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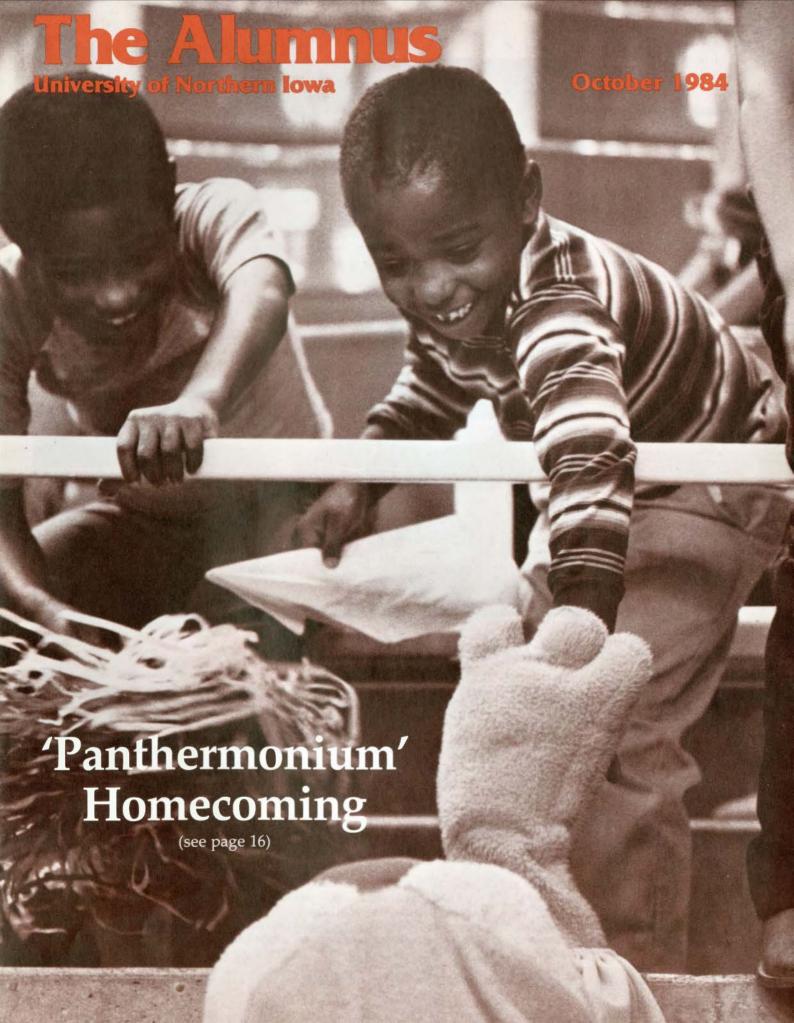
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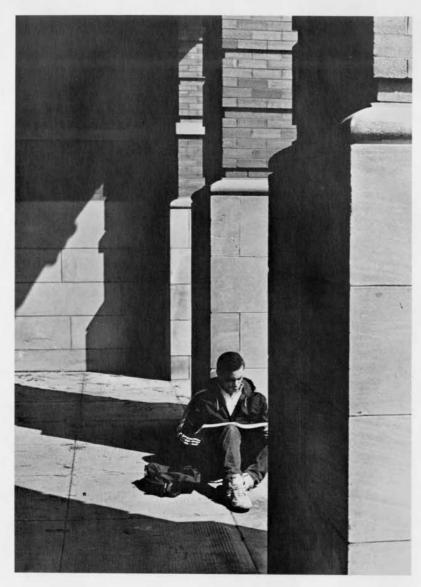
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Knowledge comes, but wisdom lingers.

Alfred, Lord Tennyson (1809-1892)

UNI Alumni Association University of Northern Iowa Cedar Falls, Iowa 50614 (319) 273-2355

The Alumnus

University of Northern Iowa

Volume 68, Number 3

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Cover: Northern Iowa's "Pink" Panther greets fans at the September 22 Homecoming football game.

UNI Alumni Association Board of Directors, 1984-85

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Letters to the editor are welcome, as are suggestions for articles and Class Notes. Call or write *The Alumnus*, Office of Public Information Services, University of Northern Iowa, Cedar Falls, Iowa 50614 (319) 273-2761.

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The University of Northern Iowa is a member of CASE, the Council for the Advancement and Support of Education.

Director's MedLee

by Lee Miller, Director Alumni Services and Development



The annual meeting of the Alumni Association Board of Directors was held September 22, during Homecoming weekend. It was a good meeting, and several important decisions were made.

An election was held for the Association's 1984-85 officers. Serving as president will be Jim Heinz, B.A. '63, vice president and manager of Colle & McVoy Advertising Agency, Inc. in Waterloo. Sam Scheidler, B.A. '69, a Des Moines attorney, will serve as vice president.

I will continue as secretary and Gary Shontz, M.A.Ed. '74, Ed.S. '81, will serve as treasurer. He is controller and secretary of the University and succeeds Jim Bailey, who is retiring.

An equally important step was the decision to conduct a two-year self-study of the Alumni Association. Our intent is to evaluate the effectiveness of our operations and to develop a long-range planning document.

Alumni will be asked to take part in this

process, by responding to a survey, serving on a committee or helping in some other way. We hope you will be willing to participate when we contact you.

By the time you receive this issue of *The Alumnus* the annual meeting of the UNI Foundation will also have taken place. October 13 is the date (we're not superstitious), and we will be celebrating the 25th anniversary of the formation of the Foundation. This celebration is also the theme of the 1983-84 *Foundation Annual Report*, published at about the same time.

Three alumni (Wendell Bragonier, Lillian Nielsen and Terry Olin) and three staff members (Daryl Pendergraft, Phillip Jennings and Milo Lawton) served on the committee that originally studied the feasability of active fundraising at lowa State Teachers College. Then-President Maucker endorsed the concept and the first annual meeting was held on May 28, 1959.

The rest is history, as they say. Their vision and efforts have developed into a very active program, with assets that now exceed \$3.5 million. It's been a good 25 years. The next 25 will be even better, with your support.

Highway work limits access

UNI is temporarily more difficult to get to, thanks to the road construction projects going on south of Cedar Falls. Alumni and friends who visit the campus should be aware of these detours:

- lowa Highway 58 (Hudson Road) is closed south of Ridgeway Avenue. To get to UNI from the south you should use U.S. Highway 63 from Hudson into Waterloo and U.S. Highway 218 (University Avenue) to Cedar Falls. This detour will be in effect until late next year.
- The intersection of South Main Street Road and Ridgeway in Cedar Falls will be closed until about December 1 of this year. Ridgeway is often used by Cedar Falls-bound travelers to avoid heavy traffic in downtown Waterloo. You can still bypass much of this congestion by taking Ridgeway west as far as Deere Road, then turning north and taking Deere Road and Cedar Heights Drive to University Avenue.

These projects are part of the over all construction program that may eventually involve the University Golf Course (*The Alumnus*, July 1984). Motorists driving to Cedar Falls from the west, north and east should have no difficulty getting to the University.

Foundation Report marks silver anniversary gains

1983-84 was a year of milestones for the UNI Foundation, according to the recently published *Annual Report*.

Contributions totaled \$1.23 million, a 36 percent increase over the previous 12-month period. Other income boosted total revenue to \$1.6 million. The end-of-year fund balance was \$3.5 million, up 39 percent over 1982-83.

The Foundation disbursed \$475,775 for scholarships and designated projects. An additional \$140,000 was spent for management and fundraising expenses.

The number of contributors to the Foundation increased by more than 40 percent during 1983-84, from 5,096 to 7,145. This figure includes alumni, faculty and staff, parents of students, corporations and foundations, and other friends of the University.

In addition, membership in the President's Club increased from 123 in 1982-83 to 154 in 1983-84. President's Club members are individuals or companies who

have contributed or pledged gifts of \$10,000 or more to the Foundation.

Support of the Foundation's Annual Giving Fund totaled almost \$120,000 in 1983-84, up by a third over the previous year and exceeding \$100,000 for the first time since the fund was started in 1969.

Increases to the Foundation's planned giving program totaled almost \$790,000 during the past 12 months. These are pledged amounts that the Foundation expects to receive at some future date. Total expectancies now exceed \$4 million. Progress came in this area despite the resignation in February of Harold Hunter, the Foundation's assistant director for planned giving. A successor is being sought for that position.

The theme of this year's annual report, which will be mailed soon to all contributors, is the observance of the 25th anniversary of the founding of the UNI Foundation.

Alumni featured in career guide

The 1984-85 edition of Northern lowa's career guide features one of the University's greatest assets: its alumni.

A new section in this year's guide, entitled "Those Who've Gone Before You (and Where They've Gone)," lists 100 living alumni, the degree(s) they received, the year they received it, and the position they currently hold. The intent was to show prospective students the variety of careers that are possible with a degree from Northern Iowa.

The career guide is a 92-page softcover book that is sent to high school guidance counselors throughout lowa. It contains information about each department and the career options available to students who graduate in certain majors. Students can request reprints of pages in the book that interest them most.

The 100 alumni listed in the guide were nominated by academic departments on campus or drawn from the "Class Notes" section of past issues of *The Alumnus*. The career guide was produced for the admissions Office by the Office of Public Information Services.

Apply now for Merchant funds

Applications are now being accepted for the 1985 Merchant Scholarship program. Any UNI bachelor's degree graduate is eligible to apply. You must, however, be attending or planning to attend a graduate or professional school. The amount of the grant depends upon the tuition charged by the school you attend.

Alumni who wish to apply should write to Dr. Ronald Ross, School of Music, University of Northern Iowa, Cedar Falls, Iowa 50614. He is chairman of the 1985 Merchant Scholarship Committee. You will then be sent an application form and instructions.

The completed application, along with transcripts, a summary sheet and three letters of recommendation, must be received by the Committee no later than March 1, 1985.

Jepson Symposium focuses on trade

"International Trade: Issues and Options" was the title of the first Lawrence Jepson Symposium, held October 10-12 at UNI.

The Symposium featured four speakers in three different programs, each emphasizing international trade as it affects lowa, the Midwest and the nation as a whole. Participating in the forum were UNI alumnus and U.S. Senator Charles Grassley, Professor Mordechai Kreinin of Michigan State University, Kenneth Bader of the American Soybean Association and Pat Greathouse of United Auto Workers.

The Symposium was funded by the Lawrence Jepson Memorial Fund of the UNI Foundation. The Fund was created by Jepson, a 1917 alumnus who died in 1980, to promote the discussion of issues relating to international commerce and economics. The approximate value of Jepson's gift to the Foundation was \$200,000.

Sponsors of the Symposium were the College of Social and Behavioral Sciences, the School of Business and the Cedar Falls Chamber of Commerce.

Hearst Scholarship to Michael Mlinar

Michael Mlinar, a junior majoring in music theatre at UNI, is the 1984 recipient of the James Hearst Scholarhship.

The scholarship is named in honor of the late poet and UNI faculty member. It was established in 1983, and is funded by private contributions and interest from the proceeds of a 1981 Hearst tribute performed at UNI's Russell Hall.

Mlinar was chosen by a campus and community selection committee. The value of the 1984 award is \$1,200.



Maintenance and repairs to the Campanile this summer included replacement of the roof and other work. The campus landmark was shrouded in scaffolding for more than a month. Renovation of the carillon, the bell-playing instrument inside the Campanile, began in September and is still under way.

Enrollment drops slightly; tuition to increase again

Student enrollment is 11,161 this fall at Northern Iowa, down slightly from last year's record of 11,204. The drop in enrollment was less than had been expected.

Of these totals, 10,124 are undergraduate students and 1,037 are graduate students. About 23 percent of all students attend part time.

Tuition at UNI for 1984-85 is \$1,184 for undergraduate lowa residents.

At the September meeting of the lowa State Board of Regents, a 6 percent tuition increase for UNI, Iowa State Unviersity and the University of Iowa was proposed. At UNI this would amount to about a \$70 per year increase for resident undergraduates. The proposed increase is the smallest in recent years, and will be voted on at the October Regents meeting.

Tuition at UNI continues to be the lowest of any four-year institution in the state of Iowa. The highest tuition per year is the \$7,805 charged by Grinnell College.

In addition to tuition, the College Board estimates that an undergraduate student in 1984-85 will spend an average of \$3,755 for room and board, books and supplies, transportation and personal expenses.



Senior halfback Steve Harris, right, helped lead the Panthers to an early 4-0 season record.

Panthers start at 4-0; earn early I-AA ranking

The UNI Panther football team roared to a fast start in September, with wins over Winona State, Drake, Southwest Missouri State and Western Illinois. The wins boosted second-year Head Coach Darrell Mudra's over all UNI record to 10-5.

The season-opening win against Winona State, 37-0, was only the seventh Panther shutout in the past 10 seasons. The following weekend, UNI led Drake 33-7 after three quarters before the reserves came in and surrendered three touchdowns. The final score was a nail-biter: 33-28 at Des Moines.

After a one-week lay-off, UNI shocked pre-season conference favorite Southwest Missouri at Homecoming, 24-10. The Panthers broke a 10-10 tie at halftime to win convincingly before a crowd of 10,100 in the Dome. The victory avenged last season's 35-13 drubbing at Springfield, Missouri.

The Panthers were rated 16th in the nation in Division I-AA after beating Southwest Missouri. Western Illinois was rated 12th coming into the September 29 game in the UNI-Dome. UNI jumped out to a 21-0 first-half lead and held on for a 30-17 final score. The win gave UNI a 2-0 record in the Mid-Continent Conference.

As of this writing, a crucial test awaited

the Panthers against Southern Illinois University (the defending Division I-AA national champion) on October 6. Other games remaining on the 1984 schedule include contests in the UNI-Dome against Wisconsin-Whitewater (October 13), Northern Michigan (October 27), Central Missouri State (November 10) and Northwest Missouri State (November 17). Other away games are scheduled at Youngstown State (October 20) and Eastern Illinois (November 3).

Cedar Falls is 'just average'

If anyone asks you to describe your old college town, you can say "just average" without it being taken as an insult.

Dancer Fitzgerald Sample Inc., a New York advertising firm, has designated Cedar Falls-Waterloo as a typical American community. That means it reflects the tastes and interests of the nation as a whole, measured in terms of age, income, and male-to-female population ratio.

Other U.S. cities designated as "typical" are Des Moines; Omaha, Nebraska; Portland, Oregon; Cincinnati, Ohio; South Bend, Indiana; Springfield-Decatur-Champaign, Illinois; and Syracuse, New York.

Panthers take 2-0 Mid-Continent lead.

Social work adds abuse certificate

Students majoring in social work at Northern lowa now have the option of adding a substance abuse counseling certificate. It is the only undergraduate program of its type in lowa.

Substance abuse counselors work mainly with drug- and alcohol-related problems. Job opportunities in this field have increased dramatically since the 1960s, according to Don Maypole, an associate professor of social work. Maypole developed the new substance abuse program along with Ruth Anderson, also an associate professor of social work.

The Northern Iowa program prepares students to meet the Iowa Department of Substance Abuse's recently established certification standards. These include 600 hours of fieldwork and the passing of an examination.

Maypole expects to have 10 to 20 students enrolled in the certificate program by next spring. "We are striving," he says, "to make UNI the source for baccalaureate education and research in substance abuse in the State of Iowa."

Becker Lecture opens history speaker series

The 11th Annual Carl L. Becker Memorial Lecture in History was presented at UNI on September 26 by Ivor Wilks, the Melville J. Hersksovits Professor of African Studies at Northwestern University. Wilks' lecture was entitled "Arthur of Britain, Sunjata of Mali: Oral Tradition and the Uses of the Past."

Upcoming lectures in a series presented by the Department of History and Phi Alpha Theta/UNI Historical Association are:

October 24

November 14

. . .

December 5

February 6

March 13

April 10

Timothy O'Connor, "The Contemporary Soviet Scene" Jack Hovelson, Robert Ross, O.R. Schmidt, "Politics and the Media: A Panel Discussion" David Walker, "lowa's Gubernatorial Leadership: The Territorial Years, 1838-1846" Glenda Riley, "Women's Perceptions of Indians in the Trans-Mississippi West" Theodore Hovet, "The Interior or Hidden Life: Feminist Theology in Victorian America" Jerry Stockdale, "Technology and the History of the Future"

All speakers, with the exception of Jack Hovelson, are UNI faculty members. Hovelson, B.A. '57, is Waterloo bureau chief for the *Des Moines Register*. For more information about any of these programs, call (319) 273-2097.



Kamerick returns to teach history

John Kamerick, emeritus president and professor of history, returned to UNI this fall after a one-year leave of absence. He is teaching two sections of Humanities I, a General Education course for undergraduates.

At the time of his retirement as president in 1983, Kamerick requested the leave in order to prepare for his return to classroom teaching. He spent the year as a visiting scholar in residence at the University of Iowa, where he received M.A. and Ph.D. degrees in history.

Kamerick became the sixth president of UNI in 1970. He had previously been president of North Texas State University and vice president and provost of Kent State (O.) University.

Graduates continue outstanding record in CPA examination

Seven UNI graduates were honored September 20 at a dinner given for Iowa residents who passed the May 1984 Certified Public Account (CPA) examination.

The seven received Elijah Watt Sells Awards, presented annually to the 100 top scorers nationally on the CPA exam. Honored were Gail Brodahl, Carol Burt, Michael Burton, Anne Davidson, Michael Homan, Frank Kubesh and Lorie Schweer. All are 1984 graduates.

A total of 121 UNI accounting majors took the exam last spring, according to Gaylon Halverson, head of the Department of Accounting. Of that number, 76 passed the entire exam, a 63 percent success rate. This is the highest percentage ever for UNI seniors, says Halverson. Nationwide, an average of 8 to 10 percent of those who take the CPA exam pass on their first attempt.

Kamerick worked at lowa during 1983-84.

CPA passing rate is highest ever.



The Microcomputer Curriculum Project house, located across the street from Campbell Hall, received a new roof and other repairs in August.

Panthers were 14-0

at home last year.

Microcomputer Project house gets repair work, new roof

An article about UNI's Microcomputer Curriculum Project in the July issue of The Alumnus (page 13) referred to its being housed in "a building that has seen much better days." Between the close of the summer session in July and the start of classes in August, much was done to improve that situation.

A new roof was put on the Mathematics Learning Center, located at 1234 West 22nd Street. In addition, repairs were made to a crumbling chimney and other fix-up projects were completed. The total cost of the work was about \$6,000.

Panther basketball opens Nov. 23; seek improvement on 18-10 record

With six weeks to go before the start of the season, excitement is already building for Panther basketball. With their first winning record in Division I (18-10) under their belt, coaches Jim Berry, Dan Traeger and Paul Swanson are eager to see whether their players can do even better this year.

Highlights of the 1983-84 season included a 14-0 record at the UNI-Dome, a second-place finish in the Association of Mid-Continent Universities Conference, season and single-game attendance records, and dramatic wins over Wisconsin, Drake and Kansas State in Cedar Falls.

The 1984-85 home schedule features the following games:

Nov. 23 **Brandon University**

UNI-Dome Classic Nov. 30-

Dec. 1 (Alabama State, Youngstown State,

South Carolina State)

Dec. 3 Illinois Benedictine

Dec. 12 Aurora College Dec. 29 University of Chicago

Jan. 9 Missouri

Jan. 10 Iowa State

Winona State lan. 16

Cleveland State lan. 19 lan. 21

Valparaiso

Illinois-Chicago lan. 26 Jan. 31

Pan American Feb. 9 Eastern Illinois

Feb. 11 Southwest Missouri State

Feb. 25 Wisconsin-Green Bay

Western Illinois

Tip-off for all regular home games is at 7:30 p.m. Times for the UNI-Dome Classic games will be announced. For season ticket information, call (319) 273-6131.



Randy Kraayenbrink, center, was the leading scorer for the Panthers in 1984-85. He will be back this season.

Statistics reveal higher education's effect on Iowa, U.S.

What is the state of higher education, in lowa and the nation? Consider a few facts, compiled by the U.S. Department of Education and the Des Moines Register:

- In the fall of 1983, more than 144,000 students attended public and private colleges in the state. That's a figure equal to about 5 percent of the total population.
- UNI had the third highest enrollment of any institution in lowa. One student in 13 attended UNI.
- Six of the top 10 institutions in terms of enrollment were area community colleges. Community college enrollment accounted for 28 percent of all lowa college students.
- An estimated 12.3 million students will enroll in colleges this year nationwide, 78 percent of them at public institutions such as UNI.
- The number of 1984 high school graduates dropped 3 percent from the previous year, 16 percent from the 1977 peak of 3.2 million students. The result will be fewer freshmen this fall, and greater competition for the available students.
- Total expenditures for higher education in 1984-85 will be about \$95.5 billion, just part of the \$240 billion spent by all educational institutions nationwide.

Marlene Strathe named associate dean of education

Marlene Strathe, an associate professor of education in the Department of Educational Psychology and Foundations and director of the Educational Research and Development Center, was named associate dean of the College of Education in September.

She succeeds Ernie Dishner, a faculty member since 1979 and associate dean since 1982. Dishner left UNI this summer to become dean of the School of Education at Southwest Texas State University.

Strathe has been a member of the UNI faculty since 1976. She received B.S., M.S. and Ph.D. degrees from Iowa State University and an Ed.S. degree from UNI. She was an instructor at UNI from 1969 to 1973. Prior to that she served as assistant to the dean of students at Iowa State.



Emil Bock to retire; on staff since 1939

Emil Bock, professor of music history at UNI, will retire in December after 45 years of teaching. His is the longest tenure of any current member of the UNI faculty.

Bock received B.Mus. and M.Mus. degrees from Northwestern University. He came to UNI in 1939 after a short period of teaching at Shorter College. He later studied at the Juilliard School of Music and the University of Iowa, where he received a Ph.D. degree in musicology in 1956.

Bock served as concertmaster of the Waterloo-Cedar Falls Symphony Orchestra for 15 years during his nearly 40 years as a violinist with that ensemble. He currently writes the musical program notes for each Symphony concert.

Among Bock's many former students is his wife, Loraine Andersen Bock, B.A. '42. □

Price Lab's Nielsen edits new Iowa history magazine for teachers

Lynn Nielsen, an assistant professor of teaching: elementary education at UNI's Price Laboratory School, is editor of a new quarterly publication entitled *lowa History Teacher*. The magazine is sponsored by the lowa Department of Public Instruction, the State Historical Department and Price Lab as part of an effort to improve the quality of public school teaching about the history of lowa.

Another member of the Iowa History Teacher editorial board is Jeffrey Blaga, an associate professor of teaching: social studies at Price Lab. □

Bock is the senior faculty member.

Curris begins second year; 'Today is the highest point'



A university president must be versatile. Curris visits with parents at a UNIPA event . . .

"The planning process was critical to this University."

When he was introduced at a Cedar Falls press conference on June 28, 1983, few lowans had ever heard of "Deno" Curris. One month later, he became president of the University of Northern Iowa.

You'd like to add ''. . . . and the rest is history," but it's a little early for final judgments. Curris recently began his second year on a campus that has seen great changes since he came to Northern Iowa from the presidency of Murray State University.

It's hard to identify what all those changes have been, and what effect he has had after just 14 months. The construction of a new art building, and the demolition of the Old Administration Building, were planned long before he arrived. Several major staff changes during the past year would probably have occurred regardless of who had been named to succeed President John Kamerick.

Those who expected sudden and dramatic change under a new administration may be somewhat disappointed. Curris has spent a great deal of time mending fences in such areas as staff morale, community relations and student services. He also set the tone for his presidency by creating the University's first strategic planning effort, and he has pushed aggressively for greater statewide recognition of Northern Iowa's unique role in public higher education.

Such work may not have been dramatic. It was necessary, and the results may prove to be dramatic. There is a stronger sense on campus that more is expected of everyone, with "more" as much a matter of quality as quantity. Curris is attempting to lead Northern lowa to a new understanding of itself. He's also trying to lead others to a new appreciation of Northern lowa. These efforts are aimed at producing better students, a more highly motivated staff, more supportive alumni and stronger academic programs.

A lot of progress toward those goals was made in Year One. The remarks that follow, gleaned from a September 18 interview with President Curris, suggest that even more ambitious things are waiting in the wings.

Has the job of president at Northern lowa been about what you expected? I think it's been slightly more difficult than I expected. Two major issues arose during the year that consumed a great deal of time. Those two issues were the Old Administration Building and the elgibility of faculty at this university for "vitality" funding. Both became legislative issues. I did not anticipate that those issues would become so time consuming.

Beyond those two, the issue where I underestimated the difficulty of the position was the lack of optimism and confidence in the future of this university by the people who were here. A large number of people on this campus did not have a sense of institutional self-confidence and optimism. I did not anticipate that, and it has taken a great deal of time to reaffirm that this really is an excellent university with excellent people.

Shortly after taking office you were greeted with a budget crisis. How did you deal with it?

The University's financial difficulties were capped by the \$1 million [state-mandated] reversion announced about a month after I came. I did not know the University's finances or its budget well. At times I felt as though I was probing in the dark just trying to steady myself. Six months later, you look back on it as a learning experience!

When you are told to cut a million dollars out of the budget only a month after you've arrived, and the vice president for administration and finance, who's handled the budget, [has] resigned to accept another position the same day you came, you can't "turn it over" to someone. At that point you must become involved, and that task was difficult.

You hired a staff person for planning and created a planning committee early on. Why did you place so much emphasis on planning?

The planning process is important to any university, especially a university that has been through a period of remarkable change. The scope of change and the development of this University over the past 15 years have been incredible.

Once you accomplish some of those objectives and become a university in fact as well as in name, then the question is "What do you do next?" There was a perceived lack of institutional goals for the next decade, which bore unfavorably upon the development of the institution. There had just been so *much* change it was time to sit back for a moment and establish what directions we're going to go.

The planning process was critical to this University. The process by which that planning occurred reflects my own style, which is to involve all parts of the University in goal-setting and direction-setting. The Select Committee on University Planning [SCUP] was not an elitist group. It was not a single-constituent group. Every group on the campus was involved and represented on the committee.

The composition of the SCUP committee, its painstaking efforts to involve the entire University, the nature of its deliberations, and the resulting product contributed greatly to the University overcoming its lack of confidence. In a sense, the process by which the committee did its work may be as significant to the future of this institution as the outcome of its deliberations.

How satisfied are you with the results of SCUP?

The whole planning process is moving along extremely well. The work of the SCUP committee was excellent. The efforts at refining and implementing its recommendations are moving along nicely, especially this fall. After the results were presented in late spring there was a period of digestion and crystalization of ideas. This fall we're seeing some key features of that process, certain themes, being embraced across the campus.

What was needed was some crystalization of thought, so that we had something more than faculty and staff and students in five colleges having five different ideas about where the University was going. What we're talking about is the development of themes for the future of this University that cut across colleges and tend to unify the campus as a whole.



. . . presents Lux Award certificates to students at a football halftime

Two very significant themes that have already been embraced are a real commitment to quality undergraduate education and the view that teacher education is a Universitywide responsibility.

You've made several major staff changes, including vice presidents, the director of athletics and a dean. What do you look for in staff people at this level?

First of all brightness. It's been my experience that brains can substitute for a lot of weaknesses. You want people who can analyze and synthesize and make decisions.

Secondly, I look for values. It's very important to me that individuals who are hired in executive positions have a strong set of values that are somewhat consistent with society's values. Values determine the framework for decision-making and enable others to predict administrative behavior.

Thirdly, I'm interested in staff who have a humanistic orientation, who basically like people, especially students. If you don't like people there are many good places for you to work but a university is not one of them.

Lastly, I want individuals who are willing to make a commitment to the institution of which they are a part.

You have been highly visible on and off campus, making speeches, attending dinners, and chairing the State Task Force on Teacher Educa-

tion and Certification. What are the benefits of this to you and to Northern Iowa?

I enjoy being out of the office and with the people on campus. You never have enough time to do that. My batteries get recharged. I learn a great deal about student interests and values, I enjoy the intellectual exchanges that occur with faculty and staff. I'm interested in what they are doing and they're interested in what I'm doing. As a result, people have a greater sense of collegiality, of family, which is very difficult to achieve in a university with 1,500 employees and another 11,000 students. It's hard to have a sense of community, but any sense that is there is in the best interests of the University.

I've done a fair amount of [dropping in on offices unannounced]. If I stick my head in a professor's office and say hello they may be surprised, but they never fail to invite me in for a chat.

> "I'm interested in staff who basically like people, especially students."

"You can clearly see the roots of momentum."





... and speaks to the faculty at its annual assembly.

"With enough room and support, we will cast our own shadow."

Has there been a low point for you in the past year, a point at which you may have wondered why you took the job at Northern Iowa?

I think the lowest point was the legislative battle over the eligibility of UNI faculty for "vitality" funds. It was a very difficult time. Some people felt that a [collective bargaining] contract is a contract and ought not to be violated. On the other hand, funding was going to faculty and staff at the other two Regents institutions, so there was an element of unfairness for the faculty at UNI not to participate. It was tearing up people on this campus and consuming a great amount of energy in the legislative halls. That was the only point where I felt as though the momentum that had been building might be grinding to a halt.

Fortunately, it was favorably resolved with the concurrence of the Board of Regents and with the people on the campus, and the issue is behind us. The darkest point, in reality, was the prelude to some of the brightest moments that we've had. Clearly, from the moment of the resolution of that vitality funding issue, a new sense of optimism began developing on the campus. At the time you couldn't sense it, but with the passage of several months you can clearly see the roots of momentum.

If that was the low point, what has been your best moment since becoming president?

I never focus much on high points. I'm an individual who's always had a greater interest in momentum and in seeing creative talent flowing on the campus. I would say that today is probably the highest point. From [midsummer], momentum has been building on this campus. There was a great deal of excitement and optimism among the faculty and students when they returned this fall, and I don't see any signs of abatement. Every day it tends to feed on itself.

UNI is on the move, there's no question about that. There's some excitement here. If there is a sense of optimism and confidence (and a feeling that the institution is moving), if the talents of people are appreciated and if that is the attitude and the mindset, then individuals are going to have a greater sense of commitment to this institution, they're going to be doing more, they're going to be creative.

What is your impressions of Iowa after one year in Cedar Falls?

lowa is a progressive state that places a high value on education and upon the quality of life of people. It is a great place to live. But people in lowa tend to underrate the strengths of the state. Instead of talking about all the great things there are here, they want to know whether you've adjusted to the bad winters! The winters have been no problem for me. I do think you appreciate summers more once you've been through an lowa winter.

How would you characterize your involvement with Northern lowa's alumni thus far?

I really enjoy the contacts I have with alumni of this institution. There's something special about a university. There are some things in life that change. You can change your job and you can change where you live. One thing you can't change is what your alma mater is. You are an alumnus of UNI, and there's nothing you can do about it. People are going to judge you by virtue of that institution. So it's the one thing every alumnus has a vested interest in: seeing his or her university grow in stature and excellence.

For the most part, it's a grand relationship. One of the things I hope to do over the next couple of years is to build stronger relationships between UNI and its many alumni. I would like to see our alumni manifest greater pride in the institution.

When your schedule allows, what do you do to relax?

I enjoy fishing. Iowa's not known for its bounteous lakes, but I have been to northeast Iowa for some trout fishing. I've made a couple of trips to Canada, where I enjoy walleye and pike fishing. I do some photography. The family enjoys outings, particularly visiting places or hiking in the woods.

I enjoy reading, I just never have the time to do it. I enjoy biographies as much as anything. I like my hobbies to take me away from my work. My preference is for activities and hobbies that represent a change. I don't want to think about my work when I'm with my family and friends.

With one year behind you, have you developed what you'd call a "vision" of Northern Iowa for the decade ahead?

I think probably the most critical thing is for this Unviersity to have a clear identity, and to regain the clearly recognized national reputation that was built in the late 19th and early 20th century at this institution. Achieving that reputation is what the whole planning process is about. This University cannot live, and does not want to live, in any university's shadow. With enough room and support, we will cast our own shadow.

Graduate programs seek 'niche' while battling low funding, enrollment

There are scholarly books in the library that no one has yet read, but no one thinks of throwing them away, or filling the shelves with *Dick and Jane*.

Northern lowa's graduate programs are a little like those books, according to John Downey, dean of the Graduate College. In making the analogy, he is suggesting that Northern lowa's graduate programs are an under-utilized resource. The faculty, the courses and the programs all exist, but in many cases they're waiting for students to take full advantage of them.

Graduate programs are defended as an indispensible part of the University. Yet as Northern lowa begins to redefine itself as a primarily undergraduate institution, the need for graduate studies becomes less obvious. In the rush to emphasize small-college qualities, who will speak up for assistantships, reearch theses, upper-level seminars and everything else that graduate work implies?

John Downey certainly will, and he's not alone.

"Marginal costs close to zero"

It's hard to make a case for graduate studies based on numbers alone. Enrollment is small and declining, and concentrated in a handful of subjects. This fall, for example, graduate enrollment stands at 1,037, down 22 percent from 1978. About a third of those students are taking one of the six most popular majors, led by business administration. Graduate enrollment now represents less than 10 percent of total enrollment.

Most of these graduate students are what Robert Morin, dean of the College of Social and Behavioral Sciences, calls "landlocked." They attend Northern Iowa because they live nearby and can't move elsewhere for personal or family reasons. Statistics bear him out. In 1983, about 92 percent of graduate students were Iowa residents. Three fifths of them were from Black Hawk and adjacent counties.

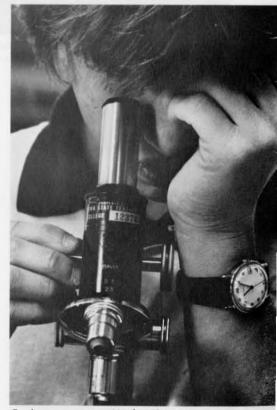
(The average graduate student is about 32 years old. More than half are married; more than 40 percent received their bachelor's degree at Northern Iowa. Fewer than 30 percent attend full time.)

The desire to serve local area students was part of the rationale for the University's M.B.A. and Ed.D. degree programs. That emphasis, however, places restrictions on these programs, limiting their ability to attract top students from accross the country or to expand their scope.

Given these circumstances, why bother with graduate studies? "Don't associate a graduate program's strength with numbers," says Downey. There are many good reasons for offering graduate degrees, he argues, most of them related to undergraduate programs.

All of Northern Iowa's 375 graduate faculty members, for example, teach half time or more at the undergraduate level. It's not at all unusual for a full professor to teach a freshman General Education course in the morning and a graduate seminar in the afternoon.

(At some universities, graduate student



Graduate programs at Northern Iowa are important, even though enrollment and funding are less than they could be. Like this pre-UNI microscope, they meet the need but could accomplish more given greater support.



Small can be better in some graduate programs. Karen Van Norman, above, was one of only 13 graduate students in biology last year. She is shown doing research work at lowa's Mark Sand Prairie.

"Graduate students provide a stimulus to the faculty."

"assistants" handle much of the undergraduate teaching. This frees senior faculty for research, but it raises the question of whether freshmen are getting what they pay for in tuition.)

"When we interview prospective faculty members," says Downey, "we ask them 'Can you teach? If you can't, don't come to us." He readily acknowledges that teaching is the faculty's major thrust, not research. "We do expect graduate faculty to contribute to their fields, through research, teaching and service. And we expect them to be creative."

The smaller graduate programs in place at Northern lowa are run at extremely low cost, says Morin. "Marginal costs are close to zero in most instances," he says, largely because many courses for graduate students also serve upper level undergraduates. In smaller programs, much of the student's work is individual, and in an apprentice-like relationship to the professor. "The elimination of such programs," he adds, "would not reduce costs significantly. Moreover, their presence is an important factor in recruiting some faculty."

Downey shares this view. "Graduate students provide a stimulus to the faculty," he says. Professors enjoy the challenge of teaching graduate students. Without this

challenge, some good faculty simply wouldn't consider coming to Northern Iowa. Others wouldn't stay.

Student recruiting a problem

According to Downey, the presence of graduate students on campus, however small their number, is also a plus. "Graduate students take about half their program in 100g-level courses," he says. "They rub shoulders with undergraduate students in and out of class." That contact can be inspiring to underclassmen, if the graduate students are good.

Attracting good students who are not "landlocked" is a special problem at Northern lowa. "We can recruit faculty much more easily than we can recruit graduate students," says Morin. At many universities, it's not unusual for nearly all full-time graduate students to receive assistantships, i.e., paid tuition scholarships plus a stipend. At Northern lowa, only about a third of the full-time graduate students receive such support through the Graduate College.

And the support given is relatively meager. An assistantship at Northern Iowa is worth about \$4,250 per year. At other universities, including Iowa State and Iowa, assistantships are generally worth from \$8,000 to \$10,000 per year. If you were a top student, where would you go for graduate work?

"We continually harp for more money," says Downey, who cites "a desperate need for additional assistantships" in the 1984 Academic Planning Report of the University. Some departments, he notes, have left faculty vacancies unfilled, converting the salaries saved into additional assistantships. This practice, says Downey, is "a sacrifice indicating the severity of [these departments'] needs."

Increased graduate financial assistance has been a frequent budgetary request at Northern Iowa. This need was reaffirmed in the 1984 report of the Select Committee on University Planning (SCUP), of which Downey was a member. He has begun working with the UNI Foundation in an effort to find private scholarship support from among alumni and friends of the University.

Downey's "gadfly approach"

Despite these problems, graduate studies are very much a part of Northern lowa's future. The SCUP report, and President Curris' response to it, indicated broad campus support for graduate programs that complement strong undergraduate programs. The Board of Regents, by allowing two doctoral programs so far (industrial technology and education), has shown its support as well.

The SCUP report did more than just endorse the status quo. One proposal, which Downey has studied along with Beverly Taylor of the Department of Edu-



John Downey, far left, has been involved in the forging of closer ties between Northern Iowa and universities in the People's Republic of China. He is shown at the September signing of an agreement with a Chinese delegation. In this and other ways, Downey is promoting creative and scholarly work among Northern Iowa's faculty and students.

Graduate students are very much a part of Northern Iowa's future.

cational Psychology and Foundations, is the creation of a master of philosophy (M.Phil.) degree program based on research rather than coursework. This program would require a student to work with a single professor on a significant research project, lasting at least two years. Admission would be highly selective, since the mentor/protege relationship would be very like that of a doctoral program. Downey expects to make a formal M.Phil. proposal to the Regents during 1984-85.

Other graduate opportunities also exist at the University, according to Morin. Using the local service rationale, he believes a master's degree program in social work would fill an urgent need. Unfortuantely, existing staffing is inadequate. The undergraduate program would suffer if no additional faculty were added in the Department of Social Work.

Morin also believes the recently introduced M.A. degree program in psychology could be expanded. Again, faculty limitations keep that program rather small. With current staffing the enrollment limit is 15 students.

"Just because a program is small," adds Morin, "doesn't mean we're doing an injustice to students. Remember that there are aspects of big programs that are disadvantageous."

During the next two years, Downey plans to deal with a variety of issues that affect graduate studies at Northern Iowa. These include scholarship support, the

promotion of scholarly excellence among faculty and students, the recruiting of more women and minority students, and the development of new or revised programs that meet special needs. In citing these goals in the Academic Planning Report, however, Downey acknowledges that

graduate deans have no faculty, no departments, no resources, no students. They function by the gadfly approach: cajoling here, stinging there; monitoring here, problem-solving there; asking for self analyses and critiques; and holding academic conscience to the flame of intellectual honesty.

The result of his gadfly approach, he hopes, will be graduate programs that fill a vital niche at Northern Iowa, programs that are seen as essentials rather than as frills, programs that give the undergraduate emphasis of the University its punch.

There are many on campus who agree with Downey. What he needs, it seems, is more students who share his vision and are willing to take him up on it.



Downey and Morin agree that older students and graduates can make an important contribution to the Unviersity's intellectual life.



Riding up College Street on a "Panthermonium" float

Photos by Bill Witt and Elizabeth Wheeler



This high school marching band didn't please all critics



An alumni golf tournament was featured on Friday



Smile reflects football success



Popcorn, friendship and fair weather on Saturday



Artist Gary Kelley, '68, served as Parade Grand Marshal

1984 Homecoming Highlights



The Panthers won their second consecutive Homecoming game, downing Southwest Missouri State 24-10.

'Drug-Free Youth' is goal of Omaha alumnus, volunteer



Mary Jacobson

An "epidemic of substance abuse"

"What's a mother to do?" You won't hear that from Mary Powers Jacobson when it comes to drug and alcohol abuse among children. She's a mother of three teenagers who has organized and led one of the country's most extensive counterattacks against a disease that is killing a generation of Americans.

As chairman of the board of the National Federation of Parents for Drug-Free Youth, Jacobson has worked to spread a warning among parents and children. Just as important, she is helping parents and other concerned citizens find out about and take action against what she calls an "epidemic" of substance abuse.

As with any epidemic, the results are tragic. An estimated 3.3 million teenagers are alcoholics, and half of all teenage deaths are related to drug or alcohol use, including 8,000 deaths each year in automobile accidents. There are other equally destructive effects on individuals, their families, their schools and their communities that don't show up in statistics.

Door-to-door effort

Alcohol and drug abuse is a problem among all age groups, but it's especially dangerous among teenagers. Teenagers are more likely to drink and drive. They're more susceptible to peer pressure. They're more likely to experiment. They know less about the consequences of drug and alcohol use and are often afraid to tell their parents about their problem. Developing minds and bodies also have a greater potential for problems with chemicals than do mature minds and bodies.

Faced with this problem in Omaha, where she lives, Jacobson didn't wring her hands, she rang doorbells. In 1978 she cofounded the Prairie Lane Drug Abuse Prevention Group. Members studied available information and then went doorto-door in a neighborhood of 717 homes. Meetings were held in homes with other concerned parents, and the level of awareness began to rise.

"Substance abuse was something I knew very little about" in 1978, says Jacobson. Her first exposure came while serving on an advisory council for the school superintendent in her Omaha district. He showed the group a Gallup Poll indicating parents were more concerned about drug abuse in schools than whether their children learned mathematics.

That was a shock to the rural Duncombe native, who had taught elementary school in several communities from 1949 to 1962. "I never intended to get involved on a city, state or national level," says Jacobson, but two years later she co-founded PRIDE-Omaha, Inc., a volunteer organization that provides drug education information and resources to local groups in eastern Nebraska and western lowa. At about the same time she also became a board member of the Omaha Area Council on Alcoholism and Drug Abuse and the Nebraska Prevention Center.

Jacobson's involvement became national in scope in 1980, when she helped found the National Federation of Parents for Drug-Free Youth (NFP). She served as the first secretary-treasurer and was president during 1982-84. NFP is headquartered in Silver Spring, Maryland and serves as an information and resource center, lobbyist and speakers bureau. It represents more than 8,000 parents groups nationwide.

"So much left to do"

Jacobson's activities at the state level didn't end, however. She was a founder of Parents in Action in Nebraska (PAN) for Drug-Free Youth. As PAN's project director in 1982-83, she received a state grant to develop and test drug education starter kits for use by local community groups.

At the same time, she became widely recognized as a leader in the fight against alcohol and drug abuse. During the past three years, for example, she has

addressed conferences in a dozen states as well as Italy, Canada, New Zealand and Puerto Rico.

Jacobson has appeared on ABC's "Good Morning, America," NBC's "Don't be a Dope" and PBS's "Chemical People," testified before the Committee on Health and Human Services of the U.S. Senate, and met with Nancy Reagan at the White House. She is a consultant and advisory council member for the National Institute on Drug Abuse. Awards for her efforts have included a 1982 National Charity Leadership Award and the 1982 Outstanding Volunteer Award of the National Parent Conference on Youth and

lackobson's term as chairman of the Federation ended this fall. She will remain on the board another year, developing the Federation's committee structure while continuing her work with the National Institute on Drug Abuse. She plans to spend more time with PRIDE-Omaha, in addition to family history research and other hobbies.

"I'm proud of what NFP has accomplished," says Jacobson. "I'm concerned that there's so much left to do."

"Maybe I'm a dreamer"

Jacobson came by her college education the hard way. She attended ISTC for one summer after high school and began teaching in a country school "just across the field from my parents' home" in Webster County. She continued her studies sporadically at ISTC (where she was the fall 1953 "I" Club Queen) and received a two-year degree in 1954. She married Martin Jacobson, now a district supervisor with Northwestern Bell, in 1955 and



Mary Jacobson, right, greets Nancy Reagan, left, at the Third National Conference of the National Federation of Parents for Drug-Free Youth. (Photo courtesy of NFP)

received a B.A. degree in 1960 while she and her husband were living in Cedar

"I'd like to see this country make a goal of drug-free youth by 1990," says Jacobson, adding, "Maybe I'm a dreamer." A special concern she has is the type of drugs now in use among teenagers. The problem used to be marijuana, she says. Now it's cocaine and other forms of inhaled drugs. Although she concentrates on a younger age group, Jacobson also believes that colleges and universities need to re-examine the practice of allowing alcohol in student dormitories.

"We need to realize that alcohol is an unhealthy drug for a growing body," says Jacobson. It is the NFP's position that "young people should abstain except within traditions of religion and family." That permits communion, for example, or a glass of wine at Christmas, with parents exercising control.

In reality, Jacobson's work has as much to do with parents as it does children. Her goal is to educate parents so that they can educate their children. Parents often first examine their own use or abuse of alcohol and other drugs. This may help them deal with their own behavior while avoiding the appearance of a double standard.

This approach, says Jacobson, also gives parents a greater sense of power. They feel less helpless once they become aware of the problem, find out more about it and then resolve to take action.

That's what Mary Jacobson has done. The result of her six-year involvement is a warning and a hope that she is sharing with parents across the country and around the world.

Member Pledge National Federation of Parents for Drug-Free Youth

- · We will become informed parents and take responsibility for our own children.
- We will develop and communicate a clear position about drug and alcohol
- We will request and will endorse a comprehensive, meaningful drug and alcohol abuse prevention program for grades K-12.
- We will support school and law enforcement policy regarding the use of drugs and alcohol and encourage the use of creative and effective discipline in dealing with offenders.
- We will promote wholesome social activities for our youth and will not sponsor or condone social activities that we or our children cannot control.
- We will not serve drugs or alcohol to children.

- · We will be concerned about the welfare of others and will attempt to resist peer pressure and encourage our youth to do likewise.
- We will set an example that can be copied by our children and will try not to confuse them with double standards.
- We will remember that appropriate and consistent discipline indicates concern and love.

For more information, contact:

National Federation of Parents for Drug-Free Youth 1820 Franwall Avenue, Suite 16 Silver Spring, Maryland 20902 (301) 649-7100 or 1-800-554-KIDS

Class Notes

'33

M.E. "SPADE' HARMAN, B.A., was featured in a July 26 New Hampton Tribune article that recalled his memories as an alternate member of the 1932 U.S. Olympic wrestling team. Harman is a retired teacher and a charter member of the lowa Wrestling Hall of Fame. He is also a member of the lowa Wrestling Coaches and Officials Association Hall of Fame.

'41

BETTY LARSON McMICHAEL, B.A., is the author of *The Church Librarian's Handbook*, originally published in 1977 and reissued this year in paperback by Baker Book House. The book is a complete guide for libraries and resource centers in Christian education. McMichael is a free-lance writer in Colorado, as well as a former church librarian and owner/manager of a Christian bookstore.

DONALD EELLS, B.A., has retired in Peoria, Arizona. He has been a teacher and school administrator in Monticello, Ottumwa and Waterloo before becoming a junior high school principal in Kenosha, Wisconsin in 1966. He served until 1976, when he became principal of a high school in Kenosha. Before taking early retirement in 1982, Eells was public information officer for the Kenosha Unified School District. For the past two years he had been a parish visitor for the First United Methodist Church in Kenosha. He is married to LOIS JULIAN EELS, 2 yr., '42.

'42

MONA VAN DUYN THURSTON, B.A., was featured September 14 on a nationally broadcast radio program entitled "New Letters on the Air," produced by New Letters, the quarterly literary magazine of the University of Missouri-Kansas City. She is an instructor at Washington University, a National Book Award-winning poet and a member of the American Academy-Institute of Arts and Letters. Her most recent collection of poems is entitled Letters From Father and Other Poems, published by Atheneum.

'43

DONALD MacRAE, B.A., is listed in the 1984-85 edition of *Who's Who in the Midwest*. He taught at Mankato State University for 28 years before retiring in 1982 as professor emeritus of business administration. MacRae is married to JOYCE SPOONER MacRae, B.A. '62, M.A. '63.

'44

DORIS REYNOLDS GUSTAFSON, 2 yr., and six other two-year graduates have been getting together over the past 32 years for a series of annual picnics. This year's picnic was held at the home of MARILYN HULL CEDAR, '43, in Cherokee. Others in attendance were MAXINE DUTCHER CASSILL, '43, CLEO HADE AMENDT, '43, and JEAN KETTERING BARKER, '45. Unable to attend were GLADYS ALTMAN McBURNEY, '43, and MADELINE FOSTER MASON, '45.

45

MARY KAISER SMITH, 2 yr., B.A. '49, retired June 1 after 38 years of elementary teaching, 35 of them in Des Moines (where she also served as an assistant to a principal).

'46

ETHEL FLOM SWANSON, B.A., retired last summer after 41 years of teaching kindergarten in the Renwick, Corwith and Wesley schools of north central lowa. She was honored at a program on June 3 and was featured in an article in the *Corwith Herald*. Her childhood dream, she said, had been to "graduate from college and then teach school a long time." She did that, describing herself as a "small girl with a dream that was not small."

'48

JOHN BAIRD, B.A., was chosen Associated Students Professor of the Year at California State University, Long Beach last May. He took early retirement June 1 as the result of a serious heart attack. Baird had been a member of the biology faculty at Long Beach for the past 28 years.

'50



WARREN HARDEN, B.A., has been named vice president for business and finance at Illinois State University. He had been associate vice president and director of institutional research since 1980. Harden came to Illinois

State in 1954 as an instructor of economics. He served as head of the Department of Economics from 1966 to 1969, when he was promoted to full professor. His background includes a master's degree from the University of Colorado and a Ph.D. degree from Indiana University

FLOYD OGLESBY, B.A., was featured in the April 8 *Battle Creek* [Mich.] *Enquirer* for his years of service to that community. He recently stepped down after six terms on the city commission. He had also served as mayor for the past three years.

'52-'57

JACQUELIN MUTH WILLIAMS, B.A. '52, and CRAIG WILLIAMS, B.A. '57, have sold their controlling interest in the Security State Bank of Allen, Nebraska and have retired to Guttenberg.

'53

HAL SWESEY, B.A., is the new executive director of the Crawford County Industrial Development Corporation, located in Denison. His background includes managing chambers of commerce in Sac City, Harlan and Council Bluffs, as well as industrial development work for lowa Southern Utilities.

'54

ED EWOLDT, B.A. was a grand marshal of the 1984 Illinois State Wrestling Tournament. He was honored for his 25 years of coaching and teaching in the state. Since 1959 he has been on the staff at Wheaton Central High School, where his assignments have included teaching biology as well as coaching wrestling, baseball and football. He has been athletic director at Wheaton Central since 1973. Ewoldt is a member of the IWCOA Hall of Fame and an active participant in the annual NCAA Division I wrestling tournament. He is married to NANCY GROVE EWOLDT, 2 yr. '56, B.A. '59. Their daughter Karen is a 1982 UNI graduate.

E. KELLY SCHLAPKOHL, B.A., was appointed executive director of the lowa Association of School Administrators on July 1. He had been superintendent of schools in Washington for the past 18 years, where he was also the high school and elementary principal.

'58

KENNETH BERRY, B.A., has been named assistant dean, instructional media services, at Santa Barbara [Calif.] City College. He is also a part-time professor of graduate studies at the Brooks Institute of Photography and president of Community Television of Santa Barbara.

'59

PAULA WARNER FILLIMAN, B.A., is 1984-85 president-elect of the Illinois Council of Teachers of Mathematics. She is mathematics and computer coordinator for the Glenview Public Schools.

61

MICHAEL O'BRIEN, B.A., spent three weeks in Washington, D.C. last summer as one of seven Americans selected for the first Kennedy Center Summer Fellowships for Teachers of the Arts. He received housing, a \$2,000 stipend, and an opportunity to work with several photographers

from the National Geographic Society on a project that documented the cultural impact of Asians on the nation's capital. O'Brien teaches art at Seoul American High School in South Korea. He was profiled in the April 1983 issue of The Alumnus. In recommending O'Brien, the chief school administrator for the Department of Defense in South Korea wrote that O'Brien "is considered to be the best art teacher in our Department of Defense Schools, worldwide."

'62

IEAN HERBISON, M.A., has retired after eight years as associate director of Christchurch Polytechnic, a training school for teachers in New Zealand. Last March, the Jean Herbison Resource Centre was dedicated at Christchurch Polytechnic in her honor. Herbison is a native of New Zealand who attended UNI on a Fulbright Scholarship. She later attended the Institute of Education at the University of London on an Imperial Relations Trust Fellowship. She became chancellor of the University of Canterbury in 1980. Her awards include the Companion of the Most Distinguished Order of St. Michael and St. George (1976), the Queen's Silver Jubilee Medal (1977) and honorary fellowship in the New Zealand Educational Institute. She continues to serve as chairman of the Hagley High School Board and as a member of the Christchurch Tertiary Education Liason Committee.

'64



LARRY JACKSON, B.A., was made a deputy commissioner of the Iowa Department of Human Services (DHS) in July. He is responsible for eight districts and 110 county offices concerned with aid to dependent children,

Medicaid, food stamps, child abuse reports, foster care and other aspects of the DHS' Community Services Division. He was education director at the Annie Wittenmyer Home before becoming educational coordinator for DHS in 1974. He has since served as chief of the DHS Bureau of Child Advocacy and director of the Community Services Division.

'66

GALE CHRISTIANSON, M.A., is the author of In the Presence of the Creator: Isaac Newton and His Times, a biography published last summer by The Free Press, a division of Macmillan, Inc. It was a September selection of three different book clubs in the areas of history, astronomy and behavioral sciences. Christianson is a professor of history at Indiana State University. His background includes a Ph.D. degree from Carnegie-Mellon University.



IAMES PETERSEN. B.A., M.A., '71, is the editor of Citizen Participation in Science Policy, a collection of essays and case studies published by the University of Massachusetts Press. Petersen is president of the Association

of Voluntary Action Scholars and an associate professor of sociology at Western Michigan University. He is associate director of Western Michigan's Center for Social Research and co-editor of Politics, Science and Cancer: The Laetrile Phenomenon. He is married to LOIS IONES PETERSEN, B.A.,

BARBARA BANZHAF SPEAS, B.A., has ioined Homestead Realty in Iowa Falls as a sales representative. She passed the lowa Real Estate License exam last spring. Speas was previously a teacher in the Iowa Falls schools.

WILLIAM STRAKA, B.A., became chaplain of the Strawberry Point Lutheran Home in lune. He had previously been a minister for American Lutheran Church congregations in Zimmerman, Minneapolis, Albert Lea and Pine Island, Minnesota.

'68

RICHARD FLACK, B.A., has joined Merrill Lynch, Pierce, Fenner & Smith, Inc. as a financial consultant in the Rochester, Minnesota office. He is married to MAR-ILYN PALMER FLACK, B.A. '68.

BARBARA HILDAHL, B.A., has been named division services coordinator of the Tama-Toledo Area Branch of the American Association of University Women. She is a speech-language clinician with Area Education Agency 6. She is married to ARLO HILDAHL, B.A. '68.

'69

JON WARD, B.A., has been elected to the board of directors of the Institute of Internal Auditors, Inc. Ward is audit manager for State Farm Life Insurance Company in Bloomington, Illinois.



RICHARD JAMES, B.A., has been named branch manager and vice president-investments at the Davenport office of A.G. Edwards & Sons, Inc., a St. Louis brokerage and investment firm. He has been with A.G. Edwards

since 1977. Prior to that he taught at Bettendorf Middle School for eight years. He is married to DEANNA KLINE JAMES, B.A. '69.

JAMES GRISWOLD, B.A., has joined Core-Vens Insurance agency, serving Clinton and Camanche. He had been with Hawkeve Bank and Trust in Camanche. where he was a past chairman of the chamber of commerce and past president of Camanche Days. He is married to MARY ERICKSON GRISWOLD, B.A., '72.

DON KRAMER, B.A., has joined Deacon Partners Real Estate and Auctioneering in Dyersville, specializing in farm and residential sales. He and his wife DIANNE BECKMANN KRAMER, B.A. '69, had been teaching in Grundy Center.

STEPHEN THOMAS, B.A., has been appointed director of marketing for the Consumer Power Tool and Hardware Group of Black & Decker, Inc. He had been corporate director of marketing for Toastmaster, Inc. His background includes an M.B.A. degree from Drake University. He is married to KAREN SCOTT THOMAS, B.A. '70.

LEE McCLURG, B.A., has been promoted to manager, claims for Monarch Life Insurance Company. He joined Monarch in 1979 and had been senior claims representative.

771



TIMOTHY WILLIAMS, B.A., has been named vice president and corporate controller of Holiday Inns, Inc. He joined the company in 1979 as controller for U.S. Hotel Operations, becoming Hotel Group controller

in 1980. Prior to joining Holiday Inns, Williams was an accountant for eight years in the Atlanta and New York offices of Price Waterhouse & Co. He is married to JUDITH SCHRODER WILLIAMS, B.A. '71.

RICHARD GROTH, M.A., has been named assistant to the president for institutional advancement at Buena Vista College. He is a member of the Iowa State House of Representatives from the district that includes Albert City.

BILL SKOW, B.A., is a co-leader of the major firms division of the South Tama County United Way. He is assistant vice president of the State Bank of Toledo and a past president of the Tama Chamber of Commerce.

MARY MULLINS THOMA, B.A., has been named head librarian of the Riceville Public Library. She taught in Waterloo from 1971 to 1976, and has been active in local community affairs since moving to Riceville in 1979.

'73

ELLEN HAY, B.A., M.A. '74, an assistant professor of speech at the University of Dubuque, co-authored an article,

"Cable Television: A Technology to Explore," that appeared in the spring 1984 issue of *lowa Curriculum Bulletin*.

REBECCA KNIPE BANCROFT, B.A., is serving as leader of the education division of the South Tama County United Way. She has taught for 12 years in the South Tama schools, most recently at the Tama Intermediate center. She is married to CRAIG BANCROFT, B.A. '73.

774

STEVE SHAFER, B.A., is assistant artistic director of the Old Creamery Theatre Company, located in Garrison. He is also director of this fall's Old Creamery production of *The Fantasticks*.

CAROL NOSBISCH THOMPSON, B.A., has been promoted to production manager in the Graphic Arts Department at SAS Institute, Inc., a computer software firm in Cary, North Carolina. She joined SAS in 1982 after seven years as manager of graphic and photographic services in the UNI Educational Media Center. She is married to LELAND FRANCIS THOMPSON, B.A. '76.

775

PAUL OLSON, Ed.S., has been listed in the 1984-85 edition of *Who's Who in the Midwest*. He teaches marketing and distributive education at Mason City High School.

MARVIN WALKER, B.A., has completed his residency in radiology at Brooke Army Medical Center in San Antonio. He joined the U.S. Army in 1978 and holds the rank of captain. He received a D.O. degree from the College of Osteopathic Medicine and Surgery in Des Moines. Walker is remaining at Brooke with a fellowship in imaging radiology. He is married to MARIE STRABALA WALKER, B.A. '74.

'76

ROBERT GRITTMAN, B.A. '76, has joined the Family Health Center in Toledo as an internal medicine specialist. He received a D.O. degree from the College of Osteopathic Medicine and Surgery in Des Moines and had previously been chief medical resident at Youngstown (O.) Hospital Association.

RICHARD HARDY, B.A., has been elected a regional vice president of the National Association of Church Business Administrators. He has been business administrator of the First Assembly of God Church in Des Moines since 1978.

PAT JOACHIM, B.A., is director of Crossroads, a counseling and referral program in Pella. She was previously a recreation therapist for seven years at the Younker Memorial Rehabilitation Center in Des Moines. Her background includes a master's degree in counseling and personnel services from Drake University.

KEVIN LESLIE, B.A., graduated in June from the Stonier Graduate School of Banking, a program conducted at Rutgers Unviersity by the American Bankers Association. Leslie is a vice president of the First Lakeville (Minn.) Bank.

777

RANDY ACHENBACH, B.A., M.A., '80, elementary principal in Avoca, has been named a 1984 Outstanding Young Man of America. He is married to RHONDA GROENEVELD ACHENBACH, B.A. '75.

DEBBIE SPARRGROVE LUMPA, B.A., is a teacher of English and social studies at a junior high school in Udhailiyah, Saudi Arabia. She and her husband, Bob, an engineer, both work for Aramco.

78

CHARLES BRITTAIN, B.A., has joined the investment firm of Blunt Ellis & Loewi as a registered representataive in its Waterloo office. He had been an account executive with Edward D. Jones in Waverly and in nutrition management with Nelson Farm Consultants in Decorah.

PAUL KRUSE, B.A., has been promoted to the rank of captain in the U.S. Air Force. He is currently an executive support officer with the 305th Civil Engineering Squadron stationed at Grissom Air Force Base in Indiana.

779

ROBERT MALLINGER, B.A., M.A. '81, is a teaching assistant in the Writing Workshop at Drake University, where he is a D.A. degree candidate in English. Mallinger is also chief editorial assistant of the *Iowa English Bulletin*, a publication of the Iowa Council of Teachers of English. He is currently serving as president of Drake's chapter of Sigma Tau Delta, the national English honor society.

CHERYL KIMBERLEY, B.A., has written a play, Cycles, that she directed this fall for Waverly Community Theatre. It is her third play. The Upside Down Forest won the 1979 American College Theatre Playwriting Competition and The Little Boy Who Couldn't Laugh was produced by the Rainbow Connection in Iowa city for cable television. Kimberley is a writer and assistant producer for KWWL-TV in Waterloo.

'80

ROBERT OLSON, M.A., has been named principal of Clarinda High School. He had been secondary principal at Wellsburg and a teacher of physical education and health at Dysart-Geneseo.

'81

MARK GILBERTSON, B.A., has joined the staff of Waldorf College as an admissions counselor. He had been an elementary teacher in Buffalo Center for the past three years.

'82

VAL MARTIN, B.A., received a Certificate of Recognition from the State
Historical Society of Iowa on June 16 for her work on the booklet Soldiers' Orphans' Home 1863-1876. KEVIN BOATRIGHT, M.A. '84, also received a certificate for his work as editor of the "Historical Tour of Black Hawk County." Both publications were produced as volunteer assignments for the Cedar Falls Historical Society.

'83



KATHY LEWIS
LESSARD, B.A., has
joined the accounting
department at Mohawk
Advertising in Mason
City. She is responsible
for cost analysis/control,
internal auditing, tax
analysis and accounting. Before joining

Mohawk, Lessard was a certified public accountant with McGladrey, Hendrickson and Pullen in Mason City.

MARK KWIKKEL, B.A., is working toward a master's degree at the University of Nebraska at Omaha. He was recently granted certification as an athletic trainer by the board of certification of the National Athletic Trainers Association, Inc.

TAMI HAVERLY, B.A., has joined the Peace Corps. She will serve for two years in Senegal. She had been teaching in the Anamosa Community Schools.

DOUGLAS NICHOLAS, B.A., attracted statewide attention August 8 by standing on a Des Moines street corner wearing a sandwich sign in an effort to find a job. The sign read: "Need a great employee? I'm a recent UNI graduate who wants to do advertising, marketing, sales. Ask for a resume." His unusual approach led to a number of inquiries and a sales position with a Des Moines office-supply firm.

MARY DURITSA, M.A., has been named assistant director of the Central Wisconsin Environmental Station of the Unviersity of Wisconsin-Stevens Point. She had been an environmental specialist for the Black Hawk County Conservation Board since 1976. In that position she directed the programs of Waterloo's Hartman Reserve Nature Center.

THERON STRIKE, M.A., has been named organist and bell choir director at Trinity Lutheran Church in Mason City. He had been organist at St. John's Lutheran Church in Cedar Falls.

DAVE BEECKEN, M.B.A., has been named foreign exchange officer for U.S. Bancorp in Portland, Oregon. He previously worked for the Cedar Falls Chamber of Commerce and the UNI Small Business Development Center. He is married to JOAN BEECKEN, B.A. '83.

Deaths

116

DENNA GILLIN LAW, 2 yr. primary teacher, Sioux City, June 7, 1984.

ELIZABETH GILBERT SHEPARD, 2 yr., Eldora, July 23, 1984.

PHOEBE MORTON STEVENSON, 2 yr., Waverly, formerly Cedar Falls, July 9, 1984.

IRENE O'CONNELL, 2 yr., B.A. '24, Waukee, April 1984.

MARION PALMER BARBER, 2 yr., B.A. '25, Tacoma, WA, July 30, 1984. ESTER NYSTROM BJONERUD, 2 yr., Calmar, formerly of Dubuque, Aug. 18, 1984. DEETTA PFIESTER NYE, 2 yr., West Des Moines, March 6, 1984.

JOHANNA THORDSEN BOYER, 2 yr., B.A.'28, Glenwood, August 7, 1984.

'26

E. WAYNE SHAW, B.A., McAllen, TX, formerly of Hansell, June 8, 1984.

DOROTHY SCHLOSSER LARSON, 3 yr., Waterloo, April 18, 1984.

JESSICA JONES HEY, 2 yr., B.A.'29, Waterloo, Aug. 23, 1984.

EDNA SWAIN JEFFREY, 2 yr., Montezuma, June 24, 1984.

MILO E. BIXLER, 1 yr. '27, B.A. '30, North Canton, OH, died Jan. 10, 1984 in Sebring, OH.

'29

LEILA ADY MITCHELL, 2 yr., Grundy Center, June 14, 1984.

'32

EDNA HELLER ROSHAR, 1 yr., Cedar Rapids, died June 4, 1984. MARGARET MORRISON BECKER, B.A., Watkins, June 12, 1984.

NONA L. COLLINS, B.A., Tampa, FL, Dec. 1983

JESSE A. CHESNUT, B.A., Lincoln, NE, Sept. 26, 1983.

'35

WALTER E. HAHN, B.A., Lamont, July 27,

EMMA-GENE DILLION MCCARTNEY, 2 yr., B.A. '50, Sherrard, IL, May 28, 1983.

'37

GWENDOLYN N. WESCOTT, B.A., North Hollywood, CA, Jan. 1982.

'38 ONA JOHNSON WELLER, B.S., Lake Tahoe, CA, June 24, 1984.

HELEN MCGAHEY PRATT, B.A., Algona, June 11, 1984.

GERALDINE CALLAHAN KRASKA, 2 yr., Pocahontas, July 26, 1984.

'43

DOROTHY McINTOSH JENSEN, 2 yr., Denison, June 18, 1984.

FORREST HANIFAN, B.A., Knoxville, June 11, 1984.

LAVON FRANKEN MONTGOMERY, 2 yr., Garner, July 4, 1984.

DONALD L. POSTEN, M.A., Bettendorf, 1984. (no date given, notice from Art Dept.)

MICHAEL EIDAHL, B.A., Long Beach, CA, formerly of Waterloo, June 9, 1984.

MARCIA BRO BARTLET, B.A., Forest City, July 4, 1984.

'80

LAURA L. WILSON RUTHERFORD, B.A., Manilla, formerly of Fort Dodge, June 11, 1984.

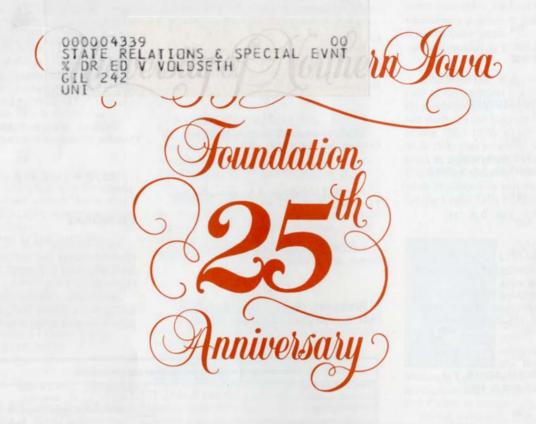
DAVID P. JENISON, B.A., Des Moines, May 1984.

Corrections

Lynn Toenges, B.A. '82 is sales/investor center manager and trainer at Hawkeye Bank and Trust in Lake Mills. He joined Hawkeye in 1982.

John Cutler, '24 was mistakenly identified as Frank Butler in the lower picture on page 5 of the July issue of The Alumnus.

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