

Precision agriculture for African development

Aboubakar Karim

aboubakar.karim@investivgroup.com

INVESTIV

Abstract: INVESTIV is an Ivorian start-up specialized in precision agriculture. Pioneers in the use of unmanned aerial vehicles UAVs in agriculture in West Africa, we provide our customers with efficient tools that enable them to reduce losses linked to phytosanitary problems, to know with precision the state and dimensions of their land, to follow the evolution of their agricultural activities through an online monitoring platform, and to know the least hydrated areas and the least fertile areas of their plots. We work with several categories of customers including professionals in the agricultural sector, producers themselves, cooperatives, institutions that finance agricultural projects, government institutions, agricultural enterprises, and NGOs supporting the agricultural sector. We are aware that African agriculture is undergoing real change, but for these changes to be effective, technological means must be made available to small and medium farmers and that is why we work every day.