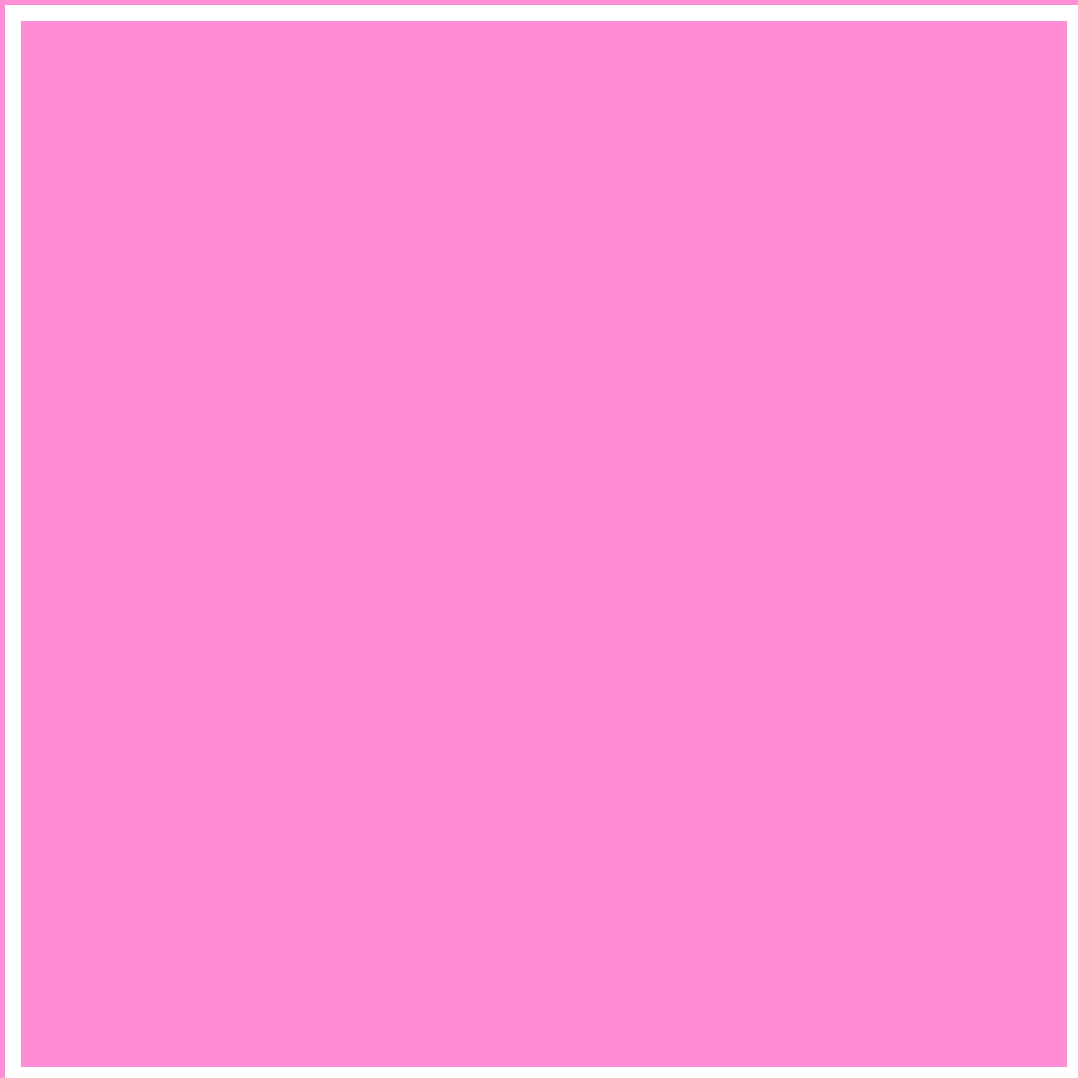


Social Media Campaign Against the Pink Tax

Goals

Raise Awareness & Evoke Social Change

Day 1: *Becoming Aware*



Day 2: *How to Help*

THE PINK TAX

3 WAYS TO FIGHT THE PINK TAX

Buy unisex products

It is okay to pay more if you like the product

Visit stores that don't charge men and women differently

Day 3: *The Poll*



Day 4: *Interview Video - Show
people's real thoughts and
opinions*

The Pink Tax
What do people
think?

Click Above or Scan Below
to see the video

