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1 Batch-based traceability for pork: A mobile solution with 2D 2 barcode technology

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15 **Abstract**

16 As an animal-derived food, pork provides Chinese consumers with important
17 nutritional value. The frequent safety incidents related to pork-made food have led the
18 government and public advocate that a traceability system is as an effective means of
19 controlling food quality and safety. This paper thus introduces a mobile pork quality
20 and safety tracing system based on 2D (two-dimensional) barcode (also known as QR
21 code) technology. First, literature search and field observations are used to evaluate the
22 business processes in pork supply chain and key traceability information in the system.
23 Then, a mobile solution based on 2D barcode technology for information collection,
24 transformation, and delivery is designed. Finally, a pilot implementation in Jilin
25 Province's Meat and Meat Products Safety Traceability and Regulatory Digitization
26 Project is reported. The traceability system was integrated with the government
27 supervision system to achieve the supervision and traceability of pork from source to
28 table. Implementation results reveal that the system can realize batch-based traceability
29 of pork, which greatly decreases traceability system cost. Additionally, the information
30 verification mechanism between upstream and downstream players, as well as the full
31 participation of consumers, enterprises, and the government, significantly improve the
32 credibility of the traced information.

33 **Keywords:** food safety; batch-based traceability; 2D barcode technology; mobile
34 solution; pork supply chain

35

36 1. Introduction

37 Food safety and quality have been gained more and more attention over past few
38 decades (Dbbene, Gay and Tortia, 2014). Different from Western countries, pork is the
39 most commonly consumed meat in China. Pork production and consumption in China
40 account for a high proportion in the world. According to the National Bureau of
41 Statistics of China (NBSC, 2017), China's total pork production in 2016 was 52.99
42 million tons, accounting for 62.07% of all meat products (85.38 million tons), 81.84%
43 of pork, lamb, and beef products (64.75 million tons) —an increase of 67.8% over
44 1996 (31.58 million tons). Because of its heavy consumption, pork quality and safety
45 has a major impact on the country's overall food safety (Ortega, et al., 2011). The
46 Chinese government has recently put food safety as a major priority of people's
47 livelihood and has proposed many policies, particularly related to devising a traceability
48 system, to promote residents' health and satisfaction. For example, in three consecutive
49 years 2015, 2016, and 2017, a comprehensive service platform for traceability and
50 supervision is all emphasized in the No. 1 Central document. In addition, Article 42 of
51 the Food Safety Law of the People's Republic of China indicates that the State is
52 establishing a traceability system for food safety. This is also addressed by the General
53 Secretary Xi Jinping requesting that a national unified information traceability platform
54 for agricultural products and food safety should be constructed as soon as possible.

55 Provincial governments have started to respond actively to the central policies that
56 encourage investment in food safety traceability system. For example, at the end of
57 2016, the General Office of Jilin Province promulgated "Implementation Opinions on
58 Accelerating the Construction of Traceability System for Important Products". In
59 March 2017, Jilin Food and Drug Administration invested in the food safety traceability
60 and supervision informatization project for meat and meat products, on which this paper
61 is based.

62 *Traceability* refers to "the ability to trace and follow a food, feed, food producing
63 animal or ingredients, through all stages of production and distribution" (European
64 Commission, 2000). The Codex Alimentarius Commission (CAC) has pointed out that
65 traceability is key to risk management, especially in the monitoring and identification
66 management of unintended effects. To achieve these goals, traceability systems have
67 been used in different areas all over the world. Several EU countries, such as France
68 and UK, proposed applying such systems to the production of animals and animal
69 products due to the massive outbreak of mad cow disease in Europe and the rapid
70 development of genetically modified food products (Souza-Monteiro, & Caswell, 2009;
71 Houghton, et. al., 2008). Considered as a necessary tool to increase consumer
72 confidence in food consumption and transparency in the food supply chain (Wu, Wang,
73 Zhu, Hu, & Wang, 2016; Heyder, Theuvsen, & Hollmann-Hespos, 2012; Zhang, Bai,
74 & Wahl, 2012), traceability systems are currently being developed and used for the
75 tracking and tracing of various foods (Hu, et al., 2013; Schroeder, & Tonsor, 2012;
76 Ruiz-Garcia, Steinberger, & Rothmund, 2010).

77 The traceability of livestock products has long been a focus among scholars. Many
78 traceability systems have been proposed using different technologies, among which

79 RFID is the most popular one (Costa et al. 2012). Feng, et al. (2013) developed and
80 tested a beef tracing system based on radio-frequency identification (RFID) technology,
81 which realized data collection and transmission, thereby improving management
82 efficiency and ensuring food safety. Liang, et al. (2015) proposed a traceability model
83 for the cattle/beef supply chain based on RFID technology and Electronic Product Code
84 global network traceability system, enabling effective sharing of information among
85 supply chain subjects and seamless traceability of the cattle/beef supply chain.
86 Although RFID technology can enable stakeholders in the supply chain trace
87 information back to the individual pig, the tags are difficult to stick to meat after cutting
88 (Costa et al. 2012). In addition, so many tags are needed along the food supply chain,
89 which increase the cost of the supply chain partners (Aung & Chang, 2014). Therefore,
90 RFID is mainly used in individual pigs, rarely going beyond the cutting room (Kerry et
91 al., 2006). This is particularly true in China where many players in pork supply chain
92 are small companies or even individual households. The high cost cannot be bore by
93 them. This is also the reason why the development of information-based traceability
94 systems for pork supply chain has not been substantially promoted; instead, traceability
95 relies mainly on paper documents. Furthermore, it is not necessary to trace the
96 information to individual pigs because we just need the information about the farm who
97 raised the pig. Therefore, whenever the whole batch acquired by brokers is traceable is
98 sufficient, which motivated out idea of batch-based traceability.

99 Another recent technology for traceability is Blockchain which “is a type of
100 distributed ledger technology (DLT), meaning it is a data ledger that is shared by
101 multiple entities operating on a distributed network” (Leong, Viskin and Stewart, 2018).
102 Due to the characteristics, like decentralized, distributed, trusted, unchangeable
103 retroactively, Blockchain is seen as a curer of supply chain traceability and some big
104 companies like Walmart has started piloting Blockchain project in its food supply chain
105 (Yiannas, 2018). Although Blockchain is a promising technology in traceability, its
106 development is still in early stage, and there is a long way to go for mass adoption.

107 The above analysis shows that many current new technologies, although very
108 promising in theory, may not be feasible economically, especially in the context of
109 China where most companies in pork supply chain are very small and have very poor
110 affordability. This problem combined with the recent surge of adoption of smart phones
111 in China triggered our current research. In 2010, China’s mobile Internet industry was
112 started and has since developed rapidly. Around 2014, the mobile apps WeChat and
113 Alipay proliferated throughout the country overnight. With the popularity of these two
114 applications, 2D barcodes have become common among the Chinese. Aung and Chang
115 (2014) posited that mobile phones and the Internet would set up the foundation of the
116 development of traceability systems, which the high cost problem could be solved
117 (Badia-Melis, Mishra, & Ruiz-García, 2015).

118 Based on this, this paper developed a pork traceability system based on mobile
119 Internet and 2D barcode technology. The system can provide information regarding all
120 aspects of the pork supply chain, from breeding to consumers, and can integrate with
121 the government supervision system to achieve supervision and traceability of the entire
122 life cycle of pork from source to table. This system was widely used in Jilin Province

123 in 2018 and produced promising pilot results. This paper contributes to the literature in
124 the following aspects: First, a mobile solution based on 2D barcode technology has been
125 developed, which greatly reduce the users' costs; second, a two-way verification
126 mechanism is embedded in the system to avoid false information; third, a 2D barcode
127 traceability scale is designed in the retail stage to make the cut meat labelled and linked
128 to the upstream supply chain.

129 The remaining paper is organized as follows: Section 2 conducts an analysis of
130 pork supply chain; Section 3 describes the developed traceability system and related
131 equipment. The application result of the systems is presented in Section 4. Section 5
132 concludes the paper.

133 **2. Business analysis**

134 Through a literature search, field observations, and interviews, routine processes
135 in pork production and distribution were investigated and analyzed. These processes
136 include feeding, immunization, disinfection, inspection and quarantine, acquisition and
137 transportation, slaughtering and processing, distribution of carcass, pork segmentation
138 retail, and food production and management. According to relevant quality and safety
139 standards in the pork production process, the Hazard Analysis and Critical Control
140 Points (HACCP) was used to identify key traceability information and traceability
141 businesses. Farms and slaughtering enterprises surveyed in this study were mainly
142 distributed in counties and cities of Jilin Province. Interviewees included enterprise
143 managers, workers, consumers, and government supervisors.

144 **2.1 Business flow analysis of the pork supply chain**

145 Figure 1 illustrates the business process of the pork supply chain. Key players in
146 this chain include: farms (households), brokers, slaughtering enterprises, dealers,
147 market stall owners, and food producers (mainly food processing plants and catering
148 service units). It consists the following activities:

149 Breeding: farms (households) feed, immunize, quarantine, and otherwise care for
150 pigs until they are sold.

151 Acquisition: brokers collect pigs from farms (households) and transport them to
152 the slaughtering enterprise.

153 Slaughtering: After entering the slaughtering enterprise, pigs are placed as one
154 batch for food suspension and rest. After a series of activities, such as electrical stunning,
155 stabbing, bloodletting, evisceration, and head and hoof removal, pigs in different
156 batches are separated by hooks and finally enter the circulation and sales link in the
157 form of carcass.

158 Wholesale and distribution: meat from the slaughtering enterprise flows to dealers,
159 who sell meat products to downstream dealers, market stall owners, and food producers
160 via wholesale.

161 Segmentation and retail: dealers and market stall owners cut meat into pieces and
162 then sell them to either the next level of sales units or to food producers and consumers
163 directly.

164 Food processing: food producers purchase meat products and process them into

165 food or dishes for public consumption.

166 **2.2 Key tracing information**

167 The purpose of tracing is to transform the logistics of the physical flow into
168 information flow and obtain a product's production history and process information
169 according to reverse information flow (Moe, 1998). Tracing information collection is
170 crucial to achieve traceability. China's pork supply chain involves breeding, acquisition
171 and transportation, slaughtering and processing, distribution and retail, catering, and
172 other activities; each link includes many information. However, in practice, not all
173 information is related to quality or safety and can influence consumers' perceptions of
174 security. To help ensure the traceability of quality and safety information, the work
175 related to information acquisition, processing, and presentation should be reduced as
176 much as possible, and the key traceability information should be identified.

177 The HACCP method was chosen as a basic analytical tool, as it provides scientific,
178 reasonable, and systematic critical-point identification, potential hazard assessment,
179 and hazard control (Chen, Hartarska, Wilson, 2018; Allata, Valero, & Benhadja, 2017;
180 Minor & Parrett, 2017; Soman & Raman, 2016). According to HACCP and food-safety-
181 related standards, along with regulations and policies in China, three types of
182 information at each stage of the pork supply chain are collected: business entity
183 information, quality and safety information, and transaction record information (Table
184 1).

185 **2.3 Traceable business design**

186 Based on the analysis of pork supply chain processes and selected key traceability
187 information, the traceable business can be determined as shown in Figure 2. Tracing
188 subjects include farms (households), brokers, slaughtering enterprises, dealers, market
189 stall owners, and food producers. The information will be verified by both upstream
190 and downstream players to avoid false information.

191 Breeding: farmers (households) use the traceability system daily to overall record
192 pigs' breeding information (don't record breeding information of one specific pig) and
193 to register outbound information when pigs are sold. Here we don't trace the breeding
194 information at the individual pig level because it is very difficult and not important.

195 Acquisition: brokers use the traceability system to identify and confirm farmer's
196 identity information, and mark each batch of pigs by blood stab codes which consist of
197 brokers' code and farmer's code such as #1(farmer's code is assigned dynamically
198 following the sequence of the acquisition, such as 1,2,3). Then, use the traceability
199 system to record the relationship between blood stab code and farmer and the license
200 plate number of the vehicle that used for the acquisition.

201 Slaughtering: the broker transports pigs to the slaughtering enterprise. According
202 to the vehicle license plate number or the broker' name, workers in the slaughtering
203 enterprise confirm and upload relevant information about this acquisition to the
204 traceability system, including the inspection and quarantine information, pigsty
205 information assigned to these pigs. The enterprise staff prints 2D traceable labels(2D-
206 TL) during the slaughtering process, attaches a label to each carcass, identifies the blood
207 stab code, and uses the traceability system to match each 2D-TL to a carcass.

208 Wholesale and distribution: each dealer stores, transports, and wholesales the pork
209 products. When pork products must be cut, the dealer uses the 2D barcode traceability
210 scale (2D-BTS) to identify the corresponding traceable 2D barcode and prints the 2D-
211 TL, which is affixed to the pork that was segmented or to the product packaging.
212 Relevant information is uploaded to the traceability system using the 2D-BTS.

213 Segmentation and retail: when market stall owner segment and retail meat
214 products, the 2D-BTS is used to identify a traceable 2D barcode corresponding to the
215 pork products sold, including a printed and 2D traceable transaction receipt(2D-TTR)
216 after weighing. Relevant information is uploaded to the traceability system using the
217 2D-BTS.

218 Food processing and production: food producers use the traceability system to scan
219 the traceable 2D barcode on the 2D-TTR and register purchase information. Consumers
220 can use a mobile phone to scan the traceable 2D barcode on the 2D-TTR and view
221 traceability information directly.

222 **3. Traceability system and traceability equipment**

223 **3.1 System development environment and system architecture**

224 Based on mobile internet, the traceability system adopts a Browser/Server
225 (combined Client/Server) architecture to develop a corresponding PC terminal and
226 mobile device software according to different user requirements and usage scenarios.
227 The Client/Server (C/S) architecture comprises client program running on the user's
228 computer and server program running on the central server. The client needs to
229 implement business logic, so the client bears great pressure. Browser/Server(B/S)
230 architecture is consisted of web browser and server program, user need not any other
231 special installation except a web browser, the web browser deals with a handful of
232 business logic in the front, while the main business logic is done in the server. Figure 3
233 illustrates the overall system architecture.

234 **3.2 2D barcode application**

235 As an interdisciplinary, cross-field, and cross-industry information application
236 tool, the 2D barcode is closely related to people's daily lives and economic operations;
237 these codes have become an important supporting technology in the digital economy.
238 They are widely used in fields that involve item traceability, mobile payment, logistics
239 and transportation, electronic ticketing, industrial manufacturing, and asset tracking.
240 With regard to item traceability, 2D barcode identification technology can facilitate
241 product identification and automatic data collection while meeting users' unique
242 traceability requirements.

243 The 2D barcode used in this study has two purposes. First, the code can be used to
244 obtain identifying information of each link subject. After the real name of each subject
245 is registered in the traceability system, the traceability system generates a unique-
246 identity 2D barcode for each subject. This code carries a traceability system network
247 link address and key parameters of the subject's identity. The structure of content
248 information is the network link address + subject role code + identity code, such as

249 <http://192.168.183.33:8099/xmTraceServer?roleid=40283d4&userid=40283d>. Mobile
250 phone apps (e.g., WeChat and Alipay) can be used to scan this 2D barcode; then, the
251 app can parse the network link address, enter the specific function module of the
252 traceability system, read key parameters of the identity of the corresponding subject,
253 and retrieve database data to display subject-related information. Figure 4a shows a
254 farmer's identifying code.

255 Second, the code is actually a traceable 2D barcode for each piece of meat. In the
256 slaughtering link, slaughtering enterprises use the traceability system and coding
257 equipment to print traceable transaction labels (Fig. 4b), which contain a traceable 2D
258 barcode corresponding to white strip meat. This traceable 2D barcode also carries a
259 traceability system network link address and key parameters of the identity of white
260 strip meat. The structure of information content is the network link address + serial
261 number code of the white strip meat, such as [http://192.168.183.33:8099/xmTrace
262 Server? mid=40283d495d64ed1d015d72c95f64027d](http://192.168.183.33:8099/xmTraceServer?mid=40283d495d64ed1d015d72c95f64027d). Through the traceability system,
263 white strip meat is matched with its 2D-TL. Specifically, information about the
264 breeding subject, acquisition and transportation subject, slaughtering subject, and
265 quality and safety information (e.g., immunization, inspection, and quarantine) is
266 matched with the serial number of white strip meat. Mobile apps such as WeChat and
267 Alipay can be used to scan the 2D barcode, after which the app parses the network link
268 address, enters the specific function module of the traceability system, reads the key
269 parameters of the 2D barcode corresponding to the meat, and retrieves database data to
270 display subject- and quality-safety-related information associated with the meat.

271 Tracing information for subsequent sales transactions is also linked to key
272 parameters of meat in the meat circulation process. In terms of meat segmentation, a
273 2D-TTR (Fig. 4c) is generated using a 2D-BTS, which contains a traceable 2D barcode
274 that retains the key parameters of the original 2D barcode of the meat; at the same time,
275 key parameter information of the subject of the sale and transaction information is
276 loaded. The structure of the content information is the network link address + serial
277 number code of the white strip meat + the code of the 2D-BTS + the code of trading
278 activity, such as [http://192.168.183.33:8099/xmTraceServer?
279 mid=40283d495d64ed1d015d72c95f64027d&wpid=000001&tid=0000011712160001&tc=0](http://192.168.183.33:8099/xmTraceServer?mid=40283d495d64ed1d015d72c95f64027d&wpid=000001&tid=0000011712160001&tc=0). A mobile app
280 such as WeChat or Alipay can scan the code and then parse the network link address,
281 enter the specific function module of the traceability system, read key parameters of the
282 code corresponding to the meat, retrieve database data to display identity information
283 about the upstream link and quality-safety information about the meat, write the
284 transaction subject information and other transaction information into the database, and
285 display corresponding information (see Section 3.3 for details).

286 **3.3 2D barcode traceability scale**

287 Figure 5 displays the 2D-BTS, which was developed on the basis of the original
288 electronic scale according to the actual needs of the traceability business. The
289 traceability scale possesses the following characteristics: (1) it can be connected to the
290 2D barcode recognition device for code recognition; (2) it can print a transaction receipt
291 with text, graphics, and the 2D barcode; (3) it provides network interface to support

292 data uploads; and (4) the 2D barcode contains URL address information. With this
293 information, the code traceability scale can store URL information, intercept and store
294 key parameter values of the address, and add the following information to key
295 parameter values: the device's unique identifying information (i.e., the traceability
296 system maintains correspondence between the 2D-BTS and the sale subject); sales date;
297 flow number information; weight information; and price information. Then, the scale
298 can create a new parameter value that contains new URL address information that is
299 assigned when printing the 2D barcode. Table 2 shows the configuration parameters of
300 the 2D -BTS.

301 The 2D-BTS is mainly used for the segmentation and sale of meat. It can record
302 sale subject information and transaction information from dealers and market stall
303 owners when meat is segmented and sold. Figure 6a shows the business scenario of a
304 sale, and Figure 6b shows the principle of the 2D-BTS. In Figure 6b, "mip" means serial
305 number code of the white strip meat. "wpid" means the code of the 2D-BTS. "tid"
306 means the code of trading activity. "tc" means the tree structure code to identity the
307 hierarchical relationship of market stall owners.

308 **3.4 Traceability system**

309 Business functions of the tracing system were developed according to users' needs,
310 mainly by adopting the B/S architecture. The tracing system is deployed in a cloud
311 computing center. A user can use a PC or mobile device to log in to the system for
312 related businesses. Some businesses must use mobile phones to operate at the business
313 site, but mobile Internet conditions may not be good. Therefore, some functions were
314 developed using the C/S architecture. Farmers, brokers, dealers, retailers, and food
315 producers can use mobile devices to log in and visit, whereas registrants of the slaughter
316 enterprises and out-of-stock slaughter enterprises can use PCs to log in. Each user needs
317 to register using the real name of the traceability system, and the business can only be
318 accessed after verification and confirmation. The login system must confirm the
319 account identity to ensure account security each time a user logs in.

320 When farmers log in to the system via an app, the function modules include the
321 bar registration, listing file, quotation information, their 2D barcode, personal
322 information, and current prices of pigs. When pigs are sold, the farmer can display his
323 2D barcode to the broker, fill in relevant information about the pigs in the registration
324 module, and complete registration.

325 When brokers log in to the system via an app, function modules include pig source
326 information, pig registration, quotation release, quotation information, pig collection
327 file, current demand, and customer management. When the broker visits a farm
328 (household) to collect pigs, he can use the pig registration module and establish contact
329 with farmers through the customer management module.

330 When slaughtering enterprises' registrants log in to the system via an app, function
331 modules include admission registration, admission file, demand management, and
332 customer management. The demand management module shows pig demand. When a
333 broker transports pigs to the slaughtering enterprise, he fills in relevant information
334 about pig admission in the admission registration module and completes registration.

335 The registration record can be viewed in the admission file module. Slaughterhouse
336 outbound personnel can log in to the system via PC. Function modules include 2D
337 barcode management, direct sales, outbound files, and statistical analysis. After pigs
338 are slaughtered, carcasses are hung on the assembly line, and the checker prints
339 traceable transaction labels to be attached to each carcass. Slaughterhouse outbound
340 personnel log in to the system via app; their function modules include outbound
341 registration, outbound archives, a personal center, and customer management. In the
342 direct sales module, a dealer is selected; the dealer and outbound personnel complete
343 outbound registration in the outbound registration module, and the outbound record can
344 be viewed in the outbound file.

345 Dealers log in via app. Their function modules are related to new orders and order
346 inquiries; a dealer and slaughtering enterprise sign a contract, visits the slaughtering
347 enterprise to receive meat, scans the traceable transaction label on each carcass, uploads
348 dealer information, and then transports and wholesales the meat.

349 The 2D-BTS also corresponds to market stall owners in the traceability system.
350 When meat is segmented and sold, the traceability scale is used to identify the traceable
351 transaction label on the product, and the 2D-TTR is printed after weighing. Food
352 producers and traders log in to the traceability system via app, after which they can scan
353 the 2D barcode on the 2D-TTR on the purchased product and register their purchase.
354 Consumers can use WeChat or Alipay's 2D barcode scanning function to scan the
355 traceable 2D barcode attached to any meat product to obtain traceability information.

356 **4. Application of the traceability system**

357 **4.1 The achievement of the traceability**

358 After market stalls purchase carcass, 2D-TL carried on the meat will be hung in a
359 prominent position. Anyone including consumers, supervisors and market stall owner
360 can use the software with QR code scanning function such as WeChat or Alipay to scan
361 the 2D code on the 2D-TL to inquire the meat information, including the information
362 of main related entities and quality safety information (excluding market stall
363 information), as shown in Figure 7.

364 When the meat is sold, the market stall owner use 2D-BTS to print 2D-TTR.
365 Consumers can view the market stall' name, meat weight, meat price, and traceable 2D
366 barcode on the transaction receipt. Consumers can use their mobile phones to scan the
367 2D barcode on the 2D-TTR. The market stall' information will be added into Figure 7
368 and displayed at the bottom.

369 Compared with traditional traceability solution, this solution significantly reduces
370 investment for traceability of each link entities. Farms do not need to invest anything
371 separately. The initial hardware equipment investment of every slaughterhouse is about
372 20,000RMB, and the daily supplies and human resource costs averaged to each pig are
373 about 2RMB. The initial investment of each sales link entity is around 2,000RMB, and
374 the daily supplies can be ignored. Food producers and consumers use mobile phones to
375 obtain traceability information at zero cost. Low investment costs increase the vitality
376 of the traceability system.

377 Under the support of the traceability system, it is convenient for government
378 supervisors, meat retailers and consumers to obtain complete, authoritative and
379 credible pork quality information. Based on this, the safety level of pork is improved,
380 and the consumers' perception of overall food safety become better. The good value of
381 the traceability system further guarantees its own vitality.

382 **4.2 Real application**

383 This solution has been approved by the Jilin Provincial Animal Husbandry
384 Administration, who received government funding to build a traceability system along
385 with administrative orders to implement its application. The pilot application has been
386 conducted since March 2017 given relevant approval from the owner, and pilot findings
387 are promising. In the beginning of 2018, the traceability system was promoted and
388 applied throughout Jilin Province. As of mid-December 2018, 54 pig-slaughtering
389 enterprises in the province were included in the system, realizing 100% coverage of
390 designated slaughterhouses at the county level and above. The system also included
391 2041 farmers, 13 large farms, 805 brokers, and 2410 dealers (sales booths). The system
392 contained 48,897 pieces of entry registration information, 369,416 pieces of outbound
393 information, and 1,059,911 pig transactions. The pig transaction process involved 6,527
394 people directly.

395 Application results of this program have been well-recognized by major
396 leaders in the Jilin Provincial Government along with leaders of the Ministry of
397 Agriculture and Rural China. The system construction and application results were
398 published on the front page of *Farmers Daily* on July 16, 2018, leading to country-wide
399 awareness.

400 **5. Conclusion**

401 This paper developed a mobile batch-based pork traceability system based 2D
402 barcode technology. The system design considers relevant business entities and
403 business operations in detail; and integrates the traceability business with pig breeding,
404 purchase, sale, and slaughter services to the greatest extent. In doing so, the system
405 reduces excess workload generated by retroactive business and leverages mobile
406 devices, mobile Internet, and 2D barcode technology. These technologies minimize
407 investment in the development of the traceability system and improve its ease of use
408 and operation. The 2D-BTS solves the key problem of traceability information
409 transmission and helps ensure integrity in the traceability information chain; Through
410 a reasonable design, a verification and information-sharing mechanism between
411 upstream and downstream players in the pork supply chain can be realized without
412 increasing the operation of each link, thus guaranteeing the credibility of traced
413 information. This system also opens a traced information chain between the production
414 and processing links, which provides end consumers a convenient means of obtaining
415 information about the full meat chain using the 2D barcode-scanning method. This
416 extent of information access can enhance consumers' perceptions of the quality and
417 safety of pork products, which may influence their overall perceptions of food safety.

418 Application of the traceability system serves as the basis for high-quality

419 development and branding of large-scale farms, slaughterhouses, and dealers. The
420 system can help these entities build brands, identify and minimize fake products, and
421 surmount the highly competitive environment of inferior meat obscuring good meat,
422 thus enabling these entities to focus on high quality and high price. The traceability
423 system also provides strong data-based support for government regulatory agencies at
424 all levels and can play a central role in macro- and micro-quality control. Practical
425 application of the financial investment promotion system in Jilin Province has verified
426 the feasibility, benefits, and value of these results.

427 Next steps for the traceability system include realizing individual traceability
428 based on the results of batch traceability. In light of achievements in pork traceability,
429 traceability schemes using mobile Internet and 2D barcode technology can be
430 developed and applied to cattle, chicken, and other livestock and poultry production
431 and sales. The research and design of traceability system construction and promotion
432 constitutes another important topic, for which the financial investment mode of Jilin
433 Province provides a potential model. Construction and promotion application based on
434 market forces also warrants further study. Under the support of the new traceability
435 system, the quality and safety management model of livestock and poultry products
436 remains an important research topic.

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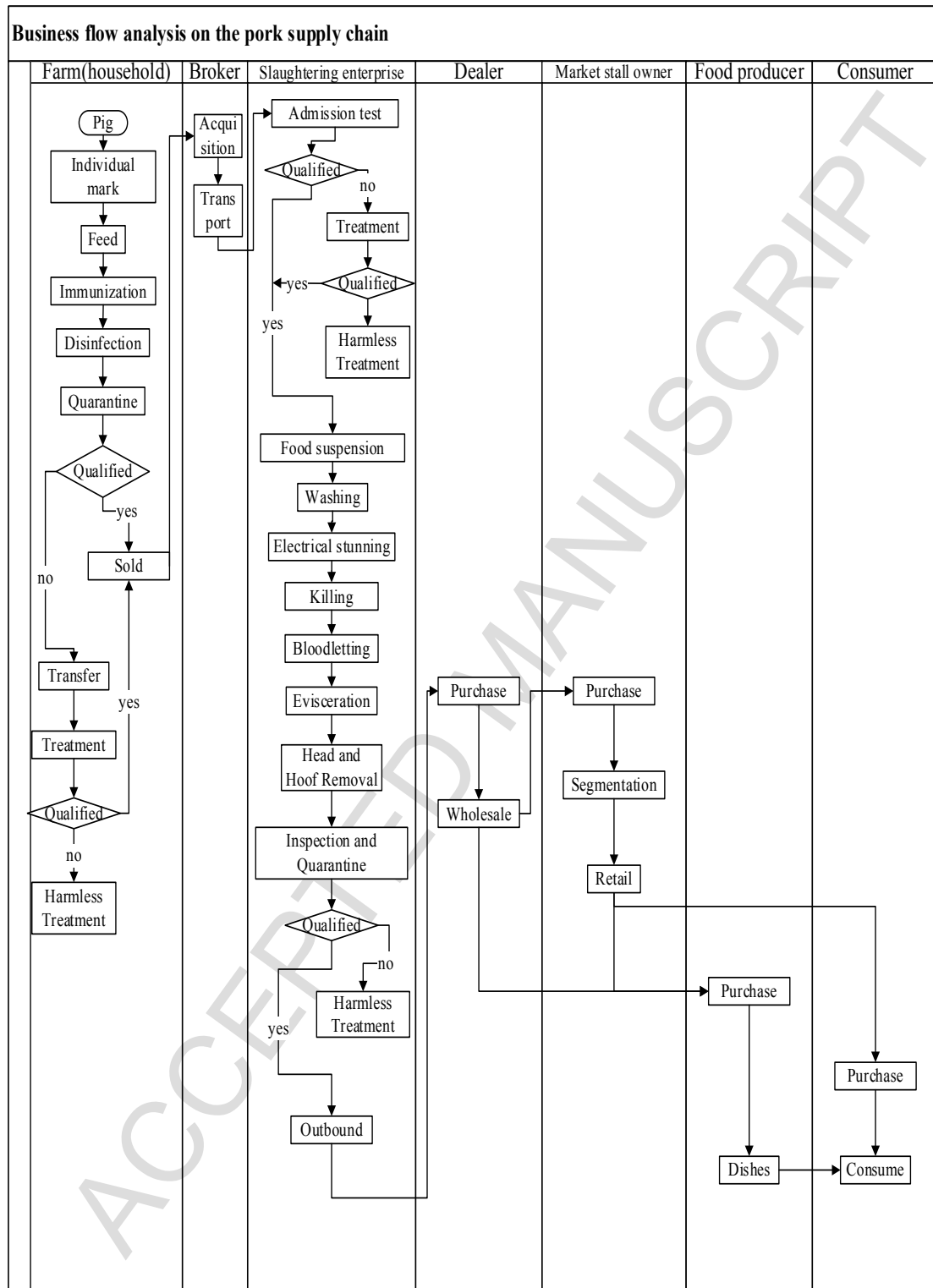
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Figures

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Figure 1. Pork supply chain business flow

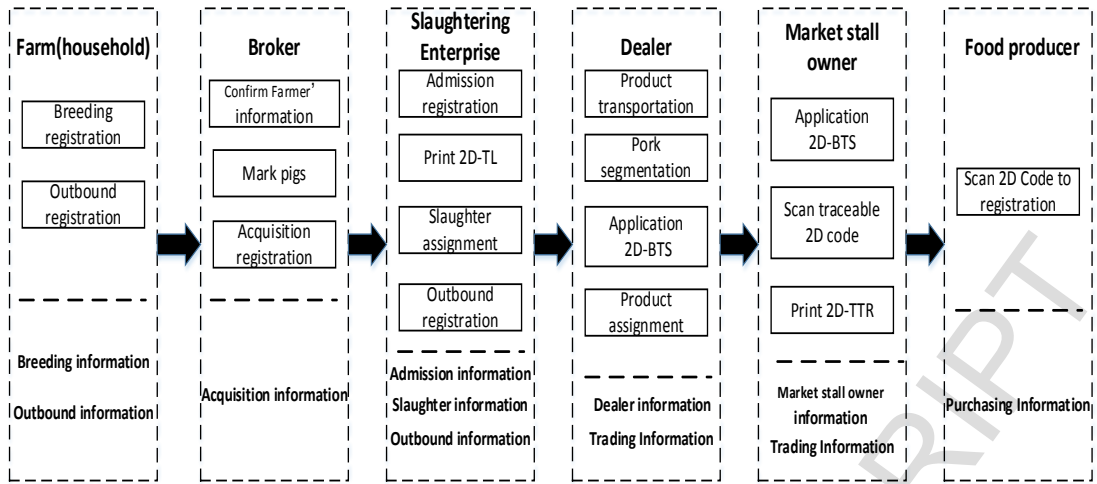


Figure 2. Diagram of business flow for traceability

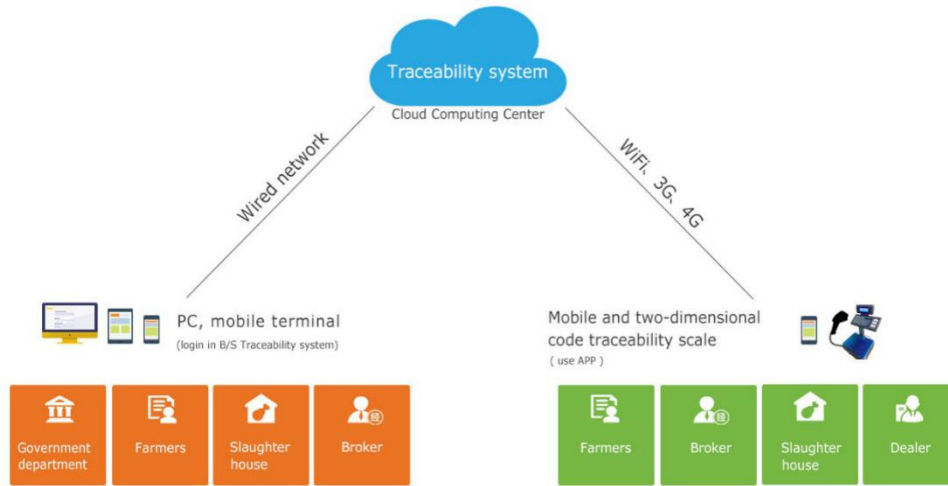


Figure 3. Overall system architecture



Figure 4a. 2D barcode



Figure 4b. Traceable label

RECEIPT		
S/N:	20170619001	
Date:	2017-06-19	
Time:	10:04:26	
Name	Weight/kg	Sub-total/yuan
Ribs	3	46.80
Shoulder	3	46.80
Belly	3	46.80
TOTAL TO PAY: 160.40		
Brand meat, Healthier!		
Scan the 2D barcode below		
THANK YOU!!!		

Figure 4c. Traceable transaction receipt

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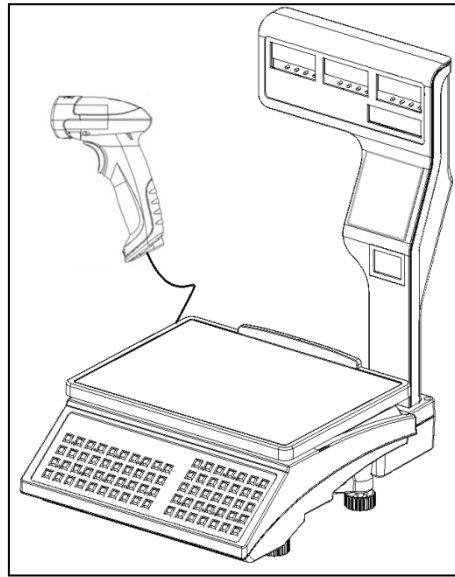


Figure 5. 2D barcode traceability scale

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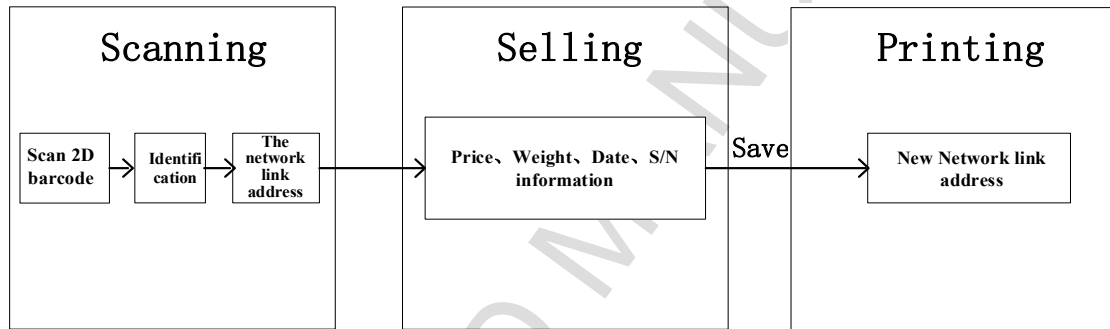


Figure 6a. Meat sales business scenario

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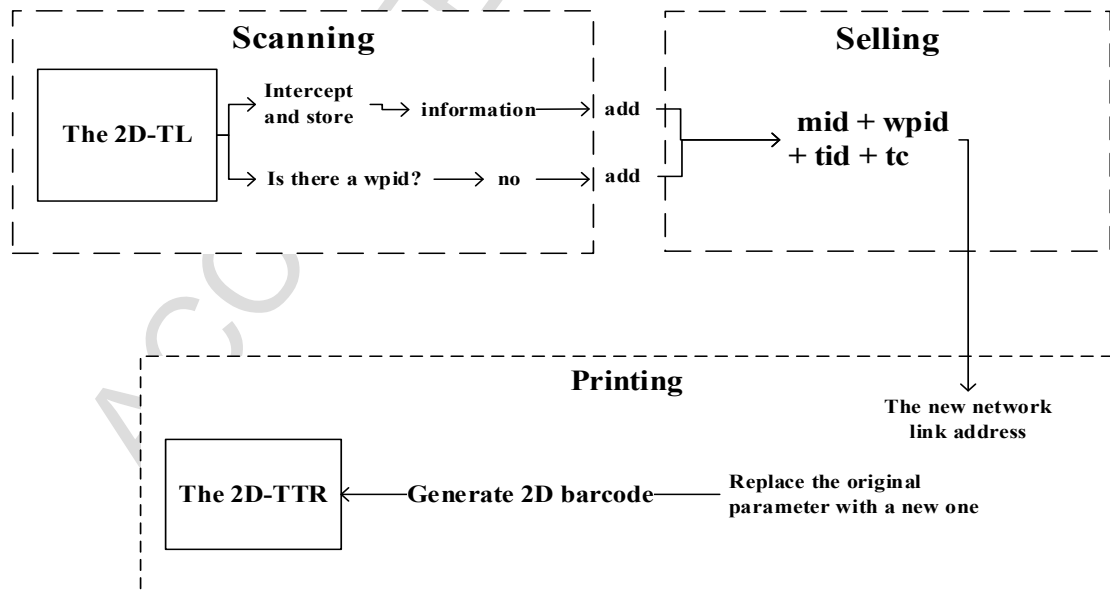


Figure 6b. Principle of 2D-BTS

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The Traceability Information of Livestock Products

The inspection and quarantine information

Certificate of Quarantine Approval:

Meat inspector: Jiang Peng

Inspection items: Head test, Visceral test, Carcass test

Certificate of Inspection Approval:

Official veterinarian : Lichun Yang

The breeding information

Broker/Fam: Mingzhi Chang

Telephone number : 155****211

Address : Tiexi District, Siping City, Jilin Province

Farmer: Liping Wang

The slaughtering information

Slaughterhouse : HongPing Meat Industry Co., Ltd in SiPing City

Address : Tiexi District, Siping City, Jilin Province

Legal representative: Shouxiang Wang

The sales information

Outbound time: 2018-07-11

Operator name: Hongli Sun

Business promises: Jiutai County

Legal representative : Hongli Sun

Enter the traceability system

29
30

Figure 7. System screenshot

Highlights

- A pork mobile traceability system with 2D barcode technology has been developed.
- The solution can trace all sections of the pork supply chain and coordinate the pork production process.
- The solution is cost effective, easy to use, and credible.
- The solution can support different stakeholders, e.g. companies, government, and consumers.
- The effectiveness of the solution has been proved by a real government project.

Tables

Table 1. Key traceability information

Information type	Description
Business entity information	Name, address, legal person, contact information and license information of farms (households), brokers, slaughtering enterprises, dealers, market stall owners, and food producers
Quality and safety information	Immunization information, self-test report, and inspection and quarantine information
Transaction record information	Transaction time, transaction quantity (weight), transaction information from both sides (seller and customer), etc.

Table 2. Configuration parameters of 2D-BTS

Indicators	Parameter description
Communication interface	RJ45 Ethernet x1, RS232 serial port x2, USBx2, audio output x1, wireless
CPU	Minimum MX6 Cortex-A9 1GHZ single core
Operating system	Linux / Windows
RAM	2G
Built-in printer	Built-in thermosensitive ticket printer
External scanner	Yes
Network	4G full Netcom or WiFi