
EDITORIAL TO THE SPECIAL SECTION ON HIGHER EDUCATION

It is a great honor to have an opportunity to introduce a special section of the journal “Management – Journal of Contemporary Management Issues”, edited by Vojko Potočan (University of Maribor) and Jurica Pavičić (University of Zagreb, Croatia), entitled “How do Slovenian and Croatian higher education organizations follow goals of the European higher educational systems concerning social responsibility?”

This section is dedicated to the topics related to higher education interwoven with social responsibility (SR) of education and work. Contemporary literature mostly considers SR in profit organizations, but does not pay so much attention to SR of the educational institutions. Higher education organizations face more sophisticated requirements and challenges in their institutional environments, regarding the SR education. Those changes are influenced by the national, international and global contexts, through normative documents and accreditation requirements. Higher education organizations follow such directions by implementing a range of activities, such as devising SR-related courses, changing operational activities and processes, etc.

The issue presents five papers, related to different aspects of improving the social responsibility in Slovenian and Croatia higher education. The first paper in this section, authored by Ljerka Sedlan König and Helga Maškarić Ribarić, has the following title: IS THERE A MISMATCH BETWEEN EMPLOYERS’ AND UNIVERSITY TEACHERS’ PERCEPTIONS ON GRADUATE EMPLOYABILITY IN CROATIA? This paper analyzes employability of higher

education graduates from the employers’ and university teachers’ perspective. It highlights the most highly valued employability competencies and attributes, and paints an interesting picture of perceptions university teachers and employers have of employability characteristics.

The second paper, entitled PERCEIVED TRENDS IN VIEWING THE FUTURE BY CROATIAN AND SLOVENIAN BUSINESS STUDENTS: IMPLICATIONS FOR MANAGERIAL EDUCATION, by Judita Peterlin and Daniela Garbin Praničević, uses the appreciative inquiry (AI) methodology in the context of management education. They propose implementing the methodology into management education in Slovenia and Croatia and support their proposal by empirical evidence of Slovenian and Croatian business students’ thinking patterns.

The paper A WAY TO MORE EFFECTIVE EDUCATION: PROSPECTIVE TEACHERS’ INTEREST IN SERVICE-LEARNING, by Koraljka Modić Stanke, Valentina Ružić and Aleksandra Mindoljević Drakulić discusses implementation of service learning in the education of future teachers and, based on the empirical findings proposes its implementation.

The paper by Andrea Arbula Blečich and Vinko Zaninović, entitled INSIGHT INTO STUDENTS’ PERCEPTION OF TEACHING: CASE OF ECONOMIC HIGHER EDUCATION INSTITUTION, draws upon students’ perceptions of teaching from three different perspectives: students’ interest, teacher and course assessments. The results of the study show that

both teacher and course assessment are positively and significantly affected by students' grades, and by class size.

Last paper, entitled PERSONALISATION OF LEARNING THROUGH DIGITAL STORYTELLING, by Lina Kaminskiene and Nano Khetsuriani analyzes the differences learning personalisation might bring into educational practices and how it affects regular curriculum management practices.

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