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# e Alumnus ity of Northern Iowa

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July 1985

Bill Hall wants more companies like Cedar Falls' Viking Pump to know about Black Hawk County.

[see page 8]



# Palmam qui meruit, ferat.

[Let him who has won it bear the palm.]

John Jortin (1698-1770)

UNI Alumni Association University of Northern Iowa Cedar Falls, Iowa 50614 (319) 273-2355

## The Alumnus

#### **University of Northern Iowa**

Volume 70, Number 2

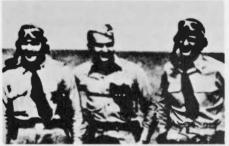
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Editor / Kevin Boatright, M.A. '84 Designer / Elizabeth Conrad LaVelle Photographer / Bill Witt, B.A. '72 University Publications Administrator / Susan M. Chilcott

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#### UNI Alumni Association Board of Directors, 1984-85

James Heinz, B.A. '63, President Sam Scheidler, B.A., '69, Vice President Elly Leslie, B.A., '52, Secretary Gary Shontz, M.A.Ed. '74, Ed.S. '81, Treasurer James Robinson, B.A. '53, Past President

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Letters to the editor are welcome, as are suggestions for articles and Class Notes. Call or write *The Alumnus*, Office of Public Information Services, University of Northern Iowa, Cedar Falls, Iowa 50614 (319) 273-2761.

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THIS FAMILIAR GATEWAY TO THE CAMPUS, built at the corner of 23rd and College as a gift from the Class of 1913, is beyond repair and will be replaced during the coming year with a new entrance on the same site. Cost of the structure will be borne, in part, by members of the Class of 1935 as a 50-year reunion project. Anyone else who would like to share in the project may do so by contacting the UNI Foundation.

### Keefe Fund to endow chair in marketing

The School of Business has announced the formation of the Leonard Keefe Memorial Fund, in honor of the long-time marketing faculty member who died in

The goal of the Fund is \$300,000. Its object is to endow a Leonard Keefe Chair of Marketing or to support other programs in the School of Business.

Keefe was a member of the faculty for 25 years, and is considered one of the founders of the School of Business. Alumni and friends who wish to make a taxdeductible contribution to the Leonard Keefe Memorial Fund may do so by writing to the UNI Foundation, Cedar Falls, Iowa 50614.

### Office of Development moves to former Home Management House

It was announced earlier this year that Northern Iowa's alumni services staff would be relocated in the former Home Management House.

That decision was changed later in the spring. Effective in May, the Office of Development (UNI Foundation) moved into the house. Staff members located

there are Bill Calhoun, Lee Miller, Steve Schmit, Mary McGee and Jean Michaelsen.

To contact any member of the development staff, write to the Office of Development, University of Northern lowa, Cedar Falls, Iowa 50614-0155. The telephone number is (319) 273-6078.

The Office of Alumni Relations is still located in Latham Hall, but will be moving this fall into a renovated suite of offices in the Commons. Staff members located there will be Elly Leslie, Debbie Hansen and Mona Wiesley. The telephone number continues to be (319) 273-2355.

In addition, the bookkeeping staff for the UNI Foundation and UNI Alumni Association, made up of Mary Moothart and Vicki Cook, is now located in the University Controller's Office in Gilchrist

#### Steve Schmit named to new position as athletic fundraiser

Steve Schmit joined the University June 10 as director of athletic development. He is responsible for all fundraising activities related to the men's and women's intercollegiate athletic programs, and will serve as field secretary of the UNI Athletic Club.



Schmit, 28, has been director of athletics at Allison-Bristow Community School since 1982. He also taught physical education and health, and was junior high football coach and varsity boys basketball coach.

Previously, Schmit taught for two years at Kuemper High School in Carroll, where he was an assistant coach for the varsity football and boys basketball teams, as well as sophomore boys basketball coach.

Schmit is a 1975 graduate of Columbus High School in Waterloo. He transferred to the University of Northern Iowa from Loras College in 1977, and received a B.A. degree in 1979 with a major in political science. He will receive an M.A. degree in educational administration from Northern lowa at the August commencement.

In his new position, Schmit reports to Bill Calhoun, acting director of development, and Bob Bowlsby, athletic director.

#### Hearst film project still seeks funding

A proposal to the Iowa Humanities Board for funding in support of a film about James Hearst was turned down at the Board's meeting in June.

The \$19,000 proposal to complete and distribute the film about the late Northern lowa faculty member and author would also have included a printed study guide and a symposium in conjunction with the film's premiere showing.

Some initial expenses related to the project were paid for by the UNI Foundation, the Cedar Falls Historical Society and Cedar Falls Arts Alive.

According to Robert Hardman, project director for "Landscape Iowa: The Poetry of James Hearst," the proposal will be revised and resubmitted at a later date to the Iowa Humanities Board and/or another funding agency.

#### Change of titles for alumni's Elly Leslie

Effective July 1, Elly Leslie assumed the new title of director of alumni relations at the University of Northern Iowa. She had been assistant director for alumni services since 1981

Leslie will also assume some additional alumni-related responsibilities, and will continue to report to Bill Calhoun, acting director of development.





Read

Roskens

#### Alumni Read, Roskens receive doctorates at spring commencement

Honorary doctor of humane letters degrees were conferred on two Northern lowa alumni at spring commencement in the UNI-Dome.

Allen Read, B.A. '25, is a renowned scholar in the study of linguistics, lexicography and general semantics, who has researched and written more than 200 papers on these and related topics. He is emeritus professor of English at Columbia University, where he taught from 1945 until his retirement in 1974.

Read graduated from the Campus High School in 1922, and is the son of O. B. Read, a professor of chemistry at Northern lowa from 1913 to 1940. Read later received an M.A. degree from the University of Iowa and a B.Litt. degree from Oxford University, where he was a

Rhodes Scholar.

Ronald Roskens, B.A. '53, M.A. '55, has served for the past eight years as president of the University of Nebraska system, and is currently chairman of the board of the American Council on Education.

Roskens received a Ph.D. degree from the University of Iowa, where he was assistant dean of men for four years. From 1959 to 1972, he held a variety of administrative positions at Kent State University. He left Kent State as vice president for university relations and development to become chancellor of the University of Nebraska at Omaha, a position he held until becoming president of the Nebraska system in 1977

Both men were in Cedar Falls May 11 to receive their recognitions.

Letter to the editor

#### Welcome back former lowans

I just finished reading your article ["lowa, the Midwest and the future"] in the April issue. Your points are well made, and I hope timely. They are in direct opposition to the well-known billboard campaign of several years ago proclaimed "There is no California."

. . . One of the more irritating attitudes in lowa is one in regard to those of us who have migrated. Some may return in the future, but more would if there was a less condescending attitude when visiting. I was born in Iowa and received my education there. I chose to live in California mostly because of the opportunities available to me in the 1960s. When I return, it is as if I were visiting from another planet. I am reminded quite often that "things are different" in Iowa and "we don't do things that way." In addition, there are other remarks, all of which seem to be founded in a combination of inferiority and superiority. In any case, it is aggravating and can be an indicator of a problem that needs to be addressed before change will be possible.

Suppose that in addition to stopping the population drain of the trained and educated, there was an attempt to lure the former residents to return? Some of us have learned some things and have some capital that could be beneficial.

Suppose also that there was an attempt to recruit students from outside the state? [That] instead of having tuition that discourages new people and ideas, there was a selective policy of encouraging undergraduates and graduate

As you are aware, I am certain, one of the dynamic features of California is the constant challenge posed by the new arrivals, whether they are from other parts of the nation or other nations. Historically, the dynamic years of lowa, when optimism and growth were common, was when new people were arriving.

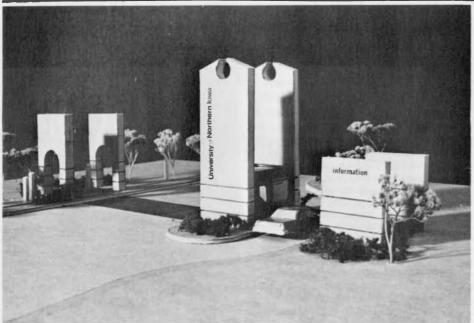
So, you hit on a subject that is of interest to

Darwyn Lumley, B.A. '57 Placentia, California



PURPLE FEVER: TEMPERATURE'S RISIN' is the theme for Northern Iowa's 1985 homecoming celebration, scheduled for October 10-13. Highlights will include a parade, with Chuck Offenburger of the Des Moines Register as grand marshal, and a 1:30 p.m. football game against Indiana State University. For the fourth year in a row, the homecoming artwork (above) was donated by alumnus Gary Kelley of Hellman Design Associates in Waterloo. For more information about homecoming activities, contact Laura Amick at the Office of Public Information Services (319) 273-2761.

#### **Campus News**



CONSTRUCTION IS SCHEDULED TO BEGIN IN JULY on a visitors entrance and information center for the campus (architect's model above), to be located south of Gilchrist Hall at the University Avenue intersection. Estimated cost in \$101,000. Other projects under way this summer include replacement of windows and entrance doors in the Auditorium Building (\$400,000), new auditorium lighting at Price Lab School (\$121,000), sound system improvements in the UNI-Dome (\$72,000) and the remodeling of a room in Baker Hall for the Josef W. Fox Seminar Room (\$36,000).



CITATIONS FROM GOVERNOR BRANSTAD and the State Historical Society of Iowa were presented to Leland Sage, L.H.D. '83, professor emeritus of history, June 22 at the Society's annual banquet, which was held in Cedar Falls. Sage, 86, retired in 1967 but has continued to teach correspondence courses at Northern Iowa. He is phasing out his involvement in 1985, ending 53 years of continuous faculty service. The awards were presented by Joseph Walt, chairman of the Iowa State Historical Board. Mary Logan Sweet, B.A. '73, M.A. '74, also received an award from the Society as the author of a booklet entitled Stoneware in Cedar Falls.

#### Rusty Martin fined, placed on probation in draft evasion case

The federal draft evasion case against former UNISA president Rusty Martin was resolved in April, with Martin being assessed a \$10,000 fine and placed on three years probation. The verdict ended more than two years of legal proceedings that had reached the U.S. Supreme Court.

Martin refused to register in 1980, calling the sign-up program "a cautious step towards reinstituting the peacetime draft" and an attempt "to limit public participation in United States foreign policy" decisions. In his defense, Martin charged that the government was selectively prosecuting himself and other vocal draft resisters.

In a prepared statement that he was prevented from reading at his sentencing, Martin said "Resisting draft registration was a special opportunity for me to protest the erosion of our civic rights and responsibilities. Unthinkingly passing that opportunity by would have been shirking my responsibilities to myself, to my parents and to my country."

Martin, who was elected UNISA president in 1981 and 1982, left Northern lowa in 1983 and is currently enrolled at the University of Iowa.

# Schedules announced for campus theatre, performance series

1985-86 will be an exciting year for the performing arts at Northern Iowa, judging from schedules announced for Theatre UNI/UNI Lyric Theatre and the Artists and Chamber Music Series.

The fall and spring season at Strayer-Wood Threatre is as follows:

October 3-12 Tartuffe by Moliere
Directed by Jay Edelnant

October 30-November 3 Camelot by Lerner and

Loewe

Directed by William Ferrara November 21-December 8 The Seagull by Chekov

Directed by Thomas Carlisle
February 21-

March 1 Tosca by Puccini [in English]
Directed by William Ferrara
April 17-26 Mother Courage by Brecht
Directed by Lorraine

Directed by Lorraine Commeret

The season for the Artists Series, with performances at the Auditorium, is as follows:

October 9 The Guthrie Theater in Great Expectations
November 5 Hakan Hagegard, Baritone

November 18 Maria Benitez Estampa Flamenca, Dance

March 10 Aldo Ciccolini, Pianist
April 14 The Best of Gilbert and
Sullivan

The season for the Chamber Music Series, with performances at Russell Hall, is as follows:

October 22 The Stradivari Quartet
February 3 The Fine Arts Quartet
February 20 Nobuko Imai, Violist
The Eastman Forellen
Ensemble

For theatre information, call (319) 273-6381 or write to Strayer-Wood Theatre. For Artists/Chamber Music Series information, call (319) 273-2829 or write to Howard Jones in the Department of History.

#### Former dean is named Bloomsburg president

Harry Ausprich, dean of the College of Humanities and Fine Arts at Northern Iowa from 1970 to 1973, has been named president of Bloomsburg State [Pa.] College. He had been dean of the College of Fine and Professional Arts at Kent State [O.] University.

# New, acting heads in five departments

Five new or temporary academic department heads will be in place during the upcoming fall semester.

William Lew is the new head of the Department of Art. He succeeds Joe Ruffo, who resigned in 1984, and John Page, who has been serving as acting head. Lew comes to Northern Iowa from Weber State [Utah] College, where he was an associate professor of art and curator of the art gallery.

Vincent Faherty is the new head of the Department of Social Work. He succeeds Clifford Brennan, who resigned in 1984, and Virgil Noack, who has been serving as acting head. Faherty comes to Northern lowa from the University of Missouri-Columbia, where he was an associate professor of social work.

James Burrow is the acting head of the Department of Information Management. He is an associate professor of marketing at Northern Iowa, and is serving while a search is conducted for a new department head. ElVon Warner stepped down from that position in June to resume full-time teaching and research. He had been department head since 1975.

Robley Wilson is the acting head of the Department of English Language and Literature. He is a professor of English at Northern Iowa and editor of *The North American Review*. Wilson will serve during the fall semester while department head Jan Robbins is on a professional development leave.

Virgil Noack is the acting head of the Department of Home Economics. He is an assistant professor of sociology at Northern lowa, and is serving while a search is conducted for a new department head. Mary Franken stepped down from that position in June to resume full-time teaching and research. She had been department head since 1980.

### Upcoming events

Fall semester begins	August 28	
Football, at Drake, Des Moines .	. September	7
Exhibition opening, new Gallery		
of Art, CAC	. September	9
Football, at Kansas State,		
Manhattan	. September	14
William McNeill, Carl Becker		
Memorial Lecture, CAC	. September	18
Football, at Southwest Missouri		
State, Springfield	. September	21
Public debate, UNI vs. University		
of Kentucky, CAC	. September	26
Football, Delaware State [Band		
Night], UNI-Dome	. September	28



The new balcony at Cedar Falls' Ice House Museum was dedicated June 28 during the Sturgis Falls Festival. Cutting the ribbon was Mayor Doug Sharp.

### 'Old Administration' timbers part of new Ice House balcony

Timber salvaged from the Old Administration Building is being put to a new use in another historic Cedar Falls building.

The Ice House Museum, located on Franklin Street next to the Cedar River, recently underwent a \$26,000 expansion project. A balcony was built inside the circular structure to increase exhibit space and provide better lighting.

The framework of the balcony was built, in part, with beams purchased from

the company that demolished the Old Administration Building last fall. Money for the project has been donated by local individuals and community groups.

The Ice House Museum is maintained and operated by the Cedar Falls Historical Society. It was placed on the National Register of Historic Places in 1977.

#### Légal drinking age stays at 19 in Iowa

Despite the threatened loss of \$18 million in federal highway funds, the lowa General Assembly failed to raise the state's legal drinking age from 19 to 21 during the 1985 session.

An article in the April issue of *The Alumnus* examined the work of a campus committee that was formulating responses to the anticipated change in the law. It was assumed at the time the article was written that the General Assembly would make such a change.

The state will lose \$6 million in 1986 and \$12 million in 1987 as a result of the failure to conform to federal drinking age legislation. It is expected that the bill will be reintroduced during the 1986 session.

Northern Iowa's so-called "Age 21 Committee" will continue to function and make recommendations, according to Sue Follon, vice president for educational and student services.

#### Fulbright awards to Ward, Maypole

It was announced in the June issue of Nothern lowa Today that Ron Bro of the Department of Industrial Technology has received a Fulbright Scholarship for research in Egypt. Since then, two other Northern Iowa faculty members have also received Fulbright Scholarships.

Robert Ward, a professor of English, has received his second Fulbright for study in Romania. Donald Maypole, an associate professor of social work, has received a grant to study drug abuse treatment and prevention programs in Portugal.

Ward will spend the 1985-86 academic year at a university in Romania, while Maypole will spend part of the fall semester as a consultant with Portugal's Ministry of Justice.



"The ones who don't have a job are the ones we're really working for." "It could be a lot worse, but tell that to the man or woman who's out of work. The ones who don't have a job are the ones we're really working for."

That insight is typical of Bill Hall, a nationally known industrial developer who began work April 1 as director of the Cedar Valley Economic Action Company (CVAEC). The non-profit company is leading Black Hawk County's business recovery efforts, and is headquartered in Seerley Hall on the Northern Iowa campus.

CVAEC is working with chambers of commerce, banks, government agencies, industrial development committees and just about anyone else who wants to help turn around the depressed economic situation in Waterloo and Cedar Falls.

Hall is well-qualified for his new job. He is a former executive director of the Pueblo (Colo.) Development Commission and has held development positions for the city of Sedalia, Missouri and the state of Missouri. He has also worked as corporate manager, manufacturing and industrial relations, and facility planner for the Rival Manufacturing Company.

Hall has a degree from Central Methodist College and is a former dean of the University of Oklahoma's Industrial Development Institute. He founded the Missouri Industrial Development Council and is a member of the American Economic Development Council. With experience in business, government and education, he clearly has connections.

#### "We sat for several years"

One other connection, as a lay minister, may also prove useful to Hall in meeting the challenge at CVAEC. In offering an invocation at a Cedar Falls service club meeting where he was the speaker, Hall said "When wrong, make me change; when right, make me easy to live with."

There's been plenty wrong in Northern lowa's backyard for the past several years. The local economic downturn, one of the most severe in the Midwest, has reflected the bankruptcy of Rath Packing in Waterloo and extensive lay-offs at Deere & Company sites in Waterloo and Cedar Falls. Unemployment in the county has been well above state and national averages for some time.

For a community that was so prosperous for so long, the hard times have been hard to swallow. "We sat for several years not needing to do anything in economic development," says Hall, since Rath and Deere were successful and growing. Now, local political and business leaders face the difficult task of stemming a population exodus, maintaining the industrial base that remains, and attracting new employers to the county. CVAEC is already working in all three areas.

# New development agency leads economic recovery

According to Hall, CVAEC is involved with the creation of marketing programs that will attract new industries and encourage new investment in existing companies. Other goals include the boosting of local tourism and convention activities, the gathering and sharing of positive and factual information about local business and industry, and the encouraging of residents to do more business with local firms.

The community also needs to diversify its industrial base, says Hall. "I would rather see 10 companies come in that employ 100 employees each," he says, "than one company that employs 1,000 employees." Also needed, says Hall, is less dependence on lowa's shaky agricultural economy.

#### "There is help available"

CVAEC was organized and funded last summer by local businesses. The sponsors made an initial three-year commitment, says Hall, who expects CVAEC to become a permanent agency whose effects will be felt well beyond the county line.

Northern Iowa cannot contribute money to CVAEC, says Hall, so the University has instead provided an office adjacent to the Small Business Development Center. "I'm extremely appreciative of what UNI has done," says Hall. "The Small Business Development Center can be a lot of help" to him and to existing or prospective employers in the area.

CVAEC is administered by a board of directors, chaired by alumnus Harry Slife. Much of the initial work is being done by

nine volunteer committees, involving more than 200 people. One committee chairman is Rick Stinchfield, director of planning and policy management at Northern Iowa.

While CVAEC hopes to attract new employers to Black Hawk County, it has another mission as well. "It won't do us a bit of good," says Hall, "to bring in new industries without taking care of what we have here at home first." CVAEC will do this through consulting, market counseling and other assistance.

Individual initiative is still important, however. Hall cites the example of a local machine shop that lost business when its principal customer (Deere) cut back production. "The owner didn't know how to go out and look for new business," says Hall, but he had the initiative to try. As a result, he "diversified his source of income, something he probably never would have done otherwise." Now he has a backlog of work from all over the country, says Hall.

Some companies are struggling, says Hall, because they are unwilling to change or unwilling to seek out new markets. "They're not lazy," he says, "they just don't have any idea of where to start. But there is help available, such as the Small Business Development Center at Northern lowa."

#### "Never too late to start"

There has been no dramatic change in the local economy since Hall started work four months ago. "Many people get very impatient," he says. "They think within a week we ought to have things humming." Needed: less dependence on lowa's shaky agricultural economy.

Much of that four months has been spent in meetings with key people and with prospects, enough meetings to fill page after page of Hall's pocket calendar. He is hopeful that there will be a pay-off for all this groundwork later on.

Bill Hall's message is a simple one: don't write off Black Hawk County quite yet. "It's never too late to start," he says, "and it's always too early to quit." He's already looking ahead to a time when the situation in Cedar Falls and Waterloo will be much improved. Part of CVAEC's job, as he sees it, is to "make sure it [an economic crisis] doesn't happen again."

# lowa schoolchildren solve the world's problems (on paper)

The future, as envisioned by H. G. Wells, Jules Verne or George Orwell, was both terrifying and enchanting. In their imaginations, a thousand different futures were played out, worlds in which spaceships, submarines and television screens could be engines of freedom or of slavery.

Their novels suggest that today's solutions often become tomorrow's new problems; that every step in solving future problems must be carefully weighed, taking all the possible effects into account.

Students who want to do these futurists one better can do so by taking part in an extracurricular activity called future problem solving. More than 2,000 lowans, grades K-12, are now involved in the program, which has been administered for the past year in the state by John Eggers, an assistant professor of teaching and coordinator of student teaching at Northern lowa's Mason City area office.

State bowl at Northern Iowa

Future problem solving was introduced in lowa in 1977 and is now offered in 350 schools throughout the state. Four-member teams pay a \$30 fee and receive three practice problems to work on at intervals during the school year. Coaches may be teachers, parents or any interested adult. The object is to research and present solutions to the practice problems in an ordered, rational way. These solutions are then evaluated and scored by specially trained judges.

The teams that produce the best solutions to the practice problems are invited to attend in the state problem solving bowl. More than 60 teams took

part in the 1985 competition, which was held on the Northern Iowa campus in April. The teams competed in three grade divisions in preparing solutions to a preselected final problem. The state bowl also featured an individual event, with students writing scenarios of what life might be like in the future.

Awards were presented by President Curris and Lieutenant Governor Robert Anderson. Winners at the state level advanced to the national bowl, held at Coe College in Cedar Rapids.

The 1984-85 practice problems were drunk driving, education and nuclear war. The state bowl question dealt with the greenhouse effect, while the national question was the militarization of space.

Problem solving can be taught

What the program gives students, says Eggers, is "the ability to learn a creative problem-solving process that can be used over and over again." The solutions that the teams come up with may be less important than the *process* they use to arrive at the solutions.

As with debate, students must do extensive research on each of the problems. They then have a brainstorming session to better define the main problem. This is followed by the brainstorming of possible solutions and the selection of a single solution. Finally, the team describes in writing how the solution will work. At the state and national levels, an oral presentation supplements the written solution.

When a high school football helmet can cost as much as \$80, the \$30 fee for a future problem solving team seems

"No matter what the future holds, problem solving skills will be useful."

#### What we expected . . .

Future problem solvers try to foresee the results of decisions. The "horseless carriage," for example, offered convenience, comfort, speed, freedom and cheap fuel.

modest, says Eggers, as does the \$15,000 state budget. What a student gets in return are creative thinking skills, the ability to deal with the unknown, a sense of the value of teamwork, improved oral and written communication skills, an awareness of global issues, and a capacity for making knowledgeable decisions.

"Students can't change, survive or thrive without problem solving skills," says Eggers, who completed his term as executive director of lowa Future Problem Solving on June 30. "No matter what the future holds, problem solving skills will be useful." Those skills can be taught and learned, and the nationwide future problem solving program is helping show students how it's done.

#### What we didn't expect . . .

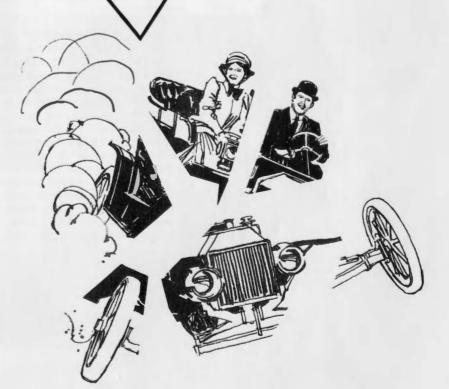
The automobile also led to parking meters, collision insurance, thousands of deaths and injuries, smog, car thefts, mechanized warfare, body shops, expensive gasoline, urban sprawl and the wholesale paving of America. Today's solutions often become tomorrow's new problems.

## How it works: the nuclear war practice problem

In a page-and-a-half "fuzzy situation" report, the stage is set for the future problem. It is 1995, and a limited nuclear war has just been fought between Israel and Iraq. The situation is threatening to escalate into a war between the United States and the Soviet Union.

- The students discuss the main problems associated with the situation and write down 20 of them.
- One of these problems is selected, and the team attempts to restate it as clearly and as specifically as possible.
- Solutions to the problem are discussed, and the 20 best are written down.
- Criteria for evaluating the solutions are discussed, and three to five are written down.
- Ten of the best solutions are entered in a grid, with the above criteria used to evaluate each solution on a scale from one to 10.
- The solution with the highest score is considered the best solution. The last page of the assignment deals with the description of the solution.

In the judging, proper use of this problem solving process is evaluated along with the actual solution.



# Mr. Grassley arrives in Washington

"I can't take away my Midwestern twang. I can't take away being a farmer. But I keep plodding along and I think I have established some credibility."

After more than 25 years in public life, U.S. Senator Charles Grassley (B.A., '55, M.A. '56) has done more than establish his credibility. He has established himself in Washington as a curious, even dangerous, politician whose conservative tendencies are matched by a streak of stubborn independence.

Curious, that is, to those who don't know him, and dangerous to those who underestimate him.

Grassley's combination of conservativism and independence has served him well. He will seek re-election in 1986, and most polls indicate he has a high rating with about two thirds of the voters.

How did a self-effacing farmer from New Hartford become a national figure, as measured by press clippngs and the ultimate "tribute": an appearance in the "Doonesbury" comic strip?

First of all, he found a cause. Grassley was an early, active critic of waste and fraud in military spending. He was the first to advocate an across-the-board federal budget freeze, one that would include military spending. Second, he was not afraid to challenge or criticize his party's leadership on these issues or on a topic of crucial concern to lowans: the crisis in agriculture.

Striving "to make a difference"

Speaking to the Des Moines Chamber of Commerce recently, Grassley said, "I'm independent, but I don't intend to be my own man at all. I'm, above all, your person in Washington." The image of Grassley the Loner standing up for the little people is authentic. It's also popular with rural voters and lowans concerned about the federal budget deficit and a military Grassley sees as "out of control."

If Grassley has achieved notoriety and a certain amount of success during his freshman term in the Senate, it may in part be due to the fact that so little was expected of him. In a recent profile, the

Senator Grassley speaking at the dedication of an lowa prairie preserve.

Washington Post said of Grassley that "on first sighting he looks like the sort of Central Casting character who comes in from the sticks and gets his clock cleaned in the big city . . the first person to whom a con man would try to sell the Washington Monument." Several writers have compared him to James Stewart's naive and idealistic character in the 1940s film "Mr. Smith Goes to Washington."

While perhaps not as handsome as Gary Hart nor as polished as George Bush, Grassley has emerged, in the *Post's* opinion, as "the sort of rube who winds up taking city slickers to the cleaners instead of the other way around. His act plays so well in lowa that he has become the state's dominant political figure and is well on his way to becoming a folk hero."

But is it an act? Despite an unbroken string of election victories, Grassley remains a man driven more by moral urges than by the politician's usual addiction to power. He continues to find renewal in farming rather than in the social whirl of Washington. He returns to lowa often, and has kept his campaign promise to visit each of the state's counties once a year.

In a 1981 Alumnus article, Grassley said "my goals are to strive to make a difference," that "my future plans are to be a good senator for at least 12 years . . then I would like to return to a university to teach or go back to the farm." Four years in the Senate has changed neither his goals nor his plans, nor him.

#### "He works and keeps his promises"

"If Chuck Grassley comes to Washington," he says, "and stays the same Chuck Grassley he was as a farmer and a state legislator, then I don't have anything to worry about with the folks back home." The editor of the Des Moines Register, describing the spectacle of a dressed-up Senator Grassley returning to lowa last Christmas with plans to build a pig shed, observed, "In lowa politics, beware the man in the pinstripe suit with the farmer's hands."

If Grassley succeeds in becoming lowa's first two-term senator since 1966, it will be because he has done what his predecessors had trouble doing. In the Senate, according to an article in the Cedar Rapids Gazette, he has "earned the respect of his colleagues because he works and keeps his promises." Just as important, he has been smart enough to keep a little dirt under his nails and a little twang in his voice. He has, in other words, stayed popular with the voters by remembering his own years as a farmer, student, and second-shift employee at Rath Packing.

Republican or Democrat, admirer or critic, alumni can respect Iowa's senior senator who, to paraphrase Kipling, has challenged the White House and the Pentagon on occasion nor lost "the common touch."

# Students in forensics learn to speak their minds

In the stampede of college students wanting a "practical" education, one of the *most* practical programs probably doesn't get the credit it deserves.

That's the view of Bill Henderson, director of forensics at the University of Northern Iowa. "There's nothing more marketable than the ability to respond to change," he says, "and that's exactly what happens in debate and individual events contests."

Students who take part in forensics, says Henderson, are "competitors, people who want to win." They're also students who like to read, are opinionated and argumentative, and something of a loner. Oftentimes, says Henderson, "they're making 'B's and are bored." They need a challenge.

What they learn at Northern Iowa, under the direction of Henderson and forensics staff Neil Phillips (debate), Mary Ann Renz and Richard West (individual events), is intellectual discipline. They tackle a topic and research it as they would a master's thesis. They practice a speech or piece of literature until they understand every nuance and phrase. Then they perform, alone or with a teammate, against other students in the pressure cooker of a tournament.

With practice, proper coaching and "a modicum of luck," says Henderson, students in forensics will win some "hardware" (i.e., trophies) but, more important, they'll learn how to make intelligent decisions based on research, analysis and argument. "I know of no finer way to learn that," he says, "than forensics."

Still not convinced? Henderson adds, proudly: "I don't know any of my exstudents who don't make twice what I do."

#### Preparation for law, business

Henderson may have a point.

According to the recent report of the Business-Higher Education Forum, as reported by Jean Evangelauf in *The Chronicle of Higher Education*, "University business schools must revamp their curricula to train managers who are more broadly educated, flexible enough to cope with change, and better able to communicate." A background in forensics meets all three needs nicely.

"There's nothing more marketable than the ability to respond to change."

In debate, there's always more research to be done.





Northern Iowa's videotaped debates are helping students in 46 states.

Students who compete in debate at Northern Iowa spend an entire year studying both sides of a significant public policy issue. They develop a score of possible cases in favor of the topic and at least as many arguments against it. They must possess a good general education and be able to express themselves clearly and forcefully. They must foresee a hundred different circumstances that might come up in a debate and be able to counter any proposal or objection. After a few years of that, the chairmanship of General Motors seems like a logical next step.

In individual events, the wide variety of contest categories presents a different sort of challenge. Students compete in prose and poetry interpretation, informative and expository speaking, after-dinner and persuasive speaking, oratory, duo acting, impromptu and extemporaneous speaking, communication analysis, and humorous and dramatic interpretation. There's even a different type of debate, called "Lincoln-Douglas debate," where individuals rather than teams argue two sides of an issue.

Forensics provides an excellent background for students who plan to attend law school, but it can also give a boost to business majors, teachers, and anyone whose career involves public speaking and the ability to think on one's feet. With this in mind, it's surprising that Northern lowa students aren't beating down Henderson's door to enroll in forensics.

#### Video, workshop outreach

A relatively small number of students take part in contest events, says Henderson. Ten students competed in debate during 1984-85 and 33 students took part in individual events. About that many more students enrolled in a forensics

class but did not compete as an extracurricular activity.

Northern Iowa debaters attended 20 tournaments this year in 10 states. For the fifth year in a row, a team qualified for the National Debate Tournament. Last year, the team of Greg Fishbein and Ted Wallace finished 18th in that tournament.

The individual events program included 17 tournaments in seven states, with students reaching the finals in their events a total of 98 times, up from 29 finalists in 1983.

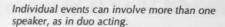
In addition to classroom teaching and tournament coaching, Henderson and his staff are involved in a variety of outreach programs. A summer workshop on the 1985-86 high school topic enrolled 29 students and three teachers for two weeks in June. The object of this annual debate "boot camp," says Henderson, is to "teach them something about debate." Some of the students and teachers have little or no prior debate experience. The workshop provides lectures on the topic and on debate theory, as well as supervised library time and practice debates. For students from small schools, says Henderson, it "may be their only contact with a large number of dedicated students and competent staff." About a fourth of the current Northern Iowa debaters are alumni of this summer workshop.

Henderson reaches a far larger audience through an expanding library of videotaped debates and individual events presentations. These have been sold or rented to high schools in 46 states since the program began in 1978. At a modest price, a forensics coach can provide students with examples of how to organize and conduct a top-quality debate or presentation.

Videotapes, workshops reach a nationwide audience.



Debate teaches the value of teamwork.





President Curris was a debater at Kentucky.

According to Henderson, Northern lowa's videotape program is still the only one of its kind in the country. "The tapes are to be used as a springboard for discussion," he says. "A coach may not agree with the particular style or strategy in a given debate. I don't care. What I do care about is that the teacher have some kind of teaching assistance." Proceeds from the videotape program pay for expenses and provide a supplement for the individual events budget.

A related use of videotape as a teaching aid is the Fall Debate Workshop. In the past, an introductory workshop was presented each fall on campus for high school students. In 1984 and again in 1985, a collection of six videotapes produced at Northern lowa took the place of this workshop. For about half the cost of sending a student to Cedar Falls for one day, coaches can share the same theory and topic lectures (plus an actual debate between Northern lowa and the University of lowa) with students all year long, and

#### **Tournament success**

do it in their own school.

Unlike its athletic counterparts, intercollegiate competition in forensics is relatively inexpensive. The necessary travel, fees and scholarships are provided by a budget of less than \$20,000. Currently, 11 full-tuition waivers are provided for forensics, some of them divided among several students.

Henderson is pleased with the University's financial support for forensics and its commitment to the students and staff. A particular booster of the program is President Curris, who debated as an undergraduate at the University of Kentucky.

In return for this support, Northern lowa's students have brought home their share of "hardware," says Henderson, including strong showings this year in the Mid-America Forensic League Tournaments in Ames and Indianola, and the lowa Intercollegiate Forensics Association State Tournament.

The forensics program will be expanded this fall to include a second debate style, called CEDA (Cross Examination Debate Association). Northern Iowa currently competes in the NDT (National Debate Tournament) style. Whereas NDT debate focuses on one public policy issue a year, CEDA debate focuses on one valueoriented issue each semester. Both styles will now be used at Northern Iowa, says Henderson. Students who have been unwilling to devote the time and concentration required for NDT debate may be attracted to CEDA debate, since it requires a somewhat different commitment.

Whether a student competes in forensics for academic credit, career training, "blood" or fun, he or she is likely to find a little of each, and maybe a little hardware. The score of a debate between Northern Iowa and Macalester won't show up in the Des Moines Register's "Big Peach" sports section, but the value of what goes on in an empty classroom between two teams, with only a judge and timer looking on, may have greater educational significance for the University and the students involved.

There are, of course, two sides to that opinion.



Communication skills, poise, and the ability to think on your feet make forensics a valuable background for a variety of careers.

#### **World War II remembered**

# For those who served

To those born since 1945, World War II seems distant and quaint. A parachute failed to open over Schweinfurt. A helmet didn't do its job at Anzio. A destroyer sank too fast off Okinawa. Whatever the reason, the result was the same: one of the 63 Northern lowa alumni known to have died in World War II\* joined his alma mater's "Roll of Honor."

Forty year later, to those born since 1945, the violence of the '30s and '40s in Europe and the Pacific seems distant and quaint. The hatred, fear and destruction of those years lose their impact on a generation that grew up with the Volkswagen Beetle and Sony Walkman.

For many, all that remains is a Memorial Day parade of aging veterans trying gamely to squeeze into their fatigues, and names engraved and forgotten on the "Roll of Honor" on a thousand college campuses.

Yet one wonders what graduates Paul Adkins, Robert Brown, John Colville, Jerome Cross, Donald Dilly, Robert Gray, Homer Lund, Dale Nuss, Roy Olsen and Andrew Roeder would have done with their B.A. degrees from Northern Iowa; how many times their names would have appeared in *The Alumnus* as husbands, fathers, achievers and, by the 1980s, retirees.

And one wonders about the rest, those who left the classroom prematurely and who didn't come back, the men of a sort of "Class of '45" that never was. (Unknown is the even larger number of students, staff and alumni who served and survived, whether wounded or whole.)

#### The most worthy monument

For every former student who didn't return to Cedar Falls in 1945-46, however, two others did. In that first year, nearly 120 veterans, men and women, returned to their interrupted studies, the beginning of a post-war enrollment bulge that continued for another decade.

To those veterans of war, the proms and watermelon festivals must have seemed slightly silly but somehow reassuring. In 1945, the face of the world had been changed forever, but in this small part of creation, a 58-7 homecoming win over South Dakota State was a happy, bloodless triumph, and it seemed like old times.

"We remember those who have not come back, their hopes, their aspirations," wrote President Malcolm Price in the 1946 Old Gold yearbook, which was dedicated to the returning veterans. "Their sacrifices weigh heavily upon us as we realize our good fortune in the preservation of our nation and peoples — our very campus and all its facilities from the ravages of war."

The anniversaries this year of the end of World War II and another, more recent, war remind us of sacrifices made remote by memory and politics. But those for whom Memorial Day has become an occasion for mowing the lawn might take a moment this summer to thank those who fought and survived, and to remember those whose dreams were suddenly ended, our 63 among those millions.

"In the name of those who have fallen," wrote Price, "may all of us work relentlessly for a better world in which such sacrifice will no more be necessary." Forty years later, the fulfillment of that vow would still be the most worthy monument to those who served.



\* A 64th alumnus not listed on the "Roll of Honor" is Fred Kaltenbach, B.A. '20, who broadcast propaganda for Radio Berlin during the war as "Lord Hee Haw." He died in a Soviet internment camp in late 1945.

# Basketball for seniors keeps alumnus active in his favorite sport

Alumni whose creaking joints and aching backs are their excuse for "hanging it up" after age 40 might take a lesson from Keith Lambertson, B.A. '41. That lesson will likely be administered on a basketball court, as you try to score two points over his agile, outstretched arms.

A career as a coach and teacher of mathematics, including stints in France and South America, kept Lambertson in good shape physically. He also worked for Standard Oil of California, received an M.A. degree from the University of Wyoming, and was a vocational counselor for 11 years before retiring in 1976.

Lambertson started a new career in 1978 when he helped form the "Over-35 Half-Court Basketball Club" in Fairfield, California. What began with 16 middleaged men playing four-on-four, half-court basketball twice a week for fun has since blossomed into a new form of amateur competition. It has its own rules, teams and, since 1982, national championship.

Lambertson is now general manager and tournament director of "Half-Court Basketball for Seniors," a private, non-profit program that he operates from his home in Fairfield. This year, 24 teams were invited to the tournament, held on the campus of Sonoma State University in Rohnert Park, California.

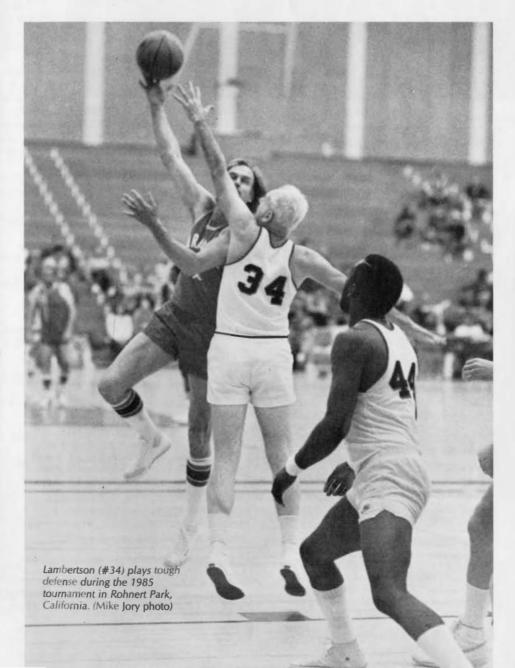
The teams, representing communities in Utah, California, Arizona and Nevada, competed in two divisions during the two-day event. A team from Reno won the Open Division (all members 35 and older), while a team from Orange County, California won the Upper Division (one player each who is 35, 40, 45 and 50 or older).

"We had a fine tournament on March 23-24," says Lambertson, who captained the Fairfield Falcons to a sixth place finish in the Upper Division. "The teams seem to get better each year. And there were a lot of good, close games."

"A truly enjoyable time"

Lambertson attended Iowa State University and the University of Minnesota before enrolling at Northern Iowa, where he won a letter on the 1940-41 Panther team coached by the late "Hon" Nordly. His love of basketball never diminished, even though his physical ability to play the game did. What Half-Court Basketball for Seniors does, he says, is "provide an

opportunity for the older man who still loves the game of basketball to continue playing as many years as he cares to — but with modified rules to accommodate slowed-down physical capacities."





Lambertson (arrow) was captain of the team that finished sixth in the tournament's Upper Division. (Mike Jory photo)

Players can't "dwell on personal problems or life's daily irritations." Those rules are not especially complicated. All games last 20 minutes, with no time outs. The team that scores 30 points first or leads at the end of 20 minutes is the winner. All fouls are shooting fouls, and any delay of the game results in a technical foul. Each four-man team has one substitute player, who can enter the game as needed. Former professional basketball players are ineligible to compete.

The national tournament features five games on Saturday and two on Sunday, played in two brackets. A national champion and runner-up are determined in each division, with individual trophies going to the members of the four teams.

According to Lambertson, other seniors tournaments will be held this year in Nevada, California and Ohio, as well as The Netherlands and West Germany. The Half-Court Hoopsters, a squad composed of tournament participants, played in Christchurch, New Zealand in April and will make a tour in Europe in 1986.

While 35 is the minimum playing age, about 20 percent of this year's tournament team members were between 50 and 70 years old. Says Lambertson, "We feel our game is the perfect way for the older exhigh school or college player to get exercise, reduce the tensions of daily living, and enjoy the companionship of other older men who also love the game of basketball."

Lambertson has done much to promote the game and the tournament. Convenient housing and meal arrangements are made for team members and their wives. Proceeds from game admissions and the sale of souvenir t-shirts are used to meet expenses. Excess funds are given as scholarships to the college students who referee and keep score during the games. "One of our goals," he says, "besides putting on the finest tournament possible, is that everyone have a truly enjoyable time."

#### "Very fond memories of ISTC"

Lambertson would like to expand the national scope of the tournament. "We are really having a tough time getting teams from east of the Rockies," he says. In addition to this year's teams, representatives from Oregon, Washington and Texas have also taken part in the tournament.

Eligible men who would like to compete but who aren't a member of a team can still enter, says Lambertson. Individual entrants are assigned to existing teams or formed into a new team for the tournament.

Lambertson regards half-court basketball as an ideal form of recreation for seniors. "There is no way one can be involved in trying to win a friendly basketball game and dwell on personal problems or life's daily irritations," he says. "With the teamwork involved, and with all striving for a common goal, half-court basketball offers the perfect situation for pleasant social interaction."

Although Lambertson only spent two years at Northern Iowa, he has many ties to the University. Two sisters, Ruth and Dorothy, and a brother, Robert, also graduated here. His father, Floyd Lambertson, was a faculty member in speech from 1930 to 1945.

"I have very fond memories of ISTC," says Lambertson, "as a 4,000-student school in a small, sleepy lowa town. At that time there were all the giant elms on campus, the 'Old Main' building, the College Hill streetcar, and a number of features I understand are no longer there. For that reason I have never gone back, preferring to remember it as it was rather than seeing all the changes and modernization that have taken place."

Here's a tip for Panther Coach Jim Berry. There's a fellow out in California named Lambertson who has a good jump shot, plays mean defense, and who might have some eligibility left. He's a little older than your usual recruit, but he still has a youngster's love for the game of basketball. Give him a call, and if you can't recruit him, well, Jim, you're over 35 aren't you . . . ?

#### After 60 years, 'round robin' letter continues

Keeping in touch has been a 60-yearlong hobby for 12 alumni of the classes of 1924 and 1925. Since graduation they and five classmates (now deceased) have been circulating a "round robin" letter as a way of sharing the experiences of a dozen lifetimes.

Altha Curtis Smith, B.A. '25, is one of the letter writers. She and her husband, Fred, now live in Madison, Wisconsin. They were in Cedar Falls in May to attend the graduation of their granddaughter, Jocelyn Brooks, from Northern University High School. The ceremonies took place in the Auditorium, where Altha graduated from college 60 years ago.

According to Smith, the letter is sent from one person to the next on the list of writers. Each person reads the new letters, takes out her old letter and inserts a new one. She then passes the package on to the next person on the list. Pictures and newspaper clippings occasionally make the circuit as well.

The original rule, says Smith, was to pass the letter on within three days of receiving it. Now, with all 12 writers in their 80s, it sometimes takes a little longer. Still, the chain has only been broken once.

The decades of letters are a history of the women who wrote them, filled with news about weddings, births, achievements and disappointments. The letters have been supplemented by four

Those involved in writing this unusually durable round robin letter are:

Pauline Waite Anderson - Walnut Creek, California

\*Charlotte Lautzenheiser Archer — Okoboji, Iowa

Emma Chase Ayer — Plymouth, New

Winifred Kyler Bartels - Janesville, Wisconsin \* Helen McHugh Faust Belding - Naperville,

Marion Bozarth — Cedar Falls, Iowa \* Leila Woolverton Carson — Cedar Falls, Iowa Dorice Coffin — Denver, Colorado Thelma Hansen Dresselhaus — Odebolt, Iowa Bernice Slifsgard Moon — Stamford,

Connecticutt Gladys Miller Refshauge — Cedar Falls, Iowa Emma Olsen Scott — Cedar Falls, Iowa Dorothy Smalling Sickles - Janesville, Iowa Lillian Stine Simmons — Los Angeles, California

Altha Curtis Smith — Madison, Wisconsin

\* Dorothy Wyth — Cedar Falls, Iowa \* Mary Hart Zink — Osceola, Wisconsin

\* Deceased

Altha Curtis Smith is the mother of Rhoda Smith Brooks and mother-in-law of Earle Brooks. Both are members of the Northern lowa faculty.

# Reunions in May, June



MEMBERS OF THE GRADUATING CLASS OF 1925 held their 60-year reunion June 14 in Cedar Falls. Representing the class were front (L-R): Cora Mae Hockaday Stevens, Nelson Arnold and Dorothy Smalling Sickles; middle (L-R): Alma Kreimeyer Vietor, Altha Curtis Smith, Marjorie Warnock Billingham and Helen Fuller Hays; back (L-R): Oran Beaty and Ray Moore.



Alumni from the Class of 1935 who attended their 50-year reunion in May were:

First row (L-R) Rachel Rosenberger Eutsler, Mary Lou Mitze Burch, Mildred Svendson Breitsprecher, Edith Halverson Wittmer, Mildred Thierman Lukes and Katheryn Dyke Gaydon. Second row (L-R) Lorene Campbell, Lavina Haahr Wesselink, Alyce Hoepner Hart, Randall Hart, Katherine Olsen Mitchell, Anita Thalman Frankhauser, Mary Mielitz Wiener and Charles Hill. Third row (L-R) Kenneth Mueters, Merl Lillibridge, Anson Vinall, Luella Loats, Mel Pool, Leroy Furry and James Curtis. Fourth row (L-R) Ray Smalling, George Dana, A. David Brownlie, Byron Bell, Marc Ihm, Raymond Steward and Don Barker.

### Class Notes

'31

STEWART "SAM" COOPER, B.A., was inducted into the lowa Speed Skating Association Hall of Fame in February. He is a former president of the Association, and his daughter, Ann, was a national and North American speed skating champion. He and his wife, ESTHER THON COOPER, B.A. '28, live in San Clemente, California.

#### '36

RUTHERFORD ROGERS, B.A., retired in December as university librarian at Yale University. During his career he served as deputy librarian of Congress and held library administrative positions at the New York Public Library, Stanford University and other large research institutions. An article in the February 25, 1985 New York Times featured comments by Rogers, who was described as "one of the world's most respected librarians."

37

LOTTIE CLIFTON LaDOW, 2-yr., B.A. '42, is the author of a collection of religious poems entitled *To God Be The Glory*, published by Emmetsburg Publishing Company.

#### '51

PAUL BJORKGREN, B.A., is superintendent in Manning. He received the Iowa Boys' High School Athletic Association "School Administrator Award" March 23 during halftime of the state Class 2A tournament championship game. Bjorkgren plans to retire in 1986 after 35 years in education.

#### '52

CLYDE BEAN, B.A., has been head wrestling coach at lowa City High School since 1956. He was inducted into the lowa Wrestling Hall of Fame in 1983 and was lowa's high school "Coach of the Year" for 1983-84. Bean was featured speaker this spring at the North Fayette Booster Club's annual all-sports banquet.

#### **'53**

E. EDWARD HARRIS, B.A., is a professor in the Department of Business Education and Administration Services at Northern Illinois University. He was recently named to the new Illinois Small Business Advisory Council.

#### '54

BEV SAMUELSON WARLAND, 2-Yr., is membership director of the Greater Fort Dodge Area Chamber of Commerce.

#### 157

DEAN WEAVER, B.A., is the new director of Mississippi Bend Area Education Agency, headquartered in Bettendorf. He had been superintendent at Wilton since 1977. Before that he was superintendent of the Cedar Valley School District. His wife, ELLEN ABBAS WEAVER, 2-yr., '54, B.A. '80, teaches in Durant.

'58

LEE CHRISTIANSEN, B.A., has been named director of the Washington County [Ore.] Education Service. He is married to BETH TALCOTT CHRISTIANSEN, B.A. '58.

#### '61

DAVID DIERKS, B.A., has been named executive director of the board of directors of the Rock Island [III.] County Council on Alchoholism. He was previously supervisor of intake and emergency services at Riverside Retreat in Rock Island, Illinois. Dierks is certified alcoholism and drug abuse counselor with more than 20 years of experience as a guidance counselor and administrator in the California public schools.

#### **'62**

MARLYS BENNING FOLKERS, B.A., M.A. '70, was named "Home Economics Teacher of the Year for lowa" by the lowa Home Economics Association. She has taught home economics at Cedar Falls High School since 1972.

ROBERT WILLS, B.A., is the new curriculum director of the Fort Dodge School District. He had been mathematics consultant for the Grant Wood Area Education Agency.

#### '63

CARL OLDSEN, B.A., has been named office automation specialist in the University Systems Computer Center at Ohio State University, responsible for electronic mail, word processing, and personal/mainframe computer applications.

#### 66

GALE CHRISTIANSON, M.A., a professor of history at Indiana State University, received its Research/Creativity Award in May. He is currently working on a biography of anthropologist and author Loren Eiseley under a grant from the American Council of Learned Societies.

JANET WAGNER PARSONS, B.A., recently received an associateship in African studies at Cambridge University in England. She lived in Ghana, Malawi and Botswana for 10 years and is completing a study of missionary/explorer David Livingstone.

BRYAN UPDEGRAFF, B.A., has been elected president of the Greater Phoenix Allergy Society. He is a physician with Allergy & Dermatology Specialists, Inc. in Sun City, Arizona.

#### '67

RUTH FISHER MARTIN, B.A., M.A. '72, has been named the 1984-85 Mortar Board Distinguished Adviser at North Dakota State University, where she is an associate professor of home economics education. Martin was a faculty member at Washington State University before joining the NDSU faculty in 1980. She completed a Ph.D. degree in 1978 at Iowa State University with the aid of a Merchants Scholarship.

DAN AGNEW, B.A., has been named vice president of membership development for Grinnell Mutual Reinsurance Company, responsible for marketing and public relations. He joined Grinnell Mutual in 1969 and was most recently marketing director.

RICHARD SCHULTZ, B.A., has been promoted to the position of plant manager of Prepared Foods of Sandusky, a foodservice affiliate of Oscar Mayer located in Sandusky, Ohio. He joined Oscar Mayer in 1973 and held positions in Davenport and Sherman, Texas before becoming production manager at Sandusky.

#### '71

EDWARD NELSON, M.A., coached the 1984 West Waterloo High School Wahawks to an 11-1 record and state runner-up honors in the Class 4A playoffs. He was named Big-8 "Coach of the Year." Nelson previously coached at Hudson, where his 1975 team went 12-0 enroute to the state championship in Class 2A.

LINDA MERTEN, M.A. '71, received a Ph.D. degree in December 1984 from North Texas State University.

#### '72

ROBERT MILLER, B.A., is a captain and chief of the Teletype Division of the 3750th Technical Training Group of the U.S. Air Force. He is stationed at Sheppard Air Force Base in Texas, where he recently received his second Meritorious Service Medal.

DANIEL WILLENBRING, B.A., has joined Security State Bank in Guttenberg as vice president. He had been with the Farley State Bank since 1973, most recently as vice president and cashier.

#### '73

MARTIN GILSON, B.A., M.A., '76, is coordinator of outreach programs in the Center for Professional Development in the College of Engineering and Applied Sciences at Arizona State University. He is married to MYRAL SWAN GILSON, B.A. '74, M.A.

DOUGLAS TIMMER, B.A., M.A., '75, is an assistant professor of sociology at the University of Dubuque. He is co-author of a college-level textbook, *Criminology*, that was recently published by John Wiley and Sons.

#### 774

KATHY HOOVER, B.A., became controller/ secretary-treasurer in April for Teton National Insurance Company in Cheyenne, Wyoming. She received an M.B.A. degree from the University of Wyoming in May.

DONALD LUSK, B.A., has completed basic training at Fort Bliss, Texas as a private 1st class in the U.S. Army National Guard.

#### 775

WAYNE NARGANG, B.A., became vice president, operations, at Blodgett Memorial Medical Center in Grand Rapids, Michigan in April. He had been assistant vice president for planning and marketing at Blodgett since 1983.

ANDREW RAINEY, B.A., has been promoted to analyst II in the liason/training department at State Farm Mutual Automobile Insurance Company in Bloomington, Illinois. He joined State Farm in 1979 and was most recently a senior underwriter.

DENNIS HAVENER, B.A., was recently made a vice president of the Federal Home Loan Bank in Des Moines. He joined the Bank in 1978 and became an assistant vice president in 1981.

#### 777

MARI CARMICHAEL HORRAS, B.A., M.A., '78, is the new director of the Career Development and Placement Center at William Penn College. She was previously assistant dean of students at Doane College from 1978 to 1980 and director of career development and placement at MacMurray College until 1982.

DAN MEAD, B.A., has been promoted to the position of vice president of Fidelity Brenton Bank and Trust in Marshalltown. He joined Fidelity Brenton in 1978 and had been manager of the Bank's Meadow Lane office. He is married to DEBRA RUCH MEAD, B.A. '77.

#### 778

ANN BRENDEN, B.A., has been appointed an assistant lowa attorney general in Des Moines, is working in the criminal appeals division. She previously worked for law firms in Sioux City and Cedar Rapids.

KEVIN NASER, B.A., became manager of Younkers' downtown Sioux City store in February. He joined Younkers in 1978 and had been manager of the Fort Dodge store since

MARY ROSMAN, B.A., has received a D.O. degree and is completing a family practice residency in Des Moines. She plans to establish a private practice in Manilla in August.

JEFFREY SORENSEN, B.A., is a management consultant with Arthur Andersen and Company in Omaha.

#### 779

JEFFERY SAUER, B.A., has been elected to a two-year term on the board of directors of the Minnesota Society of Certified Public Accountants. He is a supervisor in the business services department of the Minneapolis office of Fox & Company.

GLENN WILTGEN, B.A., has joined the accounting department of Fieldstone Cabinetry, Inc. in Mason City. He had been manager of the Dubuque office of McGladrey, Hendrickson and Company.

#### '81

LYNN DIAL, B.A., has graduated from the U.S. Army's officer candidate school at Fort Benning, Georgia with a commission as 2nd lieutenant.

GREGOR MACDONALD, B.A., is located in Washington, D.C. as an economist in the Division of Housing Finance, Office of Economic Analysis, of the U.S. Department of Housing and Urban Development.

RANDY WADLE, B.A., is a senior programmer with the Maytag Company in Newton.

#### '82

MERRILL "BUD" CARRUTHERS, M.A., is media specialist for Great River Area Education Agency, serving three and a half counties in southeastern Iowa. He taught fifth and sixth grade in Burlington for the past 10 years.

TERRANCE GRAHAM, B.A., has completed basic training at Fort Dix, New Jersey as a private first class in the U.S. Army.

WANDA MAROLF, B.A., is an airman with the U.S. Air Force assigned to Lowry Air Force Base in Denver.

#### '84

THOMAS ANDERSON, B.A., is a regional planner for the Southern Iowa Council of Governments, working on community development block grant applications and other projects.

HOWARD BATTEY, B.A., is assistant golf professional at Druid Hills Country Club in Atlanta. He was a member of the golf team at Northern Iowa for four years and was the 1984 club champion at Grinnell Country Club.

KEVIN BOATRIGHT, M.A., has received the 1984 Dr. George P. Hammond Prize, given for the best research paper submitted by a graduate student member of Phi Alpha Theta International Honorary in History. The paper was based on work done for his degree in history at Northern lowa. Boatright is an assistant publications administrator at Northern lowa and editor of *The Alumnus*.

KEITH BOEVER, B.A., is a private 1st class in the U.S. Army. He completed a physical activities specialist course at Fort Benjamin Harrison in Indiana and is scheduled to serve at Fort Leonard Wood in Missouri.

JOEL GESKE, M.A., is a writer and producer for Colle-McVoy Advertising in Waterloo. He is married to NANCY McLEAN GESKE, M.A. '84.

DAVID GROSS, B.A., is a chemist with Iowa Testing Laboratories, Inc. in Eagle Grove.

RONALD KING, B.A., is an administrative counselor at the State Training School in Eldora.

KAYE MOOTHART, B.A., has been appointed to a sales representative position for Wyeth Laboratories, a division of American Home Corporation. She is located in Mason City.

KIMBERLY O'DAY, B.A., is a 2nd lieutenant and platoon leader with the 29th Area Support Group of the U.S. Army, stationed at Kaiserslautern, West Germany.

MICHAEL RALSTON, B.A., resigned June 1 as mayor of Grundy Center after serving all but seven months of his fourth term. Ralston and his wife have moved to Cedar Falls, where they are currently attending graduate school at Northern lowa. He is also employed in the Waterloo district office of U.S. Representative Cooper Evans. When first elected in 1977 at age 18, Ralston was the youngest mayor in lowa history.

JOHN D. SMITH, B.A., has joined the staff of Campus Crusade for Christ International.

ROBERT UMSTED, B.A., is an airman 1st class and financial services specialist with the 7100th Combat Support Wing of the U.S. Air Force, stationed at Lindsey Air Station, West Germany.

LINDA VYSKOCIL, B.A., is the new assistant marketing director of Westdale Mall in Cedar Rapids.

Military information provided by the Army and Air Force Hometown News Service.



#### **Marriages**

772

BARBARA BAGLEY, B.A. & Roger Burt

**'73** 

DEBORAH K. JOHNSON, B.A. & Charles Duchin

'76

Lauren Vincent, & DOUGLAS HAWKER,

Nancy Fuller & MARK H. UNGER, B.A. JANET G. HINNERS, M.A. & Edward Gallagher

'78

Patricia S. Harding & GARY MAIDEN, B.A. Nola D. Wolf & MICHAEL G. KEAN, B.A.

79

MARY VOSS, B.A. & John Jeffries BONNA RAE TAPPER, B.A. & Brian Moeller JULIE ANN REINTS, B.A. & Dennis J. Anderson

Dianne E. Beenken & BRUCE A. BASCOM, B.A.

'80

SANDRA J. NAFTZGER, B.A. & Raymond D. Thompson

Carol Voss & LANNY R. LANG, B.A. Peg Feeney & MARK SORENSON, B.A. Randi Harms & JAMES L. FRIEDL, B.A. CINDY HAUGEN & THOMAS FELGATE BOTH B.A.'s

281

MARILEE A. FELDMAN, B.A. & Darrell Smith

**'82** 

KELLENE NAEVE, B.A. & Gary Ellexson JANELLE C. McBRIDE, B.A. & Jim Kramer NANCY J. KOCH, B.A. & John Thomas Debbie Bonk & BRYAN L. JACKSON, B.A. CATHERINE A. CHAMBERS, B.A. & Robert Tierney

SUZANNE GRIMM & MARK ABEL, BOTH B.A.'s

KIRSTEN K. VARNUM, B.A. & David E. Teeter

KAREN S. PIKE, B.A. & Gary Breeckner Heidi S. Hendrickson & MICHAEL A. PROBASCO, B.A.

DENISE A TESTROET, B.A. & Jeffrey D. Gordon

Sandra Hess & DARREN WITWER, B.A. WENDY M. WHITMER, B.A. & George A. Volkert

Bambi Rowland & DEAN WUEBKER, B.A. MARY L. McDONALD, B.A. & William J. Scourick

Sandra K. Jacobs & ROBERT A. MARTIN,

LORI L. HOPKINS, B.A. & Dave Yarkosky

#### '84

DAWNITA R. RALPH & LONNY SMITH, BOTH B.A.'s

SHEILA R. ROSS, B.A. & Paul Vandertuig KELLY A. PHILLIPS, B.A. & Douglas Wiley LESLIE K. DUCLOS, B.A. & Logan Wilson CHERYL L. BEHLING, B.A. & Bruce Bjurstrom

DENISE M. COOK, B.A. & Mikel Schulta Julie A. Rathbone & ROCKY G. SAMEK,

LORI J. SEYMOUR, B.A. & Jeffrey Smith Laura L. Hoffman & JEFFREY D. THOMAS. B.A

ANGELA M. MATTESON, B.A. & Steven J. Flaucher

Susan Wubbena & JONATHAN JONES, B.A. RONDA J. HUTCHISON & TODD A.

STUMBERG, BOTH B.A.'s TAMMY HAYS, B.A. & Paul Ales GLORIA F. WEST, B.A. & Keith Persson ELLEN WARDLOW, B.A. & James Benson SHERRI L. GROTH, B.A. & David Denbow LAURA J. ALLEN & RONALD KING, BOTH B.A.'s

KELLY R. FEARING, B.A. & Milt Luckstead JANAN M. SCHWAKE, B.A. & Robert O'brien

CATHY COX, B.A. & James Harman KATHRYN L. POTTER & BRIAN ELLINGSON, BOTH B.A.'s

NANCY J. FULLER & TIMOTHY NOWELL, BOTH B.A.'s

WILODENE R. BURKE, B.A. & David Harshbarger

WENDY D. WILLAND, B.A. & Michael Weiser

MARILYN A. RECKER, B.A. & Raymond Riley

#### '64 & '81

SUE A. JOSEPH, B.A. 1981 & BILL JOSLYN, B.A. 1964

#### '71 & '78

SANDRA BRIDEN, B.A. 1978 & RICHARD L. GLENN, B.A. 1971

#### '72 & '76

JEAN M. THORNE, B.A. 1976 & ROBERT L. EICH, B.A. 1972

#### '80 & '81

PAULA K. ARMSTRONG, B.A. 1981 & DOUG PEARSON, B.A. 1980

BETH A. DeBEER, B.A. 1982 & DANIEL A. SACHAU, B.A. 1981

#### '81 & '83

ANITA L. NOVAK, B.A. 1983 & DAVID SCHMITT, B.A. 1981

#### Births

#### 773

DeWayne & JANE WOLF NELSON, B.A. Katherine is their second child, born February 19, 1985.

#### '78

Dale and NANCY WEISSHAAR AMDOR, B.A. Eric is their second son, born February 17,

Michael & BARBARA TAYLOR FORTUNE. B.A. Michelle Anne is their first child, born March 13, 1985.

JEFF, B.A. '78, M.B.A. '83, & Judy SORENSEN. Brady is their first child, born April 24, 1985.

#### '81

STEVEN, B.A., & Lynn HUSTON. Adam is their first child, born August 4, 1984.

#### '81-'82

KEVIN, B.A. '81, & NANCY PRICHARD CRIST, B.A. '82. Kena is their first child, born February 17, 1985.

#### **Deaths**

#### '09

ADA WALKER McBRIDE, 2-yr., Wenatchee, Feb. 3, 1985.

DOROTHY WATERS WILSON, B.A., St. Petersburg, FL, 1984.

EDNA SMITH, 2-yr., Mason City, March 1985.

BESS DAVIS, 2-yr., Cresco, March 31, 1985. ETHEL BENNETT WOODARD, 2-yr., Ames, Feb. 27, 1985.

LUCILE ISABELL DUNCAN, 2-yr., '19, B.A. '21, Boise, ID, Feb. 17, 1985. OPLE SCOTT WISEHEART, 2-yr., Champaign, IL, Feb. 18, 1985. ERWIN SAGE, B.A., Reno, NV, Feb. 23, 1985.

#### '20

AMBER FOBER LINDSEY, 2-yr., Cedar Falls, April 26, 1985.

#### '21

VERONICA MORRISSEY, 2-yr., Minneapolis, MN, Dec. 25, 1984.

NYRA GASKELL SINN, 2-yr. '22, B.A. '29, Frederick, MD, Dec. 30, 1984. MARY RAINIER JENNINGS, 2-yr., Mishawaka, IN, Nov. 23, 1985.

LEOTA MALLOY KRUSE, 2-yr., Vinton, Dec. 19, 1984.

FONDA JAMESON GREELEY, 2-yr., Waterloo, Feb. 24, 1985.

LUCILE BOWMAN MORRIS, 2-yr., Boulder, CO, April 11, 1985.

GUY WAGNER, 2-yr. '23, B.A. '26, Mesa, AZ, March 21, 1985.

HELEN TATE JUBB, 2-yr., Feb. 7, 1985.

#### '24

NEVA OLNEY GALLOWAY, B.A., Ackley, April 24, 1985.

#### '25

EDNA CLYMAN SCOTT, B.A., Palatine, IL, May 5, 1985.

#### '26

CATHERINE REGAN, 2-yr., Holy Cross, June 19, 1984.

#### '28

MYRA SEAGER PEASE, 2-yr., McAllen, TX, Feb. 19, 1985.

HAROLD TURBETT, 2-yr., '29, B.A. '37, Tama, April 5, 1985.

ORVILLE DEEDS, B.A., Waterloo, April 5, 1985.

ARLENE KELLS BOVEE, 2-yr., Powell, WY, March 4, 1984.

THELMA LILLIG GEISHEKER, B.A., Dec. 16,

1984.

#### '30

BENJAMIN DUEA, B.A., Ames, Feb. 28, 1985

BEATRICE LYSTER HALVERSON, 2-vr., Linn Grove, Feb. 23, 1985.

QUENTIN BIGGS, 2-yr., '30, B.A. '32, Cedar Falls, April 12, 1985.

#### '32

MAXINE SAMUELS STODDARD, 2-vr. '32, B.A. '33, Phoenix, AZ, March 17, 1985. HERBERT HOEMANN, B.A., Springfield, IL, Feb. 20, 1985.

#### '35

MAURICE CARR, B.A., Mount Ayr, Feb. 22, 1985.

#### '36

ALVINA SCHALOW BANGHAM, 2-yr., Memphis, TN, April 1, 1985.

HENRY LOATS, B.A., Muncie, IN, May 12, 1985.

MILLICENT THOMPSON WATSON, 2-yr., Oxnard, CA, April 5, 1985.

48

DOROTHY GEER BAILEY, 2-yr., Mason City, Feb. 7, 1985.

58

JOYCE ABBOT BERHOW, 2-yr., Ames, Jan. 31, 1985.

60

RUTH MILLIGAN ROHDE, B.A., Nashua, April 20, 1985.

83

JON HARTZ, B.A., Silex, MO, April 11, 1985.

#### Rose L. Hanson

Rose L. Hanson, an emeritus professor of teaching at Northern Iowa, died April 17 in Cedar Falls. She was 93.

Hanson taught home economics and supervised student teachers at Price Laboratory School from 1920 until her retirement in 1956. Her background included a B.S. degree from the University of Nebraska and an M.A. degree from the University of Iowa, as well as four years of teaching in Oakland, Nebraska.

**Guy Wagner** 

Guy Wagner, an emeritus professor of teaching at Northern Iowa, died March 28 in Mesa, Arizona. He was 82.

Wagner joined the faculty in 1941 as head of the Department of Teaching. He founded the University's Curriculum Laboratory in 1945. Wagner also served nine years on the UNI Foundation board of directors, including a term as its president.

Wagner received a 2-year diploma (1923) and B.A. degree (1926) from the University of Northern Iowa. He also received M.A. and Ph.D. degrees from the University of Iowa.

Prior to returning to the campus in 1941, Wagner was supervisor of the Ames public schools, principal of the laboratory school at Oswego (N.Y.) State University, superintendent at Colesburg and high school principal at Olds. He also taught at Wartburg College and Syracuse University.

After his retirement in 1970, Wagner continued to pursue projects in education. Two elementary science books had been accepted for publication at the time of his death

Wagner received a Northern Iowa Alumni Achievement Award in 1961 and an Alumni Service Award in 1974.

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New Address			
City	State	ZIP	

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# The hen, the egg and the farm

Have you ever watched a hen lay an egg? She can't do it sitting down. First she has to make a move; she has to stand up.

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