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# Concerns of southeastern Massachusetts elementary school principals regarding implementation of participative decision making in their schools.

Susan M. Randall

*University of Massachusetts Amherst*

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CONCERNS OF SOUTHEASTERN MASSACHUSETTS  
ELEMENTARY SCHOOL PRINCIPALS REGARDING IMPLEMENTATION  
OF PARTICIPATIVE DECISION MAKING IN THEIR SCHOOLS

A Dissertation Presented

by

SUSAN M. RANDALL

Submitted to the Graduate School of the  
University of Massachusetts in partial fulfillment  
of the requirements for the degree of

DOCTOR OF EDUCATION

September 1991

School of Education

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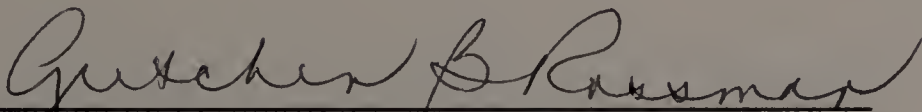
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Approved as to style and content by:



Gretchen B. Rossman, Chair



Patricia G. Anthony, Member



Warren Schumacher, Member



Bailey W. Jackson, Dean  
School of Education

## Dedication

This dissertation is lovingly and respectfully dedicated to my father, Dr. George Wellington Putman, as a tribute to his memory. As a medical doctor who developed and introduced new and revolutionary concepts to his field, I salute his dedication and honor him for his unforgettable example to me.

## ACKNOWLEDGMENTS

Although my indebtedness for completion of this research project extends to many people, the guidance I have received from my Chair, Professor Gretchen B. Rossman, has been the major contribution and for that I am most grateful. Additionally, I have appreciated the support and encouragement of Professors Patricia G. Anthony and Warren Schumacher, members of my dissertation committee. Special thanks go to Professor Ray Harper who has been an ever-present and dedicated "helper" in the doctoral process.

Dr. Susan Loucks-Horsley (researcher) and Dr. Archle George (statistician), both part of the creation of the Concerns-Based Adoption Model at the University of Texas at Austin, have been generous with their time counseling me regarding the use of the Stages of Concern Questionnaire Instrument and data analysis procedures for this research.

My "study buddy," colleague, and friend, Bill Fay, has been an exceptional resource with continuous optimism and inspiration. Dr. Joseph Arsenault has also provided valuable input which has been appreciated.

On a personal level, I want to thank my son Frankie Daly, my daughter Robyn (who was born as I began this project), and particularly my husband Robert, for their understanding, patience, and cheerleading. Gratitude goes to my parents and I especially want to pay respect to my father, Dr. George Wellington Putman (1912-1989), whose two favorite words were: persevere and relax. I am most grateful for my father's example of perseverance, which I tried to emulate. I now look forward to his other word of wisdom: relax.

Finally, I give credit and honor to my Heavenly Father for giving me the strength and ability to complete this dissertation.



ABSTRACT

CONCERNS OF SOUTHEASTERN MASSACHUSETTS  
ELEMENTARY SCHOOL PRINCIPALS REGARDING  
IMPLEMENTATION OF PARTICIPATIVE DECISION MAKING  
IN THEIR SCHOOLS

SEPTEMBER 1991

SUSAN M. RANDALL, B.S., EASTERN NAZARENE COLLEGE

M.ED., BRIDGEWATER STATE COLLEGE

ED.D., UNIVERSITY OF MASSACHUSETTS

Directed by: Professor Gretchen B. Rossman

Participative decision making has been identified as a crucial aspect of current American public school restructure efforts. The calls for school improvement through collective decision making by the educational team (i.e., principals and teachers) have been frequently referred to as an effort toward teacher professionalization through empowerment. Given central office support, principals have been cited as playing a major role as potential change facilitators who can enable or sabotage meaningful participative decision making in their schools.

Subsequent to being identified by their school superintendents as having initiated participative

decision making in their schools, this study investigated a stratified random sample (based on the Massachusetts Department of Education "kind of community" descriptors) of seventy-three (73) southeastern Massachusetts elementary school principals. Their feelings (concerns) regarding participative decision making in their schools were examined using the central instrument from the Concerns-Based Adoption Model (C-BAM): Stages of Concern Questionnaire (SoCQ). It also contained a comment section to allow for further clarification of feelings or concerns. Additionally, a customized demographic survey was included as two basic research questions were asked: (1) What are the perceived stages of concerns of a stratified random sample of southeastern Massachusetts elementary school principals who have initiated participative decision making within their schools? and (2) What are the relationships among these elementary school principals' selected demographic variables and intensity of concerns toward participative decision making in their schools?

The SoCQ data analysis, noting relative intensity of concern, indicated the participants' highest intensity of concerns as follows: 53% in the "Awareness" stage; 16% in the "Personal" stage; 12% in the "Informational" stage; 8% in the "Management" stage; 11% in the "Consequence," "Collaboration," and "Refocusing" stages. Among conclusions from the data analysis, indications were that the majority of (mostly male) principals are non-users, or in a very early developmental stage. Further, number of years as principal at a school showed correlational significance.

The theoretical underpinnings of change, concerns theory, and the practice of participative decision making are included in the review of the literature. Concluding chapters provide a review of methodology, data analysis presentation, summary, recommendations and conclusions, and further research ideas.

Key Words: administration, participative decision making, principals' attitudes, teacher-principal relationships.

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CONCERNS OF SOUTHEASTERN MASSACHUSETTS ELEMENTARY SCHOOL  
PRINCIPALS REGARDING IMPLEMENTATION OF PARTICIPATIVE  
DECISION MAKING IN THEIR SCHOOLS

CHAPTER 1

INTRODUCTION

Participative decision making has been identified as a crucial aspect of the current second wave American public school restructure efforts (e.g., Carnegie Task Force, 1986; Carnegie Foundation, 1988; Chapter 727, 1988; Conley, 1988). The calls for school improvement through collective decision making by the educational team (i.e., principals and teachers) have been frequently referred to as an effort toward teacher professionalization through empowerment (Goodlad, 1984; Barth, 1988; Conley, 1988; Darling-Hammond, 1988; Devaney & Sykes, 1988; Futrell, 1988; Little, 1988; Maeroff, 1988; McLaughlin & Yee, 1988; Price, 1988; Shanker, 1988, 1990; Conley & Bacharach, 1990; Wise, 1990). For those espousing teacher empowerment tenets, the assumption is made that through elevating teacher status, increasing opportunities to share/attain knowledge, and gaining access to power particularly

through participation in decision making (including problem solving and goal setting), schools have the potential for improving the learning environment for all involved (Maeroff, 1988).

Principals have been cited as playing a major role as potential change facilitators in their schools (e.g., Hall & Hord, 1984; Odden & Anderson, 1986; ASCD, 1987; Barth, 1988; Palne, 1990; Levine, 1991; Taylor & Levine, 1991). This study provides a baseline diagnosis of the perceived concerns and gives suggestions for prescriptive measures for a stratified random sample of elementary school principals regarding the implementation process of participative decision making in their southeastern Massachusetts schools.

### Background

In comparison to the plethora of research studies done in organizational participative decision making, there appears to be less information regarding participative decision making in schools (Schmuck et al., 1977; Conway, 1984). It would make intuitive sense that the reason for this is due to the lack of extensive participative decision making practices in schools; the

research appears to confirm it (see, for example, Stimson & Applebaum, 1986; Carnegie Foundation, 1988; Paine, 1990).

Conley (1988) has suggested that if current reform efforts in education are to be successful, they need to focus in part on "management's recognition of teachers as professional decision makers" (p. 402-403). Further research by Conley and Bacharach (1990) has indicated that the creation of a professional workplace in schools is essential if school improvement is to be realized. As part of a University of Massachusetts at Amherst research project on the professionalization of teachers, Paine (1990) investigated southeastern Massachusetts principals' decision making behavior in their school as it related to the fostering of teacher empowerment. Of those principals who responded in this research effort, the data analysis indicated that:

- \* teacher involvement (total teacher control) in the decision making process occurred in approximately twenty-five percent (25%) of the schools;

- \* fifty-four point nine percent (54.9%) of these principals indicated that teachers were partners regarding the development of annual goal statement formulation;
- \* sixty-three percent (63%) of the principals reported that they incorporated teacher recommendations for the annual goal statement but forty percent (40%) singlehandedly prepare the statement;
- \* twenty-five percent (25%) reported joint principal and teacher control of the hiring process with the clarification that the central office alone usually makes the selection seldom involving teachers, but have a degree of principal involvement;
- \* fifty percent (50%) of the principals permit teacher involvement in budgetary decisions regarding choice and/or prioritization, but fifteen percent (15%) of the principals make all of these final decisions alone;
- \* seventy-two percent (72%) of the principals work with the teachers to select textbooks, but

forty-five percent (45%) make these final selections alone;

\* twenty-three point five percent (23.5%) of the principals report that they create the discipline code alone, while sixty percent (60%) make use of teachers' suggestions and forty-one percent (41%) involve teachers with the creation of the discipline guide; seventy-three percent (73%) reported the inclusion of teachers in the decision making process on important issues while sixty percent (60%) permit teacher control if in possession of expertise in designated areas;

\* although the central office and principals are involved in the determination of teacher in-service programs, sixty-five percent (65%) of the principals reported that teachers' suggestions are sought in the process of program development (Paine, 1990, pp. 109-112).

Additionally, team governance was reported to be most prevalent at the middle school level; high schools and elementary schools were more "private" rather than

"public" with their collegial practices. Although Paine's (1990) study has reported on the behavior of southeastern Massachusetts' principals regarding participative decision making practices in their schools, this study's focus is on the attitudes (concerns) of elementary school principals, another integral part of the University of Massachusetts at Amherst teacher empowerment research project.

#### Statement of the Problem

While a number of states initiated education reform efforts prior to the publication of A Nation at Risk: The Imperative for Educational Reform (1983), it appears that this report has served as a catalyst for introducing major revisions of the role teachers play in an endeavor to improve education in our country. As calls for change in more recent national (e.g., A Nation Prepared: Teachers for the 21st Century, 1986; Tomorrow's Teachers, 1986) and state (e.g., Making Teaching a Major Profession, 1987; Chapter 727 An Act Enhancing the Teaching Profession and Recognizing Educational Achievement, 1988) educational reform movements focus on participative decision making in



schools, effective implementation by administrators as change facilitators has not been pervasively realized (Carnegie Foundation, 1988; Conley, 1988; Conley et al., 1989; Paine, 1990). Given central office support, principals are acknowledged to have the power to implement or sabotage meaningful participative decision making within their schools. Studying principals' concerns as they pertain to effective implementation, according to concerns theory, has provided insights for diagnosis and suggestions for prescriptive measures.

#### Purpose

The purpose of this study was to investigate the perceptions of a stratified random sample of southeastern Massachusetts elementary school principals in order to determine their intensity of concern toward the implementation of participative decision making within their schools. Through the use of the "Stages of Concern Questionnaire" (see Appendix F) and a customized "Demographic Survey Instrument" (see Appendix H), these basic research questions were asked:

What are the perceived stages of concern of a stratified random sample of southeastern

Massachusetts elementary school principals who have initiated participative decision making within their schools?

What are the relationships among these elementary school principals' selected demographic variables and intensity of concerns toward participative decision making in their schools?

The following null hypotheses, relating directly to the above research questions, were tested:

1. There are no significant relationships among elementary school principals' ages and intensity of concerns toward participative decision making in their schools.
2. There are no significant relationships among elementary school principals' levels of education and intensity of concerns toward participative decision making in their schools.
3. There are no significant relationships among elementary school principals' number of years of experience as an administrator and intensity of concerns toward participative decision making in their schools.

4. There are no significant relationships among elementary school principals' number of years as principal at their present school and intensity of concerns toward participative decision making in their schools.
5. There are no significant relationships among elementary school principals' number of teachers on the staff at their schools and intensity of concerns toward participative decision making in their schools.
6. There are no significant relationships among elementary school principals' amount of training in participative decision making practices and intensity of concerns toward participative decision making in their schools.
7. There are no significant relationships among elementary school principals' number of years of administrative experience with participative decision making and intensity of concerns toward participative decision making in their schools.

### Significance of the Study

The potential contributions of this study address the areas of policy, theory, and practice as described in the following:

#### Policy

As noted earlier, recent national and state reforms have called for the professionalism of teachers through empowerment. Policymakers have suggested that an integral part of the effort involves teachers in the decision making process in their schools. On a more local level, given central office support, the principal has been widely recognized as the key agent to set policy for change as he/she has the position power and formal authority to enable participative decision making in his/her school. Demeter (1951) stated:

school principals are key figures in the process (of innovation). Where they are both aware of and sympathetic to an innovation, it tends to prosper. Where they are ignorant of its existence, or apathetic if not hostile, it tends to remain outside the bloodstream of the school (p. 15).

This study investigated southeastern Massachusetts elementary school principals' perceived intensity of concerns about participative decision making within their schools, thus providing a baseline diagnosis to monitor change implementation. Information obtained from the study has added to a body of knowledge that could provide insights to administrators (and others) in their efforts to establish meaningful policies and strategies for potentiating effective implementation of participative decision making in their schools. In addition, suggestions are presented for prescriptive measures (i.e., interventions) to increase the level of effective implementation of participative decision making within elementary schools in southeastern Massachusetts. Because participative decision making has been identified as holding promise for enhancing the learning for all involved in schools, and principals' perceived intensity of concerns are an important dimension in the change process, the significance of the study can be justified.

## Theory

The stages of change commitment theory, in conjunction with concerns theory, are addressed in the review of the literature.

As a vehicle for studying educational change, concerns theory was developed by a research team at the University of Texas at Austin, Research and Development Center for Teacher Education, in their work on the Concerns-Based Adoption Model (Hall et al., 1973). A central instrument resulting from the research project was the Stages of Concern Questionnaire (SoCQ), an assessment tool developed to provide information about how individuals feel about an innovation (i.e., new programs, products, processes). The theoretical framework to study educational change provides assumptions about the change commitment process as it relates to the stages of concern. Collection of data in this study has been generated as a stratified random sample of elementary school principals in southeastern Massachusetts responded to the central instrument used: Stages of Concern Questionnaire (SoCQ) and a Demographic Survey Instrument (DSI). Validation of the concerns

theories' hypotheses, though not the primary intent of this study, has also served a contributing role to strengthen the C-BAM assumptions as the data were analyzed.

### Practice

The purpose of this study was to determine a baseline diagnosis of a stratified random sample of southeastern Massachusetts elementary school principals' intensity of concerns regarding participative decision making in their schools. Information about the practice of participative decision making in southeastern Massachusetts' elementary schools was obtained from the superintendents' responses and demographic data that were gathered in this study. Although the intent of the study was to profile elementary school principals' intensity of concerns about participative decision making in their schools, the initial investigation asked the school superintendents the question about who is practicing it in southeastern Massachusetts (see Appendix A).

### Delimitations and Definitions

The change process has been described as having three major components: initiation, implementation, continuation/institutionalization (Fullan, 1982; Hall & Hord, 1984; Organizational Development Resources, 1984; ASCD, 1987). The focus of this study involved the change process, specifically as it related to the implementation cycle (a delimitation) of the innovation--participative decision making.

Previous studies by Carnegle (1988) and Paine (1990) focused on behavioral practices regarding participative decision making. The Carnegle (1988) study produced national and state information. Paine (1990), provided findings based on her southeastern Massachusetts behavioral study. Subsequently, this baseline study has been designed to be regional (i.e., southeastern Massachusetts, a delimitation) in order to more fully examine another component (attitudes/concerns) of principals implementing participative decision making in their elementary schools. Additionally, financial considerations were a factor for southeastern Massachusetts regionalization due to the



extent of telephone communication involved with producing and insuring an adequate sample and response follow-up contact.

The stipulative definition of "participative decision making" in this study is: decisions of consequence made by both the principal and teachers, which impact the quality of life (academic, cultural, emotional, physical, professional, social) within the school. The Carnegie Foundation (1988) described these three key areas: curriculum and instructional materials; standards for students; and professional standards and budget policies, thus considered as "decisions of consequence."

It is acknowledged that principals and teachers, among others, make up the potential components of the practice of participative decision making in schools. The principal is considered to be the "change agent/facilitator." In this study, the term "teacher" is meant to refer to those individuals (in addition to the principal) who are Massachusetts certified or certifiable and involved with the educational process of children within the school. However, this investigation

has focused on the perceived intensity of concerns of elementary school principals (a delimitter) using a stratified random sample based on the Massachusetts Department of Education seven descriptors regarding "kind of community" (see Appendix I) and identification by their superintendents as having initiated participative decision making in their schools.

"Elementary" schools have been defined by Jeff Neilhaus (Massachusetts Department of Education; Office of Planning, Research and Evaluation) in a written communication as including Kindergarten through grade eight schools, but does not include typical middle school or junior high school grade configurations such as 6-8, 7-9, 5-8, 7&8, etc. He notes that of the total number of 1,202 elementary schools in Massachusetts, 253 elementary schools are located in the southeastern region (Neilhaus, 1990).

Rooted in "Concerns Theory," the Concerns-Based Adoption Model (C-BAM) has been developed to understand and describe innovation adoption and implementation by describing the various concerns of individuals in a change process. Hall et al. (1973) provide a

definition for "adoption," admittedly not embraced by other theorists (e.g., Clark-Guba) because it "goes far beyond the initial decision to adopt" (p. 5) as it involves the many processes taken to integrate an innovation into the functional structure of an organization. Accordingly, the "implementation" phase refers to the actual use of an innovation and becomes involved with the evaluation process. The Stages of Concern Questionnaire (SoCQ) was used as a diagnostic tool to investigate respondents' feelings about the innovation (Hall et al., 1973).

"Innovation" is described by Hall (1976) as a "generic name given to the issue, object, problem, or challenge, the thing that is the focus of the concerns" (p. 5); "a program, practice, or process--new or not--that is new to a person" (ASCD, 1987, p. 3). Participative decision making is the innovation referred to in this study.

"Concerns," as noted by Hall et al. (1986), are defined as "the composite representation of the feelings, preoccupation, thought, and consideration

given to a particular issue or task" (p. 5). Further, an individuals' "perceptions" are described as that which stimulate concerns, "not necessarily the reality of the situation" (p. 5). A diagnosis of implementation effectiveness, according to one's developmental stage, was made by measuring principals' perceptions of their stages of concern as they responded to questions on the Concerns-Based Adoption Model instrument titled "Stages of Concern Questionnaire," open-ended statement responses, as well as the "Demographic Survey Instrument."

Hall et al. (1973) have provided this Stages of Concern Questionnaire (SoCQ) conceptualization of seven hypothesized levels of concerns about an innovation:

- 0 AWARENESS: Little concern about or involvement with the innovation.
- 1 INFORMATIONAL: A general awareness of the innovation and interest in learning more detail about it is indicated. The person seems to be unworried about herself/himself in relation to the innovation.

She/he is interested in substantive aspects of the innovation in a selfless manner such as general characteristics, effects, and requirements for use.

2 PERSONAL: Individual is uncertain about the demands of the innovation, her/his inadequacy to meet those demands, and her/his role with the innovation. This includes analysis of her/his role in relation to the reward structure of the organization, decision making, and consideration of potential conflicts with existing structures or personal commitment. Financial or status implications of the program for self and colleagues may also be reflected.

3 MANAGEMENT: Attention is focused on the processes and tasks of using the innovation and the best use of information and resources. Issues related to efficiency, organizing, managing, scheduling, and time demands are utmost.

- 4 CONSEQUENCE: Attention focuses on impact of the innovation on the client in her/his immediate sphere of influence. The focus is on relevance of the innovation for the clients, evaluation of client outcomes, including performance and competencies, and changes needed to increase client outcomes.
- 5 COLLABORATION: The focus is on coordination and cooperation with others regarding use of the innovation.
- 6 REFOCUSING: The focus is on exploration of more universal benefits from the innovation, including the possibility of major changes or replacement with a more powerful alternative. Individual has definite ideas about alternatives to the proposed or existing form of the innovation (Hall et al., 1986, p. 15).

In addition to the "Non-Concern" or "Irrelevant" domain (which contains the "Awareness" Stage 0), the above has been categorized into three domains of concern: "Self" (Stages 1, 2), "Task" (Stage 3), and "Impact" (Stages 4, 5, 6). (Appendix G provides an

overview of the statements on the SoCQ arranged according to stage.) The assumptions made in this model are: As the individual has his/her early, more intense self-related questions resolved and as he/she gets more and more into using the innovation, the intensity of innovation use (task) and client (impact) related concerns increase. As knowledge about one's developmental state is made known, personalized interventions could be provided for relevant, current concerns as well as the anticipation of possible future concerns, according to this model (Hall, 1979; ASCD, 1987); thus, potentiating effective implementation.

Hall and George (1979) have noted that though group profiles can be useful for research purposes, they believe that the individual should be the target for diagnosis, prescription, and intervention delivery for optimal facilitation of the innovation adoption process. They feel it does not mean that group targeted interventions are inappropriate, but prefer to accommodate the individual differences concerns with their designated interventions.

It should be noted that the term "client" has been a generic term used by the Concerns-Based Adoption Model in their outgrowth project called Concerns-Based Tools for Managing Change. Based at The Regional Laboratory for Educational Improvement of the Northeast and Islands in Andover, Massachusetts, those involved (e.g., Susan Loucks-Horsley, Suzanne Stiegelbauer, Deborah Roody, and Don Horsley) have developed adaptations to the C-BAM tools for the specific purpose of enhancing their application to aid not only schools, but any organizational innovation and change.

#### Limitations of the Study

1. Although there was an opportunity for an open-ended response (as well as a Demographic Survey Instrument), the central instrument for data collection in this study, Stages of Concern Questionnaire (SoCQ), is a thirty-five item Likert scale, and therefore could be considered a limitation due to its nature of a forced choice response.

2. The "kind of community" stratification for the randomized sample of at least seventy elementary school principals, although providing evidence for regional



generalization, will not necessarily provide external validity.

3. Although a randomization process was employed to control for numerous variables within and between the seven "kind of community" strata, subjects who participate do so according to their willingness to complete surveys. Further, insufficient sample sizes and, in some cases, identical independent variables (e.g., same gender, same age), prevented inferential correlational data analyses based on Pearson  $r$ .

4. Respondents have completed the instruments independently, presenting the possibility of reduced serious or cautious response than if supervised.

#### Summary

According to the research presented, effective change for school improvement is thought by many to be more likely realized as teachers are empowered, particularly in the area of meaningful participative decision making. This introductory chapter has provided an overview of the conceptual framework for the study which serves to present the theoretical concerns and

change theories) and practical (participative decision making) elements.

Chapter 2 presents a review of the literature noting selected theoretical and related perspectives including change theory, concerns theory, and participative decision making practices. A conceptualization of participatory decision making and an overview of participative decision making studies are included and summarized.

Chapter 3 discusses the research design and methodology, which includes a description of the selection process of the survey sample, instrumentation, procedures and timetable, and data collection and analysis procedures.

Chapter 4 presents an analysis of the data, descriptively and inferentially. Stages of Concern Questionnaire scores, relationships among independent and dependent variables, and open-ended response evaluation are included.

Chapter 5 summarizes the conclusions of the research findings and makes recommendations, as well as gives suggestions for further study.

## CHAPTER 2

### REVIEW OF THE LITERATURE

The problems of planning and implementing educational change have been pervasive in the literature. According to Hall and George (1979), the role of individuals in the change process has not received adequate attention. Thus, if educational change is to be better understood, the personal side of change must be addressed. This section describes a framework for viewing the change commitment theory, followed by an overview of concerns theory as developed by the Concerns-Based Adoption Model project. Next, the innovation under investigation, participative decision making, is reviewed, preceeding a concluding summary of the reviewed research.

#### Change Theory

Although it is acknowledged that demographic trends, economic and social (Naisblitt, 1984; Hodgkinson, 1988), have had an undisputed impact on educational reform for school improvement, it also should be noted that many proposed plans for change have met with failure during the implementation cycle of change

(Fullan, 1982; Rossman et al., 1988). According to the research, if effective implementation of significant change is to occur, proper assistance and specialized training are needed. The change agent/facilitator, in this case the principal, could benefit from an awareness of the steps of the change process in order to facilitate change. Change is a process that takes time as stages of commitment climb the ladder from the initiation (adoption/preparation) phase to the crucial implementation (acceptance/utilization) phase to the continuation (commitment/routinization/incorporation/institutionalization/internalization) phase (Fullan, 1982). More closely examined, the three basic phases of change commitment, as well as resistance factors and impacts, are illustrated in Figure 2.1 and described in the following:

1. Initiation phase: requires contact, or an awareness, through oral and written communication, leading to a decision about the direction of the change. Resistance aspects involve unawareness and confusion, unclear articulation of the change and poor

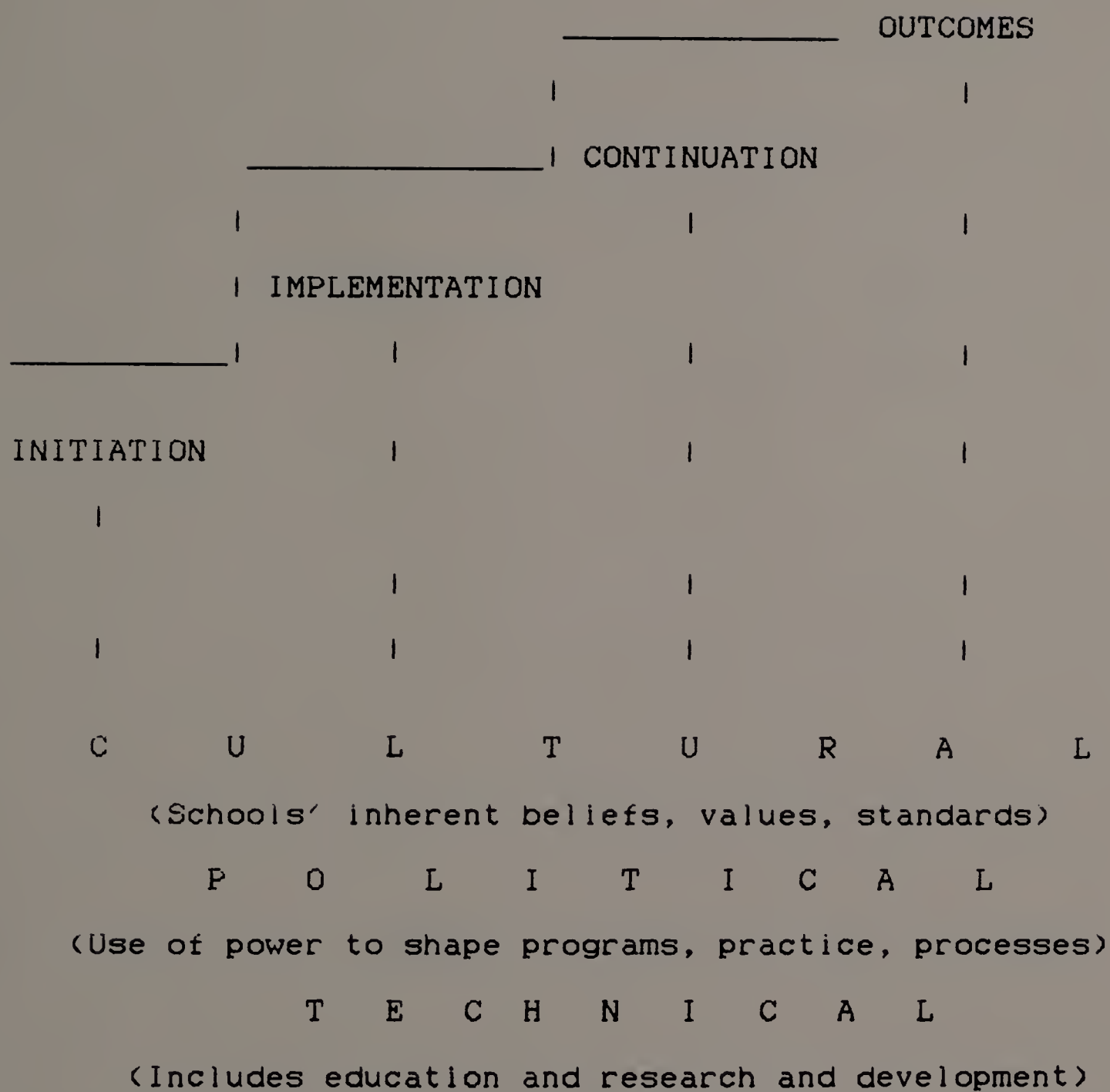


Figure 2.1  
 Illustration of the Evolving Process for Change  
 and Underlying Factors for Impact/Intervention:  
 A Framework

communication. Fullan (1982) has identified ten factors impacting this stage of change:

- \*existence and quality of innovations
- \*access to information
- \*advocacy from central administration
- \*teacher pressure/support
- \*consultants and change agents
- \*community pressure/support/apathy/  
opposition
- \*availability of federal or other funds
- \*new central legislation or policy
- \*problem-solving incentives for adoption
- \*bureaucratic incentives for adoption (p. 42)

2. Implementation phase: Involves understanding the change and perceiving it in a positive manner as the utilization of the innovation begins. Resistance aspects involve negative perceptions of the change and/or making decisions not to support attempts for its installation. Fullan (1982) notes these four major factors for intervention affecting the implementation phase:

- \*Characteristics of the Change (need and relevance of the change, clarity, complexity, quality and practicality)
- \*Characteristics at the School District Level (history of innovative attempts, adoption process, central administrative support and involvement, staff development/in-service and participation, timeline and information system/evaluation, board and community characteristics)
- \*Characteristics at the School Level (the principal, teacher-teacher relations, teacher characteristics and orientations)
- \*Characteristics External to the Local System (role of government, external assistance) (p. 56)

3. Continuation phase: begins the installation of change as the utilization process continues. The change moves on toward adoption as the use of the change continues to the point of institutionalization--becoming a way of life in the institution. The ultimate point for change commitment is reached when internalization

occurs as the change is embraced within the culture. At this point, people believe in and advocate the change as it is part of the internal system. The difference between institutionalization and internalization is that legislation can institutionalize but internalization cannot be forced. Resistance during the commitment phase involves aborting the change after initial and/or extensive utilization of the change as negative attitudes surface regarding the intended change benefits (Fullan, 1982; Organizational Development Resources, 1983).

Related to the above, Havelock classifies change literature into three schools of thought. Havelock's 1969 study of change in many fields, including education, concluded that these groupings describe the three principal models of dissemination and utilization of knowledge: social interaction; research, development, and diffusion; and problem-solving. He used a linkage model that consisted of their most important features to synthesize the three perspectives.

The Social Interaction Perspective is basically concerned with spreading an existing innovation through



an organization from the change agent's viewpoint. The five stage process follows:

1. Awareness Stage: The individual, although exposed to an innovation, lacks information. Later stages need to be initiated here that will lead to innovation adoption or rejection.

2. Interest Stage: The individual demonstrates interest, and seeks additional interest and information about the innovation.

3. Evaluation Stage: The individual has applied innovation and makes decision regarding its value.

4. Trial Stage: The individual pilot tests innovation useability in order to use it within his/her own situation to determine feasibility of complete adoption.

5. Adoption Stage: The individual makes the decision to continue using the innovation based on the trial results (Rogers, 1962; Havelock, 1971).

Havelock's (1971) model for large scale planning using his Research, Development, and Diffusion Perspective is described as a perspective for change based on the conceptualization that describes the change

process as an activities continuum going from research to practice using a rational division of labor to carry out the activities as specified. This perspective is typical of a developer who creates, tests, and disseminates a solution to a target population he or she perceives as a problem.

The four major activities/phases described by Guba and Clark (1965) continue with similar philosophical underpinnings:

1. Research: advance/extend knowledge.
2. Development: through invention and design to provide new solutions that could develop an innovation for adoption.
3. Diffusion: includes dissemination and demonstration to provide awareness of the innovation.
4. Adoption: includes trial, installation, and institutionalization.

Havelock's (1971) Problem-Solver Perspective discusses the use of an outside change agent to direct the receiver in solving the specific problems in a change process. He notes that of the three schools of thought regarding the change process (i.e., social

interaction; research, development, and diffusion; and problem-solving), there were deficiencies. Using what he called "linkage," he developed a change model that need not require initial use of a specific innovation. Linkage models were developed to: emphasize the skill development of users as problem-solvers, involve external agents to establish collaborative relationships within the organizational structure or provide communication patterns pertinent (or not) to a specific innovation. In effect, linkage was considered responsible for expanding problem-solving capabilities by bringing outside resources as a solution to problems.

Similar to Havelock, Hall and Hord (1984) describe nine phases of the change process accordingly:

1. Research: The suggestion is made from qualitative and quantitative research findings that certain practices or materials (i.e., innovation), underused or unidentified in the past, will be more effective.

2. Development: To achieve a specific objective, new approaches or materials are created, packaged, and evaluated regarding the innovation.

3. Diffusion: Awareness and use of an innovation is naturally spread across a social system.

4. Dissemination: Encouragement for adopting an innovation through deliberate marketing procedures.

5. Adoption: Selection of an innovation and commitment to implementation as a result of the decision making process or, conversely, the decision point that leads to it.

6. Implementation: The early (initial) use of an innovation involving negotiation between the user system and the innovation to arrive at an amicable match.

7. Institutionalization: Routine use of the innovation in a state of equilibrium through incorporation.

8. Refinement: Maximize innovation outcomes at the local setting through a fine tuning process.

9. Abandonment: Discontinue use of innovation (Hall & Hord, 1984, p. 331).

Johnson (1976), in his study of the change process, resistance to change, the elementary school principal's role in the change process, and the task of an internal change agent, used Lewin's (1948) basic model for

change: unfreezing, moving, and refreezing. It supported Havelock's (1971) model ideology that all individuals involved in the change process should participate in collective decision making in order to achieve an element of personal acceptance.

Change is said to be carried out by individuals, who react in different ways as growth is realized in the process according to operational aspects: how or what it means to them and their educational practices; changes required in behavior, beliefs, values regarding self (and others). As the focus of the facilitation centers on individuals (and innovations and contexts), interventions taken by facilitators should address the following forces that can impact resistance to the improvement efforts: technical, political, and cultural (Tichy, 1983; Sergiovanni, 1984; Rossman et al., 1988).

The following is offered as a framework designed as a vehicle to view critical elements involved in change implementation in schools:

1. Technical. In order to ensure optimal effectiveness, the leader/change agent makes provisions for obtaining the necessary knowledge and technical

assistance (includes education, research and development) through planning, organization, coordination of programs, practices, and processes that will achieve the identified goals. The effective change facilitator would cover the following six points of innovation implementation intervention (known in the Concerns-Based Adoption Model as "Game Plan Components"):

- \*Developing supportive organizational arrangements (i.e., scheduling, staffing, restructuring roles, providing materials, space, equipment)
- \*Providing training (i.e., increase knowledge, hold workshops, model/demonstrate innovation)
- \*Consultation and reinforcement (i.e., encourage individuals, coach, share tips, facilitate change attempts, celebrate success)
- \*Monitoring (i.e., gather data; assess innovation knowledge, skills; analyze, interpret, evaluate, share data regarding outcomes)

\*External communication (i.e., give description of innovation to others, make presentations, hold conferences with public relations groups to gain support of constituency)

\*Dissemination (i.e., provide information regarding innovation to encourage others, mail brochures, provide demonstrations, train others, market the innovation)  
(Hall & Hord, 1984; ASCD, 1987, p. 75)

2. Political. The use of power helps shape new programs, practices, or processes (i.e., innovations). Politics has been defined by Brewer and DeLeon (1983) as "a process by which emotional consensus is sought and sustained" (p. 183). Elements of politics may involve activities that include conflict, coalitions, negotiations, and power struggles, but the emphasis here is on building and maintaining morale. Although subject to debate in the literature, this holds promise as people participate in the school's decision making practices. Through the support and encouragement of the change agent, participation in decisions allows for

growth opportunities and a sense of ownership in the human organization of the school as its goals, mission, and vision are collaboratively/cooperatively articulated (Fullan, 1982; Lindelow et al., 1985).

3. Cultural. The school's uniqueness is determined by its inherent values, beliefs, and standards. Symbolism, legacy building, socializing new members, etc. are aspects of what defines one's own identifiable, unique culture. The way workers believe in the work of their school is closely tied to that school's cultural force (Sarason, 1982; Rossman et al., 1988). Leaders can play a key role in this "constructed reality" (Sergiovanni, 1984, p. 8). The term, "purposing," is used by Sergiovanni (1984, p. 8) to indicate clarity, commitment, and consensus pertaining to the basic purposes of the school. He also notes that the leader is responsible for communicating the importance of meaning and rallying support for a common cause or innovation through "stirring of the human consciousness, the integration and enhancing of meaning, the articulation of key cultural strands that identify the substance of a school, and the linking of persons



involved in the school's activities to them" (p. 8). Successful schools have been identified as those possessing "strong and functional cultures aligned with a vision of excellence in schooling" (Sergiovanni, 1984, p. 8).

Additional considerations to reduce ethical dilemmas in an organization have been offered by Blanchard and Peale (1988) through the use of the leader asking three basic questions: Is it legal? Is it balanced? How will it make me feel about myself? (p. xiii). Although these ethical questions are not all-inclusive, it does provide a basis for reflection. Keeping this in mind, leaders introducing change need to be prepared for resistance by understanding the complexities involved with the change process (initiation, implementation, continuation, outcomes) and meet the perceived needs with interventions (political, technical, cultural) for success accordingly.

As Becker (1979) has noted, individuals view the need for change and related issues according to their unique perspectives. Rather than experimenting with innovations, most people feel more comfortable with the

status quo. Becker likens individuals' resistance to change to organizations. But, as Sexton (1975) pointed out, managers of change have the potential to achieve these three important objectives in conjunction with understanding how change works: knowledge of people's willingness to accept or reject change; apply that knowledge in order to take action to minimize resistance and maximize acceptance; and be proactive, rather than reactive, with resistance strategy development.

### Concerns Theory

In order to comprehend the individual concerns of the elementary school principals who are involved in the process of implementing participative decision making in their schools, it is necessary to have an understanding of the origins of the centerpiece Stages of Concern Questionnaire (and Demographic Survey Instrument). Concerns Theory, as it applies to the Stages of Concern in this section, provides information regarding the Concerns-Based Adoption Model (C-BAM). Federally funded by the National Institute of Education, the studies were conducted by the Procedures for Adopting Educational Innovations Project at the University of Texas at Austin

Research and Development Center for Teacher Education (R&DCTE). The model was developed as a result of the authors' experiences in a variety of settings: colleges and universities, public schools, and industry, for the purpose of assisting others in the innovation adoption process (Hall et al., 1973).

C-BAM was based on the pioneering 1960s research developed by Dr. Frances Fuller (1969). As a counseling psychologist, Fuller proposed a developmental conceptualization of teachers' concerns based on her series of student teacher group counseling sessions and longitudinal in-depth interviews. Her study of concerns revealed an identification of a developmental sequence indicative of a dependable pattern that noted prospective and inservice teacher concerns on a continuum. The range of concerns included self, to task concerns about teaching, to concerns about impact on students (Hall et al., 1973).

The concerns hypothesis makes this statement:

When an individual encounters a new situation that requires interaction with others, his behavior is initially governed by concerns

about himself and the demands that the situation makes upon him. As these self concerns become resolved, the individual moves to concerns focusing on the nature of the task and on the quality of task performance. Ultimately, the individual becomes concerned about the impact he is making upon others and strives to optimize his efforts for others (p. 6).

Fuller's three stages of concern included:

preteaching phase (non-concern); early teaching phase (concerns with self); and late concerns (concerns with pupils). Using these concerns for a proposed model for personalized teacher education, the dynamics of teachers' concerns and assessment, arousal, and resolution were further pursued (Fuller, 1975).

Generalization of Fuller's developmental conceptualization of concerns and their sequence to the innovation adoption process has been hypothesized by Hall, Wallace, and Dossett (1973), who indicated that their experience supported "that the same or similar concerns phenomena do indeed occur in the adoption process" (p. 6). Further, they hold that the concerns

experienced are indicators of the needs of an adopter and they can provide insights about diagnosis and prescription for intervention. To that end, they note, change agents aware of expressed self-concerns can take the necessary action (i.e., initiating training or consultation) to resolve self-concerns. Effective use of an innovation becomes more likely as the person is facilitated through the developmental sequence from self, to task, to impact concerns (Hall et al., 1973, p. 6).

According to Hall et al. (1980), the development of the Concerns-Based Adoption Model (C-BAM) was to provide "a means to understand and describe innovation adoption and implementation" (p. 3). The use of the term "adoption," stipulated by the University of Texas at Austin Research and Development Center for Teacher Education C-BAM project, is admittedly unlike others in the literature who have labeled it as a process of deciding to use an innovation (e.g., Rogers & Shoemaker, 1971). Adoption, as defined by the R&DCTE project:

goes far beyond the initial decision to adopt;  
it closely parallels the Clark-Guba phases of

trial, installation, and institutionalization. Adoption, as it is used here, involves the multitude of activities, decisions, and evaluations that encompass the broad effort to successfully integrate an innovation into the functional structure of a formal organization such as a school, a college, or an industrial organization (Hall et al., 1973, p. 5).

Accordingly, the evolved "implementation" phase becomes involved with the use of the innovation and the evaluation process which is done as a diagnostic tool investigates individuals' concerns about an innovation. In this study, the Stages of Concern Questionnaire was the major diagnostic tool. An overview of the basic elements of the C-BAM will be reviewed in the following.

The two C-BAM instruments, Stages of Concern Questionnaire (SoCQ) and Levels of Use Interview (LoU), were developed to test two hypotheses. The hypotheses asserted that innovation adoption is: (1) primarily an individual process experience; and that it is (2) developmental (Hall et al., 1973). The LoU aspect looks at how a particular innovation is actually being

used, while the SoCQ looks at individuals' concerns regarding the adoption of a specific innovation.

Hall and Loucks researched innovation configurations (IC) extensively (see, for example, Hall & Loucks, 1977; Hall, 1977; Hall & Loucks, 1978). The term, innovation configurations, refers to what people are actually doing when a particular innovation is used or implemented. The research by Loucks and Hall indicated that the implementation process may vary from individual to individual. The researchers developed a method to aid the conceptualization and monitoring process of a particular innovation configuration as people perceive and implement it over time (Hall & Loucks, 1978).

In addition to the mentioned diagnostic tools, the C-BAM developments further proposed that managers of change could develop a prescription for interventions as needed to facilitate the change effort. Known as Taxonomy of Interventions, there have been six levels identified:

1. Policy: rules or regulations that direct procedures and actions of an organization.

2. Game Plan Components (GPC): the checklist of suggested change facilitator actions to support change cover six distinct categories for intervention: developing supportive organizational arrangements, training, consultation and reinforcement, monitoring, external communication, and dissemination.

3. Strategy: framework for action, translates the game plan design into concrete action.

4. Tactic: operationalizes the strategy to affect attitudes regarding innovation usage.

5. Incident: is a singular occurrence or event that usually covers small amounts of time and can be targeted at one or more individuals.

6. Theme: is a set of repeated actions that accumulate an effect to produce unexpected effects on an innovation. This is the only one of the six that is unplanned in nature (Hall, Zigarmi, & Hord, 1979).

The R&DCTE team was given the opportunity to study how schools could undertake improving in a successful manner. The assumptions of the research, as developed in the C-BAM are:



1. Change is a process, not an event.
2. Change is accomplished by individuals first, then institutions.
3. Change is a highly personalized experience.
4. Change involves developmental growth in both feelings about and skills in using an innovation.
5. Change is best understood in operational terms.
6. The focus of facilitation should be on individuals, innovations, and the context (ASCD, 1987, pp. 5-7).

Concerns, as treated in this study, have been described as "the composite representation of the feelings, preoccupation, thought, and consideration given to a particular issue or task" (Hall et al., 1986, p. 5). This investigation's intent has been to diagnose baseline (as it is a process, not an event) intensity of concerns of individuals (elementary school principals), according to his/her perceptions (highly personalized experience), noting a number of elements (feelings about and skills in using an innovation) that include personal, task, and impact dimensions

(operational terms) regarding the principal's role in the implementation of participative decision making with teachers in his/her school (focusing facilitation on individuals, innovations, and context) using the Stages of Concern Questionnaire. Susan Loucks-Horsley (1990) has indicated that effective implementation of a change process would be more likely as intensity of concerns are recognized and reduced/resolved in the early ("Awareness," "Informational," "Personal," and "Management") stages.

### Participative Decision Making

This section provides information pertaining to the multidimensional aspects of participative decision making in education, as defined in the literature, followed by an examination of studies related to participative decision making in educational settings.

#### A Conceptualization of Participative Decision Making

Mohrman et al. (1978) made references to vertical and horizontal illustrations of participatory decision making. The vertical dimension has been described as hierarchical in nature, determining who participates in decision making according to the organization's

bureaucratic structure. Horizontal aspects have been referred to as that which considers the content or decision domains or dimensions.

Conway (1984) provided a conceptual framework for further viewing the multidimensional aspects of participative decision making. He noted that the participative decision making term has two sets of concepts associated with it: (1) participation (an action or matter shared by two or more actors), and (2) decision making (a process where a choice is determined by one or more actors). He has identified internal participative decision making as involving "administrators with teachers and/or students," (p. 19); external participative decision making "where administrators participate with the citizenry of the community" (p. 19). The latter would address issues that would not be pertinent for this study and, thus, will be excluded from further review.

The variations of participative decision making noted in educational systems were further expanded in Conway's (1984) research providing these descriptors associated with the participative format: mandated

versus voluntary, formal versus informal, direct versus indirect. He continues to elaborate on the qualities of the participative decision making process noting these three aspects:

1. Degree. The degree of participation is variously identified and measured. Typically the degree goes from no participation through those states where the subordinates are queried, consulted, or their decisions are vetoed or accepted to full participation as equals in the choice process.
2. Content. The content of decisions for participation by those internal to the system might be considered in three basic areas: (1) those concerned with the maintenance of the organization, (2) those of a personal nature, and (3) those associated with professional work.
3. Scope. The scope of participative decision making involves the participant

powers or the stage of the decision process itself (Conway, 1984, p. 20).

Belasco and Alutto (1973) have identified three conditions relative to the aspect of degree of participative decision making: (1) deprivation (not enough involvement), (2) saturation (overly involved--but rarely found in the research data), and (3) equilibrium.

Likert's (1967) view of the organization's classification exemplifies a perspective regarding the degree of participation. Based on Likert's "System Four for Participative Management" model, the classification of systems include: (1) exploitive, authoritarian model; (2) benevolent, authoritarian model; (3) consultative model; and (4) participative, goal directed model. Accordingly, the principal dictates the management style that would indicate the level of involvement in decision making.

The terms "zone of indifference" (Barnard, 1968, p. 168) and "zone of acceptance" (Simon, 1965, p. 133) have been used in reference to the content aspect of participative decision making. Bridges (1967) extended

the discussion of Simon's (1965) model to an educational perspective. Basically, the model by Simon (1965) asks these two questions: (1) Is the issue relevant to others in the organization? and (2) Do others in the organization have expertise to deal with the issue? The willingness of subordinates to accept the leader's decision without their input is found if there is a negative answer to both questions, the zone of acceptance to omit the involvement of others in the decision. Conversely, if both questions are answered in the affirmative, active involvement in the decision would be indicated.

According to Simon (1965) identifying participants' zones is important due to the impact on their satisfaction and, thus, the effectiveness of the decisional process. Further, the test of relevancy and the test of expertise must be carefully considered by the leader of an organization trying to determine whom to involve and when to involve them (Sharman, 1984).

The degree and scope of participative decision making has been described by Lowell (1972) and Schmuck et al. (1977) as involving participant powers at certain

stages in these modes: consensus (members share power equally), majority vote (overruling a minority), and centralist (decision made by the leader after consultation). The principal's leadership style is a major determiner of the extent or type of decisions made in his or her school.

Montello and Wimberly (1975) have discussed management systems in education. They described decision making as "deciding what is going to be done in order to attain goals; a part of planning" (Montello & Wimberly, 1975, p. 11). In education, the basic elements of planning, when combined with theories and strategies of change, facilitate the decision making process of an organization. Two types of planning--strategic (long term direction ensuring that the organization fulfills its objectives regarding missions, goals, change, development) and operational (to ensure that resources are being utilized in an optimal manner regarding operations, performance, results)--allow an organization to justify its existence, and maintain its right to continue to operate (Cunningham, 1982; Bennis & Nanus, 1985). Strategic planning has been described as

leadership directed to insure that an organization is "doing the right things" (Cunningham, 1982, p. 12). Operational planning has focused on the organization's ability of "doing things right" (Cunningham, 1982, p. 12). Strategic and operational planning are directed at external and internal organizational aspects, respectively, and involve decision making.

The effective leader considers all of the above variables when approaching implementation of an innovation such as participative decision making with teachers in his or her school. The next section reviews the research that describes the findings of a variety of studies involving various aspects of participative decision making in schools.

#### Overview of Studies

Although the admission is made that there have been studies to dispute the pervasive benefits of participative decision making in educational settings (for example, Oncken, 1971; Barrington & Marshall, 1975; Sorensen & Baum, 1977; Dachler & Wilpert, 1978; Conway, 1984; Imber & Duke, 1984; High & Achilles, 1986), the majority of research appears to (contingently)



defend the benefits of participation in decision making (for example, Belasco & Alutto, 1973; Mohrman et al., 1978; Locke & Schweiger, 1979; Likert & Likert, 1980; Cunningham, 1982; Lindelow et al., 1985; Rice, 1987; Conley et al., 1989; Crandall, 1989; Brandt, 1990; Conley & Bacharach, 1990; David, 1990; Taylor & Levine, 1991). The following studies are presented to support the contention that the empowerment of teachers, through appropriate and meaningful participation in school decision making practices, has shown to be beneficial to the effectiveness of the organization. Leadership styles, amount and extent of involvement, types of decisions, and forms of participative decision making are aspects covered in the proceeding studies.

A recent national survey, published by the Carnegie Foundation for the Advancement of Teaching (1988), has taken a close look at the interior of the teaching profession. Considered the most comprehensive survey of American teachers ever conducted (22,000 responded), the questions focused on students, working conditions, and participation in decision making. It was noted that "one of the most important indicators of the condition

of teaching is the degree to which teachers participate in key decisions affecting their work" (p. 79). The decisional areas identified in the survey included:

- \*choosing textbooks and instructional materials;
  - \*shaping the curriculum;
  - \*setting standards for student behavior;
  - \*deciding whether students are tracked into special classes;
  - \*designing staff development and in-service programs;
  - \*setting promotion and retention policies;
  - \*deciding school budgets;
  - \*evaluating teacher performance;
  - \*selecting new teachers; and
  - \*selecting new administrators
- (Carnegie, 1988).

Although the most heavily involved areas of decision making were choosing textbooks and instructional materials and shaping the curriculum, the level of involvement decreased dramatically progressing down the list of items. Palne's (1990) study on the behaviors of

southeastern Massachusetts principals regarding evidence of teacher empowering decision making practices also appears to confirm this as it indicated that seventy-two percent (72%) of the principals work with teachers regarding curriculum and instructional materials decisions; in decisional matters of standards for students and professional standards and budget policies, the percentage of teacher involvement falls into a range of sixty percent (60%) or less (pp. 109-112). It was acknowledged, however, that sixty percent (60%) to seventy-three percent (73%) of the responding principals involved teachers in decisions of "important issues," according to the principals' perceptions of teacher expertise (Paine, 1990, p. 112).

The 1988 Appalachia Educational Laboratory's study of six elementary schools in Virginia focused on a project of teacher involvement in the areas of school policies and practices. Conclusions from the study indicated that the areas of greatest accomplishments involved communication and school climate. Both teachers and administrators described an increase in their own communication skills, as well as an increase

in teacher collaboration outside of project meetings. Teachers and administrators felt a freedom to express their opinion as a result of the perceived open communication. A spirit of teamwork and increased respect for all individuals' ideas lead to a sense of pride and efforts at school improvement. A sense of trust and shared value structures were also observed. Other accomplishments included "the development and articulation of a schoolwide policy and philosophy, an increase in professional development opportunities for teachers, a decrease in the turnover rate among teachers, and a decline in student discipline problems" (Appalachia Educational Laboratory, 1988, p. 19).

In an earlier study conducted by Phi Delta Kappa (1980), it was discovered that teachers in high achieving elementary schools were given consideration by their administrators, involving the teachers in a consistent pattern of decision making, confirming (earlier) studies by Ellett and Walberg (1979), Rudder (1979), and Wynn (1981). A positive relationship between staff development and student achievement was noted in the Ellett and Walberg (1979) investigation of

teacher and student perception of school climate, as was indicated in the Rudder (1979) study, in coherence with the observation research by Wynn (1981).

Poindexter (1983) reported a case study of a Los Angeles elementary school that appears to supply additional support for raising student achievement through school-based programs. The entire school represented minority groups with seventy-six percent (76%) scoring below the 50th percentile on a nationally normed test. Until the arrival of a new principal, who appeared to transform the school, there had been a negative academic and social reputation schoolwide. The cooperative efforts of the principal and teachers designed and put into place these improvement programs to uplift the school environment: discipline improvement, instruction management improvement, and staff development. As the programs were implemented significant increases in student achievement scores were realized and classroom teaching methods took on more sophistication and pride.

Rensis Likert, called the "father of participative management" (Cunningham, 1982, p. 275), and Jane Likert

(1980) have summarized research related to how schools run more smoothly when participative leadership--enabling participative decision making--is in place. According to the studies of twenty school districts in Michigan, the prevalence of Likert's System Four (participative, goal directed) model was a significant factor in schools never having a strike. Where there were work stoppages, Likert and Likert (1980) noted, teacher frustration was a major factor; "this frustration was measured by the differences between the expectations of being involved in decisions affecting them and their actual experience" (Likert & Likert, 1980, p. 55).

Further studies of sixty-seven schools in New York yielded these results: teachers were apt to be less militant the more they perceived their school administration as indicative of a System Four model (Likert & Likert, 1980). Another study of six school districts in California presented evidence to suggest that schools identifying with the System Four model increased the motivation of teachers and students, reduced the level of frustration with the decision

making process, improved communication within the school and noted a sense of pervasive confidence and trust among all involved (Likert & Likert, 1980).

The relationship between teacher involvement in decision making and loyalty to principals was studied by Johnson and Germinarro (1985). In an investigation of ten elementary schools and five secondary schools in New Jersey, the researchers found that the highest degree of loyalty to principals was exhibited by teachers who perceived that their principals provided them access to decision making in areas closely associated to areas of instruction. An earlier related study was reported by Devlin (1980). The study of 315 teachers suggested that when teachers hold the perception that the subject matter being considered is of importance to them, participatory decision making is related significantly to favorable job attitudes.

A case study reported by Martin and Saif (1984) noted the key to successful reform as a broad-based, systematic decision making project lead by teachers. Former approaches found commonly in curriculum development had been haphazard, tending to produce only

superficial change. However, the approach that gives teachers a professional stake in its results were found to generate fundamental and lasting reforms. It was also noted that over-involvement of individuals in decision making has been claimed (as indicated by past researchers) as resulting in a decrease in job satisfaction.

Studies done by Belasco and Alutto (1973) have concentrated on teachers' actual and desired degree of participation in decision making as it impacted teacher satisfaction. Three conditions were identified: (1) deprivation (not enough involvement); (2) saturation (overly involved--but rarely found in research data); and (3) equilibrium (neither too little nor too much). The data suggested that those considered to be in a state of equilibrium were most satisfied; those experiencing deprivation and saturation were less satisfied. Thus, simply increasing teachers' participation in the area of decision making would not increase the level of satisfaction, rather, the right amount of participation should be taken into



consideration, according to the study (Belasco & Alutto, 1973).

A synthesis of three studies by Thierbach (1985), covering kindergarten through grade 12, tested the curvilinear relationship between teacher involvement in decision making and job satisfaction. According to the results, a point of saturation had not been reached, indicating that the administrators would have an element of latitude in which to increase teacher participation in decision making before evidence of job dissatisfaction appeared.

An analysis of 42 elementary and 45 secondary schools in New York was done by Conley et al. (1989). The data suggested that improving the design of teachers' jobs, as well as the managerial structures of the schools, are critical in enhancing the motivation and retention of teachers. They make the statement that, "If we are going to be concerned with the impact of reform efforts on the satisfaction of teachers with their careers, we should proceed cautiously, being specific and strategic about the changes we make" (p. 76).

In addition to the amount of participation in decision making, teachers have expressed interest in the type of decisions in which they are involved. Studies by Mohrman et al. (1978) described two domain types regarding education-related decisions: technical (teaching or instructional process) and managerial (relating to the support function). According to the authors, "by empirically distinguishing between participation in managerial decisions and technical decisions, it was illustrated that participation in these domains was differentially associated with job satisfaction and role ambiguity. Specifically, satisfaction and role ambiguity felt by teachers are associated only with their participation in technical decisions" (Mohrman et al., 1978, p. 25).

A previous study by Robinson (1976) reported on the investigation of 30 principals and 675 teachers from a large suburban Vancouver, British Columbia school district. The inquiry involved elementary and secondary schools. Analysis of the data indicated that preferred levels of teacher participation in decision making are greater than actual levels of decision making. Although

the desire teachers expressed for involvement varied with the decisional area, the suggestion was made by the author that the data analysis indicated greater teacher satisfaction and organizational productivity could be realized as more collegial decision making systems were introduced in schools.

The role of collegial decision making was studied by Huberman and Miles (1982) regarding the adoption of innovations in schools. The purpose of their study was to determine the extent of program implementation and the effects the innovations had on the schools. In the sample, in terms of outcomes attainment and relative smoothness of project implementation, it was found that 75% of the schools had the most successful projects where school level practitioners were the prime participants in the adoption process.

The forms of participative decision making process described by Lowell (1972) were consensus, majority vote, and centralist. His study revealed teachers' need to be offered the right forms of participation. He found the highest level of satisfaction for group solutions was with consensus group members. The

communication was considered more open and the involvement of all members as equals was a highly valued aspect. Satisfaction was expressed from members working in centralist groups apparently because the group leader chose to share power with the group to collaborate on a solution through informal approval by group members. The centralist method was similar to consensus in that the group members have the perception that through their freedom to participate, they are helping to move toward a solution (Lowell, 1972).

The least successful of the three forms of participatory decision making, majority-vote, revealed member dissatisfaction due to the undesired solutions reached by the group and their unfavorable perceptions of their process of decision making. The majority-vote group had a competitive atmosphere and poor communication because of ineffective group function techniques (Lowell, 1972).

Research results presented by Kunz and Hoy (1976) indicated support for the proposition that strong leaders who demonstrated as being high in initiating

structures were likely to have teachers possessing a broad zone of acceptance.

According to research studies on school-based management and related practices, these conclusions have been presented by David (1990):

- \*School faculties make different decisions about elements of staffing, schedules, and curriculum when they are given actual control over their budgets and relief from restrictions.
- \*Teachers report increased job satisfaction and feelings of professionalism when the extra time and energy demanded by planning and decision making are balanced by real authority; conversely, marginal authority coupled with requirements for site councils, plans, and reports results in frustration.
- \*The leadership, culture, and support of the district have a far greater impact on the success of school-based management than its operational details (p. 50).

David (1990) has stated that "implementing school-based management involves a lot of pieces and takes a long time, from five to ten years; it is premature to pass final judgment on districts in the early stages" (p. 50). Because change takes time, research continues to be collected as many other restructuring projects (which include teacher participative decision making as an integral component) are in progress. Examples of major efforts include:

\*American Federation of Teachers.

Centers for Restructuring are examining the traditional schools' assumptions and assist reform initiatives of local members.

\*Association for Supervision and Curriculum Development.

Consortium on Restructuring.

The 18 schools selected will develop a restructured organization and curriculum.

\*National Education Association.

Mastery in Learning Project.

The program was intended to develop a national network of 26 schools modeling

ways to empower teachers. The school-based improvement effort has sought to help administrators and teachers become professional collaborators, changing the way decisions are made in schools.

\*National Governors' Association.

Restructuring Schools Project.

Assists states interested in redesigning their school systems as per the NGA recommendations in Time for Results:

The Governors' 1991 Report on Education

and the Carnegie Task Force report,

A Nation Prepared. Known as

"Carnegie Schools," the more famous

include these schools: Cincinnati, OH;

Dade County, FL; Hammond, IN; Toledo, OH;

Rochester, NY; Scarsdale, NY; and

Cerritos, CA ("Showing the Way," 1988;

"Shared Leadership," 1989).

\*Harvard's Graduate School of Education

has developed a vehicle for discussing

and disseminating successful projects involved with shared decision making through the Teachers' Network ("What's New," 1990).

According to the research reviewed, effective school leaders should take into consideration the various forms of participation in decision making. After considering such variables as situational leadership styles, "who should be involved, their optimum level of involvement, what will be decided, and how it will be decided" (Lindelow et al., 1985, p. 168), leaders should then communicate to the group the design of decision-making process. "When used in this way, participative decision making can be one of the most effective techniques a leader can use to motivate others to strive willingly for group goals" (Lindelow et al., 1985, p. 168).



### Summary of the Reviewed Research

As our history has indicated, the very basis of the American Revolution ideology involved this motto: No taxation without representation (Newell, 1978, p. 138). Yet in many American schools, according to the research presented (for example, the 1988 survey by the Carnegie Foundation for the Advancement of Teaching; Paine, 1990), this aspect of representation in the area of participative decision making (PDM) has not been widespread.

Although meaningful participative decision making practice, according to the noted literature findings, appears to be a highly desirable goal for the professionalization and empowerment of teachers, there is research that indicates barriers involved with attempts for its adoption and implementation. PDM has multidimensional aspects to be considered and caution must be taken as other factors hindering the goal of teacher empowerment involve two major categories to be addressed: teacher resistance and administrative resistance.

### Teacher Resistance

Overcoming the crisis of confidence in a group of people who have been demoralized is a challenge noted by Maeroff (1988). There has been a reticence toward empowerment because, as Little et al. (1984) noted, teachers have been reluctant to assert themselves on matters of (e.g.) curriculum and instruction. Their advice on such matters has not been highly prized, therefore teachers have not been perceived by themselves and others as equipped to assume expanded responsibilities for the school (save their given number of student charges). It is interesting to note that the morale of teachers surveyed by the Carnegie Foundation (1988) has not shown any signs of improvement since 1983, when the school reform movement gained momentum.

Although the major teacher organizations (National Education Association and American Federation of Teachers) sanctioned the second wave empowerment movement, local unions have often presented constraints, hindering progress. Change will necessarily disrupt the status quo, as concessions are sought in the process. Local bargaining units have taken a toll on advancing

the profession as a lack of long term vision has been replaced with myopic "rights" and "benefits."

Concerns have surfaced on the part of teachers regarding the sincerity of administrators who are serious about empowering their teachers. Kent (1986) has indicated that teachers are concerned that their administrators merely give "lip service" to the idea. Wood (1984) states:

...frequently the attitudes and values espoused by superordinates are very different from the behaviors, structures, and processes they actually use in the decision making or problem solving enterprises. Many tend to embrace and wholeheartedly endorse the idea of participation; however, they experience a great deal of difficulty behaving in ways which encourage their subordinates to participate actively in the decision-making process (p. 57-58).

Teachers must have clout if they are going to have accountability, according to Patterson et al. (1986).

As teachers enter into the decision making process, authority to implement the decisions in which they have participated is crucial. Otherwise, the exercise will be one of futility, keeping the war of the teachers against bureaucracy ongoing.

Cultural factors within a school have the potential to hold back efforts for professionalization if the shared beliefs and values are not in congruence (Rossman et al., 1988). Fear of empowerment found in the attitudes of teachers need to be addressed. Teachers will necessarily be expected to accept responsibilities that transcend their immediate classroom as they are brought into their school's decision making process (Kent, 1985; Rodriguez, 1986). Showers (1985) has indicated that although the process may be uncomfortable at first, teachers must be willing to trade their longheld isolationism for more meaningful collegial relationships. Thus, the organizational culture is a major force to be considered in any attempt for planned change.

### Administrative Resistance

School committees and superintendents averse to the promotion of teacher empowerment ideals may place the principal into a forced state of resistance. Thus, the support of the central office is a major consideration to be reckoned with if teacher empowerment is to be successful.

Rogers and Shoemaker (1971) have indicated that innovativeness is an individual personality characteristic. Based on a normally distributed construct, they identify innovator-adopter categories accordingly: innovators (2.5 percent of total population), early adopters (13.5 percent), early majority (34 percent), late majority (34 percent), and laggards (16 percent). Participative decision making, as an innovation (i.e., new ideas or new practices), can be subject to risk at the adoption phase by administrators who are resistant to change, falling into the laggard category.

An autocratic leadership style runs counter to teacher empowerment. Further, administrators viewing

their own "power" as a limited quantity are reluctant to relinquish or share it. Many are unable to visualize the positive overall impact of empowering and enabling teachers through participative decision making (Kouzes, 1987). The Carnegie (1988) survey noted that the more distant the administrator is from the teacher, the less favorably he or she is rated.

As administrators infantilize their teachers (seen most frequently in elementary schools), they treat them as though they are not mature enough to make decisions (Damerell, 1985; Maeroff, 1988). However, policies for participation not cooperatively developed by teachers and administrators run the risk of communicating a unilateral position (as is often the case in many "participative" decision making committee operations in schools), rather than a shared ideology.

It is suggested by Morphet, Jesser, and Ludha (1972) that educational changes will occur with or without planning. Ideally, they contend, desirable educational changes must be made to happen. Anticipative administrators who adjust for problems can facilitate the process for needed change as they prepare

and enable, through the implementation of appropriate procedures, those seeking decision making roles. Tanner and Williams (1981) contend "that an administrative-planning position is an ideal place to maximize power to effect change and to minimize the practice for the sake of planning" (p. 23).

Planned change, such as teacher empowerment, requires multidimensional leadership skills for an optimal outcome to be realized. If a leader (specifically, the building principal) does not exhibit proficiencies in cultural, political, technical (including educational), and ethical areas, as well as the change process itself, the possibility for success is unlikely (for example, Sergiovanni, 1984).

Fear of competition and conflict, lack of trust, and misgivings about abilities are mutually found in teachers and administrators, coupled with concerns about budgetary restrictions. Strategies for developing teachers for professionalization will, therefore, necessarily require skill and commitment as principals are viewed as the instrumental facilitator (Barth, 1988). Timar (1989) contends that principals and

teachers need to be "trained and socialized to assume different responsibilities" (p. 275), in order for restructuring to succeed. Principals can facilitate the process by preparing staffs for opportunity and commitment to change.

The strategies for principal-led change have been previously outlined in this chapter as a framework for viewing planned change. The structure encompassed these aspects: cultural, technical (including educational), political, and ethical and the leader progresses through the change process from initiation to implementation to continuation/institutionalization to the realized outcome/internalization.

Due to the multidimensional nature of participative decision making, leaders would be well advised to consider all elements (i.e., format, degree, content, scope), as presented in an earlier section, in order to maximize the potential benefits to their particular organization. In light of the current educational research regarding second wave calls for restructuring, effective change for school improvement will be more likely realized as teachers are empowered, particularly



in the area of meaningful participative decision making. The calls of second wave educational reform have targeted teachers as a crucial factor, as their voice is sought in the collectively articulated mission, goals, objectives, purpose, etc., of the school.

Teachers have been given a charge of responsibility for what has been considered a challenging role in today's society. They do not, however, enjoy the respect or the authority to carry out the expectations of the job. Maeroff (1988) has regarded the teachers' role as an all-important aspect for school improvement, particularly as they are empowered. He notes the reason accordingly:

Unless teachers are treated with humaneness and dignity, the education of children cannot fulfill its potential. In part, taking greater regard of teachers and what they have to say means enhancing their role. Knowledgeable teachers who act as professionals can improve the education of their students (p. xiii).

But knowledgeable teachers require methods for attaining and sharing knowledge in order to be equipped for professional roles, such as participative decision making.

Chall (1986) noted that during the 1920s and 1930s, teachers were actively involved in the research process as they collaborated with colleges and universities. This scholarly characterization began to diminish during the 1940s and 1950s. University-based emphasis came in the 1960s and 1970s as the teachers' role became one of a consumer of knowledge presented by the institutions of higher education. Isolation gradually replaced collaboration as teachers went behind their closed classroom doors.

As we review the 1980s and look to the approaching 1990s, there appears to be a need to address the lack of the teachers' intellectual growth, especially if teachers are to become partners in responsible, informed decision making. As teaching becomes more complex in our "Information Age" (Naisbitt, 1984), so too are the frustrations, according to the respondents in the Carnegie (1988) survey. There is a feeling of

powerlessness and isolation as decisions are being made without their input regarding teacher evaluation, staff development, school budgets, student promotion and retention policies, and teacher and administrator selection. Although it was noted that a majority of teachers surveyed participated in textbook and curriculum decisions, policies involving staff and students were areas where teachers felt a need for greater involvement (Carnegie, 1988). Paine's (1990) research noted the lack of pervasive teacher involvement in any other areas of decision making, according to her study of a sample of southeastern Massachusetts principals.

The call of the second wave of educational restructuring has been made for teachers to assume a role of professionalism. Maeroff (1988) notes that:

Change is in the air. A Nation at Risk opened a door to reform that long had been jammed shut. The report of the Holmes Group showed that there were leading educators who believed that the time was right to embark on a fresh road

for preparing teachers who would expect no less than other professionals to share power in the workplace. The report of the Carnegie Forum's Task Force provided--if not a blueprint--at least a starting point for discussions about how to professionalize teaching (p. xiv).

An injection of new life into teaching has been proposed in the tenets of teacher empowerment as an awareness of the professional deprivations of the past is being replaced with a hope to satisfy previously unmet needs. Both of the major teacher organizations, the National Educational Association and the American Federation of Teachers, have spoken out in favor of professionally developing the role of teachers, acknowledging that working conditions will have to change (Futrell, 1988; Shanker, 1988, 1990; Wise, 1990). Part of the change process is to enhance teachers professionally, including considerations of skills, abilities, and practices. University affiliation has been given attention as a way of augmenting needs on a

mutual basis as skill, knowledge, and practices are shared. As teachers gain confidence in a workplace that will strengthen and highlight their role as a competent teacher, the potential for positive collegial atmospheres enhancing the school climate could prevail. Toward that end, teacher isolation could be replaced with teacher autonomy as these areas are expanded: subject matter knowledge, systematic knowledge of teaching, and reflective practical experience (Holmes Group, 1986).

Maeroff (1988) notes that the crisis of confidence (i.e., confidence pertaining to how teachers feel about themselves, as well as the perceptions of how others view them) prevalent in many teachers today can be overcome through the confidence of knowing. This would occur through methods that would introduce new insights and information, allow for knowledge utilization and encouragement, develop collegial/contagious enthusiasm, and assist implementation processes for continuous knowledge renewal. In the Carnegie (1988) survey, the most favorable rating, an astounding ninety-one percent

(91%), involved the teachers' belief that meetings with other teachers to share problems, ideas, and materials, were most useful. Accordingly, as teachers collaborate and present themselves in a more informed manner, participation in decision making will more likely be realized within the school's culture, as teachers collectively embrace a shared vision.

According to the Carnegie (1988) survey, Massachusetts' responses to questions regarding decision making were closely aligned to the national average. However, efforts for enhancing the teachers' role as a professional (particularly regarding decision making participation) have gained momentum in Massachusetts in the wake of reports by the Carnegie Foundation (A Nation Prepared: Teachers for the 21st Century, 1986) and the Holmes Group (Tomorrow's Teachers, 1986).

Passage of Chapter 727 An Act Enhancing the Teaching Profession and Recognizing Educational Achievement, came in January 1988 as Massachusetts became a forerunner in the challenge to improve schools through the "introduced programs that would empower those most involved in school decisions--teachers,

parents, and administrators--enjoining them to use their talent, energy and expertise to design and implement programs that would lead to school improvement, namely student achievement and teacher professionalism" (Leading the Way, 1987, p. 7).

As school reform becomes more of an issue, there will be an increased need to package and market one's school. Although competition and conflict arise under such circumstances, the enthusiasm and vitality appear to be necessary in the process of change. Perhaps a transfer of the "Pygmalion effect" (Borg & Gall, 1983, p. 218) can carry to elevated teacher status as teachers are viewed in a more enhanced professional manner. Principals seeking effective school improvements are increasingly coming to realize: What better way to do this than to present one's organization as being collectively led by a group of professional individuals, knowledgeable and dedicated to the pursuit of an optimal educational environment for all involved.

This research was designed to investigate concerns of elementary school principals, identified as having initiated participative decision making in their

schools, in order to provide interesting insights that could contribute to an understanding about the meaning of implementing effective educational change. The elementary school has been of special interest due to numerous observations of principals infantilizing their elementary school teachers (Damerell, 1985; Maeroff, 1988).

Further, studies of individual schools perceived as having successfully implemented the innovation of participatory decision making could provide valuable information to others exploring PDM implementation. While it is clear that this kind of a change takes place one school at a time, and there are no set rules for PDM implementation, valuable cognitive and affective information could be gleaned as procedures (and problems) are investigated and reported. As the data have been collected, analyzed, and summarized, the additional information (to an ever-growing research knowledge base) could provide insights for school leaders developing strategies for professional development within their own organization.



## CHAPTER 3

### RESEARCH DESIGN AND METHODS

This chapter describes the study's research design and methodology. The process used for sample selection, instrumentation (including reliability and validity), as well as procedures and timetable are covered. The closing section provides a discussion about the data collection and analysis procedures.

#### Research Design

Gay (1981) has stated the "description of the design indicates the basic structure of the study. The nature of the hypothesis, the variables involved, and the constraints of the 'real world'--all contribute to the design to be used" (p. 69). This study is primarily descriptive in structure, with an inferential component, designed to answer these questions: (1) What are the perceived stages of concerns of a stratified random sample of southeastern Massachusetts elementary school principals toward participative decision making in their schools? and (2) What are the significant relationships among these elementary school principals' selected

demographic variables and intensity of concerns toward participative decision making in their schools.

The purpose was to investigate, through the use of the Stages of Concern Questionnaire (SoCQ) and the Demographic Survey Instrument (DSI), the attitudes (intensity of concerns) of these elementary school principals toward participative decision making in their schools. The principals were randomly selected, based on a stratification of the seven Massachusetts Department of Education "kind of community" descriptors, upon being identified by their school superintendents (see Appendix A) as having initiated participative decision making in their schools.

The Stages of Concern Questionnaire (SoCQ) contains thirty-five (35) items that quantitatively describe various concerns an individual has toward change. Respondents were asked to rate each of the items using a seven (in addition to zero) point Likert forced choice scale, to determine their level of intensity of concerns. The range of the scale extends from zero (no concern) to seven (high concern). Patton (1987) noted that qualitative data consists of (among other things)

"direct quotations from people about their experiences, attitudes, beliefs, and thoughts" (p. 22). An open-ended question was provided at the conclusion of the SoCQ to allow for additional insights regarding principals' concerns not addressed in the SoCQ.

The Demographic Survey Instrument (DSI) provided a vehicle for obtaining further information about subjects that was used in examining relationships (as well as descriptive data) among these elementary school principals' perceived intensity of concerns toward participative decision making and these selected variables: age, level of education, number of years of experience as an administrator, number of years as principal at present school, number of teachers on staff, amount of training, and use of participative decision making practices.

Sprinthall (1987) suggests these four questions as critical to the determination of the research design:

1. What scale of measurement has been used?
2. Which hypothesis has been tested?

3. If the hypothesis of difference has been tested, are the samples independent or correlated?
4. How many sets of measures are involved (p. 373, 374)?

In responding to the above, and subsequent to consultations with the SoCQ statistician Dr. Archie George (1991), the following answers are offered:

1. The scale of measurement used in this study included interval data. Scores from the SoCQ raw data were converted to percentiles (derived scores).
2. The hypothesis of association was tested using the Pearson  $r$ , based on .05 level of significance.
3. The hypothesis of difference was not tested.
4. Descriptive statistics provided mean, range, and standard deviation and inferential statistics provided better than chance predictions including, e.g., Pearson  $r$ . Interval data was employed to test the hypothesis of association using the Pearson  $r$ .

### Methodology

Participative decision making has been identified in this study as meaningful decisions of consequence made by the principal and teachers (Massachusetts' certified or certifiable) together which impact the quality of life (academic, cultural, emotional, physical, professional, social) in their school. Carnegie (1988) has indicated these areas of teacher involvement in decision making that will be considered as "meaningful": curriculum and instructional materials, standards for students, professional standards and budget policies. The study sought to investigate the perceived intensity of concerns of a stratified random sample of southeastern Massachusetts elementary school principals (see Appendix B) by answering the following questions through the use of the "Stages of Concern Questionnaire" (Appendix F) and the "Demographic Survey Instrument" (Appendix H):

1. What are the perceived intensity of concerns of these elementary school principals toward participative decision making within their schools?

2. Are there significant relationships among these elementary school principals' ages and their intensity of concerns toward participative decision making in their schools?
3. Are there significant relationships among these elementary school principals' levels of education and their intensity of concerns toward participative decision making in their schools?
4. Are there significant relationships among these elementary school principals' number of years of experience as an administrator and their intensity of concerns toward participative decision making in their schools?
5. Are there significant relationships among these elementary school principals' number of years as principal at their present school and their intensity of concerns toward participative decision making in their schools?
6. Are there significant relationships among these elementary principals' number of teachers on the staff at their schools and their intensity

of concerns toward participative decision making in their schools?

7. Are there significant relationships among these elementary school principals' amount of training in participative decision making practices and their intensity of concerns toward participative decision making in their schools?
8. Are there significant relationships among these elementary school principals' number of years of administrative experience with participative decision making and their intensity of concerns toward participative decision making in their schools?

#### Description of the Sample

Borg and Gall (1983) state that "stratified sampling procedures assures the research worker that the sample will be representative of the population in terms of certain critical factors that have been used as a basis for stratification, and also assures him of adequate cases for subgroup analysis" (p. 249). Additionally, they note, the randomization process can

be used to control for variables not otherwise addressed in sampling bias considerations (Borg & Gall, 1983).

This study's intent was to identify the perceived intensity of concerns of a stratified random sample of southeastern Massachusetts elementary school principals regarding participative decision making in their schools. The stratification process has been based on the Massachusetts Department of Education "kind of community" descriptors. In A New Classification Scheme for Communities in Massachusetts (1985), the 351 communities are described according to the following seven "kind of community," KOC I- VII categories:

- I. Urbanized Centers: Manufacturing and commercial centers; densely populated; culturally diverse.
- II. Economically Developed Suburbs: Suburbs with high levels of economic activity, social complexity; and relatively high income levels.
- III. Growth Communities: Rapidly expanding communities in transition.



- IV. Residential Suburbs: Affluent communities with low levels of economic activity.
- V. Rural Economic Centers: Historic manufacturing and commercial communities; moderate levels of economic activity.
- VI. Small Rural Communities: Small towns; sparsely populated; economically undeveloped.
- VII. Resort/Retirement and Artistic: Communities with high property values; relatively low income levels, and enclaves of retirees, artists, vacationers, and academicians (p. 2).

(Note: Vocational-technical schools are described in an eighth "kind of community," but due to its irrelevance, will be omitted from consideration.)

(Burbank, 1991, p. 11)

Designed to be used as an "analytic tool", this 1985 community classification scheme reflects a more current range of Massachusetts community characteristics than its earlier four category predecessor. Demographic and socio-economic attributes provided the basis on which this statistically constructed tool had been developed based on data obtained from the 1980 census.

The fifteen community attributes are further defined in Appendix I.

This "kind of community" categorization has been described as a "tool which can be used for research, analysis, reporting, and staff training" as well as to "improve sampling procedure for research and evaluation," and "assist in identifying local and statewide trends and in selecting appropriate courses of action" (p. 4).

A preliminary screening process involving correspondence with all southeastern Massachusetts school superintendents (Appendix A), served to identify the school districts that have initiated participative decision making in their elementary schools. Of the districts that responded positively, further research was continued through an investigation of a stratified random sample of at least seventy (70) principals to complete the "Stages of Concern Questionnaire" and the "Demographic Survey Instrument".

In keeping with the guidelines of the "central limit theorem," which is defined by Sprinthall (1987) as "the theoretical statement that when the sample means

are selected randomly from a single population, the means will distribute as an approximation of the normal distribution, even if the population deviates from normality" (p. 416). A sample size is considered "relatively large (at least 30)," according to the theorem assumption, thus a sample size of at least seventy (70) would be considered satisfactory (Sprinthall, 1987, p. 416). The latest version of the Massachusetts Department of Education's School Directory, 1990, was used as a resource to develop the sample of seventy-three (73) out of a population of one hundred ninety-three (193).

#### Instrumentation

Each of the seventy-three (73) subjects in this study were asked to respond to these two instruments: Stages of Concern Questionnaire (SoCQ) and Demographic Survey Instrument (DSI) (Appendices F,H). Based on the C-BAM Demographic Survey Instrument, the one used in this study was constructed for the purpose of collecting and analyzing information about a number of variables

(Hall et al., 1986, p. 63). Included in this study was an investigation of the relationships among elementary school principals' selected demographic variables (i.e., age, level of education, number of years of experience as an administrator, number of years as principal at present school, amount of training in participative decision making, and number of years of administrative experience using participative decision making) and their perceived intensity of concerns toward participative decision making in their schools.

The "Stages of Concern Questionnaire" is a thirty-five item forced choice Likert scale instrument "developed to assess an individuals' seven hypothesized Stages of Concern About the Innovation" (Hall et al., 1986, p. iii). The instrument usually takes fifteen minutes to complete. The seven stages include: awareness, informational, personal, management, consequence, collaboration, and refocusing. Contact has been maintained with Drs. Archie George, Shirley Hord, and Susan Loucks-Horsley (former staff members of the University of Texas at Austin Research and Development Center for Teacher Education C-BAM project) and Don

Horsley, (on the staff at The Regional Laboratory for Educational Improvement of the Northeast and Islands; Andover, Massachusetts). The nature of the consultation has involved confirmation of the validity of the SoCQ instrument, and/or data analysis procedures for this study, to specifically and appropriately measure the concerns of principals who have initiated participative decision making in their schools.

The SoCQ is a quantitative instrument that provides for a qualitative component as it concludes with an open-ended question for clarification of principals' concerns that may not have been addressed in the questionnaire by asking the question: When you think about participative decision making, what are you concerned about (Hall & Hord, 1984, p. 66)? Rossman and Wilson (1984) suggest that both quantitative and qualitative approaches in a single research project can be "fruitfully" used in the analysis process to "provide richness or detail to quantitative findings" (p. 6). With this additional information obtained from the Open-Ended Concern Statement a more enhanced observation of principals' concerns was made possible.

Additionally, the Demographic Survey Instrument (DSI) used in this study closely followed the framework as described in the C-BAM (Hall et al., 1986), using quantitative and qualitative data analyses. Insightful information provided by the DSI, allowed for more specificity in the recommendations in Chapter 5.

#### Reliability and Validity of the Stages of Concern Questionnaire

Gay (1981) defines "reliability" as "the degree to which a test consistently measures whatever it measures" (p. 435) and "validity" as "the degree to which a test measures what it is intended to measure" (p. 438). The SoCQ has been described as "validated over a three year period, preceded by ten years of measurement development and research by Frances Fuller and others" (Hall et al., 1986, p. 9). This extensive study of individuals involved in "change" was conducted at the University of Texas at Austin's Research and Development Center for Teacher Education (R&DCTE) "to conceptualize and facilitate educational change" (Hall et al., 1986, p. 111). The development of the SoCQ was to provide a vehicle for assessing the seven hypothesized Stages of Concerns About the Innovation: awareness,

informational, personal, management, consequence, collaboration, and refocusing. This subsection on the SoCQ reliability and validity describes the reports conducted for confirmation.

The development of the SoCQ began in the Fall of 1973 as an early exploration was made to assess individuals' concerns about a specific innovation. Open-ended concerns statements and forced ranking instruments were the composition of the first pilot project. These other instruments were included in the initial investigations: various open-ended formats, adjective checklists, Likert scales, and interviewing procedures (Hall et al., 1986, p. 9).

Two strategies for the measurement of the Stages of Concern evolved by 1974. A "quick-scoring pencil-and-paper questionnaire" (SoCQ) became the primary strategy in the instrument development process (Hall et al., 1986, p. 9). Newlove and Hall (1976) introduced the second strategy: an open-ended clinical instrument that makes use of an objective scoring procedure for classifying individual responses. This study made use of both elements for data analysis.

Potential item identification was the first major step in the development of the SoCQ. As the R&DCTE project staff members wrote items they felt would be indicators of an individuals' concern at a certain stage, Hall et al. (1973) provided guideline definitions from the original C-BAM paper. Ten people sorted the resulting five hundred forty-four (544) items into eight groups. As these groups corresponded to the seven Stages of Concern and another category identified as "unacceptable," the results of the Q-sort, as agreed upon by at least six of the judges, indicated that at least four hundred items were related to a given Stage of Concern. As editing was done for redundancy, it was agreed that items would be reworded into complete statements (Hall et al., 1986, pp. 9,10).

A pilot instrument of one hundred ninety-five (195) items was sent to these two stratified sample populations based on years of experience involved with an innovation: teachers teaming in elementary schools and college faculty using instructional modules. The results from the three hundred fifty-nine (359) responses to the questionnaire initiated the



construction of subscales. Factor analysis with item correlation gave the indication "that seven factors explain over sixty percent (60%) of the common variance among the one hundred ninety-five (195) items and that the hypothesized scales correspond to the factor scales" (Hall et al., 1986, p. 10).

Of those who completed the one hundred ninety-five (195) item SoC measure, some were selected to be interviewed in order to further investigate innovation concerns. Agreement was reached through a judging process that subjectively correlated how each person should be classified according to that person's one hundred ninety-five (195) item measure (Hall et al., 1986, p. 10).

In September of 1974, a thirty-five (35) item questionnaire was prepared from a selection process based on the factors of the one hundred ninety-five (195) item questionnaire and administered to one hundred seventy-one (171) elementary school and higher education faculty members. In order to establish test-retest reliability, the same form was again administered one week later. Table 3.1 shows the computations of the

test-retest correlations based on the one hundred thirty-two (132) mailed responses (Hall et al., 1986, pp. 10, 11).

Table 3.1

Test-Retest Correlations on the Stages of Concern Questionnaire, N = 132

	Stage						
	0	1	2	3	4	5	6
Pearson r	.65	.86	.82	.81	.76	.84	.71

The stage score correlations in Table 3.1 ranged from .65 to .86. Four correlations were above .80.

The selection of the items that represented each stage on the questionnaire was done in such a manner that high internal reliability was considered very likely. High internal reliability was assured as a result of the establishment of necessary conditions for an item to be included: responses to it correlate more

highly with responses to other items that measured the same stage as opposed to items on other scales. The alpha coefficients of internal consistency for each of the seven Stages of Concern scale are noted in Table 3.2. Using a generalized version of the Kuder-Richardson Formula 20 for dichotomous items (Cronbach, 1951), "these coefficients reflect the degree of reliability among items on a scale in terms of overlapping variance" (Hall et al., 1986, p. 11). Coefficient computations of these data from an eight hundred thirty (830) stratified sample of teachers and professors were based on Program TESTAT on the VSTAT library (Veldman, 1967), on the basis of their first questionnaire exposure responses in the fall of 1974 (Hall et al., 1986, p. 11).

Table 3.2

Coefficients of Internal Reliability for the Stages of Concern Questionnaire, N = 830

	Stage						
	0	1	2	3	4	5	6
Alphas	.64	.78	.83	.75	.76	.82	.71

The estimate of internal consistency (alpha coefficients) in Table 3.2 range from .64 to .83. Six of the seven coefficients were above .70.

A number of studies for validity were conducted as further subsequent testing was done over the next two years: eleven (11) different educational innovations were examined using the thirty-five (35) item SoCQ in cross-sectional and longitudinal studies. Comparisons of the SoCQ data were made through extensive respondent interviewing procedures using expert judge ratings of Open-Ended Concern Statements. Interview tapes were

rated regarding concerns and contrasted with SoCQ data. Individuals were asked to respond to the stage definitions of the "Stages of Concern", indicating their relative intensity of concern, using "Level of Use" interview tapes for analysis to determine concerns. Interpretations and predictions made about what respondents would reflect in an interview were comparable to the SoCQ data as procedures for refinement of data interpretation continue. This conclusion has been made by Hall et al. (1986): the SoCQ accurately measures Stages of Concerns About the Innovation. In fact, the SoCQ appears to do an even better job than other measures and clinical judgments (p. 10).

Hall et al., 1986, contend that the reliability of the SoCQ scores defining the measures of Stages of Concern could be more readily demonstrated than the validity aspect. As suggested by concerns theory, Cronbach and Meehl (1955) were noted to have outlined a strategy for demonstrating questionnaire scores that relate to one another and other variables. Accordingly, an investigation of the validity of SoCQ scores made use

of intercorrelation matrices, judgments of concerns using data collected from interviews, and the confirmation of expectations regarding group differences and changes over time.

An analysis of the one hundred ninety-five (195) item pilot checklist done in May 1974 indicated that the questionnaire might measure concerns as conceptualized. This prototype instrument covered Stages 1 through 6. Each of these six subscales, Q-sorted by the R&DCTE staff, consisted of between 14 and 68 items. Two analyses provided evidence for the validity of these stages as separate constructs that were related in a developmental manner. The data analysis from the completed one hundred ninety-five (195) item questionnaire by three hundred fifty-nine (359) respondents indicated that eighty-three percent (83%) of the items correlated to a higher degree with the stage to which they had been assigned than with the total score on the instrument. Further, "seventy-two percent (72%) correlated more highly with the stage to which they had been assigned than with any other stage" (Hall et al., 1986, p. 12).

A scale of zero through seven was used for each item response. Respondents indicating a high response use this description: "very true of me now." Computations of scores were completed by addition of the responses for items in each scale. The total score consists of the sum of the scale scores. As the correlational evidence indicated, items on a particular scale tended to be responded to similarly, the inference held was that the items in each scale measured a notion that was distinct from notions measured by other scales. Table 3.3 summarizes how the scales (each measuring one stage) intercorrelate (Hall et al., 1986, p.12,13).

Guttman (1954, 1957) applied the term simplex to this type of pattern: using a correlation matrix computed on the basis of the aforementioned data, the correlations near the diagonal were higher than those more removed from it. As the simplex pattern in a matrix corresponds to a set of objectives holding degrees of similarity and dissimilarity with one another in such a way that they form a line arrangement. Each object will hold similarities to the object closest to

it, as opposed to objects farther away on the line. Thus, it was noted that "the scales of the pilot questionnaire indicated an order consistent with the hypothesized order of the Stages of Concern" (Hall et al., 1986, p. 12).



Table 3.3

Intercorrelation of 195-Item Stages of Concern  
Questionnaire Scales

		Stages					
		1	2	3	4	5	6
Stages	1	1.0	.68	.47	.21	.21	.19
	2		1.0	.78	.43	.37	.43
	3			1.0	.60	.51	.59
	4				1.0	.82	.80
	5					1.0	.77
	6						1.0

Wolf (1984), in his work on validating the Concerns-Based Adoption Model instruments, has

summarized three studies for SoCO validity noting this about the first:

The intercorrelation studies were done on the same data that provided data for the reliability studies. Items in each stage correlated with each other to a much higher degree than they correlated with either the total score of the instrument or with items representing the other stages. In addition, scores from the 1974 study were converted to percentiles and a composite table prepared which represents the average percentiles for those individuals who peaked on a given stage. Analysis of those percentiles show expected patterns of concern. For example, scores adjacent to the highest concern tend to be higher than those further away which adds weight to the developmental nature of concerns. The fact that Stage 6 concerns tend to be higher than others for people with high Stage 0,1, and 2 concerns is consistent with the notion that people with

higher non-user concerns would naturally be more interested in something else (renewal) than they would be in the innovation's impact on children (p. 76).

The nature of the second study regarding validity involved a comparison study of data collected from interview ratings of Stages of Concern and the SoCQ. Out of the several hundred people who completed the 1976 questionnaire, twenty-eight (28) respondents were randomly selected to be interviewed by three members of the R&DCTE staff. Table 3.4 notes the r values as correlations between SoCQ scores and interviewer ratings peak concern scores (Hall et al., 1986, p. 18). George (1977) has indicated that this validation study is viewed as problematic because ideally, the highest r values would occur in the diagonal high left to low right, with the highest positive correlations occurring at 0/0, 1/1, 2/2, 3/3, etc. Wolf (1984) states:

All the previous work by George has a circularity to it in that reliability and validity depend on criteria and conditions already established by the Center. Thus,

the factors in the analysis may have been determined by the Q-sort, in turn pre-determined by the existence of seven posited factors. The internal reliability (KR-20) scores are guaranteed by the factor analysis as were the r values on item analyses for the intercorrelational validity studies. Even the rigorous interview study was done by Center staff members with the predetermined set that posits the seven Stages of Concern (p. 78).

Table 3.4  
Correlation of Peak Stage Estimates and Rank Order  
of Stages of Concern Percentile Scores

Quantitative Ratings	Peak SoC						
	0	1	2	3	4	5	6
0	<u>.27</u>	<u>.34</u>	-.11	.02	.22	.22	-.13
1	.15	<u>.47</u>	<u>.47</u>	-.09	-.11	<u>-.50</u>	<u>-.45</u>
2	.03	<u>.38</u>	<u>.42</u>	-.21	-.10	-.24	<u>-.34</u>
3	<u>-.25</u>	-.08	.00	<u>.30</u>	-.04	.02	.09
4	-.05	-.22	<u>-.26</u>	-.01	.13	.08	<u>.33</u>
5	-.20	<u>-.48</u>	.20	-.03	<u>.31</u>	<u>.54</u>	.15
6	-.20	-.20	.16	-.15	.24	.17	<u>.31</u>
N = 65	critical r = .25		p ≤ .05		_____		
			= .32		p ≤ .01 <u>=====</u>		

In the third validation study, using two groups of teachers involved in the implementation of innovations that were different from those used during the instrument's development, new data were gathered using the SoCQ. One group of teachers in the study had more experience with an innovation than another comparable group. The second study took a look at one group of teachers over a period of time. The administration of the SoCQ was done before and after workshop training and repeated after the teachers put the innovation into use. The validity of the SoCQ would be confirmed as differences in the profiles of the two groups are noted in the first study. Stages 0, 1, 2, and 4 showed lower concerns than non-participants; this would be an expectation, given their relative degree of innovation familiarity. The second study expectations were also realized as the Non-User (Stages 0, 1, 2) and Management (Stage 3) concerns decreased over time (Wolf, 1984, p. 80).

Although there have been impressive studies regarding correlation statistics and reliability during the mid-1970s, the more recent series of studies on

validity have been conducted using the instrument in new situations. The newer studies have provided a measure of increased confidence that the seven hypothesized stages of concern, consistent in the theories developed by the R&DCTE about innovations concerns, are measured by the SoCQ (Wolf, 1984, p. 80; Hall et al., 1986, p. 20; ASCD, 1987, p. 35).

#### Procedures and Timelines

Procedures used to conduct this study have included a review (manual and computer) of the literature regarding change theory, concerns theory according to the Concerns-Based Adoption Model research project by the University of Texas at Austin Research and Development Center for Teacher Education (R&DCTE), and participative decision making. Additional related literature was explored, but not limited to, these areas: organizational theory and development, business concepts, and social psychological considerations.

A letter of request was issued for the use of the proposed major research instrument, the SoCQ (Appendix C). My request was approved by the University of Texas

at Austin and documentation for SoCQ use has been made, as indicated in the letter to me from the University (see Appendix D). In addition, contact has been maintained with Dr. Susan Loucks-Horsley (among other R&DCTE original members) regarding elements of this study's SoCQ instrument (and data analysis) that specifically regard principals' intensity of concerns toward participative decision making in their schools.

A preliminary determination of school systems that have initiated participative decision making in their elementary schools was indicated as contacted southeastern Massachusetts school superintendents provided feedback to my letter of request. The definition for participative decision making used in this study was: meaningful decisions of consequence (i.e., regarding curriculum and instructional materials, standards for students, professional standards and budget policies) made by the principal and teachers together, that impact the quality of life (academically, culturally, emotionally, physically, professionally, socially) in the school. As appropriate permission was granted, contact was made



with the principal subjects who agreed to take part in the study by completing the SoCQ and DSI. Data collection and analysis procedures are detailed in the following section.

### Data Collection and Analysis

Upon approval by the University of Massachusetts at Amherst Human Subject Review Committee (note Form 7B in Appendix E), further investigation was made of a stratified random sample of elementary school principals using the SoCQ and DSI. To insure willingness of timely completion and return of material, prior contact was made with principals. The packet mailed to each subject included a cover letter, the SoCQ, and DSI (see Appendices A, B, F). A due date (no more than two weeks from when correspondence was initiated) was requested and a prestamped envelope was provided for the return mailing. Although identity of respondents was protected, and personally assured, there was a procedure for follow up (i.e., return address on envelopes that would be immediately destroyed to protect identity) in order to increase the probability of a statistically favorable outcome for data analysis.

Quantitative analysis of the SoCQ was completed with the consultation of Dr. Archie George (SoCQ statistician) and University of Massachusetts statistician John Murphy. Using Minitab, the data were computer compiled and processed in order to test the hypothesis of association employing the Pearson  $r$  product moment correlation coefficient, based on .05 level of significance.

Sprinthall (1987) defines "Pearson  $r$ " in this way:

Statistical technique introduced by Karl Pearson for showing the degree of relationship between two variables. Also called the product-moment correlation coefficient, it is used to test the hypothesis of association, that is, whether or not there is a relationship between two sets of measurements. Computed correlation values range from +1.00 (perfect positive correlation) through zero to -1.00 (perfect negative correlation). The farther the Pearson  $r$  is from zero,

whether in a positive or negative direction, the stronger is the relationship between the two variables. The Pearson  $r$  can be used for making better than chance predictions, but should not be used alone for isolating causal factors (p. 422).

Minitab has been described by Schaefer and Anderson (1989) as "an interactive statistical software package for organizing, analyzing, and reporting statistical data" (p. iv). The Pearson  $r$  product moment correlation coefficients were calculated according to Minitab's guidelines for same.

The scoring technique for the Stages of Concern Questionnaire was completed according to Measuring Stages of Concern About the Innovation: A Manual for Use of the SoC Questionnaire, (Hall et al., 1986) guidelines (see Appendix M for further explanation).

Dependent variables in this study were the ratings produced from the sum of the SoCQ items as they fell into the appropriate column, according to principals' stage of concern (as noted in Appendix K). The

independent variables in this study consisted of the DSI variables: age, level of education, number of years of experience as an administrator, number of years as principal at present school, number of teachers on staff, amount of training in participative decision making practices, number of years of administrative experience with participative decision making.

In addition to assuming the respondents were capable and would answer the research instruments honestly, these assumptions were also made about the data collection process:

- \* questions that were asked were understood by respondents who would hold to a basic meaning; and
- \* quantitative techniques would provide results for evaluation as answers were converted to numerical scores (Zimbardo & Ebbesen, 1970).

The next chapter provides data presentation and analysis. Descriptive and inferential analyses are included in the following section.

## CHAPTER 4

### ANALYSIS OF THE DATA

Analysis of the data is presented in this chapter as major findings of the study are described. The Stages of Concern Questionnaire (SoCQ), including an open-ended response option, and the Demographic Survey Instrument (DSI) were the means by which the data were gathered (see Appendices F and H). The findings of this study are presented in two parts. Descriptive analyses of the independent variables are reported in the next section, which includes a qualitative presentation of open-ended response findings, followed by an inferential analysis of the data based on the quantitative analysis of the hypotheses involved in this particular study.

This study's research questions sought answers to the following:

1. What are the perceived stages of concern of a stratified random sample of southeastern Massachusetts elementary school principals who have initiated participative decision making within their schools?

2. Are there significant relationships among these elementary school principals' ages and their intensity of concerns toward participative decision making in their schools?
3. Are there significant relationships among these elementary school principals' levels of education and their intensity of concerns toward participative decision making in their schools?
4. Are there significant relationships among these elementary school principals' number of years of experience as an administrator and their intensity of concerns toward participative decision making in their schools?
5. Are there significant relationships among these elementary school principals' number of years as principal at their present schools and their intensity of concerns toward participative decision making in their schools?

6. Are there significant relationships among these elementary school principals' number of teachers on the staff at their schools and their intensity of concerns toward participative decision making in their schools?
7. Are there significant relationships among these elementary school principals' amount of training in participative decision making and their intensity of concerns toward participative decision making in their schools?
8. Are there significant relationships among these elementary school principals' number of years of administrative experience with participative decision making and their intensity of concerns toward participative decision making in their schools?

Aggregate and cell (i.e., kind of community) treatment was made of the data using frequency distribution of the characteristics of the surveyed participants. A section for Tables 4.1 through 4.19 is

provided at the end of this chapter; references are made to them consecutively throughout the following.

#### Descriptive Analysis of the Data

The intent of this research project was to examine the attitudes of elementary school principals who have initiated participative decision making in their schools. In order to determine a stratified random sample, based on the Massachusetts Department of Education "kind of community" (KOC I-VII) strata, all sixty-four southeastern Massachusetts school superintendents (some covered multiple towns) were polled (see Appendices A and I). Table 4.1 describes the distribution of superintendent responses as thus: overall forty-eight (48--44 males, 4 females), or seventy-five percent (75%), indicated that their systems' elementary schools had initiated participatory decision making; fourteen (14--12 males, 2 females), or twenty-two percent (22%), indicated it had not been initiated; two (2--both males), or three percent (3%), refused to supply a response. Gender distribution was also noted: out of sixty-four (64) superintendents



polled, fifty-eight (58) were male and six (6) were female with proportionately similar responses.

Subsequently, a stratified random sample was produced. Listed according to their kind of community (KOC I-VII) descriptors, tables regarding the frequency distribution of the characteristics of the survey participants are presented in Tables 4.2 through 4.10 and briefly described overall in the following list of independent variables:

Gender: fifty-two (52), or seventy-one percent (71%), "male;" twenty-one (21), or twenty-nine percent (29%), "female."

Age: none categorized in the "20-29" years range; four (4), or five percent (5%), in the "30-39" years range; thirty-five (35), or forty-eight percent (48%), in the "40-49" years range; twenty-seven (27), or thirty-seven percent (37%), in the "50-59" years range; seven (7), or ten percent (10%), in the "60-69" years range; none categorized in the "70+" years range.

Level of education: none categorized in the "B.S./B.A." level; ten (10), or fourteen percent (14%), in the "Master's" level; thirty (30), or forty-one

percent (41%), in the "M+30" level; fourteen (14), or nineteen percent (19%), in the "C.A.G.S." level; twelve (12), or sixteen percent (16%), in the "M+60" level; two (2), or three percent (3%), in the "M+90" level; five (5), or seven percent (7%), in the "Ed.D./Ph.D." level.

Years experience as administrator: two (2), or three percent (3%), in "less than one year;" five (5), or seven percent (7%), in "1-2 years;" five (5), or seven percent (7%), in "3-5" years; eight (8), or eleven percent (11%), in "6-9" years; thirty-five (35), or forty-eight percent (48%), in "10-20" years; eighteen (18), or twenty-four percent (24%), in "21+" years.

Years as principal at present school: seven (7), or ten percent (10%), "less than one year;" eleven (11), or fifteen percent (15%), "1-2" years; eighteen (18), or twenty-four percent (24%), "3-5" years; fourteen (14), or nineteen percent (19%), "6-9" years; sixteen (16), or twenty-two percent (22%), "10-20" years; seven (7), or ten percent (10%), "21+" years.

Number of teachers at school: two (2), or three percent (3%), "less than 10" teachers; eighteen (18), or

twenty-four percent (24%), "10-19" teachers; twenty-four (24), or thirty-three percent (33%), "20-29" teachers; thirteen (13), or eighteen percent (18%), "30-39" teachers; ten (10), or fourteen percent (14%), "40-49" teachers; six (6), or eight percent (8%), "50+" teachers.

Amount of PDM training: thirty-five (35), or forty-eight percent (48%), "no training;" thirteen (13), or eighteen percent (18%), "1 inservice/workshop;" nine (9), or twelve percent (12%), "2 inservice/workshops;" six (6), or eight percent (8%), "3 inservice/workshops;" ten (10), or fourteen percent (14%), "other."

Number of years using PDM administratively: twenty-one (21), or twenty-nine percent (29%), "less than 1 year;" eleven (11), or fifteen percent (15%), "1-2" years; sixteen (16), or twenty-two percent (22%), "3-5" years; four (4), or five percent (5%), "6-9" years; thirteen (13), or eighteen percent (18%), "10-20" years; eight (8), or eleven percent (11%), "21+" years.

Given the responses, it was noted that the modes within each of the independent variables were:

Gender: Male (71%)

Age: 40-49 (48%)

Level of education: M+30 (41%)

Years experience as administrator: 10-20 (48%)

Years as principal at present school: 3-5 (24%)

(with "10-20" years a close second at 22% and  
"6-9" years running third at 19%)

Number of teachers at school: 20-29 (33%)

Amount of PDM training: no training (48%)

Number of years using PDM administratively: less  
than 1 (29%)

The Demographic Survey Instrument was the vehicle for obtaining the above information. Assigned numbers were given to each item for further, inferential data analysis (see Appendix J), as discussed later in this chapter.

#### Open-Ended Concern Statement Response Evaluation

It has been suggested that the use of the open-ended question at the conclusion of the SoCQ could lead to guided thinking (i.e., tracking) for a response that would not have otherwise been a factor if given a blank sheet of paper for recording one's statements of

concerns. Another identified "flaw" of the Open-Ended Concern Statement has been that the responses focus on a limited number of stages, whereas the SoCQ provides a more structured overview (ASCD, 1987). Although the admission is made that the evaluation procedures for the open-ended statements on the SoCQ do not possess the psychometrically rigorous qualities of the SoCQ itself, it has been described as beneficial in a number of ways (Newlove & Hall, 1976). However, as Newlove and Hall (1976) suggest, the "compiling of clinical impressions from the concerns statements of a group will develop a richer picture than will an attempt to learn in depth about one individual" (p. 2); "holistic" reviews further aid the process. Thus, the evaluation of the open-ended statements, in conjunction with the major instrument focus for analysis (i.e., SoCQ), provide for a more enhanced study than would have been otherwise available, noted restrictions notwithstanding.

When reading through concern statements, the evaluator asks these general questions about the domain: Are the concerns general or unrelated to the innovation ("Non-Concern" or "Awareness" Stage)? Or, are they

"Self" domain (i.e., "Informational" and "Personal" stages); "Task" domain (i.e., "Management" stage), or "Impact" domain (i.e., "Consequence," "Collaboration," and "Refocusing" stage) oriented? A quantitative (see Table 4.11), as well as qualitative look can be developed and scored according to the SoC using numbers (1 through 8, accordingly) for "content units" (Newlove & Hall, 1976, p. 29). It was recommended, however, that in the case of numerical averaging caution should be used as it could be misleading and even meaningless if the scores cannot be decisive regarding the appropriate stage of concern (Newlove & Hall, 1976).

A total number of ninety-one (91) concern statements were analyzed (see Appendix N). The stage of concern domain that was most frequently cited by respondents was categorized in the "Task" domain. The other three domains were similar in numbers of concern: "Impact" followed with "Self" closely behind, and, finally, "Non-Concern." It is significant to note that, proportionately, more than twice as many concerns were indicated to be in the "Task" domain, compared to each of the other three domains. There was, however, no

observed significance of the responses relating to any particular demographic aspect such as gender, as the participants' responses showed no remarkable demographic patterns upon analysis.

The following provides a representation of typical concern statements noting the above "Non-Concern" (or "Irrevelant"), "Self," "Task," and "Impact" domains:

"Non-Concern": I do not have any real concerns about PDM at this time.

Honestly, I don't think about PDM.

I do not think about PDM.

Respect for fellow professionals, different points of view, and problem sharing pose no concern...

"Self": I think I am most concerned about the fact that I don't understand it as much as I probably should.

I need to know more.

...That my authority as a building principal will be diminished, but my overall responsibility and accountability will not be.

How will PDM affect my present school responsibilities?

I am concerned about those times when one final decision has to be made and the responsibility for that decision.

"Task": The time constraints in order to implement PDM could be overwhelming.

I think teachers misunderstand what PDM is.

How do we get teachers and other staff to support this effort?

Main problem--union has made every effort to place members of the executive board on each committee so union position can be protected.

Staff involvement: Who, when and to what degree.

The lack of funding may make any change efforts impossible.



"Impact": How to keep PDM ongoing even though I may not be administrating this building within a year or so.

"Ownership" in the building and a sense of responsibility beyond the immediate classroom.

Many people are willing to make decisions but not everyone wants to accept responsibility for these decisions.

While process can be slow, outcomes are more meaningful as individuals have ownership.

In my experience, hard feelings have been caused.

In addition to apathy, the common thread themes discerned from the respondents' stated concerns in the Open-Ended Concern Statement included: time, accountability/responsibility, motivation, threats to power, support, and lack of understanding and funding. Having this additional input allows for a more balanced and insightful approach in analyzing the data. Further,

there are implications for interventions, which are discussed in the next chapter.

### Inferential Analysis of the Data

This section covers the results of the statistical tests and analysis of the data as they relate to the research hypotheses. The data are organized into the following parts for review: the Stages of Concern Questionnaire scores (dependent variables); and relationships among the independent (demographic survey items) and dependent (SoCQ scores) variables.

#### Stages of Concern Questionnaire Scores

The Stages of Concern fall into these seven categories: (1) Stage 0--Awareness, (2) Stage 1--Informational, (3) Stage 2--Personal, (4) Stage 3--Management, (5) Stage 4--Consequence, (6) Stage 5--Collaboration, and (7) Stage 6--Refocusing. Stage 0, the Awareness stage, is a "Non-Concern" (or "Irrelevant") domain concern. Stages 1 and 2, the Informational and Personal categories respectively, are described as "Self" domain concerns; Stage 3, the Management category, is considered a "Task" domain concern; and

Stages 4, 5, and 6--Consequence, Collaboration, and Refocusing categories--are "Impact" domain concerns (Hall et al., 1986). (See Appendix M for SoCQ scoring procedures.)

As the centerpiece of this study, the Stages of Concern Questionnaire (SoCQ) used a seven-point (in addition to zero) Likert scale. It was suggested by the SoCQ authors (Hall et al., 1986) that, in addition to a complete profile examination, a detailed interpretation of SoC data can be developed by examining the first and second high SoCQ scores, as noted in Table 4.12.

The initial research question posed:

What are the perceived stages of concern of a stratified random sample of southeastern Massachusetts elementary school principals who have initiated participative decision making within their schools?

has been answered in this data presentation. According to the overall results of first high relative intensity SoCQ scores include: thirty-nine (39), or fifty-three

percent (53%), of the participants' highest intensity of concern fall into the Stage 0 ("Awareness" stage or "Non-Concern" domain) category; next is Stage 2 ("Personal") with twelve (12), or sixteen percent (16%), followed by Stage 1 ("Informational"), with nine (9), or twelve percent (12%). The aforementioned two stages fall into the "Self" domain. Stage 3 ("Management") concerns are highest for six (6), or eight percent (8%), of the respondents ("Task" domain), and the "Impact" domain holds highest concerns for: three (3), or four percent (4%), in the "Collaboration" Stage 5; three (3), or four percent (4%), in the "Refocusing" Stage 6; and two (2), or two percent (2%), in the "Consequence" Stage 4.

Second high SoCQ scores (as noted in Table 4.12) indicate that the majority of concerns fall into Stages 1 ("Informational") and 2 ("Personal") with thirty-eight percent (38%) and twenty-two percent (22%), respectively. Stages 0 ("Awareness") and 3 ("Management") hold tie scores at nine percent (9%), followed by Stage 5 ("Collaboration") with eleven

percent (11%), Stage 6 ("Refocusing") with four percent (4%), and one percent (1%) in Stage 4 ("Consequence"). Both first and second high SoCQ scores hold a majority in Stages 0 through 2.

The Stages of Concern Questionnaire and Demographic Survey Instrument scores have been processed according to raw scores and (SoCQ) derived scores, as well as assigned (DSI) numbers (see Appendices K, L, M) and have been used to further generate inferential statistics as described in the next section.

#### Relationship Among the Independent and Dependent Variables

In this study, the criteria for rejecting the null hypothesis was considered when four (4) or more of the stages of concern (dependent variable) showed a significant relationship to the independent variable. Aggregate scores were considered and the selected level of significance for testing the hypothesis was 0.05 with .231 critical value for the Pearson r coefficient (based on  $n = 73$ ;  $n - 2 = 71$ ).

Establishing the criterion for the acceptance or rejection of the null hypothesis was based on consultations with statisticians Dr. Archie George and John Murphy (among others). It was decided, on a logical basis, that when four or more of the stages of concern (dependent variable) showed a significant relationship to a particular demographic (independent) variable, the null hypothesis would be rejected. Because four (or more, out of seven) stages provided a majority, it was considered a rational approach for establishing the acceptance/rejection criterion. Numerous precedents have been set in this manner and other dissertations (e.g., Mallory, 1986) were noted in the research literature as doing likewise.

The following will provide a restatement of the hypotheses in the null form, followed by presentation of the findings of significance using the Pearson  $r$  statistical analysis technique, and, as indicated in the case of rejection of the null hypothesis, interpretation of the results.

Hypothesis 1: There are no significant relationships among these elementary school

principals' ages and their intensity of concerns toward participative decision making in their schools.

The null hypothesis is accepted on the basis that only one stage of concern, "Refocusing" indicates a level of significance:  $r = -.243$  (see Table 4.13).

Hypothesis 2: There are no significant relationships among these elementary school principals' levels of education and their intensity of concerns toward participative decision making in their schools.

The null hypothesis, based on the statistical findings that no stage of concern shows significance, is accepted (see Table 4.14).

Hypothesis 3: There are no significant relationships among these elementary school principals' number of years of experience as an administrator and their intensity of concerns toward participative decision making in their schools.

Although the null hypothesis is accepted, based on the criteria in this study, it is noteworthy that three (3) areas indicate levels of significance: "Personal":  $r = -.262$ , "Management":  $r = -.237$ , "Refocusing":  $r = -.384$  (see Table 4.15).

Hypothesis 4: There are no significant relationships among these elementary school principals' number of years as principal at their present schools and their intensity of concerns toward participative decision making in their schools.

The null hypothesis is rejected on the basis of four (4) stages of concern indicating levels of significance accordingly: "Informational":  $r = -.249$ , "Consequence":  $r = -.287$ , "Collaboration":  $r = -.247$ , "Refocusing":  $r = -.406$  (see Table 4.16).

The interpretation of the statistical findings note this as a negative relationship. Therefore suggesting, as the number of years as principal at a site increases, their intensity of concerns toward participative decision making decrease in the "Self" and "Impact"



domains. (Alternate hypotheses and further discussion are addressed in Chapter 5.)

Hypothesis 5: There are no significant relationships among these elementary school principals' number of teachers on the staff at their schools and their intensity of concerns toward participative decision making in their schools.

The null hypothesis is accepted as only one stage of concern, "Awareness," indicates a level of significance:  $r = -.253$  (see Table 4.17).

Hypothesis 6: There are no significant relationships among these elementary school principals' amount of training in participative decision making practices and their intensity of concerns toward participative decision making in their schools.

Again, the null hypothesis is accepted as only one stage of concern, "Awareness," indicates a level of significance:  $r = -.317$  (see Table 4.18).

Hypothesis 7: There are no significant relationships among these elementary school principals' and their number of years of administrative experience with participative decision making and their intensity of concerns toward participative decision making in their schools.

In keeping with the criteria for rejecting the null hypothesis, this is narrowly accepted on the basis that only three (3) areas of concern show significance: "Awareness":  $r = -.313$ , "Informational":  $r = -.267$ , "Management":  $r = -.242$  (see Table 4.19).

#### Summary

This chapter has served to provide an analysis of the data through the presentation of descriptive and inferential statistics. According to the forty-six (46) principals who responded to the Open-Ended Concern Statement, approximately half expressed concerns that fall into the "Task" domain. Lesser stated concerns are almost evenly divided in a slightly descending order in the "Impact," "Self," and "Non-Concern" domains. Use of the Stages of Concern Questionnaire (with the

Open-Ended Concern Statement component and Demographic Survey Instrument) provided indications about the relative intensity of concerns and demographics. According to the aggregate SoCQ scores, intensity of concerns are highest in the "Non-Concern" domain ("Awareness" stage) and "Self" domain ("Informational" stage and "Personal" stage) areas. Additionally, the "number of years as a principal at one's school," appears to hold the greatest amount of significance, according to the analysis presented. Further discussion about these qualitative and quantitative findings, including conclusions, recommendations (i.e., interventions), and suggestions for related research, continues in the following final chapter.

Table 4.1

Superintendents' Response Distribution Indicating  
Elementary Schools' Initiation of PDM in System  
Listed According to Kind of Community (KOC I-VII)  
Classification and Gender (M/F)

<u>KOC (n)</u>		<u>Superintendents' Response</u>		
		<u>Yes (%)</u>	<u>No (%)</u>	<u>Refused (%)</u>
<u>M/F</u>		<u>M/F</u>	<u>M/F</u>	<u>M/F</u>
I	( 8) 8/0	6 ( 75%) 6/0	2 (25%) 2/0	0 ( 0%) 0/0
II	(10) 10/0	9 ( 90%) 9/0	1 (10%) 1/0	0 ( 0%) 0/0
III	(22) 19/3	13 ( 59%) 12/1	8 (36%) 6/2	1 ( 5%) 1/0
IV	(10) 9/1	9 ( 90%) 8/1	1 (10%) 1/0	0 ( 0%) 0/0
V	( 8) 7/1	5 ( 63%) 4/1	2 (25%) 2/0	1 (12%) 1/0
VI	( 2) 2/0	2 (100%) 2/0	0 ( 0%) 0/0	0 ( 0%) 0/0
VII	( 4) 3/1	4 (100%) 3/1	0 ( 0%) 0/0	0 ( 0%) 0/0
Total	(64) 58/6	48 ( 75%) 44/4	14 (22%) 12/2	2 ( 3%) 2/0

Table 4.2

Frequency Distribution of Stratified Random Sample  
Listed According to Kind of Community (KOC I-VII)  
Classification

<u>KOC</u>	Random Sample from KOC Strata					
	Eligible	%	Least	Actual	Male	Female
	n		n	n	n/%	n/%
I	57	29	20	20	13/65	7/35
II	38	20	14	15	11/73	4/27
III	42	22	15	17	13/77	4/23
IV	26	14	10	10	4/40	6/60
V	16	8	6	6	6/100	0/0
VI	4	2	2	2	2/100	0/0
VII	10	5	3	3	3/100	0/0
Total	193	100	70	73	52/71	21/29

Table 4.3

Gender Distribution of Participants Listed According to Kind of Community (KOC I-VII) Classification

<u>Kind of Community (n)</u>		<u>Gender</u>			
		<u>Male (1)</u>		<u>Female (2)</u>	
		<u>n</u>	<u>%</u>	<u>n</u>	<u>%</u>
I	(n=20)	13	65	7	35
II	(n=15)	11	73	4	27
III	(n=17)	13	77	4	23
IV	(n=10)	4	40	6	60
V	(n=6)	6	100	0	0
VI	(n=2)	2	100	0	0
VII	(n=3)	3	100	0	0
Total	(n=73)	52	71	21	29

Table 4.4

Age Distribution of Participants Listed According  
to Kind of Community (KOC I-VII) Classification

<u>KOC (n)</u>	<u>Age:</u>					
	(1)	(2)	(3)	(4)	(5)	(6)
	20-29	30-39	40-49	50-59	60-69	70+
	n/%	n/%	n/%	n/%	n/%	n/%
I (n=20)	0/0	1/5	9/45	8/40	2/10	0/0
II (n=15)	0/0	1/7	5/33	6/40	3/20	0/0
III (n=17)	0/0	2/12	9/53	5/29	1/6	0/0
IV (n=10)	0/0	0/0	6/60	4/40	0/0	0/0
V (n=6)	0/0	0/0	2/33	3/60	1/17	0/0
VI (n=2)	0/0	0/0	2/100	0/0	0/0	0/0
VII (n=3)	0/0	0/0	2/67	1/33	0/0	0/0
Total (n=73)	0/0	4/5	35/48	27/37	7/10	0/0

Table 4.5

Level of Education Distribution of Participants  
Listed According to Kind of Community (KOC I-VII)  
Classification

KOC (n)	Level of Education:						
	(1) BS/BA n/%	(2) Master's n/%	(3) M+30 n/%	(4) CAGS n/%	(5) M+60 n/%	(6) M+90 n/%	(7) EdD/PhD n/%
I (n=20)	0/0	1/5	12/60	1/5	2/10	1/5	3/15
II (n=15)	0/0	2/13	7/47	2/13	3/20	0/0	1/7
III (n=17)	0/0	6/35	3/18	6/35	2/12	0/0	0/0
IV (n=10)	0/0	0/0	3/30	3/30	2/10	1/10	1/10
V (n=6)	0/0	1/17	3/50	0/0	2/33	0/0	0/0
VI (n=2)	0/0	0/0	1/50	1/50	0/0	0/0	0/0
VII (n=3)	0/0	0/0	1/33	1/33	1/33	0/0	0/0
Total (n=73)	0/0	10/14	30/41	14/19	12/16	2/3	5/7



Table 4.6

Years of Administrative Experience Distribution of  
Participants Listed According to Kind of Community  
(KOC I-VII) Classification

		<u>Years of Administrative Experience</u>					
		(1)	(2)	(3)	(4)	(5)	(6)
		<1	1-2	3-5	6-9	10-20	21+
<u>KOC (n)</u>		n/%	n/%	n/%	n/%	n/%	n/%
I	(n=20)	0/0	1/5	2/10	3/15	11/55	3/15
II	(n=15)	2/13	4/27	0/0	0/0	5/33	4/27
III	(n=17)	0/0	0/0	0/0	3/18	9/53	5/29
IV	(n=10)	0/0	0/0	2/20	1/10	5/50	2/20
V	(n=6)	0/0	0/0	0/0	1/17	3/50	2/33
VI	(n=2)	0/0	0/0	0/0	0/0	0/0	2/100
VII	(n=3)	0/0	0/0	1/33	0/0	2/67	0/0
Total	(n=73)	2/3	5/7	5/7	8/11	35/48	18/24

Table 4.7

Years as Principal at Present School Distribution  
of Participants Listed According to Kind of Community  
(KOC I-VII) Classification

		<u>Years as Principal at Present School</u>					
		(1)	(2)	(3)	(4)	(5)	(6)
		<1	1-2	3-5	6-9	10-20	21+
<u>KOC (n)</u>		n/%	n/%	n/%	n/%	n/%	n/%
I	(n=20)	2/10	1/5	6/30	4/20	7/35	0/0
II	(n=15)	3/20	4/27	2/13	1/7	2/13	3/20
III	(n=17)	1/6	3/18	5/29	5/29	2/12	1/6
IV	(n=10)	1/10	2/20	2/20	2/20	2/20	1/10
V	(n=6)	0/0	0/0	1/17	2/33	2/33	1/17
VI	(n=2)	0/0	0/0	0/0	0/0	1/50	1/50
VII	(n=3)	0/0	1/33	2/67	0/0	0/0	0/0
Total	(n=73)	7/10	11/15	18/24	14/19	16/22	7/10

Table 4.8

Number of Teachers Distribution at Present School of  
Participants Listed According to Kind of Community  
(KOC I-VII) Classification

<u>KOC (n)</u>	<u>Number of Teachers at Present School</u>					
	(1)	(2)	(3)	(4)	(5)	(6)
	<10	10-19	20-29	30-39	40-49	50+
	n/%	n/%	n/%	n/%	n/%	n/%
I (n=20)	2/10	7/35	6/30	2/10	0/0	3/15
II (n=15)	0/0	5/33	8/53	1/7	1/7	0/0
III (n=17)	0/0	1/6	3/18	7/41	4/23	2/12
IV (n=10)	0/0	3/30	3/30	0/0	3/30	1/10
V (n=6)	0/0	1/17	4/67	0/0	1/17	0/0
VI (n=2)	0/0	0/0	0/0	1/50	1/50	0/0
VII (n=3)	0/0	1/33	0/0	2/67	0/0	0/0
Total (n=73)	2/3	18/24	24/33	13/18	10/14	6/8

Table 4.9

Amount of PDM Training Distribution of Participants  
Listed According to Kind of Community (KOC I-VII)  
Classification

<u>KOC (n)</u>	<u>Amount of PDM Training</u>				
	(1)	(2)	(3)	(4)	(5)
	no training	1 ins/ wkshp	2 ins/ wkshp	3 ins/ wkshp	other
	n/%	n/%	n/%	n/%	n/%
I (n=20)	9/45	3/15	3/15	2/10	3/15
II (n=15)	7/47	2/13	1/7	2/13	3/20
III (n=17)	7/41	5/29	2/12	0/0	3/18
IV (n=10)	7/70	1/10	1/10	1/10	0/0
V (n=6)	4/67	1/17	1/17	0/0	0/0
VI (n=2)	0/0	0/0	1/50	1/50	0/0
VII (n=3)	1/33	1/33	0/0	0/0	1/33
Total (n=73)	35/48	13/18	9/12	6/8	10/14

Table 4.10

Years of Administrative Experience Using PDM  
Distribution of Participants Listed According  
to Kind of Community (KOC I-VII) Classification

		<u>Years of PDM Administrative Experience</u>					
		(1)	(2)	(3)	(4)	(5)	(6)
		<1	1-2	3-5	6-9	10-20	21+
<u>KOC (n)</u>		n/%	n/%	n/%	n/%	n/%	n/%
I	(n=20)	5/25	4/20	4/20	0/0	5/25	2/10
II	(n=15)	7/47	4/27	1/7	0/0	1/7	2/13
III	(n=17)	3/18	1/6	5/29	3/18	3/18	2/12
IV	(n=10)	2/20	1/10	3/30	0/0	3/30	1/10
V	(n=6)	3/50	0/0	1/17	1/17	1/17	0/0
VI	(n=2)	0/0	0/0	1/50	0/0	0/0	1/50
VII	(n=3)	1/33	1/33	1/33	0/0	0/0	0/0
Total	(n=73)	21/29	11/15	16/22	4/5	13/18	8/11

Table 4.11

Participants' Open-Ended Response Distribution  
Listed According to Stages of Concern Domain  
and Kind of Community (KOC I-VII) Classification

		<u>Stages of Concern Domain</u>			
		(0) Non-Concern	(1) Self	(2) Task	(3) Impact
<u>KOC (n)</u>		n/%	n/%	n/%	n/%
I	(n=18)	4/22	3/17	7/39	4/22
II	(n=24)	6/25	4/17	9/37	5/21
III	(n=21)	3/14	6/29	7/33	5/24
IV	(n=15)	4/26	1/7	10/67	0/0
V	(n=6)	1/17	0/0	3/50	2/33
VI	(n=4)	0/0	0/0	2/50	2/50
VII	(n=3)	1/33	0/0	2/67	0/0
Total	(n=91)	19/21	14/15	40/44	18/20

Table 4.12

Frequency Distribution of First and Second  
High Stages of Concern Questionnaire Scores  
Listed According to Kind of Community (KOC I-VII)  
Classification

	Stages of Concern						
	0	1	2	3	4	5	6
<u>KOC</u>	Number of First/Second High Scores *						
I	13/2	2/3	1/9	1/3	1/0	2/1	0/2
II	8/3	2/4	4/5	0/0	0/0	1/3	1/0
III	8/2	4/3	3/11	1/1	1/0	0/2	0/0
IV	3/1	1/5	3/3	2/1	0/1	0/1	2/0
V	4/1	0/1	1/3	1/2	0/0	0/0	0/1
VI	1/1	0/0	0/0	1/0	0/0	0/1	0/0
VII	2/0	0/0	0/1	0/2	0/0	1/0	0/0
Total	39/9	9/16	12/28	6/9	2/1	4/8	3/3
%	53/12	12/22	16/38	8/12	2/1	3/11	4/4

\* includes tie scores

Table 4.13

Relationship Among Participants' Ages and  
Intensity of Concerns

<u>Stages of Concern</u>	<u>r</u>
Awareness	.169
Informational	.107
Personal	-.024
Management	-.081
Consequence	-.174
Collaboration	-.088
Refocusing	-.243 *

Number: Participants = 73

\* Critical value of r for the Pearson r correlation coefficient at the .05 level is .231  
(based on  $n - 2 = 71$ )



Table 4.14

Relationship Among Participants' Levels of Education  
and Intensity of Concerns

<u>Stages of Concern</u>	<u>r</u>
Awareness	-.209
Informational	-.057
Personal	-.079
Management	.024
Consequence	.179
Collaboration	.133
Refocusing	.085

Number: Participants = 73

\* Critical value of r for the Pearson r correlation coefficient at the .05 level is .231  
(based on  $n - 2 = 71$ )

Table 4.15

Relationship Among Participants' Years of  
Administrative Experience and Intensity of Concerns

<u>Stages of Concern</u>	<u>r</u>
Awareness	-.031
Informational	-.174
Personal	-.262 *
Management	-.237 *
Consequence	-.164
Collaboration	-.201
Refocusing	-.384 *

Number: Participants = 73

\* Critical value of r for the Pearson r correlation coefficient at the .05 level is .231  
(based on  $n - 2 = 71$ )

Table 4.16

Relationship Among Participants' Years as Principal at Present School and Intensity of Concerns

<u>Stages of Concern</u>	<u>r</u>
Awareness	.039
Informational	-.249 *
Personal	-.223
Management	-.206
Consequence	-.287 *
Collaboration	-.247 *
Refocusing	-.406 *

Number: Participants = 73

\* Critical value of r for the Pearson r correlation coefficient at the .05 level is .231  
(based on  $n - 2 = 71$ )

Table 4.17

Relationship Among Participants' Numbers of Teachers  
at Present School and Intensity of Concerns

<u>Stages of Concern</u>	<u>r</u>
Awareness	-.253 *
Informational	-.150
Personal	-.160
Management	-.064
Consequence	-.008
Collaboration	-.007
Refocusing	-.186

Number: Participants = 73

\* Critical value of r for the Pearson r correlation coefficient at the .05 level is .231  
(based on  $n - 2 = 71$ )

Table 4.18

Relationship Among Participants' Amount of PDM  
Training and Intensity of Concerns

<u>Stages of Concern</u>	<u>r</u>
Awareness	-.317 *
Informational	-.055
Personal	-.019
Management	.020
Consequence	.170
Collaboration	.156
Refocusing	.117

Number: Participants = 73

\* Critical value of the Pearson r correlation coefficient at the .05 level is .231  
(based on  $n - 2 = 71$ )

Table 4.19

Relationship Among Participants' Administrative Experiences Using PDM and Intensity of Concerns

<u>Stages of Concern</u>	<u>r</u>
Awareness	-.313 *
Informational	-.267 *
Personal	-.204
Management	-.242 *
Consequence	.026
Collaboration	-.003
Refocusing	-.076

Number: Participants = 73

\* Critical value of r for the Pearson r correlation coefficient at the .05 level is .231  
(based on  $n - 2 = 71$ )

## CHAPTER 5

### SUMMARY AND CONCLUSIONS

This closing chapter reviews the data analysis and presents a summary of the research and findings, followed by conclusions, recommendations (i.e., interventions) and, finally, suggestions for further study. Basically, these four questions are answered in the following:

1. What did I do?
2. What did I learn?
3. What does it mean?
4. What am I going to do about my findings?

#### Summary of the Findings

The answer to the first question (i.e., What did I do?) is this: I did a baseline study to assess the concerns of a stratified random sample of southeastern Massachusetts elementary school principals who, according to their superintendent of schools, initiated participative decision making in their schools.

What did I learn? According to the findings, derived from the analysis of the data, they are as follows:

1. The perceived intensity of concerns of a stratified random sample of southeastern Massachusetts elementary school principals who have initiated participative decision making in their schools have their first high SoCQ scores for relative intensity of concern distributed accordingly: 53% in the "Awareness" stage (or "Non-Concern" domain); 16% in the "Personal" stage (in the "Self" domain); 12% in the "Informational" stage (also in the "Self" domain); 8% in the "Management" stage (in the "Task" domain). The final three areas of intensity of concerns of first high SoCQ scores fall under the "Impact" domain with "Collaboration" stage at 5%, "Refocusing" stage at 4%, and, finally, "Consequence" stage at 2%. As in the case of first high SoCQ scores, second high SoCQ scores show a majority of concerns in Stages 0 through 2, indicating that most of the participants in the study are in developmentally early (or non-use) stages of PDM implementation.

Analysis of the responses to the Open-Ended Concern Statement indicate that the most frequently cited concern, by approximately half of the respondents, fall



into the "Task" domain; the other half of concerns are almost evenly distributed (in descending order) among "Impact," "Self," and "Non-Concern" domains. There is no observed significance of the open-ended responses relating to any particular demographic item as the analyzed principals' responses show no remarkable demographic patterns.

Based on inferential analysis (i.e., Pearson  $r$  product moment correlation coefficients), the findings continue to be described in the following:

2. There are no significant relationships among these elementary school principals' ages and their intensity of concerns toward participative decision making in their schools.

3. There are no significant relationships among these elementary school principals' levels of education and their intensity of concerns toward participative decision making in their schools.

4. There are no significant relationships among these elementary school principals' number of years experience as an administrator and their intensity of

concerns toward participative decision making in their schools.

5. There are significant relationships among these elementary school principals' number of years as principal at their present schools and their intensity of concerns toward participative decision making in their schools.

6. There are no significant relationships among these elementary school principals' number of teachers at their schools and their intensity of concerns toward participative decision making in their schools.

7. There are no significant relationships among these elementary school principals' amount of training in participative decision making practices and their intensity of concerns toward participative decision making in their schools.

8. There are no significant relationships among these elementary school principals' number of years of administrative experience with participative decision making and their intensity of concerns toward participative decision making in their schools.

### Conclusions and Recommendations

What does it mean? This investigation of principals' perceived relative intensity of concerns regarding participative decision making in their schools has provided some insightful information for those interested in facilitating participative decision making in their schools. A review of the Stages of Concern about the innovation will provide a basis for reference and understanding of the findings. The seven stages (i.e., Stages 0 through 6) are described by Hall et al., 1973, 1986 as follows:

Stage 0: Awareness--Little concern about or involvement with the innovation is indicated.

Stage 1: Informational--A general awareness of the innovation and interest in learning more detail about it is indicated. The person seems to be unworried about herself/himself in relation to the innovation. She/he is interested in substantive aspects of the innovation in a selfless manner such as general characteristics, effects, and requirements for use.

Stage 2: Personal--Individual is uncertain about the demands of the innovation, her/his inadequacy to meet those demands, and her/his role with the innovation. This includes analysis of her/his role in relation to the reward structure of the organization, decision making, and consideration of potential conflicts with existing structures or personal commitment. Financial or status implications of the program for self and colleagues may also be reflected.

Stage 3: Management--Attention is focused on the processes and tasks of using the innovation and the best use of the information and resources. Issues related to efficiency, organizing, managing, scheduling, and time demands are utmost.

Stage 4: Consequence--Attention focuses on impact of the innovation on clients in her/his immediate sphere of influence. The focus is on relevance of the innovation for clients, evaluation of client outcomes, including performance and competencies, and changes needed to increase client outcomes.

Stage 5: Collaboration--The focus is on coordination and cooperation with others regarding use of the innovation.

Stage 6: Refocusing--The focus is on exploration of more universal benefits from the innovation, including the possibility of major changes or replacement with a more powerful alternative.

Individual has definite ideas about alternatives to the proposed or existing form of the innovation (Hall et al., 1973; Hall et al., 1986, p. 7).

Conclusions drawn from qualitative and quantitative analyses in this study are further discussed as follows:

Although seventy-five percent (75%) of all school superintendents in southeastern Massachusetts indicated their systems' elementary schools have initiated participative decision making, the results of the descriptive statistical analysis, based on the Stages of Concern Questionnaire participant responses, indicate that fifty-three percent (53%) have their highest intensity of concerns in the "Non-Concern" domain, or "Awareness" stage (Stage 0), suggesting (as

the second high SoCQ scores confirmed) most are either non-user or very early users of the innovation. As an interesting encounter related to the possibility that superintendent and principal communication may be a factor, one principal stated to me that she was "surprised to learn that the superintendent even knew what kind of decision making practices were going on" in her school.

Unlike the clarity of interpretation of all other stages, interpretation of Stage 0 scores can suggest a number of things. High scores at Stage 0 indicate "that the individual has low concerns, knowledge, attention, or interest in regarding the innovation" (Hall et al., 1986, p. 46). It was noted that the person may have low concern about one or more of these (Hall et al., 1986). Conversely, low Stage 0 scores could indicate high concerns about the innovation. Thus, other stages of concern need to be more widely reviewed in order to assess specific areas of concern because of this reverse polarity (i.e., Stage 0 could be marked high by both experienced "Users" and inexperienced "Non-users"). If the first high SoCQ

scores fall in Stages 0 through 2, the determination about whether a person is a "User" or "Non-user" can be made as second high SoCQ scores are examined. If second high scores fall into Stages 0 through 2, it would indicate the person is a "Non-user" (or early "User"); if second high scores fall into Stages 3 through 6, the indication would be that the person is a "User."

#### Further review of the Stages of Concern

Questionnaire scores indicates that the respondents' highest scores regarding intensity of concern fall next into the "Personal," or "Stage 2" level, followed by "Informational," or "Stage 1." According to Hall et al. (1986), the interpretation of the data suggest that they are "Non-Users," as the guideline for "Users" show low Stage 0 scores while Stages 3 through 6 will be relatively high. They noted that Stage 0 scores for "established users who are no longer particularly concerned about the innovation begins to climb" (Hall et al., 1986, p. 48). Because experienced users tend to have a number of other things aside from the innovation that more greatly concern them, reflected by high Stage 0 scores (i.e., 60th, 70th and even 80th percentiles).

Stage 1 and 2 scores, however, are relatively low with Stages 3 through 6 containing their second highest score (Hall et al., 1986, p. 49). The majority of participants in this study hold lowest SoCQ scores in Stages 3 through 6, confirming early (or non-use) stage of development.

When reviewing the plotted SoC graphs, Susan Loucks-Horsley (1991) has suggested looking at how it "sits" (i.e., high, low, middle, etc.). After extensive review of individual responses, plotted on a graph, the majority of the participants are found to sit high on the left, indicating they are in the very early developmental stage of innovation use or, possibly, non-users. The concerns theory hypothesizes that "as individuals move from unawareness and non-use of an innovation into beginning use and more highly sophisticated use, their concerns develop from being most intense at Stages 0, 1, and 2, to most intense at Stage 3, and ultimately to most intense at Stages 4, 5, and 6. Particularly if the innovation is a positive one and there is support for its implementation, an individual's concern profile plotted over time should



have the form of a progressive wave motion from left to right" (Hall et al., 1986, p. 34).

Although the "Impact" level appears to be the optimum mode of operation in education, the research appears to confirm that when one is confronted with a "new" innovation (as the majority of participants have indicated in the Demographic Survey Instrument), almost everyone will indicate an intensity of concern in the "Personal" and "Informational" stage. Hall (1976) has stated "it is important to recognize that self concerns are a fully legitimate part of change. The recommendations are that, rather than indicting people for having self concerns, the role of the adoption agents and policy/decision-makers should be to aid in the resolution of self concerns and to facilitate arousal of task- and impact-related concerns. When planning for innovation implementation, managers of change need to anticipate self concerns and initiate actions to accommodate and resolve them at the outset of the innovative effort" (p. 22).

As Rogers and Shoemaker (1971) referred to individual personality characteristics in adopting

innovations (i.e., "Innovators," "early adoptors," "early majority," "late majority," "laggards"), participative decision making, as an innovation, can be subject to risk at the adoption phase by "laggard" administrators who are resistant to change. The "crime," as Hall (1976) puts it, "is not having self concerns, but in others not accepting their legitimacy and constructively addressing their resolution" (p. 22).

Quantitatively, only one null hypothesis is rejected in this study. Using aggregate kind of community analysis, a negative correlation was found among "number of years as principal at present school" and intensity of concerns. An inverse relationship was evident, noting that as one's years at the present site increased, a decrease was found in these Stages of Concern: "Informational," "Consequence," "Collaboration," and "Refocusing." Referring to the previously described stages by Hall et al. (1986), concerns about the innovation in the areas of attaining information ("Informational" stage) or the innovation's potential impact ("Consequence," "Collaboration," "Refocusing" stages) appear to be reduced the longer the

individual is principal at a particular school. The explanation could be that familiarity with one's environment appears to increase the level of comfort, reducing one's perceived need for change. Perhaps as one stays as principal in one place long enough, he or she worries less about his or her role, personally or organizationally, as it relates to an innovation as would a principal in less familiar or experienced circumstances.

Suggestions of alternate hypotheses could include these considerations: In schools where progress has been historically perceived as going satisfactorily under the principal's long-term leadership, central office support for change may be reluctant. Further, change agent or facilitation projects could be hesitant to disturb an autocratic leadership style if the school is deemed to be operating without problems. Additionally, perceived constraints regarding teachers (i.e., attitudes indicating an unwillingness to be involved, teacher union resistance, comfort with status quo, lack of motivation for professionalism/empowerment, etc.), as well as principals (i.e., reluctance to share

power, lack of skills to effect change, infantilizing staff, etc.) could factor into a principal's decision to forsake implementation of participative decision making, as he or she continues to operate at a site on a "status quo" basis.

Due to their undisputed impact on educational reform and school improvement efforts, Hodgkinson (1988) and Naisbitt (1984) have suggested that demographic trends must be addressed. As reflections are made regarding the findings in this study, these demographic issues are more closely examined: most superintendents are male (91%) and most principals are male (71%). These other modes were noted in the following categories: the principal respondents are mostly (48%) in the 40-49 year old category; 41% hold Master's plus 30 level of education; 48% have 10-20 years of experience as an administrator, but 29% indicate using PDM administratively for less than one year; 24% have been at their current school for 3-5 years (with 22% having 10-20 years experience as a close second and 19% having 6-9 years running third); 33% fall into the 20-29 teachers (at school) category.

Recent studies have indicated that Massachusetts teachers are: mostly female (in grades pre-kindergarten through three they comprise 95%; in grades four through six they comprise 75%); have a median age of 43; are "experienced" (as are Massachusetts administrators); and are less satisfied with their teaching careers than their nationwide counterparts (Burbank, 1991, p. 8-11; Hartman & Price, 1991). Level of education for all educational personnel (administrators and teachers) indicated in the 1990 Massachusetts survey show that 2% of the males, and 1% of the females hold doctorates; 5% of the males, and 2% of the females hold Certified Advanced Graduate Studies certificates; 24% of the males, and 14% of the females have reached the master's plus 30 category (Burbank, 1991; Hartman & Price, 1991, p. 8-11).

The descriptive implications of the research appear to indicate gender, age, and level of education as key factors in the implementation of participative decision making in schools, although inferentially only one null hypothesis is rejected. Patton (1987) suggests that when "considering relationships between program

processes and observed outcomes, or other possible causal relationships that may help explain patterns in the data collected... speculations on causal relationships are entirely appropriate--as long as they are clearly labeled as speculative" (p. 278) In speculating, some conclusions that appear to transcend the study's qualitative (i.e., Open-Ended Concern Statement response evaluation) and quantitative (i.e., acceptance/rejection of the null hypothesis based on the Pearson r product moment correlation coefficient) analyses are herewith offered.

Some speculations that could be made from the study's implications are that in a male dominated culture (i.e., administrators, both superintendents and principals), the probability of expanding decision making roles to the lesser educated teachers (most of whom have been traditionally females) of the paternalistic organizational structure appears dubious. Further, entrenched educational personnel (administrators and teachers) appear less likely to change unless the change can be considered beneficial to individuals on both personal and organizational levels.

As an antidote to this apparent inequality, administrators and policy-makers should seriously consider broadening opportunities to include a more equitable gender organizational representation.

Apathy could be another consideration in the implementation process. Some representative comments made by respondents to the Open-Ended Concern Statement were: "At this point, I have no interest in PDM," "I do not think about PDM," and "Honestly, I do not think about PDM." Additionally, upon conclusion of this study, all principal participants were given the option of having their personal profile mailed to them. Only thirty-four (34) out of seventy-three (73) participants expressed an interest in getting further, personal information about the study. It was noteworthy that of the thirty-four (34), twenty-seven (27) were participants who chose to take the time to make comments for the Open-Ended Concern Statement.

The research has suggested that if participative decision making is to be implemented effectively, there is a need for interventions to recognize and address the early stage concerns. Processes for intervention

should be considered in the technical, political, cultural, and ethical aspects of the organization. Use of suggested Taxonomy of Interventions, according to the Concerns-Based Adoption Model, cover six general areas: Policy, Game Plan Components, Strategy, Tactic, Incident, and Theme. These interventions, previously discussed in Chapter 2, have been described as facilitators of the change effort by providing prescriptive measures for resolving concerns (Hall, Zigarmi, & Hord, 1979). (All of the "Interventions" are planned, except for "Theme.") They are described accordingly:

1. Policy--includes rules or regulations that direct, and actions of, an organization.
2. Game Plan Components (GPC)--provides a checklist for supportive change facilitation actions covering six distinct categories for intervention: developing supportive organizational arrangements, training, consultation and reinforcement, monitoring, external communication, and dissemination.
3. Strategy--uses a framework for action and translates the game plan design into concrete action.



4. Tactic--operationalizes the strategy to affect attitudes regarding utilization of the innovation.

5. Incident--is a singular occurrence or event that usually cover small amounts of time and can be targeted at one or more individuals.

6. Theme--is a set of repeated actions that accumulate an effect to produce unexpected effects on an innovation.

According to this baseline diagnosis of a stratified random sample of southeastern Massachusetts elementary school principals, stage concern areas of "Awareness," "Informational," and "Personal" are the most pressing for resolution. It was significant that forty-eight percent (48%) of the respondents indicated "no training" regarding participative decision making practices, indicating an early developmental stage and suggesting that education in that area should be addressed. As administrators (superintendents and principals) take steps to deal with personalized resolution of these current early stages of concern, while anticipating possible future concerns as indicated in this research, effective implementation of participative decision

making could be more likely realized according to the C-BAM (Hall, 1979; ASCD, 1987).

Open-Ended Concern Statement responses included these issues: time (e.g., "Time constraints in order to implement PDM could be overwhelming"), threats to power/accountability/responsibility (e.g., "My authority as a building principal will be diminished, but my overall responsibility and accountability will not be"), lack of understanding (e.g., "I need to know more"), funding (e.g., "The lack of funding may make any change efforts impossible"), motivation (e.g., "Some teachers would rather have administrators decide for them"), support (e.g., "How do we get teachers and others to support this effort?"), union resistance (e.g., "Main problem--union has made every effort to place members of the executive board on every committee so union position can be protected. That doesn't necessarily coincide with the needs of children or the educational system."), and apathy (e.g., "Honestly, I don't think about PDM"). In order to set a course for intervention as it relates specifically to this study's findings on the implementation of participative decision making, the

Hall and Hord (1984) Game Plan Components are used as a framework accordingly:

Game Plan Component 1: Develop supportive organizational arrangements--for participative decision making by making provisions (including creative funding) for training of principals and teachers through workshops and/or college courses with release time as needed. Additionally, central office support actively lends itself to adoption of the innovation through informal and formal policies, making provisions for accountability and responsibility factors. To respond to administrator reticence (i.e., threats to power, etc.) and teacher resistance (i.e., union demands), policies involving roles and responsibilities need to be developed to assure principals' administrative and teachers' (individual, as well as collective) professional positions. Collaborate with other school systems to produce pilot programs that would serve the purpose of motivating and challenging administrators and teachers to culturally embrace the organizational and personal benefits involved with PDM. Effective internal

and external communication is a vital part of the process.

Game Plan Component 2: Training--principals and teachers receive training in change and participative decision making procedures. A selected number could further train others as members become educated in how to work with one another using participative decision making group process techniques. Counteract apathy with education and enthusiasm.

Game Plan Component 3: Providing consultation and reinforcement--by making those equipped with participative decision making expertise available for school visits. Frequent "comfort and caring" visits to every school in a system implementing PDM has been considered an effective reinforcement technique.

Game Plan Component 4: Monitoring and evaluation--should be carried out periodically to assess and discuss concerns by all involved in the change effort. The SoCQ could be used for that purpose to provide a baseline of concerns and subsequent development. Meeting with others involved in PDM, to share experiences and data, is considered a helpful

aspect of the change process. Summative data are not collected until substantial time (e.g., three to five years) has elapsed. It should be remembered: change is not an event; it's a process.

Game Plan Component 5: External communication --could be provided through the use of monthly implementation progress reports to (e.g.) other regions or school systems interested in PDM implementation. Further, the administrators (superintendents and/or principals) could provide teacher feedback regarding PDM activities and accomplishments through a community media route (e.g., newsletters, cable television or radio) (based on Hall & Hord, 1984, p. 202-203).

Because participative decision making has appeared, from the findings, to be in a very early developmental, or non-use stage, action to assist the change process has been indicated. Unless change facilitators (principals, in particular, along with superintendent and central office support) take steps to address the resolution/arousal of concerns as previously described, PDM implementation could be in jeopardy. Central office support is crucial in change efforts such as PDM, as

Cohen (1991) revealed the progress of a Rand study of five major school districts. Over the past two years, she noted, the school districts working best with school-based management (involving PDM) were the ones where the "entire system adopts decentralization, shifting power from a central office to local schools" (Cohen, 1991, p. 57).

As knowledge about one's developmental state is made known, personalized interventions could be provided for relevant current concerns as well as the anticipation of possible future concerns, according to this model, thus potentiating effective implementation (Hall, 1979; ASCD, 1987). Further, if a planned change effort is to be successful, the Concerns-Based Adoption Model makes these assumptions that should be considered:

It should be remembered that change is a process, not an event. Individuals first accomplish change, then institutions. Because of the highly personal nature of change, interventions need to accommodate the individual, innovation, and the context (ASCD, 1987, p. 5-7).

Change efforts will more likely succeed as these previously described interventions include technical, political, cultural, and ethical considerations. Increased knowledge, enthusiasm and a sense of personal and organizational purpose and meaning could replace apathy. Rather than biding time on the job and collecting paychecks, a professional renewal could become a reality as individuals are provided opportunities to be motivated and challenged to participate more equitably in organizational decisions.

Although not the intent of the study, it appears from the results that the assumptions of concerns theory have been validated. This statement is made, not based on my stated hypotheses, but according to the indications of the plotted SoCQ scores that were illustrative of early (or non-user) developmental stages, which data gathered from the Demographic Survey Instrument appeared to support. This appearance of validation is based on the developmental conceptualization assumptions of the Concerns-Based Adoption Model which indicate that as one is in an early (or non-use) developmental stage, the relative intensity

of concerns will be found in Stages 0 through 2, as was noted in this study.

What am I going to do about my findings? Mailings have been provided to all principal participants regarding the study's (aggregate) findings, suggestions for interventions that address effective innovation implementation, resources for support, and, for those requesting it, a personal profile of relative intensity of concerns plotted on a graph. Likewise, all southeastern Massachusetts school superintendents were provided with the aforementioned information as noted in Appendix O and described above.

#### Suggestions for Further Study

A number of other studies could be very useful as a follow-up to this research regarding principals' perceived stages of concern toward the implementation of participative decision making in their schools and are suggested in the following:

1. Since this study focused on elementary schools in southeastern Massachusetts, follow-up studies could be expanded to other regions of Massachusetts, and, in other levels (i.e., middle schools or high schools).



2. Further investigations of principals' attitudes regarding participative decision making could be conducted through the use of personal in-depth interviews.

3. This study focused on the use of the Stages of Concern Questionnaire (with a Demographic Survey Instrument component), one of three Concerns-Based Adoption Model instruments, as the vehicle for obtaining data. Additional studies could make use of the Levels of Use and/or the Innovation Configuration Instruments in an examination of participative decision making in schools.

4. Since the purpose of this study was to provide a baseline diagnosis of principals' concerns, a replicate study could be done one or two years hence, to confirm validity of the Concerns-Based Adoption Model developmental assumptions.

5. Because teacher resistance and central office support could be critical to successful implementation regarding participative decision making, a study of teachers' and/or school superintendents' concerns could provide additional insights.

6. The implications of this study noted that the gender of the superintendents, principals, and teachers could provide important considerations in the implementation of PDM, suggesting the need for further examination.

APPENDICES

APPENDIX A:  
LETTER TO SCHOOL SUPERINTENDENTS  
AND RESPONSE FORM

46 Furnace Street  
P.O. Box 339  
Marshfield, MA 02050  
XXXX XX, 199X

Dear Superintendent,

Your help is being sought for a University of Massachusetts at Amherst research project associated with a study involving elementary schools in southeastern Massachusetts. Would you please take a moment to fill out the enclosed self-addressed stamped postcard to indicate, with one simple check mark, whether your school system has initiated (It doesn't matter how recently) participative decision making within its elementary schools. The definition of "participative decision making" in this research refers to meaningful decisions of consequence (i.e., curriculum and materials, standards for students, and professional standards and budget policies) made by the principal and teachers together, which impact the quality of life in their school.

The mentioned focus of this research will deal with elementary schools. As these schools are identified by you as having initiated participative decision making, a follow-up questionnaire will be sent to a stratified random sample of principals in order to identify and analyze areas of principals' concerns. It will be understood that principal participation will be voluntary and confidentiality will be assured to all those responding. Additionally, I will provide group data analysis to those who express an interest in the information.

If you would like additional information, please feel free to call me at (617)837-0025. Thank you very much for your assistance.

Sincerely,

Susan M. Randall

## SUPERINTENDENT POSTCARD REPLY FORM

FROM:

Please indicate your response by checking the appropriate line:

\_\_\_\_\_ YES, participative decision making  
has been initiated in the elementary  
schools in my system.

\_\_\_\_\_ NO, participative decision making  
has not been initiated in the elementary  
schools in my system.

APPENDIX B:  
LETTER TO PRINCIPALS

46 Furnace Street  
P.O. Box 339  
Marshfield, MA 02050  
March 11, 1991

Dear Principal,

A few months ago, I made contact with your superintendent of schools for the purpose of investigating whether or not your school system would be eligible for further study if it was indicated that your system's elementary schools had initiated participatory (i.e., principals and teachers) decision making. Because your superintendent has identified your district as one that has initiated participative decision making (it doesn't matter how recently), I am seeking your assistance in this University of Massachusetts at Amherst investigation. Although I have become acquainted with a number of you in my role as a Bridgewater State College student teacher supervisor, I want to make the clarification that this research project is in conjunction with the University of Massachusetts at Amherst.

As I described it to your superintendent, a stratified random sample of elementary school principals would be developed according to the responses from all of the southeastern Massachusetts superintendents. You were among a minimum of seventy (70) principals chosen for this advanced research effort. As you know, our sources of collecting and analyzing vital information in education rests with the good will of people who respond, and your help as one of our best sources of information in this endeavor is crucial if efforts to improve our profession are to be realized.

This current effort is focusing on the process of change in education. Participative decision making (PDM) is the particular change innovation under investigation. The definition of participative decision making in this study refers to: meaningful decisions of consequence made by the principal and his or her Massachusetts



certified or certifiable teachers together, which impact the quality of life (academically, culturally, emotionally, physically, professionally, socially) of the school. The "meaningful decisions of consequence" refer to these areas: curriculum and instructional materials, standards for students, and professional standards and budget policies.

The enclosed questionnaire seeks to measure your present concerns about participatory decision making within your school. It also contains sections for an open-ended response as well as a Demographic Survey Instrument. In keeping with appropriate sampling procedures, the only coding process for the questionnaire will be a return envelope address label for the purpose of identifying and following up non-responses. To ensure confidentiality of individuals' responses that are to be filled out anonymously, envelopes will be promptly destroyed upon receipt. Data analysis will be made and presented according to group responses. If an individual specifically requests a confidential analysis of his or her personal results, arrangements will be made accordingly as indicated on the form.

Kindly return the questionnaire in the enclosed pre-stamped envelope by March 22, 1991. As you respond to these research questions you will be making a contribution to education by increasing our level of knowledge and understanding in the area of participative decision making. Not only will this information expand our knowledge base, it also holds promise to be of benefit to you in your role as an administrator. Your willingness to take a few minutes of your time to take part in this study will be greatly appreciated.

Sincerely,

Susan M. Randall

P.S. Please feel free to call me at 617-837-0025 if you have any questions.

## RE: CONCERNS QUESTIONNAIRE

The purpose of this questionnaire is to determine what you are thinking about regarding your responsibilities with a particular innovation (i.e., program, practice, process). This particular study is investigating the practice of participative decision making (PDM).

The items were developed from typical responses of people whose familiarity with an innovation ranged from no knowledge at all to many years experience with it. Therefore, many of the items may appear to be of little or no relevance to you at this time. For the completely irrelevant items, please circle "0" on the scale. Other items will represent concerns that you do have, in varying degrees of intensity, and should be marked higher on the scale. For example:

This statement is very true  
of me at this time.....0 1 2 3 4 5 6 ⑦

This statement is somewhat  
true of me now.....0 1 2 3 ④ 5 6 7

This statement is not at all  
true of me at this time.....0 ① 2 3 4 5 6 7

This statement seems irrelevant  
to me.....① 1 2 3 4 5 6 7

Please respond to the following items in terms of your present concerns, or how you feel about your involvement with PARTICIPATIVE DECISION MAKING (PDM). The definition of PARTICIPATIVE DECISION MAKING in this study refers to meaningful decisions of consequence made by the principal and Massachusetts certified or certifiable teachers together, which impact the quality of life (academic, cultural, emotional, physical, professional, social) in their school. Meaningful decisions of consequence will be considered as those that include curriculum and instructional materials, standards for students, and professional standards and budget policies.

Thank you for taking time to complete this task.

APPENDIX C:  
LETTER OF REQUEST FOR USE OF  
STAGES OF CONCERN QUESTIONNAIRE  
TO UNIVERSITY OF TEXAS AT AUSTIN

46 Furnace Street  
P.O. Box 339  
Marshfield, MA 02050  
May 14, 1990

Ms. Rosalind Lee  
Administrator Associate  
University of Texas at Austin  
Office of the Dean  
Education Building 210  
Austin, TX 78712

Dear Ms. Lee,

Would you please advise me about how I could get written permission to use an instrument associated with the Concerns-Based Adoption Model (Hall et al.: Procedures for Adopting Educational Innovations/C-BAM Project; University of Texas at Austin; Copyright 1974) called the "Stages of Concern Questionnaire" for a doctoral study associated with the University of Massachusetts at Amherst? Your help in this matter will be greatly appreciated.

Sincerely,

Susan M. Randall

APPENDIX D:  
LETTER OF APPROVAL FOR USE OF  
STAGES OF CONCERN QUESTIONNAIRE  
FROM UNIVERSITY OF TEXAS AT AUSTIN



COLLEGE OF EDUCATION

THE UNIVERSITY OF TEXAS AT AUSTIN

Office of the Dean • Education Building 210 • Austin, Texas 78712 • (512) 471-7255

May 22, 1990

Susan M. Randall  
46 Furnace Street  
P.O. Box 339  
Marshfield, MA 02050

Dear Ms. Randall:

In reference to your letter regarding use of the "Stages of Concern Questionnaire," make sure you completely reference that all materials were developed at The University of Texas Research and Development Center. This is somewhat of an awkward situation since the Center no longer exists, but I see no problem with you using this in your study as long as it is referenced properly.

If you have any questions, please do not hesitate to contact me.

Sincerely,

A handwritten signature in cursive script, appearing to read "Rosalind Lee".

Rosalind Lee  
Administrative Associate

/rl

APPENDIX E:

UNIVERSITY OF MASSACHUSETTS AT AMHERST  
HUMAN SUBJECTS REVIEW QUESTIONNAIRE FORM 7-B

DOCTORAL FORM D-7B  
HUMAN SUBJECTS REVIEW QUESTIONNAIRE

Susan M. Randall  
Student's name

STUDENT NO: 7451740

Please answer the following questions:

1. How will human participants be used?

Human participants will be asked to respond to a questionnaire.

2. How have you ensured that the rights and welfare of the human participants will be adequately protected.  
The questionnaire is to be completed anonymously, on a voluntary basis. Although the respondents will be informed that there will be no coding device in order to protect the identity of individuals, there will be an address label on return envelopes to allow for follow-up of nonresponses to secure data in keeping with appropriate sampling procedures.  
To ensure confidentiality of responsive individuals, envelopes will be promptly destroyed.



3. How will you provide information about your research methodology to the participants involved?

A summary of group analyses will be provided to all school administrators to whom a questionnaire was distributed. Further, participants will have the option of being provided with an individual data analysis and a confidential response will be provided accordingly.

4. How will you obtain the informed voluntary consent of the human participants or their legal guardians? (Criteria for and samples of content of consent forms are available from the Division representative to the Human Subjects Review Committee.) Please attach a copy of your consent form.

Upon return of responses from school superintendents, those containing affirmative responses to whether or not participative decision making has been initiated in their systems' elementary schools will become eligible for the stratified random sample selection. A telephone call will be made to those

southeastern Massachusetts elementary school principals identified from the stratified random sample to determine their willingness to respond to a questionnaire regarding participative decision making in their schools. Participants will further demonstrate consent by actually filling out and returning the questionnaire. (Sample of letters to the school superintendents and principals, as well as the questionnaire, are attached.)

5. How will you protect the identity and/or confidentiality of your participants?

The participants' identity and/or confidentiality will be protected because the study will contain no coding device to identify individuals, who will be asked to fill out the questionnaire anonymously. Assurances will be given that no attempt will be made to identify or report on any individual participating in the study as group data analysis will be presented.

Attach an abstract of your proposal.

APPENDIX F:  
STAGES OF CONCERN QUESTIONNAIRE

## STAGES OF CONCERN QUESTIONNAIRE

	0	1	2	3	4	5	6	7
Irrelevant								
- Not true me now								
Somewhat true of me now								
Very true of me now								
1. I am concerned about teachers' attitudes toward PDM.....0	1	2	3	4	5	6	7	
2. I now know of some other approaches that might work even better than PDM.....0	1	2	3	4	5	6	7	
3. I don't even know what PDM is.....0	1	2	3	4	5	6	7	
4. I am concerned about not having enough time to organize myself each day.....0	1	2	3	4	5	6	7	
5. I would like to help other administrators in their use of PDM.....0	1	2	3	4	5	6	7	
6. I have a very limited knowledge about PDM.....0	1	2	3	4	5	6	7	
7. I would like to know the effect of reorganization on my professional status.....0	1	2	3	4	5	6	7	
8. I am concerned about conflict between my interests and my responsibilities.....0	1	2	3	4	5	6	7	
9. I am concerned about revising my use of PDM.....0	1	2	3	4	5	6	7	

10. I would like to develop working relationships with both our administrators and outside administrators using PDM.....0 1 2 3 4 5 6 7
11. I am concerned about how PDM affects teachers.....0 1 2 3 4 5 6 7
12. I am not concerned about PDM.....0 1 2 3 4 5 6 7
13. I would like to know who will make the decisions in the PDM system.....0 1 2 3 4 5 6 7
14. I would like to discuss the possibility of using PDM.....0 1 2 3 4 5 6 7
15. I would like to know what resources are available if we decide to adopt PDM.....0 1 2 3 4 5 6 7
16. I am concerned about my inability to manage all that PDM requires.....0 1 2 3 4 5 6 7
17. I would like to know how my administration is supposed to change.....0 1 2 3 4 5 6 7
18. I would like to familiarize other persons with the progress of PDM.....0 1 2 3 4 5 6 7
19. I am concerned about evaluating the impact of PDM on teachers.....0 1 2 3 4 5 6 7
20. I would like to revise the approach we are taking to PDM.....0 1 2 3 4 5 6 7
21. I am completely occupied with other things.....0 1 2 3 4 5 6 7

22. I would like to modify our use of PDM based on the experiences of our teachers.....0 1 2 3 4 5 6 7
23. Although I don't know about PDM, I am concerned about things in this area.....0 1 2 3 4 5 6 7
24. I would like to excite my teachers about their part in PDM.....0 1 2 3 4 5 6 7
25. I am concerned about time spent working with nonacademic problems related to PDM.....0 1 2 3 4 5 6 7
26. I would like to know what the use of PDM will require of me in the immediate future.....0 1 2 3 4 5 6 7
27. I would like to coordinate my effort with others to maximize PDM's effects.....0 1 2 3 4 5 6 7
28. I would like to have more information on time and energy commitments required by PDM..0 1 2 3 4 5 6 7
29. I would like to know what other administrators are doing in this area of PDM.....0 1 2 3 4 5 6 7
30. At this time, I am not interested in learning about PDM.....0 1 2 3 4 5 6 7
31. I would like to determine how to supplement, enhance, or replace PDM.....0 1 2 3 4 5 6 7
32. I would like to use feedback from teachers to change PDM..0 1 2 3 4 5 6 7

33. I would like to know how my role will change when I use PDM.....0 1 2 3 4 5 6 7
34. Coordination of tasks and people is taking too much of my time.....0 1 2 3 4 5 6 7
35. I would like to know how PDM is better than what we have now.....0 1 2 3 4 5 6 7
36. When you think about PDM, what are you concerned about? (Please be frank and use complete sentences.)

An instrument developed by the Procedures for Adopting Educational Innovations/C-BAM Project, R&D Center for Teacher Education, The University of Texas at Austin, 1974 (Gene E. Hall, Archie A. George and William L. Rutherford. Measuring Stages of Concern about the Innovation: A Manual for Use of the SoC Questionnaire. Austin, TX: Research and Development Center for Teacher Education, The University of Texas at Austin, 1977).

APPENDIX G:  
STATEMENTS ON THE STAGES OF CONCERN  
QUESTIONNAIRE ARRANGED ACCORDING TO STAGE



STATEMENTS ON THE STAGES OF CONCERN QUESTIONNAIRE  
ARRANGED ACCORDING TO STAGE

Item Number	Statement
STAGE 0 (AWARENESS)	
3	I don't even know what PDM is.
12	I am not concerned about PDM.
21	I am completely occupied with other things.
23	Although I don't know about PDM, I am concerned about things in this area.
30	At this time, I am not interested in learning about PDM.
STAGE 1 (INFORMATIONAL)	
6	I have a very limited knowledge about PDM.
14	I would like to discuss the possibility of using PDM.
15	I would like to know what resources are available if we decide to adopt PDM.
26	I would like to know what the use of PDM will require of me in the immediate future.
35	I would like to know how PDM is better than what we have now.
STAGE 2 (PERSONAL)	
7	I would like to know the effect of reorganization on my professional status.
13	I would like to know who will make the decisions in the PDM system.
17	I would like to know how my administration is supposed to change.
28	I would like to have more information on time and energy commitments required by PDM.

33 I would like to know how my role will change  
when I use PDM.

STAGE 3  
(MANAGEMENT)

4 I am concerned about not having enough time  
to organize myself each day.  
8 I am concerned about conflict between  
interests and my responsibilities.  
16 I am concerned about my inability to manage  
all that PDM requires.  
25 I am concerned about time spent working with  
nonacademic problems related to PDM.  
34 Coordination of tasks and people is taking  
too much of my time.

STAGE 4  
(CONSEQUENCE)

1 I am concerned about teachers' attitudes  
toward PDM.  
11 I am concerned about how PDM affects teachers.  
19 I am concerned about evaluating the impact of  
PDM on teachers.  
24 I would like to excite my teachers about  
their part in PDM.  
32 I would like to use feedback from teachers  
to change PDM.

STAGE 5  
(COLLABORATION)

5 I would like to help other administrators in  
their use of PDM.  
10 I would like to develop working relationships  
with both our administrators and outside  
administrators using PDM.  
18 I would like to familiarize other persons with  
the progress of PDM.

- 27 I would like to coordinate my effort with  
others to maximize PDM's effects.
- 29 I would like to know what other administrators  
are doing in this area of PDM.

STAGE 6  
(REFOCUSING)

- 2 I now know of some other approaches that might  
work even better than PDM.
- 9 I am concerned about revising my use of PDM.
- 20 I would like to revise the approach we are  
taking to PDM.
- 22 I would like to modify our use of PDM based  
on the experiences of our teachers.
- 31 I would like to determine how to supplement,  
enhance, or replace PDM.

APPENDIX H:  
DEMOGRAPHIC SURVEY INSTRUMENT

## DEMOGRAPHIC SURVEY INSTRUMENT

Please place an (X) before the response which best describes you.

## 1. Gender:

\_\_\_\_\_ Male  
\_\_\_\_\_ Female

## 2. Age:

\_\_\_\_\_ 20-29  
\_\_\_\_\_ 30-39  
\_\_\_\_\_ 40-49  
\_\_\_\_\_ 50-59  
\_\_\_\_\_ 60-69  
\_\_\_\_\_ 70+

## 3. Level of education (highest degree earned):

\_\_\_\_\_ B.S./B.A.  
\_\_\_\_\_ Master's  
\_\_\_\_\_ M+30  
\_\_\_\_\_ C.A.G.S.  
\_\_\_\_\_ M+60  
\_\_\_\_\_ M+90  
\_\_\_\_\_ Ed.D./Ph.D.

## 4. Number of years of experience as an administrator:

\_\_\_\_\_ less than 1  
\_\_\_\_\_ 1-2  
\_\_\_\_\_ 3-5  
\_\_\_\_\_ 6-9  
\_\_\_\_\_ 10-20  
\_\_\_\_\_ 21+

## 5. Number of years as principal at present school:

\_\_\_\_\_ less than 1  
\_\_\_\_\_ 1-2  
\_\_\_\_\_ 3-5  
\_\_\_\_\_ 6-9  
\_\_\_\_\_ 10-20  
\_\_\_\_\_ 21+

6. Number of teachers at your school:

- \_\_\_\_\_ less than 10  
 \_\_\_\_\_ 10-19  
 \_\_\_\_\_ 20-29  
 \_\_\_\_\_ 30-39  
 \_\_\_\_\_ 40-49  
 \_\_\_\_\_ 50+

7. Amount of training in participative decision making practices:

- \_\_\_\_\_ no training  
 \_\_\_\_\_ 1 inservice/training workshop  
 \_\_\_\_\_ 2 inservice/training workshops  
 \_\_\_\_\_ 3 inservice/training workshops  
 \_\_\_\_\_ other \_\_\_\_\_

(respondent supplied)

8. Number of years of administrative experience with participative decision making:

- \_\_\_\_\_ less than 1  
 \_\_\_\_\_ 1-2  
 \_\_\_\_\_ 3-5  
 \_\_\_\_\_ 6-9  
 \_\_\_\_\_ 10-20  
 \_\_\_\_\_ 21+

If you are interested in receiving your individual results of this questionnaire as it compares with the average scores of all the other respondents who have taken part in this research project, I would be happy to provide you with the information. Again, this study has been designed to provide group data analysis. No attempt will be made to identify individuals and your particular profile will be kept confidential, for your personal review only, as you indicate here:

\_\_\_\_\_ Yes, I am requesting a personal profile.

THANK YOU.

APPENDIX I:  
KIND OF COMMUNITY CLASSIFICATION

MASSACHUSETTS DEPARTMENT OF EDUCATION  
KIND OF COMMUNITY (KOC I-VII) ATTRIBUTES

Designed to be used as an "analytic tool", this 1985 community classification scheme reflects a more current range of Massachusetts community characteristics than its earlier four category predecessor. Demographic and socio-economic attributes provided the basis on which this statistically constructed tool had been developed based on data obtained from the 1980 census.

The fifteen community attributes are defined below:

1. Equalized Property Valuation Per Capita: 1984 equalized property valuation divided by 1980 population.
2. Percentage High Income: Percentage of total households whose income exceeded \$50,000 in 1979.
3. Percentage Low Income: Percentage of total households whose income was less than \$10,000 in 1979.
4. Percentage With Some College: Percentage of all adults aged 25 and over on January 1, 1980



who had completed at least one year of college education.

5. Manufacturing Activity Index: Composite index of two attributes: a) percentage of total valuation derived from industrial property, and b) jobs in manufacturing, communication, electric, gas, sanitary services, and transportation; divided by land square miles.
6. Commercial Activity Index: Composite index of two attributes: a) percentage of total valuation derived from commercial property in 1984 and b) jobs in wholesale and retail trade, finance, insurance, real estate and all other services in 1982; divided by land square miles.
7. Residential Index: Percentage of total valuation derived from residential property in 1984.
8. Unemployment Rate: Average percentage of the labor force not employed during 1983.
9. Percentage Who Rent: Percentage of the population living in rented housing units.

10. Housing Age: Percentage of occupied housing units built before 1940.
11. Percentage Minority: Non-white percentage plus Hispanic white percentage.
12. Percentage Foreign Language: Percentage of the population aged five and above who speak a language other than English at home, even if English is the primary language.
13. Percentage School Age: Percentage of the population aged 5-17 years.
14. Population Change: Percentage increase or decrease in population between 1970 and 1980.
15. Population Density: Total persons in 1980 divided by land square miles (pp. 3,4).

APPENDIX J:  
INDEPENDENT VARIABLES FROM THE  
DEMOGRAPHIC SURVEY INSTRUMENT LISTED  
ACCORDING TO CATEGORIES AND  
ASSIGNED VALUES (N)

INDEPENDENT VARIABLES FROM THE  
DEMOGRAPHIC SURVEY INSTRUMENT LISTED ACCORDING TO  
CATEGORIES AND ASSIGNED VALUES (n)

1.

Gender:

Male (1)

Female (2)

2.

Age:

20-29 (1)

30-39 (2)

40-49 (3)

50-59 (4)

60-69 (5)

70+ (6)

3.

Level of Education:

B.S./B.A. (1)

Master's (2)

M+30 (3)

C.A.G.S. (4)

M+60 (5)

M+90 (6)

Ed.D./Ph.D. (7)

4.

Years experience  
as administrator:

less than 1 (1)

1-2 (2)

3-5 (3)

6-9 (4)

10-20 (5)

21+ (6)

5.  
Years as principal at  
present school:  
less than 1 (1)  
1-2 (2)  
3-5 (3)  
6-9 (4)  
10-20 (5)  
21+ (6)

6.  
Number of teachers  
at school:  
less than 10 (1)  
10-19 (2)  
20-29 (3)  
30-39 (4)  
40-49 (5)  
50+ (6)

7.  
Amount of PDM training:  
no training (1)  
1 inservice/workshop (2)  
2 inservice/workshops (3)  
3 inservice/workshops (4)  
other (5)

8.  
Number of years of using  
PDM administratively:  
less than 1 (1)  
1-2 (2)  
3-5 (3)  
6-9 (4)  
10-20 (5)  
21+ (6)

APPENDIX K:  
STAGES OF CONCERN QUESTIONNAIRE RAW SCORES  
WITH DEMOGRAPHIC SURVEY INSTRUMENT SCORES

STAGES OF CONCERN QUESTIONNAIRE RAW SCORES\* WITH  
 DEMOGRAPHIC SURVEY INSTRUMENT SCORES (ASSIGNED VALUES)

Case	<u>Stages of Concerns</u>						
	Raw Scores						
	0	1	2	3	4	5	6
1.48	1.0	4.2	3.4	3.6	5.2	5.0	4.4
1.44	1.6	3.2	2.2	2.6	5.6	5.6	3.2
1.39	2.6	2.4	2.6	2.0	4.0	2.4	2.2
1.17	3.2	3.8	4.6	4.8	4.6	3.2	3.6
1.50	3.8	4.4	4.0	5.0	3.6	3.0	1.8
1.19	3.0	3.8	4.0	2.0	1.2	2.0	0.8
1.10	0.8	1.2	2.0	1.2	1.4	3.4	1.8
1.53	2.6	3.0	3.0	3.6	3.2	2.8	2.8
1.01	2.0	2.2	2.8	3.2	5.0	3.2	4.0
1.29	2.2	2.8	3.2	2.2	2.6	2.2	2.0
1.04	1.2	4.4	5.0	3.6	3.8	6.2	2.0
1.51	2.6	4.2	5.0	4.0	5.2	4.2	2.6
1.11	3.4	4.6	5.0	3.8	5.0	5.0	3.6
1.47	2.2	3.4	2.6	2.4	3.4	3.0	3.0

1.46	0.8	4.6	4.8	2.8	7.0	4.6	2.6
1.40	1.0	3.0	3.0	2.4	4.8	3.6	1.4
1.16	4.0	6.2	6.8	5.4	3.6	3.0	1.6
1.45	0.8	1.4	1.2	1.8	6.6	5.6	3.2
1.30	2.2	4.0	3.6	3.6	5.0	4.8	3.2
1.43	1.0	4.2	6.2	6.0	6.8	6.2	5.4
2.12	2.2	4.4	5.4	3.4	4.8	3.4	4.8
2.13	3.4	3.8	5.2	4.4	1.6	1.2	1.0
2.20	1.6	3.2	2.8	1.2	4.2	5.6	1.4
2.17	3.0	4.6	4.5	3.2	4.2	4.0	3.4
2.05	2.8	4.2	4.4	2.8	3.8	3.0	2.4
2.03	1.6	3.2	4.0	1.8	3.0	4.2	1.4
2.24	2.4	2.2	1.8	1.6	2.6	1.6	2.8
2.31	0.6	3.8	3.8	3.8	3.8	5.4	4.0
2.08	1.0	4.2	4.2	2.6	3.0	3.0	2.4
2.23	1.4	4.4	5.4	2.6	5.8	5.8	3.6
2.22	2.2	1.0	2.2	1.6	1.4	1.4	1.6
2.02	3.2	5.0	5.6	3.2	3.6	3.6	3.4
2.29	2.8	6.6	2.2	0.8	3.0	2.8	1.6
2.19	2.6	2.8	3.2	2.0	5.4	5.2	3.4
2.33	0.0	4.4	3.2	1.6	4.0	3.8	2.4
3.21	3.2	5.8	4.4	1.6	5.0	4.8	1.8



3.24	2.2	6.4	6.4	3.0	5.8	6.2	3.6
3.20	1.8	3.0	3.2	2.4	3.0	2.0	2.6
3.02	2.8	4.0	4.6	4.4	3.2	3.2	0.8
3.25	1.2	5.2	4.8	2.4	5.8	6.0	2.8
3.44	2.0	5.4	5.8	1.8	6.2	5.4	3.2
3.31	0.8	3.4	3.2	1.0	6.6	5.6	3.2
3.08	3.2	4.2	5.0	2.2	5.6	3.2	1.6
3.27	1.8	3.0	3.4	1.8	4.0	2.6	1.2
3.30	1.8	3.2	3.2	2.4	1.4	1.6	0.6
3.13	1.4	0.0	0.0	1.8	0.4	0.2	0.0
3.39	3.6	6.2	7.0	4.4	4.0	4.6	1.8
3.34	1.2	3.0	4.4	3.2	4.8	4.2	3.6
3.33	1.8	1.4	2.8	1.2	2.8	1.0	2.0
3.35	1.8	4.2	4.6	2.2	5.6	3.6	3.4
3.38	2.2	4.8	6.0	5.8	2.4	2.0	1.8
3.32	3.6	4.0	5.4	4.4	4.6	4.6	3.8
4.15	1.8	5.6	5.2	3.2	5.6	4.4	2.6
4.21	1.4	3.6	5.6	4.8	6.2	4.0	5.2
4.09	0.6	2.0	2.4	3.6	4.6	4.0	4.2
4.08	3.4	3.6	3.4	2.8	2.0	1.8	1.0
4.04	1.0	4.4	7.0	3.4	6.4	5.6	1.6
4.14	1.6	3.0	3.0	1.8	2.2	3.0	3.4

4.22	1.8	4.4	5.2	2.4	3.4	2.8	3.8
4.13	1.8	1.8	1.0	1.0	2.6	1.8	1.4
4.03	0.2	0.6	0.8	3.2	2.2	2.2	2.0
4.10	1.0	4.7	3.2	3.4	5.0	4.4	5.2
5.04	1.2	1.6	1.2	1.0	2.0	2.4	1.6
5.03	3.2	2.6	2.6	2.8	2.0	2.2	2.0
5.09	3.2	1.4	2.4	1.2	1.4	1.2	1.2
5.13	3.6	1.4	4.6	6.2	5.6	2.8	6.0
5.07	1.8	4.0	4.2	3.2	3.0	3.8	2.4
5.15	0.6	0.8	2.2	2.2	3.6	1.8	1.6
6.03	1.0	1.6	2.2	3.2	4.0	2.2	1.8
6.04	0.6	0.4	0.8	0.8	1.0	2.6	1.0
7.02	1.6	4.0	2.4	4.0	5.4	6.0	4.2
7.08	4.4	4.4	5.6	2.4	0.0	0.8	0.0
7.05	1.4	2.4	2.4	2.8	2.8	3.2	2.4

\*Divided by five

Demographic Survey Instrument Scores

	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
Case								
1.48	2	4	7	4	3	3	5	3
1.44	1	5	6	6	5	3	3	2
1.39	1	5	3	5	3	2	2	5
1.17	1	3	3	5	5	6	1	1
1.50	1	4	3	5	5	3	1	1
1.19	2	3	3	5	4	2	1	1
1.10	1	4	2	6	5	2	1	6
1.53	1	3	7	5	3	6	3	5
1.01	1	3	5	4	3	3	3	3
1.29	2	4	3	5	5	1	1	5
1.04	2	4	3	5	4	6	5	3
1.51	1	3	4	5	1	2	1	1
1.11	2	4	3	2	2	1	4	2
1.47	1	3	3	3	3	4	1	1
1.46	2	4	3	6	4	2	4	6
1.40	1	3	3	5	4	4	2	5
1.16	1	4	3	5	5	2	1	5

1.45	1	2	7	4	3	3	1	2
1.30	1	3	3	5	5	3	2	3
1.43	2	3	5	3	1	2	5	2
2.12	1	2	2	2	1	3	2	1
2.13	1	4	5	5	5	3	4	1
2.20	2	3	5	5	2	5	4	3
2.17	2	3	4	1	1	3	1	1
2.05	2	4	3	5	3	2	1	1
2.03	2	5	2	6	6	2	1	5
2.24	1	4	3	6	6	2	5	6
2.31	1	3	4	2	2	2	5	2
2.08	1	4	3	2	2	3	1	2
2.23	1	3	7	2	2	3	5	2
2.22	1	5	3	6	6	3	1	6
2.02	1	3	3	1	1	4	1	1
2.29	1	5	3	6	3	3	1	1
2.19	1	4	3	5	5	2	2	1
2.33	1	4	5	5	4	3	3	2
3.21	1	3	2	5	4	4	1	1
3.24	1	4	4	6	6	4	2	6
3.20	1	5	4	6	4	4	5	3
3.02	1	3	2	4	2	3	1	1

3.25	1	3	2	4	3	5	2	4
3.44	1	3	2	5	1	5	3	5
3.31	1	4	3	6	3	3	1	6
3.08	1	4	4	6	5	4	2	3
3.27	1	3	5	5	2	5	2	3
3.30	2	3	4	5	3	6	1	1
3.13	1	3	4	5	2	6	5	5
3.39	1	4	2	5	5	4	1	5
3.34	2	3	2	5	4	5	2	4
3.33	2	2	3	5	4	4	3	4
3.35	2	2	5	4	3	3	5	3
3.38	1	4	3	6	4	4	1	2
3.32	1	3	4	5	3	2	1	3
4.15	2	4	7	5	3	3	4	5
4.21	2	3	5	4	3	3	3	3
4.09	1	3	4	3	2	5	1	2
4.08	2	4	4	5	5	2	1	1
4.04	1	4	6	5	5	6	2	3
4.14	2	3	3	5	4	2	1	5
4.22	2	3	3	3	1	2	1	1
4.13	1	4	3	6	6	5	1	6
4.03	1	3	5	5	4	5	1	5

4.10	2	3	4	6	2	3	1	3
5.04	1	5	5	6	6	5	1	1
5.03	1	4	3	5	4	3	1	4
5.09	1	3	5	4	4	3	1	1
5.13	1	4	2	5	3	3	1	3
5.07	1	4	3	6	5	2	2	1
5.15	1	3	3	5	5	3	3	5
6.03	1	3	4	6	5	5	4	3
6.04	1	3	3	6	6	4	3	6
7.02	1	3	4	5	2	4	1	3
7.08	1	4	5	5	3	2	2	1
7.05	1	3	3	3	3	4	5	2

APPENDIX L:  
STAGES OF CONCERN QUESTIONNAIRE  
DERIVED SCORES AND PERCENTAGES

STAGES OF CONCERN QUESTIONNAIRE  
DERIVED SCORES / PERCENTAGES

Case	Stages of Concern						
	0	1	2	3	4	5	6
1.48	5/53	21/75	17/63	18/69	26/59	25/68	22/73
1.44	8/72	16/60	11/45	13/47	28/66	28/80	16/47
1.39	13/89	12/48	13/52	10/34	20/30	12/19	11/26
1.17	16/94	19/69	23/80	24/88	23/43	16/31	18/57
1.50	19/97	22/80	20/72	25/90	18/24	15/28	9/20
1.19	15/93	19/69	20/72	10/34	6/3	10/14	4/6
1.10	4/46	6/30	10/41	6/18	7/4	17/36	9/20
1.53	13/89	15/57	15/57	18/69	16/19	14/25	14/38
1.01	10/81	11/45	14/55	16/60	25/54	16/31	20/65
1.29	11/84	14/54	16/59	11/39	13/11	11/16	10/22
1.04	6/60	22/80	25/85	18/69	19/27	31/91	10/22
1.51	13/89	21/75	25/85	20/77	26/59	21/52	13/34
1.11	17/95	23/84	25/85	19/73	25/54	25/68	18/57
1.47	11/84	17/63	13/52	12/43	17/21	15/28	15/42
1.46	4/46	23/84	24/83	14/52	35/96	23/59	13/34



1.40	5/53	15/57	15/57	12/43	24/48	18/40	7/14
1.16	20/98	31/98	34/97	27/94	18/24	15/28	8/17
1.45	4/45	7/34	6/28	9/30	33/90	28/80	16/47
1.30	11/84	20/72	18/67	18/69	25/54	24/64	16/47
1.43	5/53	21/75	31/95	30/97	34/92	31/91	27/90
2.19	11/84	22/80	27/89	17/65	24/48	17/36	24/81
2.13	17/95	19/69	26/87	22/83	8/5	6/7	5/9
2.20	8/72	16/60	14/55	6/18	21/33	28/80	7/14
2.17	15/93	23/84	23/80	16/60	21/33	20/48	17/52
2.05	14/91	21/75	22/78	14/52	19/27	15/28	12/30
2.03	8/72	16/60	20/72	9/30	15/16	21/52	7/14
2.24	12/86	11/45	9/35	8/27	13/11	8/10	14/38
2.31	3/37	19/69	19/70	19/73	19/27	27/76	20/96
2.08	5/53	21/75	21/76	13/47	15/16	15/28	12/30
2.23	7/66	22/80	27/89	13/47	29/71	29/84	18/57
2.22	11/84	5/27	11/45	8/27	7/4	7/9	8/17
2.02	16/94	25/90	28/91	16/60	18/24	18/40	17/52
2.29	14/91	33/99	11/45	4/11	15/16	14/25	8/17
2.19	13/89	14/54	16/59	10/34	27/63	26/72	17/52
2.33	0/10	22/80	16/59	8/27	20/30	19/44	12/30
3.21	16/94	29/96	22/78	8/27	25/54	24/64	9/20
3.24	11/84	32/99	32/96	15/56	29/71	31/82	18/57

3.20	9/77	15/57	11/45	12/43	15/16	10/14	13/34
3.02	14/91	20/72	23/80	22/78	16/19	16/31	4/6
3.25	6/60	26/91	24/83	12/43	29/71	30/88	14/38
3.44	10/81	27/93	29/92	9/30	31/82	27/76	16/47
3.31	4/46	17/63	16/59	5/15	33/90	28/80	16/47
3.08	16/94	21/75	25/85	11/39	28/66	16/31	8/17
3.27	9/77	15/57	17/63	9/30	20/30	13/22	6/11
3.30	9/77	16/60	16/59	12/43	7/4	8/10	3/5
3.13	7/66	0/5	0/5	9/30	2/1	1/2	0/1
3.39	18/96	31/98	35/99	22/83	20/30	23/59	9/20
3.34	6/60	15/57	22/78	16/60	24/48	21/52	18/57
3.33	9/77	7/34	14/55	6/18	14/13	5/5	10/22
3.35	9/77	21/75	23/80	11/39	28/66	18/40	17/52
3.38	11/84	24/80	30/94	29/97	12/9	10/14	9/20
3.32	18/96	20/72	27/92	22/83	23/43	23/59	19/60
4.15	9/77	28/95	26/87	16/60	28/66	22/55	13/34
4.21	7/66	18/66	28/91	24/88	31/82	20/48	26/87
4.09	3/39	10/43	12/48	18/69	23/43	20/48	21/69
4.08	17/95	18/66	17/63	14/52	10/7	9/12	5/9
4.04	5/53	22/80	35/99	17/65	32/86	28/80	8/17
4.14	8/72	15/57	15/57	9/30	11/8	15/28	17/52
4.22	9/77	22/80	26/87	12/43	17/21	14/25	19/60

4.13	9/77	9/40	5/25	5/15	13/11	9/12	7/14
4.03	1/23	3/19	4/21	15/56	11/8	11/16	10/22
4.10	5/53	23/84	16/59	17/65	25/54	22/55	26/87
5.04	6/60	8/37	6/28	5/15	10/7	12/19	8/11
5.03	16/94	13/51	13/52	14/52	10/7	11/16	10/22
5.09	16/94	7/34	12/48	6/18	7/4	6/7	6/11
5.13	18/96	7/34	23/80	31/98	28/66	14/25	30/96
5.07	9/77	20/72	21/76	16/60	15/16	19/44	12/30
5.15	3/37	4/23	11/45	11/39	18/24	9/12	8/17
6.03	5/53	8/37	11/45	16/60	20/30	11/16	9/20
6.04	3/37	2/16	4/21	4/11	5/3	13/22	5/9
7.02	8/72	20/72	12/48	20/77	27/63	30/88	21/69
7.08	22/99	22/80	28/91	12/43	0/1	4/4	0/1
7.05	7/66	12/48	12/48	14/52	14/13	16/31	12/30

APPENDIX M:  
STAGES OF CONCERN QUESTIONNAIRE  
QUICK SCORING DEVICE  
EXPLANATION AND EXAMPLE

## SoCQ QUICK SCORING DEVICE EXPLANATION

As noted on the following page that provides an example from ASCD's TAKING CHARGE OF CHANGE (1987, p. 50-51), the procedure for scoring the Stages of Concern Questionnaire is as described:

The left and right margins are designed for recording the respondents' choice on the SoCQ Likert scale (0-7). Box B breaks the responses down in their assigned category (as described in Appendix G) according to their appropriate stages (0-6). The columns are added and recorded in Box C. Box D is then referred to for the appropriate stage percentile (from the conversion table) that is then transferred to Box E and plotted on the graph in Box F.

SocQ Quick Scoring Device

- 1 \_\_\_\_\_
- 2 \_\_\_\_\_
- 3 \_\_\_\_\_
- 4 \_\_\_\_\_
- 5 \_\_\_\_\_
- 6 \_\_\_\_\_
- 7 \_\_\_\_\_
- 8 \_\_\_\_\_
- 9 \_\_\_\_\_
- 10 \_\_\_\_\_
- 11 \_\_\_\_\_
- 12 \_\_\_\_\_
- 13 \_\_\_\_\_
- 14 \_\_\_\_\_
- 15 \_\_\_\_\_
- 16 \_\_\_\_\_
- 17 \_\_\_\_\_
- 18 \_\_\_\_\_

**A**

Date: 9-18-78

Site: Austin SSN 0001

Innovation: Bilingual Education

**D**

Five Item Raw Scale Score Total	Percentiles for					
	Stage 0	Stage 1	Stage 2	Stage 3	Stage 4	Stage 5
0	10	5	5	2	1	1
1	23	12	12	5	1	2
2	29	16	14	7	1	3
3	37	19	17	9	2	3
4	46	23	21	11	2	4
5	53	27	25	15	3	5
6	60	30	28	18	3	7
7	66	34	31	23	4	9
8	72	37	35	27	5	10
9	77	40	39	30	5	12
10	81	43	41	34	7	14
11	84	45	45	39	8	16
12	86	48	48	43	9	19
13	89	51	52	47	11	22
14	91	54	55	52	13	25
15	93	57	57	56	16	28
16	94	60	59	60	19	31
17	95	63	63	65	21	36
18	96	66	67	69	24	40
19	97	69	70	73	27	44
20	98	72	72	77	30	48
21	98	75	76	80	33	52
22	99	80	78	83	38	55
23	99	84	80	85	43	59
24	99	88	83	88	48	64
25	99	90	85	90	54	68
26	99	91	87	92	59	72
27	99	93	89	94	63	76
28	99	95	91	95	66	80
29	99	96	92	97	71	84
30	99	97	94	97	76	88
31	99	98	95	98	82	91
32	99	99	96	98	86	93
33	99	99	96	99	90	95
34	99	99	97	99	92	97
35	99	99	99	99	96	98

**B**

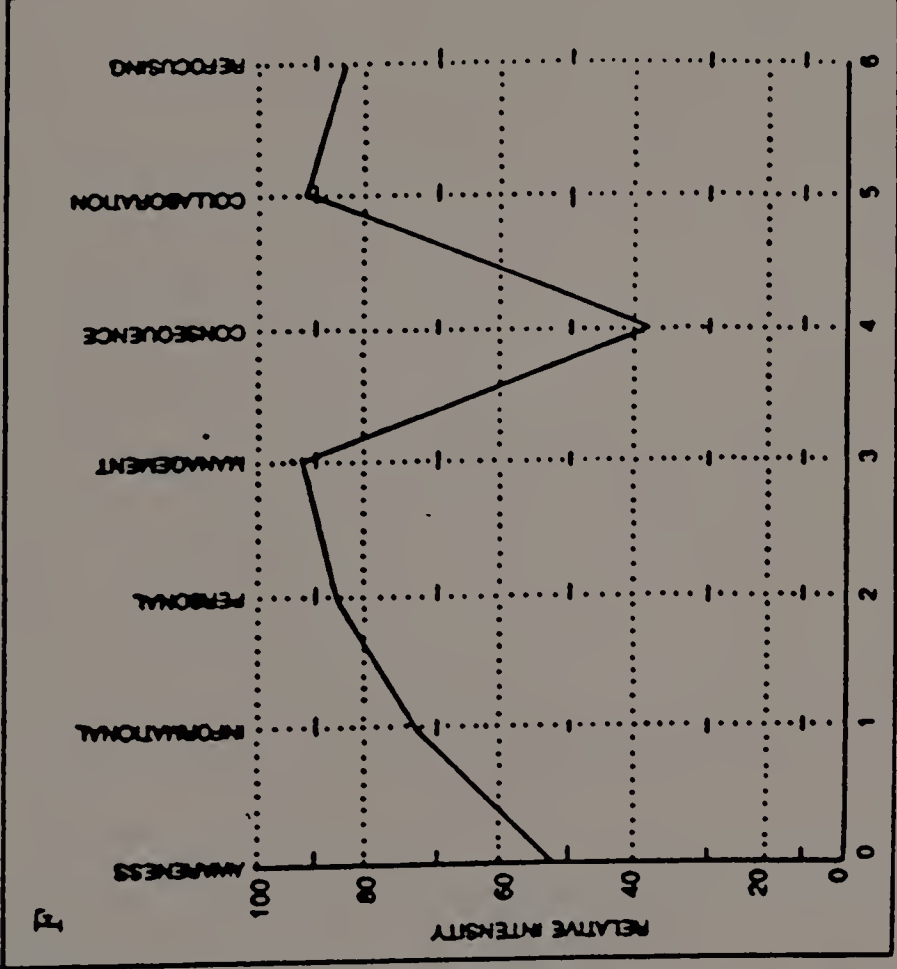
	0	1	2	3	4	5	6
3	0	1	5	4	1	3	2
12	1	5	4	8	11	5	6
21	1	5	6	16	5	4	18
23	2	6	5	25	6	4	21
30	1	4	30	6	34	5	32

**C**

	0	1	2	3	4	5	6
C	5	21	26	26	22	31	25

**E**

	0	1	2	3	4	5	6
E	53	75	87	92	38	91	84



An Instrument developed by the Procedures for Adopting Educational Innovations/CBAH Project, R&D Center for Teacher Education, The University of Texas at Austin, 1974 (Gene E. Hall, Archie A. George and William L. Rutherford. Measuring Stages of Concern about the Innovation: A Manual for Use of the SoC Questionnaire. Austin, TX: Research and Development Center for Teacher Education, The University of Texas at Austin, 1977).

APPENDIX N:

PARTICIPANTS' OPEN-ENDED CONCERN STATEMENT  
RESPONSE EVALUATION ACCORDING TO CONCERN DOMAIN

PARTICIPANTS' OPEN-ENDED CONCERN STATEMENT  
RESPONSE EVALUATION ACCORDING TO CONCERN DOMAIN

CASE	STATEMENT	SoC DOMAIN (STAGE)
1.48	There needs to be a clarification concerning the limitations of PDM.	SELF (INFORMATIONAL)
1.44	How to keep PDM ongoing even though I may not be administrating this building within a year or so.	IMPACT (REFOCUSING)
1.39	The time constraints in order to implement PDM could be overwhelming.	TASK (MANAGEMENT)
1.17	I think I am most concerned about the fact that I don't understand it as much as I probably should.	SELF (INFORMATIONAL)
	Although some schools consciously use the process, I would say that in our school the teachers participate in decision making but not in any formal process or procedures.	NON-CONCERN (AWARENESS)
1.10	I feel that your interpretation of PDM might be distorted by this instrument.	SELF (INFORMATIONAL)
	I have always used PDM as a principal, but it is different with different people at different times in different circumstances.	IMPACT (COLLABORATION)



- 1.53 Time is a problem. TASK  
(MANAGEMENT)
- 1.01 My experience has been that when given decision making authority and the responsibilities which accompany it, most teachers shy away from PDM. TASK  
(MANAGEMENT)
- I think teachers misunderstand what PDM is. TASK  
(MANAGEMENT)
- 1.04 I'm in favor of PDM. NON-CONCERN  
(AWARENESS)
- We began to try to do something with PDM when our staff was considering applying for a Carnegie Grant. TASK  
(MANAGEMENT)
- I need to know more. SELF  
(INFORMATIONAL)
- 1.16 That my authority as a building principal will be diminished, but my overall responsibility and accountability will not be. SELF  
(PERSONAL)
- 1.45 I think PDM is essential to any school who wants to be truly effective. IMPACT  
(CONSEQUENCE)
- 1.30 The time it takes to implement the cooperation of the staff, contractual obligations and curriculum expectations. TASK  
(MANAGEMENT)
- 1.43 More commitment from the teachers a plus. TASK  
(MANAGEMENT)

"Ownership" in the building and a sense of responsibility beyond the immediate classroom.

IMPACT  
(CONSEQUENCE)

2.12 My greatest concern about PDM is how do you coordinate a system like this at the building level when the school system is reluctant to fully participate.

TASK  
(MANAGEMENT)

2.20 I do not have any real concerns at this time.

NON-CONCERN  
(AWARENESS)

I have been using PDM for a few weeks; it works.

IMPACT  
(CONSEQUENCE)

2.03 Presently, I have little resource information relative to PDM.

SELF  
(INFORMATIONAL)

How will this process be conveyed to the parents and community?

TASK  
(MANAGEMENT)

What procedures will be followed to train staff for familiarity with PDM techniques administrators might use to motivate staff to participate in the process?

TASK  
(MANAGEMENT)

2.31 I think it's very important that the time, training, energy, and resources be provided to implement any decision making model.

TASK  
(MANAGEMENT)

I am concerned that it may not happen.

TASK  
(MANAGEMENT)

2.08 At this point, the use of the phrase  
PDM is new to me. SELF  
(INFORMATIONAL)

I believe I understand the concept  
and have used it, but I am not sure  
of its full meaning, especially  
based on these questions. SELF  
(INFORMATIONAL)

I have been involved with some of  
the points mentioned here with  
teachers, but I am wondering if this  
is a new approach or procedure of  
the '90s--a movement for restructuring  
education. SELF  
(INFORMATIONAL)

2.23 Many people are willing to make  
decisions but not everyone wants to  
accept responsibility for these  
decisions. IMPACT  
(CONSEQUENCE)

2.22 This questionnaire was answered  
based on my participative  
administrative philosophy. NON-CONCERN  
(AWARENESS)

I am NOT familiar with  
implementation or a specific PDM  
program. SELF  
(INFORMATIONAL)

I am familiar with the "ownership"  
goals, brainstorming, and collective  
input toward good decision making. IMPACT  
(CONSEQUENCE)

Respect for fellow professionals,  
different points of view, and  
problem sharing pose no concern to  
me. NON-CONCERN  
(AWARENESS)

- 2.29 The bottom line of all systems is that the buck stops at the principal's desk. SELF  
(PERSONAL)
- It has been my experience most group decisions required/encouraged by teachers end up on the principal's desk because many do not relish the responsibility which accompanies the making of the decision. TASK  
(MANAGEMENT)
- Many of my answers are "0" as I am unfamiliar with the process. SELF  
(INFORMATIONAL)
- 2.19 Staff involvement: Who, when and to what degree. TASK  
(MANAGEMENT)
- 2.33 I am trying to use elements of PDM at certain grade levels in which the teachers are working towards the development of whole language instruction and integrated learning. TASK  
(MANAGEMENT)
- PDM has worked well with those teachers. IMPACT  
(COLLABORATION)
- We are also slowly trying to move into SBM in which PDM plays a major role. IMPACT  
(REFOCUSING)
- The schools of the future will be using PDM, if they have not already. IMPACT  
(REFOCUSING)
- 3.21 How do we get teachers and all other staff to support this effort? TASK  
(MANAGEMENT)

- 3.24 How PDM will affect my present school responsibilities. SELF  
(PERSONAL)
- About the role of teachers in PDM. TASK  
(MANAGEMENT)
- How it will affect the students in the school. IMPACT  
(CONSEQUENCE)
- 3.25 School culture/climate issues are central to this concept. TASK  
(MANAGEMENT)
- I'm interested in learning more about the effect of PDM. SELF  
(INFORMATIONAL)
- 3.44 I am concerned about those times when one final decision has to be made and the responsibility for that decision. SELF  
(PERSONAL)
- 3.08 The biggest concern lies with the impact that shared decisions have on the morale of the staff. IMPACT  
(COLLABORATION)
- In my experience, hard feelings have been caused. IMPACT  
(COLLABORATION)
- 3.13 I have no problems with this concept--fairly successful in its application. IMPACT  
(CONSEQUENCE)
- 3.39 Use of time effectively; training time needed; lack of funds for in-service workshops. TASK  
(MANAGEMENT)

- 3.34 Teachers neglecting their instructional responsibilities by getting overly involved in decision making. TASK  
(MANAGEMENT)
- 3.33 We employ PDM in budget construction, expenditure of funds (budget, Home and School, SIC), student placement, grade level configurations, assignments. NON-CONCERN  
(AWARENESS)
- Know, however, that it is my firm belief that as long as I (principal) will be held accountable, I reserve the right to modify, override, etc. SELF  
(PERSONAL)
- In these instances, those individuals participating in process know my feelings at onset. TASK  
(MANAGEMENT)
- 3.35 Perspectives of people influence their decisions. IMPACT  
(COLLABORATION)
- Not all have (or are willing to have) a global perspective. IMPACT  
(COLLABORATION)
- Responsibility for decision is a concern. SELF  
(PERSONAL)
- 3.32 I think that PDM is a part of every successful administrator's "repertoire." NON-CONCERN  
(AWARENESS)
- A good administrator should not worry about "losing" his authority. NON-CONCERN  
(AWARENESS)

He or she will actually enhance his or her authority by involving staff in decision making.

IMPACT  
(CONSEQUENCE)

4.15 It's important to state that although I do not use PDM as a formal process, I involve my faculty in the decision making process as much as possible.

NON-CONCERN  
(AWARENESS)

I believe in faculty participation.

IMPACT  
(COLLABORATION)

I'm interested in more specific information about PDM as a strategy to implement my administrative philosophy.

SELF  
(INFORMATIONAL)

4.21 My major concern about this is in terms of teacher commitment and involvement.

TASK  
(MANAGEMENT)

Some of my experiences force me to question the degree to which teachers want to be involved in making "hard" (or unpopular) decisions.

TASK  
(MANAGEMENT)

4.09 Time constraints--major obstacle.

TASK  
(MANAGEMENT)

4.08 Honestly, I don't think about PDM. NON-CONCERN  
(AWARENESS)

I am concerned about the economy and its effect on class size and the elimination of staff.

TASK  
(MANAGEMENT)

- I'm also concerned about time. TASK  
(MANAGEMENT)
- There doesn't seem to be enough hours in the day to do all that's required of educators. TASK  
(MANAGEMENT)
- 4.14 Is it too structured? TASK  
(MANAGEMENT)
- Are there too many cooks in some cases? TASK  
(MANAGEMENT)
- 4.22 Since this may be a new approach to school management, I am concerned about new roles for all staff and how decisions are reached. TASK  
(MANAGEMENT)
- Often there is no leadership when everyone is chief and all decisions are democratic. TASK  
(MANAGEMENT)
- Where are the data to support the program? SELF  
(INFORMATIONAL)
- 5.09 At this point in time, I have no interest in PDM. NON-CONCERN  
(AWARENESS)
- 5.13 With the numbers of teachers in danger of losing their job and the decisions that go along with riffing, I have a problem continuing with PDM. IMPACT  
(REFOCUSING)
- In times like these, normally sensitive, caring people have become cannibalistic. IMPACT  
(COLLABORATION)



- 5.15 Some teachers would rather have administrators "decide" for them. TASK  
(MANAGEMENT)
- Teachers are overwhelmed with the "crisis in financing education." TASK  
(MANAGEMENT)
- Most are very discouraged with the lack of priorities on the part of society and government. TASK  
(MANAGEMENT)
- 6.04 In 20 years as an administrator, I always try to utilize faculty in shared decision making. TASK  
(MANAGEMENT)
- While process can be slow, outcomes are more meaningful as individuals have ownership. IMPACT  
(CONSEQUENCE)
- Main problem--union has made every effort to place members of the executive board on each committee so union position can be protected. TASK  
(MANAGEMENT)
- That doesn't necessarily coincide with the needs of children or the educational system. IMPACT  
(CONSEQUENCE)
- 7.02 I am concerned about process to gain teacher commitment to PDM. TASK  
(MANAGEMENT)
- 7.08 I do not think about PDM. NON-CONCERN  
(AWARENESS)
- 7.05 The lack of funding may make any change efforts impossible. TASK  
(MANAGEMENT)

APPENDIX O:  
FOLLOW-UP RESPONSES  
TO  
PRINCIPALS AND SUPERINTENDENTS

June 1991

Dear Principal,

First of all I want to thank you for taking the time to complete the Concerns Questionnaire regarding participative decision making (PDM) in your school. Now that all the data are in and analyzed, I would like to take this opportunity to provide you with this follow-up. (For those of you who have requested a personal profile, the attached provides you with your results plotted on a graph.)

As a background regarding the instrument used, the Stages of Concern Questionnaire was developed in the 1970s by the Procedures for Adopting Educational Innovations/C-BAM Project at the Research and Development Center for Teacher Education; University of Texas at Austin. Scores from the Concerns Questionnaire measure relative intensity of concern regarding the innovation (in this case PDM) in the following seven areas, described by Hall et al. (1973) as follows:

1. Awareness--Little concern about or involvement with the innovation is indicated.

2. Informational--A general awareness of the innovation and interest in learning more detail about it is indicated. The person seems to be unworried about himself/herself in relation to the innovation. She/he is interested in substantive aspects of the innovation in a selfless manner such as general characteristics, effects, and requirements for use.

3. Personal--Individual is uncertain about the demands of the innovation, his/her inadequacy to meet those demands, and his/her role in relation to the reward structure of the organization, decision making and consideration of potential conflicts with existing structures or personal commitment. Financial or status implications of the program for self and colleagues may also be reflected.

4. Management--Attention is focused on the processes and tasks of using the innovation and the best use of information and resources. Issues related to efficiency, organizing, managing, scheduling, and time demands are utmost.

5. Consequence--Attention focuses on impact of the innovation on clients in his/her immediate sphere of influence. The focus is on relevance of the innovation for clients, evaluation of client outcomes, including performance and competencies, and changes needed to increase client outcomes.

6. Collaboration--The focus is on coordination and cooperation with others regarding use of the innovation.

7. Refocusing--The focus is on exploration of more universal benefits from the innovation, including the possibility of major changes or replacement with a more powerful alternative. Individual has definite ideas about alternatives to the proposed or existing form of the innovation.

What was the highest relative intensity of concern for southeastern Massachusetts elementary school principals? Based on this study of the stratified random sample, of which you were a part, the following was indicated:

- \* 53% held highest intensity of concern in the "Awareness," 16% in the "Personal," and 12% in the "Informational" stages
- \* 8% held highest intensity of concern in the "Task" domain, or "Management" stage
- \* 11% held highest intensity of concern in the "Impact" domain, or "Consequence," "Collaboration," and "Refocusing" stages
- \* 42% of the open-ended responses were found to be high in the areas of the "Task" ("Management") domain; 24% noted "Impact" ("Consequence," "Collaboration," and "Refocusing") domain; 21% in the "Self" domain; and 13% in the "Awareness" (or "Non-concern") domain.

The Demographic Survey Instrument noted the modes within these variables accordingly:

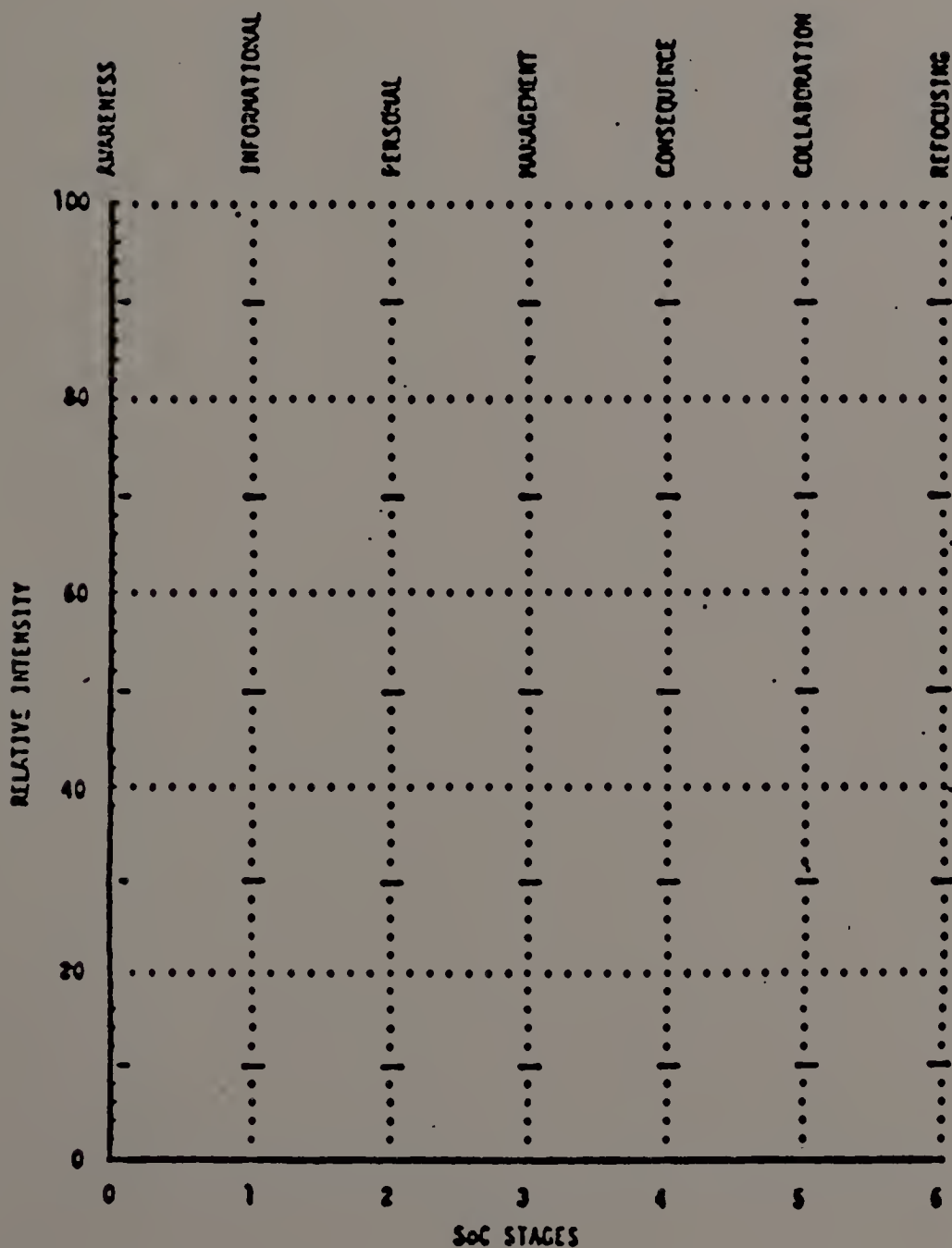
Gender: Male--71%  
 Age: 40-49--48%  
 Level of Education: M+30--41%  
 Years of Experience as Administrator: 10-20--48%  
 Years as Principal at Present School: 3-5--24% (with "10-20" a close second at 22%; and "6-9" with 19%)  
 Number of Teachers at School: 20-29--33%  
 Amount of PDM Training: No Training--48%  
 Number of Years using PDM Administratively: less than one year--29%

If you have any further questions about this study, I'll be happy to answer them for you (617-837-0025). I wish you a relaxing and enjoyable summer vacation and thank you again for your assistance in this research project.

Sincerely,

Susan M. Randall

AS YOU HAVE REQUESTED, THIS IS YOUR PERSONAL PROFILE, NOTING YOUR RELATIVE INTENSITY OF CONCERNS, PLOTTED ON THE STAGES OF CONCERN GRAPH:



June 1991

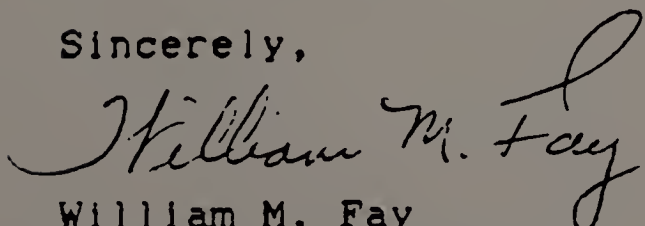
Dear Superintendent,

Over the past several months, there have been a number of University of Massachusetts at Amherst research projects conducted in southeastern Massachusetts. As a follow-up to two of the studies regarding cooperative learning and participative decision making in the elementary schools, the attached will provide you with aggregate data analyses. Additionally, there are suggestions for appropriate interventions that have the potential to facilitate the effective implementation of an innovation. (Again, the innovations referred to in these two studies are cooperative learning and participative decision making.)

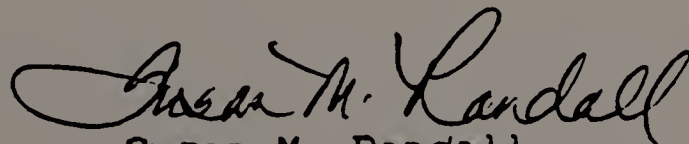
As you may recall, our initial contact with you was for the purpose of seeking your identification of elementary schools in your system that have initiated these innovations. Subsequent to that, a stratified random sample was determined and questionnaires were distributed to principals and, in the case of cooperative learning, teachers were included. The purpose of this letter is to share with you the aggregate results of these studies (regardless of whether or not you indicated the innovations had been initiated), in order to enlighten you about what has been discovered in our research findings about southeastern Massachusetts. All research participants have been likewise informed, and confidentiality has been assured and maintained throughout the process.

Thank you for your willingness to help us gather valuable information about innovations that could help policy makers, and others, improve public schools in southeastern Massachusetts. It is our hope that this information will be helpful to you as you seek to continue making informed decisions that will ultimately benefit all involved in your school system.

Sincerely,



William M. Fay  
Cooperative Learning  
Researcher  
(617-337-7579)



Susan M. Randall  
Participative Decision  
Making Researcher  
(617-837-0025)

## INFORMATION ABOUT THE INSTRUMENTS

As a background regarding the main instrument used in the studies, the Stages of Concern Questionnaire (SoCQ) was developed by the Procedures for Adopting Educational Innovations/C-BAM Project at the Research and Development Center for Teacher Education; University of Texas at Austin. Scores from the questionnaire measure relative intensity of concern regarding the innovation in the following seven areas, described by Hall et al. (1973) as follows:

1. Awareness--Little concern about or involvement with the innovation is indicated.

2. Informational--A general awareness of the innovation and interest in learning more detail about it is indicated. The person seems to be unworried about himself/herself in relation to the innovation. She/he is interested in substantive aspects of the innovation in a selfless manner such as general characteristics, effects, and requirements for use.

3. Personal--Individual is uncertain about the demands of the innovation, his/her inadequacy to meet those demands, and his/her role in relation to the reward structure of the organization, decision making and consideration of potential conflicts with existing structures or personal commitment. Financial or status implications of the program for self and colleagues may also be reflected.

4. Management--Attention is focused on the processes and tasks of using the innovation and the best use of information and resources. Issues related to efficiency, organizing, managing, scheduling, and time demands are utmost.

5. Consequence--Attention focuses on impact of the innovation on clients in his/her immediate sphere of influence. The focus is on relevance of the innovation for clients, evaluation of client outcomes, including performance and competencies, and changes needed to increase client outcomes.

6. Collaboration--The focus is on coordination and cooperation with others regarding use of the innovation.

7. Refocusing--The focus is on exploration of more universal benefits from the innovation, including the possibility of major changes or replacement with a more powerful alternative. Individual has definite ideas about alternatives to the proposed or existing form of the innovation.

The SoCQ provides leaders with valuable information that should be linked to action as they encourage/assist/direct innovation users to move toward the higher developmental levels (see proceeding "SUGGESTIONS...").

The Demographic Survey Instrument was used in conjunction with the Stages of Concern Questionnaire in order to provide a more enhanced profile using descriptive and inferential data analyses. Research findings are attached.

## RESEARCH FINDINGS FROM THE PARTICIPATIVE DECISION MAKING STUDY

According to the responses from superintendents, it was indicated that 75% had participative decision making (PDM) initiated in their systems' elementary schools; 25% had not initiated PDM. What was the highest relative intensity of concern for southeastern Massachusetts elementary school principals regarding implementation of participative decision making in their schools? The study indicated the following:

- \* 53% held highest intensity of concern in the "Awareness," 16% in the "Personal," and 12% in the "Informational" stages
- \* 8% held highest intensity of concern in the "Task" domain, or "Management" stage
- \* 11% held highest intensity of concern in the "Impact" domain, or "Consequence," "Collaboration," and "Refocusing" stages

This study gave the opportunity for principals to provide a response to an open-ended question--When you think about participative decision making, what are you concerned about? This was the analysis of those responding:

- \* 42% of the open-ended responses were found to be high in the areas of the "Task" ("Management") domain; 24% noted "Impact" (Consequence," "Collaboration," and "Refocusing,") domain; 21% in the "Self" domain; and 13% in the "Awareness" (or "Non-concern") domain.

The Demographic Survey Instrument noted the most frequently occurring variables accordingly:

Gender: Male (71%)  
 Age: 40-49 (48%)  
 Level of Education: M+30 (41%)  
 Years of Experience as Administrator: 10-20 (48%)  
 Years as Principal at Present School: 3-5 (24%)  
 [with 10-20 a close second at 22% and 6-9 at 19%]  
 Number of Teachers at School: 20-29 (33%)  
 Amount of PDM Training: No training (48%)  
 Number of Years Using PDM Administratively: less than one year (29%)

If you have any further questions about this study, I'll be happy to answer them for you (617-837-0025). I wish you a relaxing and enjoyable summer and thank you again for your assistance in this research project.



## SUGGESTIONS FOR ADDRESSING EFFECTIVE IMPLEMENTATION OF AN INNOVATION

The research has suggested that if an innovation (i.e., cooperative learning or participative decision making) is to be implemented effectively, there needs to be an intervention to recognize and address early stage concerns. Processes for intervention should be considered in the cultural, political, and technical (including educational) aspects of the organization. The "Taxonomy of Interventions," according to the creators of the Stages of Concern Questionnaire, cover six areas to facilitate the change effort with these suggestions for prescriptive measures regarding concerns resolution/arousal:

1. Policy--includes rules or regulations that direct, and actions of, an organization.
2. Game Plan Components--provides a checklist for supportive change facilitation actions covering six distinct categories for intervention: developing supportive organizational arrangements, training, consultation and reinforcement, monitoring, external communication, and dissemination.
3. Strategy--uses a framework for action and translates the game plan design into concrete action.
4. Tactic--operationalizes the strategy to affect attitudes regarding utilization of the innovation.
5. Incident--is a singular occurrence or event that usually covers small amounts of time and can be targeted at one or more individuals.
6. Theme--is a set of repeated actions that accumulate an effect to produce unexpected effects on an innovation (Hall, Zigarmi, & Hord, 1979).

The assumptions regarding change indicate:

It should be remembered that change is a process, not an event. Individuals first accomplish change, then institutions. Because of the highly personal nature of change, interventions need to accommodate the individual, innovation, and the context (ASCD, 1987, P. 5-7).

For further information about managing change contact: The Regional Laboratory for Educational Improvement of the Northeast and Islands; 300 Brickstone Square; Suite 900; Andover, MA 01810.

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