University of Massachusetts Amherst
ScholarWorks@UMass Amherst

Northeast Regional OER Summit

Jun 14th, 1:55 PM - 2:20 PM

Partnership for Success: How the HCC OER Task Force came Together to Tackle Soaring Textbook Costs

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How it Starts

HOLYOKE COMMUNITY COLLEGE

OER Taskforce

Mission

Participate in the global OER movement by facilitating professional development and dialogue, enhancing student learning and success, reducing structural barriers, and assessing for continuous improvement.

Vision Statement

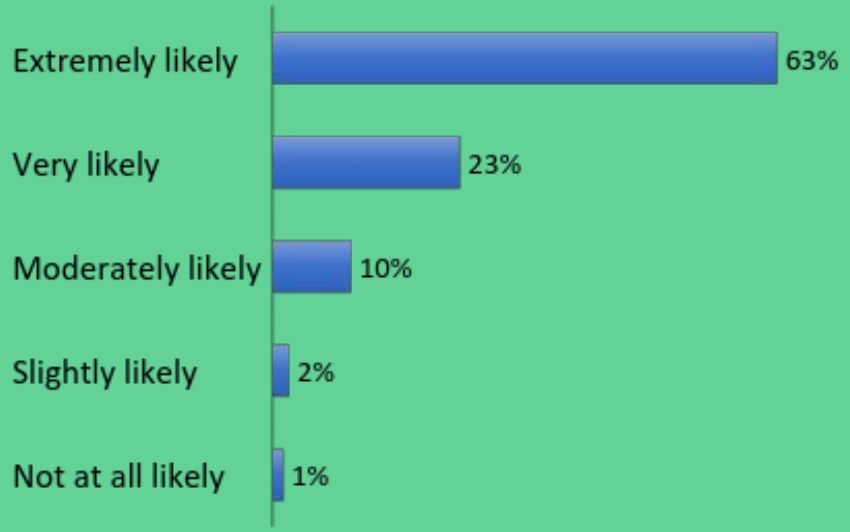
Foster student success and faculty innovation by expanding the understanding and use of Open Educational Resources (OER), library licensed materials and freely available content to further HCC's agenda for improved student equity, access and learning. Efforts will be focused on significantly reducing costs for students; aligning curriculum with learning outcomes; encouraging new pedagogical approaches; and developing support systems for OER adoption.

Student Survey Results

- 25% (154 of 629 of respondents) have chosen not to enroll in a class because of the cost of the required textbooks/course materials
- 18% (115 of 627 of respondents) have dropped a course because of the cost of the required textbooks/course materials
- Without access to the required textbooks/course materials student say:

	% responded	# of respondents
I cannot study	21.5%	132
I cannot follow/ understand lectures in class	21.2%	130
I cannot prepare for discussions	21.2%	130

How likely would it be for you to select a course that uses Open Educational Resources?



CC BY

What does Success Look Like?
HCC Looking Forward

Provide roadmap for the adoption, creation and adoption of OER collegewide

- Select first OER degree program to be developed
- Create the first HCC Open Common Courses and facilitate sharing amongst faculty
- Create no-cost/low-cost attribute in Banner and student-friendly symbol for OER courses
- Increase students' awareness and understanding of OER
- Create an evaluation plan to track the effectiveness of OER initiative (IR)
- Secure necessary funding for continued faculty leadership in OER
- Create an HCC faculty OER workshop to support further interest and development of general education requirement courses, targeted core courses by discipline and selected degree programs
- Encourage/support our own HCC faculty to contribute to the OER community by creating materials and participating/presenting at professional conferences in the region

How we support faculty @HCC

Professional Development Opportunities

- Professional Development Jan 18 - Robin DeRosa
- Online Design and Teach Fellows - focus on OER development
- April 26, 2:30 @HCC Josh Baron - Lumen Learning
  - Improving Access, Affordability and Student Success with Open Educational Resources
- June 13/14 8-4:30 @ UMass Northeast Regional OER Summit
  - For new and experienced OER advocates
  - Opportunity to learn and share effective practices in awareness building, implementation, collaboration, strategy and research
- June 15 @HCC OER Seminar for Department Chairs

Going forward: Well-defined path for OER adopters, CC training, embedding in PD/Teaching and Learning activities, department focused

Library Participation

- Library staff are members of cross-functional OER Task Force
- “OER+” = promoting OER plus free & fee library resources (One Campus Food Theme website)
- OER+ Website
- Spring ‘17 Online Fellows cohort features librarian/faculty OER+ discovery partnerships
- Student worker curating ENG materials

OPEN HCC

One Campus, One Theme: FOOD

The library is honored to be participating in "One Campus, One Theme" - a vision of HCC as a campus-wide learning community during AY 2015-16. The Library has a great deal of resources to offer including books, e-books, online databases, DVDs, e-videos, and more. The below subtopics link to suggested resources available through the library. Contact the library for additional resources.

Be on the lookout for library events on the food theme. We are planning book talks, book club events, and displays.

Food Stories

Food Stories

Just as we need stories to live on the planet and make sense of our lives, we need food-not just to nourish our bodies and keep us alive, but to connect us to people, places, and time. So often our stories are about the role that food plays in our lives, through memory, identity, and relationships. In novels like Water for Chocolate, short stories like "About Love," poems like "Good Grease," and films like Eat Drink Man Woman, we use food to understand ourselves as human beings. Join us during the month of SEPTEMBER as we read, listen to, and watch the stories that give us food for thought.

Food Production

Food production begins with the seed and progresses to the preservation of the harvest at the end of the season. Seeds might be saved from the previous year's crop, or purchased from a seed company. Food might be harvested and eaten immediately or manipulated into an unrecognizable processed food. Humans can be involved in any part of the process or simply purchase the end product. Food choices made along the way will determine the quality of the food and the level of our health as a consumer. So it is important that we understand each of the steps so that we make informed, healthy choices.

Food Culture

Food is one of the most primal parts of our lives. Its smells, colors, tastes, textures evoke visceral reactions of utmost pleasure or utter revulsion-triggering fond memories of home and away. Food is culture. It is our collective and social

LIBRARY

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+ Tutorials & Help
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  - Creative Commons Licenses
  - Open Learning: Be Inspired!
  - Library Resources
  - Get Help

BUILD YOUR OER+ COURSE

What is OER?

Find OER material

OER at HCC

HOLYOKE COMMUNITY COLLEGE

Library resources

Open Learning: Be Inspired!

Pinterest

Creative Commons

creative commons

HOURS

Library Hours

Today Thursday, Ju

Thursday, June 8	
8:30 am - 8:30 pm	
Friday, June 9	
8:30 am - 12 noon	
Saturday, June 10	
Library closed	

Spring ‘17 HCC Online Fellows cohort features librarian/faculty OER partnerships

Course	General approach	Notes
Anatomy & Physiology	Adopting Openstax text	Lab manual & ancillaries are lacking, commercial product used in short-term; process includes continued OER research &/or content creation
Business Law	Using Lumen Learning Business Law course	Considering library resources; in research/discovery phase
Communications	Adopting Saylor & Wikibooks texts under consideration. Incorporating video.	Customizing YouTube videos with EDpuzzle. Also using Kanopy and Films on Demand
Economics	Seeking library resources (articles & ebooks)	In research/discovery phase
Hospitality	Using library ebooks	Researching interactive/social media tools for event planning module

Student workers

Initiative currently in progress

With the assistance of faculty member and librarian: Student worker is finding and curating commonly used literature for English department in Google docs

Upon near completion, will be shared with entire department

Library site will directly link to these materials

May expand program to other interested departments

The Challenges

The nuts and bolts

Course tagging

Communicating with students

Bookstore relationship

Printing issues / costs

ADA

Scaling/Impact

Faculty Buy-in