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MESSAGE FROM THE FOUNDER OF THE AHP AND ANP DISCIPLINES

Welcome to ISAHP2016 and welcome to London, England! Thanks to all of you for your extraordinary effort to attend this meeting! We know that the times are uncertain with the recent BREXIT vote for Britain to exit from the Eurozone, and the turmoil in the world financial situation, so we especially appreciate the effort it took for you to attend this conference. I want to express my thanks to the ISAHP2016 Conference Chairman Leandro Pecchia, and his co-chairs, Antonella Petrillo, Andrea Genovese and Marjan Hummel, and to Enrique Mu, Director of the Executive Committee of the International Symposium of the Analytic Hierarchy Process and to Maestro Meetings and its personnel, led by Milagros Pereyra-Rojas, assisted by Pilar Rodriguez Blanco and Maria Soledad Cabezas, that handled the organizational details of the meeting beautifully, and especially to Elena Rokou, Executive Research Director of Creative Decisions Foundation, who played a major role in every aspect of the conference.



Without all of you wonderful people who managed the organization, the many track chairs who worked so hard to put the program together, and, especially, the authors who expended blood, sweat and tears to write their papers, this conference would not have been possible.

Examples of what I want to mention are applications of AHP/ANP in Politics and to the workings of the neurons with real, complex, quaternionic and octonionic numbers. This kind of work is now behind us, so relax and enjoy the conference and London!

Thomas L. Saaty

Founder of the AHP and ANP disciplines

Distinguished University Professor

University of Pittsburgh, Pittsburgh, Pennsylvania, USA

MESSAGE FROM THE CEO CREATIVE DECISIONS FOUNDATION

We are pleased to welcome you to London, Great Britain, for the 2016 ISAHP conference. My husband, Thomas Saaty, the creator of the AHP/ANP, a theory of measurement that is often used in decision making with intengibles, turned 90 in July this year, so this ISAHP is a very special celebration. It is the 14th such International Symposium on the AHP. Our thanks to all of you, our longtime colleagues and friends from around the world, who are attending this conference. We look forward to seeing and talking with each and every one of you!



Rozann Saaty
CEO Creative Decisions Foundation
4922 Ellsworth Avenue
Pittsburgh, Pennsylvania, USA

MESSAGE FROM THE PROGRAM CHAIR

It is my extraordinary pleasure to welcome you all to the ISAHP2016 meeting and welcome you all in Europe and in London! As stated in Washington, it is time for AHP/ANP to get out of the toolbox of multi-criteria decision-making experts and to become the tool of everyday decision makers, as it was in the original intention of Tom. At this regard, the ISAHP2016 keynote speakers will give us a comprehensive exemplar of how AHP/ANP can serve in real life to face complex decisions. In addition, 4 invited talks have been organized inviting emerging colleagues to present how they are using AHP/ANP today, giving us an impression of what AHP/ANP can be in the future years. The motto chosen for this edition was “Divide, compara. aggrega et impera”, inspired by the ancient “Divide et Impera”, to highlight the continuous attempt of human beings in developing methods to solve complex problems otherwise not solvable.



I am confident that keynote talks, invited talks, your incredibly rich submissions and the fantastic location will make this a wonderful conference. Seven scientific journals have offered the opportunity to organize seven special issues related to the ISAHP2016, highlighting how relevant our production is for the scientific community.

Please enjoy the scientific event, but take also as much time as you can to enjoy the friendship that has been one of the strong drivers of our community since I have fond memories of the ISAHP meetings.

A handwritten signature in black ink, appearing to read 'Leandro Pecchia'. The signature is fluid and cursive, with a large initial 'L'.

Leandro Pecchia
ISAHP 2016 Chairman

MESSAGE FROM THE EXECUTIVE ORGANIZING COMMITTEE

It is my pleasure to welcome you to ISAHP2016. This time in the beautiful city of London, U.K. It seems like yesterday that we met in Washington, DC but it has been only two years. I have thought recently about why we long for our biennial ISAHP meeting and have concluded that the main reason is that our ISAHP events usually feel more like family reunions than academic gatherings. We are all looking forward to meet again with our friends and colleagues and catch up with their new exciting research and experiences. This London event is no different, and for this reason I invite you to enjoy ISAHP2016; to share your knowledge with our community of practice and to revel in our friendship and common interests in this beautiful city.



A handwritten signature in black ink that reads "Enrique Mu". The signature is fluid and cursive, with a long horizontal flourish at the end.

Enrique Mu, PhD
President
Executive Committee, ISAHP

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INDEX OF AUTHORS

A

- A. Bakar, Nur Azaliah130
Abastante, Francesca43, 121
Abdi, Reza 21, 24, 49, 61, 71, 136
Adams, William .. 15, 22, 45, 52, 54, 66, 127
Adebiyi, Sulaimon Olanrewaju ..36, 100
Agapie, Adriana 23, 41, 70, 118
Agredo, Shannon42, 119
Ai, The Jin30, 89
Aladinli, Omer.....29, 88
Aleman Romero, Brandon Antonio...21, 63
Alhashimi, Lamees Muhammad .31, 38, 109
Alkahily, Hussein Mohammed23, 68
Amarilla, Raúl Emilio 24, 34, 73, 95
Amole, Bilqis Bolanle36, 100
Andellini, Martina 19, 55, 56, 57
Arbel, Ami45, 126
Arican, Umut26, 78
Arlt, Josef..... 31, 38, 106
Arltová, Markéta 31, 38, 106
Arnone, Maurizio43, 122
Arredondo, Maria Teresa22, 64
Astanti, Ririn Diar30, 89
Atalay, Kumru Didem42, 119
Azima, Fauzan33, 93

B

- Babic, Zoran.....43, 124
Bacca Rodriguez, Jan97
Baeza, Andrés.....49, 139
Bahurmoz, Asma M .. 23, 31, 38, 68, 70, 109
Basak, Indrani.....39, 111
Becerra Tobar, Juan Miguel David97

- Begicevic Redep, Nina28, 85, 86
Belderrain, Mischel Carmen Neyra ...37, 103
BELLAHCENE, Mohammed67
BENAMAR, Fatima Zohra67
Bergman, Michelle35, 97
Blanco, Gerardo Alejandro ...25, 34, 73, 95
Bojórquez-Tapia, Luis Antonio....20, 29, 37, 49, 60, 62, 86, 103, 139
Bongaerts, Jan Clemens27, 82
Botta, Cristiana.....43, 122
Bozóki, Sándor48, 134
Bracale, Umberto35, 99
Brennan, Alan41, 116
Broekhuizen, Henk28, 83
Bruno, Giuseppe 45, 50, 126, 140

C

- CALIS, Asli66
Campeol, Giovanni 31, 38, 108
Can, Gülin Feryal42, 119
Canesi, Rubina46, 130
Carollo, Sandra 31, 38, 108
Cataño Gonzalez, Arlet Beatriz....21, 63
ÇELİK, Kamil.....66, 68
Ceylan, Cemil.....26, 78
CH, Salwa 42, 120
Charli-Joseph, Lakshmi Antonio...29, 86
Cherkasky, Olena22, 65
Choudhary, Pankaj23, 69
Christmann-Schwaab, Teresa20, 58
Chung, Kumho40, 112
Ciftci, Kenan75
Clark, Eppie Estanislao37, 105
Corrente, Salvatore.....43, 121
Cosenza, Carlos Alberto Nunes ..37, 104

D

D'Alpaos, Chiara46, 130
Dağdeviren, Metin.....29, 87
De Felice, Fabio .. 11, 14, 21, 24, 31, 34,
38, 46, 63, 71, 96, 108, 130
Delavari, Farideh21, 61
Derrico, Pietro 19, 55, 56, 57
Divjak, Blazenka28, 85
Dixon-Ogbechi, Bolajoko Nkemdinim
.....46, 101, 131
Dolan, James22, 65, 66, 91
Duran, Claudia A.124
Dytczak, Mirosław . 11, 40, 41, 115, 118

E

Eakin, Hallie.....49, 139
Emeksiz, Faruk.....75
Eraslan, Ergun.....132
Eposito, Emilio 11, 50, 140
Estepa-Avellaneda, Yury.....97

F

Fábrega, Francisca Jimena29, 88
Faggiano, Francesco Cosimo 19, 55, 56,
57
Fehlmann, Thomas Michael ..20, 59, 60
Fernandes, Leandro Cocato .31, 38, 107
Fernández, Félix.....24, 73
Ferretti, Valentina43, 122, 123
Fiala, Petr20, 59
Fico, Giuseppe 11, 13, 22, 64
Florek-Paszowska (Greda), Anna29,
86, 87
Fuentes, Guillermo50, 140
Fülöp, János.....25, 76, 77

G

Garcia-Melon, Monica .. 27, 40, 80, 113,
114
Garuti, Claudio 11, 14, 35, 98, 112
GENCER, Cevriye.....66

Genovese, Andrea 10, 36, 41, 45, 50,
99, 116, 117, 126, 140, 141
Ginda, Grzegorz..... 11, 14, 40, 41, 115,
118, 119
Girão Rocha, Sebastião39, 112, 150
Girão, Alexandre Souza39, 112
Girão, Zaide Souza.....39, 112, 150
*Gogandy, Heba Abbulwasea*31, 38, 109
Gomez-Navarro, Tomas20, 61
Gómez-Priego, Paola Antonio29, 86
González-Urango, Hannia Karime40,
113
Gracia, Maria Dolores50, 140
Greco, Salvatore43, 121
Groothuis-Oudshoorn, Karin.....28, 83
Guillier, Flora40, 114
Guimarães, José Leonardo da Silveira
.....35, 98
Gujansky, Giovanni.....37, 103
Gutierrez, Saimon Ojeda34, 97

H

Haas, Rainer32, 91
Hailan, Chen49, 137
Hajjarian, Marzieh.... 21, 24, 49, 61, 71,
136
Haran, Elizabeth Marie.....46, 131
Hernández-Aguilar, Bertha37, 103
Herrera Fontalvo, Zulmeira34, 96
Hirsch, Laurence28, 84
Hosseinzadeh, Omid . 21, 24, 49, 61, 71,
136
Hummel, Marjan 10, 28, 48, 83, 135

I

Ic, Yusuf Tansel41, 47, 117, 132
Ioia, Edgardo.....17, 111
Ishizaka, Alessio.. 11, 14, 26, 43, 80, 81,
121
Islam, Rafikul 11, 14, 27, 81, 82

J

Jablonsky, Josef 11, 14, 33, 94
Jagun, Sikuade Oladimeji 46, 131
Jansen, Marco 49, 139
Jastrzqbek, Barbara 42, 118

K

Kadaifci, Cigdem 26, 78
Kadenko, Sergii 48, 134, 135
Kadioglu, Gozde 26, 49, 78, 79, 137
Khazaei, Babak 28, 84
Kinoshita, Eizo 11, 28, 83
Kivett, Dee Wood 41, 116
Koh, Lenny 41, 116
Kohara, Kazuhiro 40, 115
Kriger, Henrique 47, 132
Kucukaltan, Berk 26, 78
Kusumastuti, Ratih Dyah 33, 93
Kuwahara, Nelson 36, 101

L

Lakhani, Ali 22, 64
Lami, Isabella 43, 121
Lee, Jun-Suk 36, 101
Li, Xuting 36, 101
Ligardo-Herrera, Iván 20, 61
Lozano-Aguilar, Félix 27, 81

M

Macuada, Claudio Javier 29, 88
Maia Pinto, Flavio Antonio 33, 93
Maldonado Mestre, Heberth 21, 63
Mandel, Martin 31, 38, 106
Marchand, Robert 41, 116
Marins, Fernando Augusto Silva 47, 132
Marques, Getulio 33, 37, 93, 104
Martínez, Aldo 34, 95
Martínez, Alejandra 37, 103
Martínez, Diego 24, 73
Martins, Guilherme Weber 37, 104
Masotto, Nicola 31, 38, 108

Mateluna, Cristian 26, 79
Mazur, Glenn 20, 59
Mazzilly, Ranniery 36, 101
Mbolla, Stephanie Eka 30, 89
Medeiros, Rafael Lima 36, 101
Meixner, Oliver 12, 32, 91, 92
Mejias, Cristian Andres 62
Mekideche, Mohammed 23, 67
Melillo, Paolo 28, 48, 83, 135
Mendez Cordoba, Luis Carlos 97
Miller, Brittany 35, 97
Miran, Bulent 75
Mizuno, Takafumi 25, 28, 39, 77, 83, 84, 111
Möller, Klaus 20, 59
Mondini, Giulio 43, 122
Monsonis-Payá, Irene 27, 80
Morim, Antonio Carlos 33, 93
Mu, Enrique 9, 10, 12, 26, 35, 42, 45, 80, 97, 119, 120, 128
Mughrbil, Khadija 31, 38, 109
Mursanto, Petrus 37, 104, 105

N

Nemery, Phillipe 26, 80
Nghiem, Huong Quynh 24, 72

O

Oddershede, Astrid Maria 21, 29, 50, 62, 88, 90, 140
Olmedo, Alexis 25, 74
Ortiz Barrios, Miguel Angel .. 21, 34, 63, 96
Oxilia, Victorio 25, 73
Oyatoye, Emmanuel Olateju 36, 100
Özçakmak, Betül Cansu 42, 87, 119

P

Palominos, Pedro 26, 50, 79, 140
Pandey, Madhav Prasad 42, 49, 120, 136
Park, Joohyun 36, 101

Passero, Vida35, 97
Patel, Gokulananda48, 134
Pavic, Ivan43, 124
Pecchia, Leandro .. 8, 10, 12, 15, 28, 35, 51, 83, 99
Pedraza Alfonso, Diana Patricia97
Pedroza, Daniela Antonio20, 60
Pereyra, Milagros 10, 45, 128, 130
Periaiah, Nagendran27, 82
*Petrillo, Antonella*10, 12, 21, 24, 31, 34, 38, 46, 63, 71, 72, 96, 108, 130, 131
Petrovsky, Alexey..... 33, 92
Piccolo, Carmela 45, 50, 127, 140
Pimenta, Niomar Lins36, 101
Pinnaduwe Hewa, Sajeevie.....35, 99
Piratelli, Claudio Luis 31, 38, 107
Pöchtrager, Siegfried32, 91
Pokharel, Martina 34, 49, 95, 136
Prasanta Kumar, Dey18, 126
Purata-Sifuentes, Omar Jair50, 139

Q

Quezada, Luis 21, 26, 50, 62, 79, 140

R

RADHA RAMANAN, T.....120
Răduțu, Andrei41, 118
RAMANAN, T RADHA.....42
Rebolloo Rudas, Janeth21, 63
Ritrovato, Matteo..... 19, 55, 56, 57, 58
Rivest, Robin24, 73
Rivza, Baiba33, 94, 96
Robert Wilson, Berlin Mano28, 84
Rochikashvili, Mariia27, 82
Rokou, Elena..... 10, 12, 13, 35, 98, 99
Rua Muñoz, Javier José.....34, 96

S

Saaty, Rozann W.....15, 53
Saaty, Thomas L.....6, 10, 16, 55
Sagir Ozdemir, Mujgan.....21, 62, 63
Sahin, Ayca Nur75

Saldaña, José24, 73
Salomon, Valerio 12, 14, 27, 35, 46, 47, 81, 98, 131, 132, 133
*Sapkota, Prabal*34, 42, 49, 95, 120, 136
Schnupp, Constantin 20, 32, 39, 58, 107
Seidlmeier, Ludwig20, 58
Selamat, Harihodin..... 130
Sepulveda, Juan M.....124, 125
Shen, Kao-Yi.....22, 68
Silveira, Camila A. M.27, 81
Singh, Ananta Man.....46, 129
Singh, Upasna.....23, 69
Siqueiros-García, J. Mario.....37, 103
Siraj, Sajid26, 80
Siriwardana, Malinda28, 85
SOKMEN, Alptekin66
Stellin, Giuseppe 31, 38, 108
Stern, Howard A26, 80
Strojny, Jacek.....37, 102, 103
Sugiyama, Takuya40, 115

T

Tahara Amaral, Creusa Sayuri....32, 38, 107
Taji, Kouichi 25, 39, 77, 111
Tarichi, Andrey Pelicer..... 31, 38, 107
Tedesco, Giorgia..... 19, 55, 56, 57
Temesi, Jozsef.....25, 76
Topcu, Ilker 26, 49, 78, 137
Tramarico, Claudemir Leif46, 131
Tsyganok, Vitaliy V.32, 92
Tzeng, Gwo-Hshung.....22, 68

V

Vachnadze, Revaz George45, 128
Vahidi, Ramesh.....39, 114
Valle, Marco43, 122
Vargas, Luis G.....45, 126, 128
Veazie, Peter.....22, 65
Velazquez Berumen, Adriana16, 76
Vella, Catherine42, 119
Veza, Ivica.....43, 124
Veziroglu, Puren25, 75

W

Wang, Ai 50, 138, 139

X

Xuedong, Gao 49, 137, 138

Y

Yoon, Min-Suk 12, 36, 40, 101, 112

Yurdakul, Mustafa 41, 117

Z

Zacarias, Abel 43, 123

Zeeman, Heidi 22, 64

Zomparelli, Federico 24, 71



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London, UK

August 4 - August 7, 2016



[A CLOUD MIGRATION DECISION SUPPORT SYSTEM FOR SMES IN TAMIL NADU \(INDIA\) USING AHP](#)

Berlin Mano Robert Wilson, Sheffield Hallam University; Babak Khazaei,
Sheffield Hallam University; Laurence Hirsch, Sheffield Hallam University

DOI: <https://doi.org/10.13033/isahp.y2016.001>

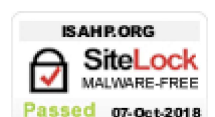
[A COMPARISON STUDY OF ABC INVENTORY CLASSIFICATION USING MCDM METHODS](#)

ERGUN ERASLAN, YILDIRIM BEYAZIT UNIVERSITY; Yusuf Tansel Ic, Baskent
University

DOI: <https://doi.org/10.13033/isahp.y2016.002>

[A CRITICAL COMPARISON OF MULTI-CRITERIA METHODOLOGIES FOR SUPPLIER SELECTION](#)

Giuseppe Bruno, University of Naples "Federico II"; Francesco Ciardiello,
University of Sheffield; Emilio Esposito, University of Naples "Federico II"; Andrea



Genovese, University of Sheffield; Carmela Piccolo, University of Naples
"Federico II"

DOI: <https://doi.org/10.13033/isahp.y2016.003>

**A DECISION APPROACH FOR PRIORITIZING FACTORS
AFFECTING VESSEL CREW SATISFACTION USING ANALYTIC
HIERARCHY PROCESS**

Gozde Kadioglu, Student- Istanbul Technical University; Umut Arican, Student;
Cemil Ceylan, Assist. Prof.; Cigdem Kadaifci, Istanbul Teknik Universitesi, Turkey

DOI: <https://doi.org/10.13033/isahp.y2016.004>

**A DECISION MODEL FOR SELECTION OF THE BEST AIRLINE
COMPANY: A CASE OF LONDON-ISTANBUL ROUTE**

Berk Kucukaltan, Trakya University, Edirne/Turkey; Ilker Topcu, Istanbul Teknik
Universitesi, Turkey

DOI: <https://doi.org/10.13033/isahp.y2016.005>

**A MATHEMATICAL MODELLING APPROACH FOR MULTI-
OBJECTIVE, MULTI-STAGE HYBRID FLOW SHOP SCHEDULING
PROBLEM**

Mujgan Sagir Ozdemir, ESOGU, Turkey

DOI: <https://doi.org/10.13033/isahp.y2016.006>

**A MEASUREMENT OF AGREEMENT AMONG JUDGES FROM
DIFFERENT BACKGROUNDS IN ANALYTIC HIERARCHY
PROCESS**

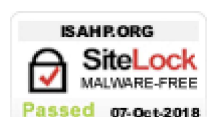
Indrani Basak, Penn State Altoona

DOI: <https://doi.org/10.13033/isahp.y2016.007>

**A METHOD WITH FEEDBACK FOR AGGREGATION OF GROUP
INCOMPLETE PAIR-WISE COMPARISONS USING SCALES WITH
DIFFERENT NUMBERS OF GRADES**

Vitaliy V. Tsyganok, Institute for Information Recording of National Academy of
Sciences of Ukraine

DOI: <https://doi.org/10.13033/isahp.y2016.008>



A NEW BUDGET ALLOCATION MODEL BASED ON EFFICIENCY ANALYSIS FOR PUBLIC R&D GRANT PROGRAMMES

Betül Cansu ÖZÇAKMAK, THE SCIENTIFIC AND TECHNOLOGICAL RESEARCH COUNCIL OF TURKEY; Metin Dağdeviren, Department of Industrial Engineering, Gazi University, Ankara, Turkey

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A NEW INTUITIONISTIC INTEGRATED APPROACH WITH FUZZY AHP AND FUZZY MOORA

Kumru Didem Atalay, Baskent University; Gülin Feryal Can, Baskent University; Betül Cansu Özçakmak, TÜBİTAK

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A NUMERICAL EXPERIMENT ON THE POSSIBILITY OF GETTING THE SOLUTION WITH MUCH LESS PAIRWISE COMPARISONS

Robin Rivest, HEC Montreal

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A PERFORMANCE MEASUREMENT MODEL FOR MANUFACTURING COMPANIES TO DETERMINE THEIR STRENGTHS AND WEAKNESSES IN CRITICAL ACTIVITIES

Mustafa Yurdakul, Gazi University; Yusuf Tansel Ic, Baskent University

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A SURVEY OF AHP AND ANP APPLICATIONS IN CIVIL ENGINEERING AND URBAN MANAGEMENT

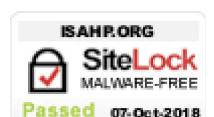
Grzegorz Ginda, AGH University of Science and Technology, Poland; Mirosław Dytczak, AGH University of Science and Technology, Poland

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ADRESSING UNCERTAINTY AND COMPATIBILITY IN AHP MODELING: PROJECT PORTAFOLIO SELECTION FOR GEF MEXICO

Luis Antonio Bojórquez-Tapia, LANCIS UNAM, Mexico; Paola Antonio Gómez-Priego, Laboratorio Nacional de Ciencias de la Sostenibilidad; Lakshmi Antonio Charli-Joseph, Laboratorio Nacional de Ciencias de la Sostenibilidad

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AHP AND DECISION MAKING ON THE USE OF CULTURAL HERITAGE IN RURAL TOURISM DEVELOPMENT IN LATVIA

Baiba Rivza, Latvia University of Agriculture

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AHP FOR STUDENT DECISIONS IN A MONTESSORI ELEMENTARY CLASS

William Adams, Decision Lens Inc

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AHP GROUP DECISION MAKING AND CLUSTERING

Oliver Meixner, University of Natural Resources and Life Sciences Vienna; Rainer Haas, University of Natural Resources and Life Sciences Vienna; Siegfried Pöchtrager, University of Natural Resources and Life Sciences Vienna

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AHP IN EHEALTH: THE MISSING PUZZLE BETWEEN (USERS') NEEDS ELICIATION, REQUIREMENTS DESIGN AND SPECIFICATION WRITING.

Giuseppe Fico, Universidad Politécnica de Madrid; Maria Teresa Arredondo, Universidad Politécnica de Madrid

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AHP METHOD OF DETERMINATION OF RELATIVE WEIGHTS FOR JUDGED ITEMS AND JUDGES IN A JUDGEMENT PROCESS

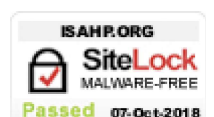
Alexandre Souza Girão, COPPE-UFRJ Production Engineering Program-Brazil; Francisco Antonio de Moraes Accioli Doria, COPPE-UFRJ Production Engineering Program-Brazil

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AHP MODEL FOR SELECTING PACKAGING SYSTEMS IN FOOD INDUSTRY

Astrid Maria Oddershede, usach, Chile; cristian andres mejias, USACH; Luis Quezada, Department of Industrial Engineering, Universidad de Santiago de Chile

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AN AHP APPLICATION TO WINE EVALUATION: RATING BASED ON THE CRITERIA FRAMEWORK OF THE METHOD ADOPTED BY BRAZILIAN SOMELIERS ASSOCIATION - ABS

Flavio Antonio Maia Pinto, COPPE UFRJ Production Engineering Program - Brazil; Getulio Marques, COPPE - UFRJ - Brazil; Antonio Carlos Morim, COPPE - UFRJ - Brazil

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AN APPLICATION OF AHP IN CLIMATE CHANGE MITIGATION WITH ACQUIRING RENEWABLE ENERGY TECHNOLOGIES IN NEPAL

Prabal Sapkota, Kathmandu University, Dhulikhel, Kavre, Nepal; Martina Pokharel, Freelancer

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AN ASSESSMENT MODEL FOR ENTERPRISE ARCHITECTURE IMPLEMENTATION IN PUBLIC SECTOR ORGANISATION

NUR AZALIAH A. BAKAR, UNIVERSITI TEKNOLOGI MALAYSIA; HARIHODIN SELAMAT, UNIVERSITI TEKNOLOGI MALAYSIA

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AN EMPIRICAL INVESTIGATION ON HOW ANALYTIC NETWORK PROCESS GROUP DECISION MAKING INFLUENCES PROJECT RISK MANAGEMENT

Omid Hosseinzadeh, Assistant Professor; Marzieh Hajjarian, Assistant Professor/Natural Resources/Urmia University; Reza Abdi, Professor/Bradford University

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AN EVOLUTIVE DESCRIPTIVE MAPPING VISUALISATIO TOOL WITH THE INTEGRATED GAIA-AHP

Alessio Ishizaka, University of Portsmouth, U.K.; Sajid Siraj, Leeds University Business School; Phillipe Nemery, SAP BeLux

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AN INTEGRATED AHP AND WEIGHTED FUZZY GOAL PROGRAMMING MODEL FOR IS PROJECT SELECTION

Mohammed BELLAHCENE, Management Departement, Tlemcen University, Algeria; Mohammed Mekideche, Tlemcen university; Fatima Zohra BENAMAR,

Tlemcen university

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AN INTEGRATED MULTI-CRITERIA PLANNING MODEL FOR THE HYDROPOWER SURPLUS UTILIZATION IN PARAGUAY

*Raúl Emilio Amarilla, Polytechnic Faculty, National University of Asuncion;
Gerardo Alejandro Blanco, Polytechnic Faculty, National University of Asuncion;
Aldo Martínez, Polytechnic Faculty, National University of Asuncion*

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AN INTER-ORGANIZATIONAL FRAMEWORK FOR PUBLIC IS MERGE DECISIONS

Enrique Mu, Carlow University, U.S.; Howard A Stern, Carlow University, U.S.

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AN INTERACTIVE PROCEDURE TO DETERMINE THE ELEMENTS OF A PAIRWISE COMPARISON MATRIX

Jozsef Temesi, Corvinus University of Budapest, Hungary

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AN OPTIMIZATION APPROACH FOR THE EIGENVECTOR METHOD

János Fülöp, MTA SZTAKI, Hungarian Academy of Sciences

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ANALYSES OF PAIRWISE COMPARISONS WITH A TERNARY DIAGRAM

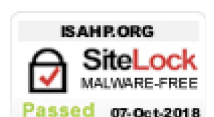
Takafumi Mizuno, Meijo University, Japan; Kouichi Taji, Nagoya University

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ANALYSIS OF ERP IMPLEMENTATION EFFECTIVENESS OF A PLANTATION COMPANY IN INDONESIA

Fauzan Azima, Universitas Indonesia; Ratih Dyah Kusumastuti, Universitas Indonesia

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ANALYSIS OF IMPROVEMENT ELEMENTS OF WALKING ENVIRONMENT ON KOREA TRADITIONAL MARKETS USING AHP

Kumho Chung, Department of Architecture, Chonnam National University, South Korea; Min-Suk Yoon, Chonnam National University, Republic of Korea

DOI: <https://doi.org/10.13033/isahp.y2016.033>

ANALYSIS OF THE SAUDI NATIONAL TRANSFORMATION PROGRAM/ ANP APPLICATION

Asma M Bahurmoz, King Abdulaziz University, Saudi Arabia; Hussein Mohammed Alkahily, Independent Finance Consultant

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ANALYTIC HIERARCHY PROCESS AND CHOQUET INTEGRAL COMBINED WITHIN NON ADDITIVE ROBUST ORDINAL REGRESSION FOR THE SELECTION OF SOCIAL HOUSING INITIATIVES

Francesca Abastante, Politecnico of Torino; Salvatore Corrente, University of Catania; Salvatore Greco, University of Catania; Alessio Ishizaka, University of Portsmouth, U.K.; Isabella Lami, Politecnico of Torino

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ANALYTIC HIERARCHY PROCESS BEST APPROACH IN SEQUENCING OF ORDINARY DISTILLATION COLUMNS

Omar Jair Purata-Sifuentes, Universidad de Guanajuato

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ANALYTIC HIERARCHY PROCESS TO INFORM DISABILITY HOUSING DEVELOPMENT: TWO APPLICATIONS

Ali Lakhani, Griffith University; Heidi Zeeman, Griffith University

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ANP MODEL FOR ASSESSING SOCIO-ENVIRONMENTAL VULNERABILITY OF A RARAMURI COMMUNITY IN MEXICO

Luis Antonio Bojórquez-Tapia, LANCIS UNAM, Mexico; Daniela Antonio Pedroza, Laboratorio Nacional de Ciencias de la Sostenibilidad

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APPLICATION OF THE AHP IN ANALYSING DECISION MAKING PROCESS IN PROJECTS: CASE STUDY OF A MAJOR PROJECT DECISION

Ramesh Vahidi, Business School, Southampton University

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APPLYING AN ANALYTIC HIERARCHY PROCESS TO CREATE A NEW MEASURE OF FUEL POVERTY

Robert Marchand, University of Sheffield; Lenny Koh, University of Sheffield; Andrea Genovese, University of Sheffield; Alan Brennan, University of Sheffield

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ASSESSING THE RESPONSIBILITY TOWARDS CLIMATE CHANGE OF RESEARCH PROJECTS BY MEANS OF ANALYTIC HIERARCHY PROCESS

Tomas Gomez-Navarro, Universitat Politècnica de València; Iván Ligardo-Herrera, Universitat Politècnica de València

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ASSESSMENT OF ROBOT-ASSISTED SURGERY IN A CHILDREN'S HOSPITAL BY APPLYING THE "DOHTA" METHOD

Giorgia Tedesco, Bambino Gesù Children's Hospital; Martina Andellini, Bambino Gesù Children's Hospital; Francesco Cosimo Faggiano, Bambino Gesù Children's Hospital; Pietro Derrico, Bambino Gesù Children's Hospital; Matteo Ritrovato, Bambino Gesù Children's Hospital

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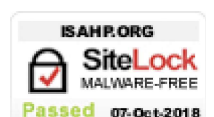
ASSESSMENT OF SUPPLY CHAIN MANAGEMENT MATURITY

Claudemir Leif Tramarico, Sao Paulo State University (UNESP), Brazil; Valerio Salomon, Sao Paulo State University, Brazil; Fernando Augusto Silva Marins, UNESP - Sao Paulo State University, Brazil

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BEST ALTERNATIVE MODELS TO INCREASE LOCAL PRODUCT CONSUMPTION

Puren Veziroglu, CUKUROVA UNIVERSITY; KENAN CIFTCI, Ege University; BULENT MIRAN, Ege University; AYCA NUR SAHİN, EGE UNIVERSITY; FARUK EMEKSIZ,



CUKUROVA UNIVERSITY

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BUILDING A VALIDATION FRAMEWORK FOR THE PRIORITY VECTOR CALCULATIONS OF A PAIRWISE COMPARISON MATRIX IN AHP/ANP

Elena Rokou, Creative Decisions Foundation

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CLARITY OF VIEW: AN AHP BASED EVALUATION FRAMEWORK FOR DRIVER AWARENESS SYSTEMS IN HEAVY VEHICLES

Dee Wood Kivett, Clemson University

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COMBINING PROMETHEE AND AHP: MATCHING THE MEANING OF WEIGHTS

Henk Broekhuizen, University of Twente; Karin Groothuis-Oudshoorn, University of Twente; Marjan Hummel, University of Twente, Dept. HTSR

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COMPARATIVE ANALYSIS OF AHP AND FUZZY AHP IN SUPPLIER SELECTION PROBLEM

Ririn Diar Astanti, Department of Industrial Engineering, Universitas Atma Jaya, Indonesia; The Jin Ai, Department of Industrial Engineering, Universitas Atma Jaya Yogyakarta, Indonesia; Stephanie Eka Mbolla, Department of Industrial Engineering, Universitas Atma Jaya Yogyakarta

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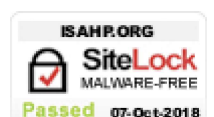
CONSISTENCY & COMPATIBILITY (TWO SIDES OF THE SAME COIN)

Claudio Garuti, Fulcrum Ingenieria, Chile

DOI: <https://doi.org/10.13033/isahp.y2016.049>

CRITICAL PROCESSES PRIORITIZATION IN A SANITARY COMPANY USING ANALYTIC HIERARCHY PROCESS

Claudio Javier Macuada, Universidad de Santiago de Chile; Francisca Jimena Fábrega, Universidad de La Serena; Astrid Maria Oddershede, USACH, Chile



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**DECISION ANALYSIS IN EMERGENCY DEPARTMENT TO
EVALUATE THE OVERALL PERFORMANCE: A METHOD BASED
ON AHP AND TOPSIS**

Miguel Angel Ortiz Barrios, Universidad de la Costa, Colombia; Brandon Antonio Aleman Romero, Department of Industrial Engineering, Universidad de la Costa CUC, Barranquilla, Colombia; Janeth Rebolledo Rudas, Department of Quality Assurance, E.S.E. Hospital Niño Jesus, Barranquilla, Colombia; Heberth Maldonado Mestre, Department of Teaching, E.S.E. Hospital Niño Jesus, Barranquilla, Colombia; Arlet Beatriz Cataño Gonzalez, Department of Health Sciences, Universidad Libre, Barranquilla, Colombia; Fabio De Felice, University of Cassino and Southern Lazio, Italy; Antonella Petrillo, University of Naples "Parthenope", Italy

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DECISION MAKING ON E-ASSESSMENT CRITERIA IN RUBRICS

Blazenska Divjak, University of Zagreb, Croatia; Nina Begicevic Redep, University of Zagreb, Croatia

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**DECISION MODEL TO WEIGHT INDICATORS FOR MONITORING
RESPONSIBLE RESEARCH AND INNOVATION IN NATIONAL
R&D SYSTEMS**

Irene Monsonís-Payá, Polibienestar Research Institute. Universitat de Valencia; Monica Garcia-Melon, Universitat Politecnica de Valencia, Spain; Félix Lozano-Aguilar, Universitat Politecnica de Valencia

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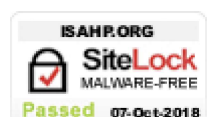
**DECISION SUPPORT ARSENAL USAGE FOR STRATEGIC
PLANNING**

Sergii Kadenko, Institute for Information Recording of the National Academy of Sciences of Ukraine

DOI: <https://doi.org/10.13033/isahp.y2016.054>

**DECISION-ORIENTED HTA FOR COMPARING THREE-
DIMENSIONAL (3D)/TWO-DIMENSIONAL (2D) LAPAROSCOPIC
DISPLAY SYSTEMS IN A VARIETY OF PEDIATRIC SURGICAL
PROCEDURES**

Martina Andellini, Bambino Gesù Children's Hospital; Giorgia Tedesco, Bambino Gesù Children's Hospital; Francesco Cosimo Faggiano, Bambino Gesù Children's



Hospital; Pietro Derrico, Bambino Gesù Children's Hospital; Matteo Ritrovato, Bambino Gesù Children's Hospital

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DETERMINING ENERGY INVESTMENT DECISION WITH AHP IN AFRICA BY USING GOVERNANCE AND ELECTRICAL CONSUMPTION

Omer Aladinli, Istanbul Technical University

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DEVELOPMENT A KEY COMPETITIVENESS INDICATORS FOR DISASTER MANAGEMENT

Antonella Petrillo, University of Naples "Parthenope", Italy; Fabio De Felice, University of Cassino and Southern Lazio, Italy; Federico Zomparelli, University of Cassino and Southern Lazio

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EDUCATIONAL PROJECTS AS INTAGIBLES' RESOURCE ALLOCATION: AN AHP APPROACH

Andrei Răduțu, Bucharest University of Economic Studies; Adriana Agapie, Bucharest University of Economic Studies, Romania

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EFFICIENCY

Sándor Bozóki, Institute for Computer Science and Control, Hungarian Academy of Sciences

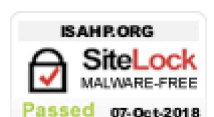
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EMERGING TRENDS IN REAL ESTATE MARKETS: PROPOSAL OF A MULTI CRITERIA MODEL OF INVESTMENTS RISKINESS

Chiara D'Alpaos, DICEA - University of Padova, Italy; Rubina Canesi, DICEA, University of Padova, Italy; Fabio De Felice, University of Cassino and Southern Lazio, Italy; Antonella Petrillo, University of Naples "Parthenope", Italy

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EMPLOYABILITY ANALYSIS IN PROFESSIONAL EDUCATION



Camila A. M. Silveira, Sao Paulo State University; Valerio Salomon, Sao Paulo State University, Brazil

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EMPLOYEE PERFORMANCE EVALUATION USING ANALYTIC HIERARCHY PROCESS (AHP) FOR CHEMVI LABORATORY SDN. BHD.

Rafikul Islam, International Islamic University Malaysia; Nagendran Periaiah, International Islamic University Malaysia

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ENVIRONMENTAL IMPACT ASSESSMENT FOR TALL BUILDINGS: THE APPLICATION OF THE ANP FOR A NEW LANDMARK IN THE CITY OF TURIN (ITALY)

Valentina Ferretti, London School of Economics and Political Science; Giulio Mondini, SiTI

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ESTABLISHING A MULTI-CRITERIA EVALUATION STRUCTURE FOR DEVELOPMENT TOURISM STRATEGIES: THE CASE OF CARTAGENA

Hannia Karime González-Urango, Universitat Politècnica de Valencia; Monica Garcia-Melon, Universitat Politècnica de Valencia, Spain

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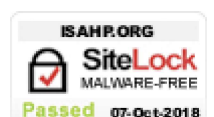
ESTIMATING SUBSCRIBERS` PERCEPTION OF BRAND EQUITY ON PURCHASE DECISION OF NIGERIAN MOBILE TELECOMMUNICATION SERVICES: AN ANALYTICAL HIERARCHY PROCESS APPROACH

Sulaimon Olanrewaju Adebisi, Business Administration Department, Fountain University, Osogbo, Nigeria; Emmanuel Olateju Oyatoye, University of Lagos, Nigeria; Bilqis Bolanle Amole, Department of Business Administration, University of Lagos, Nigeria

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EVALUATING THE RISK OF ADVERSE EVENTS IN HOSPITAL SECTOR THROUGH HYBRID MODEL AHP-DEMATEL-VIKOR METHODS

Miguel Angel Ortiz Barrios, Universidad de la Costa, Colombia; Antonella Petrillo, University of Naples "Parthenope", Italy; Fabio De Felice, University of



Cassino and Southern Lazio, Italy; Javier José Rua Muñoz, Department of Industrial Engineering, Universidad de la Costa CUC; Zulmeira Herrera Fontalvo, Department of Industrial Engineering, Universidad de la Costa CUC; Saimon de Jesús Ortega Gutiérrez, Department of Industrial Engineering, Universidad de la Costa CUC

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EVALUATION OF CONSUMER BUYING BEHAVIOUR FOR SPECIFIC FOOD COMMODITY USING FUZZY AHP APPROACH

Gokulananda Patel, Birla Institute of Management Technology

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EVALUATION OF CUSTOMER RELATIONSHIP MANAGEMENT (CRM) SYSTEMS USING AN AHP APPROACH

Shannon Agredo, Carlow University; Catherine Vella, Carlow University; Enrique Mu, Carlow University, U.S.

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EVALUATION OF THE QUALITY OF LIFE IN THE CZECH ADMINISTRATIVE REGIONS

Josef Jablonsky, University of Economics, Czech Republic

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EXOGENEITY TEST AND ITS APPLICATION IN ANALYSIS OF RELATIONSHIPS OF FORWARD AND SPOT EXCHANGE RATES

Josef Arlt, University of Economics Prague; Martin Mandel, University of Economics Prague; Markéta Arltová, University of Economics Prague

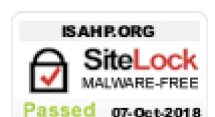
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FACTORS AND THEIR INFLUENCE IN DEVELOPING FOOD COOPERATIVES

Anna Florek-Paszowska (Greda), Jagiellonian University, Poland

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GOVERNMENT POLICIES FOR ECOTOURISM DEVELOPMENT IN MANGROVE FORESTS OF IRAN



Marzieh Hajjarian, Assistant Professor/Natural Resources/Urmia University;
Omid Hosseinzadeh, Assistant Professor; Farideh Delavari, PhD; Reza Abdi,
Professor/Bradford University

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HOW TO WRITE A CONTRACT WITH THE AHP

Luis G Vargas, University of Pittsburgh, U.S.; Ami Arbel, School of Engineering at
Tel Aviv University, Israel

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IDENTIFYING R&D SUCCESS PARTNERSHIP FOR NEPALESE UNIVERSITIES USING ANALYTIC HIERARCHY PROCESS

Madhav Prasad Pandey, Kathmandu University, Dhulikhel, Kavre, Nepal; Prabal
Sapkota, Kathmandu University, Dhulikhel, Kavre, Nepal

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IMPROVEMENT OF OBJECT ORIENTED DESIGN QUALITY MEASUREMENT USING FUZZY AHP

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INTEGRATING AHP INTO EUNETHTA CORE MODEL: THE DECISION-ORIENTED HEALTH TECHNOLOGY ASSESSMENT (DOHTA) METHOD

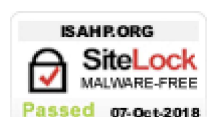
Matteo Ritrovato, Bambino Gesù Children's Hospital; Francesco Cosimo
Faggiano, Bambino Gesù Children's Hospital; Giorgia Tedesco, Bambino Gesù
Children's Hospital; Martina Andellini, Bambino Gesù Children's Hospital; Pietro
Derrico, Bambino Gesù Children's Hospital

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INTEGRATING COLLABORATIVE PROBLEM STRUCTURING TECHNIQUES AND THE ANALYTIC HIERARCHY PROCESS: THE CASE OF THE NEW REGIONAL TRANSPORTATION PLAN FOR 2050 IN THE PIEDMONT REGION

Maurizio Arnone, SiTI; Cristiana Botta, SiTI; Valentina Ferretti, London School of
Economics and Political Science; Marco Valle, SiTI

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INTEGRATING ECOSYSTEM SERVICES INTO INDUSTRIAL LOCATION STUDIES: A FUZZY HIERARCHIC APPROACH

Guilherme Weber Martins, UFRJ; Carlos Alberto Nunes Cosenza, UFRJ; Getulio Marques, COPPE - UFRJ - Brazil

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INTEGRATING SUSTAINABILITY AND MANUFACTURING STRATEGY IN A UNIFIED FRAMEWORK

Eppie Estanislao Clark, De La Salle University

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IS THERE A TRADEOFF BETWEEN MULTICRITERIA DECISION ANALYSIS EASE OF USE AND RIGOR?

James Dolan, University of Rochester; Olena Cherkasky, University of Rochester; Peter Veazie, University of Rochester

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LOCAL PROPERTIES OF SYNTHESSES FOR CATEGORIZED AHP

Takafumi Mizuno, Meijo University, Japan; Eizo Kinoshita, Meijo University

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MANAGEMENT OF CAPITAL INVESTMENT PROJECTS - USING AHP/ANP FOR THE PRIORITIZATION OF CRITICAL SUCCESS FACTORS

Constantin Schnupp, University of St. Gallen (CH)

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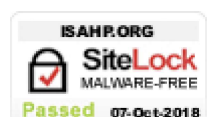
MARKETING MIX STRATEGY MODEL FOR SMALL BUSINESSES IN KERALA USING ANP

Salwa CH, Research Scholar; T RADHA RAMANAN, Assistant Professor

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MEASUREMENT OF THE IMPACT OF THE NEWS ON STOCK PRICES

Pedro Palominos, Department of Industrial Engineering, Universidad de Santiago de Chile; Luis Quezada, Department of Industrial Engineering,



Universidad de Santiago de Chile; Cristian Mateluna, University of Santiago of Chile

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MEASURING SCHOLARSHIP IDENTITY CONGRUENCE IN HIGHER EDUCATION INSTITUTIONS: A MULTICRITERIA APPROACH

Milagros Pereyra, University of Pittsburgh, U.S.; Enrique Mu, Carlow University, U.S.

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MENTAL MODEL AND NETWORKS-BASED METHODOLOGIES FOR THE DEVELOPMENT OF AHP/ANP STRUCTURES

Luis Antonio Bojórquez-Tapia, LANCIS UNAM, Mexico; Bertha Hernández-Aguilar, LANCIS; Alejandra Martínez, LANCIS; J. Mario Siqueiros-García, IIMAS-UNAM

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METHODOLOGICAL APPROACH TO FORMULATE PRODUCTION AND OPERATIONS STRATEGIES IN THE SMES USING THE ANP METHODOLOGY

Alexis Olmedo, Andres Bello University, Chile

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MULTI-CRITERIA ANALYSIS OF ALTERNATIVE POWER GENERATION IN PARAGUAY

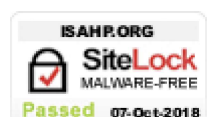
José Saldaña, Facultad Politécnica, UNA; Diego Martínez, Facultad Politécnica, UNA; Félix Fernández, Facultad Politécnica, UNA; Raúl Emilio Amarilla, Polytechnic Faculty, National University of Asuncion; Gerardo Alejandro Blanco, Polytechnic Faculty, National University of Asuncion; Victorio Oxilia, Facultad Politécnica, UNA

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MULTI-CRITERIA CLASSIFICATION OF SPARE PARTS

Henrique Kriguer, Sao Paulo State University; Valerio Salomon, Sao Paulo State University, Brazil

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MULTI-METHOD ANALYTICAL HIERARCHICAL TECHNOLOGY FOR GROUP MULTI-ATTRIBUTE CHOICE

Alexey Petrovsky, Institute for Systems Analysis, Federal Research Center "Informatics and Control", Russian Academy of Sciences

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NEW PRIORITY CALCULATIONS

William Adams, Decision Lens Incorporated, U.S.

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PERFORMANCE OF COMPATIBILITY INDICES FOR HIGH N VECTORS

José Leonardo da Silveira Guimarães, Regional University of Cariri; Valerio Salomon, Sao Paulo State University, Brazil

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PREDICTION OF USER BEHAVIOUR ON THE BASIS OF KEY DETERMINANTS OF SUSTAINABILITY FOR CONSTRUCTION PRODUCTS WITH THE HELP OF THE ANALYTIC HIERARCHY PROCESS

Mariia Rochikashvili, TU Bergakademie Freiberg; Jan Clemens Bongaerts, TU Bergakademie Freiberg

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PRELIMINAR PRIORITIZATION OF CLINICAL VARIABLES OF THE RESPIRATORY SYSTEM OF NEONATAL PATIENTS USING THE ANALYTICAL HIERARCHY PROCESS.

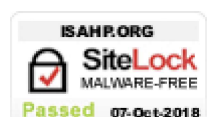
Yury ESTEPA-AVELLANEDA, Student; Juan Miguel David BECERRA TOBAR, Assistant Research; Diana Patricia PEDRAZA ALFONSO, Pediatrician and Neonatologist; Luis Carlos MENDEZ CORDOBA, Associate professor; Jan BACCA RODRIGUEZ, Associate Professor

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PRIORITIZATION OF PERFORMANCE MEASURES USING AHP

Revaz George Vachnadze, Free University of Tbilisi

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PRIORITIZING SERVICE QUALITY MEASUREMENT CRITERIA IN CHARTER BUS TRANSPORTATION SERVICES WITH AHP

Andrey Pelicer Tarichi, University Center of Araraquara -UNIARA; Leandro Cocato Fernandes, University Center of Araraquara - UNIARA; Claudio Luis Piratelli, University Center of Araraquara -UNIARA; Creusa Sayuri Tahara Amaral, University Center of Araraquara -UNIARA

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RANKING OF ENTERPRISES WITH REGARD TO INDUSTRIAL MATURITY LEVEL USING AHP AND TOPSIS

Zoran Babic, University of Split, Faculty of Economics; Ivica Veza, University of Split, Faculty of Electrical-, Mechanical Engineering and naval Architecture; Ivan Pavic, University of Split, Faculty of Economics

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RANKING TERRORIST NODES OF 9/11 NETWORK USING ANALYTICAL HIERARCHY PROCESS WITH SOCIAL NETWORK ANALYSIS

Pankaj Choudhary, Defence Institute of Advanced Technology,Pune; Upasna Singh, Department of Computer Engineering Defence Institute of Advanced Technology

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RATING THE ACTION PROGRAMMES FOR FLOOD PREVENTION WITH AHP-ANP MODELS: AN EVALUATION OF COLLECTIVE PREVENTION EFFORT

Flora GUILLIER, University of eastern Paris

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RELEVANCE OF STRATEGIC MANAGEMENT IN ICT BASED SMALL AND MEDIUM ENTERPRISES

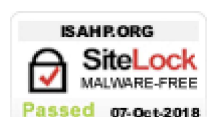
Ananta Man Singh, Institute of Engineering, Pulchowk College

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ROUGH-RULES-BASED DECISION MODEL FOR MULTIPLE OBJECTIVES PORTFOLIO OPTIMIZATION

Kao-Yi Shen, Chinese Culture University; Gwo-Hshiung Tzeng, National Taipei University

DOI: <https://doi.org/10.13033/isahp.y2016.101>



SCENARIOS OF TERRITORIAL TRANSFORMATION OF AN ITALIAN ALPINE AREA: THE PROVINCE OF BELLUNO

Giovanni Campeol, University IUAV of Venice; Sandra Carollo, Studio ALIA; Fabio De Felice, University of Cassino and Southern Lazio, Italy; Nicola Masotto, University of Padua; Antonella Petrillo, University of Naples "Parthenope", Italy; Giuseppe Stellin, University of Padua, Italy

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SELECTION OF PROJECTS TO IMPLEMENT A MANUFACTURING STRATEGY

Luis Quezada, Department of Industrial Engineering, Universidad de Santiago de Chile; Maria Dolores Gracia, Faculty of Engineering, Universidad Autonoma de Tamaulipas; Pedro Palominos, Department of Industrial Engineering, Universidad de Santiago de Chile; Astrid Maria Oddershede, usach, Chile; Guillermo Fuentes, Universidad de Santiago de Chile

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SELECTION OF SUSTAINABLE ENERGY SYSTEMS FOR NEPAL USING ANALYTIC HIERARCHY PROCESS

Prabal Sapkota, Kathmandu University, Dhulikhel, Kavre, Nepal; Martina Pokharel, Freelancer; Madhav Prasad Pandey, Kathmandu University, Dhulikhel, Kavre, Nepal

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SELECTION PROCESS OF MUNICIPALITIES FOR THE IMPLEMENTATION OF SENAI OPERATING UNITS USING MULTICRITERIA DECISION ANALYSIS

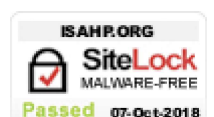
Giovani Gujansky, SENAI/ES; Mischel Carmen Neyra Belderrain, Instituto Tecnológico de Aeronautica

DOI: <https://doi.org/10.13033/isahp.y2016.105>

SHOULD HEALTHCARE PROVIDERS IN THE VA HEALTHCARE SYSTEM TELECOMMUTE?

Michelle Bergman, Carlow University; Brittany Miller, Carlow University; Vida Passero, Carlow University; Enrique Mu, Carlow University, U.S.

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SIMULATION OF AHP METHOD

Abel Zacarias, Universidade Mandume Ya Ndemufayo - Angola

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**SOCIAL INNOVATIVE POLICIES USING LOCAL KNOWLEDGE
TRANSFER: AHP/ANP MODELS FOR THE ROMANIAN
COOPERATIVE STRUCTURES**

Adriana Agapie, Bucharest University of Economic Studies, Romania

DOI: <https://doi.org/10.13033/isahp.y2016.108>

**SUSTAINABLE INNOVATION MULTICRITERIA INDEX (SIMI) FOR
ASSESSMENT OF BIOTECHNOLOGY RESEARCH**

Rafael Lima Medeiros, Federal University of Amazonas; Ranniery Mazzilly, University of Minho; Nelson Kuwahara, Federal University of Amazonas; Niomar Lins Pimenta, Federal University of Amazonas

DOI: <https://doi.org/10.13033/isahp.y2016.109>

**SUSTANABILITY MARKETING MIX FOR FOREST PRODUCTS
VALUE CHAINS**

Omid Hosseinzadeh, Assistant Professor; Marzieh Hajjarian, Assistant Professor/Natural Resources/Urmia University; Reza Abdi, Professor/Bradford University

DOI: <https://doi.org/10.13033/isahp.y2016.110>

**SYSTEMATIC DECISION SUPPORT IN STRATEGY
IMPLEMENTATION - A PROCESS FRAMEWORK AND
APPLICATION OF α -CUT FUZZY ANP**

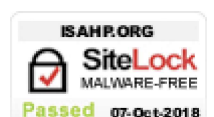
Ludwig Sedlmeier, University of St. Gallen; Teresa Christmann-Schwaab, University of St. Gallen; Constantin Schnupp, University of St. Gallen (CH); Klaus Möller, University of St. Gallen

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**THE ANALYTIC NETWORK PROCESS IN MODELING AND
COORDINATION OF DYNAMIC SUPPLY NETWORKS**

Petr Fiala, University of Economics, Czech Republic

DOI: <https://doi.org/10.13033/isahp.y2016.112>



THE BIGGEST THREAT FACING MIDDLE EAST

Heba Abdulwasea Gogandy, King Abdul-Aziz University; Lamees Muhammad Alhashimi, King Abdulaziz University; Khadija Mughrbil, King Abdul-Aziz University; Asma M Bahurmoz, King Abdulaziz University, Saudi Arabia

DOI: <https://doi.org/10.13033/isahp.y2016.113>

THE EVALUATION OF PREFERENCES OF CONSUMERS FOR COFFEE SHOP CHAINS IN TURKEY

Gozde Kadioglu, Student- Istanbul Technical University; Ilker Topcu, Istanbul Teknik Universitesi, Turkey

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THE IDENTIFICATION OF ADEQUATE CONTROL STRUCTURE FOR AHP AND ANP

Grzegorz Ginda, AGH University of Science and Technology, Poland; Miroslaw Dytczak, AGH University of Science and Technology, Poland; Barbara Jastrzqbek, University of Bielsko-Biala, Faculty of Materials, Civil and Environmental Engineering

DOI: <https://doi.org/10.13033/isahp.y2016.115>

THE INFLUENCE OF TECHNOLOGY AND RISK MANAGEMENT IN THE STRATEGIC ALIGNMENT OF A PORT SYSTEM

JUAN M. SEPULVEDA, UNIVERSITY OF SANTIAGO OF CHILE; CLAUDIA A. DURAN, UNIVERSITY OF SANTIAGO OF CHILE

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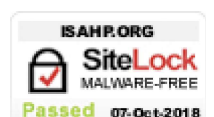
THE METHOD OF TIME GRANULARITY DETERMINATION ON TIME SERIES BASED ON STRUCTURAL SIMILARITY MEASURE ALGORITHM

Gao Xuedong, Donlinks School of Economics and Management University of Science and Technology; Chen Hailan, Donlinks School of Economics and Management University of Science and Technology Beijing

DOI: <https://doi.org/10.13033/isahp.y2016.117>

THE NEW STAGE OF DATA MINING RESEARCH : VARIABLE METRIC DATA MINING

Ai Wang, Donglinks School of Economics and Management, University of Science and Technology Beijing; Xuedong Gao, Donglinks School of Economics and Management, University of Science and Technology Beijing



DOI: <https://doi.org/10.13033/isahp.y2016.118>

THE PRIORITIES OF SUPPLY REQUIREMENTS FOR E-LEARNING USING THE ANALYTIC HIERARCHY PROCESS

Min-Suk Yoon, Chonnam National University, Republic of Korea; Joohyun Park, Chonnam National University; Xuting Li, chonnam national university; Jun-Suk Lee, chonnam national university

DOI: <https://doi.org/10.13033/isahp.y2016.119>

TSUNAMI EVACUATION SIMULATION WITH MULTI-AGENTS AND DECISION MAKING ON A COUNTERMEASURE WITH AHP

Kazuhiro Kohara, Chiba Institute of Technology, Japan; Takuya Sugiyama, Chiba Institute of Technology

DOI: <https://doi.org/10.13033/isahp.y2016.120>

USE OF AHP-BASED CLUSTERING ANALYSIS FOR EVALUATING CITIES IN TURKEY ACCORDING TO CONSUMPTION EXPENDITURES

Kamil ÇELİK, Gazi University; Asli CALIS, Gazi University; Alptekin SOKMEN, Gazi University; Cevriye GENÇER, Gazi University

DOI: <https://doi.org/10.13033/isahp.y2016.121>

USING AHP AND DEA IN COMPARATIVE STRATEGIC ANALYSIS OF POLISH REGIONS

Jacek Strojny, Rzeszow University of Technology, Poland

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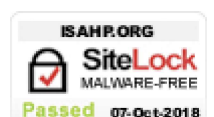
USING AHP IN QFD - THE IMPACT OF THE NEW ISO 16355 STANDARD

Thomas Michael Fehlmann, Euro Project Office AG; Glenn Mazur, QFD Institute, International Council for QFD, University of Michigan

DOI: <https://doi.org/10.13033/isahp.y2016.123>

USING AHP METHOD FOR EXPERTS PREFERENCE ANALYSIS IN RISK MANAGEMENT OF PROTECTED AREAS: A CASE STUDY IN VIETNAM

Huong Quynh Nghiem, University of Greifswald, Germany



DOI: <https://doi.org/10.13033/isahp.y2016.124>

**USING AHP TO DETERMINE MOTIVATIONAL FACTORS
DRIVING VOLUNTEERISM IN SPORTS: NIGERIA OLYMPIC
SPORT FEDERATIONS EXPERIENCE**

Sikuade Oladimeji Jagun, Sol Simon Investments Ltd, Nigeria; Bolajoko Nkemdinim Dixon-Ogbechi, University of Lagos, Nigeria; Elizabeth Marie Haran, Salem State University, U.S.

DOI: <https://doi.org/10.13033/isahp.y2016.125>

**VISITOR FLOW OF CULTURALLY IMPORTANT AREAS: AN AHP
PERCEPTION ON THE TRAIL SELECTION IN SRIPADA
MOUNTAIN AREA OF SRI LANKA**

Malinda Halgamage Siriwardana, Graduate School of Life and Environmental Science

DOI: <https://doi.org/10.13033/isahp.y2016.126>

VOTING THEORY AND PAIRWISE COMPARISON MATRICES

Takafumi Mizuno, Meijo University, Japan; Kouichi Taji, Nagoya University

DOI: <https://doi.org/10.13033/isahp.y2016.127>

**VULNERABILITY ASSESSMENT IN MEGALOPOLIS: ANP-MAS
MODELING APPROACH FOR MEXICO CITY**

Luis Antonio Bojórquez-Tapia, LANCIS UNAM, Mexico; Hallie Eakin, School of Sustainability, Arizona State University; Marco Jansen, School of Sustainability, Arizona State University; Andrés Baeza, School of Sustainability, Arizona State University

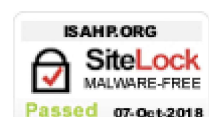
DOI: <https://doi.org/10.13033/isahp.y2016.128>

**WEIGHTED AVERAGE VS TOPSIS: A COMPARISON OF
AGGREGATION METHODOLOGIES FOR AHP**

Giuseppe Bruno, University of Naples "Federico II"; Francesco Ciardiello, University of Sheffield; Andrea Genovese, University of Sheffield; Carmela Piccolo, University of Naples "Federico II"

DOI: <https://doi.org/10.13033/isahp.y2016.129>

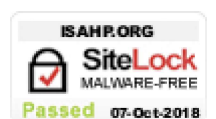
**WHAT IS THE APPROPRIATE SAMPLE SIZE TO RUN ANALYTIC
HIERARCHY PROCESS IN A SURVEY-BASED RESEARCH?**



Paolo Melillo, Second University of Naples; Leandro Pecchia, University of Warwick, UK

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COMPARATIVE ANALYSIS OF AHP AND FUZZY AHP IN SUPPLIER SELECTION PROBLEM

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ABSTRACT

Appropriate supplier can lead the company to reach its competitive advantage. Many researchers have been conducting research in supplier selection problem using various multi-criteria decision making methods, including the Analytical Hierarchy Process (AHP) and its variation, such as Fuzzy AHP (FAHP). The research in this paper is trying to apply both AHP and FAHP in a glove manufacturer in order to see the role of the expert to the result of both methods. Four experts who are the staff in that company that have been working for 12-16 years are involved to see if FAHP is still needed. The FAHP method in this paper is based on the FAHP model developed by Chang (1996).

Keywords: supplier selection problem, priority, AHP, Fuzzy AHP

1. Introduction

To achieve the competitive advantage a good supplier that are able to deliver the raw material in the right quantity, at the right time and at the right quality is needed. The research in this paper was conducted in a glove manufacturer. Supplier selection problem is considered as multi criteria decision-making problem. One of the famous methods that has been used is AHP including its variation such as FAHP. However, the used of FAHP require more complex computation rather than the use of AHP.

2. Literature Review

Numerous researches have been conducted dealing with supplier selection process. Sometimes the company has to consider both quantitative and qualitative criteria. In that case, AHP method developed by Saaty (1980) is a powerful tool. There exist a criterion we found in our study that has not discussed yet in the previous work which is percentage of quality reduction. Kabir and Hasin (2011) conducted comparative analysis between AHP and FAHP, however the role of the expert to the result of AHP and FAHP which will be the focus of the research in this paper, was not discussed yet in the previous work.

3. Hypotheses/Objectives

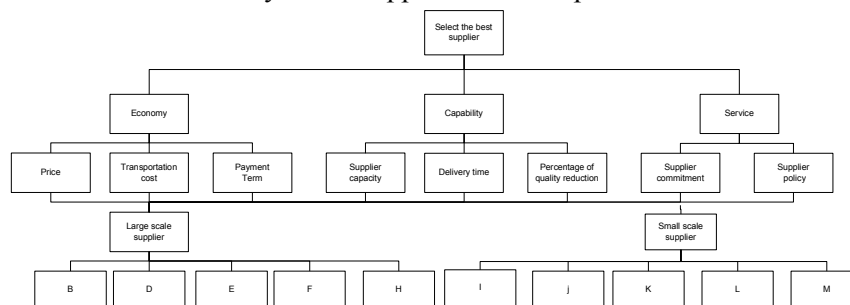
The research in this paper is trying to observe the role of the expert to the result of AHP and FAHP. The hypothesis is that if the expert is someone who has excellent knowledge and expertise related to the problem he/she is facing, then AHP alone is more than enough to be used as a tools for decision making.

4. Research Design/Methodology

The model we developed based on the pool of experts and secondary sources. Secondary sources was used to confirm the criteria that the company used for supplier selection with what other companies had been done. Four experts were involved in this study. They have been working for a this company for 12-16 years. Geometric mean is used to aggregate the opinion from those experts. To reduce the inconsistency when structuring the problem we are trying to build the structure in such a way that in each level at most 5 elements will be pair-wise compared.

5. Data/Model Analysis

The decision hierarchy of the supplier selection problem is formulated as follow:



Finally, the priority rank of supplier resulted from both methods are as follows:

AHP : D,B,H,I,J,K,M,L,F,E, FAHP : D,B,H,I,K,J,M,L,E,F

6. Limitations

The FAHP method used in this study is based on the extent analysis method provided by Chang (1996) which has been criticized by Wang (2008). Therefore in order to strengthen the result from this paper, further analysis will be conducted by applying other FAHP method such as Wang (2008) and fuzzy logarithmic least squares method (LLSM).

7. Conclusions

The contribution of the research in this paper are 1)based on the study we can conclude that if the expert is someone who has excellent knowledge about the problem i.e. some who has been working in the company for more than 12 years, then the result from AHP

and FAHP do not have any differences; 2) in the of supplier selection model we found once criteria that has been discussed yet in the literature review which is percentage of quality reduction.

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