

Winter 2003

Northern Iowa Today, v87n1, Winter 2003

University of Northern Iowa Alumni Association

Follow this and additional works at: <https://scholarworks.uni.edu/alumninews>

 Part of the [Higher Education Commons](#)

Let us know how access to this document benefits you

Recommended Citation

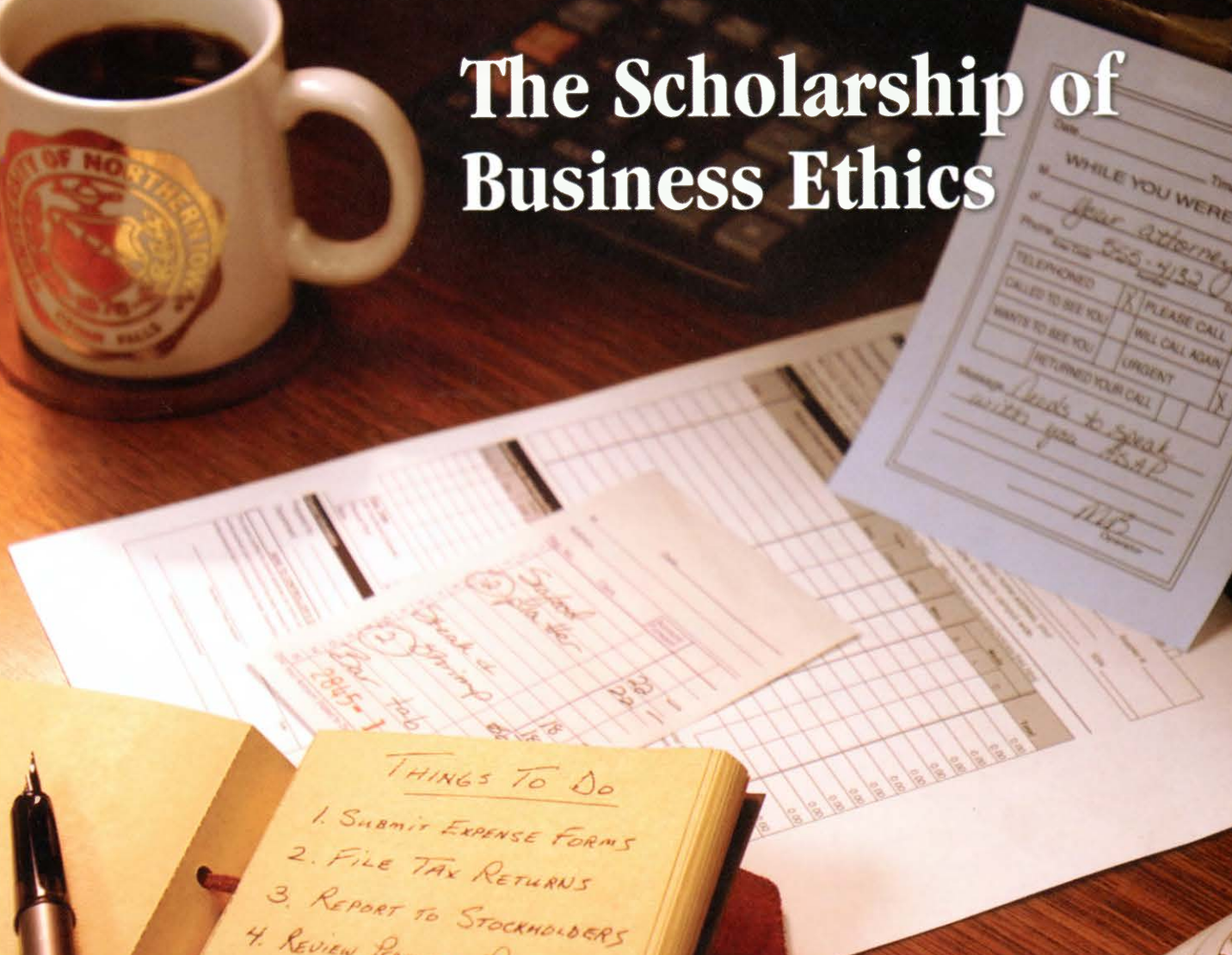
University of Northern Iowa Alumni Association, "Northern Iowa Today, v87n1, Winter 2003" (2003). *UNI Today*. 38.
<https://scholarworks.uni.edu/alumninews/38>

This Newsletter is brought to you for free and open access by the UNI Alumni Association at UNI ScholarWorks. It has been accepted for inclusion in UNI Today by an authorized administrator of UNI ScholarWorks. For more information, please contact scholarworks@uni.edu.

Northern Iowa Today

The University of Northern Iowa magazine • Winter 2003

The Scholarship of Business Ethics



- THINGS TO DO
1. SUBMIT EXPENSE FORMS
 2. FILE TAX RETURNS
 3. REPORT TO STOCKHOLDERS
 4. REVIEW PERSONAL PORTFOLIO
 5. PICK UP DRY CLEANING
 6. RETURN WALLET I FOUND
w/ #657

Why we all
have a
stake in
what business
schools teach

Legislative session gears up *UNI needs your voice*

The 80th session of the Iowa General Assembly convened Monday, Jan. 13. This session will be marked by an unprecedented number of new members. More than 40 new representatives and senators were elected, representing nearly a third of the entire legislature.

Due to state budget deficits, the upcoming legislative session will be challenging. The University of Northern Iowa has suffered \$17 million in budget cuts during the last two years. These cuts have forced UNI to eliminate faculty positions, lay off personnel, deplete the university's building repairs budget, increase class sizes and consider options for limiting student enrollment.

In addition to budget cuts, tuition has increased by nearly 50 percent over the past three years.

UNI will continue its commitment of serving its students with an excellent education. Therefore, we will again request funding to maintain quality and offer affordable public higher education.

Highlights of UNI's Fiscal Year 2004 legislative requests include:

- Full funding of state-negotiated salaries from state appropriations. Full funding of salaries is necessary to retain excellent faculty and maintain high academic quality.
- \$2 million for 34 new tenured and tenure-track faculty positions. The number of tenured and tenure-track faculty has been far outpaced by enrollment, resulting in larger classes and diminishing opportunities for faculty-student interaction.
- \$4 million for deferred building maintenance. Projects will include roof and window replacement, modernization of elevators, heating and ventilation, and other repairs.
- \$7 million to replace the electrical distribution loop system. The new 12,470-volt system will provide safe and reliable electricity. The current system is inefficient, hazardous and obsolete.
- \$5.7 million for the complete renovation of the Physics Building and greenhouse and planning for a new fourth floor addition to McCollum Science Hall.

What can you do to help? Voice your concerns to your legislators. Discuss the importance of quality higher education with friends and colleagues. UNI has a long history of educating students and serving their communities. Together we can make public support for public education a legislative priority.

Visit the State of Iowa legislative Web site at www.legis.state.ia.us for the most up-to-date information regarding issues, state budgets and elected officials. You can also get current information regarding UNI's priorities at www.uni.edu/govrel/unite.

The University of Northern Iowa magazine

Volume 87, Number 1
Winter 2003

Editor: Gerald Anglum

Art Director: Elizabeth Conrad LaVelle

Photography: Gerald Anglum, Randy Darst, Matthew Knight

Cover photo: Randy Darst

Other Contributors: Melissa Barber, Stacey Christensen, Susan Cornell, Gwenne Culpepper, Denton Ketels, Mary Taylor

Class Notes Editor: Kathy Calhoun

Director of Alumni Relations:
Noreen Hermansen

Northern Iowa Today, distributed to all alumni, parents, faculty and staff, and other friends of UNI, is published four times a year in the spring, summer, fall and winter by the Office of University Marketing & Public Relations, 127 Gilchrist Hall, University of Northern Iowa, Cedar Falls, Iowa 50614-0017 and the Division of Development. The Office of University Marketing & Public Relations (319) 273-2761 invites suggestions and contributions for articles and class notes.

Send address changes to *Northern Iowa Today*, Office of Alumni Relations, 204 Commons, University of Northern Iowa, Cedar Falls, Iowa 50614-0284. Third class postage paid at Cedar Rapids, Iowa.

The University of Northern Iowa is a member of CASE, the Council for the Advancement and Support of Education. UNI is an equal opportunity educator and employer with a comprehensive plan for affirmative action.

Students First

2 Wilson Chair brings business ethics to the forefront

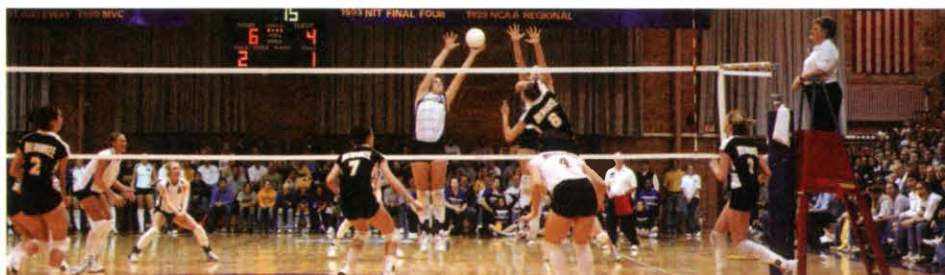
Forum addresses concerns about corporate behavior



DAVID W. WILSON CHAIR
BUSINESS ETHICS
University of Northern Iowa

6 Masters of living history

UNI faculty follow in the steps of Hal Holbrook, recreating historical figures for education and entertainment



10 Panthers end successful fall sports seasons

UNI volleyball team and its fans make the West Gym one of the most exciting volleyball venues in the country

11 Faculty profile: Michele Yehieli

The global face of Iowa

12 Alumni profile: Bill Plantan

Keeping an eye on his dreams

14 UNI Alumni World

Including Alumni Association news and Class Notes

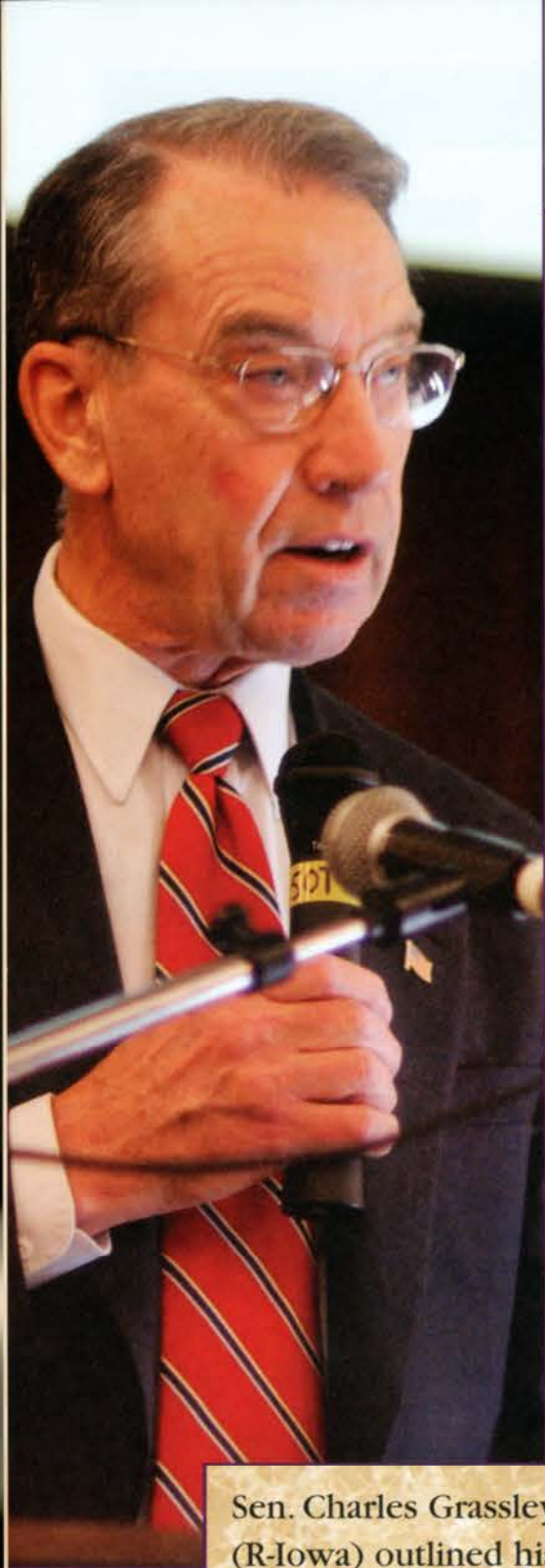
23 Students First/Foundation update

National campaign kicks off, new phone bank, endowments

28 Perspective: Teaching business ethics

Donna J. Wood

Visit the university via the World Wide Web: www.uni.edu



Sen. Charles Grassley (R-Iowa) outlined his five-point plan for zero tolerance of corporate fraud to a filled Lang Hall Auditorium.

WILSON CHAIR BRINGS BUSINESS ETHICS TO THE FOREFRONT

by Denton Ketels

“Have you ever been in a relationship in which your trust has been violated? What would it take to restore that trust?”

Thus did John Mahon succinctly define the task facing business professionals and policy makers after corporate scandals rocked the financial world last year. Mahon, professor of international business policy at the University of Maine, was one of several prominent individuals from the fields of business, education and government to serve as a panelist for “Beyond Enron: A Crisis of

Capitalism,” a public conference Nov. 11 in the newly renovated Lang Hall Auditorium.

The conference was the first-ever event sponsored by UNI’s David W. Wilson Chair in Business Ethics. Donna J. Wood, newly appointed to the faculty position, facilitated the proceedings. More than 800 people, including students, faculty and community business

professionals, took part in the three afternoon sessions.

A \$1 million gift to UNI’s “Students First” campaign by UNI alumnus and California resident David W. Wilson created the endowed chair, which is shared within the colleges of Business Administration and Humanities and Fine Arts. Prior to the opening session, UNI President Bob Koob said, “David’s gift is a wonderful investment in the university and the future of our



DAVID W. WILSON CHAIR BUSINESS ETHICS University of Northern Iowa

students. It will enable students to obtain a unique perspective on how ethics should guide the decision-making process both in business and in everyday life.”

President Koob’s comments proved to be right on target, because if Mahon’s assessment of the situation is correct, academics share an increased responsibility in solving America’s corporate problems, along with stockholders, owners, managers, government policy makers, regulators, accountants and, to the point, pretty much everybody. After all, who wasn’t willing to buy into the illusion of huge stock market gains in the ‘90s? So maybe it’s not such a big

“We need to commit to a life of absolute integrity. Our word should be better than any financial report.”

— Tim Thronson, lead technical partner in PricewaterhouseCoopers’ Washington National Tax Office

surprise, Mahon posited, that when stock analysts eventually pressured companies like Enron to match capitalization with performance, it was done—creatively.

Book cooking by big business is hardly new news, said Jack Krogstad, professor of accounting and associate dean at Creighton University. It tends to happen during market upturns but doesn’t show up until things go south. That’s why the crash of ‘29 inspired massive securities and exchange legislation, and the “aggressive financial accounting” of

“Be motivated to act in your particular spheres of influence to improve corporate governance, accountability and professionalism.”

— Donna Wood, who was appointed to UNI’s David W. Wilson Chair of Business Ethics in September, 2001

the ‘60s and ‘70s spawned the Financial Accounting Standards Board.

Accountants become easy targets in the wake of these periodic reality checks, but they should not shoulder all of the blame. “Financial statements are imperfect measurements of business activity,” Krogstad said.





“UNI has proudly become a center for business-ethics scholarship.”

— UNI President Robert D. Koob

“They were never meant to determine company value.” Neither should pro forma analyses be used to attract investors with the promise of unrealistic returns, such as they were during the dot-com boom. “Pro formas build assumptions by creating value as measured only by net income, but they ignore things like competitor behavior, technology change and other external forces,” Krogstad said.

Fraudulent financial reporting, therefore, is a bit like obscenity in that it is not necessarily easy to define. One must sometimes see it in context to identify it. Still, Krogstad said, there are plenty of more concrete issues to address, such as conflict of interest, the borrowing of money from companies instead of banks, and less-than-independent audit committees. Krogstad emphasized the importance of eliminating these and other temptations to conceal questionable activity. “The very defense of our

country depends on a viable economy and the free flow of information,” he said.

Perhaps no one is more aware of the issues facing American business than Sen. Charles Grassley (R-Iowa),

chairman of the Senate Finance Committee. Grassley addressed the need for greater transparency in business operations as well as “aggressive refereeing” by the federal



“Ethics should be integrated across the entire curriculum. You can’t teach it in one course.”

—Jack Krogstad, former director of research for the National Commission on Fraudulent Financial Reporting, challenging educators to take a global view

government. His five-point plan for sustaining a zero tolerance for corporate fraud includes: 1) full financial disclosure; 2) tight control over pension funds; 3) protection of whistleblowers; 4) aggressive enforcement of Securities and Exchange Commission regulations; and 5) a crackdown on abusive tax shelters and corporate inversions.

Grassley said the need for reform is reason neither to indict capitalism, nor to fear globalization of the profit motive. “There is a direct relationship between economic freedom and the meeting of the needs of the people of the world,” Grassley said. “When you see China privatizing banks, there is no question we’re setting a good example.”

Nevertheless, Grassley said, corporate America should operate in

the open, with the SEC and federal regulators providing as much “sunshine” as possible. “Transparency works,” Grassley said. “Corporations should not be able to tell the tax man one thing and the man in the street another.”

Mandated reforms may be necessary, but they should not supplant personal responsibility and right action by individuals, according to Tim Thronson, a UNI alumnus and lead technical partner in PricewaterhouseCoopers’ Washington National Tax Office. He appealed to students and professionals to adopt an attitude of “enlightened self-interest,” which, he explained, is self-interest with a conscience.

“We need to commit to a life of absolute integrity. Our word should be better than any financial report,”

Thronson said. “Consistency in everyday behavior takes care of the big things.”

John Meyer, senior vice president, controller and chief ethics officer of Sprint, reinforced the notion that the law should be considered an absolute

“I hope students are entering the field because of corporate scandals.”

—John Sorensen, president of the Iowa Bankers Association, who said he had read that students were entering the accounting profession in spite of corporate scandals

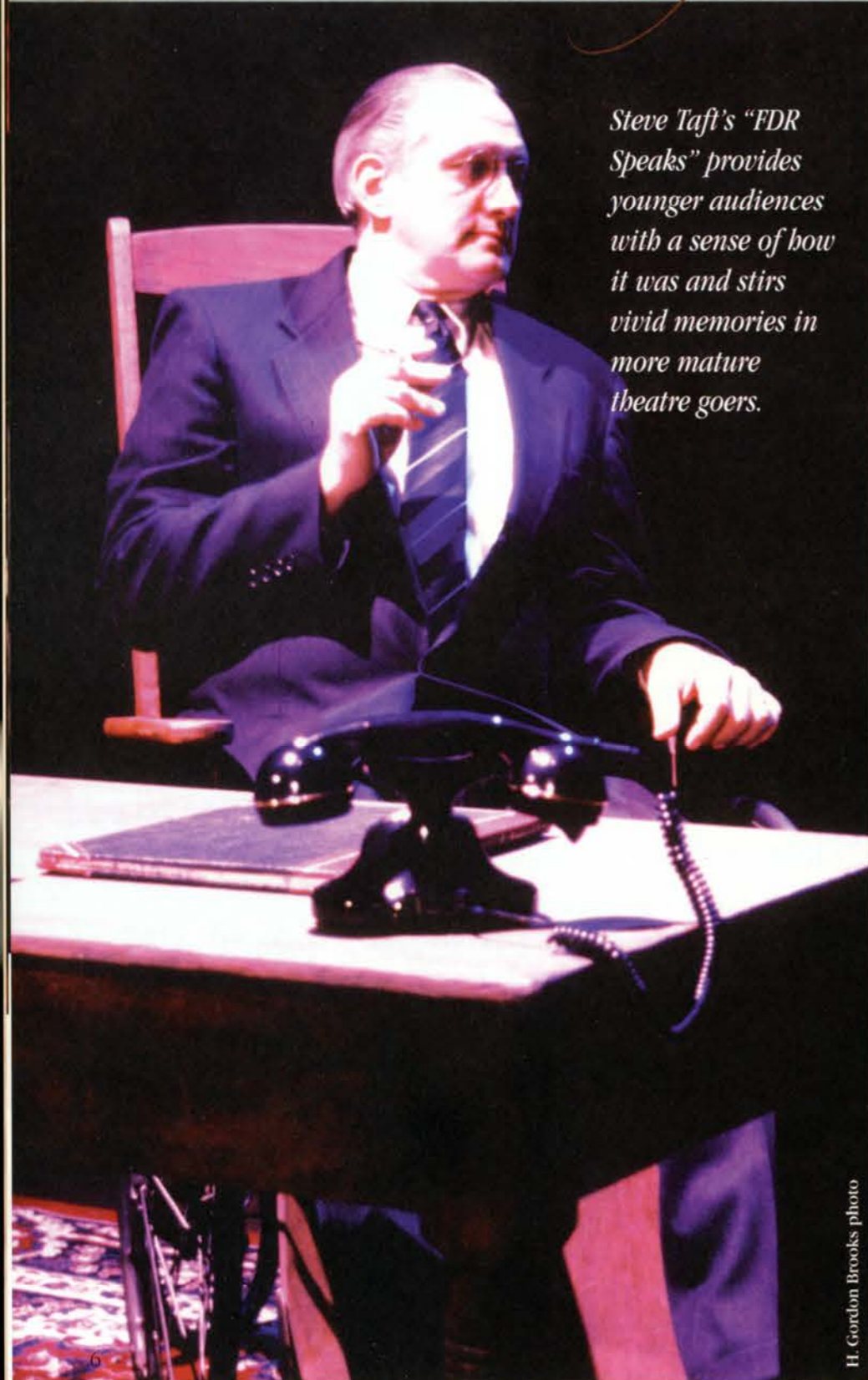
minimum standard for ethics compliance—at no risk to the bottom line.

“Ethical behavior and profit is not an oxymoron,” Meyer said.



Masters of Living History

by Denton Ketels



Steve Taft's "FDR Speaks" provides younger audiences with a sense of how it was and stirs vivid memories in more mature theatre goers.

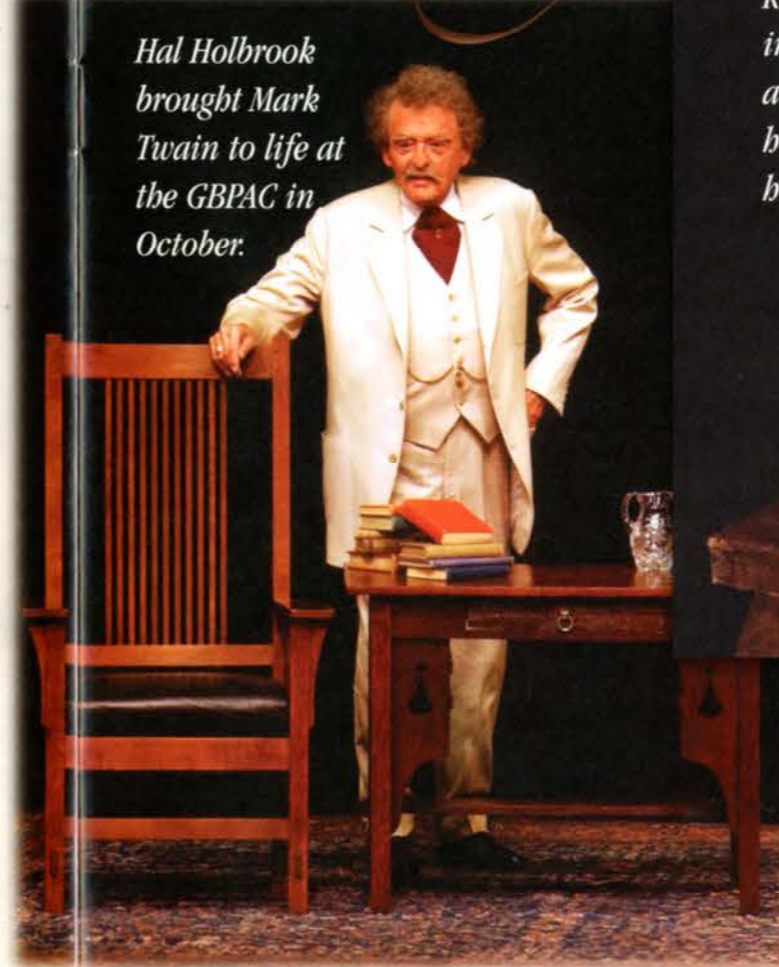
H. Gordon Brooks photo

Have you ever wondered what it would be like to spend an hour in the presence of a truly significant historical (and therefore quite possibly dead) personality such as, for instance, Samuel Clemens? Barring certain metaphysical possibilities, the experience provided by Hal Holbrook's performance of "An Evening with Mark Twain" last fall at UNI's Gallagher-Bluedorn Performing Arts Center was as close to the real thing as one could reasonably expect.

Holbrook, a distinguished stage and screen performer, looked every bit the part as he warmed the Great Hall with Twain's satiric yarns and sharp-witted observations. Then, with the audience firmly in his grasp, he plucked a red book from a stage table and shook the room with "first-person" excerpts from "The Adventures of Huckleberry Finn." Through Huck's eyes the audience came face to face with the violence, injustice and wrenching moral dilemmas illuminated by Twain's haunting story of life in the pre-Civil War South.

At minimum, audience members went home feeling thoroughly entertained. No doubt many were motivated, if not deeply inspired, to revisit Twain's larger body of work. Some may have been so engrossed as to feel they had been in the presence of Twain himself.

Clearly, such performances can be powerful educational tools when wielded by the knowledgeable and the talented. One might be tempted to label them "edutainment" if doing so did not seem like a crass popularization of a higher art form. Fortunately, there is a better descriptor.



Hal Holbrook brought Mark Twain to life at the GBPAC in October.

"Theatrically, we call these

performances living histories," explained Steve Taft, an associate professor and former head of UNI's Department of Theatre who is now with the GBPAC. Taft said living histories are a great way for people, especially young people, to be introduced to interesting figures and the times in which they lived. He knows a good deal about the subject. His own stage performance as President Franklin D. Roosevelt, titled "FDR Speaks," is an ambitious multimedia docudrama that includes appearances by First Lady Eleanor Roosevelt and Personal Secretary

"In some ways, I think he chose me," says Bill Koch, whose research into Walt Whitman's life and work compelled him to perform living histories.



Chris Sparrow photo

Marguerite LeHand, played by Taft's wife, Cindy.

"FDR Speaks" has yet to appear on a UNI stage, although attendees of the 9.11 Remembrance Concert at the GBPAC could

swear they actually heard the 32nd president of the United States talking to them. What they really heard was Taft emulating FDR's voice in excerpts from the Four Freedoms speech and the D-Day prayer to the nation. It was an audio snippet of the full-blown presentation in which Taft strives to capture the essence of the character.

Taft said he developed his Roosevelt living history in 1999 after being asked by Louisiana State University—Eunice to develop a Chautauqua presentation. Once he began studying FDR, he was hooked. "I'm not a historian by trade, but I was astounded by the things I found in my research," Taft said. "Today, I

consider myself a grateful beneficiary of his programs."

Since coming to UNI three years ago, Taft has been too busy with other matters to pursue appropriate venues for the show. Preparation for the performance itself is no small undertaking, either. He said it takes four weeks of rehearsing five nights a week to get ready for the 80-minute, two-act event. Still, Taft's experience is that audiences enjoy the presentation, and that makes the hard work worthwhile.

"People have been quite wonderful, especially the ones who are familiar with FDR," Taft said. "Folks who were living during his time as president have said it brought back many good memories."

Bill Koch, adjunct professor

of English at UNI, read about Hal Holbrook's experience in researching Mark Twain and found striking parallels to his own eye-opening

Masters of Living History

discoveries about poet Walt Whitman. Koch found that Whitman was also a spiritualist, a naturalist and a political observer. While Koch's interest in Whitman originated in similarities to the spiritual pursuits of writer Thomas Merton, Koch's living history portrayals initially focused on Whitman's prominence as a Civil War commentator. Koch was visiting Usher's Ferry Historic Village in Cedar Rapids when he was struck with the idea of having the Whitman character interact with visitors at a recreated Civil War encampment. He subsequently wrote a proposal to perform Whitman in that context and it was accepted.

Today, Koch's free-standing theatrical show, which he performed at UNI's Lang Hall Auditorium in October, uses visual images and musical overtures to reinforce the varied themes of Whitman's life. He said he makes a point to adopt Whitman's "workingman's nonchalance" and the speaking style of the personable, friendly man Whitman was known to have been.

Koch's theatrical background is limited to a "couple of community theatre musicals and a grad school class in acting." He said he sticks to a formal presentation for the most part, using Whitman's own writing and reflections. Koch stays in character to answer questions from the audience, which could be anything from kids at a museum to a gathering of botanists at a prairie conference. "If the situation becomes extemporaneous, I try to imagine how Whitman would say these things," Koch said.

The performance is designed to be educational and entertaining, but for Koch it is all about the substance of Whitman himself. "Whitman was an amazing and versatile person," Koch said. "There is an awful lot of value in his observations."

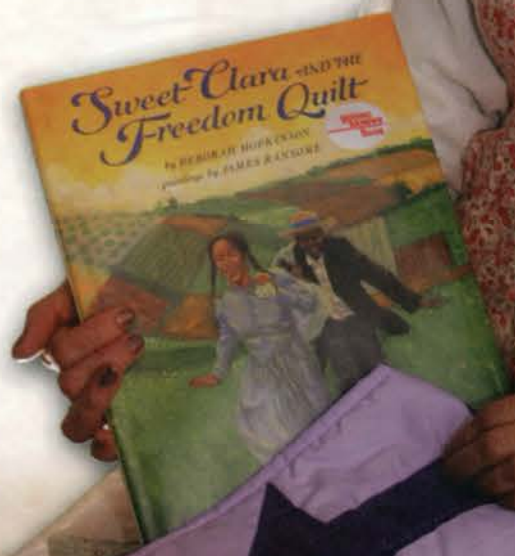
Obviously, people need not be

famous to be significant. Such is the case with Willina Hickman, a persona frequently assumed by Kay Weller, associate professor of geography at UNI and coordinator of the Geographic Alliance of Iowa.

Nicodemus, in northwest Kansas, as it appeared in 1885. It survives today as a strictly African American colony inhabited by descendants of slaves. It has been designated a National Historic Site.



Kay Weller becomes the person of Willina Hickman to tell the story of freed slaves traveling north via the Underground Railroad.



Hickman was a freed slave who migrated in 1877 from Kentucky to Nicodemus, Kansas—the only remaining African American colony west of the Mississippi River established during reconstruction. From Hickman's perspective, Weller

relates the story of the people called "freedmen" who migrated to the northern states using quilts as maps and a language of secret signs and symbols. Dressed and speaking as Hickman might, Weller performs frequently for fourth and fifth graders who are learning about the Underground Railroad in social studies.

Having grown up only a few miles from Nicodemus, Weller was immersed in the history of the freedmen from childhood. She chose Willina Hickman as her storyteller partly because Hickman's experience was so definitive—she had been born into slavery and became an original resident of Nicodemus. More important, Hickman had been well acquainted with Weller's grandparents and father. Those personal relationships provided much of the oral history upon which the story of Nicodemus depends.

Weller occasionally expands her presentation by also portraying characters who address the social and geographical origins of slavery in Africa. The story is multi-faceted enough to engage a wide range of audiences, from school children to quilters to cartographers. The integration of folklore and hard research through storytelling creates interest, Weller said, and that benefits the entire body of knowledge. "You can disseminate information in an interesting way, yet the material is not so esoteric that young kids can't enjoy it," she said.

Echoing her colleagues in the craft, Weller said living histories are fun, but the commitment to research and performance can take on a life of its own. "It's been a lot bigger ride than I expected!" Weller said.



It may be the ultimate in living history,

ensemble style—the Civil War battlefield re-enactment. If you have seen the movie *Glory*, or the mini-series *North and South*, there is a very good chance you have seen a performance by Ken Lyftogt, adjunct professor of history at UNI. Lyftogt (pronounced LIFE-tog) is a member of the Northeast Iowa Civil War Organization, a group whose ambition is to educate residents of the state on the role of Iowans in the Civil War. The group was a part of those epic film re-enactments, including the *Glory* battle scenes filmed at the 125th anniversary of the Battle of Gettysburg.

Lyftogt has written extensively on the Civil War. He is the author of three books dealing with Iowans in the war, and he was editor of the diary of John Rath (founder of Rath Packing Company in Waterloo), who spent three years with General Sherman's army. Lyftogt dons Confederate grays for his part in the re-enactments; he says he finds the Confederate perspective more interesting.

"When you are sitting around campfires in Mississippi, it's fascinating to be the only Iowan among hundreds of Southerners," Lyftogt said. "You become steeped in Confederate lore—that of the lost cause."

Panthers end successful fall sports seasons

“Bring It On!” was the theme for 2002 UNI volleyball and the Panthers proved beyond a doubt that they are well coached, extremely talented and intimidated by no one.

In only her second full year as head coach of UNI volleyball, Bobbi Petersen was named national coach of the year by the American Volleyball Coaches Association, the highest award given in NCAA Division I volleyball. For the second straight year, Petersen led her Panther squad to the NCAA Tournament's Sweet 16 after earning the fourth seed, highest in the university's history. The Panthers finished the season ranked sixth in the nation.

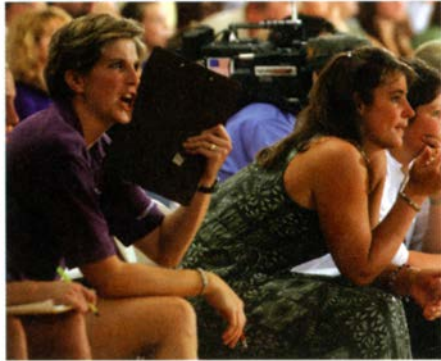
Throughout the fall campaign UNI chalked up wins over #3 Florida, #7 UCLA, #8 Pepperdine and #20 Minnesota. The Panthers earned their fifth consecutive Missouri Valley Conference title with a mark of 17-1. A thrilling five-set, comeback victory over Missouri at the NCAA regionals in the West Gym sent the Panthers to Gainesville, Florida, where they fell to Washington State and finished the year with an amazing 34-3 record.

Molly O'Brien set a new UNI single season record for kills with 595 and was named AVCA third team all-American. For the first time in school history, two Panthers hit more than 500, with senior Kim Kester hitting 521.

Jill Arganbright raised her assist total to 4,451 as a third-year Panther. She needs only 431 more to capture the school record. Five starters from this year's team, including juniors O'Brien and Arganbright, will return in 2003.

Panther fans did their share in making the West Gym one of the most exciting volleyball venues in the

country. UNI finished the season with the 11th best attendance average in the nation, attracting 1,932 fans per game with five sellouts of 2,051. A total of 23,179 fans flocked to the West Gym to root on the Panthers this season.



Barb Randall, assistant volleyball coach, and Head Coach Bobbi Petersen.

Congratulations, Panthers, and thanks and farewell to seniors Kim Kester and Miranda Weber.

The men's and women's golf teams completed the kind of successful fall season that leads to high expectations for spring, according to Coach John Bermel.

The men's team, with three talented seniors leading the way, a group of skilled returners and one promising newcomer, was able to defeat all but one team in the conference.

“We beat every team in the conference except Wichita State, and we gave them quite a scare at Kansas when we faced them,” said Bermel. “The experience we gained this fall should help us a lot. We still think that we're good enough to win the MVC crown.”

Bermel took on the additional responsibility of coaching the University of Northern Iowa women's golf team to a strong fall finish for the Panthers.

“We've got great returners and a young team full of talent,” said Bermel. “We hope we can continue to get experience to the younger kids so that we are ready for the MVC tournaments, to be hosted by UNI this spring.”

The UNI women's soccer team broke a number of school records and won more games than in the previous two years for head coach Linda Whitehead.

As a third-year team, the Panthers improved upon their previous 4-12 season to finish 5-13-1 and were 3-4 in the MVC. Despite being picked to

finish eighth, the Panthers won three conference games for the first time ever and finished a school-best fifth place in the conference. Their three conference wins secured the Panthers a spot in the MVC Tournament.

With every starter returning, as well as 12 returning freshmen, the Panthers should be well positioned to climb the conference ladder in the years to come.

UNI will lose 18 seniors from the football squad that was a big part of the gridiron resurgence when the Panthers advanced to the 2001 1-AA national semi-finals.

Senior punter Derrick Frost set a school record this year with his 43.6 average, surpassing Mike Johnson's (1983) and Clay Netusil's (1986) 43.1 mark. His career-long was 75 yards, one yard shy of tying the school mark of 76 set in 1992 by Tim Mosley. He received second team Gateway Conference Academic All-Conference honors this year.

Senior tailback Adam Bengel finished his career against Southwest Missouri State with 23 carries for 68 yards, setting a school record with 1,133 total yards, breaking the old mark of 1,131 yards in a season set by Steve Harris in 1984. Through games of November, he ranked 19th in the nation in rushing and 54th in all-purpose running.

Senior placekicker Mackenzie Hoambrecker consistently provided most of UNI's points this season. He led the nation in field goals (25 of 28) and ranked 11th in I-AA in scoring. This fall, he twice kicked five field goals in a game and set a league record with a game-winning 59-yard boot against Southwest Missouri State. Just hours before this magazine went to print, Hoambrecker was named a first team I-AA all-American by the Associated Press.

Senior offensive tackle Chad Setterstrom, an all-American candidate, has accepted an offer to play in the East-West Shrine Game in January.

Michele Yehieli

The global face of Iowa

Michele Yehieli's love of international travel began when she visited Germany for a summer as a teenager. Now equipped with a doctorate in international health, she has visited, worked or studied in more than 40 nations around the world and turned her fascination into a challenging and rewarding career.

"I've always had a passion for immersing myself in different cultures," says Yehieli. "Given my interest in humanitarian service, going into international health specialties was a natural."

Yehieli came to UNI in 1995 as an assistant professor. The School of Health, Physical Education and Leisure Services in the College of Education wanted to provide a more international focus for students. "I felt there was great interest with the students, but no real experience. Health education is more than teaching aerobics in a gym. Eighty percent of the world lives in non-western cultures and has different health issues than the U.S."

In 1996, a trip abroad with Susan Koch sparked an idea that would change lives. "We took a group of students with us on a mission trip to Haiti, the poorest country in the western hemisphere. There were women who had walked for three days to take sick babies to a field clinic. It was an incredible experience that truly showed the need that exists. We knew we had to give students the opportunity to see the real world."

They came back and got to work, creating Global Health Corps as a field-based training program. Since then, Global Health Corps (GHC) has trained more than 400 students in global health and cultural competency; served more than 40,000 clients and grown from a student club to a large, non-profit organization with a multi-lingual staff.



Health education is more than teaching aerobics in a gym... We knew we had to give students the opportunity to see the real world.

From Waterloo to Ghana, GHC serves the dual mission of training students to conduct culturally appropriate health programs while caring for the needs of underserved populations. The program includes an 18-credit-hour certificate, a domestic practicum, a short-term work mission and a full semester internship as GHC staff.

"Many students are from small Iowa towns and they have virtually no travel experience. GHC is structured so they receive training and proper preparation before going out into the field and experiencing the differences first-hand."

With the global emphasis, many people assume GHC focuses only on international needs. However, about 75 percent of clients are actually in Iowa or the U.S. They've worked with Hispanic immigrants, Amish schoolchildren, Hasidic Jews, rural farm families, various Native American tribes and many others.

Funded by external grants and contracts, GHC has branched out to areas that Yehieli had never considered.

"We're now a state and regional leader in cultural competency training. We receive many calls from groups of doctors, teachers or social workers who want specialized training with minority groups. It's a big challenge for those providers to get through the language and cultural barriers."

"We've expanded past basic health education. Now we're often contracted by state or government agencies to conduct public health research, such as our current contract to investigate the health status of immigrants in Iowa."

With 200 field projects and two or more mission trips abroad a year, students have plenty of opportunities to apply their research findings. And they often do it in unusual places - such as laundromats or post offices. "We go wherever the immigrants are spending their free time. A few hours doing laundry with them can be a great opportunity for us."

Yehieli credits her success and that of GHC to UNI's administration. "UNI does very well in allowing faculty members to create their own niche. Not many other places are willing or able to offer that. Here, we're encouraged to take our ideas and run with them."

As for Yehieli, she's very satisfied with the progress of Global Health Corps. "I really love it. There are incredible challenges, but they come with incredible benefits. It's so neat to watch our students do well and become leaders in public health. I love it!"

—Melissa Barber

Bill Plantan '79

Keeping an eye on his dreams

River Ridge Custom Canoes is a company that strives to make canoeists' dreams come true, according to co-founder, Bill Plantan '79.

This company philosophy is a direct reflection of Plantan's life experience. Whatever Plantan attempts, he does it with enthusiasm and an eye on his personal dreams.

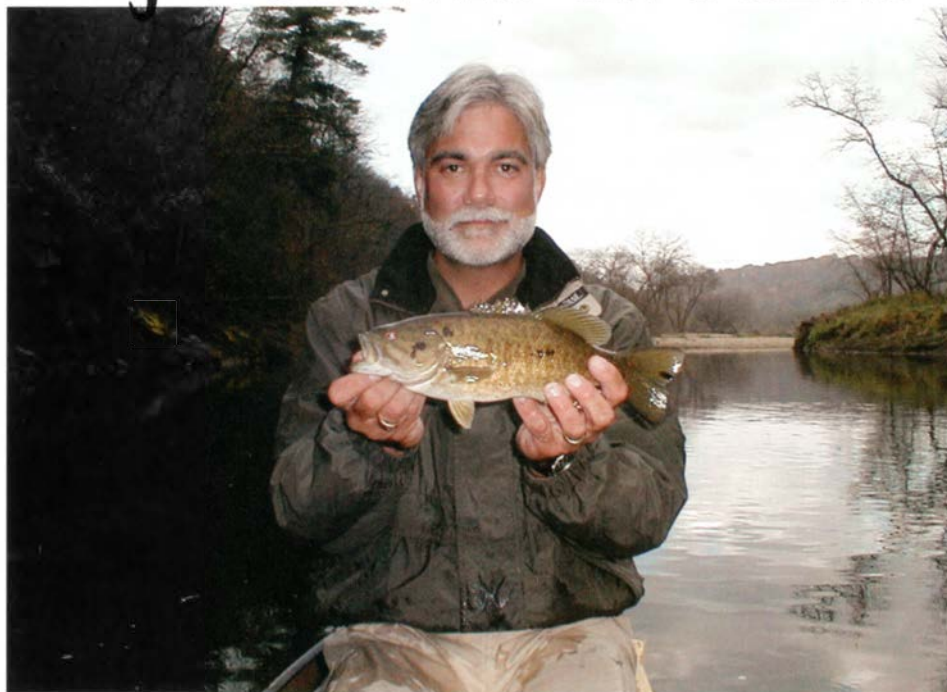
"Pursue your career with gusto," Plantan advises, "but be sure to follow your passion, also. That will give your life meaning and depth."

Plantan's career has taken him from a UNI bachelor's degree in business education; through 18 years of sales and management at J.S. Latta, once the largest school supply company in the Midwest; to his current role as entrepreneur with a love for fishing in Rochester, Minn. Along the way, he's kept up with a passion for making music by playing guitar and keyboard and singing.

"I owe much to my business professors at UNI, especially Gordon Timpany and Jim Handorf," Plantan says. "They encouraged me to use my skills with confidence, helping foster a sense of autonomy and motivating me to make my life full. In fact, UNI has served as the major backdrop for education throughout my whole life."

Plantan's family connection with UNI began with his great-grandfather, J.S. Latta, who started a school supply company in 1898 by writing catalogs of teaching ideas for graduates of what was then Iowa State Normal School.

"My great-grandfather's classmates liked his teaching methods and encouraged him to publish and make them available to new teachers," Plantan says. "These new teachers used them wherever they taught. The



publication was the 'bible' for many who taught in one-room schoolhouses because it contained opening exercises, stories and worksheets. Back then publishers of such materials were few and far between."

As a youngster growing up in Cedar Falls, Plantan was a water boy for Stan Sheriff's football teams, babysat baseball coach J.D. Anderson's children and spent afternoons with basketball coach Norm Stewart's sons combing through the empty stands for lost money after games at the old Men's Gym. He coached, umpired and worked summers for the Cedar Falls Recreation Department and says he "loved working with kids."

Plantan's interest in business took him to Iowa State University for the first two years of college. However, his enthusiasm for working with kids led back to UNI for a teaching degree. And at UNI, he focused on another interest—music.

"Music has always played an important part in my family," Plantan says. "During the '70s, I was a member

of the band Topeka. We played rock 'n roll all over Iowa while most of us were attending UNI. The former members are all still heavily involved in music, remain best friends, and we continue to stay in touch. We even got back together for reunions during the Sturgis Falls festivals in 1991 and 1997. Today, I'm a music worship leader in our church, and I play in a trio at coffee shop-type venues."

With his business education background, Plantan was a natural for J.S. Latta. He joined the firm as a sales representative in Minnesota right after graduation and Topeka's last engagement. Latta's was purchased by a larger school supply company in the 1990s, and in 1998, Plantan was the last in his family to leave the company his great-grandfather started 100 years earlier.

In May 1997, Plantan and his friend, Dave Frink, founded River Ridge Custom Canoes with a determination to give people "an efficient way to enjoy canoeing and fishing." The company introduced their

I owe much to my business professors at UNI... They encouraged me to use my skills with confidence, helping foster a sense of autonomy and motivating me to make my life full. In fact, UNI has served as the major backdrop for education throughout my whole life.

first product at the International Sport-Fishing Show in Chicago during October of that year. The first customers were from Kyoto, Japan. Plantan and Frink shipped the first container of 32 canoes to Japan in July 1998, and continue to send a container there every year.

In the states, River Ridge canoes are only sold directly to the end users. The fiberglass hulls are "very custom oriented and are made one-a-day by a crew of three at a new shop."

"The canoes have been featured many times on 'Backroads,' Ron Shara's popular ESPN sports show," Plantan says. "Ron recently became a partner in our company. His connections in the outdoor industry cause us to be very optimistic about RRCC's future."

The company maintains a Web site at www.riverridgecustomcanoes.com.

Plantan lives in Rochester with his wife, the former Diana Delafield, who also attended UNI. They have four children, ages 12 to 22.

—Susan Cornell

Arts in April Spring 2003

A fully representative UNI Arts Festival

Mark your calendar! You're invited to attend the Arts in April opening day arts festival Saturday, March 29, in the Gallagher-Bluedorn Performing Arts Center—and best of all, it's free.

All month long, Arts in April will unveil an incredible array of activities representing the arts and culture

of UNI. The opening day festival March 29 will offer workshops and performances across the disciplines, including theatre, music, dance literature and the visual arts. James Lubker, dean of the College of Humanities and Fine Arts, said, "The Arts in April festival will demonstrate the enormous breadth of the arts available at this university as well as in the Cedar Valley. The university and the community have worked together in these efforts to a remarkable and mutually satisfactory extent."

The concept of Arts in April began a few years ago to give increased publicity to arts activities at UNI specifically during the month of April. The project expanded in 2002 to include a kick-off event that showcased selected performances and exhibits. This spring, Arts in April

takes another step forward with the development of a fully representative opening day festival. As in the past, materials will be available that highlight the arts and cultural activities offered on the UNI campus, and

particularly those that occur during the month of April.

Performances and workshops offered during the March 29 festival will

be provided by pianist Olga Kern, Theatre UNI, the UNI School of Music, Orchesis Dance Company, the UNI Gallery of Art and the *North American Review*, to name a few. Guest artists will provide special workshops, and UNI Dining Services will be serving up tantalizing dishes throughout the day.

While most of Saturday's activities will be free of charge, there are two ticketed events planned for the Great Hall in the GBPAC. UNI's International Dance Theatre will host concerts at 1 p.m. and 7:30 p.m. Opening day of Arts in April will culminate in a benefit performance for KUNI Radio, as singer/songwriter Greg Brown takes the stage.

For more information, contact the UNI Office of University Marketing and Public Relations at 319-273-2761.



Alumni eligible for Merchant Scholarship

University of Northern Iowa alumni are invited to apply for a 2003 Merchant Scholarship. Merchant Scholarship recipients must be attending or planning to attend a graduate or professional school at an educational institution in the United States or abroad.

Scholarships are awarded on the basis of ability, achievement, character, potential, and service to society.

Alumni who wish to apply should request an application packet from

Howard Barnes, department head, Design, Family and Consumer Sciences, University of Northern Iowa, 235 Latham Hall, Cedar Falls, IA 50614-332. Barnes is the chairperson of the four member 2003 Merchant Scholarship Committee.

The committee must receive the completed application form, along with transcripts and three letters of recommendation, no later than March 1, 2003.



From the Executive Director

Students First. New commitment and significance has been given to this declaration during the past year. As the three Regent universities have been plagued with historic and devastating budget cuts, it was mandated that internal budgets be altered, resulting in a loss of funding for items that had been approved for the current fiscal year. Although our faculty, staff and administrators were confronted with many difficult decisions, those decisions were grounded on two words - Students First!

What does all this mean to you as an alumnus or friend of the University of Northern Iowa? First, it means you can be assured that decisions by university faculty, administrators and staff were made with an emphasis on maximizing the quality of education our students receive. Although, in some cases, class sizes have to be larger and some sections dropped, the courses students need to make timely progress toward their degrees remain intact wherever possible.

Second, we are committed to retaining and enhancing services necessary to assist students in achieving success. Academic advising and access to faculty are high priorities and are not being sacrificed in order to save money.

Third, the University of Northern Iowa Foundation Board of Trustees recently increased the Students First campaign goal from \$75 million to \$100 million. Although facilities are a key component of the campaign, money for scholarships is equally important. More than 60 percent of our students receive some form of financial aid. Scholarship dollars have never been more important, given the double-digit tuition increases our students have faced during the past two years. Through all of these difficult times, your university has and continues to face the budget crisis in a positive and proactive manner. However, we cannot accomplish our short term, or long-term goals without your assistance.

As we enter this next legislative session, we ask you to become directly involved in assisting us in the effort to have the funding for higher education in Iowa restored to the degree of prominence, importance and pride that the people of this state once enjoyed.

If you are an alumnus, a parent or a friend, we need you to contact your state senator or representative and tell him or her that the state budget cannot be balanced by imposing



www.unialum.org



further budget cuts on the three Regent universities.

We need you to point out to members of the legislature that if our young people cannot afford to attend a "state-supported" institution, they will be forced to seek educational opportunities outside of Iowa, which can only contribute to the already disturbing exodus of our youth from this state. Your voice and opinions do matter. If you live outside of our state, please ask your friends and relatives living in Iowa to speak up for you.

Students First. The University of Northern Iowa is committed. Please join us in helping the Iowa General Assembly understand that it needs to make that same commitment to our university.

We hope that 2003 will be a great year for you. Plan to come back to campus and see us during the year.

Noreen Hermanson

Noreen Hermanson '71
Executive Director
University of Northern Iowa Alumni Association

From the Association President

How long has it been since you visited UNI? Hopefully most of you have had an opportunity to revisit the campus that binds us all together as alumni. If you haven't had (or haven't taken) the time to visit the campus, plan to do so soon. You'll be amazed at the growth and the changes that have taken place over the past few years. And yet, in spite of the changes, you'll find yourself taking a trip down memory lane as you recall all those stories each of us has of our days as students at UNI.

Speaking of campus stories, the Alumni Association Board of Directors is made up of graduates from every decade going as far back as the 1930s, and it's been a wonderful experience to hear their stories about campus life and the many changes that have taken place over the years. And

it doesn't matter whether we graduated 60 years ago, or just last year. The stories are always filled with smiles and laughter and they are usually about the friendships formed during our time on campus.

Pleasant memories aside, UNI (and all of Iowa's Regent institutions) are facing major hurdles due to the current state of the economy. During the past two years alone, Iowa's public university budgets have been cut by more than 18 percent. During that same period, student tuition and fees have been increased nearly 30 percent, and it appears those increases will continue to grow.

The upshot of all of this is that the financial burden for a "public" education at UNI is increasingly falling on the backs of students and families who now pay nearly 40 percent of the cost of their education. That compares to 30 percent as recently as two years ago, and only 20 percent in



1981. It's a sobering fact, but Iowa's public universities faced the largest tuition increases in the nation during the last year.

Unfortunately, it doesn't appear the end is anywhere in sight. As Iowa continues its enormous struggles with balancing the state budget during an economic slowdown, some members of the newly elected legislature are already taking aim at areas of the budget they feel are fair game for cuts and downsizing. You guessed it, UNI and its sister institutions could once again be in the legislature's cross hairs as it targets areas for budget cuts during the 2003 legislative session which begins January 13.

Now that's where we, as alumni, can help. UNI has a grassroots organization called UNITE (University of Northern Iowa Together for Education). It's a group of alumni and friends of the university who are dedicated to maintaining the high levels of quality education we've all experienced and have come to expect from UNI. UNITE coordinates efforts of interested members in contacting legislators and other elected officials regarding the importance of higher education in Iowa, and in particular, regarding the need for consistent state support for UNI's programs. Please visit UNITE's website at www.uni.edu/govrel/unite and get involved today!

In addition, this would be a great time to send a letter to your representative and senator

asking them to support higher education during the upcoming legislative session. A list of legislators and their addresses, phone numbers and e-mail addresses can be found on-line at www.legis.state.ia.us. In your letter be sure to note that UNI has suffered more than \$16.5 million in budget cuts in the last two years. Those cuts have resulted in large tuition increases, possible limits on future enrollments, the hiring of temporary faculty to fill full-time faculty positions, increases in class sizes and limited opportunities for student mentoring and advising. Budget slashes will ultimately have a negative effect on educational quality.

Individually it's sometimes hard to make a difference. But collectively, with thousands of UNI

alumni across the country, we can speak with a loud voice and we can make a difference. Won't you do your part now?

As I stated at the beginning of this column, we all share happy memories of our days at UNI. Now, as alumni, we can do our own part to make sure that today's youth are offered the same opportunities we had to receive a quality education, to develop a network of life-long friendships, and to take their place as leaders in this state. Thanks in advance for stepping up to the plate and making your voice heard!

Marc Haack

Marc Haack '73 '78 '91
UNI Alumni Association President

'40 **Nathanael Rathbone**, BA, tells us he's in good health and missed visiting Cedar Falls this year. He still corresponds with Kathleen Wentz Hugelbach and will try to visit in 2003. He lives in Oregon.

Hope (Appleton) Schenke, 2-yr, retired from the Ojai California school district, first grade. She and her husband Robert live in a Covenant Village Retirement Center, Turlock, CA. She has had a round robin going with five other alums since 1937, of which one member recently passed away.

'41 **Adelaide (Anderson) Dykstra**, BA, taught math in Iowa for 10 years, then moved to Washington State where she taught mathematics for 26 years at Everett High School. When she retired, she received many letters from parents who said their children went on to teach math and they wanted to know where she received her education: ISTC!

'43 **Wayne McIlrath**, BA, and his wife **Mary (Wilson) McIlrath**, BA '47, observed their 60th wedding anniversary on December 24. They report the fleeting years have been great!

'44 **Honora Myer Clemens**, BA, attended the United Nations World Summit on Sustainable Development in Johannesburg, South Africa, as a representative for Servas International. She toured South Africa while there. Her report from the Summit was made into a booklet.

'47 **Mary (Wilson) McIlrath**, BA. See Wayne McIlrath in '43.

'48 **Warren Allen Smith**, BA, is listed in *Contemporary Authors, Volume 195*. He's the author of *Who's Who in Hell* and *Celebrities in Hell*, as well as a columnist for London's *Gay and Lesbian Humanist* publication. His homepage is <http://wasm.ws>

'49 **James Hatch**, BA, returned to Iowa City to collaborate on the world premier of the play,

Family sends four generations to UNI



Freshman Amy Johnson (left), her great-grandmother Elenora Koester, her grandmother Erna Blankenhagen, and her father Bruce (back) have all attended UNI.

UNI is educating the fourth generation of Bruce Johnson's family.

Bruce Johnson '74, principal at Benton Community School in Van Horn, Iowa, says his daughter, Amy, is the latest Johnson to attend UNI. She is a freshman planning to major in communication disorders. Her brother Brad '99 is now attending optometry

school and her brother Corey '00 is in banking in Cedar Rapids.

Amy's grandmother, Erna Blankenhagen, attended Iowa State Teachers College in the late 1940s and then taught in a one-room schoolhouse in Humboldt County. Blankenhagen, formerly of Fort Dodge, now lives in Cedar Falls.

Amy's great-grandmother, Elenora Koester, attended Iowa Normal School in the early 1920s for six weeks, earning a teaching certificate in that time. Koester, formerly of Livermore and now also a resident of Cedar Falls, celebrated her 100th birthday in October.

Klub Ka: A Blues Legend. Hatch wrote the play and is also a noted historian on black theater.

'51 **Dorothy Hingtgen**, 2-yr, was named the Outstanding Older Worker of the Year by the Iowa Older Worker Council. She has been a life-long teacher, and currently works in the Central City Community Schools as a K-8 special education teacher.

She lives in Cedar Rapids.

'52 **Phyllis (Godfrey) Gaunt**, 2-yr, BA '73, is enjoying semi-retirement. She still works 20-30 hours a week at the Little Rock, AR Air Force Base Child Development Center. Her vacations bring her to Iowa.



Keeping track of alumni

Missing the V

An office grunt recalls w

Her first time in New York, my mother wanted to see my office. I tried to manage her expectations, reminding her it was, technically, a cubicle.

Whatever, she said. You work in the World Trade Center.

When she saw them for the first time, two postcard-perfect twins, each big enough to hold back and eclipse the sun, she pulled out a cell phone, hit some

John Bresland



Guest Opinion

I don't know, I said. You tell me. I'm calling from the World Trade Center. It's what Opie might have

Bresland had spent six months working as a writer and graphic designer for Trading Technologies in New York. He was promoted and transferred to the company's Chicago headquarters just before the attacks. He recounts his perspective on working at the World Trade Center in an article, "Missing the Wonder Twin Towers," published by Iowa City *Press-Citizen* newspaper Sept. 11, 2002.

Bresland describes his time at the World Trade Center as "working in the middle of history."

'54 Clara (O'Neal) Hanline, 2-yr, retired last year after 45 years teaching elementary school at San Diego City Schools, San Diego, CA. She travels quite a bit now.

Darlene (Lavson) Klatt, 2-yr, and her husband **Howard**, BA '61, MA '69, are enjoying retirement, traveling, playing lots of golf and attending 18 grandchildren's activities.

Phyllis Purscell, 2-yr, has been a playwright. Her play "Drop Everything" premiered at her 50th high school reunion in September. She lives in Newtown, PA and also is a family marital therapist.

'55 Linnea (Loe) Graen, 2-yr, BA '65, enjoys retirement. She teaches one week at "R" Little Red School in Cedar Falls, which is part of a summer enrichment program.

L. Corrine (Shimel) Vint, BA, MA '68, retired from full time teaching and also retired as the director of a summer program for gifted and talented students, which she developed in 1984. This program grew from 130 students to 841 last year. This past spring she tutored low income and middle school students.

'57 Leann (Dieken) Wolf, BA, retired from teaching. She still directs the children's choir at church and sings in several choirs.

'58 Phyllis Klein, BA, retired from social work with the Department of Human Services. She is busy with gardening, art projects, music and archeological digs. She lives in Oklahoma City, OK.

Eric Streitberger, BA, rode his bicycle on a 530 mile, 12-day tour from central Germany to the Austrian border, then crossed the Alps to Freiburg on the French border. His group then went on a six-day Bavarian train tour that included Nurnberg, where he taught with the Department of Defense School system in the early 1960s. He and his wife **Alyse (Mohr) Streitberger**, 2-yr '55, BA '59, reside in Fullerton, CA.

'59 Richard Faber, MA, co-authored a book *The American Presidents Ranked by Performance*.

Mary Anne (Lindlief) Quackenbush, retired from

"UNI is a place where out-of-the-way kindness never seemed out of place," says John Bresland '94.

Bresland relates that shortly after the Sept. 11 terrorist attacks in New York City, he received a phone call from a staff member of UNI's Alumni Relations office. She had noticed that the alumni database listed his work address as "86th Floor, Tower 1, World Trade Center."

"She said, 'I just called to see if you're okay,'" Bresland continued, "thus confirming what I most appreciated about UNI."

the Duluth Public Schools as a school social worker. She continues to work part-time at the Human Development Center in Duluth as a child and family therapist. She regularly travels to Minneapolis to visit her granddaughter.

'60 Fredrico Cachola, BA, retired from the Kamshameha Schools in 1996, and sings in the Hawaii opera chorus, enjoys the grandchildren, is active in preserving Hawaii's beautiful environment, its culture, historical traditions and places.

'61 Roger Reas, MA, is a retired science teacher, which includes chemistry, physics, and anatomy and physiology. He enjoys hunting big game in Quebec and Newfoundland, fishing, 4-wheeling, and snowmobiling. He lives in Butternut, WI.

Joy M. Tubaugh, BA, MA '65, retired from Michigan State University after working nearly 37 years in the Division of Student Affairs and Services and most recently with the Anti-Discrimination Judicial Board. She lives in Okemos, MI.

'62 Gayle Creswell, BA, MA '62, retired after 40 years as teacher, coach and administrator at Montezuma Community Schools.

Vicki A. Williams, BA, MA '86, does work for the golf fundraiser in Charles City named for her husband – the WW Open. She has a new grandson as well as two granddaughters from her son **David**, BA '90, and his wife Ginger.

'63 Arlen N. Gullickson, BA, MA '67, was approved as the director of the Evaluation Center at Western Michigan University, Kalamazoo, MI. He had been its chief of staff and a professor of counselor education.

Paul Mangin, BA, recently received his MBA from St. Ambrose University. He is president of the Iowa Chapter of the Healthcare Financial Management Association for this year.

Mary Stattler, BA, MA '70, retired from teaching. She works full time at the local veterinarian clinic.

'64 Al Wood, BA, retired as CEO of Lakeland AEA 3 for the past 19 years. He has been in education for 37 years. He plans to continue to live in Estherville and

raise cattle, do woodworking, travel, and continue as a board member for Iowa Public Television.

'66 Gary Stattler, BA, has retired from teaching. He works part time at the local hardware store and also makes and sells pottery.

'67 Bernard Moine, BA, is a broker/owner of Re/MAX Home Group. He has been a realtor for 26 years.

'68 Jeanne (Bennett) Sentman, BA, retired this year. She had been the media specialist with the Cedar Rapids Community Schools for 34 years.

'69 Gary Achenbach, BA, is the high school American history and government teacher at Boone High School. He has worked there for 27 years.

Joel Franken, BA, received the Distinguished Service Award from the Art Educators of Iowa. He established the AEI All State, which recognizes the brightest secondary visual art students in the state. He retired this year after 33 years of teaching to pursue an illustrating career.

Jeanine (Schwarck) Lockie, BA, teaches second grade at Riceville Community Schools. Her husband Gordon farms and raises hogs. She has four children – Andrew, Erin, Michael and Rachel.

Paul Scherner, BA, MA '76, retired after 33 years teaching seventh and eighth grade mathematics in Dubuque Community Schools. This fall, he started teaching part time at the University of Dubuque.

Darrell Trout, BA, recovered heart patient and caregiver, is the author of a new book *Surviving with Heart*, which talks about leading a heart healthy life.

'70 Robert Allbaugh, BA, MA '80, is one of four finalists in California for the Presidential Award of Excellence in Math and Science Teaching. He teaches biology at Valley View High School in Moreno Valley, CA. He's married to **Carol**, Class of '71.

Dwight Bachman, BA, public relations officer for Eastern Connecticut State University, received the Connecticut Library Association's News Media Award for his efforts to promote the library there. He also won first place for "Best In-House Produced Ad Promotional Insert" at a recent Independent Free Papers of America conference for ECSU Returns, a back-to-school marketing tabloid.

Thomas Determan, BA, will be retiring as equity director for the Dubuque Schools to do consulting.

Charles Friedman, BA, was elected president of the Eighth Circuit of the National Employment Lawyers Association and co-chaired its conference in Minneapolis. It was for plaintiff's employment lawyers in the Midwest.

Lyle A. Luckow, BA, is in his 32nd year as litigation specialist with Hawkeye Security Insurance Co., Des Moines. He and his wife Nancy live in Urbandale.

Larry Pagel, BA, MA '75, serves as president of the Michigan Business Education Association and as national president of Delta Pi Epsilon.

Nancy Powell, BA, was confirmed by the U.S. Senate as ambassador to Pakistan. She has been acting ambassador.

Betty Ransom, BA, was promoted to program director for the Alzheimer's Association of the National Capital Area, which serves northern Virginia, suburban Maryland and Washington, D.C.

'71 John Dayton, BA, is the new superintendent at Northwood-Kensett.

Dianne Fagner, BA, received the Lifetime Achievement Award from the Iowa Coalition Against Domestic Violence.



Because of her diligence and hard work on writing Iowa's domestic abuse law, Iowa has one of the most progressive domestic abuse laws in the country.

Tom Larson, BA, was named president and chief executive officer as well as chairman of the board of Iowa State Bank and Mid-Iowa Bancshares Co. He has been with the bank for 11 years. He and his wife Pat live in Algona.

Kay (Joachim) Walter, BA recently was named executive director of The Palms Retirement Community, Fort Myers, FL. She has a master's degree in health services administration from the College of St. Francis, Joliet, IL.

'72 William Brecht, BA, retired after 30 years teaching earth science at Jefferson Middle School, St. Charles, MO. He is now working at the Lewis and Clark Museum in St. Charles.

Susan (Woody) Rhoades, BA was promoted to director of enrollment and student services at Mercy College of Health Sciences, Des Moines.

William P. Robinson, BA, was named to the Princeton Theological Seminary's Board of Trustees, Princeton, NJ. He is currently president of Whitworth College, Spokane, WA and had been president at Manchester College in Indiana.

Frank Rottinghaus, BA, ran unopposed as the Floyd County treasurer this fall. He has been county treasurer since 1993.

Richard Turner, BA, is the new superintendent at Centerville Community Schools. He had been superintendent at East Union.

'73 David Galbraith, BA, is the former owner of Synergy Lighting Corp. in Cedar Rapids. He ran for House District 39 this fall as an Independent.

Thomas A. Linn, BA, was the artist in residence at the Hoover National Historic Site, West Branch. He shared his 17 years of photography knowledge with the public and then he worked with West Branch High School photography classes. Linn is from Gilmore City.

Judy (Johnson) Morgan, BA, teaches third grade at Lime Springs. She has previously taught at Manning and Elma. This is her 30th year of teaching.

Phil Wolfe, BA, received the Golden Shoe Award from Runner's World magazine. He was recognized for his efforts in promoting running for children. He teaches elementary physical education for the Lincoln Public Schools, Lincoln, NE. He ran his 20th marathon in Lincoln.

'74 Steve Benson, BA, is this year's winner of the Blue Light Poetry Prize for his book of poetry *Light in the Kitchen*. He is an art teacher at Mt. Vernon.

Bill Large, BA, is the elementary and high school principal at Russell School. He had been principal at West Marshall, State Center and Baxter.

Linda Macrae, MA, is the new middle school principal at North Kossuth Middle School. She had been at Belmont-Klemme schools and with the Department of Defense Education in North Carolina.

Laurence Stacy, BA, MA '75, received the Minnesota Academic Excellence Award for Academic Coach of the Year. This award comes with a \$10,000 stipend. He teaches at the Stewartville Middle and High School, where he is academic coach for their United States Academic Triathlon, the Backgammon Club, the Chess Club, and the Current Events League.

'75 Rhonda L. Coborn, BA, is the owner of PersoNet Employment in Mason City. She has been appointed to the advisory board of Community National Bank.

Kathleen (Marshall) Determan, BA, is a sixth grade teacher at Hoover School in Dubuque. She and her husband Thomas have three children who are in school and working.

Thomas Fish, BA, is president of Construction Services, Inc., a construction management firm in West Des Moines. He had been superintendent and principal at Norwalk Schools for the last eight years and had a total of 27 years in education.

Sister Mary Alexius Portz, BA, and her 50 piano students from Elm Grove, WI raised enough money to buy a digital piano and five keyboards for Children's Hospital of Wisconsin.

Larry Youngblut, BA, is the rural development specialist for fourteen counties in northeast Iowa, which is a program of the USDA's Rural Development area.

Youngblut was self-employed in public accounting and real estate.

'76 Ned L. Cox, BA, is the new superintendent at Hartley-Melvin-Sanborn Community School. He had been superintendent at Sidney and a principal at AvoHa-Shelby-Tennant.

Hank Hall, MA, opened H. Hall Artworks in Spirit Lake. It is part retail space and part studio. He also holds drawing and painting classes there.

'77 Susan Hlas, BA, teaches special education at STC Middle School. She had subbed in the school system.

'78 Jonathan Grether, BA, joined the Pharmacists Mutual executive team as executive vice president of operations. He has earned his CPCU, CIC, ARE and AAM designations. He had worked with Grinnell Mutual and Guilderland Re. He and his wife Cheryl live in Algona with their two children.

Julie (Gammon) Huiskamp, BA, is the director of human resources at Northeast Iowa Community College, Calmar. She had served as coordinator of learning resources at the campus. She lives in Cresco with her husband Dan and two sons.

Steven Palmitier, BA, was appointed president of Sammons Securities Co. He is also the senior vice president and chief marketing officer for Midland National Insurance Co., Sioux Falls, SD.

Gary Richardson, BA, is the superintendent at MOC-Floyd Valley. He had been superintendent at Harris-Lake Park. He, his wife Sue and two children live in the area.

'79 Lois Roth, BA, was named the Outstanding Iowa Secondary Business Educator for 2002. She is the business ad technology instructor at Danville Community High School.

'80 Jackie Farrier, BA, is teaching English/special education at Basics and Beyond Alternative School in Newton. She had been a substitute teacher in the Newton School system and had taught junior high language arts in Solon.

Clifford Gardner, BA, is the chief financial officer for FMC Extracorporeal Alliance. His nickname is Crash, and he, his wife Stephanie, and two children recently moved from Dallas to San Diego, CA.

Steve Hangartner, BA, and his wife Deb, were inducted into the Minnesota Gymnastics Hall of Fame. He is co-

coach of the Watertown-Mayer High School gymnastics team and teaches fifth grade.

H. Gayle Lundeen, BA, works as a program manager for John Deere Health and as a six sigma quality black belt. She lives in the Quad Cities.

Lisa Major, BA, is a principal in the Central Decatur Schools. She had been an assistant principal in the Boulder, CO Valley School and a principal in Waukee after teaching for 10 years.

Barbara (Schluter) Moine, BA, MA '88, is the principal at Dike Elementary Schools.

Lise Nelson, BM, is the new band instructor at Moravia. She taught at Boone Valley, St. John's Catholic School and Fox Valley previously. She, her husband John and three children moved to Moravia.

Gary Scholten, BA has been named senior vice president and chief information officer at Principal Financial Group. He has over 20 years experience at Principal.

'81 Amanda Ross, BA, is the executive director of curriculum and instruction for Ames Community School District. She had been principal at Northwood Elementary School in Ames.

'82 John Couture, BA, tells us his son placed seventh in the state at the Missouri Council for Teaching Mathematics State Math Contest for the second straight year. His son is in sixth grade now.

Stacy (Roberts) Ingraham, BA, MA '92, just received a PhD in kinesiology and epidemiology from the University of Minnesota.

Greg Piehl, BA, is the Farm Bureau Financial Services representative for Black Hawk County. He had been a life and investment specialist for Farm Bureau. He and his wife Vicki and three children live in Waverly.

Kevin Riehl, BA, was named vice president and general manager of Transamerica Distribution Finance's Home and Recreational Products Group. He had been with Transamerica's Electronics and Finance Group and in a variety of managerial positions with Whirlpool Finance.

Lori Meek Schuldt, BA, is a freelance writer/editor in Glen Ellyn, IL. She is the author of *Fun with Family in Illinois*.

'83 Brian Moore, BA, is safety coordinator in the division of risk management, City of Loveland, CO.

Mike Schmitt, BA, joined Kirk Gross Company as account representative for the furniture contract division. He has over 20 years sales management experience.

Gary Swanson, BA, is head baseball coach at Mt. Pleasant High School in North Carolina. He had his 500th career win this past season. Swanson has coached at UNI and St. Andrews College.

Timothy Thronson, BA, is a partner with PwC Consulting, a division of PricewaterhouseCoopers. He spoke to UNI Accounting students in April.

'84 Jamie Argotsinger, BA, received a doctor of education degree from the University of Missouri-Columbia. He is assistant high school principal at Lee's Summit, MO.

DeAnn Finley, BA is the planning and educator coordinator in the Office of Emergency Preparedness at the Minnesota Department of Health. She lives in Burnsville, MN.

David Lott, BA, joined Peters Construction, Waterloo, as a project manager. He will be involved in preconstruction and construction management. He has 18 years



experience as a construction superintendent and project engineer.

'85 Deb Kuehne, BA, MA '98, is teaching high school math at Forest City. She has previously taught at Rockwell-Swaledale, Ventura, and Northwood-Kensett. She and her husband Doug have two children.

Tim Liechty, BA, joined the law offices of Bell and Ort as an associate. He had taught for 12 years in Danville before earning his law degree. He and his wife Julie live in Oakland Mills with their five children.

Lyle Vandenhull, BA, opened the Vandenhull Printing and More shop in Onawa. He had been manager of printing and mailing services at UNI for the past 12 years.

'86 Sandra Barry, BA, is a loan administration officer at Peoples Savings Bank, Charles City. She has previous experience in banking and managing a retail store. She has two daughters.

William Bealles, BA, works as a business unit manager at The Kellogg Company, Battle Creek, MI. He is married to '91 alum Janet Rabb Bealles and they have two sons.

Kris (Huss) Fratzke, BA, was promoted to director of meeting and incentives for Passport Incentives + Meetings, a division of Short's Travel Management, Waterloo.

Deb (Irwin) Hangartner, BA, and her husband Steve were inducted into the Minnesota Gymnastics Hall of Fame. She heads the KIPS gymnastics club and is co-coach of the Watertown-Mayer High School gymnastics team, Watertown, MN.

Katie (Masters) Jarvill, BA, joins the Immaculate Conception preschool in Charles City as an aide.

Jean Lang, MA, was presented with the 2001-2002 Washington State University Vancouver Staff Excellence Award. She is in her eighth year as assistant director of student services – registration.

Dawn (Finley) Pedersen, BA, is starting her practice as a nurse practitioner and is working with the Center of Orthopedics and Spine Medicine Clinics. She, her husband Brian and three children live in Fairmount, MN.

Susan (Patterson) Seufferer, BA, MBA '88, teaches high school business classes at Chariton High School. She is an alumnus of the school.

'87 James R. Clapsaddle, BA, MA '89, returned from the Azores Islands, Portugal, where he administered an Air Force medical facility since Sept. 11. After serving three months at the Pentagon, he is now on Capitol Hill working as a Senatorial advisor for military, foreign affairs and nuclear policy to Senator J. Carnahan, who is a member of the Senate Armed Services Committee.

Eric G. Nielsen, BA, is the pastor and head of staff at the First Presbyterian Church, Eau Claire, WI.

'88 Shelly Clyde, BA, is a captain in the army stationed in YongSan, Korea. She and her husband Tracy had a baby boy.

Cindy Hamlin, BA, joined Clear Lake Telephone Company as a plant records clerk. She had been telecommuting as a programmer analyst and intranet site developer for Safeco Insurance Companies, Seattle, WA. She, her husband Daryel and three children live in Clear Lake.

Ann Kordick, BA, is Spalding's kindergarten teacher

aide this year. She had taught preschool at Angel House in Sioux City. She and her three children live in Hospers.

'89 Robert Mehlhouse, BA, is a retired leukemia survivor. He enjoys woodworking, bowling and traveling. He lives in Oklahoma City.

TyAnn Morehead, MA, is assistant to the dean of faculty at Wartburg College. She previously worked as an instructional design and development specialist at UNI. She is working on a doctoral degree at UNI in post secondary educational leadership.

Thomas Penningroth, BA, works at Pioneer Hi-Bred International as a certified six sigma master black belt. His responsibilities include training managers in the six sigma methodology and mentoring six sigma project leaders.

'90 Steven Caruso, BA, works for QCI as a senior software consultant. He and his wife Brenda have two children.

Jodi Hammer, BA, has her MA in international adult education and training and development. She had been a rural health volunteer, and volunteer coordinator and technical trainer for the Peace Corps in Ecuador. Now she is training director for the AmeriCorps and National Civilian Community Corps, Washington, DC.

Des Jardins, BA, CPA, was promoted to corporate controller for Great River Health Systems. She had been their corporate accountant. Prior to that, she had worked for McGladrey & Pullen. She lives in West Burlington.

Carlene Scheel, BA, is a program director for a vocational program serving formerly homeless and mentally ill adults in New York City.

'91 Janet (Rabb) Bealles, BA, works as a speech pathologist for the Lakeview School District, Battle Creek, MI. She has two sons and is married to '86 UNI alum Bill Bealles.

Lori Buzynski, BA, was named the director of Walnut Court for the Western Home Communities, Cedar Falls. She had been the director of Sterling House assisted living residence.

Brenda (Keairns) Caruso, BA, works for Central Iowa Health System as a cost and budget accountant. She and her husband Steven have two children.

Henry Huber, BA, was ordained into the priesthood this summer. He is assigned to be an associate pastor of Holy Ghost parish in Dubuque.

Jamie Kilian, joined First American Bank, Fort Dodge, as vice president of private banking. She had been with Bank of America, Fort Dodge. She, her husband Doug and two children live in Fort Dodge.

Michael Saunders, BA, started his new job as principal of Grundy Elementary School in Morton, IL. He, his wife Trina and two daughters moved there this summer.

Heather (Heydt) Socha, BA, CPA, was promoted to the newly created position of vice president finance and corporate treasurer at Eclipse Capital Management Inc., St. Louis. She had been corporate controller. Prior to that, she served as audit manager for Deloitte & Touche.

Jeanne (Hammen) Turner, BA, MA '97, was named the Linn County Educator of the Year. She is a social studies teacher at Linn Mar.

Lori (Scott) Wasson, BA, MA '93, was promoted to systems analyst at Indiana Department of Workforce Development. She has two young girls.

'92 Jason Follet, BA, was appointed to the State Historical Society of Iowa's Board of Trustees by Iowa Governor Thomas Vilsack. He is an instructor of

social studies at Price Lab School, Cedar Falls.

Desia Kies, BA, starts teaching Spanish this year at Newton High School. She had taught at St. Edmond High School, Fort Dodge.

Darin Knapp, BT, was promoted to vice president and division manager at Knutson Construction Services, Iowa City.

Benjamin L. Lee, PhD, received the first Educator of the Year Award from the Electronic Data Systems Foundation. Lee is a professor of technology and coordinator of the graphic communications/printing management program at California State University, Los Angeles, CA. He is the author of seven books and many papers.

Stephanie (Sherlock) Salmon, BA, teaches kindergarten in the Cypress-Fairbanks ISD, Cypress, TX. She and her husband Tim, have two daughters.

Stacy Simpson, BA, is a public relations/foundation coordinator for Kossuth Regional Health Center. She had been with Hospice of North Iowa and a recruiter for Mason City Medical Clinic. She, her husband Barry and son reside near Algona.

Jennifer Vesey, BA, moved to Philadelphia at the beginning of the year to become senior associate with Health Strategies and Solutions, a health care management consulting firm.

James A. Westfall, BA, is senior district executive for the Boy Scouts of America. He and his wife, **Lynne (Madden) '90**, live in Kearney, NE with two children.

'93 David Damstra, BA, is a purchasing agent at Dethmers Mfg. Co., Boyden, where he lives with his wife Stacie and baby girl.

Stacie (Meyer) Damstra, BA, BA '98, is a fifth grade teacher.

Mary Ann Gensicke, MA, a teacher and librarian, wrote the *It is for Iowa* book for children. She travels the state talking about the book. When she isn't traveling, she is a full-time librarian and teaches 24 piano students.

Chad Harberts, BA, is a TV sportscaster for Metro Sports in Kansas City, MO.

Timothy Salmon, BA, received his master's degree in educational management and serves as director of state and federal programs for Aldine ISD. He oversees 65 campuses and 55,000 students. He had been a teacher and administrator prior to this. He, his wife Stephanie and two daughters live in Cypress, TX.

'94 Joel Agee, BS, is a software engineer for Azcore Services, Phoenix, AZ. He lives there with his wife Jessica Hyland.

Jim Everson, BA, now works in Phoenix, AZ as corporate controller for Capital Title Group, Inc.

Jessica Hyland, BA, lives in Phoenix, AZ with her husband Joel Agee. She works in supply management for Motorola.

Heidi (Popelka) Jones, BA, is still with WorldCom after 6.5 years. She is in reporting and analysis within the server and desktop support teams. She's been married for 2.5 years and lives in Cedar Rapids.

Jeff Rossate, BA, is the senior development manager for the Iowa Department of Economic Development.

Peter Sinclair-Day, BA, works for Apple Computer as a retail solutions consultant, Minneapolis, MN.

Terry Torneten, BA, was named Shelby County Extension Education director. He had taught in the Underwood School District. He and his wife Stacy live in Minden.

Jeffrey D. Weekley, BA, is a research associate at the

Bachman earns state and national awards



Dwight Bachman '70 (left,) Eastern Connecticut State University Public Relations Officer, receives the First Place in the Nation Ad Promotion Award, presented by the Independent Free Papers of America (IFPA).

Dwight Bachman '70, public relations officer for Eastern Connecticut State University, recently received state and national awards for his work.

Bachman was honored by the Connecticut Library Association's New Media Award for his efforts to promote state and regional appreciation of Eastern's new library and its services.

"The library, thanks to Mr. Bachman, has been on the front pages of newspapers across the state and region," says Tina Fu, director of Library Services at ECSU. The library has won several design awards and was featured in the Millennium Issue of *Architecture Magazine*, alongside works from Italy, France and other countries.

In addition, the fall 2001 edition of *ECSU Returns*, the annual back-to-school marketing tabloid on which Bachman serves as managing editor, has been named the best advertising/promotional newspaper insert in America at the recent national conference of the Independent Free Papers of America (IFPA) in New Orleans, La. More than 800 entries competed for the award.

Naval Postgraduate School with the Modeling, Virtual Environments and Simulation Institute, Monterey, CA. His research area includes web-based 2D and 3D graphics for military applications, and development and implementation of computer simulations and software interfaces for autonomous underwater vehicles. He is a former Navy cryptolinguist with qualifications in Spanish, French and Korean. He is currently working on his PhD in computer science.

'95 Penny Collier, BA, is a middle school special education teacher. She and her family live in Fairbank.

Dan Conner, BA, MA '98, became the principal at Lisbon High School.

Rebecca Fabricius, BA, will be teaching a Spanish dual-immersion kindergarten class at Holy Family Catholic Schools, Dubuque. She had been director of advancement at Bishop Perry Middle School, New Orleans, LA.

Bradley Halverson, BA, was promoted to supervisor at American Eagle, a regional airline at the Southwest Florida International Airport, Ft. Myers. He recently completed American Eagle's airport management development program.

Marc Mitchell, BA, moved from Los Angeles to be the political director for Wellstone for Senate. He was a former campaign aide for Bill Bradley. Marc lives in Fridley, MN.

Nichole (Rudolph) Olsen, BA, teaches fourth grade at Audubon Community Schools, Audubon.

Tammy Riley, BA, is the counselor for students at Creston High School.

Christine (Vanous) Schissel, BA, has been promoted to vice president, director of human resources at CMF&Z Marketing Communications.

Roger Townsend, BA, joins Hy-Vee Food Stores in Algona as assistant store director.

Tricia Wartick, BA, will teach early childhood special

education in the head start classroom at Eagle's Wings, Eagle Grove. She had taught at Missouri Valley, West Marshall and Olathe, KS. She and her husband Jason live in Fort Dodge.

'96 Aaron Adkins, BA, works for the law firm of Baker Botts LLP, Houston, TX. He will be taking an 18 month assignment with the law firm of Afridi and Angell, Dubai, United Arab Emirates, which is a strategic partner with his firm.

Michael Clifton, BA, joined the Stanley, Lande & Hunter law offices as an associate. He had been working with Bandag before returning to school. He lives in Muscatine.

Todd J. Dunlop, BA, MBA '98, is the new national sales manager for Zenith Electronics' Commercial division. He works out of his home in Fontana, CA.

Natasha (Smith) Forsythe, BA, is the external relations field specialist with Iowa State University Extension. She will be located in the Ottumwa Outreach Center and coordinate efforts for 12 counties in southeast Iowa. Previously, she was a marketing program manager with the Integer Group, Des Moines.

Teresa Mohlis, BA, teaches K-5 special education at Garner-Hayfield Community School. She had been a head start teacher for the past five years.

Douglas M. Olsen, BA, opened a chiropractic clinic in Audubon, named Audubon Family Chiropractic.

Brian Pottebaum, BA, will be the principal at the Ridgeway Attendance Center and curriculum director for the Cresco Schools. He had been a teacher in Monticello.

Aaron Prewitt, BA, is an accountant with Jolliffe & Co., Cherokee. He, his wife Cynthia and baby girl moved in January.

Rosemary Schwartz, BA, MA '02, is the owner of Event Innovations, Cedar Rapids. She ran for House District 39 as a Democrat this fall.

Charlie Silverberg, BA, was promoted to key account footwear/apparel sales representative with Sports Industries Inc./New Balance Athletic Shoe Inc. He relocated from Fort

Lauderdale, FL to Atlanta, GA.

Ann Young-Robinson, BA, MSW '02, begins working at the Sac and Fox Settlement School as the school counselor.

'97 Julie (Newton) McLaughlin, BA, has created an original art form using corsets. She has had shows at the Cedar Rapids Museum of Art and the ARC Gallery Chicago.

Cynthia (Ohm) Prewitt, BA, moved to Cherokee with her husband and daughter and is now a high school math teacher at St. Mary's High School in Remsen.

'98 Lisa Groen, BA, is teaching a Level 3 special education class to middle and high school students in Boone. She lives there with her twin daughters.

Chad Johnson, BA, is teaching physical education at Immaculate Conception Schools, Charles City. He still works with Fareway. His wife Sara and son also moved to Charles City.

Dan Kjeldgaard, BA, opened a chiropractic office in Council Bluffs. He is also certified in chiropractic biophysics.

Sara (Mathews) Schmitz, BA, works at Salomon Smith Barney in Sioux City. She lives there with her husband Andy and two sons.

LyAnn (Brown) Western, BA, is assistant director of the Classic Upward Bound Program at UNI. She married **Christopher Western** in 2000, also a UNI grad.

Angela Wittstock, BA, MA '02, joined the TRIO student support services program at Western Iowa Technical Community College as academic coordinator. She is certified by the National Board for Certified Counselors.

Chris Wubbena, BFA, exhibited his works at Wartburg's art gallery this fall. He is an adjunct instructor at UNI and has exhibited his work throughout Iowa and California.

'99 Jaime Copley, BA, was promoted to anchor/reporter at KIMT-TV, Mason City. She will co-anchor the 6 p.m. and 10 p.m. news.

Amy Edwards, BA, is the activity coordinator at Keokuk Area Hospital in the skilled nursing unit.

Anthony J. Harper, BA, was appointed as the Health Insurance Portability and Accountability Act Security Officer for Franklin County. This is in addition to his regular duties as CPC Service Coordinator.

Tracy Helgeson, BA, is teaching seventh grade language arts at Forest City. She had taught at Northeast Hamilton Schools. She and her husband Mark have a son.

Robert Meier, BA, is the new high school and junior high principal at Central Decatur Schools. He had been a chemistry/physics teacher and coach at North Central Schools in Manley. He is a volunteer firefighter and plans on coaching youth ball leagues. He and his wife Kim have three daughters.

Elaine (Wong) Menke, BA and **Nick Menke**, BA, reside in Norwalk. Elaine is band director at Hoover High School, Des Moines, and Nick is band director at Norwalk Schools.

Kari Whitman, BA, became the head physical therapist at Kingman Regional Medical Center, Kingman, AZ.

'00 Dan Adams, BA, teaches high school social studies and serves as assistant varsity football coach, freshman boys' basketball coach and head girls' golf coach. He and his wife Andi live in Duncombe.

Troy Anderson, BA, received the Carole J. Hanson Young Professional of the Year award, given by the Iowa



Park and Recreation Association. He is recreation center supervisor for Coralville. He had been with Vinton Parks and Recreation.

Matthew Doane, BA, is the new computer teacher at Immaculate Conception Elementary, Charles City.

Shanna Goos, BA, is teaching at-risk students at STC Middle School. She and her husband Sam have a son.

Melissa Hanlon, BA, joined the CBE Group Inc. in Waterloo, as assistant controller and accounting supervisor. Previously, she was with Deloitte & Touche as an independent auditor in Des Moines.

Julie Linderman, BA, was promoted to manager in the Executive Search Group at RSM McGladrey, Inc. in Cedar Rapids. She has been with the firm for three years. Prior to this, she was the senior technical recruiter for MCI WorldCom.

Dale Otte, BA, is teaching business education at Valley High School in West Des Moines. He is also the head sophomore basketball coach and the assistant soccer coach.

Addie Rugland, BA, was named public relations and membership specialist for the Mason City YMCA and Rehabilitation Center. She had been working in creative services for KIMT-TV, Mason City.

Laura Tutskey, BA, is a therapeutic recreation specialist at Brookview Health Care Facility, caring for a caseload of 70 residents. She lives in Connecticut.

01 **Kris Aschbrenner**, BA, became the network and PC technician for Hendrick Motorsports, which races four cars in the Winston Cup, including Jeff Gordon's. He sets up instant messaging for crew chiefs.

Tami Huegel, BA, is teaching Spanish I and II and serves as yearbook advisor at Forest City.

Jerry Osgood, BA, is the volleyball coach at Creston High School and teaches fifth grade.

Wendy Pope, BA, is the fourth grade resource teacher at STC Intermediate.

Karla Sorensen, BA, teaches fourth and fifth grade math at Dysart Elementary School.

02 **Jared Bauman**, BA, is teaching eighth grade science and is an assistant coach for both varsity football and girls' track.

Katie Clark, BA, joins the Robert Blue Middle School staff in Eagle Grove as the pre-algebra and seventh and eighth grade math teacher.

Beth Gleason, BA, is a third grade teacher at and alum of Immaculate Conception Schools, Charles City.

Anne Marie Hansen, BA, is participating in the Catholic Charities Volunteer Corps in St. Paul, MN and is working as the homebuyer relations assistant for the Twin Cities Habitat for Humanity.

Anne Hansen, BA, returned to her ELC High School and filled the STAR program high school coordinator position.

Kelly Hartwig, BA, teaches at North Polk Community Schools as a Level 1 resource teacher.

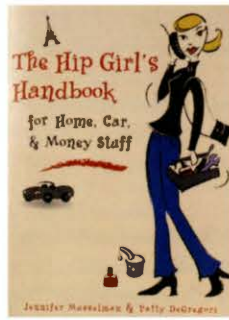
Lindsay Lutkenhaus, BA, was promoted to staffing consultant for the Mason City Express Personnel Services office.

Craig Mallicoat, BA, is a new high school life science teacher in Denver. He had taught at Holmes Middle School, Cedar Falls. He is working on his MA in biology at UNI.

Heather Metcalf, BA, is teaching in the Title 1 program at Lincoln Elementary in Keokuk.

Matt Salvatore is the recreation and aquatics director

Hip girl shares tips



The Hip Girl's Handbook for Home, Car & Money Stuff by Jennifer Musselman '95 and Patty DeGregori hit the shelves at Border's Bookstores and Amazon.com in mid-August.

A practical primer for independent young women, *The Hip Girl's Handbook* offers easy-to-follow instructions and fun anecdotes to get a girl through household, automotive or financial challenges with style and flair.

"Each chapter starts with a personal anecdote, and the one on page 217 [related to budgeting] comes directly from my experience when I was a student at UNI," notes Musselman, now a communications manager for MTV Network's Nickelodeon in Los Angeles. She also works

as a freelance writer with articles appearing in *Shape*, *Seventeen*, *CosmoGirl* and *Twist*.

And what is a "hip" girl? Musselman's definition is "just an everyday girl who is resourceful and knows how to get things done." She and her co-author, clearly hip girls themselves, are already working on a second book.

for the city of Sheldon in their parks and recreation department. He had been working with Des Moines Parks and Recreation.

Carrie Van Sickle, BA, is the copy editor for the Martinsville Bulletin, which is near Roanoke, VA.

Amber (Seeman) Youngblut, BA, is the city clerk in Jesup. She is working on her MBA part-time.

MARRIAGES

'80s **Vickie Trent**, BA '82, MA'87, EdD'90 & Byron Mather. **Richard Schlueter**, BA'83 & Lisa Mescher. **Susan Johnson**, BA'83, MA'92 & **Shawn Langan**, BA'85. **Sandra Mulsoff**, BA'85 & Bruce Sorenson.

Christopher Hagie, BA'86 & Gina Kaiser. **Kirk Howard**, BA'87 & Molly Soeden. **Philip Kenkel**, BT'89 & Heidi Millard.

'90s **Melissa Fitzgerald**, BA'90 & Brian Carver. **Meredith Wedeking**, BA'90 & Urban Jermann. **Bradley Kremer**, BA'90 & Ginny Sinkel. **Christine Wrage**, BA'90 & Robert Egan. **Tony Tomlyanovich**, BA'91 & Amy Haberl. **Christine Joyce**, BA'91 & Scott Sanders. **Tony Boothroyd**, BA'92 & Kelly Sharp. **Christa Moser**, BA'92 & Stephen Welsh. **Andrea Richey**, BA'92 & Michael Lindsay. **Kevin Sullivan**, BA'93 & Pilar Sanchez. **Kay Dettbarn**, BA'93, MA'01 & **Marty Gustin**, BA'94, MBA'99. **Jennifer Reis**, BA'93 & Scott Cihacek. **Danna Pepper**, BA'94 & **Brian D. Jones**, BA'94. **Travis Schaeffer**, BT'94 & Lynette Brus. **Mark Halbach**, BA'94 & Wendy Oge. **Debra Drilling**, BA'94 & Leon Garbes. **Michael Klocker**, BA'94 & Lily Marshall. **Matthew Wells**, BA'95 & Sarah Pippin. **Heidi Hinrichs**, BA'95 & Ron McKay. **Becky Ahlhelm**, BA'95 & Anthony Myers. **David Keinroth**, BA'95 & Piper Farmer. **Derek Adams**, BA'95 & Angela Johnson. **Phil Walton**, BA'95 & Jenny Miller.

Chadwick Boyd, BA'95 & Trudi Ferguson. **Derek Henry**, BA'95 & Jenny Eslinger. **James Keefer**, BA'95 & Jody Hill. **Brooke Helmkamp**, BA'95 & Jason Moore. **Lyn Noelting**, BA'95 & **Steve Machacek**, BA'95. **Cathy Capehart**, BA'95 & Tim Noack. **Keith Baker**, BA'96 & Traeci Bandfield. **Eric Peters**, BA'96 & Katie Drake. **Kelly Broders**, BA'96 & Rick Batres. **Aaron Wiebelhaus**, BT'96 & Staci Fick. **Matthew Cheney**, BA'96 & Allyson Cheatham. **Kristy Luiken**, BA'96 & Kevin Sawyer. **Rachel Charleston**, BA'97 & Craig Lindsay. **Matthew Mick**, BA'97 & Dawn Luensmann. **Randall Nelson**, BA'97 & Amy Engler. **Jamie Meek**, BA'97 & Jamie Scott. **Russell Dreesman**, BA'97 & Dianne Dacres. **Shawn Roe**, BS'97 & Constance Peterson. **Patrick Rohan**, BA'97 & Cari Baldwin. **Jessie Berte**, BA'97 & Jeffrey Nevitt. **Jennifer Folsom**, BA'97 & William May. **Jason Daniel**, BA'98 & Andrea Grosvenor. **Aaron Green**, BA'98 & Kimberly Kroeger. **Cory**

Heiman, BA'98 & Tonya Brouillette. **Eric Johnson**, BA'98 & Jennifer Raymond. **Sara Matthews**, BA'98 & Andrew Schmitz. **Derrick Becker**, BS'98 & Marcie Frazier. **Michelle Delaney**, BA'98 & Kory Catlett. **Krystal Eigsti**, BA'98 & Michael Kron. **Nicole Hintz**, BA'98 & **Christopher Kumpf**, BA'99. **Corey McGee**, BA'98 & Marianne Fitzgibbon. **Elizabeth Tyler**, BA'01 & **Paul Nichols**, BA'98. **Kendra Stannard**, BA'98 & Jason Brower. **Peyton Deterding**, BA'98 & Nicole Wiles. **Lindi Magsamen**, BA'98 & **Duane Kelley**, BA'98. **Latisha Stickley**, BA'98 & Andrew Smith. **Sandra Roling**, BA'98 & Jose Luna. **Jennifer Carpenter**, BA'99 & Scott Rayne. **Derek Peck**, BA'99 & Maren Sand. **Michael Whitted**, BA'99 & Anna Furguele. **Alicia Goshorn**, BA'99 & Brian Knau. **Sara Andre**, BA'99 & Jeremy Struble. **Sara Burke**, BA'99 & Jeff Curphey. **Melinda Dodd**, BA'99 & **Andrew Kuennen**, BA'99. **Amy Heping**, BA'99 & Nick Lennie. **Wendy Hinkle**, BA'99 & Tim Markey. **Amy Rittgers**, BA'99 & Andrew White. **Chanda Rogalla**, BA'99 & James Englin. **Rebecca Schanze**, BA'99 & **Erik Allison**, BA'02. **Jennifer Swamberger**, BA'99, MA'02 & **Michael Neumann**, BA'00. **Rebecca Vogt**, BA'99 & Kelly Foss. **Heather Bauer**, BA'99, MA'01 & **Benjamin Olsen**, BA'00. **Jonathan Judisch**, BA'99 & Rachel Dozark. **Ryan Oppedahl**, BA'99 & Erin Guy. **Kara Latusick**, BA'99 & **Ethan DeWall**, BA'99. **Megan Kurtz**, BA'99 & **Christopher Tobey**, BA'94. **Erin Kettman**, BA'99 & Dan Hogan. **Jessica Kayser**, BA'99 & Shane Williams. **Tina Melhus**, BA'99 & Brian Morrison. **Rachel Heinricy**, BA'99 & **Karl Eck**, BA'99.

Bridget Davis, BA'99 & **Chet Shultz**, BA'95. **Dawn Brown**, BA'99 & Stacy McFarlane. **Jenny Hosch**, BA'99 & Jamie Hoffman. **Lana Deeney**, BA'93 & **Dustan Snitker**. **Jodie Smothers**, BA'94 & **Larry Gallagher**, BA'81. **Leann Voshell**, BA'95 & Thomas Crilly. **Michelle Fischels**, BA'95 & John Grimm. **Laura Schwartz**, BA'99 & **Alex Ledger**, BA'98. **Jennifer Schelling**, BA'95 & **Derek Ladehoff**. **Kristin Clemens**, BA'97 & Jayme Kluesner. **Katherine Turpen**, BA'99 & Jerry Parks. **Kelly Goehrig**, BA'99 & **Brian Deimerly**, BA'96.

'00s **Diana Vercande**, BA'00 & Dale Miller. **Carey Shoff**, BA'00 & **Shawn Linderbaum**, BA'00. **Melissa Stevenson**, BA'00 & **Brian Higgins**, BA'00. **Anne Ubbenb**, BA'00 & **Matthew Lanigan**, BA'01. **Greg Adam**, BA'00 & Brandi Crew. **Heather Bentley**, BA'00 & Eric Michaels. **Marycristal Buchman**, BA'00 & **Michael Berg**, BA'98. **Angela Britton**, BA'00 & Scott Sobkowiak. **Ashley Bryant**, BA'00 & **Ryan Fitzharris**, BA'00, MA'02. **Kate Christensen**, BA'00 & Duane Anderson. **Julie Felderman**, BA'00 & Rusty Eddy. **Jennifer McCubbin**, BA'00 & Scott Thompson. **Andrea Nechanicky**, BA'00 & **Daniel Dufner**, MBA'99. **Stacey Montagne**, BA'00 & **Scott Vance**, BA'00. **Sarah Rasmussen**, BA'00, MA'02 & **AJ Kool**, BA'01. **Thomas Boothby**, BA'00 & Amanda Parkway. **Chad Thomas**, BA'00 & Mary Brich.



Michael Schneider, BA'00 & Mary Boddy. **Nicholas Goetsch**, BS'00 & Amy Alexander. **Casey Koch**, BS'00 & Cindi Meissner. **Chad Gookin**, BA'00 & Britni Luethye. **Jami Devine**, BA'00 & Chad Kaepfel. **Mackenzie Hohenadel**, BA'00 & **Michael Hausafus**, BA'01. **Justine Johannngmeier**, BA'00 & Marc Calderwood. **Leanne Kleinmeyer**, BA'00 & **Derrick Klinkenberg**, BS'00. **Jill Mogard**, BA'00 & Andrew Paullus. **Heather Powers**, BA'00 & **Souvanna Southammavong**, BA'99. **Rachel Schroeder**, BA'00 & Brian Kalstrup. **Stacey Waddingham**, BA'00 & Joshua Ray. **Jacob Cowell**, BA'01 & Tammy Kleinheksel. **Lisa Petersen**, BA'01 & Sam Paul. **Jessica Olsen**, BA'01 & Stephen Dunbar. **Adam Weller**, BA'01 & Brandy Smith. **Leann Shelman**, BA'01 & Travis Stout. **Corey Peterman**, BS'01 & Sara Nadermann. **Lisa Adkins**, BA'01 & Jeff Meyers. **Leasha Beck**, BA'01 & **Matthew Waltermann**, BA'01. **Nellica Bonderson**, BA'01 & **Scott Seibert**, BA'01. **Patricia Noteboom**, BA'01 & **Jared Brinkmeyer**, BA'00. **Laura Myhre**, BA'01 & **Nicholas Kuennen**, BA'01. **Judy Praska**, BA'01 & **John Pencost**, BA'99. **Kathryn Piphoo**, BA'01 & **Neal Keegan**, BA'01. **Vanessa Seaward**, BA'01 & **Christopher Kasparek**, BA'97. **Amy Templeton**, BA'01 & **Jeremy Mishler**. **Ali Sieren**, BA'01 & **Nick Schissel**. **Linda Tonn**, BA'01 & **Bobby Garrison**. **Michelle Varney**, BA'01 & **William Howe**, BA'00. **Jina Witthoft**, BA'01 & **Justin Walton**. **Anne Shimkat**, BA'01 & **Matthew Harding**, BA'00. **Bobbi Bahr**, BA'01 & **Thomas Brunner**. **Teresa Grothuis**, BA'01 & **Jeff Heden**. **Karen Borchardt**, BA'01 & **Daniel Stuber**, BA'93. **Kimberly Hammack**, BA'01 & **Jamie Lemonds**. **Nadia Korobova**, MPP'01 & **Earnest Woodards**. **Kimberlee Kaiser**, BA'01 & **Adam Klein**. **Lara Luttinen**, BA'98, BA'01 & **Joshua Jepson**, BA'01. **Teri Martin**, BA'01 & **Brad Bowlin**, BA'02. **Tyler Roos**, BA'01 & **Taya Ingerslev**, BA'02. **Mary Elizabeth (Liz) Butera**, BA'01 & **Nick Schuster**. **Andrea Cornish**, BA'01 & **Justin Gibbs**. **Carey Gehl**, BA'01 & **BJ Supple**. **Molly Keller**, BA'01 & **Gareth Rayner**. **Alissa Kucera**, BA'01 & **Carl Ericson**, BA'01. **Jennifer Lancaster**, BA'01 & **Tony Kramer**, BA'02. **Angela Schons**, BA'01 & **Raymond Redell**. **Tracy Claassen**, BA'01 & **Joe Neymeyer**, BA'00. **Sara Zubrod**, BA'01 & **Steven Schuler**, BA'00. **Amanda Scott**, BA'01 & **Matthew Millhollin**, BA'98. **Bryan Nugent**, BA'02 & **Stephanie Troupe**. **Mitch Hackbarth**, BA'02 & **Angie Denklau**. **Kayah-bah Phillman**, MA'02 & **David Malecek**, BA'94. **Sara Fett**, BA'02 & **Timothy Wood**, BA'00. **Claire Regan**, BA'02 & **Travis Boyle**. **Angie Reams**, BA'02 & **John Wilmer**, BA'02. **Nicole Pryor**, BA'02 & **Clint Witt**. **Angela Kilker**, BA'02 & **James Christensen**. **Julie Grossman**, BA'02 & **Ben Buenzow**, BA'01. **Elizabeth Francis**, BA'02 & **Jason Markey**, BA'00. **Joanna Meyers**, BA'02 & **Jacob Grote**. **Amanda Schaefer**, BA'02 & **Adam Witmeyer**, BA'00. **Chasitie Schmadeke**, BA'02 & **Steven Vanderplaats**, BA'02. **Christa Schmadeke**, BA'02 & **Seth Heitler**. **Yayoi Teramoto**, MA'02 & **Patrick Moreland**, BA'97, MA'00. **Megan Thompson**, BA'02 & **Gregory Bearbower**, BA'02. **Hilary Hohl**, BA'02 & **Andrew Larson**, BA'01. **Brad Wurster**, BA'02 & **Candace Thompson**. **Karen Eddy**, B'02 & **Chris Mohr**. **Amy Dietzenbach**, BS'01 & **Jeremy Roethler**. **Carrie Sueppel**, BA'00 & **George Karr**, BS'02. **Kim McCaffrey**, BA'02 & **Shane Davis**. **Beth Bernholtz**, BA'01 & **Jason Boyd**. **Heather Lowe**, BA'01 & **Daniel Wilcox**, BA'01. **Myndi List**, BA'02 & **Matthew Stimpson**. **Jennifer Hansen**, BA'95 & **Collin Anderson**, BS'99. **Jessica Hagberg**, BA'02 & **Matthew Nikkel**. **Jessica James**, BA'02 & **Joseph Benter**. **Amy Scherbring**, BA'01 & **Jeff Mensen**. **Diana Franck**, BS'01 & **Zach Bowley**. **Stacy Owens**, BA'00 & **Brian Speltz**. **Julie Miller**, BA'01 & **Olaf Rouse**. **Karen Hite**, BA'00 & **Travis Hayes**. **Jennifer Duede**, BA'02 & **Tristan Brown**, BA'02. **Megan Odell**, BA'02 & **Christopher Lantz**. **Mary Lanphier**, BA'01 & **Adam Crile**, BA'01. **Angela Snook**, BA'02 & **Bradley Funkhouser**. **Melissa Imoehl**, BA'01 & **Andrew Eldridge**, BA'01. **Rachel Riepma**, BA'02 & **Daniel Hoeck**.

BIRTHS

'80s James & **Angela (Quint) Nespor**, BM '80, Ames IA, daughter Monique Angel, born Oct. 25, '01. **Suzann & Timothy Johnson**, BA '84, Wheaton IL, son Matthew, born Mar. 28, '02. **Bob & Janice (Groth) Hewitt**, BA '86, Waterloo IA, daughter Emmy, born May 13, '02. **Marc & Teresa (Wessel) Wenger**, BA '87, Harvest AL, son Bennett, born Jan. 2, '02. **Lori (Huffman) Reelfs**, BA '88 & **Quint Reelfs**, BA '93, Chandler TX, son Braden, born May 2, '02. **Shawn & Marcia (Claassen) McKenna**, BA '89, Evansdale IA, daughter Jessica, born Aug. 18, '02. **Andrea & John Dunlay**, BA '89, Waterloo IA, son Joseph, born Aug. 29, '02. **Jeffrey & Karen (Gray) Bass**, BA '89, Waterloo IA, daughter Rachel, born June 15, '02. **Erin & Lane McCumsey**, BA'89, Brainerd, MN, son, Camdyn, born Oct. 15, '02.

'90s Kristy & **David Giesking**, BA '90, Reinbeck IA, son Kegan, born Aug. 7, '02. **Julie (Trost) Gootee**, BA '90, MA '92, & **Timothy Gootee**, BA '93, Waverly IA, daughter Alexis, born Aug. 2, '02. **Karen (McCreary) Pisney**, BA '90 & **Edward Pisney**, BT '92, Cedar Rapids IA, son Nathaniel, born Mar. 26, '02. **Clem Schulte**, BA '90 & **Heather (Lutz) Schulte**, BA '95, Waverly IA, son Ryan, born June 30, '02. **Mark Alberts**, BT '91, MA '92 & **Laurie (Beeck) Alberts**, BA '93, Janesville IA, son Matthew, born June 7, '02. **Rochelle (Gehrke) Loonan**, BA '91, MA '99 & **Andrew Loonan**, BA '97, Waterloo IA, son Jacob, born June 5, '02. **Cindy & Paul Kumscher**, BA '91, Britt IA, son Maxwell, born Apr. 1, '02. **Thomas & Tina (Boyd) Sinnott**, BA '91, Waterloo IA, son Benjamin, born June 14, '02. **Stacy Sternhagen**, BA '91 & **Colette (Turk) Sternhagen**, BA '95, Cedar Falls IA, son Austin, born July 23, '02. **Michael Sulentic**, BA '91 & **Beth (Riley) Sulentic**, BA '93, MBA '02, Cedar Falls IA, daughter Lauren, born May 30, '02. **Roy & Lori (Scott) Wasson**, BA '91, MA '93, Indianapolis IN, daughter Valori, born May 11, '01, daughter Sarah, born Oct. 3, '02. **Dan Bogart**, BA '92 & **Vickie (Brignon) Bogart**, BA '92, Waterloo IA, daughter Braley, born May 24, '02. **Kent & Deanna (Cranston) Heine**, BA '92, Waverly IA, son Tyler, born May 22, '02. **Jay Johnson**, BA '92 & **Lori (Ross) Johnson**, BA '92, Lawrence KS, son Cole Robert, born Jan. 19, '02. **Jeffrey & Kristin (Oltrogge) Fritz**, BA '92, Cedar Falls IA, daughter Morgan, born Apr. 14, '02. **Rebecca & Michael Swanger**, BA '92, West Des Moines IA, son John Michael, born Aug. 20, '02. **Brad & Wendy (Yetmar) Clark**, BA '92, Waterloo IA, daughter Emma, born Sept. 17, '02. **Matthew Banning**, BA '93 & **Tammy (Lebeck) Banning**, BA '94, Center Point IA, twin sons Alexander and Zachariah, born July 29, '02. **Brianna & Steve Deering**, BA '93, Lake Geneva WI, son Cole, born Apr. 11, '02. **Beth & Michael Finn**, BA '93, Cedar Falls IA, son Matthew, born May 6, '02. **Demetrius Frana**, BA '93 & **Kathleen (Kern) Frana**, BA '95, Aplington IA, son Joshua, born Apr. 25, '02. **Jared & Jennifer (Hanna) Guidry**, BA '93, Plano TX, daughter Hanna, born July 19, '02. **Brian & Christine (Bernhard) McConnell**, BA '93, Waterloo IA, daughter Brianna, born July 9, '02. **Amy & Brian Ramker**, BA '93, Waterloo IA, daughter Molly, born June 4, '02. **Michael & Rochelle Sherburne**, BA '93, Aplington IA, son Trevor, born Aug. 28, '02. **Chad Wauters**, BA '93 & **Jodi (Proslovec) Wauters**, BA '94, Waterloo IA, son Zakary, born June 5, '02. **Jason & Wendy (Oelschlagler) Meester**, BA '94, Holland IA, son Jacob, born Aug. 7, '02. **Matthew Sallee**, BA '94 & **Deanne (Jorgensen) Sallee**, BA '95, Hudson IA, daughter Kylee, born Oct. 3, '02. **Julie & Ryan Becker**, BA '94, Clarksville IA, son Kaden, born July 21, '02. **Travis Frush**, BA '94, MA '96 & **Lisa (Drahos) Frush**, BA '94, LaPorte City IA, daughter Madison, born July 10, '02. **Alan & Alice (Dempster) Tanner**, BA '94, MA '01, Waterloo IA, daughter Nichole, born June 13, '02. **Joanna & Peter Yezek**, BA '94, Cedar Falls IA, son Samuel, born Mar. 22, '02. **Bradley & Sara (Fogdall) Miller**, BA '94, Greenwood MO, son Noah, born Sept. 15, '02. **Jay & Sara (Goodlove) Gallery**, BA '94, Central City IA, daughter Natalie, born Apr. 1, '02. **Peter & Jane (Kauten) Lutz**, BA '94, St. Paul MN, daughter Abigail, born Oct. 22, '01. **Jeremy Butts**, BT '95

& **T.J. (Neff) Butts**, BA '94, Ankeny IA, son Dylan, born Mar. 27, '02. **John Roth**, BA '94 & **Karen (Roberts) Roth**, BA '94, Dike IA, son Cory, born Sept. 3, '02. **Michel (Nixon) Gage**, BA '94 & **Matthew Gage**, BA '97, Cedar Falls IA, son Tyson, born Aug. 16, '02. **Robert Fuelling**, BA '94 & **Trisha (Donlea) Fuelling**, BA '94, Oelwein IA, son Cooper, born June 6, '02. **Tim & Sara (Gilbertson) Janssen**, BA '94, Cedar Falls IA, son Carter, born June 11, '02. **Stephanie (Fritz) Harken**, BA '95, MA '02 & **Matt Harken**, BA '96, Waverly IA, daughter Madison, born Sept. 10, '02. **Craig & Lori (Smith) Larsen**, BA '95, Cedar Falls IA, daughter Ashlyn, born May 8, '02. **Darin Leach**, BA '95 & **Lori (Raver) Leach**, BA '96, Ankeny IA, daughter Morgan, born Mar. 4, '02. **Suzanne & Kirk Neuroth**, BA '95, Dike IA, daughter Malea, born May 14, '02. **Nichole (Rudolph) Olsen**, BA '95 & **Douglas Olsen**, BA '96, Audubon IA, son Marcus, born May 13, '02. **David & Nikole (Hackett) Ottavianelli**, BA '95, MBA '99, Cedar Falls IA, daughter Arianna, born Aug. 8, '02. **Eric Rembold**, BA '95 & **Brooke (Battay) Rembold**, BA '95, Overland Park KS, son Broderick, born Sept. 8, '02. **Matt & Amy (Ripple) Schermerhorn**, BA '95, MA '97, Bettendorf IA, daughter Kate, born June 29, '02. **Joshua & Jennifer (Luze) Wolff**, BA '95, Aplington IA, son Jacob, born June 21, '02. **Angie & Christopher Batten**, BA'95, Davenport IA, daughter Elisabeth, born April 22, '02. **Jon & Jenifer Richardson**, BA'96, Poplar Bluff MO, son Kade, born Jan. 15, '02. **Alison & Patrick Daufeldt**, BA'96, Muscatine IA, son Aidan, born June 23, '02. **Jeff Pregon**, BA'96 & **Amy Nichols Pregon**, BA'93, Cedar Rapids IA, son Joseph, born May 4, '02. **April & Jamison Platte**, BS'96, Waterloo IA, son Dalton, born July 10, '02. **Dan & Lisa Behrends Wood**, BA'96, Independence IA, daughter Justine, born July 7, '02. **Kici & Terrance Campbell**, BA'96, Waterloo IA, daughter Teria, born July 26, '02. **Joey Woody**, BA'97 & **Heather Sellers Woody**, Cedar Falls IA, son Drake, born May 8, '02. **Chris & Daniel Reiter**, BT'96, Denver IA, son Colton, born April 8, '02. **Dan & Melanie Morrissey Distler**, BA'96, Waterloo IA, daughter Grace, born June 2, '02. **Jeff & Gina Tisue Meyer**, BA'97, Sumner IA, daughter Abby, born June 10, '02. **Adam Hoogestraat**, BA'97 & **Laci Aalderks Hoogestraat**, BA'98, Parkersburg IA, son Isaac, born May 21, '02. **Phil & Stephanie Vogensen Gonnerman**, BA'97, Cedar Falls IA, daughter Madison, born May 1, '02. **Holly & Christopher Overturf**, BA'97, Waterloo IA, daughter Macey, born May 15, '02. **Jennifer & Irvin Laube**, MA'97, Traer IA, son Tyler, born Sept. 9, '02. **Cindy & Jeff Mickey**, MA '97, Cedar Falls IA, son Elijah, born Sept. 4, '02. **Brian & Patricia (Bennett) Moulds**, BA '97, Dunkerton IA, triplet sons Tyler, Riley, & Brayden, born June 14, '02. **Scott & Melissa (Godfredsen) Caudill**, BA '97, Knoxville IA, son Logan, born Mar. 24, '02. **Rick & Andrea (Manternach) Mulling**, BA '97, Denver IA, son Cameron, born Apr. 20, '02. **Tom & Mindy (Koehn) Schmidt**, BA '97, Waterloo IA, daughter Emma, born May 20, '02. **Nate & Courtney (Perez) Lubs**, BA '97, Cedar Falls IA, son Samuel, born June 30, '02. **Jessica & Michael Dennis**, BA '98, Cedar Falls IA, son Damien, born May 5, '02. **Kris & Mark Franzen**, MA '98, Waverly IA, son Matthew, born June 5, '02. **James & Sara (Carlson) Mock**, BA '98, Gainesville FL, son Benjamin, born Aug. 14, '02. **Tom & Sherri (Herrman) Ridder**, BA '98, Waterloo IA, son Jackson, born May 31, '02. **Andrew & Sara (Matthews) Schmitz**, BA '98, Sioux City IA, BA '98, son Jacob, born Mar. 10, '00 & son Zachary, born Nov. 2, '01. **William & Stephanie Smith**, BA '98, Waterloo IA, daughter Tessa, born Sept. 18, '02. **Matthew & Shelley (Mayo) Caughron**, BA '99, Waterloo IA, son Samuel, born June 10, '02. **Mike & Natalie (Kaldenberg) Moore**, BA '99, Cedar Falls IA, son ryan, born Aug. 4, '02. **Luke & Sara (Allsup) Rathe**, BA '99, LaPorte City IA, daughter Madelon, born July 21, '02. **Donna & Dean Raubs**, BA '99, Cedar Falls IA, son Nathan, born July 22, '02. **Josh Schmidt**, BA '99 & **Amy (Miller) Schmidt**, BA '99, Waterloo IA, son Jackson, born Sept. 6, '02. **Chris & Kari (Kennedy) Smuck**, BA '99, Waterloo IA, son Carrington, born June 10, '02. **Dustan & Lana Deeeney Snitker**, BA'93, Good Thunder MN, son Kaedan, born Nov. 30, '01.



'00s Jurgen & Sarah (Dostal) Block, BA '00, Traer IA, daughter Elle, born June 20, '02. **Reid Carlson**, BA '00 & **Stephanie (Lesh) Carlson**, BA '00, LaPorte City IA, daughter Emma, born July 6, '02. Jacob & **Bridgette (Long) Huff**, BA '00, Cedar Falls IA, daughter Jenna, born Aug. 11, '02. **Mark Funk**, BA '00 & **Traci (Wegman) Funk**, BA '01, LaPorte City IA, daughter Madison, born July 26, '02. Amber & **Adam Holven**, BS '01, Waterloo IA, son Dylan, born Aug. 6, '02. Jennifer & **Jeremiah Lehr**, BA '01, Cedar Falls IA, daughter Haley, born Apr. 17, '02. Derek & **Dawn (Meyer) Kruger**, BA '01, Holland IA, daughter Taylor Rose, born Sept. 9, '02. Joseph & **Rochelle (Plendl) Moses**, BA '01, Cedar Falls IA, daughter Jayla, born Mar. 15, '02.

DEATHS

'20s Rachel Fabrick O'Grady, BA '22, Barrington, IL, died June 12, '01. **Emma Olsen Scott**, 2-yr '22, Bloomington, MN, died Sept. 14, '02. **Florence Soper Rankin**, 2-yr '24, Dows, died Aug. 28, '02. **Olive Ritter**, 2-yr '24, Iowa City, died July 16, '02. **Bernice Musser**, 2-yr '22, BA '25, Cedar Falls, died July 10, '02. **Allen Walker Read**, BA '25, New York, NY, died Oct. 16, '02. **Luella King Burnett**, 1-yr '26, Rudd, died July 17, '02. **Ada Bang Wood**, 2-yr '26, Boise, ID, died May 15, '02. **Naomi Spies**, 2-yr '27, Marshalltown, died Jan. 16, '02. **Aurelia Bender Dickson**, BA '28, Wood, SD, died Sept. 28, '02. **Olina Colby Schwab**, 3-yr '28, Waterloo, died July 4, '02. **Ruth Crawford Sefert**, 2-yr '25, BS '28, Waterloo, died May 11, '02. **Mary Moran Coggshall**, 2-yr '29, Nevada, died Sept. 10, '02. **Doris Enabbit Ward**, 2-yr '29, Greene, died July 25, '02. **Ela Franck**, BA '29, Quasqueton, died May 12, '02. **Edna Pinkerton Hiron**, 1-yr '28, 2-yr '29, Odebolt, died Aug. 27, '02. **Muriel Egan Houston**, 2-yr '29, Carroll, died Aug. 15, '02. **Melva Anderson Ritter**, 2-yr '29, Sac City, died June 18, '02. **Dorothy Muriel Poyzer Smith**, 2-yr '29, Spirit Lake, died May 23, '02. **Geneva Kuntz Beucher**, 2-yr '28, Minneapolis, MN, died Oct. 17, '02. **Edyth Garrett Johnson**, 2-yr '20, Council Bluffs, died Nov. 17, '02.

'30s Ann Nordstrom Becker, 2-yr '30, Cherokee, died May 13, '02. **Mary Pierce Cole Fitch**, 1-yr '27, 2-yr '31, Hudson, SD, died May 30, '02. **Helga Back Fulton**, 2-yr '31, Audubon, died Oct. 3, '02. **Ethel Stockdale Gelder**, 2-yr '31, Iowa Falls, died Sept. 24, '02. **Icile Pardun Welsch**, 1-yr '31, Eddyville, died Oct. 13, '02. **Gladya Severson Baldwin**, 1-yr '32, Cedar Falls, died Oct. 22, '02. **Dolores Schroeder Bennett**, 2-yr '30, BA '32, Carroll, died Sept. 11, '02. **Dora Nykvst Casey**, BA '32, Sac City, died Sept. 15, '02. **Jess Cole**, 2-yr '29, BS '32, Ames, died July 18, '02. **Bessie Hamil Hanisch**, BA '32, Mount Clair, CA, died Aug. 11, '02. **Fern McClannahan**, 2-yr '26, BA '32, Cedar Falls, died May 9, '02. **Lynford Bower**, 2-yr '28, BA '33, MA '33, Dunkerton, died Apr. 28, '02. **Mae Mandernach Craford**, 2-yr '25, BA '33, Onawa, died Oct. 3, '02. **Esther Lotvedt Quass**, 2-yr '33, Ossian, died Aug. 18, '02. **Opal Burdick Root**, 2-yr '33, Cedar Rapids, died Feb. 5, '02. **Inez Ellison Barry**, 2-yr '34, Winfield, died Sept. 19, '02. **Grace Leversee Buckmaster**, BA '34, Waterloo, died May 22, '02. **Etwina Belschner Malven**, 2-yr '34, Maynard, died Aug. 8, '02. **Marie Fenstermaker Teisinger**, 2-yr '26, BS '34, Cedar Falls, died Sept. 29, '02. **Tom McClelland**, BS '35, Waterloo, died Aug. 21, '02. **Lawrence Raymond (LC) Stewart**, BS '35, Courtland, KS, died Dec. 8, '02. **Lenore Jay Carstensen**, 2-yr '36, Waverly, died June 1, '02. **Catherine Wallace Jacobsen**, 2-yr '36, Clinton, died Sept. 27, '02. **Lois Schwab Lambi**, BA '36, Fontanelle, died June 11, '02. **Sister Marie Eugene Lucille McBride**, 2-yr '36, Montgomery, AL, died July 12, '02. **Theodosia Ruggles Meyer**, 2-yr '36, Sun City West, AZ, died Mar. 11, '89. **Norman Mikkelsen**, BS '36, Laurel, MT, died Oct. 5, '02. **Axel Anderson**, BS '37, Columbus, OH, died July 6, '02. **Evelyn Davis**, 2-yr '32, BA

'37, Red Oak, died July 26, '02. **Robert Getchell**, BS '37, Corpus Christi, TX, died July 16, '02. **Ellen Virginia McDonald**, 2-yr '37, Waterloo, died May 18, '02. **Edith Fink Mitchell**, 2-yr '37, Prince William, VA, died Mar. 24, '00. **Frank Brandt**, BA '38, Deming, NM, died Sept. 20, '02. **Mary Hawkins**, BA '38, Marietta, GA, died Aug. 30, '02. **Evelyn Faye Strader McKee**, 2-yr '38, Webster City, died June 17, '02. **Meryl Pfaltzgraf Nedtwig**, 2-yr '38, Waterloo, died Sept. 28, '02. **Allen E. Kane**, BA '39, McPherson, KS, died July 15, '02. **Marvel Lesch**, 2-yr '37, BA '39, Osage, died July 8, '02. **Eileen Sawyer nelson**, BA '39, Jewell, died Sept. 24, '02. **Harriet Morris Woodard**, BA '39, Le Mars, died May 19, '02. **Asel Sackrison**, 1-yr '30, 2-yr '33, Stratford, died Nov. 26, '02. **Mary Schwyhart Willoughby**, BA '32, Grundy Center, died Nov. 22, '02. **Eloise Moodie Roese**, 2-yr '30, Fort Madison, died Nov. 2, '02.

'40s Jean Cooper, BA '40, Cheyenne, WY, died Sept. 6, '02. **Avonelle Baughman Garrett**, BA '42, MA '61, Ames, died June 30, '02. **Dorothea Kitchen Petersen**, BA '43, Carmichael, CA, died July 9, '02. **Leone Corkery Harms**, 2-yr '44, Waterloo, died Aug. 25, '02. **Marilyn Pauls Niermeyer**, 2-yr '44, Lowden, died May 23, '02. **Merle Alpers**, 2-yr '44, BA '45, Vinton, died Sept. 26, '02. **Mary Joens Bliesmer**, BA '46, DeWitt, died July 5, '02. **Lauren Hagg**, BA '46, Park rapids, MN, died July 8, '02. **Melvin Owen**, BA '46, West Des Moines, died May 10, '02. **Lois Behner Wade**, BA '46, San Fernando, CA, died June 30, '02. **Shirley George Nelson**, 2-yr '47, Cresco, died Sept. 14, '02. **Doris Brown Weber**, 2-yr '46, BA '48, Early, died Sept. 12, '02. **Helen Foote Larsen**, BA '48, Cedar Falls, died Sept. 22, '02. **Doris Yocom**, 2-yr '48, Harrison, died Nov. 4, '02. **Robert Rellihan**, BA '49, Cedar Falls, died July 8, '02. **William Wiese**, BA '49, Pocahontas, died Aug. 5, '02.

'50s Robert Topp, BA '50, MA '74, Lake Mills, died June 12, '02. **Frank Whiteley**, BA '50, Ankeny, died Sept. 9, '02. **Thomas Borden**, BA '51, MA '61, Sanborn, died Oct. 7, '02. **Joyce Niles Hubbard**, 2-yr '52, Council Bluffs, died Sept. 21, '02. **Shirley Tuomela**, BA '52, Carmel, CA, died Jan. 31, '02. **Margaret Tierney Winter**, 2-yr '53, Long Lake, MN, died June '02. **Jeanne Moon Wirkler**, 2-yr '45, BA '53, Monona, died July 2, '02. **Joyce Shellabarg Asay**, 2-yr '54, Rockwall, TX, died Mar. 28, '02. **Ethel Betts**, 2-yr '50, BA '54, Carroll, died Sept. 23, '02. **Tillie Luitjens**, 1-yr '37, 2-yr '46, BA '54, MA '65, Sioux City, died Aug. 8, '02. **Dolores Sheda**, BA '54, Chelsea, died Aug. 21, '02. **Joan Wicks**, 2-yr '54, Decorah, died May 16, '02. **Marilyn Hansen Foss**, 2-yr '55, BA '55, Portland, OR, died Feb. 15, '02. **Gertrude McDonnell**, BA '55, MA '65, Independence, died Sept. 23, '02. **John White**, BA '55, Minnetonka, MN, died Mar. 13, '02. **Gwen Tomlinson McKinley**, 2-yr '40, BA '56, Traer, died May 2, '02. **Helen**

Pope McNelly, 2-yr '56, Waterloo, died June 25, '02. **Mildred Swinton Schultz**, BA '56, Charles City, died Apr. 12, '02. **Florence Tayek**, 2-yr '50, BA '56, Calmar, died Jan. 19, '02. **Sue Simms Wright**, 2-yr '56, Phoenix, AZ, died Oct. 2, '00. **Mary White Underbakke**, 2-yr '57, Jefferson, AL, died Jan. 31, '02. **Sadie Monson Corcoran**, BA '58, Iowa City, died May 2, '02. **Elizabeth Doran**, 2-yr '52, BA '59, LaCrosse, WI, died June 16, '02. **Roy Karbula**, BA '59, MA '67, Webster City, died July 28, '02.

'60s Louis Barrilleaux, MA '60, New Orleans, LA, died May 26, '02. **James J. Wilson**, BA '61, Normal, IL, died July 31, '02. **Charles Thierman**, BA '63, MA '73, Des Moines, died Apr. 6, '02. **Richard Headington**, MA '67, Windsor, WI, died Apr. 7, '01. **Lynne Skuster Brady-Neuhaus**, BA '68, Cedar Rapids, died July 4, '02. **Kathleen Hamlin Schaffler**, BA '68, Hackensack, MN, died June 12, '02. **Ronald Vandenburgh**, BA '68, MA '72, Milford, died July 20, '02. **Beverly Thomas**, BA '69, MA '80, Independence, died Oct. 4, '02. **Gary Anderson**, BA '64, Toledo, IA, died Oct. 11, '02. **Margaret King Gamet**, BA '60, Tempe, AZ, died Sept. 24, '02.

'70s David Graeser, BA '70, Sidney, died July 10, '02. **Raymond Olien**, MA '70, Lima, OH, died Mar. 6, '02. **Douglas Halsted**, MA '71, Rudd, died June 28, '02. **Betty Pitsch Ferguson**, BA '72, MA '72, Cedar Rapids, died Aug. 13, '02. **R. Brice Kimm**, BA '72, BA '83, Cedar Falls, died June 27, '02. **Lloyd Eekhoff**, BA '75, Eldora, died June 20, '02. **Rosina Boston Holtz**, BA '76, Greene, died June 17, '02. **Arden Smith Murray**, 2-yr '51, BA '77, Edinburg, TX, died Dec. 21, '01. **Beverly Olson Felkey**, BA '73, MA '76, Wallingford, IA, died Oct. 16, '02.

'80s Todd Shelton, BA '83, MA '85, Kingston, MA, died July 24, '02. **Barbara Young Erickson**, BA '89, MA '92, Janesville, died June 27, '02. **Timothy McFadden**, BA '89, Waterloo, died July 26, '02.

'90s William Aegerter, BA '92, Waterloo, died Mar. 27, '02. **John Page**, BA '94, Raymond, NH, died Aug. 25, '02. **Tomma Maas**, MA '96, Cedar Falls, died July 8, '02. **Pamela Kraft**, MA '98, Springville, IA, died June 23, '01. **Jennifer Morton McCullough**, BA '99, Hampton, died July 30, '02.

'00s Nancy Merritt Bohling, MA '00, Carroll, died Sept. 12, '02.

Alumni Association Introduces On-Line Directory Service

In October of 2002, the Alumni Association launched an on-line directory service via their Web site, www.unialum.org. This searchable directory allows dues-paying members of the Alumni Association to locate contact information for any UNI alumnus in the university's system. Although some alumni have chosen to restrict the release of their information, the majority of UNI's 85,000 living alumni are listed in the on-line directory.

The directory service was created through a partnership with UNI Information Technology Services to provide a service frequently requested by alumni.

"Our office receives many phone calls from alumni who would like to reconnect with friends and classmates. With the increase of on-line communication in recent years, we felt this was a good way to improve the services we offer to our members," said Director of Alumni Relations, Noreen Hermansen '71.

Information in the directory includes name, address, telephone number, e-mail addresses, majors, minors, and degree years. Users may search by maiden or married last names, first names, graduation years, and geographic location.

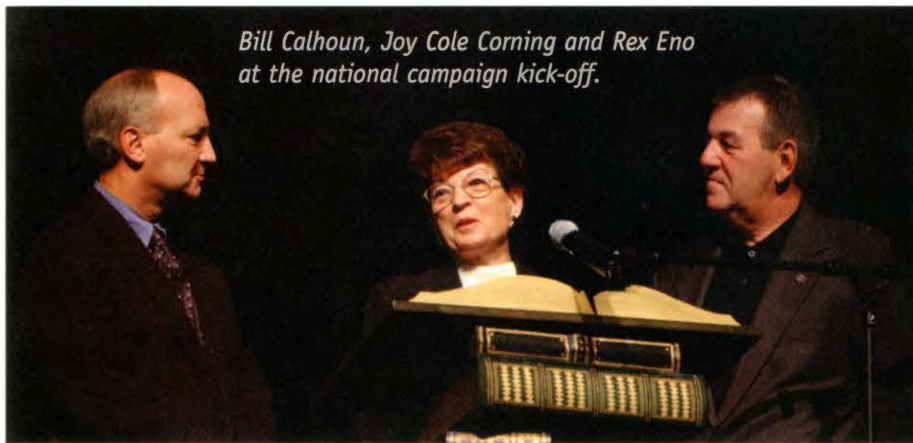
For more information, or to join the Association and obtain access to the directory, call toll-free 888-UNI-ALUM or log on to www.unialum.org.

Students First

The campaign for the
University of
Northern Iowa

Campaign update

UNI announces new goal, national phase of 'Students First' Campaign



Bill Calhoun, Joy Cole Corning and Rex Eno
at the national campaign kick-off.

Dear UNI alumni and friends:

You deserve special thanks this year for your constant support for UNI during challenging and uncertain times. Letters like this often say that *"your support is more important now than ever,"* but this statement rings especially true this year. State budget cuts have led to sudden, large increases in tuition forcing UNI students to take on greater debt to complete their college education. Higher tuition also will discourage some prospective students from entering college.

Your gifts to the UNI Foundation provide scholarships that can make a critical difference to UNI students and future students. They also enable UNI to continue offering the extra measure of quality in academic programs and in facilities that is necessary for excellent higher education.

University of Northern Iowa students are fortunate to have the backing of very generous supporters. The UNI Foundation's "Students First" Campaign has met its original \$75 million goal two years before its end. Recognizing the enthusiasm of UNI alumni and friends, the UNI Foundation Board has increased the campaign's goal to \$100 million to be raised by July 2005. We are especially seeking additional funding to create scholarship endowments – investments in UNI students that will yield benefits in perpetuity.

During the coming two years, we will be reaching out to alumni and friends throughout the nation and seeking their support for Students First. When we contact you, please remember the impact your giving can have on the lives of UNI students.

With many thanks for your support,

Rex Eno
Chair
UNI Foundation

Bill Calhoun
President
UNI Foundation

The University of Northern Iowa Foundation kicked off the national phase of its "Students First" Campaign with special events Oct. 25-26. The highlight of the kickoff was an announcement that the initial goal of \$75 million has been reached; a new goal of \$100 million has been set.

Bill Calhoun, vice president for University Advancement, said the campaign is expected to be completed by July 2005. More than \$70 million of Students First funds will be used for scholarships and academic programs. Funds also will support facilities, including \$18 million to build the McLeodUSA Center, a multi-purpose sports arena for basketball, volleyball and wrestling. Other capital projects include McElroy Hall, which houses the Freeburg Early Childhood Program in Waterloo; a human performance center to be attached to the UNI-Dome; renovation of Russell Hall; and equipment for McCollum Science Hall and Lang Hall.

"Our vision is to make UNI the nation's finest public comprehensive university," said Calhoun. "The Students First campaign offers wonderful opportunities for both our alumni and our current students. We're very excited."

Joy Cole Corning and Rex Eno, long-time UNI supporters, are co-chairing the national campaign. A former lieutenant governor of Iowa, Corning is an alumna who serves on the boards of nearly one dozen organizations. In 2001, she established the Joy Cole Corning Distinguished Leadership Lecture Series at UNI. Eno is chairman of Aegon USA Life Investors in Cedar Rapids, and chair of the UNI Foundation Board of Trustees. He and his wife, a UNI alumna, established the Rex and Kathy Eno Scholarship Endowment Fund at the university.

Visit www.uni-foundation.org for more details on the Students First campaign.

Campaign Milestones

May 1997 UNI Foundation launches "Students First" Scholarship initiative with a goal of \$10 million.

December 1998 "Students First" Scholarship initiative total reaches \$14 million.

April 2000 Opening of the Gallagher-Bluedorn Performing Arts Center, the centerpiece of the "Leading, Building, Sharing" Campaign.

UNI Foundation Board authorizes \$75 million "Students First" Campaign, the largest in UNI's history.

April 2001 The R. J. McElroy Trust of Waterloo offers a challenge grant of \$1 million to be matched by \$3 million of new gifts to be raised for McLeodUSA Center. Donors meet this challenge in September 2001.

December 2001 The family of the late Robert J. McCoy, publisher of the Waterloo Courier, commits \$2 million for McLeodUSA Center. In recognition of their gift, the main basketball court will be named in his honor.

February 2001 UNI and UNI Foundation hire architect for McLeodUSA Center and the Human Performance Center.

May 2002 Commitments to the campaign reach \$70 million.



June 2000 Groundbreaking for McElroy Hall, home of the Freeburg Early Childhood Education Program.

July 2000 UNI Foundation receives the largest gift in its history: \$4 million from Clark and Mary McLeod for the new multi-sports arena, McLeodUSA Center.



The Roy J. Carver Trust grants \$1 million to purchase scientific equipment for the new biology and chemistry laboratories in McCollum Science Hall.

UNI Foundation increases the "Students First" Campaign goal to \$100 million. The additional funds will be used to enhance McLeodUSA Center and the Human Performance Center and to build endowments in the UNI Foundation for scholarships and programs.

August 2002 The campaign's Cedar Rapids drive begins.



Endowments

"Light tomorrow with today."
Elizabeth Barrett Browning

When looking at the various ways to provide financial support to the University of Northern Iowa Foundation, donors often prefer to create endowment funds.

"There are a number of reasons why donors like endowments," says Randy Rumery, director of gift planning with UNI's Foundation. "Donors really appreciate being able to support students, and endowments provide a variety of ways in which to do so." Establishing an endowment at UNI can provide student scholarships, program support, equipment updates, facility improvements and/or funding for professional development programs.

Representing the Foundation's gift planning program, Randy often travels around the country visiting with donors and prospective donors who have expressed an interest in developing an endowment. "It is always interesting to meet with alumni or the children of alumni and hear their stories."

Donors are often interested in developing an endowment as a way of honoring a loved one or a respected friend. Creating an endowment is a way of honoring an individual or group in perpetuity. Says Randy, "I recently met with someone whose life had been greatly influenced by their first grade teacher—someone who had long ago graduated from UNI. As a way of

honoring that teacher, the donor developed a scholarship in her name." Another attractive aspect of endowments is that they are truly the gift that keeps on giving. Says Randy, "At UNI, the Foundation trustees have established a spending policy designed to allow endowment funds to grow while providing funds for the purpose designated by the donor." A memorandum of understanding between the Foundation and the donor assures that funds will be utilized according to the donor's wishes. For example, a donor recently funded a scholarship with the stipulation that the student recipients must take courses in International Studies.

Planned giving offers donors the satisfaction of knowing today that they are providing substantially for tomorrow.



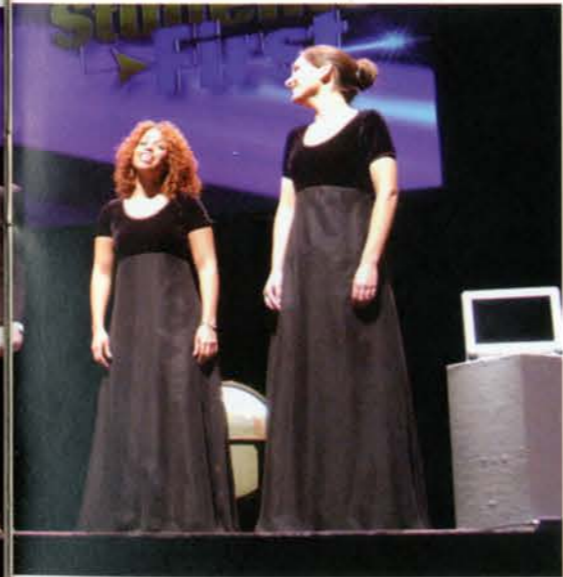
As state financial support for higher education shrinks, endowments become an even more important source of reliable funding from the private sector. And as Randy says, "Planned giving offers donors the satisfaction of knowing today that they are providing substantially for tomorrow." Planned gifts such as bequests by will or living trust, life insurance, charitable gift annuities and charitable remainder trusts can provide future funding for endowments. Outright gifts of cash or securities to endowment funds can provide an immediate cash flow for the university.

"To place your name by gift or bequest in the keeping of an active educational institution, is to make a permanent contribution to the welfare of humanity."

Calvin Coolidge



October 2002 "Students First" Campaign reaches original \$75 million goal. At the national Campaign Kickoff, held at UNI, the UNI Foundation announces the increased goal of \$100 million to be raised by July 2005.





The Foundation's New Automated Phone Bank—UNI's Link to Alumni

many alumni and friends." The student callers will often provide interested alumni with campus updates about new programs, recent renovations and dates for special events.

In the past the phone bank was operated out of cramped quarters where students sat among piles of cards, files and notes for each individual called. Now, all of that information is available on a computer screen and statistics are easier to gather and more reliable. Another change is that calls will now be made year-round, whereas the phone bank used to operate only during the fall and spring semesters.

Although the phone bank has changed its operations dramatically, it still depends on students to keep graduates and friends in touch with UNI.

Frequently Asked Questions—About the UNI Phone Bank Automation

Q: When I answer the phone bank call will there be a pause as there is with other telemarketing calls?

A: NO. UNI's automation uses progressive dialing, which dials each number one by one. In fact, the caller can actually hear the number as it's dialed.

Q: If I have caller I.D., who will be identified as the caller?

A: Just as in our manual system, the caller I.D. box will show "University of Northern Iowa."

Q: Besides dialing the number, what else will this new system do?

A: The new system segments calling groups so that we can communicate more personally with the alumni we call. In addition, the system produces very detailed reports, which provide information that everyone in the

division can use. Matching gifts have already increased due to the accessibility of complete information about alumni employers. These are just a few of the added benefits.

Q: Does this new system have the capacity to survey?

A: Yes. We can add survey questions to any group of alumni. If we want to ask a group of 1996 finance majors in Des Moines a few questions, we can segment them so that they can be surveyed.

Q: How many students call each night?

A: Twelve. Last year we needed 16-20 students each night but the new system helps each caller be much more efficient as well as more personal.

Annually, more than 9,000 alumni contribute approximately \$500,000 to support the Greater University Annual Fund, a pool of unrestricted gifts that enable the Foundation to fulfill its mission to sustain, grow and promote the University of Northern Iowa to become the nation's finest public and comprehensive university. For the 2002-2003 fiscal year, the Annual Fund staff aspires to increase annual unrestricted giving by 25 percent to \$625,000.



Early this September forty UNI students were hired by the Foundation to begin operating the new automated phone system. "Without a doubt," says Ali Schissel, "this new system will simplify and improve our ability to provide and obtain information from alumni." Ali oversees the new system along with the Foundation's direct mail efforts as the assistant director for annual giving.

After researching various companies, the Foundation chose RuffaloCODY as the vendor to provide the software for the new phone bank system. Located in Cedar Rapids, RuffaloCODY provides fund-raising, membership and enrollment management for non-profit organizations.

Says Ali, "Students will still be making live calls, but the process will be much more efficient." The UNI phone bank operates to gather information and support by contacting alumni from all over the world. There are several projects the phone bank assists with, including the Greater University Annual Fund, the Parent Fund, Senior Challenge and the Deans' Funds.

In addition to contacting alumni for support, the phone bank is an important tool for relationship building. "I really think of our student callers as ambassadors for UNI. A call from one of our students is sometimes the only personal contact UNI can make with its

Governance & Constituent Boards

Board of Regents, State of Iowa

Owen J. Newlin, president, Des Moines
Lisa E. Ahrens, Osage
David J. Fisher, Des Moines
Clarkson L. Kelly, Jr., Charles City
Ellengray G. Kennedy, Bancroft
Roger Lande, Muscatine
David Neil, Waterloo
Beverly A. Smith, Waterloo
Deborah Turner, Mason City

University of Northern Iowa

Foundation Board of Trustees 2001-2002

Stan Askren '82, Muscatine, Iowa
Robert Beach '51, Cedar Falls, Iowa
Mary Ellen Becker, Board of Regents
Appointment, Oskaloosa, Iowa
Joy Cole Corning '51/54, Des Moines, Iowa
James Damron '62, Glendale, California
James (Mike) Earley, Des Moines, Iowa
Rex Eno, Vice Chair of the Board, Cedar Rapids,
Iowa
Sally Carbaugh Frudden '55/72, Charles City,
Iowa
Edward J. Gallagher, Jr., Chair of the Board,
Waterloo, Iowa
William Hager '69, Boca Raton, Florida
Jorgen Heidemann '68, Vice Chair of the Board
and Chair, Investment/Finance Committee,
Wilton, Connecticut
R. Gordon Hoxie '40, New York, New York
Robert D. Koob '62, President of the University
of Northern Iowa, Cedar Falls, Iowa
Sarah Seger Lancaster '70, Madison, Wisconsin
J. Michael McBride '62, Brookfield, Wisconsin
David Oman '74, Des Moines, Iowa
Mark Oman '76, West Des Moines, Iowa

W. Thomas Phillips '66, Des Moines, Iowa
Mary Wenke Quass '72, Cedar Rapids, Iowa
LeRoy Redfern, Cedar Falls, Iowa
Paul Rhines '65, Cedar Rapids, Iowa
Frank Robinson '57, Rockville, Maryland
James Slife '73, Waterloo, Iowa
William Spencer Smith '73, Denver, Colorado
Rick Young, Waterloo, Iowa

Ex-Officio Members:

William D. Calhoun, Jr. '79, President of the
Board, Vice President for University
Advancement, University of Northern Iowa,
Cedar Falls, Iowa

Jean Michaelsen Carlisle '78/81, Secretary of the
Board, Administrative Assistant, University
of Northern Iowa, Cedar Falls, Iowa

Kristine Camlin Even '93, Vice Treasurer of the
Board, Director of Accounting, UNI
Foundation, University of Northern Iowa,
Cedar Falls, Iowa

Ruth Ratliff, Vice President of the Board,
Director of Central Development, University
of Northern Iowa, Cedar Falls, Iowa

Gary Shontz '74/81, Vice President and
Treasurer of the Board, Controller,
University of Northern Iowa, Cedar Falls,
Iowa

University of Northern Iowa Alumni Association Board of Directors 2002-2003

Maurice Barkley '87, Overland Park, Kansas
Alice Yeager Boland '62, Bradenton, Florida
Bernard Brommel '51, Chicago, Illinois
Farah Azeem Burnmeister '90, Clive, Iowa
Myrtle Telleen Collins '37, Colorado
Springs, Colorado
Bob Crane '62, Johnston, Iowa

John Doak '59, Grundy Center, Iowa
Jeffrey Engel '85, Cedar Falls, Iowa
Len Froyen '57, Cedar Falls, Iowa
Bruce Gulick '69, Cedar Falls, Iowa
Marc Haack '73, Iowa City, Iowa, President
Alinda Urias Hakanson '70, Cedar Rapids, Iowa
Beth Jorgensen Harris '89, Cedar Falls, Iowa,
President-elect
Ron Heinzman '73, Milan, Illinois
Linda Lundstrom-Cook '89, Des Moines, Iowa,
Past President
Barbara Harper Norman '74, Chicago, Illinois,
Vice President

Marcella Bandfield Olesen '48, Waterloo, Iowa
Darren Otte '97 '99, Waterloo, Iowa
Viola Barth Reimer '48, Cedar Falls, Iowa
Bill Riess '65/69, Clive, Iowa

Tom Sheldahl '58, West Des Moines, Iowa
Ken Smith '65, Clive, Iowa
Sandy Phillips Stevens '62, Glen Ellyn, Illinois
Julie Wood Stoll '85, Overland Park, Kansas
Jerry Torgerson '57, Mason City IA
Nicole Needham Wee '93, Ankeny, Iowa
Jason Ulaszek '99, Evanston, Illinois
Juanita Puentes Wright '73, Cedar Falls, Iowa

Ex-Officio Members:

Bill Calhoun '79, Vice President For University
Advancement
Noreen Hermansen '71, Executive Director of
Alumni Association, Director of Alumni
Relations
Susan Jacobs, SAA Vice President of Alumni
Relations
Gary Shontz '74 '81, Treasurer, UNI Alumni
Association
Jennifer Noehl Albertsen '00, Assistant Director,
Office of Alumni Relations

Amy Mohr '99, Assistant Director, Office of
Alumni Relations
Susan Bettis '95, Assistant Treasurer, UNI Alumni
Association

UNIPA Board of Directors

2001-2002

Terry '69, '74 and Kay Bahl, Treynor, Iowa
Conrad '71, '73 & Jeannette '73 Baumler, Cedar
Rapids, Iowa
Reed and Carol Brenden, Cedar Falls, Iowa
James & Janice Brock, Dubuque, Iowa
Dave and Carolyn Butterworth, Spirit Lake, Iowa
Barry and Sandy Christensen, Marion, Iowa
Robert and Pam DeWaay, Past Presidents, Des
Moines, Iowa
Steve '76 and Connie '78 Fugsang, Dewitt, Iowa
John and Nancy Gerken, Jefferson, Iowa
Ben '76 & Echo Guenther, Boone, Iowa
Scott and Molly Harrison, West Des Moines, Iowa
T. H. '74 and Carolynne '74 Hoefing, Manson,
Iowa
Timothy '74 and Jean '74 Lindgren, Waterloo,
Iowa
Larry and Chris Mihalevich, Mt. Pleasant, Iowa
Robert '72 and Jane O'Hollean, Johnston, Iowa
Richard '77 and Judy Rue, UNIPA Presidents,
Ankeny, Iowa
Bob and Candace Sawyer, Cedar Falls, Iowa
Don and Darla Sieverding, Bellevue, Iowa
David and Gloria Swinehart, Cedar Falls, Iowa
Lenny and Cathy Underhill, LeGrand, Iowa
David and Janet Walkup, Osceola, Iowa
Dean Weishaar, Manson, Iowa
Keith and Shirley Wise, West Des Moines, Iowa

Perspective, continued from page 28

decision making in business. Ethics analysis takes students beyond egoism and short-term self-interest and helps them to see who benefits and who is harmed by company actions, who has what rights and duties inside and outside the corporation, and how justice can be served by managerial decisions. It distinguishes voluntary from involuntary participants so managers can accept responsibility that is rightfully theirs. Ethics analysis helps students to see corporations' contributions to social problems and to possible resolutions. Above all, teaching business ethics reinforces the importance of moral decision making for ordinary people in everyday business life.

In today's business environment, it's no wonder that we hear cries for more attention to business ethics. But you know, it's not "Fred's job" to make business ethical. It's your job, and mine, to demand integrity and the organizational structures and processes that support it. It's our job to require

professions to police themselves and business schools to teach ethics. It's up to us to press for legislation and regulation that will assure a level playing field with high minimum standards.

And, as the business world trembles, wondering which executives will be led away in handcuffs next, too many business schools continue to graduate students who have no experience in identifying, analyzing, or deciding upon even the most common business ethics problems. We all have a stake in what business schools teach. Future business leaders need more than good grades in finance and accounting. They need to recognize that business is a human venture and thus is subject to the same principles of ethical conduct that govern all other aspects of life.

The University of Northern Iowa has a large and successful BBA program. Our graduates consistently place high on national CPA and CFA exams, and they go on to establish solid careers in business. We are proud of our students,

and we want them to succeed. We never want to see them tricked or seduced by greed, insecurity, or ignorance into committing the kinds of fraud seen lately in corporate America.

David W. Wilson, donor of the endowed chair that I hold, likes to express his principle that telling customers the truth and not trying to trick them is the best way to build a business. He has lots of experiences to tell about, as well as a \$1.2 billion network of auto dealerships to prove his point. He's a living example of the power of ethics in action, just as the "Enron boys" are examples of the fallout of unethical conduct. Enron's shattered reputation will not be rebuilt, but Wilson's empire is here for the long haul. And David Wilson's generous gift to UNI to establish the Wilson Chair in Business Ethics makes a bold statement about what is really important in business—and in life.

You can't teach business ethics? Oh, please!

Teaching business ethics

by Donna J. Wood, Ph.D., The David W. Wilson Chair in Business Ethics, University of Northern Iowa

Decades ago, Stanley Milgram's research showed that kind, intelligent people of good character would continue giving what they believed to be severe electric shocks to an unseen person who presumably had had a heart attack. Why? Because they were obedient to authority, trusting of institutions, vulnerable to peer pressure, and uncertain of their role in the big picture.

In hazardous product defect cases, one often finds that company engineers knew about the problems early on, but backed down when they lost the battle for decision rights. In factory explosions, oil tanker break-ups, and similar disasters, it usually turns out that lots of people knew about lots of things that were being done wrong. And corporate fraud—especially on the scale we've seen lately—requires dozens, even hundreds of players willing to engage in, sign off on, or simply overlook shady or outright illegal practices.

Not so different, then, are wrecking employees' retirement dreams, causing environmental disasters, or releasing products that kill but shouldn't. These abuses of power harm the innocent and the vulnerable.

However, there's an amazing revelation in studying cases like these. Although there may be a "bad guy" or two—those sociopathic, thieving, manipulative, ego-driven folks who make the headlines—most stories involve a large number of ordinary people, doing ordinary jobs in ordinary ways. Many of these people are managers, accountants, financial analysts, human resources specialists, information systems designers, account executives, strategic planners—all trained in business schools.

What, then, should be the business schools' responsibility with regard to ethics in the curriculum?

"You just can't teach business ethics," colleagues often tell me.

"People's values are already set by the time they're in college. Besides, who are you to try to change them?"

I beg to differ. You *can* teach business ethics—we've been doing it for quite some time now. Values *aren't* set by age 18—moral and social development continues throughout one's life. And universities, after all, have taken as their mission the changing of young people into capable adult citizens. Why would we in business schools overlook our duty to teach critical thinking, analytical methods and a grasp of the bigger picture?

People seem to think that teaching business ethics is like Sunday school, where professors pontificate and pronounce the rules, and students write them down. Teaching business ethics is not about moralizing and preaching; it's a process of training students to recognize ethical issues as such, to analyze them systematically, to make decisions based on principled reasoning, and to accept the consequences of their actions.

In ethics class, we introduce the language that permits people to see ethics in what they do at work. Harms and benefits, virtues, rights and duties, principles and consequences are part of our normative language that speaks to what we believe *should* happen. The language of business, in contrast, is all about economics, accounting and war. Without ethics training, students understand costs but not harms, strategy but not intention, hierarchical status but not individual character, shareholder wealth but not stakeholder benefits, contracts but not rights, the bottom line but not social consequences.

Decision-making skills are taught through systematic practice and the development of empathy. Future managers and business professionals come to see that opportunity exists in social and ethical problems—to lead, to set standards for competitors, to

innovate, to act with integrity and compassion, and even to profit from new processes and products designed in response to ethical problems.

We do teach virtue ethics, but we also delve into the business-society relationships that can hinder or facilitate ethical conduct. Beyond matters of character, the problems we deal with in business ethics are systemic. Companies have ethics programs that comply with the criminal code but are not enforced in the company culture. Professions such as accounting, banking, and investment management write stern codes of conduct but have little or no oversight and enforcement. Investors, and the analysts and brokers who claim to represent them, demand growth and unrealistic profit targets. Business schools teach their grads to respect the bottom line no matter what. And the legal and regulatory structures required to keep capitalism honest have been corroded and dismantled over 25 years. In plain language this becomes "Do whatever it takes," and disaster waits. We examine these systemic features to show students that ethics is much more than what's in their hearts and minds.

Below are some cases we use in teaching business ethics. The problems are typically not trivial, and the answers are usually not obvious:

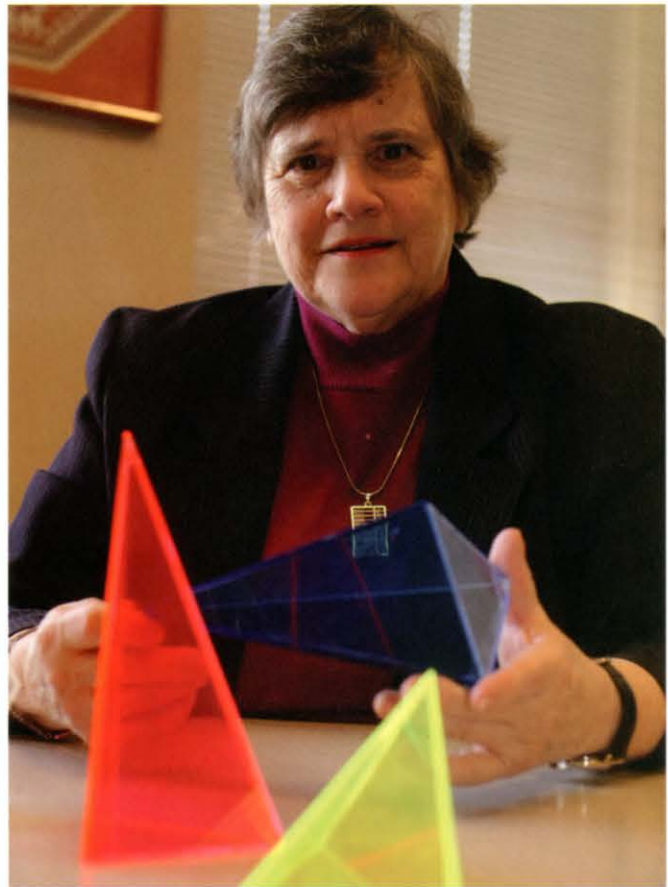
- A pharmaceutical company discovers a drug that cures a horrible disease. The people who would benefit cannot afford the drug. What should the company do?
- A bagel shop owner is told that one of her best workers has AIDS. What, if anything, should she do?
- A gun manufacturer with declining sales markets a handgun with a "fingerprint-resistant grip" and the tagline, "The Street Sweeper: a tough answer to life's gritty problems." Does the company have a problem?

Real-world cases help students grasp the everyday reality of ethical

continued on page 27

Students First

The campaign for the
University of
Northern Iowa



The power of UNI faculty

Bonnie Litwiller, professor of mathematics at UNI, feels strongly that there is a need for good high school math teachers in Iowa. As a secondary methods teacher, she understands the impact that great faculty can have on students. "My high school math teacher certainly influenced my career choice," she said.

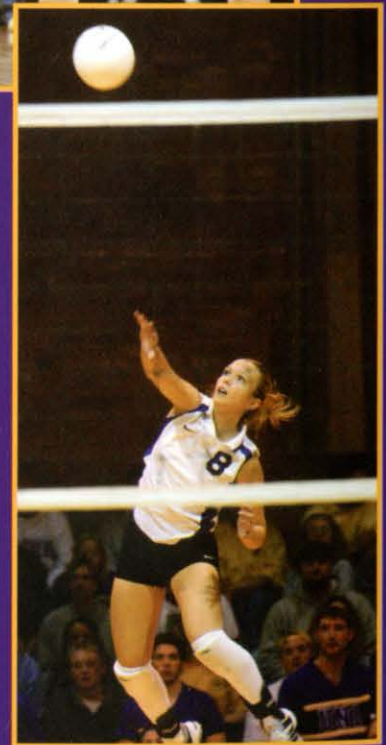
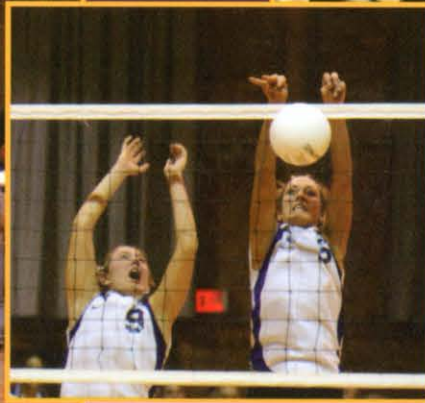
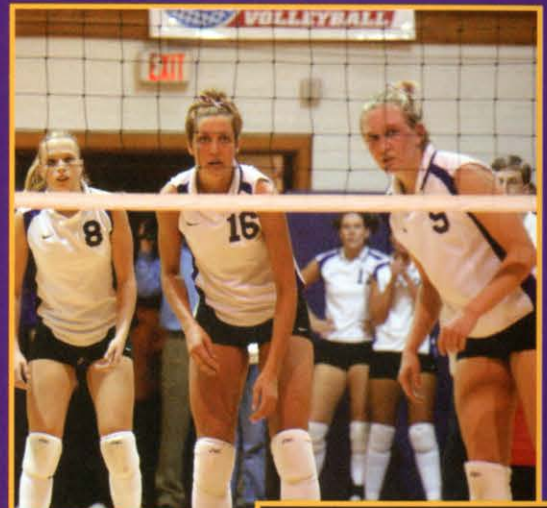
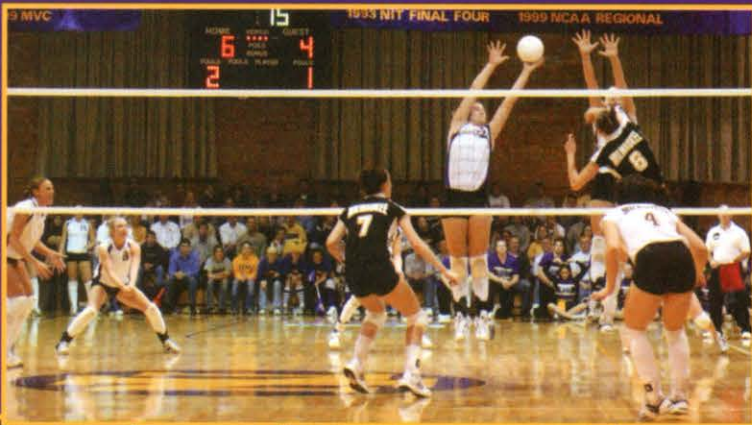
To answer that need, she has made a significant gift to the UNI Foundation that offers scholarship opportunities to students studying to become high school math teachers.

For Bonnie, it's a personal belief. "I've been with UNI since 1968 and I see the need in Iowa. I just want to encourage students to be good math teachers. With the rising cost of tuition, they need all the help they can get."



205 Commons
Cedar Falls, Iowa 50614-0282
Telephone (319) 273-6078 • (800) 782-9522
Fax (319) 273-3465
www.uni.edu/advance/

08/00/04



The UNI Panthers distinguished themselves with another Missouri Valley Conference championship, a second consecutive trip to the Sweet Sixteen, a 34-3 season record and the highest coaching honor in NCAA Division I volleyball. See the fall sports wrap-up on page 10.