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Scaling OER Adoptions in a Centralized Course Model

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Anderson, Jeremy; Baum, Rachel Eidelman; and Devlin, Maura, "Scaling OER Adoptions in a Centralized Course Model" (2018).
Northeast Regional OER Summit. 4.
<https://scholarworks.umass.edu/neoer/2018/implementing/4>

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Scaling OER Adoptions in a Centralized Course Model

Jeremy Anderson, Maura Devlin, Rachel Baum
Bay Path University

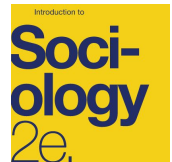
Bay Path University

Traditional/Graduate OER Initiative

- Strategic Plan including stipend models, policies and procedures, and goals
- Voluntary participation from full-time and adjunct faculty
- Focus on students' savings, social justice, pedagogical innovation
- Over \$120,000 saved in first year

TAWC OER Initiative

- Provider partnerships, subject matter experts (SMEs), curation services
- Focus on students' savings, social justice, quality content, 5 R's of OER
- Over \$175,000 saved this AY



Centralized Course Model at TAWC

6-week sessions

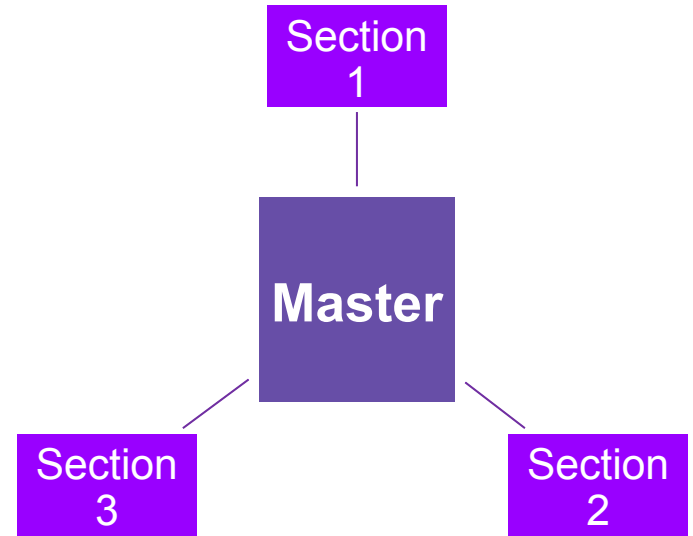
Adaptive courseware

Wrap-around supports

Distributed teaching (100% adjuncts)

Program Directors set curriculum with SMEs

All sections same content



Centralized Course Model - Benefits

- Consistency of course learning outcomes, content, and business rules to support students
- Scalability of content (OER) adoptions
- Course development phases with centralized delivery dates and project management tools
- Centralized process for capturing text to OER transitions

OER & Library Materials, Unmixed

Library Collaboration - Health Services and Nursing (TAWC); Trad and Grad Courses

- Ability to use library content in non-adaptive learning because it complies with licensing agreements. Great for upper-level, more focused courses
- Human Resources in Health Services can use library-purchased and hosted eBooks to replace textbooks
- OER always sought out first for sustainability/shareability purposes but library content has grad-level quality and detail that OER can lack
- Low-cost, older editions with supplemental library content
- Putting our students first and defining “OER” in a way that benefits them the most

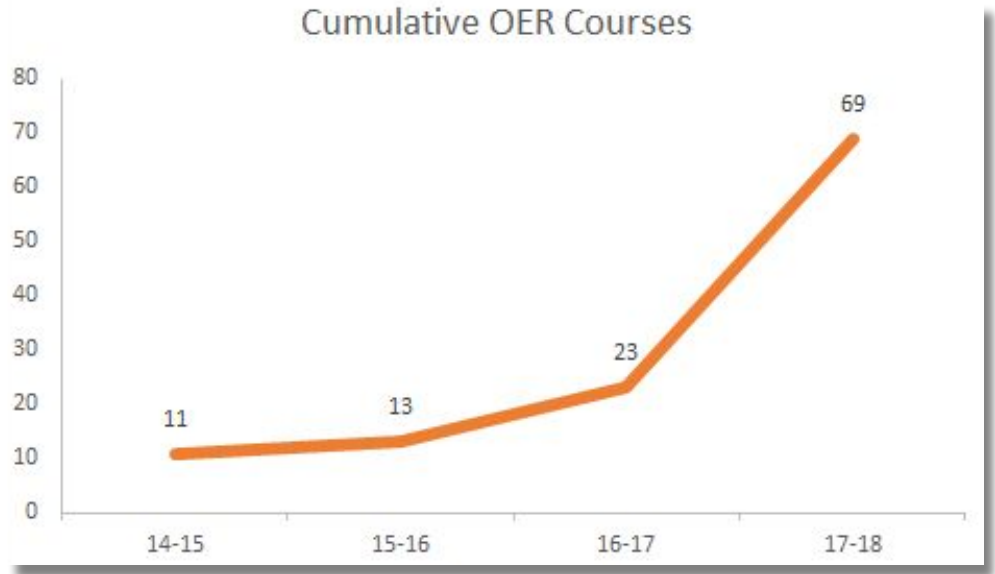
OER & Curated, Mixed

\$120

Average savings per text

\$176,000

2017-18 AY



Challenges to Managing OER

Quality

Level and depth of content; has improved but still needs editing; requires QA review in course development process

Remixing

Choppiness of course content; need for SME to vet thoroughly & align with competencies; can lead to knowledge gaps

Tracking

Use content tracking form; need to communicate to bookstore; updates and changes from content provider; changes in OER text marketplace

Strategies

Training

Lunch and learns

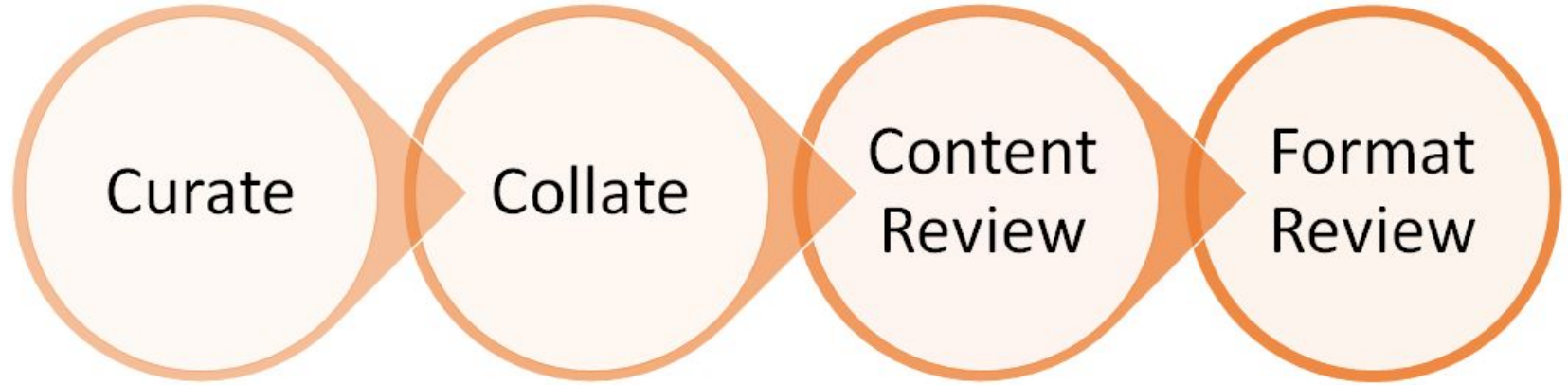
SME training course

Project planning team




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Quality Assurance Process



Templates

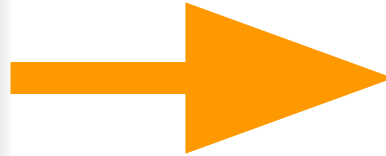
Realizeit Ingestion for Bay Path ✕



Activity Organization

Content Types

Consult Course Builder



Activity Title

Activity Introduction

Section text here

Attribution

Learning Section (1)

Header within Learning Section

Section text here

Header within Learning Section

Section text here

Attribution

Alternative Section (1)

Section text here

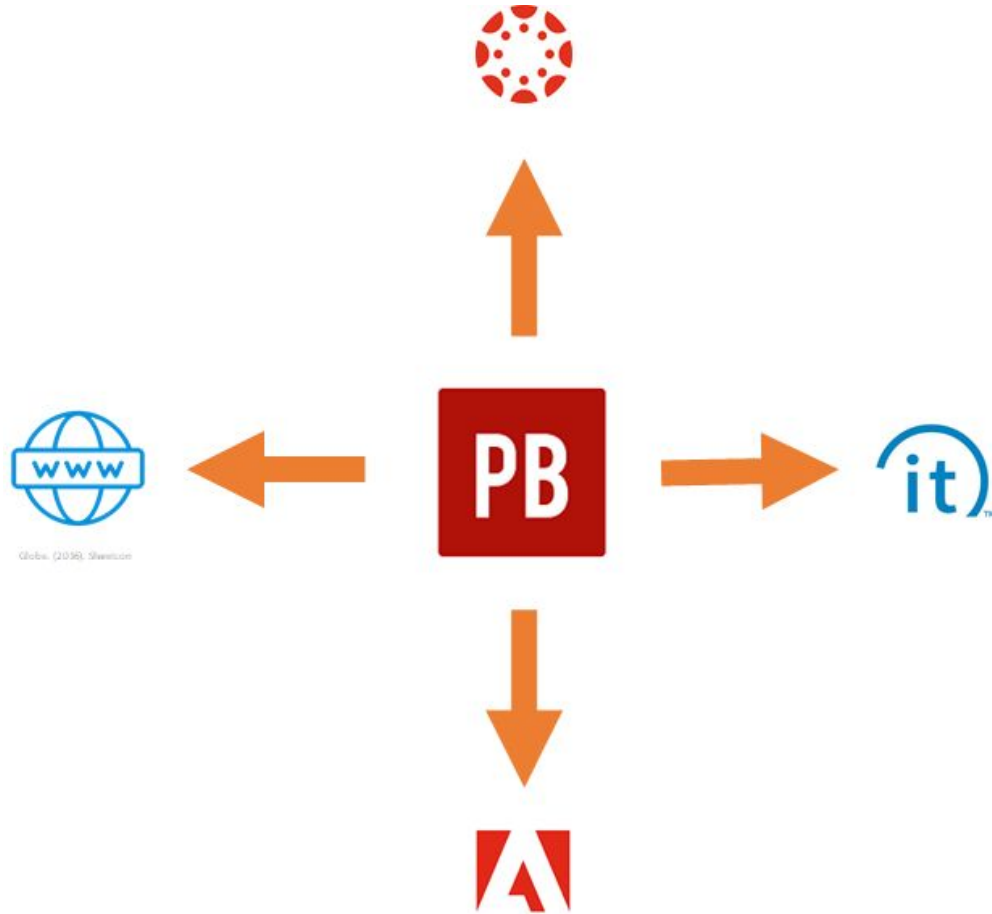
Attribution

Activity Summary

Section text here

Attribution

Content Management System



Fee

\$40

coursetaker

Questions?

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Thank you!