



Reduced Visual and Frontal Cortex Activation During Visual Working Memory in Grapheme-Color Synaesthetes Relative to Young and Older Adults

Gaby Pfeifer^{1,2}, Jamie Ward^{3,4} and Natasha Sigala^{1,4*}

¹ Department of Neuroscience, Brighton and Sussex Medical School, Brighton, United Kingdom, ² Leeds School of Social Sciences, Leeds Beckett University, Leeds, United Kingdom, ³ School of Psychology, University of Sussex, Brighton, United Kingdom, ⁴ Sackler Centre for Consciousness Science, University of Sussex, Brighton, United Kingdom

The sensory recruitment model envisages visual working memory (VWM) as an emergent property that is encoded and maintained in sensory (visual) regions. The model implies that enhanced sensory-perceptual functions, as in synaesthesia, entail a dedicated VWM-system, showing reduced visual cortex activity as a result of neural specificity. By contrast, sensory-perceptual decline, as in old age, is expected to show enhanced visual cortex activity as a result of neural broadening. To test this model, young grapheme-color synaesthetes, older adults and young controls engaged in a delayed pair-associative retrieval and a delayed matching-to-sample task, consisting of achromatic fractal stimuli that do not induce synaesthesia. While a previous analysis of this dataset (Pfeifer et al., 2016) has focused on cued retrieval and recognition of pair-associates (i.e., long-term memory), the current study focuses on visual working memory and considers, for the first time, the crucial delay period in which no visual stimuli are present, but working memory processes are engaged. Participants were trained to criterion and demonstrated comparable behavioral performance on VWM tasks. Whole-brain and region-of-interest-analyses revealed significantly lower activity in synaesthetes' middle frontal gyrus and visual regions (cuneus, inferior temporal cortex), respectively, suggesting greater neural efficiency relative to young and older adults in both tasks. The results support the sensory recruitment model and can explain age and individual WM-differences based on neural specificity in visual cortex.

Keywords: working memory, synaesthesia, healthy aging, fMRI, frontal cortex, visual cortex, neural specificity

INTRODUCTION

Visual working memory (VWM) refers to the transient mental rehearsal of visual stimuli that have been perceptually cued or retrieved from long-term memory, but are no longer present in the environment. VWM is supported by a distributed system, involving lateral regions of the prefrontal cortex (PFC), as well as parietal and occipital-temporal areas (Curtis and D'Esposito, 2003; Postle, 2006; Ranganath, 2006; D'Esposito, 2007; D'Esposito and Postle, 2015). However, the precise role of

OPEN ACCESS

Edited by:

Michael A. Yassa, University of California, Irvine, United States

Reviewed by:

Mazyar Fallah, York University, Canada Stefano Delli Pizzi, Università degli Studi G. d'Annunzio Chieti e Pescara, Italy

> ***Correspondence:** Natasha Sigala N.Sigala@bsms.ac.uk

Received: 13 November 2018 Accepted: 28 June 2019 Published: 10 July 2019

Citation:

Pfeifer G, Ward J and Sigala N (2019) Reduced Visual and Frontal Cortex Activation During Visual Working Memory in Grapheme-Color Synaesthetes Relative to Young and Older Adults. Front. Syst. Neurosci. 13:29. doi: 10.3389/fnsys.2019.00029 these brain regions has only been researched more recently. One WM model, dubbed the "sensory recruitment model" (Serences et al., 2009; Lee and Baker, 2016), envisages VWM as an emergent property from sensory regions as early as V1, which specifically code for feature and stimulus-specific information. An important characteristic of the model is the sustained representation of visual perceptual information along inferior occipito-temporal cortex, even after the perceptual stimulus has faded. Thus, the model suggests that VWM is maintained in the same posterior visual brain regions that are responsible for perceptual encoding. Early influential research has attributed WM-related stimulus representations to PFC rather than visual regions, e.g. (Baddeley and Hitch, 1974; Goldman-Rakic, 1990). A number of non-human primate studies reported spiking activity of single units during the delay-period of WM-tasks, which was taken as evidence for retained stimulus-specific information in PFC (Fuster, 1973; Funahashi et al., 1989; Goldman-Rakic, 1995). However, converging findings with human participants and functional magnetic resonance imaging (fMRI) have since offered further insights into the specific frontal and posterior contributions to WM. For example, the distributed model of working memory envisages the PFC as an area exerting topdown control over posterior sensory regions. It converges with the sensory recruitment model on the notion that posterior sensory regions carry specific representational content (Postle, 2006; D'Esposito and Postle, 2015; Lee and Baker, 2016). Key support for the distributed and sensory recruitment model comes from studies using multi voxel pattern analysis (MVPA) that could discern the representational content in relevant frontal and occipito-temporal regions. Two studies (Christophel et al., 2012; Riggall and Postle, 2012) showed that although there was a sustained BOLD-response in frontal regions throughout the delay-period of a VWM task, decoding accuracy of the stimulus content was at chance-level. By contrast, no sustained BOLDresponse could be detected within lateral occipito-temporal (Riggall and Postle, 2012) and early visual regions (Christophel et al., 2012), but decoding performance of the sub-threshold activity in these regions was significantly above chance-level. Other MVPA studies have recently reported high decoding accuracy of stimulus content in visual and frontal regions (Sreenivasan et al., 2014; Ester et al., 2015). However, only visual regions exhibited sensory-specific information while PFC exhibited non-sensory representations referring to higher-order task or goal orientations (Sreenivasan et al., 2014). Together, these and other studies (Ranganath et al., 2004; Albers et al., 2013; Han et al., 2013) suggest that content-specific information of VWM is represented in occipito-temporal cortex, while the PFC appears to respond adaptively to task specific input (Sigala et al., 2008; Stokes et al., 2013).

Concerning visual cortex activity, two studies have shown that the application of transcranial magnetic stimulation (TMS) over early visual cortex (V1 and V2) facilitated performance accuracy (Soto et al., 2012) and reduced response times (Cattaneo et al., 2009) during VWM tasks. These findings suggest that increased cortical excitability of visual regions, as induced via TMS-stimulation, can boost VWM. Here, we further tested this hypothesis by examining young grapheme-color synaesthetes who show enhanced cortical excitability (Terhune et al., 2011) as well as enhanced sensitivity in early visual regions (Barnett et al., 2008), concomitant with superior performance on a range of cognitive tasks including WM (Rothen et al., 2012; Terhune et al., 2013). Grapheme-color synaesthesia (in the following referred to as synaesthesia) is a stable perceptual phenomenon, found in about 1% of the population (Simner et al., 2006), whereby black letters, words, or digits (graphemes) are experienced as inherently colored (e.g., the letter S may be perceived as green). Synaesthesia has a neurological basis, showing increased white matter connectivity in inferior temporal gyrus and superior parietal lobe (Rouw and Scholte, 2007), as well as increased gray-matter volume along the calcarine, lingual- and inferior temporal gyrus relative to controls (Jancke et al., 2009; Weiss and Fink, 2009; Rouw et al., 2011; Banissy et al., 2012). These anatomical differences are paralleled by functional differences in posterior brain regions and provide evidence of enhanced neural sensitivity in synaesthetes. Several studies were able to show activation in color area V4 while synaesthetes processed black letters (Hubbard et al., 2005; Brang et al., 2010; van Leeuwen et al., 2011; Gould van Praag et al., 2016); but see (Paulesu et al., 1995; Weiss et al., 2005; Rouw and Scholte, 2010; Hupe et al., 2011). Behaviourally, synaesthetes show a performance advantage over controls in WM for color (Terhune et al., 2013) or in color memory (Yaro and Ward, 2007; Rothen and Meier, 2010; Rothen et al., 2012; Pritchard et al., 2013), suggesting enhanced neural sensitivity in color areas per se. Indeed, the synaesthetes' frequent sensory experiences with colors following the secondary responses to words may sensitize color areas in the brain and lead to enhanced color processing (Banissy et al., 2009). However, the synaesthetes' enhanced neural sensitivity goes beyond color processing and is even found for stimuli that neither evoke a synaesthetic response, nor contain a perceptual color. Perceptual processing of black pseudo-letters (that evoked no color responses) yielded activity in the synaesthetes' left inferior parietal lobe (IPL), which was not seen in controls (Sinke et al., 2012). Likewise, perceptual processing of abstract patterns with high spatial frequency and varying luminance contrast yielded enhanced early visually evoked potentials that were attributed to processing differences in primary visual cortex (Barnett et al., 2008). Although behavioral evidence for the enhanced processing account for non-synaesthesia inducing stimuli is mixed, a number of studies have shown an advantage of synaesthetes relative to controls in drawing abstract stimuli from memory (Rothen and Meier, 2010; Gross et al., 2011); but see (Yaro and Ward, 2007), and in recognizing achromatic fractal images (Ward et al., 2013; Pfeifer et al., 2014).

In contrast to the enhanced visual sensitivity observed in synaesthetes, older individuals typically experience a loss of visual sensitivity. This has been explained as age-related neural broadening in ventral visual cortex (Park et al., 2004, 2012). Neural broadening is characterized by poorly differentiated neural responses to category selective stimuli (e.g., faces, houses, words). Category selective face, house and word areas in ventral visual cortex lose their sensitivity with age and respond broadly and less selectively across many stimuli (Park et al., 2004). Interestingly, the effects of age-related neural broadening are not limited to perceptual encoding, but have also been observed during visual imagery of category selective stimuli (Kalkstein et al., 2011). In fMRI, neural broadening is characterized by enlarged activation patterns, resulting from activation of many non-selective units across larger patches of cortex in response to different stimulus categories (Kok et al., 2012). By contrast, enhanced visual sensitivity and feature-selective responses are characterized by sparse and efficient encoding, resulting in smaller activation maps in fMRI. Evidence for age-related neural broadening was demonstrated by our previous fMRI analyses of the present dataset, which focused on associative memory (Pfeifer et al., 2016): Our group of older adults showed enhanced activation in visual cortex relative to synaesthetes and young adults during cued retrieval. The age-specific effect suggested that the increased visual cortex activation might have been the result of neural broadening and loss of visual sensitivity in older adults.

In the present study, we conducted a different analysis of the fMRI dataset from our previous study with young synaesthetes, and young and older non-synaesthetes (Pfeifer et al., 2016), in order to address a novel research question. The previous analysis focused on visual cues (the first item in a pair) and visual recognition (to determine if the stimulus was the corresponding item to the first). These memory processes involve, respectively, generating internal representations in response to the cue and deciding whether that internal representation matches the presented one. Both, out of necessity, conflate visual perception and memory. In the current analysis, by focussing on the delay period (between cue and recognition), it is possible to study a different memory process (working memory maintenance of the internally generated visual representation) in the absence of visual perception. Specifically, we focused on the delay period of a delayed pair-associative (DPA) retrieval task and a delayed matching-to-sample (DMS) task. Both tasks involve stimulus 1 (cue), followed by delay, followed by stimulus 2 (recognition). While the delay period of the DPA-task required the maintenance of retrieved pair-associates from memory (high WM-load), the delay period of the DMS-task constituted a pure WM condition, simply requiring participants to hold a cued image in mind (low WM-load). The stimuli consisted of achromatic abstract fractal images, allowing us to test the enhanced processing hypothesis in synaesthetes for nonsynaesthesia inducing stimuli, e.g. (Yaro and Ward, 2007; Barnett et al., 2008; Terhune et al., 2011; Rothen et al., 2012) and its relationship to VWM.

Insofar as synaesthetes show enhanced neural sensitivity in feature-selective and non-selective regions in occipito-temporal cortex (Hubbard et al., 2005; Barnett et al., 2008; Brang et al., 2010; Pfeifer et al., 2016), we predicted activation differences in these regions relative to young and older adults during VWM maintenance. Specifically, older adults might show greater activity than synaesthetes in inferior temporal regions as a result of age-related neural broadening (Park et al., 2012). Neural broadening opposes the neural specificity found in synaesthetes in that feature-selective neurons lose their selectivity (e.g., the fusiform face area in response to faces) and code for a variety of other visual stimuli. Consequently, age-related neural broadening in inferior temporal cortex would yield increased BOLD-responses in fMRI relative to synaesthetes, and possibly young adults.

We further expected group differences in early visual regions. A key finding in our previous report (Pfeifer et al., 2016) was that the present group of participants showed activation differences in early visual cortex during visual associative memory. Specifically, we found enhanced activation in synaesthetes' early visual cortex relative to young and older adults during the recognition stage of the DPA and DMS tasks, reflecting enhanced sensitivity to external, behaviourally relevant stimuli (cf. Barnett et al., 2008; Terhune et al., 2011). By contrast, activation was reduced in synaesthetes' early visual cortex relative to young and older adults during cued retrieval, reflecting selective coding of internally represented associative memories (cf. Kalkstein et al., 2011). The present analyses focus on VWM, which requires internal, mental representations of visual stimuli. Hence, we predicted lower activation in synaesthetes' visual cortex relative to young and older adults, based on our previous findings. Alternatively, our whole-brain analyses might not detect a group difference in occipito-temporal regions, given that the content-specificity of maintained stimuli in posterior visual areas is often not accompanied by a sustained BOLD-response (Christophel et al., 2012; Riggall and Postle, 2012).

Prefrontal cortex activity was expected to be enhanced in older adults as a compensatory strategy for neuronal dedifferentiation in occipital-temporal cortex, described as the posterior-toanterior shift (Davis et al., 2008). Finally, the group differences were expected to be modulated by task difficulty. We predicted activation differences between the two WM-tasks, based on findings of differential neural activity for different types of information maintained in WM (Curtis et al., 2004; Ranganath et al., 2004; D'Esposito, 2007).

MATERIALS AND METHODS

Participants

Nineteen young adults (8 female; age range = 21-32 years; M = 24.32), nineteen older adults (11 female; age range = 59-81 years; M = 66.21), and nineteen young grapheme-color synaesthetes (15 female; age range = 19-33 years; M = 23.00) took part in the experiment, which was reviewed and approved by the Brighton and Sussex Medical School Research Governance and Ethics Committee. The same participants took part in our previously reported fMRI study that focused on visual associative memory (Pfeifer et al., 2016).

The participants had no history of psychiatric or neurological diseases.

Education

The average number of years of formal education for young adults was M = 16.95 (SD = 1.68), for older adults M = 13.95 (SD = 3.32), and for the synaesthetes M = 16.74 (SD = 2.11). The groups differed in the number of years of education [F(2,54) = 8.717; p = 0.001]. Tukey *post hoc* comparisons showed that the difference was significant between young and older adults

(p = 0.001), between synaesthetes and older adults (p = 0.003), but not between young adults and synaesthetes (p = 0.963).

Cognitive Assessment

Screening for cognitive impairment was carried out for all but 5 young adults, using the Mini Mental State Examination [MMSE; (Folstein et al., 1975)]. All participants performed comparably on the MMSE, F(2,51) = 2.11; p = 0.131, with high average scores across the 14 young adults (M = 28.93; SD = 0.93), 19 older adults (M = 28.15; SD = 1.46), and 19 synaesthetes (M = 28.89; SD = 1.37).

Synaesthesia Battery

Synaesthetes were recruited from the University of Sussex and via the UK Synaesthesia association website www. uksynaesthesia.com. All synaesthetes reported seeing colors in response to letters or digits. To verify Synaesthesia, we used the "Synesthesia battery" (Eagleman et al., 2007), available on www.synesthete.org, and the adapted cut-off score of 1.43 (Rothen et al., 2013). Using this battery, a mean score of M = 0.81(SD = 0.28; range = 0.38–1.39) was obtained across our group of synaesthetes, which is consistent with synaesthesia.

Experimental Design and Stimuli

The fMRI protocol consisted of a delayed pair-associative (DPA) retrieval task and a delayed matching-to-sample (DMS) task. The DPA-task was always presented first in order to avoid retroactive interference effects on participant's associative memory.

DPA-Task

For the DPA-task, we selected eight pair-associates (black-andwhite fractal images) from a pool of 16 pairs. The eight pairassociates were divided into four visually similar and four visually dissimilar pairs to create a low and high memory load condition, respectively. The visual similarity of all pair-associates was rated by an independent group of 20 participants. This has been described in more detail in Pfeifer et al. (2014). Participants gave their ratings on a 5-point Likert scale (Likert, 1932), where a rating of 1 indicated no visual similarity and a rating of 5 indicated high visual similarity between pairs. Based on the mean-ratings, we selected the 4 most dissimilar and the 4 most similar pairs, respectively, representing high and low memory load conditions (example pairs illustrated in Figure 1). A Wilcoxon signed-rank test demonstrated that the 4 selected similar pairs were rated significantly higher in visual similarity (M = 3.87; SD = 0.38) compared to the four selected dissimilar pairs (M = 1.31; SD = 0.20); significance Z = -2.521; p = 0.012(two-tailed). We used an event-related design, during which each of the selected pairs was randomly presented eight times, amounting to a total of 32 similar and 32 dissimilar pairs. The cue and target images were presented interchangeably throughout the task. On 62.5% of the trials, the cue pictures were followed by a matching target, constituting 40 match-trials and 24 nonmatch trials. In this sense, lure stimuli were non-matching images from the same set of the 8 pair-associates rather than trial unique stimuli. Using recombinations of same-set stimuli constitutes a more powerful test of associative memory, requiring participants

to retrieve the intact combination of pair-associates out of equally familiar stimuli rather than rejecting lures on the basis of their novelty (Mayes et al., 2007).

DMS-Task

For the DMS-task, we chose an independent set of 8 individual black-and-white fractal images. The DMS-task constituted our third condition to be compared against the low and high memory load condition of the DPA-task. We used an event-related design, consisting of a pseudo-random presentation of 32 individual fractal images, with each of the selected 8 images shown 4 times. On 62.5% of the trials the cue pictures were followed by a matching target, constituting 20 match-trials and 12 non-match trials. Lure stimuli were non-matching images from the same set of the 8 fractals rather than trial unique stimuli. Across the DPA and DMS-task, the minimum trial distance between match and non-match trials was one (i.e., a match trial could immediately follow a non-match trial and vice versa), and the maximum trial distance was five (i.e., a non-match trial could follow four presentations of match-trials).

The behavioral data of the DPA and DMS-task were initially analyzed using a 3×3 (group \times condition: low and high memory load, DMS) mixed ANOVA. Since we did not find a behavioral effect between the DMS-task and the low memory load condition of the DPA-task, we only compared the high memory load condition of the DPA-task against DMS in our fMRI analysis (details provided under fMRI analyses and **Table 1**).

Procedure

Prior to scanning, participants were trained on the fractal pairassociates of the DPA-task. The task began with the sequential presentation of eight pair-associates at the center of a computer screen for 4 s, and participants were instructed to remember the correct association of the pairs for a subsequent memory test. The presentation was followed by a four alternative forced-choice task, in which participants had to choose one of four possible target pictures from the bottom of the screen to match the cue picture at the top of the screen. The pictures stayed on screen until a response was recorded. Each response was followed by a 3 s presentation of visual feedback, indicating whether or not the matching target had been identified correctly (green tick or red cross, respectively). Participants performed the task until they reached an 87.5% learning criterion. A minimum of 2 Runs was required in the learning phase. Cue and target shapes of all pair-associates were presented interchangeably during learning: a stimulus that had been presented as the cue in one Run became the target in the following Run. Stimuli were delivered using Presentation 14.9 (Neurobiobehavioral Systems, Inc., Berkeley, CA, United States).

DPA and DMS

Following the associative learning task, participants were familiarized with the DPA and DMS-task prior to scanning. During scanning, an identical trial structure was used across the DPA and DMS-task (**Figure 1**). During the cue-period (1 s) of the DPA-task, participants were asked to use the cue to retrieve the matching target (*associative retrieval*). During the cue-period (1 s)

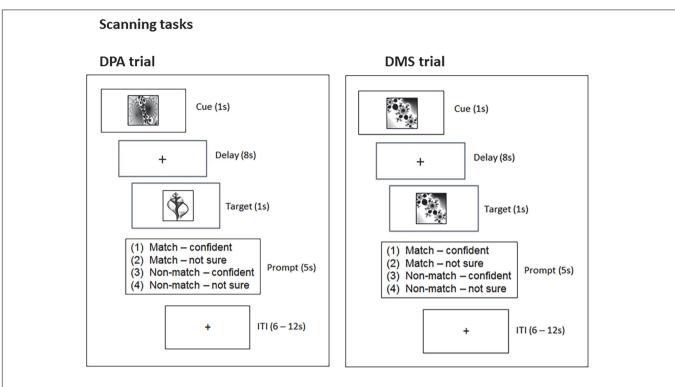


FIGURE 1 | Experimental design. The scanning tasks involved two trial types, DPA and DMS. DPA trials required participants to retrieve a cue's matching pair-associate and hold it in mind over an 8 s delay. DMS trials required participants to hold the cue in mind over an 8 s delay. Upon target presentation, participants were asked to decide whether the target was a match or non-match (in DPA and DMS trials) and give their responses within a 5 s time window (Prompt). ITI, interstimulus interval; s, second.

TABLE 1 | Trial count of all accurate responses of the DMS and DPA-task, separated by confidence ratings.

DMS-task	Hits			Hits Total	Correct Rejections			Correct Rejections Total		Gra	and Total
	Confide	ent N	Not sure		Confide	ent No	t sure				
Young Adults	395		4	399	237		6	243		642	
Older Adults	383		4	387	234		0	23	34		621
Synaesthetes	387		5	392	229		5	23	34		626
					Dissimilar					Similar	Grand
DPA-task	Dissimilar			Total	Similar				Total	Total	
	Hits Corre		Correct R	Correct Rejections		Hits		Correct Rejections			
	Confident	Not sure	Confident	Not sure		Confident	Not sure	Confident	Not sure		
Young Adults	362	22	215	4	603	384	15	250	14	663	1266
Older Adults	257	32	189	1	479	373	2	252	2	629	1108
Synaesthetes	328	45	199	8	580	391	2	247	7	647	1227

Trial count for all accurate responses of the DMS-task (top) and DPA-task (bottom). Gray-shaded columns highlight trials that were included in the fMRI analyses. These trials included all confident, accurate responses (averaged across Hits and Correct rejections). For the DPA-task, only dissimilar accurate and confident trials were included in the fMRI analyses to achieve the strongest comparison of WM for retrieved pair-associates (DPA) versus WM for cued singletons (DMS).

of the DMS-task, participants were asked to build up a mental image of the cue. The delay period (8 s) required participants to either hold the retrieved picture in mind (DPA-task), or to hold the cue image in mind (DMS-task). Finally, the target presentation (1 s) in the DPA-task comprised the *associative recognition* stage, where participants were asked to recognize

the target as the matching or non-matching pair-associate. The target presentation (1 s) of the DMS-task required participants to judge whether the target was the identical image to the cue. Following target presentation in both tasks, a response window appeared for 5 s, during which participants were asked to press 1 of 4 buttons, providing combined decisions about the target

(match/non-match) and self-rated confidence (confident/not sure). The button-presses were followed by variable intertrial intervals (ITI) of 6-12 s.

Data Acquisition

Imaging data were collected using a 1.5 Tesla MRI scanner (Siemens Magnetom Avanto) with a 32-channel phased-array head coil, tuned to 66.6 MHz. Visual stimuli were presented on an in-bore rear projection screen, at a viewing distance of approximately 45 cm, subtending 5 degrees of visual angle. Stimuli were delivered using Cogent2000 v1.32 running under MATLAB R2006b (The MathWorks, Inc., Natick, MA, United States). Time-course series of the two runs were acquired using a T2*-weighted echo planar imaging (EPI) sequence, obtaining 644 volumes during the DPA-task, and 324 volumes during the DMS-task. Each volume consisted of 35 axial slices oriented in parallel to the AC-PC line, and covering the whole brain. Slices were acquired bottom-up in the interleaved mode. The following functional imaging parameters were used: TR = 2620 ms, TE = 42 ms, flip angle 90°, matrix = 64×64 , FoV = 192×192 mm, slice thickness = 3.0 mm with a 20%gap, resulting in 3.0 mm isotropic voxels. To aid distortion correction, corresponding phase and magnitude field maps were acquired with a TR = 513 ms, TE1 = 5.78 ms, TE2 = 10.54 ms, flip angle 60°. A whole-brain, high-resolution T1-weighted 3D structural image was obtained using a magnetisation-prepared gradient-echo sequence, consisting of 192 contiguous axial slices $(TR = 1160 \text{ ms}, TE = 4.24 \text{ ms}, flip angle 15^{\circ}, matrix = 256 \times 256,$ FoV = 230×230 mm, 0.9 mm isotropic voxel size). The T1weighted image was used as an anatomical reference for each participant's functional data.

fMRI Analyses

We used SPM8 (Wellcome Trust Centre for Neuroimaging, UCL, London, United Kingdom; www.fil.ion.ucl.ac.uk/spm) running under MATLAB R2013a for data preprocessing and statistical analyses. Preprocessing of functional images was carried out for each task separately, including slice-time correction to the middle slice, spatial realignment to the first image, and unwarping using the acquired field maps. The T1-weighted structural image was co-registered to the mean functional image and subsequently segmented to obtain normalization parameters based on the standard MNI template. The segmentation parameters were used to transform each subject's functional images and the bias-corrected structural image into MNI space. Voxel sizes of the functional and structural images were retained during normalization, and the normalized functional images were spatially smoothed using an 8 mm Gaussian kernel (full-widthhalf-maximum). Statistical analyses were performed using the General Linear Model. For the single subject analysis, the DPA and DMS-task were entered as separate sessions into the model. Across tasks, we specified regressors associated with the cue, delay, target and baseline (ITI) period. All regressors of interest contained only accurate and confident responses. The specific trial count for all accurate and confident responses included in the single subject analyses is detailed in Table 1. Modeling of regressors was similar across the DPA and DMStask, given the identical trial structure: For each regressor representing a cue and target-period, activation was modeled using a boxcar function, starting at onset and lasting for 1 s. For the DPA task, two regressors were modeled for the cue, delay and target periods representing the retrieval of similar and dissimilar pair-associates, respectively, while there was only one condition/regressor representing the cue, delay and target periods for the DMS task [results relating to the cue and target periods were reported in Pfeifer et al. (2016)]. The delay-period was the main regressor of interest for the present study. The delay was modeled to start 3 s after delay-onset for a duration of 5 s, until the end of the delay-period. This was done to avoid capturing any residual activity pertaining to the cue-period, but instead explaining a largely unique source of variance pertaining to delay-period activity (Rissman et al., 2004). Baseline regressors were modeled to start 3 s after prompt-offset and lasted for 5 s. In instances of short ITIs of 6 s, baseline regressors were modeled to start 3 s after prompt-offset and lasted for 3 s. The baseline duration was chosen to match the duration of the delayperiod to serve as a contrast for delay-period activity. Regressors of no interest included the prompt (containing participant's button presses), a nuisance regressor (containing all misses, false alarms, non-confident responses, empty key responses) and six motion regressors. All regressors were convolved with a canonical hemodynamic response function available in SPM8 (Friston et al., 1998). A high-pass filter was applied with a period of 128 s to remove low-frequency signals relating to scanner drift and/or physiological noise. Two t-contrasts were computed comparing the two types of WM against Baseline: DPA Delay > DPA Baseline (DPAd > DPAb) and DMS Delay > DMS Baseline (DMSd > DMSb). DPA-related contrast images only included trials of the high memory load condition (i.e., dissimilar pairassociates) for the strongest comparison of WM for retrieved pair-associates versus WM for cued singletons.

Gray Matter Volume

Given that we compared a group of 19 older adults against 38 younger adults (19 synaesthetes and 19 controls) and had an unequal gender distribution across our 57 participants (male: N = 23; female: N = 34), we calculated each participant's total gray matter (GM) volume in milliliter (ml). This value was subsequently entered as a covariate in all second-level fMRI analyses to implicitly account for age- (Lemaitre et al., 2005; Raz et al., 2005) and gender-related (Luders et al., 2002) GM volume differences. Total GM volume was calculated from the subject-specific GM masks in native space, which were obtained following the segmentation of participant's high resolution structural T1 images.

Second-Level Analyses

To analyze brain activity associated with WM maintenance of retrieved pair-associates (DPA-task) and of cued singletons (DMS-task), the results of the single-subject analyses were taken to group-level. Using a 3 (group) \times 2 (task) factorial ANOVA, we examined task, group, and group by task interaction effects using the contrast images DPAd > DPAb and DMSd > DMSb.

Efficient Working Memory in Synaesthesia

We created exclusive masks for the average activity across DPA and DMS, as well as for the average activity of the DPA and DMS-task separately, using a t-contrast across groups and a lenient threshold of p < 0.01 (uncorrected). Task, group and interaction effects were computed using an F-contrast. They were inclusively masked with the respective average task activity and suprathresholded at p < 0.001 (uncorrected), k = 5 voxels. Thus, the masking ensured that (a) group and interaction effects showed significant activations above zero within taskrelated regions and (b) activity was reported at a more stringent threshold, as voxels had to survive the thresholds of the task effect as well as the group effect (Daselaar et al., 2010). To further explore brain areas showing group and interaction effects, we extracted the percent signal change of each mean cluster activity using the rfx-plot toolbox (Gläscher, 2009). For brain areas showing a group difference, we estimated the trial-averaged BOLD signal change relative to cue-onset in second increments and plotted the time course for the average activity across DMS and DPA. For brain areas showing a significant group by task interaction, we presented the trial-averaged responses of all groups as the mean percent signal change relative to our modeled delay onset (starting 3 s into the delay).

RESULTS

Behavioral Results

Accuracy was high in both tasks and comparable across groups (see Table 2). A 3×3 mixed ANOVA with group and task as factors yielded no significant main effect of group, F(2,54) = 2.071, p = 0.136, $\eta_p^2 = 0.071$. A highly significant main effect of task $[F(2,108) = 29.119, p < 0.001, \eta_p^2 = 0.350]$ suggested that the retrieval of dissimilar pairs was more demanding than the retrieval of similar pairs and the DMS-task (p < 0.001for both pairwise comparisons, respectively). No difference was found between the retrieval of similar pairs and the DMS-task (p < 0.290). We also found a significant interaction between group and task, F(4,108) = 6.827, p < 0.001, $\eta_p^2 = 0.202$. Tests of within-subject contrasts showed that the difference was found between the similar and dissimilar retrieval condition $[F(2,54) = 6.173, p = 0.004, \eta_p^2 = 0.186]$, and was driven by poorer performance of older versus young adults (parameter estimates: t = 3.214; p = 0.002).

fMRI Results

Main Effect of Task: Brain Activity Is Mediated by Working Memory Demands

We discovered a main effect of task in the superior medial prefrontal cortex (PFC), inferior frontal and middle orbital gyrus, the insula and midline regions (including the anterior, middle, posterior cingulate gyrus and precuneus), the pre and post central gyrus, inferior parietal regions (supramarginal and angular gyrus), middle and superior temporal gyrus, inferior and middle occipital gyrus and the cerebellum. *Post hoc* tests revealed that DMS-related WM (t-contrast: DMSd > DMSb > DPAd > DPAb) activated the medial PFC, lateral temporal regions and inferior parietal cortex, as would be

Hit-rate (Task)	Young adults	Older adults	Synaesthetes	
	Mean (SE)	Mean (SE)	Mean (SE)	
Accuracy (DPA, similar pairs)	93.46 (1.73)	96.81 (0.71)	96.81 (1.46)	
Accuracy (DPA, dissimilar pairs)	96.69 (2.16)	73.85 (5.26)	84.55 (4.39)	
Accuracy (DMS)	96.22 (1.21)	96.38 (1.25)	93.87 (1.37)	

expected from a visual working memory task. By contrast, DPArelated WM (DPAd > DPAb > DMSd > DMSb) yielded greater activity in left lateral PFC and superior parietal cortex, consistent with associative retrieval (**Table 3**).

Main Effect of Group: Synaesthetes Show Reduced Responses in Visual, Parietal and Frontal Regions During Visual Working Memory

We found a significant main effect of group on WM maintenance in occipital, inferior temporal and frontal regions (Figure 2). Synaesthetes exhibited lower activations relative to the other two groups in all brain regions (Figure 2). The reduction in percent signal change in the synaesthetes' occipital-temporal regions was specific to the delay period of the WM-tasks and was not seen during the cue and target stages of the task (Figures 2A-D,G). Next, we computed t-contrasts to test for pair-wise group differences. We found a synaesthesiaspecific effect in the inferior occipital and inferior temporal gyrus (averaged across DPA and DMS), with young adults showing higher activity than synaesthetes. No significant effect was found for the opposite contrast (synaesthetes > young), suggesting enhanced neural specificity in synaesthetes' early visual regions. Older adults' WM-maintenance was associated with higher activity relative to synaesthetes and young adults in occipital, parietal and frontal regions (Table 4). Notably, older adults showed more widespread activation differences relative to synaesthetes than relative to young adults, encompassing inferior temporal, fusiform and frontal regions. The opposite contrasts (young > old; synaesthetes > old) did not show an effect.

Group by Task Interaction Effect

We further found a significant group by task interaction, delineating an increased representation of DPA-related WM in older adults' right inferior temporal gyrus (BA19) and right perirhinal cortex (PRC; BA36), while young adults and synaesthetes showed increased representation of DMS-related WM in PRC (**Figure 3**).

Separate one-way ANOVAs revealed further group specific effects for each WM task: For the DMS-task (**Figure 4A**) we found a significant group effect in the left middle frontal gyrus (BA 9; peak in MNI: -21 8 52), while the more cognitively demanding DPA-task (**Figure 4B**) yielded a significant group effect in the left anterior middle frontal gyrus (BA 10; peak in MNI: -30 62 4) and right inferior frontal sulcus (BA44; peak in MNI: 30 14 37). No other group differences were detected. To examine the group differences more closely, we calculated contrast estimates from the mean cluster values of

TABLE 3 | Regions showing activation differences between the DMS and DPA task, obtained from t-contrasts of the 3 \times 2 (group \times task) mixed ANOVA.

Brain region (<i>T</i> -value > 3.17)	MNI coordinates			Cluster siz (voxels)	
	X	у	z		
DMS > DPA					
Left anterior cingulate cortex	-6	44	-2	695	
Right superior medial gyrus	6	62	10		
Right mid orbital gyrus	15	44	-2		
_eft mid orbital gyrus	-3	62	-2		
Right anterior cingulate cortex	6	41	4		
_eft superior medial gyrus	0	56	31		
Right rolandic operculum	45	-31	22	621	
Right supraMarginal gyrus	63	-22	19		
Right middle temporal gyrus	48	-52	13		
Right postcentral gyrus	51	-16	34		
Right supraMarginal gyrus	57	-31	31		
Right middle temporal gyrus	48	-64	1		
Right middle occipital gyrus	42	-85	1		
Right superior temporal gyrus	54	-25	7		
Right inferior occipital gyrus	39	-88	-2		
Left middle cingulate cortex	-9	-25	40	475	
Right postcentral gyrus	24	-37	67		
Right middle cingulate cortex	3	-28	49		
Right posterior cingulate cortex	6	-46	25		
Right precuneus	6	-37	52		
_eft precentral gyrus	-27	-19	67	330	
Left postcentral gyrus	-39	-28	49		
_eft superior temporal gyrus	-48	-40	19	206	
Left supraMarginal gyrus	-54	-25	25		
Left middle temporal gyrus	-51	-73	13	155	
Left superior temporal gyrus	-60	-7	7	91	
Right insula lobe	39	2	10	60	
- Right putamen	33	5	10		
RightPrecentral gyrus	39	-13	52	50	
_eft SMA	-3	-13	55	37	
Right middle frontal gyrus	27	26	37	12	
Right cerebellum	21	-46	-20	18	
- Left hippocampus	-27	-22	-17	14	
Left caudate nucleus	-6	14	-11	7	
Right SMA	12	-13	64	6	
Right paraHippocampal gyrus	24	-19	-17	6	
DPA > DMS					
Left middle frontal gyrus	-36	47	1	94	
Left middle orbital gyrus	-39	50	-2		
_eft superior frontal gyrus	-33	56	1		
_eft inferior frontal gyrus (p. Triangularis)	-45	20	25	68	
_eft middle frontal gyrus	-51	17	37		
_eft inferior parietal lobule	-39	-58	55	60	
_eft angular gyrus	-42	-64	49		
Right cerebellum	39	-64	-32	34	
_eft superior medial gyrus	-6	26	40	21	
_eft precuneus	-15	-67	61	16	
Left insula lobe	-30	20	-2	15	
_eft inferior frontal gyrus (p. Orbitalis)	-33	32	-5		
Left cerebellum	-15	-61	-26	11	

MNI coordinates represent the location of the peak voxels. The peak voxels of each cluster with the cluster size are followed by separate maxima (8 mm apart) within the cluster.

each task and computed Tukey post hoc tests. Older adults showed greater mean activity in frontal regions relative to young adults and synaesthetes in both tasks, as expected. However, while the enhanced activity in the left middle frontal gyrus was non-significantly different in older relative to young adults in the DPA-task (BA10: old > young: p = 0.683) or the DMStask (BA9: old > young, p = 0.062), the enhanced activation in older adults relative to synaesthetes was always significant (DPA, BA10: p = 0.001; DMS, BA9: p = 0.001). Moreover, for both tasks we found significantly enhanced activity in the left middle frontal gyrus in young adults relative to synaesthetes (DPA, BA10: p = 0.008; DMS, BA9: p = 0.026). These results extend our predictions of enhanced frontal activation in older adults, showing enhanced frontal activation of young and older adults relative to synaesthetes. The only region showing enhanced activity in older adults relative to synaesthetes (p = 0.001) and young adults (p = 0.003) was the right inferior frontal gyrus, while the difference between synaesthetes and young adults in this region was not significant (p = 0.931).

DISCUSSION

The present fMRI study examined whether the disparate sensoryperceptual abilities in old age and grapheme-color synaesthesia differentially affected brain activity during visual working memory (VWM). Our findings revealed reduced activation in synaesthetes relative to young and older adults across two working memory tasks. These results are in accord with our previous study (Pfeifer et al., 2016) investigating visual associative memory in the same participants and provide evidence for a differentiated visual system supporting higher level cognitive processes (VWM and long term memory) in synaesthesia. Importantly, we show here that this applies to the delay period in working memory and, hence, group differences cannot be due to visual perception *per se* but must reflect differences in the maintenance of internal visual representations.

Whole-brain analyses of the present study yielded a group effect in a number of brain regions, notably, the superior and inferior occipital and the inferior temporal gyrus, the precentral and middle frontal gyrus and the medial temporal pole. Extracting the time course of these regions revealed that the synaesthetes' BOLD signal during the delay period was consistently below young and older adults. Reduced fMRI BOLD signal during delay periods of VWM tasks has been associated with a differentiated neural system that selectively codes for dedicated features (Druzgal and D'Esposito, 2001; Ranganath et al., 2004). During VWM, stimuli are mentally represented in visual cortex and expected after a delay period. The representation and expectation of stimuli "sharpens" receptive units within a well differentiated visual system, resulting in sparse but efficient activation of dedicated neural populations that are manifested as low fMRI BOLD responses (Kok et al., 2012). Having observed reduced BOLD signal in synaesthetes relative to young and older controls in the present WM tasks with achromatic fractal images, our findings suggest that the neural populations supporting these stimuli are more distinctive

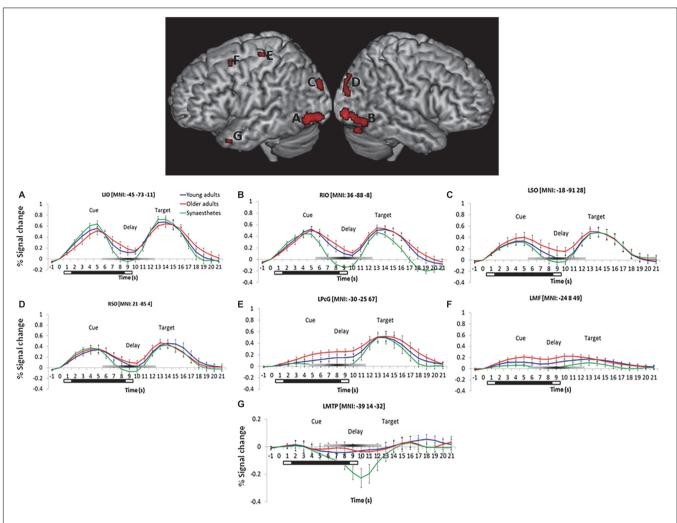


FIGURE 2 Left and right-hemispheric regions exhibiting a significant main effect of group for the delay period (averaged across DPA and DMS). Parametric maps are rendered on the individual subjects' brain available in MRIcron. Regions included the bilateral inferior temporal gyrus (**A**,**B**), bilateral superior occipital gyrus (**C**,**D**), the left precentral gyrus (BA6; **E**), left middle frontal gyrus (BA9; **F**), and the left medial temporal pole (BA38; **G**). Further group differences were found in the cuneus, calcarine, lingual and fusiform gyrus, as well as in the left precuneus (not illustrated). Bottom: Peristimulus time histograms (PSTH). Trial-averaged responses for all groups were rescaled to the percent signal change of each mean cluster activity relative to cue-onset. Error bars represent the standard error of the mean. Reduced signal strength was found in synaesthetes relative to young and older adults during the delay period in regions (**A**–**G**). The bars below each *x*-axis indicate the timing of cue and target stimulus presentation (white bar) and the delay period (black bar). A gray-scaled gradient bar above each *x*-axis depicts the expected peak of the BOLD response for WM-related activity, assuming a 4–6 s peak latency of the hemodynamic response. LIO, left inferior occipital gyrus, LMTP, left medial temporal gyrus, LSO, left superior occipital gyrus, RSO, right superior occipital gyrus, LPcG, left precentral gyrus, LMF, left middle frontal gyrus, LMTP, left medial temporal pole. Regions of each PSTH are denoted with their cluster peak in MNI.

in synaesthetes compared to the other two groups. *Post hoc* tests between young synaesthetes and age-matched young adults further revealed a synaesthesia-specific reduction in BOLD signal, which was exclusively found in posterior visual regions including the inferior occipital and inferior temporal cortex. Our argument is strengthened by our previous study (Pfeifer et al., 2016), in which we analyzed the cue and target periods of the same dataset, focusing on cued retrieval and recognition. As in the present study, synaesthetes showed reduced BOLD signal in early visual and inferior temporal cortex relative to young and older adults. However, this finding was limited to the cued retrieval stage and not seen during recognition. Similar to WM, cued retrieval requires an internally directed process to mentally

hold, or search for, appropriate stimuli, respectively. Thus, the consistently reduced BOLD signal in synaesthetes during VWM and cued retrieval suggests greater efficiency in synaesthetes' visual cortex and highlights age and individual differences during internally directed cognitive processes. The results of the present study are in line with the sensory recruitment model of VWM (Serences et al., 2009; Lee and Baker, 2016), which holds that perceptual stimuli are mentally represented in dedicated, feature selective visual areas. From the model it follows that enhanced perceptual qualities, as in synaesthesia, translate into enhanced VWM, which was evidenced in the present study by the reduced activation in synaesthetes' visual cortex. Arguably, the reduced visual cortex activation during VWM and cued retrieval could

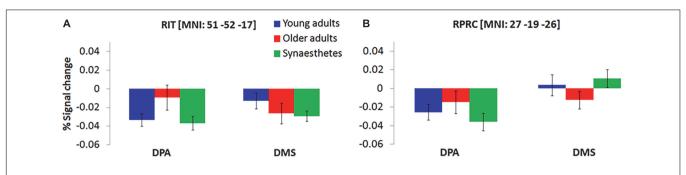
TABLE 4 Regions showing activation differences between young adults, older adults and synaesthetes, obtained from t-contrasts of the 3×2 (group \times task) mixed ANOVA.

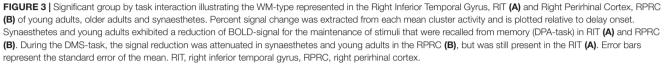
Brain region (<i>T</i> -value > 3.17)	MNI coordinates			Cluster size (voxels)	
	x	у	z		
Young > Old					
no effect					
Old > Young					
Left cuneus	-12	-88	28	24	
Left superior occipital gyrus	-18	-91	25		
Right middle cingulate gyrus	9	-40	43	21	
Right precuneus	6	-43	49		
Right superior occipital gyrus	18	-85	34	15	
Right cuneus	12	-82	34		
Left precuneus	-12	-43	49	11	
Left middle frontal gyrus	-24	8	49	9	
Right superior occipital gyrus	21	-88	25	7	
Left precuneus	-3	-58	43	6	
Young > Synaesthetes					
Left inferior occipital gyrus	-42	-67	-5	48	
Left inferior occipital gyrus	-30	-88	-11	22	
Right inferior occipital gyrus	36	-88	-8	16	
Left cerebellum	-33	-73	-20	8	
Right inferior temporal gyrus	54	-64	-11	7	
Synaesthetes > Young	01	0.			
no effect					
Synaesthetes > Old					
no effect					
Old > Synaesthetes					
Left inferior occipital gyrus	-45	-73	-11	163	
Left fusiform gyrus	-30	-79	-17		
Left lingual gyrus	-27	-88	-14		
Left superior occipital gyrus	-18	-91	28	144	
Left cuneus	-12	-88	28		
Left calcarine gyrus	-12	-85	13		
Right superior occipital gyrus	21	-85	34	121	
Right middle occipital gyrus	39	-85	22		
Right cuneus	9	-79	34		
Right inferior occipital gyrus	36	-88	-8	75	
Right inferior temporal gyrus	51	-64	-11		
Right cerebellum	15	-76	-20	72	
Left cerebellum	-6	-76	-14	. –	
Right calcarine gyrus	18	-76	16	46	
Right cuneus	21	-70	19	10	
Right lingual gyrus	21	-70	-14	46	
Left middle frontal gyrus	-24	8	49	41	
Left postcentral gyrus	-24 -27	_31	49 58	26	
Left precentral gyrus	-30	-25	67	20	
Left supplementary motor area		-23 -13	64	23	
Left precentral gyrus	_0 _18	-13 -13	70	20	
Right superior frontal gyrus	- 10	-13 -4	70 64	14	
o , o,		-4 14			
Right inferior frontal gyrus (p. Opercularis)			34	13	
Left medial temporal pole	-39	14	-32	7	

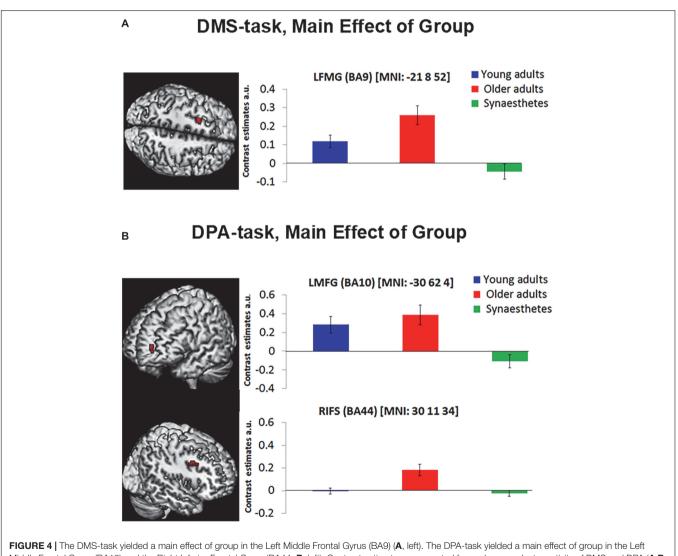
MNI coordinates represent the location of the peak voxels. The peak voxels of each cluster with the cluster size are followed by separate maxima (8 mm apart) within the cluster. be the result of using the same sample across the current and previous study (Pfeifer et al., 2016). However, the fact that synaesthetes demonstrated greater visual cortex activity relative to young and older adults during recognition (Pfeifer et al., 2016) shows that our sample of synaesthetes did not chronically express lower activation across all cognitive processes. Rather, synaesthesia and age-related perceptual mechanisms contributed differently to bottom-up and top-down processes (recognition, and WM and retrieval, respectively).

A repeated finding in our time course analysis was a negative BOLD response during the delay period in synaesthetes' bilateral inferior and superior occipital cortex, and, most prominently, in the left medial temporal pole (LMTP) (Figure 2). The negative BOLD response has been interpreted as a diversion of blood flow to active brain areas, causing a local dip in non-used regions (Wade, 2002). For example, Amedi et al. (2005) found that the amplitude of the negative BOLD response in auditory cortex correlated with a positive BOLD signal in visual cortex during a visual imagery task. The results suggested that blood flow was diverted from an unused sensory region (i.e., auditory cortex) to relevant areas in visual cortex to engage in visual imagery. A similar interpretation might explain the negative BOLD response within our synaesthetes' LMTP. The temporal pole is involved in semantic processing (Lambon Ralph et al., 2009) and object naming (Price et al., 2005). In the present study, naming abstract fractals might have assisted with the sustained representation of the images in WM. However, given that synaesthetes perform well on visual imagery (Barnett and Newell, 2008; Spiller et al., 2015), it is plausible that they used a purely visual strategy, thus causing the negative BOLD response in the LMTP that constituted an irrelevant brain region. The interpretation of diverted blood flow falls short, however, in explaining the negative BOLD response observed in synaesthetes' posterior occipital regions that were actively engaged during our VWM task. Bressler et al. (2007) offer an alternative explanation, suggesting that the negative BOLD signal, particularly in visual cortex, carries relevant and stimulusspecific information. Their interpretation converges with fMRI studies using multivoxel pattern analysis (MVPA), showing that negative BOLD signal in visual regions carries content-specific information of perceptually encoded stimuli during mental representation (Serences et al., 2009; Riggall and Postle, 2012). Hence, it is possible that the role of the negative BOLD signal observed in synaesthetes is to carry information content in posterior visual regions, but not in anterior semantic processing areas such as the LMTP.

Concerning aging, our results are consistent with previous reports and suggest age-related dedifferentiation in posterior visual regions, concomitant with increased compensatory topdown functions from PFC. Relative to young adults and synaesthetes, older adults showed the highest mean amplitude in all occipito-temporal areas during VWM (**Figure 2**). Previous research has shown that neural populations in occipito-temporal regions become less distinctive with age and are characterized by non-specific activation of feature-selective areas during perception (Park et al., 2004, 2012) and visual imagery (Kalkstein et al., 2011). For example, Kalkstein et al. (2011) found that







Middle Frontal Gyrus (BA10) and the Right Inferior Frontal Gyrus (BA44; **B**, left). Contrast estimates are reported for each mean cluster activity of DMS and DPA (**A**, **B**, right). Error bars represent the standard error of the mean. Synaesthetes showed significantly lower activity relative to older adults in all frontal regions. Synaesthetes also exhibited significantly lower activity than young adults in the Left Middle Frontal regions of the DMS and DPA task (**A**, **B**, top). Young adults showed significantly lower activity than older adults in the RFS of the DPA-task (**B**, bottom), but not in the Left Middle Frontal regions of the DMS and DPA task (**A**, **B**, top). LMFG, left middle frontal gyrus, RIFS, right inferior frontal sulcus, a.u., arbitrary units.

visual imagery of cued faces and moving dots activated respective face and motion selective regions in young adults, while older adults recruited both areas irrespective of the imagined stimulus type. Although the mental representation of fractal stimuli in our study did not target feature-selective regions as in the study by Kalkstein et al. (2011), the enhanced activation of older adults' early visual regions relative to young adults and synaesthetes suggests activation of broad, non-specific neural ensembles, which manifested as increased fMRI BOLD signal in superior and inferior occipito-temporal regions.

Further evidence for age-related dedifferentiation was observed by a significant group by task interaction in the right inferior temporal cortex (RIT) and the right perirhinal cortex (RPRC). Consistent with the notion that older adults show greater activity as a result of neural broadening, we found less signal reduction (i.e., higher mean amplitude) in RIT and RPRC for older adults relative to young adults and synaesthetes during DPA-related WM (Figure 3). By contrast, young adults and synaesthetes exhibited greater activity relative to older adults in RPRC during DMS-related WM. The PRC is sensitive to minimal feature changes in complex visual stimuli (Henson et al., 2003; Gonsalves et al., 2005). Our DMS task required precise feature mappings of stimulus representations held in WM with a subsequently appearing perceptual target. Young adults and synaesthetes might have benefitted from recruiting the PRC to resolve any feature ambiguity in the DMS task, while older adults relied significantly less on this region, possibly as a result of age-related decline in PRC function (Ryan et al., 2012).

Consistent with our prediction, we observed enhanced PFC activity in older adults relative to young adults and synaesthetes across both VWM tasks (Table 4). Enhanced activity in PFC serves as a compensatory strategy for age-related neural dedifferentiation in posterior visual regions and has been described as the posterior-to-anterior shift in aging (PASA; Davis et al., 2008). Evidence for the PASA account comes from studies showing that age-related increases in PFC correlated with behavioral accuracy (Davis et al., 2008) and reduced activity in occipito-temporal regions (Cabeza et al., 2004; Davis et al., 2008). The behavioral accuracy scores in our paradigm were high across the two WM tasks and comparable between groups (no main effect of group was found) (Table 2). Thus, the enhanced frontal activation in older adults can be interpreted as a compensatory strategy to achieve comparable performance to young adults and synaesthetes. The fact that we only included successful and confident trials in our fMRI analysis adds further confidence to the older adults' compensatory mechanisms via PFC to achieve accurate and confident performance scores.

Of further interest to the present study were the modulatory influences of task difficulty on brain activation. The results of our two WM-tasks, DMS (maintenance of cued images, low WMload) and DPA (maintenance of retrieved images from memory, high WM-load) demonstrated that the neural correlates of WM are task-dependent: The contrast DPA > DMS activated the left lateral PFC and superior parietal cortex, as would be expected from a retrieval-related WM task (Vilberg and Rugg, 2012). By contrast, DMS > DPA activated the medial PFC, lateral and medial temporal regions and inferior parietal cortex, which is consistent with a pure visual working memory task (Ranganath, 2006). Moreover, the significant main effect of task demonstrated that participants did in fact activate various brain areas (including visual regions) significantly above or below baseline during VWM, an effect that cannot be appreciated by inspecting the relative differences between groups.

Separate analyses for the DMS and DPA task further elucidated age and individual differences in compensatory strategies employed via the PFC. We observed reduced activity in PFC in synaesthetes relative to young and older adults in both WM tasks, suggesting that synaesthetes required less compensatory mechanisms than the other two groups. Moreover, the group differences found in PFC reflected the specific type of WM: the DMS-task yielded a significant group effect in the left middle frontal gyrus (BA 9), which is classically associated with the maintenance of information in WM, including the reactivation of just-seen, transiently stored material (Raye et al., 2002; Curtis and D'Esposito, 2003). Older adults, who activated this region more strongly than synaesthetes (p = 0.001) and young adults (p = 0.062), might have compensated for behavioral performance, which did not differ between groups. The fact that young adults also showed significantly enhanced activity relative to synaesthetes (p = 0.026) highlights the effect of synaesthesia, indicating greater WM-related efficiency in synaesthetes that is less dependent on top-down control mechanisms. Our findings are in line with the distributed model of WM that considers collaborative operations of PFC and posterior visual regions (Postle, 2006; D'Esposito and Postle, 2015; Lee and Baker, 2016), suggesting that top-down control from PFC is alleviated in cases where the neural sensitivity in posterior visual regions is enhanced (as in synaesthesia).

The DPA-task yielded two group effects, one in the right inferior frontal sulcus and another in the left middle frontal gyrus, corresponding to the lateral region of BA10. We attribute the group differences in the right inferior frontal sulcus to a specific age-related dedifferentiation, given the enhanced activity in older adults relative to both, young adults and synaesthetes. Specifically, aging has been associated with a hemispheric asymmetry, whereby older adults show less left-lateralized activity than young adults and often activate additional right frontal regions (Cabeza, 2002), consistent with our finding. Our behavioral results shed further light on the observed age-related compensatory mechanisms. Older adults performed significantly poorer than the other two groups on the dissimilar condition of the DPA task. Since our fMRI analyses were carried out using trials from the dissimilar condition only (constituting high retrieval and WM-load), our imaging results converge with behavioral findings and demonstrate that age-related compensatory mechanisms via PFC increase with task difficulty.

The group effect in BA10, which has been associated with the recollection of contextual details in associative memory tests (Simons et al., 2005a,b), reflects memory-related processing differences inherent in the DPA-task. Although the instruction was to use the cue for retrieval and the delay for maintaining the retrieved pair-associates, it is likely that some participants continued to re-activate the to-be-maintained information during the delay-period. In this sense, the group differences found in lateral BA10 reveal the additional memory demands imposed by DPA-related over DMS-related WM. Interestingly, young and older adults showed significantly enhanced activity in BA10 relative to synaesthetes, suggesting that it was the specific retrieval-related maintenance subserved by this region during which synaesthetes demonstrated greater efficiency.

CONCLUSION

In conclusion, our data suggest a differentiated visual system in synaesthetes relative to young and older adults that supports VWM maintenance of non-synaesthesia inducing stimuli. The enhanced cortical sensitivity in synaesthetes' visual areas (Barnett et al., 2008; Terhune et al., 2011) was reflected by reduced occipito-temporal activation during VWM and is consistent with the sensory recruitment model (Serences et al., 2009; Lee and Baker, 2016). Beyond sensory recruitment, synaesthetes also showed diminished top-down activation from PFC across two WM tasks that varied in cognitive demand. This finding dovetails with the suggested frontal control functions over posterior regions as envisaged by distributed models of WM (Postle, 2006; D'Esposito and Postle, 2015; Lee and Baker, 2016) and lends support for an overall neural efficiency of synaesthetes' brains to assist VWM maintenance. The novelty of our finding is that sensory-perceptual processing differences inherent in the three groups translated into differences in VWM processing. Importantly, this finding converges with, and extends our previous result for visual associative memory (Pfeifer et al., 2016), demonstrating the utility of multiverse analyses of the same dataset to obtain a holistic picture across different cognitive processes (Steegen et al., 2016). Specifically,

REFERENCES

- Albers, A. M., Kok, P., Toni, I., Dijkerman, H. C., and de Lange, F. P. (2013). Shared representations for working memory and mental imagery in early visual cortex. *Curr. Biol.* 23, 1427–1431. doi: 10.1016/j.cub.2013.05.065
- Amedi, A., Malach, R., and Pascual-Leone, A. (2005). Negative BOLD differentiates visual imagery and perception. *Neuron* 48, 859–872. doi: 10.1016/j.neuron. 2005.10.032
- Baddeley, A. D., and Hitch, G. J. (1974). "Working memory," in *The Psychology of Learning and Motivation*, ed. G. H. Bower (New York, NY: Academic Press), 47–89.
- Banissy, M. J., Stewart, L., Muggleton, N. G., Griffiths, T. D., Walsh, V. Y., Ward, J., et al. (2012). Grapheme-color and tone-color synesthesia is associated with structural brain changes in visual regions implicated in color, form, and motion. *Cogn. Neurosci.* 3, 29–35. doi: 10.1080/17588928.2011.594499
- Banissy, M. J., Walsh, V., and Ward, J. (2009). Enhanced sensory perception in synaesthesia. *Exp. Brain Res.* 196, 565–571. doi: 10.1007/s00221-009-1888-0
- Barnett, K. J., Foxe, J. J., Molholm, S., Kelly, S. P., Shalgi, S., Mitchell, K. J., et al. (2008). Differences in early sensory-perceptual processing in synesthesia: a visual evoked potential study. *Neuroimage* 43, 605–613. doi: 10.1016/j. neuroimage.2008.07.028
- Barnett, K. J., and Newell, F. N. (2008). Synaesthesia is associated with enhanced, self-rated visual imagery. *Conscious. Cogn.* 17, 1032–1039. doi: 10.1016/j. concog.2007.05.011
- Brang, D., Hubbard, E. M., Coulson, S., Huang, M., and Ramachandran, V. S. (2010). Magnetoencephalography reveals early activation of V4 in graphemecolor synesthesia. *Neuroimage* 53, 268–274. doi: 10.1016/j.neuroimage.2010. 06.008

the synaesthetes' reduced BOLD signal in visual cortex during VWM (present study) and cued retrieval (Pfeifer et al., 2016) suggests that internally directed cognitive processes recruit selective neural populations, which manifest as reduced fMRI activation in a sensitive visual system (as in synaesthesia). To our knowledge this is the first evidence from aging and synaesthesia that links bottom-up perceptual qualities with top-down WM maintenance, and is in support of the sensory recruitment and distributed models of working memory.

ETHICS STATEMENT

This study was reviewed and approved by the Brighton and Sussex Medical School Research Governance and Ethics Committee. Participants were provided with the study information sheet and gave written consent before taking part in the study.

AUTHOR CONTRIBUTIONS

NS conceived and designed the research. GP performed the experiments, analyzed the data and drafted the manuscript. GP, NS, and JW interpreted results of experiments and approved final version of manuscript.

FUNDING

This project was funded by an MRC studentship and the Brighton and Sussex Medical School.

- Bressler, D., Spotswood, N., and Whitney, D. (2007). Negative BOLD fMRI response in the visual cortex carries precise stimulus-specific information. *PLoS One* 2:e410. doi: 10.1371/journal.pone.0000410
- Cabeza, R. (2002). Hemispheric asymmetry reduction in older adults: the HAROLD model. *Psychol. Aging* 17, 85–100. doi: 10.1037/0882-7974.17.1.85
- Cabeza, R., Daselaar, S. M., Dolcos, F., Prince, S. E., Budde, M., and Nyberg, L. (2004). Task-independent and task-specific age effects on brain activity during working memory, visual attention and episodic retrieval. *Cereb. Cortex* 14, 364–375. doi: 10.1093/cercor/bhg133
- Cattaneo, Z., Vecchi, T., Pascual-Leone, A., and Silvanto, J. (2009). Contrasting early visual cortical activation states causally involved in visual imagery and short-term memory. *Eur. J. Neurosci.* 30, 1393–1400. doi: 10.1111/j.1460-9568. 2009.06911.x
- Christophel, T. B., Hebart, M. N., and Haynes, J. D. (2012). Decoding the contents of visual short-term memory from human visual and parietal cortex. *J. Neurosci.* 32, 12983–12989. doi: 10.1523/jneurosci.0184-12.2012
- Curtis, C. E., and D'Esposito, M. (2003). Persistent activity in the prefrontal cortex during working memory. *Trends Cogn. Sci.* 7, 415–423. doi: 10.1016/s1364-6613(03)00197-9
- Curtis, C. E., Rao, V. Y., and D'Esposito, M. (2004). Maintenance of spatial and motor codes during oculomotor delayed response tasks. J. Neurosci. 24, 3944–3952. doi: 10.1523/jneurosci.5640-03.2004
- Daselaar, S. M., Porat, Y., Huijbers, W., and Pennartz, C. M. A. (2010). Modalityspecific and modality-independent components of the human imagery system. *Neuroimage* 52, 677–685. doi: 10.1016/j.neuroimage.2010.04.239
- Davis, S. W., Dennis, N. A., Daselaar, S. M., Fleck, M. S., and Cabeza, R. (2008). Que PASA? The posterior-anterior shift in aging. *Cereb. Cortex* 18, 1201–1209. doi: 10.1093/cercor/bhm155

- D'Esposito, M. (2007). From cognitive to neural models of working memory. *Philos. Trans. R. Soc. B* 362, 761–772. doi: 10.1098/rstb.2007.2086
- D'Esposito, M., and Postle, B. R. (2015). The cognitive neuroscience of working memory. Ann. Rev. Psychol. 66, 115–142. doi: 10.1146/annurev-psych-010814-015031
- Druzgal, T. J., and D'Esposito, M. (2001). Activity in fusiform face area modulated as a function of working memory load. *Cogn. Brain Res.* 10, 355–364. doi: 10.1016/s0926-6410(00)00056-2
- Eagleman, D. M., Kagan, A. D., Nelson, S. S., Sagaram, D., and Sarma, A. K. (2007). A standardized test battery for the study of synesthesia. J. Neurosci. Meth. 159, 139–145. doi: 10.1016/j.jneumeth.2006.07.012
- Ester, E. F., Sprague, T. C., and Serences, J. T. (2015). Parietal and frontal cortex encode stimulus-specific mnemonic representations during visual working memory. *Neuron* 87, 893–905. doi: 10.1016/j.neuron.2015.07.013
- Folstein, M. F., Folstein, S. E., and McHugh, P. R. (1975). Mini-mental state: a practical method for grading the cognitive state of patients for the clinician. *J. Psychiatr. Res.* 12, 189–198.
- Friston, K. J., Fletcher, P., Josephs, O., Holmes, A., Rugg, M. D., and Turner, R. (1998). Event-related fMRI: characterizing differential responses. *Neuroimage* 7, 30–40. doi: 10.1006/nimg.1997.0306
- Funahashi, S., Bruce, C. J., and Goldman-Rakic, P. S. (1989). Mnemonic coding of visual space in the monkeys dorsolateral prefrontal cortex. J. Neurophysiol. 61, 331–349. doi: 10.1152/jn.1989.61.2.331
- Fuster, J. M. (1973). Unit-activity in prefrontal cortex during delayed-response performance - neuronal correlates of transient memory. J. Neurophysiol. 36, 61–78. doi: 10.1152/jn.1973.36.1.61
- Gläscher, J. (2009). Visualization of group inference data in functional neuroimaging. *Neuroinformatics* 7, 73–82. doi: 10.1007/s12021-008-9042-x
- Goldman-Rakic, P. S. (1990). Cellular and circuit basis of working memory in prefrontal cortex of nonhuman primates. *Prog. Brain* 85, 325–335; discussion 335–336. doi: 10.1016/S0079-6123(08)62688-6
- Goldman-Rakic, P. S. (1995). cellular basis of working-memory. *Neuron* 14, 477–485. doi: 10.1016/0896-6273(95)90304-6
- Gonsalves, B. D., Kahn, I., Curran, T., Norman, K. A., and Wagner, A. D. (2005). Memory strength and repetition suppression: multimodal imaging of medial temporal cortical contributions to recognition. *Neuron* 47, 751–761. doi: 10. 1016/j.neuron.2005.07.013
- Gould van Praag, C. D., Garfinkel, S., Ward, J., Bor, D., and Seth, A. K. (2016). Automaticity and localisation of concurrents predicts colour area activity in grapheme-colour synaesthesia. *Neuropsychologia* 88, 5–14. doi: 10.1016/j. neuropsychologia.2016.04.016
- Gross, V. C., Neargarder, S., Caldwell-Harris, C. L., and Cronin-Golomb, A. (2011). Superior encoding enhances recall in color-graphemic synesthesia. *Perception* 40, 196–208. doi: 10.1068/p6647
- Han, X. F., Berg, A. C., Oh, H., Samaras, D., and Leung, H. C. (2013). Multivoxel pattern analysis of selective representation of visual working memory in ventral temporal and occipital regions. *Neuroimage* 73, 8–15. doi: 10.1016/ j.neuroimage.2013.01.055
- Henson, R. N. A., Cansino, S., Herron, J. E., Robb, W. G. K., and Rugg, M. D. (2003). A familiarity signal in human anterior medial temporal cortex? *Hippocampus* 13, 301–304. doi: 10.1002/hipo.10117
- Hubbard, E. M., Arman, A. C., Ramachandran, V. S., and Boynton, G. M. (2005). Individual differences among grapheme-color synesthetes: brainbehavior correlations. *Neuron* 45, 975–985. doi: 10.1016/j.neuron.2005. 02.008
- Hupe, J. M., Bordier, C., and Dojat, M. (2011). The neural bases of graphemecolor synesthesia are not localized in real color-sensitive areas. *Cereb. Cortex* 22, 1622–1633. doi: 10.1093/cercor/bhr236
- Jancke, L., Beeli, G., Eulig, C., and Hanggi, J. (2009). The neuroanatomy of grapheme-color synesthesia. *Eur. J. Neurosci.* 29, 1287–1293. doi: 10.1111/j. 1460-9568.2009.06673.x
- Kalkstein, J., Checksfield, K., Bollinger, J., and Gazzaley, A. (2011). Diminished topdown control underlies a visual imagery deficit in normal aging. J. Neurosci. 31, 15768–15774. doi: 10.1523/JNEUROSCI.3209-11.2011
- Kok, P., Jehee, J. F., and de Lange, F. P. (2012). Less is more: expectation sharpens representations in the primary visual cortex. *Neuron* 75, 265–270. doi: 10.1016/ j.neuron.2012.04.034

- Lambon Ralph, M. A., Pobric, G., and Jefferies, E. (2009). Conceptual knowledge is underpinned by the temporal pole bilaterally: convergent evidence from rTMS. *Cereb. Cortex* 19, 832–838. doi: 10.1093/cercor/bhn131
- Lee, S. H., and Baker, C. I. (2016). Multi-Voxel decoding and the topography of maintained information during visual working memory. *Front. Syst. Neurosci.* 10:2. doi: 10.3389/fnsys.2016.00002
- Lemaitre, H., Crivello, F., Grassiot, B., Alperovitch, A., Tzourio, C., and Mazoyer, B. (2005). Age- and sex-related effects on the neuroanatomy of healthy elderly. *Neuroimage* 26, 900–911. doi: 10.1016/j.neuroimage.2005.02.042
- Likert, R. (1932). A technique for the measurement of attitudes. Arch. Psych. 140, 1–55.
- Luders, E., Steinmetz, H., and Jancke, L. (2002). Brain size and grey matter volume in the healthy human brain. *Neuroreport* 13, 2371–2374. doi: 10.1097/ 00001756-200212030-00040
- Mayes, A., Montaldi, D., and Migo, E. (2007). Associative memory and the medial temporal lobes. *Trends Cogn. Sci.* 11, 126–135. doi: 10.1016/j.tics.2006.12.003
- Park, D. C., Polk, T. A., Park, R., Minear, M., Savage, A., and Smith, M. R. (2004). Aging reduces neural specialization in ventral visual cortex. *Proc. Natl Acad. Sci.* U.S.A. 101, 13091–13095. doi: 10.1073/pnas.0405148101
- Park, J., Carp, J., Kennedy, K. M., Rodrigue, K. M., Bischof, G. N., Huang, C. M., et al. (2012). Neural broadening or neural attenuation? investigating age-related dedifferentiation in the face system in a large lifespan sample. *J. Neurosci.* 32, 2154–2158. doi: 10.1523/JNEUROSCI.4494-11.2012
- Paulesu, E., Harrison, J., Baron-Cohen, S., Watson, J. D., Goldstein, L., Heather, J., et al. (1995). The physiology of coloured hearing. A PET activation study of colour-word synaesthesia. *Brain* 118(Pt 3), 661–676. doi: 10.1093/brain/118. 3.661
- Pfeifer, G., Rothen, N., Ward, J., Chan, D., and Sigala, N. (2014). Associative memory advantage in grapheme-color synesthetes compared to older, but not young adults. *Front. Psychol.* 5:696. doi: 10.3389/Fpsyg.2014.00696
- Pfeifer, G., Ward, J., Chan, D., and Sigala, N. (2016). Representational account of memory: insights from aging and synesthesia. J. Cogn. Neurosci. 28, 1987–2002. doi: 10.1162/jocn_a_01014
- Postle, B. R. (2006). Working memory as an emergent property of the mind and brain. *Neuroscience* 139, 23–38. doi: 10.1016/j.neuroscience.2005.06.005
- Price, C. J., Devlin, J. T., Moore, C. J., Morton, C., and Laird, A. R. (2005). Metaanalyses of object naming: effect of baseline. *Hum. Brain Mapp.* 25, 70–82. doi: 10.1002/hbm.20132
- Pritchard, J., Rothen, N., Coolbear, D., and Ward, J. (2013). Enhanced associative memory for colour (but not shape or location) in synaesthesia. *Cognition* 127, 230–234. doi: 10.1016/j.cognition.2012.12.012
- Ranganath, C. (2006). Working memory for visual objects: complementary roles of inferior temporal, medial temporal, and prefrontal cortex. *Neuroscience* 139, 277–289. doi: 10.1016/j.neuroscience.2005.06.092
- Ranganath, C., Cohen, M. X., Dam, C., and D'Esposito, M. (2004). Inferior temporal, prefrontal, and hippocampal contributions to visual working memory maintenance and associative memory retrieval. J. Neurosci. 24, 3917– 3925. doi: 10.1523/jneurosci.5053-03.2004
- Raye, C. L., Johnson, M. K., Mitchell, K. J., Reeder, J. A., and Greene, E. J. (2002). Neuroimaging a single thought: dorsolateral PFC activity associated with refreshing just-activated information. *Neuroimage* 15, 447–453. doi: 10. 1006/nimg.2001.0983
- Raz, N., Lindenberger, U., Rodrigue, K. M., Kennedy, K. M., Head, D., Williamson, A., et al. (2005). Regional brain changes in aging healthy adults: general trends, individual differences and modifiers. *Cereb. Cortex* 15, 1676–1689. doi: 10. 1093/cercor/bhi044
- Riggall, A. C., and Postle, B. R. (2012). The relationship between working memory storage and elevated activity as measured with functional magnetic resonance imaging. J. Neurosci. 32, 12990–12998. doi: 10.1523/jneurosci.1892-12.2012
- Rissman, J., Gazzaley, A., and D'Esposito, M. (2004). Measuring functional connectivity during distinct stages of a cognitive task. *Neuroimage* 23, 752–763. doi: 10.1016/j.neuroimage.2004.06.035
- Rothen, N., and Meier, B. (2010). Grapheme-colour synaesthesia yields an ordinary rather than extraordinary memory advantage: evidence from a group study. *Memory* 18, 258–264. doi: 10.1080/09658210903527308
- Rothen, N., Meier, B., and Ward, J. (2012). Enhanced memory ability: insights from synaesthesia. *Neurosci. Biobehav. Rev.* 36, 1952–1963. doi: 10.1016/j.neubiorev. 2012.05.004

- Rothen, N., Seth, A. K., Witzel, C., and Ward, J. (2013). Diagnosing synaesthesia with online colour pickers: maximising sensitivity and specificity. J. Neurosci. Meth. 215, 156–160. doi: 10.1016/j.jneumeth.2013.02.009
- Rouw, R., and Scholte, H. S. (2007). Increased structural connectivity in graphemecolor synesthesia. Nat. Neurosci. 10, 792–797. doi: 10.1038/nn1906
- Rouw, R., and Scholte, H. S. (2010). Neural basis of individual differences in synesthetic experiences. J. Neurosci. 30, 6205–6213. doi: 10.1523/JNEUROSCI. 3444-09.2010
- Rouw, R., Scholte, H. S., and Colizoli, O. (2011). Brain areas involved in synaesthesia: a review. J. Neuropsychol. 5, 214–242. doi: 10.1111/j.1748-6653. 2011.02006.x
- Ryan, L., Cardoza, J. A., Barense, M. D., Kawa, K. H., Wallentin-Flores, J., Arnold, W. T., et al. (2012). Age-related impairment in a complex object discrimination task that engages perirhinal cortex. *Hippocampus* 22, 1978–1989. doi: 10.1002/ hipo.22069
- Serences, J. T., Ester, E. F., Vogel, E. K., and Awh, E. (2009). Stimulus-specific delay activity in human primary visual cortex. *Psychol. Sci.* 20, 207–214. doi: 10.1111/j.1467-9280.2009.02276.x
- Sigala, N., Kusunoki, M., Nimmo-Smith, I., Gaffan, D., and Duncan, J. (2008). Hierarchical coding for sequential task events in the monkey prefrontal cortex. *Proc. Natl. Acad. Sci. U.S.A.* 105, 11969–11974. doi: 10.1073/pnas.0802569105
- Simner, J., Mulvenna, C., Sagiv, N., Tsakanikos, E., Witherby, S. A., Fraser, C., et al. (2006). Synaesthesia: the prevalence of atypical cross-modal experiences. *Perception* 35, 1024–1033. doi: 10.1068/p5469
- Simons, J. S., Gilbert, S. J., Owen, A. M., Fletcher, P. C., and Burgess, P. W. (2005a). Distinct roles for lateral and medial anterior prefrontal cortex in contextual recollection. *J. Neurophysiol.* 94, 813–820. doi: 10.1152/jn.01200. 2004
- Simons, J. S., Owen, A. M., Fletcher, P. C., and Burgess, P. W. (2005b). Anterior prefrontal cortex and the recollection of contextual information. *Neuropsychologia* 43, 1774–1783. doi: 10.1016/j.neuropsychologia.2005.02.004
- Sinke, C., Neufeld, J., Emrich, H. M., Dillo, W., Bleich, S., Zedler, M., et al. (2012). Inside a synesthete's head: a functional connectivity analysis with grapheme-color synesthetes. *Neuropsychologia* 50, 3363–3369. doi: 10.1016/j. neuropsychologia.2012.09.015
- Soto, D., Llewelyn, D., and Silvanto, J. (2012). Distinct causal mechanisms of attentional guidance by working memory and repetition priming in early visual cortex. J. Neurosci. 32, 3447–3452. doi: 10.1523/JNEUROSCI.6243-11.2012
- Spiller, M. J., Jonas, C., Simner, J., and Ashok, J. (2015). Beyond visual imagery: how modality-specific is enhanced mental imagery in synesthesia? *Conscious. Cogn.* 31, 73–85. doi: 10.1016/j.concog.2014.10.010
- Sreenivasan, K. K., Vytlacil, J., and D'Esposito, M. (2014). Distributed and dynamic storage of working memory stimulus information in extrastriate cortex. J. Cogn. Neurosci. 26, 1141–1153. doi: 10.1162/jocn_a_00556

- Steegen, S., Tuerlinckx, F., Gelman, A., and Vanpaemel, W. (2016). Increasing transparency through a multiverse analysis. *Psychol. Sci.* 11, 702–712. doi: 10. 1177/1745691616658637
- Stokes, M. G., Kusunoki, M., Sigala, N., Nili, H., Gaffan, D., and Duncan, J. (2013). Dynamic coding for cognitive control in prefrontal cortex. *Neuron* 78, 364–375. doi: 10.1016/j.neuron.2013.01.039
- Terhune, D. B., Tai, S., Cowey, A., Popescu, T., and Kadosh, R. C. (2011). Enhanced cortical excitability in grapheme-color synesthesia and its modulation. *Curr. Biol.* 21, 2006–2009. doi: 10.1016/j.cub.2011.10.032
- Terhune, D. B., Wudarczyk, O. A., Kochuparampil, P., and Kadosh, R. C. (2013). Enhanced dimension-specific visual working memory in graphemecolor synesthesia. *Cognition* 129, 123–137. doi: 10.1016/j.cognition.2013.06.009
- van Leeuwen, T. M., den Ouden, H. E. M., and Hagoort, P. (2011). Effective connectivity determines the nature of subjective experience in grapheme-color synesthesia. J. Neurosci. 31, 9879–9884. doi: 10.1523/JNEUROSCI.0569-11. 2011
- Vilberg, K. L., and Rugg, M. D. (2012). The neuaorrelates of recollection: transient versus sustained fMRI Effects. J. Neurosci. 32, 15679–15687. doi: 10.1523/ JNEUROSCI.3065-12.2012
- Wade, A. R. (2002). The negative BOLD signal unmasked. Neuron 36, 993–995. doi: 10.1016/s0896-6273(02)01138-8
- Ward, J., Hovard, P., Jones, A., and Rothen, N. (2013). Enhanced recognition memory in grapheme-color synaesthesia for different categories of visual stimuli. *Front. Psychol.* 4:762. doi: 10.3389/fpsyg.2013.00762
- Weiss, P. H., and Fink, G. R. (2009). Grapheme-colour synaesthetes show increased grey matter volumes of parietal and fusiform cortex. *Brain* 132, 65–70. doi: 10.1093/brain/awn304
- Weiss, P. H., Zilles, K., and Fink, G. R. (2005). When visual perception causes feeling: enhanced cross-modal processing in grapheme-color synesthesia. *Neuroimage* 28, 859–868. doi: 10.1016/j.neuroimage.2005.06.052
- Yaro, C., and Ward, J. (2007). Searching for shereshevskii: what is superior about the memory of synaesthetes? Q. J. Exp. Psychol. 60, 681–695. doi: 10.1080/ 17470210600785208

Conflict of Interest Statement: The authors declare that the research was conducted in the absence of any commercial or financial relationships that could be construed as a potential conflict of interest.

Copyright © 2019 Pfeifer, Ward and Sigala. This is an open-access article distributed under the terms of the Creative Commons Attribution License (CC BY). The use, distribution or reproduction in other forums is permitted, provided the original author(s) and the copyright owner(s) are credited and that the original publication in this journal is cited, in accordance with accepted academic practice. No use, distribution or reproduction is permitted which does not comply with these terms.