

4-2-2009

# Dynamite Tips for Marketing Yourself: Exploding Your Interview Potential

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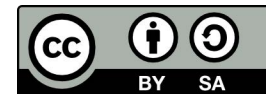
Epperson, A., Wiegand, S., & Naper, S. (2009, April 2). Dynamite tips for marketing yourself: Exploding your interview potential. Presented at the 2009 Joint Conference of the Kansas Library Association and the Mountain Plains Library Association, Wichita, KS.

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# Dynamite Tips for Marketing Yourself: Exploding Your Interview Potential

Annie Epperson  
Sarah Naper  
Stephanie Wiegand

University of Northern Colorado



**Hello, Annie!**



**Status: Instruction Librarian**

**Joined ULibraries:  
October 2004**

**Favorite question to ask of  
an interviewee:  
Tell me about what you  
would consider to be a  
perfect day.**

**Profiles**

**Hello, Stephanie!**



**Profiles**

**Status: Health Sciences  
Reference Librarian**

**Joined ULibraries:  
September 2003**

**Favorite question to ask of  
an interviewee:  
I am the Health Sciences  
Librarian. How do you  
envision your job  
intersecting with mine?**

**Hello, Sarah!**



**Status: Business Reference Librarian**

**Joined ULibraries:  
December 2002**

**Favorite question to ask of  
an interviewee:  
What book or books or other  
material are you currently  
reading?**

**Profiles**

# Research Questionnaire

Data for this presentation came from 16 interviews of Colorado library administrators from academic, public, special, and school libraries. University of Northern Colorado Institutional Review Board approval was received in February of 2009 before the collection of data. Interviews were conducted in person or via telephone.