

# Know your pulse awareness campaign: involving pharmacists for greater outreach

Nadya Hamedi<sup>1</sup>, Helen Williams<sup>1</sup>, Becky Bell<sup>2</sup>, Trudie Loban<sup>2</sup>, Sotiris Antoniou<sup>3</sup>, Filipa A. Costa<sup>4</sup>, on behalf of the International Pharmacists for Anticoagulation Care Taskforce

<sup>1</sup>Southwark Clinical Commissioning Group (CCG) & Health Innovation Network, South London, United Kingdom. <sup>2</sup>Arrhythmia Alliance; Atrial Fibrillation Association, Warwickshire, United Kingdom. <sup>3</sup>Cardiovascular Medicine, Barts Health NHS Trust, London, United Kingdom; Atrial Fibrillation Association; International Pharmacists for Anticoagulation Care Taskforce (iPACT). <sup>4</sup>Centre for Interdisciplinary Research Egas Moniz (CiiEM, ISCSEM), Portugal; on behalf of International Pharmacists for Anticoagulation Care Taskforce (iPACT).

## **1. Background and Objectives**

Atrial Fibrillation (AF) is a common heart arrhythmia encountered in practice and a major risk factor for stroke, contributing to one in five strokes<sup>1,2</sup>. In England, it has been estimated to affect 1.36 million people with half a million currently living with the

## 3. Results

Data are available from the Southwark event, during which 182 individuals were shown how to check their own pulse rhythm, educated and screened for AF. The outcome of the screening is summarised in figure 2. Those with an AF or unclassified result were provided

### condition undetected<sup>3</sup>.

As part of the Global AF awareness week (21<sup>st</sup> to 27<sup>th</sup>) November 2016), International Pharmacists for Anticoagulation Care Taskforce (iPACT) created a partnership with Atrial Fibrillation Association (AFA) to test a model where pharmacists across the globe become actively involved in raising AF awareness and provide pulse rhythm checks amongst the general population.

## 2. Methods

A cross sectional study conducted by pharmacists across five countries: Canada, New Zealand, Portugal, Spain and England, during 21<sup>st</sup> to 27<sup>th</sup> November 2016.

with a copy of their ECG by e-mail and were referred to their physician.

7 72 5 (58%) 128
72 5 (58%) <del>)</del>
5 (58%) <del>)</del>
)
-128
. 120
Atrial Fibrillation Unclassified reading

96%

Primary care pharmacists from Southwark Clinical Commissioning Group organised a one day AF pulse awareness event as part of the global campaign at the workplace.

#### AFA/iPACT support material

- Training material on how to check a manual pulse. rhythm
- Patient fact sheet on AF and how to measure their pulse rhythm
- Patient AF checklist
- Data collection excel spreadsheet

#### Primary care pharmacist training

- How to perform a manual pulse rhythm.
- How to use a single lead electrocardiogram (ECG), handheld AF device (Kardia ECG and app, AliveCor Inc.)
- Discuss the results (sinus rhythm, AF or unclassified)
- Send a copy of the ECG rhythm strip to individual's email and advice or make referrals to their physicians

**Figure 2.** Outcome of pulse rhythm check using a single lead handheld AF detection device

### 5. Discussion and conclusion

The rate of AF detection during the one day event substantiates results of a recent meta-analysis: the number needed to screen to detect one individual with undiagnosed AF for general population is 100<sup>4</sup>.

For a successful campaign, pharmacists require adequate training on AF, on performing manual pulse rhythm checks and using detection devices.

#### AF awareness day event - 22<sup>nd</sup> November 2016

- Advertise the one day event
- Ensure Patient information material is available
- Ensure single lead devices and smartphones or tablet computers available and access to WiFi
- Have a designated area for carrying out the pulse rhythm checked and individuals to have a confidential discussion

**Figure 1.** Summary of steps for AF awareness campign

### **Contact Details**

Helen William, FFRPS, FRPharmS || Consultant Pharmacist for Cardiovascular disease || Southwark CCG & Health Innovation Network, South London || 160 Tooley Street, London SE1 2QH, UK || Tel. +44 207 525 3253 || helen.williams11@nhs.net

For information on iPACT contact Silas Rydant, iPACT secretary, silas.rydant@kava.be

AF awareness campaigns undertaken by pharmacists in primary care could make a major contribution to addressing undiagnosed AF across the globe.

### References

- LamassaM, Di Carlo A, Pracucci G, et al. Characteristics, outcome and care of stroke associated with atrial fibrillation in Europe. Stroke 2001;32:392-398.
- 2. Dulli DA, Stanko H, Levine RL. Atrial fibrillation is associated with severe acute ischemic stroke. *Neuro epidemiology 2003*;22:118-123
- 3. Public Health England. Atrial Fibrillation prevalence estimates in England: Application of recent population estimates of AF in Sweden 2015
- 4. Lowres N, Neubeck L, Redfem J, Freednam SB. Screening to identify unknown AF: a systematic review. Thromb Haemost 2013;110:213-222.

**10th Pharmaceutical Care Network Europe (PCNE) conference 2017**