

Jun 14th, 2:25 PM - 2:50 PM

Unleashing Z Monster

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Tan, Amy; Levey, Stephen; Smith, Nathan; and Knight, Aaron, "Unleashing Z Monster" (2017). *Northeast Regional OER Summit*. 18.
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Houston Community College
DEGREE
Zero-Cost Textbook Program



HOUSTON COMMUNITY COLLEGE

2017 Northeast OER Summit “Unleashing Z Monster”

Dr. Amy Tan, Dr. Nathan Smith,
Dr. Stephen Levey, and Dr. Aaron Knight



POLL

- 1) Do you already have an established ZDegree program?
- 2) Have you already begun the work to establish a ZDegree program?
- 3) Would you like to establish a ZDegree program?

Houston Community College

Who Are We?



We are ONE College

3 Regions – 27 Campuses

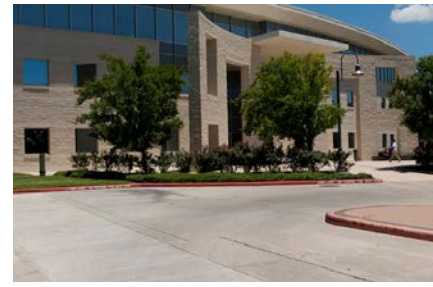
West Region



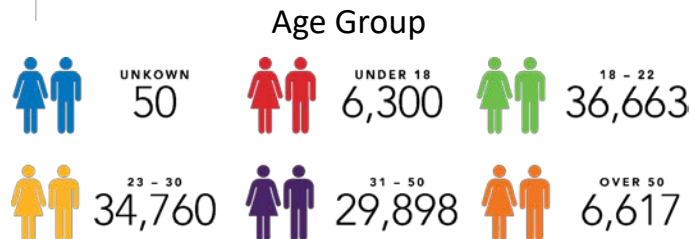
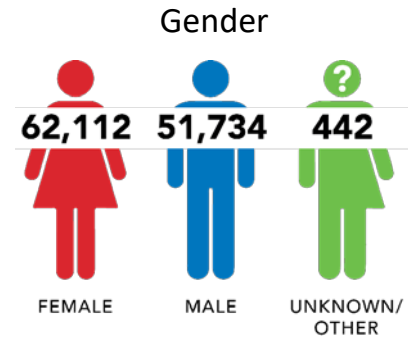
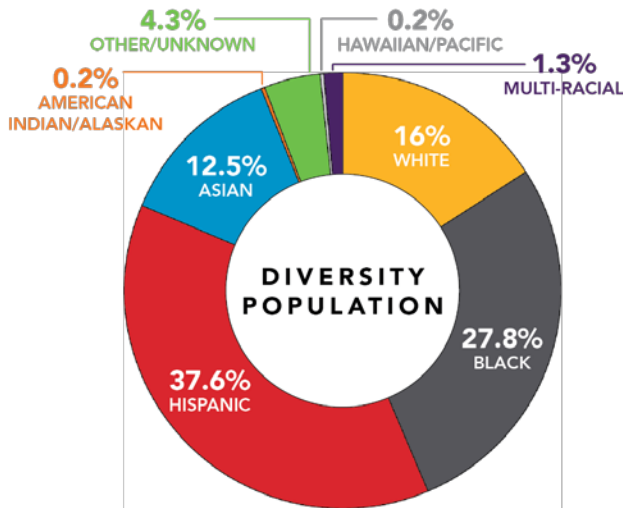
Central Region



East Region



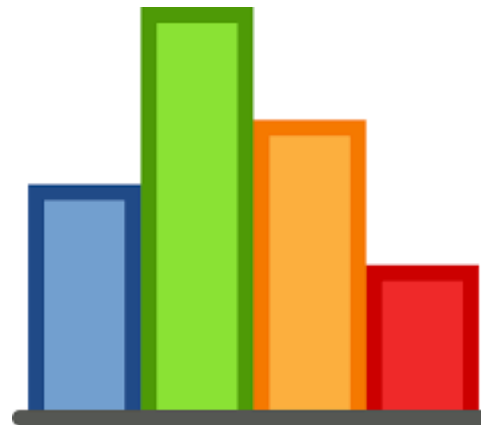
By The Numbers – Student Demographics, 2015-2016



TOTAL
114,288

OER Statistics

From HCC Internal Survey



Textbook Costs

- 77% of HCC students spend over \$150 per semester on textbooks. (2015-6)
- 47% of HCC students spend over \$300 per semester. (2015-16)
- 26% of HCC faculty are moderately concerned about the price of textbooks. (2014-16)
- 52% of HCC faculty are extremely concerned. (2014-16)



Estimated Cost Savings to Students

- ZDegree Pilot Program (limited to 100 students): \$75K per semester
- OER: \$1 million per semester



Quality of OERs

- 51% of HCC faculty who have used OER rate their quality as about the same as traditional textbooks
- 34% rate their quality as somewhat or much better
- 14% rate them as somewhat or much worse than traditional textbooks

(2014-2016)

ZDegree Pilot Program Fall 2017

- 75-100 students
- AA in Business Administration and General Studies
- FTIC, CR, and FT students
- Located at one campus
- 2 face to face sections, 1 online section
- 17 courses impacting 12 programs
- Face to face orientation

Surprises and Challenges

- Supply and Demand
- Bureaucracy/Agreements
- Complexity
- Managing courses
- Communication
- Intellectual property
- Recruiting and Registering students



Opportunities

- Plan (and be flexible)
- Identify your champions
- Use Existing structures
- Coordinate with all stakeholders
- Educate the students and the wider community

(PIECE)

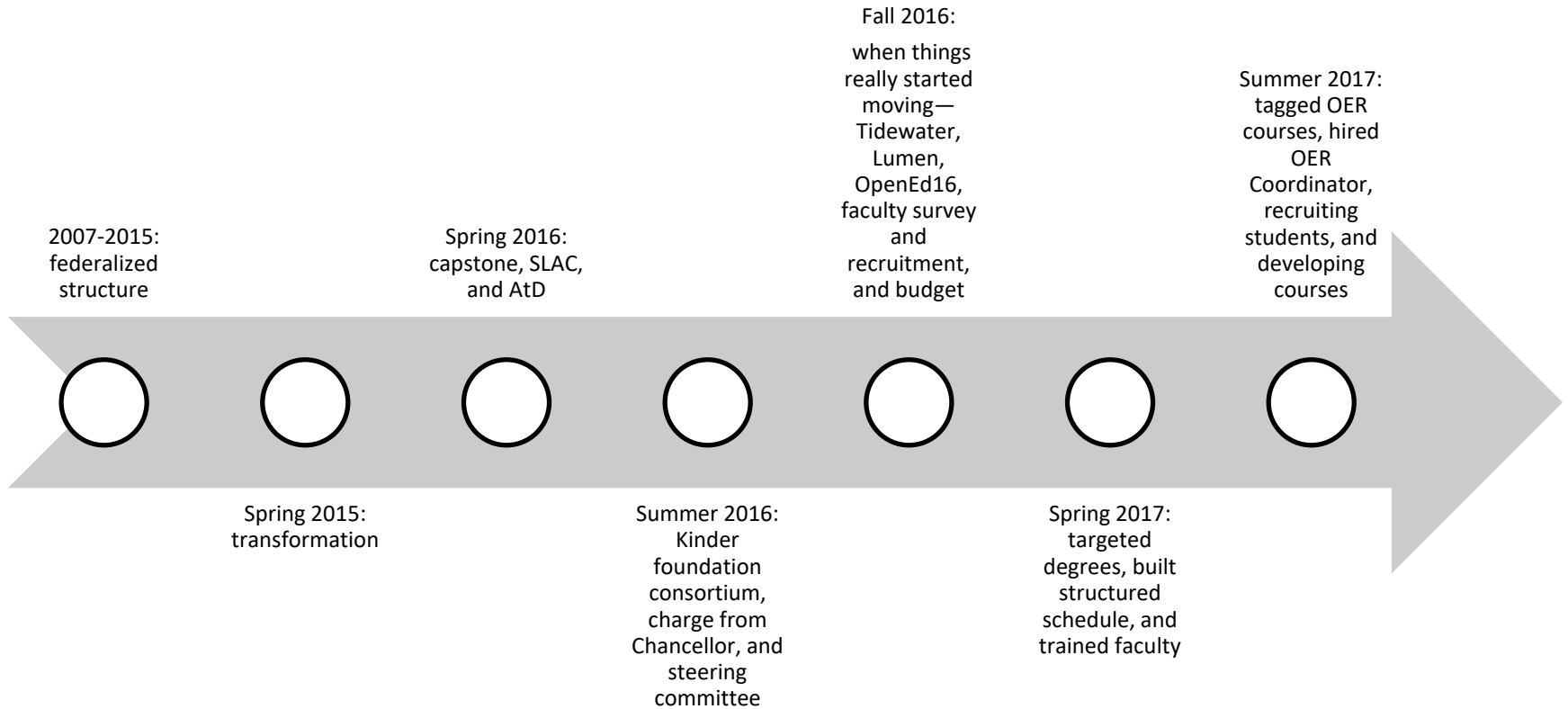


Sustainability and empOwERment

- Integrate with our Institute for Instructional Engagement and Development (regularize training)
- Identify courses in PS
- Engage students to develop and offer OER seminars



Quick Timeline



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