



MODE: B

**FACTORS CONTRIBUTING TO THE
DEVELOPMENT FROM LOCAL TO
INTERNATIONAL TALENTS IN SCOPE
INTERNATIONAL**

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UNIVERSITI TEKNOLOGI MARA
MELAKA**

NOVEMBER 2010

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Submitted in Partial Fulfillment
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“DECLARATION OF ORIGINAL WORK”

I, Ahmad Rafique Bin Ahmad Mokhtar, 830826-14-5461

Hereby declare that:

- This work has not previously been accepted in substance for any degree, locally or overseas and is not being concurrently submitted for this degree or any other degrees
- This project paper is the result of my independent work and investigation, except where otherwise stated
- All verbatim extracts have been distinguished by quotation marks and sources of my information have been specifically acknowledged

Signature: _____

Date: _____

LETTER OF SUBMISSION

November 2010

The Head of Program
Bachelor of Business Administration (Hons.) International Business
Faculty of Business Management
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73500 Melaka

Madam,

SUBMISSION OF PROJECT PAPER

Attached is the project entitled "FACTORS CONTRIBUTING TO THE DEVELOPMENT FROM LOCAL TO INTERNATIONAL TALENTS IN SCOPE INTERNATIONAL" to fulfill the requirement as needed by the Faculty of Business Management, Universiti Teknologi MARA.

Thank you.

Yours sincerely,

AHMAD RAFIQUE

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ABSTRACT

The research entitled “Multinational factors contributing to the development from local to international talents” is conducted with three objectives which are first to identify the respondents socio demographic background and the respondents rating of importance of the area in developing international talent, second to determine differences between respondents socio demographic and the factors contributing to the development of international talent and third is to compare whether there are differences between departments to the factors contributing in developing international talent.

The respondents of this study are the employees from 2 selected departments in SCOPE International which are International Trade and Foreign Market Operation. 40 questionnaires were distributed in order to complete the purpose of study. At the end of the research the researcher found that all independent variables to be important, which the factors mentioned as independent variables having positive results toward the development from local to international talents.