

## Leadership Excellence and Gender in Organizations

---

### How much do we really know about women and entrepreneurship? A meta-analysis and research call

David Gaddis Ross  
david.ross@warrington.ufl.edu

Dognhyun Shin

Follow this and additional works at: <https://docs.lib.purdue.edu/cgg>



Part of the [Communication Commons](#), [Human Resources Management Commons](#), [Organizational Behavior and Theory Commons](#), [Political Science Commons](#), [Psychology Commons](#), and the [Sociology Commons](#)

---

#### Recommended Citation

Ross, David Gaddis and Shin, Dognhyun (2018) "How much do we really know about women and entrepreneurship? A meta-analysis and research call," *Leadership Excellence and Gender in Organizations*: Vol. 2 : Iss. 7 , Article 4.

Available at: <https://docs.lib.purdue.edu/cgg/vol2/iss7/4>

This document has been made available through Purdue e-Pubs, a service of the Purdue University Libraries. Please contact [epubs@purdue.edu](mailto:epubs@purdue.edu) for additional information.

A large and growing literature in business and allied social sciences studies how gender affects entrepreneurial outcomes. A number of scholars have offered qualitative research syntheses of this work, but no quantitative synthesis has yet been attempted. In this paper, we perform a meta-analysis on how gender influences entrepreneurial outcomes in terms of venture performance, proclivity to enter, access and terms of financing, and affect. In general, women experience inferior outcomes to men across the board. However, the effect of gender varies significantly across studies, suggesting the presence of important contingencies.