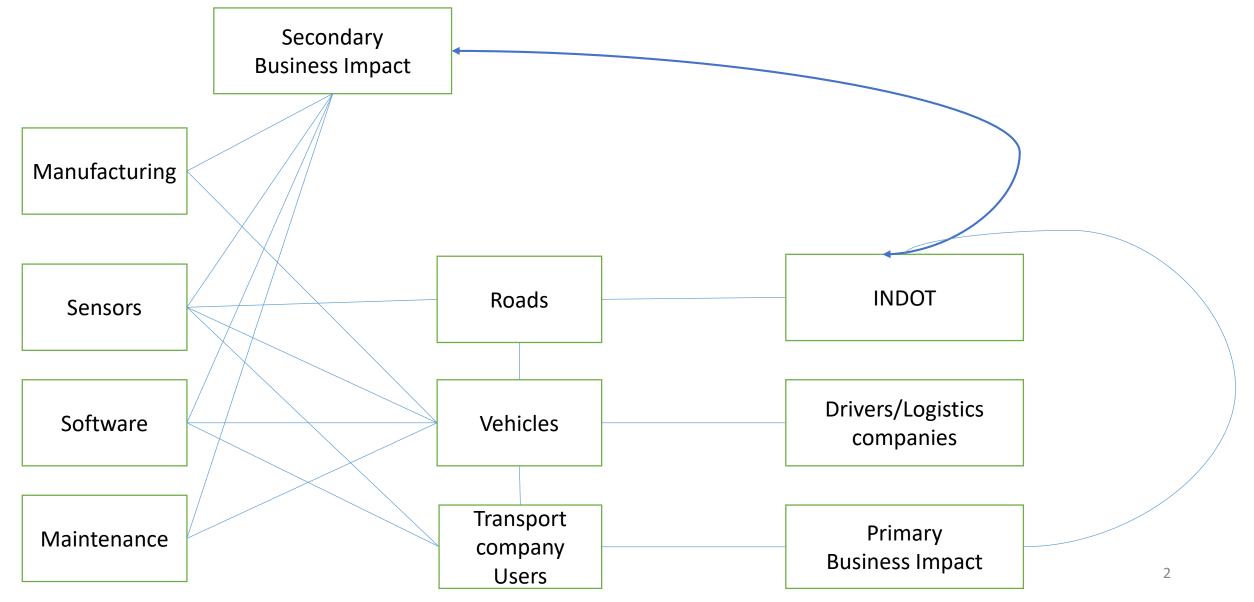
Autonomous Commercial Vehicles:The Economic Opportunity in Indiana

Ananth V lyer

Susan Bulkeley Butler Chair in Operations Management Director, DCMME and GSCMI Krannert School of Management Purdue University <u>Aiyer@purdue.edu</u>

The autonomous vehicle supply chain



Basic Takeaway

• Primary business opportunity

Answer the question, how does the introduction of autonomous vehicles for transporting my products help my business competitiveness?

Secondary business opportunity

Answer the question, how does the introduction of autonomous vehicles help my revenue stream ?

Primary Business Impact

- No driver downtime so longer operating hours for vehicles
- Quick response deliveries
- More flexible delivery schedules
- Predictable deliveries
- Use of IoT to synchronize schedules
- Better on time, reliable deliveries means lower safety stocks, lower costs of operation
- Faster deliveries can command a premium price
- Thus improved business competitiveness

Secondary Business Impact

- Inclusion and maintenance of sensors on highways
- Software to coordinate movement
- Maintenance of vehicles
- Synchronization of loads software
- Local drivers and load sharing
- Platooning of vehicles
- Impact on rest areas
- New vehicle production

INDOT highway impact

- Dedicated narrower lanes for autonomous vehicles
- Role of industry in sensor planning and maintenance
- Monitoring and coordination of autonomous vehicle flow to enable overall congestion reduction
- Choice of roads to enable autonomous vehicles while ensuring safety
- Logistics leadership to attract new businesses to Indiana

So what do we do to maximize the economic impact on Indiana?

- Pam Fisher is our sponsor for an INDOT grant to study the issue
- New technologies (Camera based, LIDAR, Radar, Ultrasonic, Infrared, GPS) based industries integrated with road maintenance
- Benefits to improved safety (due to lower driver error based accidents) (330,000 truck related accidents, around 4,000 fatalities, 90% driver related – NHTSA)
- Reduced fuel consumption and insurance costs
- Solution to driver shortages
- Survey of industry participants
- Sketch of a roadmap for INDOT to maximize economic impact

Thank you

<u>Aiyer@purdue.edu</u>

Primary industries	Secondary Industries
Schneider National	Peloton
UPS	Delphi
FedEx	
USPS	
Wabash National	
Cummins	
ZF	
Lozier	