

A decorative graphic on the left side of the slide features several green leaves of various sizes and orientations, some overlapping. Interspersed among the leaves are solid green circles of different diameters. The overall aesthetic is clean and natural, using various shades of green.

How not to grow an ORCID program

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About ORCID

- Persistent digital identifier for researchers
- “Distinguish yourself and get credit for your work”
- Integrated into key research workflows
- Open, non-profit membership organization



Our situation at UMMS

- Providing ORCID services and outreach
- Implementing Altmetric Explorer for Institutions
- Offered membership opportunity through NERL consortium



A decorative background on the left side of the slide. It features several green leaves of various sizes and shades, some with vertical stripes. There are also light gray circles of different sizes. One prominent circle at the top contains the text 'iD' in white on a green background.

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Our vision

Facilitate

Facilitate the creation of a new ORCID or connect to an existing ORCID without imposing a requirement or burden on faculty

Connect

Link to University's credentials so some validated information can be pre-populated

Push

Push institutional data to ORCID profiles, e.g., employment and publications from faculty profiles system

<https://members.orcid.org/api/workflow/RIM-systems>



Our challenges

Complexity

ORCID integration options and technical implementation were more complex than we anticipated.

Priorities

We were competing for IT staff time with the Altmetrics project, their other priorities, and their development cycle.

Time

Membership renewal came up before we had made much progress.

The logo consists of the lowercase letters 'i' and 'D' in a white, sans-serif font, positioned inside a bright green circle. This circle is set against a larger, semi-transparent light green circle in the background.

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Lessons
Learned



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Lay the foundation

- Understand what you want to accomplish
- Recognize your limitations
- Identify where and with whom you need to collaborate



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Allow time for the process

- Check your assumptions
- Distinguish between others' interest and their commitment
- Acknowledge the pace and politics of your institution



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Communicate

- Create shared value of/ vision for the project
- Understand and respect collaborators' constraints and workflows
- Express your constraints and workflows



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Keep in mind

- The need for ORCID is not uniform.
- The value of ORCID is invisible.
- ORCID is non-trivial to implement.
- Seamless integration is critical to success.

Thanks!



ANY QUESTIONS?

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Credits

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- Presentation template by [SlidesCarnival](#)
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