

Art in the Park

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What is Art in the Park?

How do you bring a park to life?

*We're planting seeds
that will make art grow!*



Neighborhood Beautification • Crime Prevention Through Environmental Design • Introduction of Public Art

Donate at: patronicity.com/ArtinthePark

Community Partners

- Spring Lake Village Manager- Christine Burns
- Downtown Development Authority- Angela Stanford-Butler
- Police Chief- Sgt. Jason Kik
- Michigan Economic Development Corporation
- Crowdfunding donors



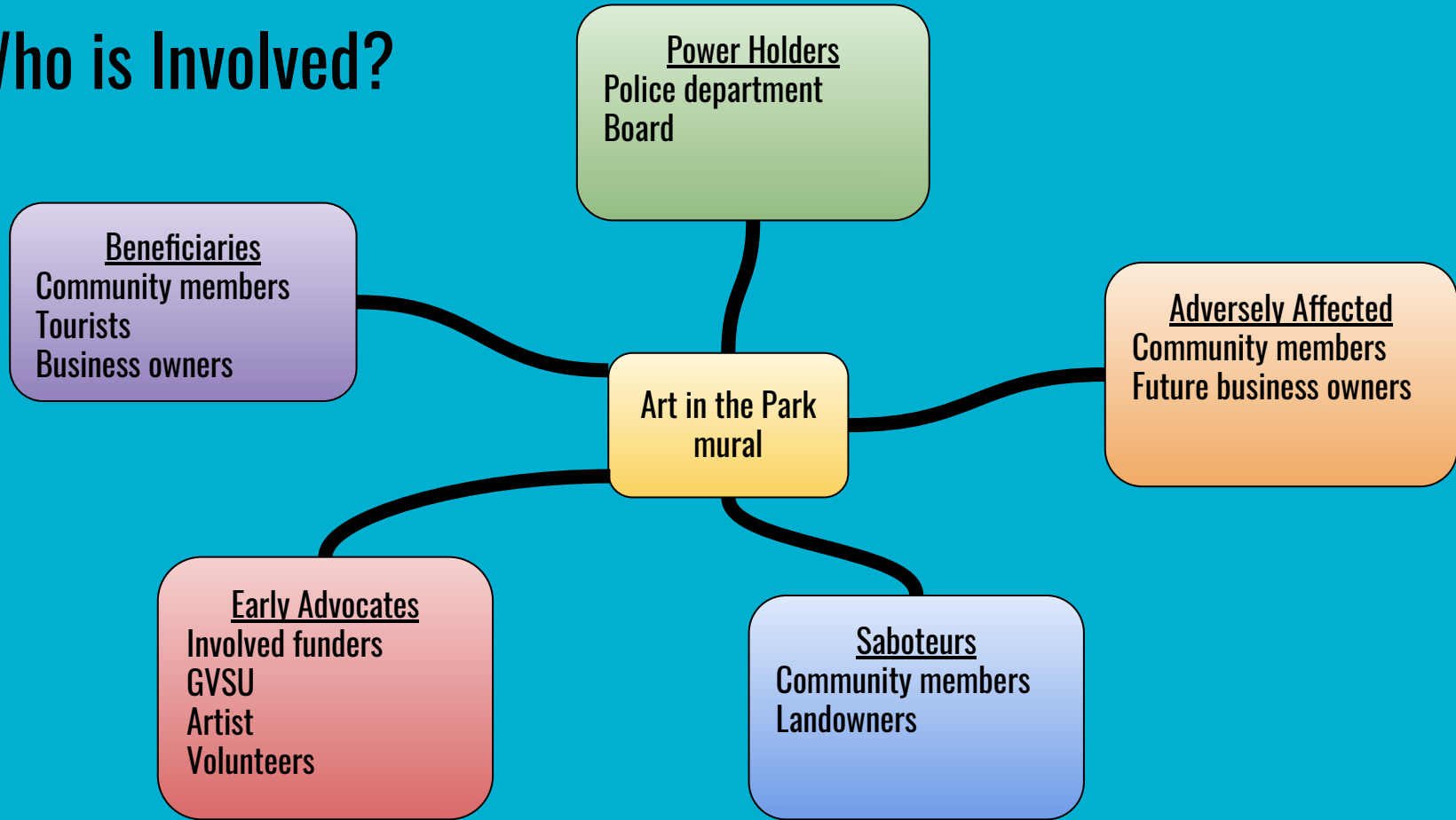
MICHIGAN ECONOMIC
DEVELOPMENT CORPORATION



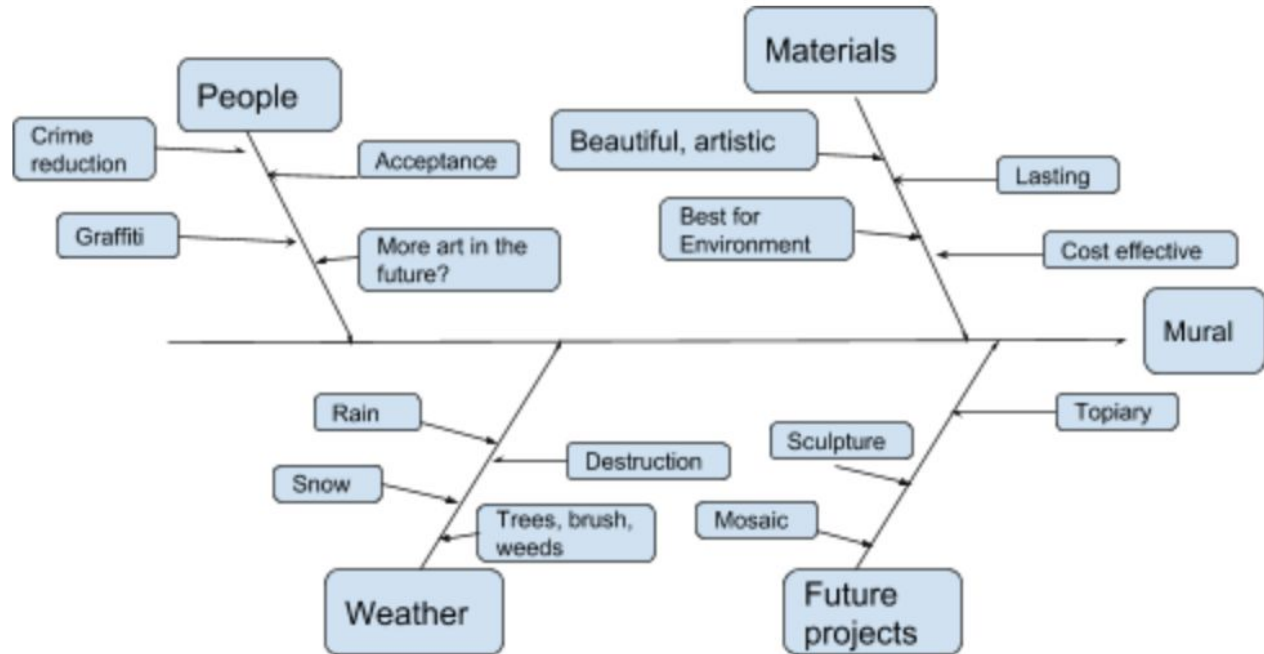
What is the Problem?

Art in the Park needs us to give sustainable ways to create the mural that will withstand the elements and produce recommendations for both the mural and future art projects.

Who is Involved?



Analysis



Solutions

- Choosing a sustainable paint
 - Checklist:
 - Low VOC (volatile organic compound)
 - Stands up to weather, will not fade
 - Inexpensive
 - Variety of colors, able to be used in mural

Retrieved from: <https://www.thehackneydraper.co.uk/collections/paint-samples>



Solutions - Sustainable paint

Retrieved from: <https://branchmarket.ca/blogs/news/milk-paint-outdoors>

Milk Paints

Pros:

Natural materials

Non-toxic

Cons

Easy to break down

Limited colors



Solutions - Sustainable paint

Tung Oils

Pros:

Traditional method

Easy to re-apply

Cons

More of a varnish, no use in murals

Low-availability

HALF & HALF OIL WOOD SAMPLES



Cedar Raw Wood



Cedar Pure Tung Oil



Cedar Dark Tung Oil



Cherry Raw Wood



Cherry Pure Tung Oil



Cherry Dark Tung Oil



Mahogany Raw Wood



Mahogany Pure Tung Oil



Mahogany Dark Tung Oil

Solutions - Sustainable paint

Low VOC paints

Pros:

Stand up to wear and tear on buildings

Variety of colors

Easily Available

Cons

Higher impact than other methods



Retails for 71.45/gallon

Solutions

- Alternative forms of art
 - Promote sustainability
 - Educate public
 - Diversify and satisfy



Solutions

- Promote sustainability
 - Global warming
 - Rain gardens
 - Edible landscapes
 - Reminder
- Education
 - Interactive
 - Advocate/promote
 - Denver CO “connect the dots”
- Diversify
 - Satisfy array of community members
 - Visually appealing

Solutions

- Who is responsible for taking care of this art?
 - Contracts that lay out rights and responsibilities with:
 - Artist
 - Building Owners
 - City of Spring Lake



Solutions

- How to get community support for this project?
 - Transparent process for:
 - Selection of Artist
 - Local Artist
 - Community Voting and social networking
 - Allow the community to be involved with the creation of the mural



Solutions

Maintaining the mural:

- Assigning a budget for upkeep
 - Eg. 10% of funds should be allocated for future maintenance of specific mural
 - Allow community members and donors access to what their money is being used for



Solutions

Maintaining the mural:

- Remove trees, weeds, etc obstructing the mural
- Make sure the building under the mural is maintained properly
- Remove any graffiti



Retrieved from:

<http://www.thealpennews.com/news/local-news/2017/10/high-winds-cause-3-d-mural-to-fall/>

Advantages

The mural:

- Beautification
- Reduction of crime
- Increase use of trail



Other forms of art:

- Durability
- Variety
- Please Community Members
- Green



Limitations

The mural:

- Up-keep
- Damage (weather and people)
- Longevity
- Message

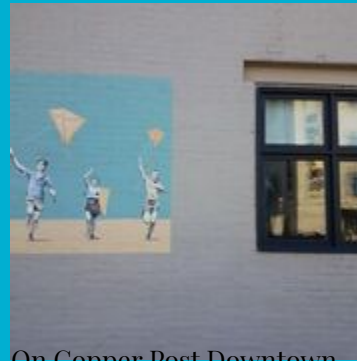


Other forms:

- Damage
- Public acceptance



Limitations: Examples



Funky Farm Downtown GH

On Copper Post Downtown
GH

Hostetter's News
Agency in Downtown GH

Next Steps

- Recommend using low VOC acrylic based paint given available funds
- For future Art in the Park project, introduce other forms of art
- Allow citizens to be involved in the artist selection process and possibly even the creation of art

References

- Grodach, C. (2010). Art spaces in community and economic development: Connections to neighborhoods, artists, and the cultural economy. *Journal of Planning Education and Research*, 31, 74-85. doi: 10.1177/0739456X10391668
- Musolino, M., Aricò, F., & Tundo, P. (2018). An innovative and sustainable approach to spray paint graffiti removal from Istrian stone through the silica sol-gel chemistry: A preliminary assessment. *Journal of Cultural Heritage*. doi: 10.1016/j.culher.2018.08.003
- Rochikashvili, M. and Bongaerts, Jan. (2016). Multi-criteria Decision-making for Sustainable Wall Paints and Coatings Using Analytic Hierarchy Process. *Energy Procedia*, 96, 923-933. doi: 10.1016/j.egypro.2016.09.167