



11-2017

Democratizing Data with the Charlotte-Mecklenburg Quality of Life Explorer

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Democratizing Data with the Charlotte-Mecklenburg Quality of Life Explorer



Democratizing Data

with the Charlotte-Mecklenburg
Quality of Life Explorer

Laura Simmons . November 2017

UNC Charlotte **Urban Institute**

Applied research and community outreach
center at UNC Charlotte since 1969





Welcome to Open Charlotte

Providing accessible City services, operations and statistical data to promote community engagement, stimulate innovation and increase productivity.

311/Services

Arts & Education

Business & Budget

Community Safety

City Government

Neighborhoods & Housing

Transportation

Environment

Demographics

Planning & Zoning

Map Features

Historical Data



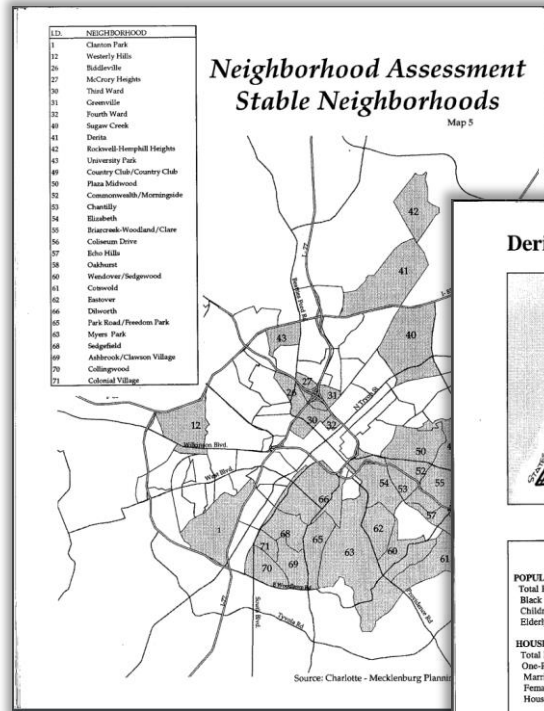
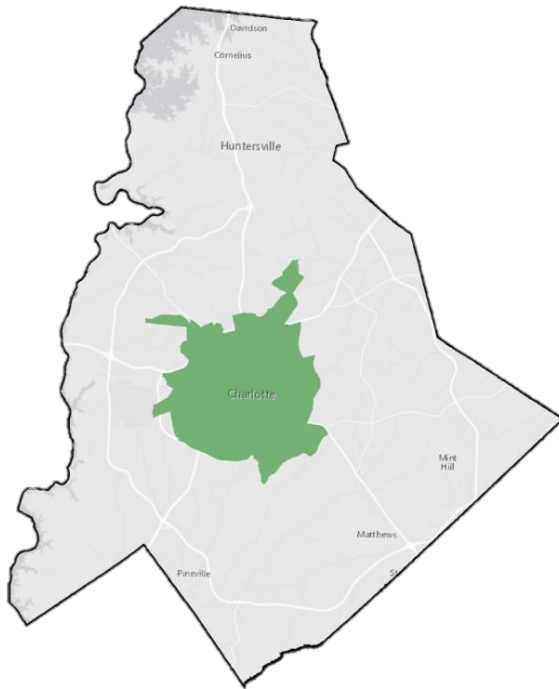
Charlotte-Mecklenburg

Quality of Life Explorer

Neighborhood data to inform and inspire



1993



Derita

1" = 8.5"

SOCIOECONOMIC PROFILE

	CITY			CITY	
	NO.	PCT.		NO.	PCT.
POPULATION			EDUCATION		
Total Population	3,589		Adults, 25 and Over	2,080	
Black Population	2,108	59%	High School Graduates	1,594	77%
Children Under 18	1,119	31%	College Graduates	186	9%
Elderly, 65 & Over	274	8%			
HOUSEHOLDS	1,268		OCCUPATIONS		
Total Households	1,268		Adults in Labor Force	1,793	72%
One-Person Head	261	21%	White-Collar Jobs	902	53%
Married With Children	389	31%	Blue-Collar Jobs	815	47%
Female Head with Children	170	13%	Unemployed	76	4%
Households With No Vehicle	152	12%			
CRIME		Per 1,000*	INCOME		
Total Offenses	394		Total Households	1,198	
Drug Arrests	5	1.39	\$0 - \$14,999 (1989)	297	25%
Violent Offenses	40	11.20	\$15,000 - \$24,999	179	15%
			\$25,000 - \$34,999	249	21%
			\$35,000 or more	475	40%
			Families Below Poverty	82	9%
			HH on Public Assistance	124	10%
			Female HH Below Poverty	61	36%

SOURCE: 1990 Census. *Crime data from Charlotte-Mecklenburg Police Department per 1,000 residents. See Appendix for definitions and notes.

2000

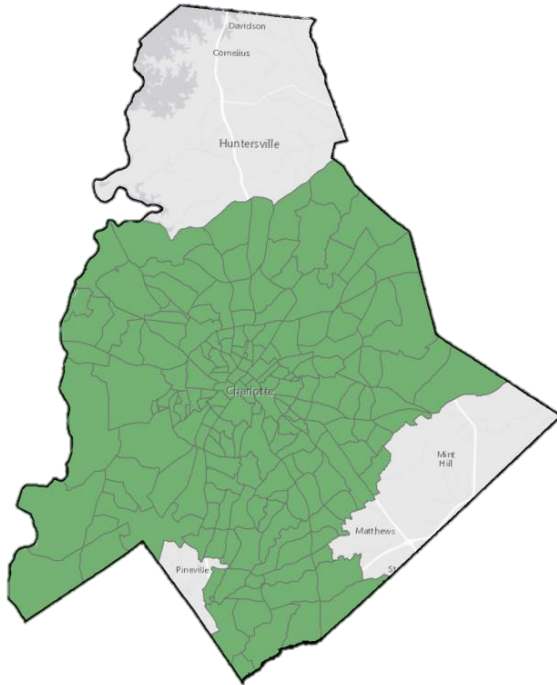
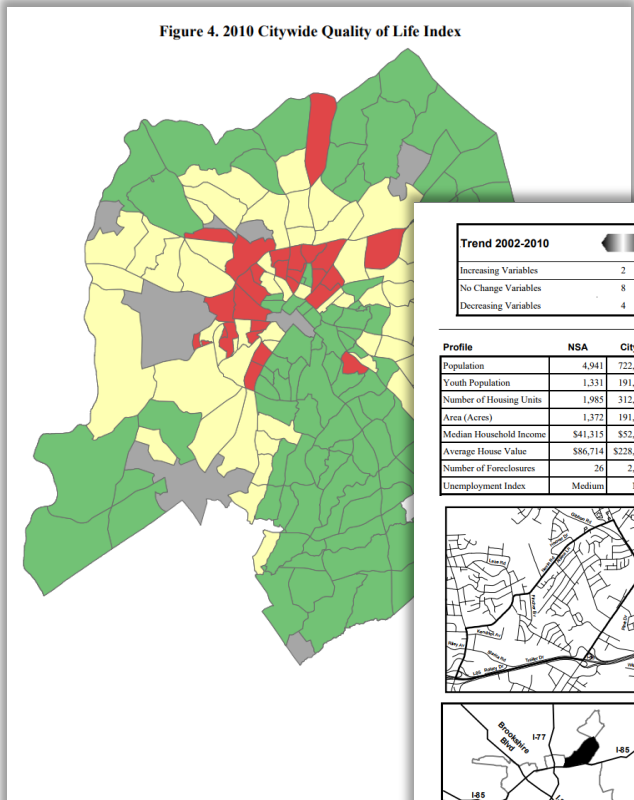


Figure 4. 2010 Citywide Quality of Life Index



Trend 2002-2010	Count
Increasing Variables	2
No Change Variables	8
Decreasing Variables	4

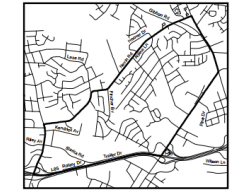
41 Derita / Statesville

Quality of Life Index	Transitioning
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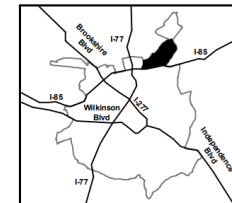
Profile	NSA	City
Population	4,941	722,483
Youth Population	1,331	191,761
Number of Housing Units	1,985	312,457
Area (Acres)	1,372	191,537
Median Household Income	\$41,315	\$52,148
Average House Value	\$86,714	\$228,128
Number of Foreclosures	26	2,407
Unemployment Index	Medium	N/A

Dimension	NSA Value	City Value
-----------	-----------	------------

Variable	NSA Value	City Value
Social		
Percent of Persons over the Age 64	8.5%	8.6%
Average Kindergarten Score	2.8	2.9
Dropout Rate	6.4%	5.1%
Percent of Children Scoring at or above Grade Level	57.1%	75.9%
Percent of Births to Adolescents	7.9%	6.4%
Youth Opportunity Index	Medium	N/A



Variable	NSA Value	City Value
Crime		
Violent Crime Rate	1.5	1.0
Juvenile Arrest Rate	1.1	1.0
Property Crime Rate	1.0	1.0
Crime Hot Spots	0.0	N/A

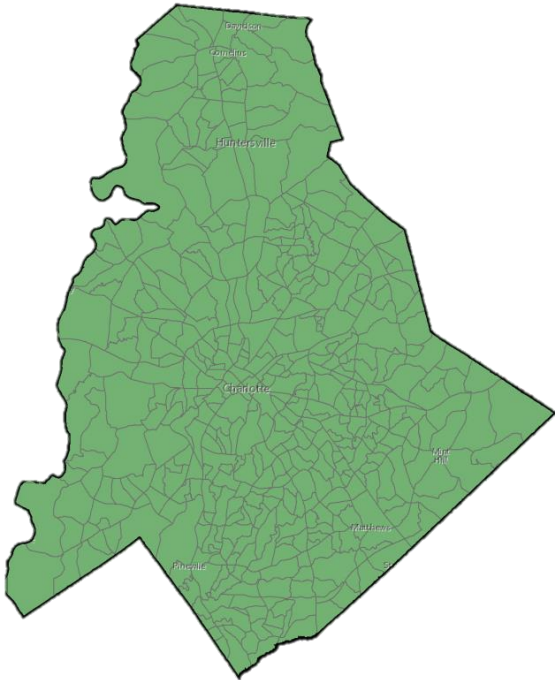


Variable	NSA Value	City Value
Physical		
Appearance Index	0.22	0.17
Housing Code Index	1.2%	0.9%
Percent Homeowners	68.1%	55.3%
Projected Infrastructure Improvement Costs	\$2,402,000	N/A
Percent of Persons with Access to Public Transportation	55.4%	56.4%
Percent of Persons with Access to Basic Retail	2.0%	17.4%
Pedestrian Friendliness Index	Low	Low

Variable	NSA Value	City Value
Economic		
Percent of Persons Receiving Food Stamps	24.9%	13.1%
Percent Change in Income	-0.1%	1.1%
Percent Change in House Value	-1.4%	5.1%

For a detailed discussion of individual variables and their interrelationships, see the Neighborhood Profile User Guide (Appendix B).

2012



Quality of Life Explorer About | Get Data | Contact | Help

Water Consumption

Average daily water consumption for single-family housing units

SEARCH MAP

2016

2010 2012 2014 2016

Clear Selected Report Print/Embed Map

Jurisdiction City Council County Commission

NPA	Value	Change 2010-2016	Number	Change 2010-2011
7	334 Gallons per Day per unit	↓ 62	113,057 Gallons per Day	↓ 20,130
44	330 Gallons per Day per unit	↑ 9	51,210 Gallons per Day	↑ 9,121
130	372 Gallons per Day per unit	↓ 174	43,132 Gallons per Day	↑ 7,660
189	374 Gallons per Day per unit	↓ 120	19,831 Gallons per Day	↓ 6,326
356	411 Gallons per Day per unit	↓ 67	393,362 Gallons per Day	↓ 39,013
379	335 Gallons per Day per unit	↓ 38	445,003 Gallons per Day	↓ 36,945

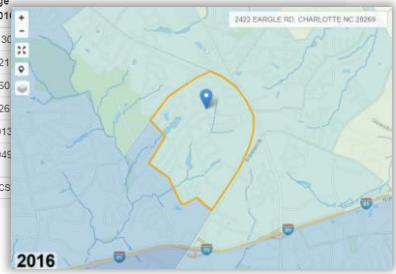
Download as CSV

SELECTED NPAs
361
Gallons per Day per unit
1,065,595 Gallons per Day

COUNTY
165
Gallons per Day per unit
40,486,962 Gallons per Day

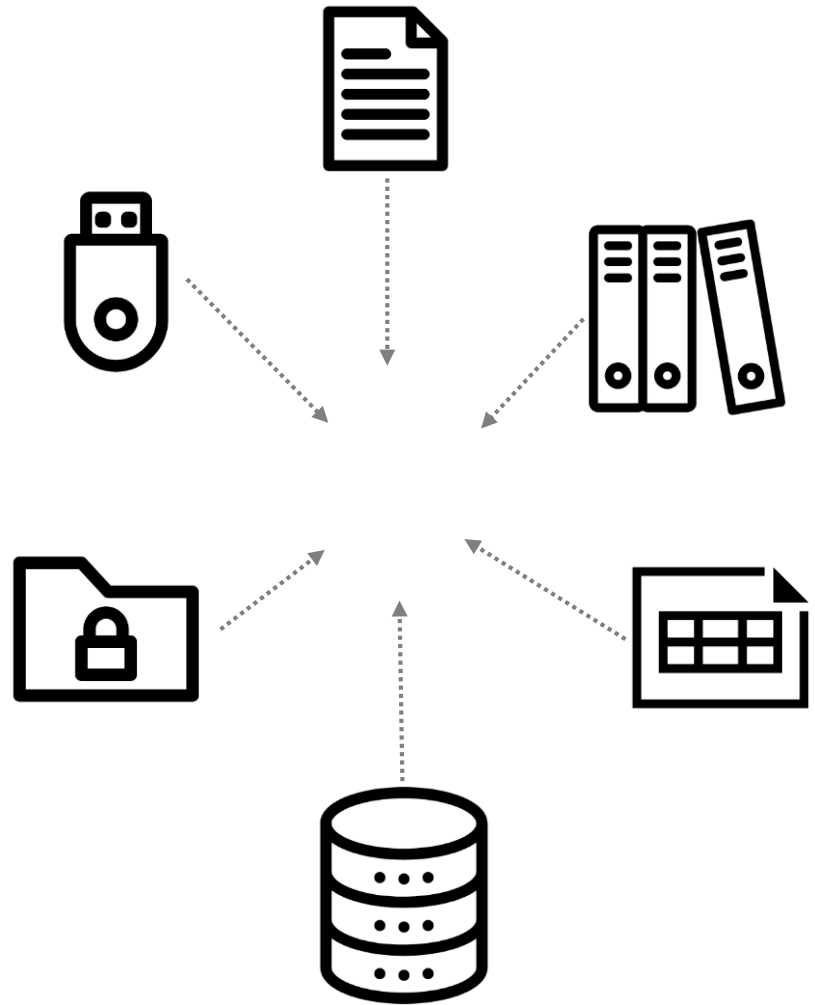
----- Median 151

Twitter Facebook LinkedIn



1

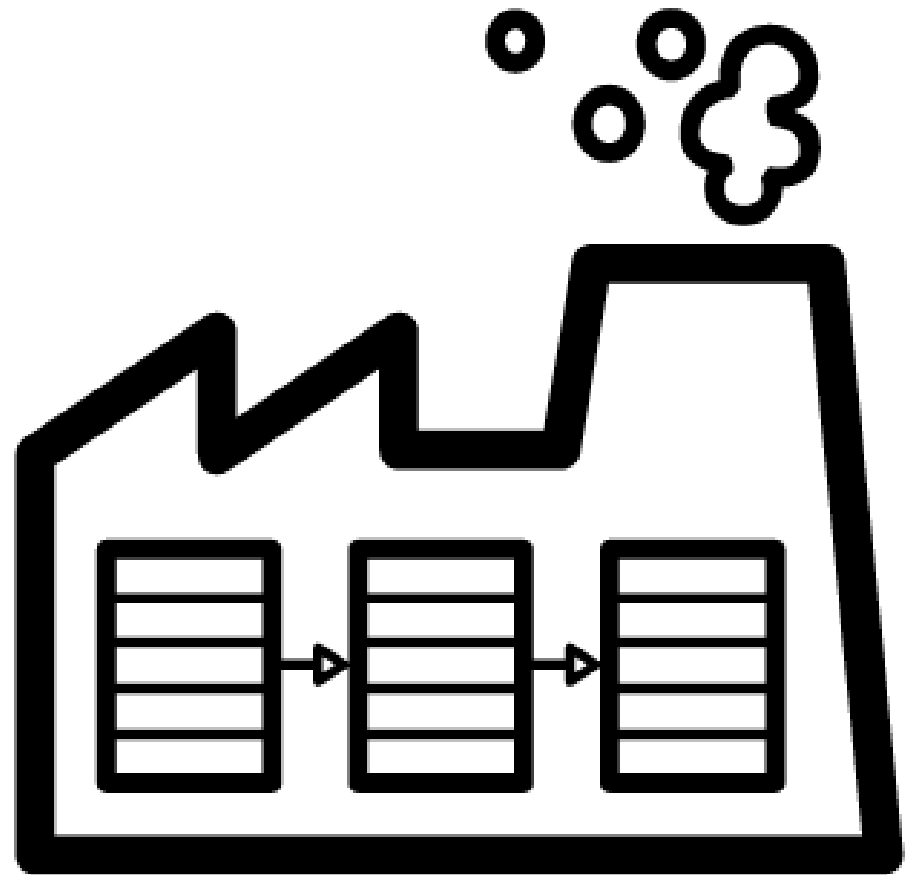
Acquire
raw datasets
from partners



2

Process

raw data
into usable
format



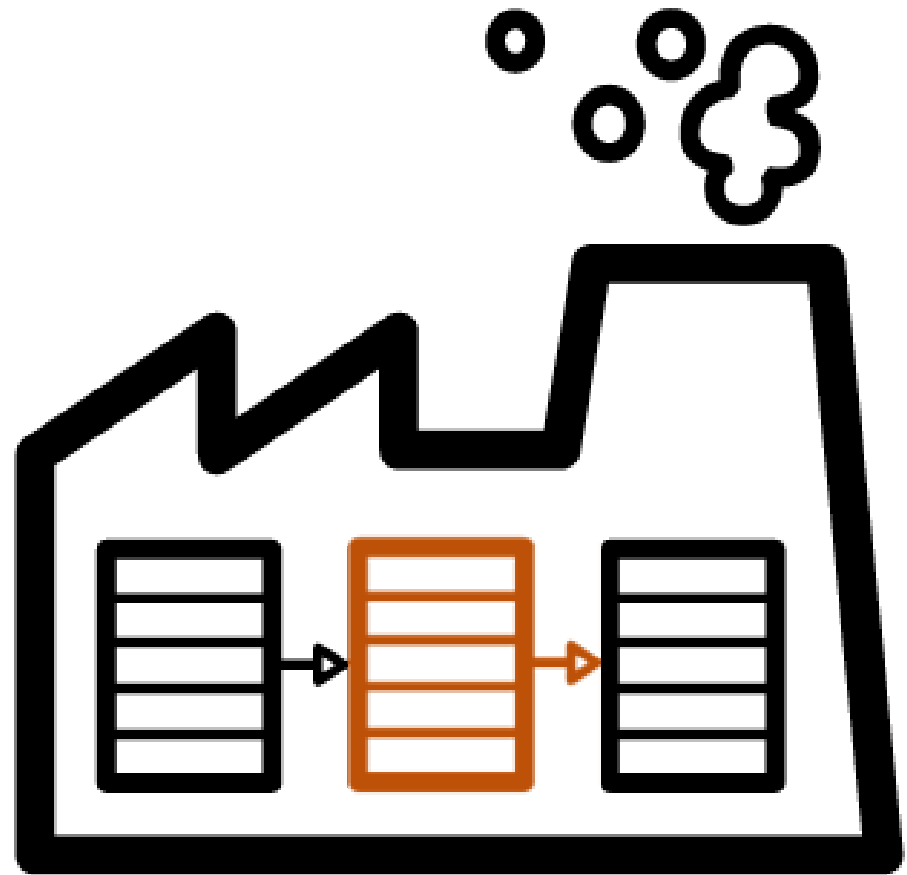
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Clean Extract Format



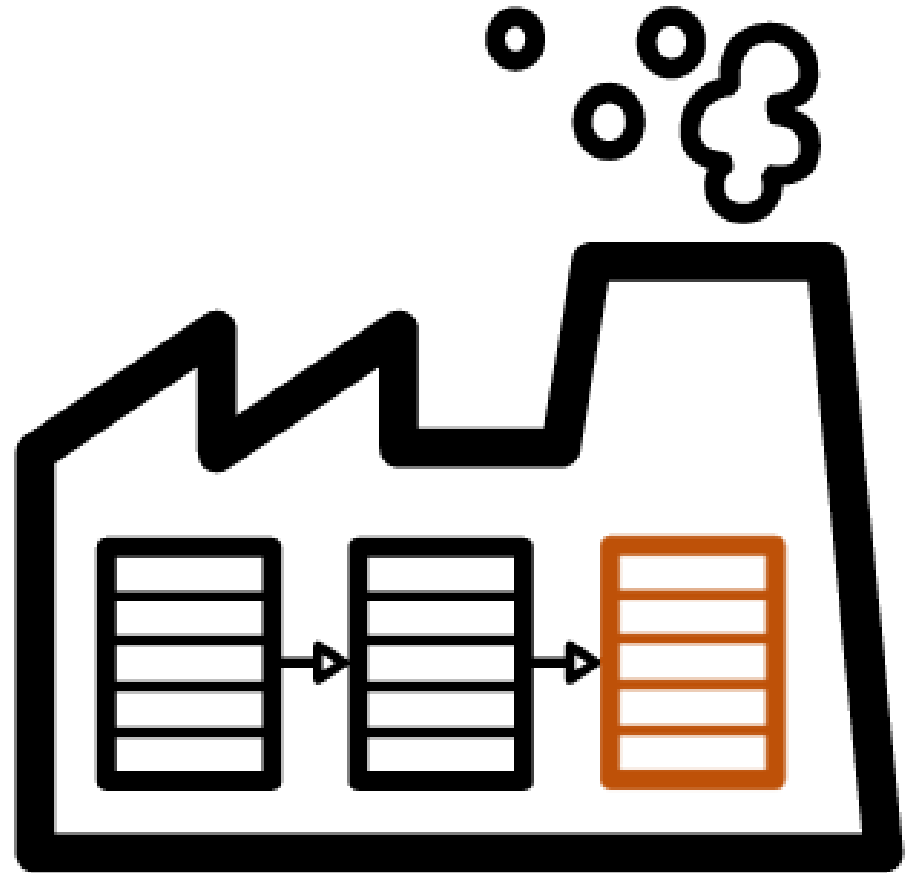
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Geocode
Analyze
Aggregate



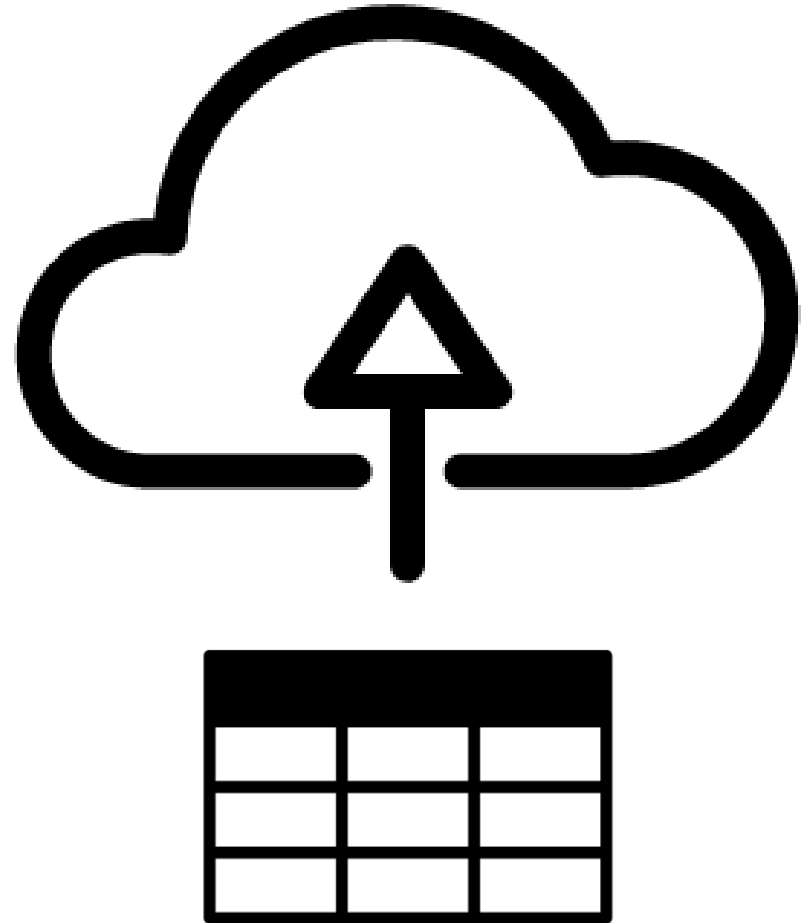
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Normalize Review Format



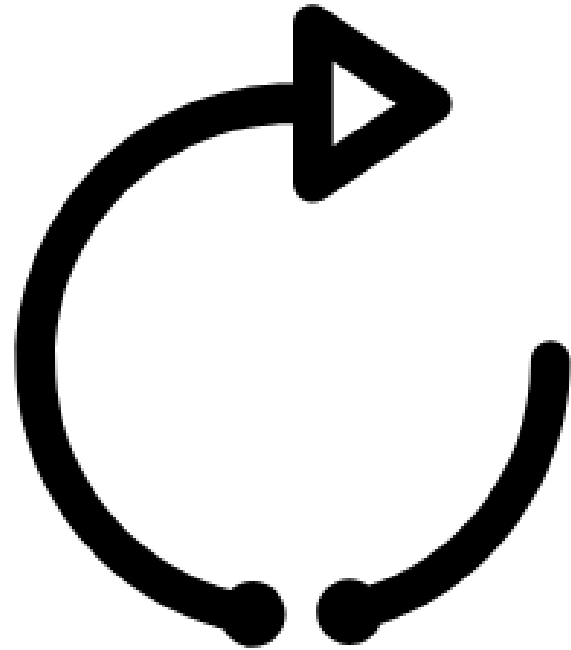
3

Publish
final dataset
on website



4

Repeat
regularly



<https://mcmap.org/qol/>

Quality of Life Explorer

About ▾

Get Data ▾

Contact ▾

Help

Quality of Life Explorer

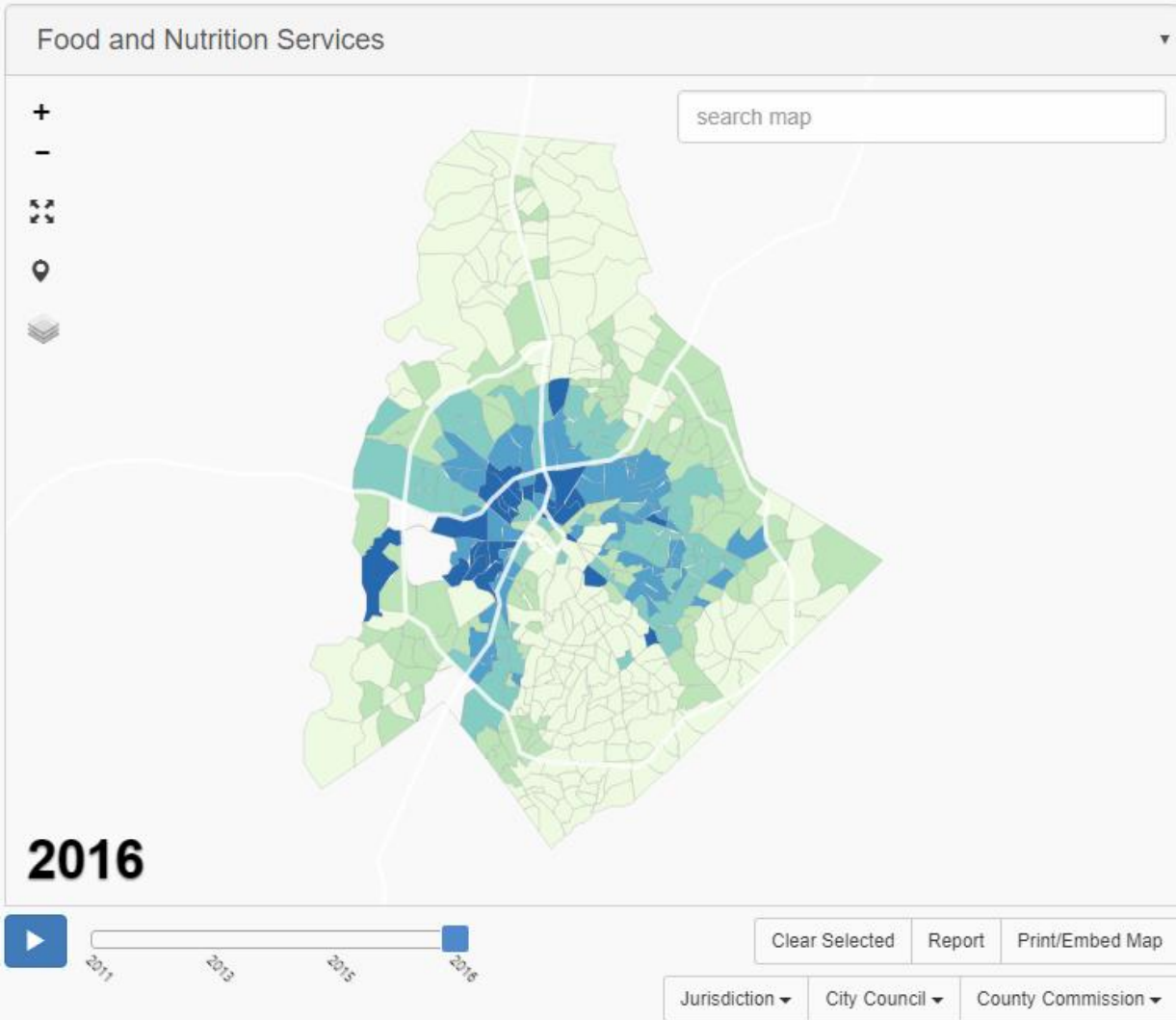
Exploring neighborhood character, economics, education, engagement, environment, health, housing, safety and transportation.

[GET STARTED](#)

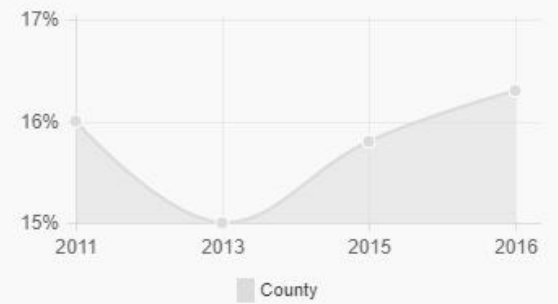
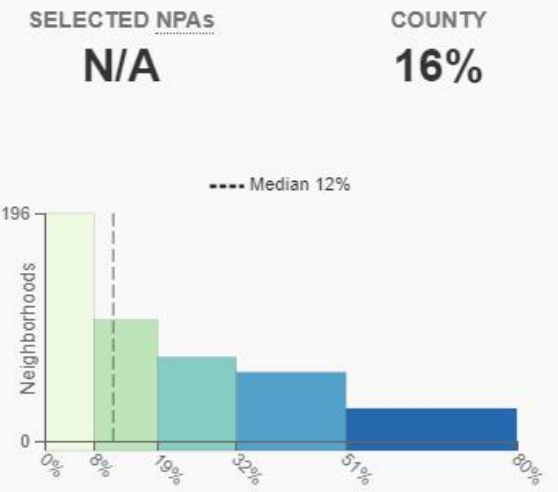


Created by Mecklenburg County, the City of Charlotte, and UNCC

[Source code on Github](#)



Percentage of the population who receive Food and Nutrition Services (FNS)



Why This is Important

The Food and Nutrition Services (FNS) program was established to end hunger and improve the health of low-income people by helping families purchase the food they need for a nutritionally adequate diet. Benefits are able to be redeemed at most grocery stores and many farmers markets, allowing for the purchase of nutritious food while freeing up funds for other critical needs such as housing, transportation, and health care. Identifying communities with high FNS percentages is useful for service providers and neighborhoods who want to know where low-income families are located.

How are we doing?

The *percentage* of residents receiving FNS has stayed steady from 2011 to 2016. However, with population growth, the *number* of county residents receiving Food and Nutrition Services (FNS) has increased by 20,000 over the same period.

Related Variables

[Public Health Insurance](#)
[Proximity to a Grocery Store](#)
[Proximity to Low-Cost Health Care](#)
[Household Income](#)

About the Data

Population receiving Food and Nutrition Services (FNS) divided by total population. Areas with fewer than 5 FNS recipients have been suppressed and are shown as N/A.

Note: Data for this variable at the Neighborhood Profile Area level are derived using individual address-level records that must be precisely located to exact addresses. It is not uncommon to have 1% to 4% of records not able to be included due to record formatting errors or the addition and subtractions of streets and housing units.

Source: *Mecklenburg County Department of Social Services*

Additional Resources

Resource	Learn More and Take Action
Applying for Food and Nutrition Services	Check eligibility, learn more, and apply for Food and Nutrition Services.
Healthy eating on a budget	Planning and preparing healthy meals on a budget.
Where can FNS be redeemed?	Locate retailers that take FNS benefit as a form of payment.
Second Harvest Food Bank	Second Harvest Food Bank of Metrolina (SHFBM) strives through education, advocacy, and partnerships to eliminate hunger by the solicitation and distribution of food.
Care Ring	Provides access to medical and dental care to the uninsured and underinsured.
CW Williams Community Health Center	Providing comprehensive, community-oriented healthcare to the medically underserved and economically disadvantaged in Charlotte-Mecklenburg.

Food and Nutrition Services ▾

2422 EARGLE RD, CHARLOTTE NC 28269

📍 Address

2422 EARGLE RD, CHARLOTTE NC 28269

2016

▶

2011 2013 2015 2016

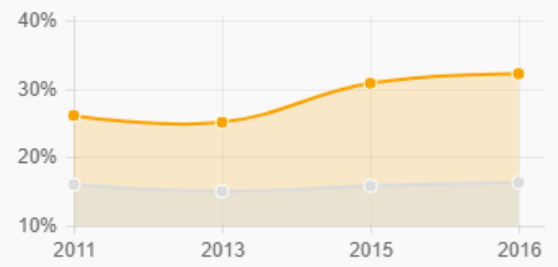
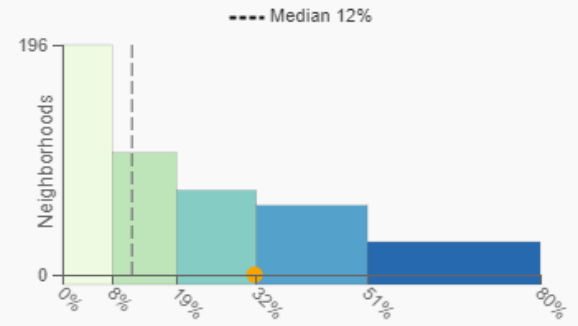
Clear Selected Report Print/Embed Map

Jurisdiction ▾ City Council ▾ County Commission ▾

Percentage of the population who receive Food and Nutrition Services (FNS)

SELECTED NPAs
32%

COUNTY
16%



Selected NPAs County



NPA	Value	Change 2011-2016
238	32%	↑ 6

Food and Nutrition Services ▾

2422 EARGLE RD, CHARLOTTE NC 28269

2016

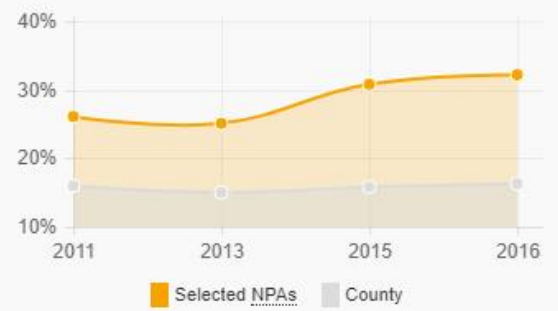
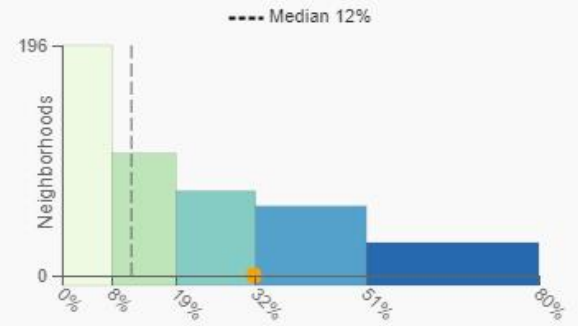
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Jurisdiction ▾ City Council ▾ County Commission ▾

Percentage of the population who receive Food and Nutrition Services (FNS)

SELECTED NPAs
32%

COUNTY
16%



NPA	Value	Change 2011-2016
238	32%	↑ 6

Housing

Variable	Selected	County
Home Ownership (2015) Percentage of housing units that are owner-occupied.	68%	57%
Home Sales Price (2015) Average sales price of homes.	\$88,696	\$273,064
Housing Age (2016) Average age of single-family housing units.	37	33 Years
Housing Assistance – Development-Based (2015) Percentage of housing units with development-based rental assistance.	0%	3%
	0	11,251 Units
Housing Code Violations (2016) Housing-related code violations per 100 units	1	1 Violations per 100 Units
	10	2,254 Violations

Summary Report

The [Quality of Life Explorer](#) is an interactive online tool to help neighborhoods, government leaders and staff, businesses, community organizations, new residents and others learn more about our county and the diverse neighborhoods within it. The Explorer features over 80 variables that reflect you, the places you live and work, and collectively, our community.

On these pages, you'll find information about the selected area's social, housing, economic and environmental conditions. Check out the Explorer online to learn more about what's happening, see trends over time, and connect to resources to take action on the issues that matter to you.

[Learn More.](#) [Take Action.](#) [Create Change.](#)

CHARACTER	EDUCATION	ECONOMY
2,384 population	23% bachelor's degree	\$44,236 household income
ENGAGEMENT	TRANSPORTATION	HOUSING
71.9% voter participation	32.5% streets with sidewalks	881 housing units
SAFETY	ENVIRONMENT	HEALTH
38.6 property crime rate	49.5% tree canopy	54% grocery store proximity

Quality of Life Explorer • mcmmap.org/qol

Title

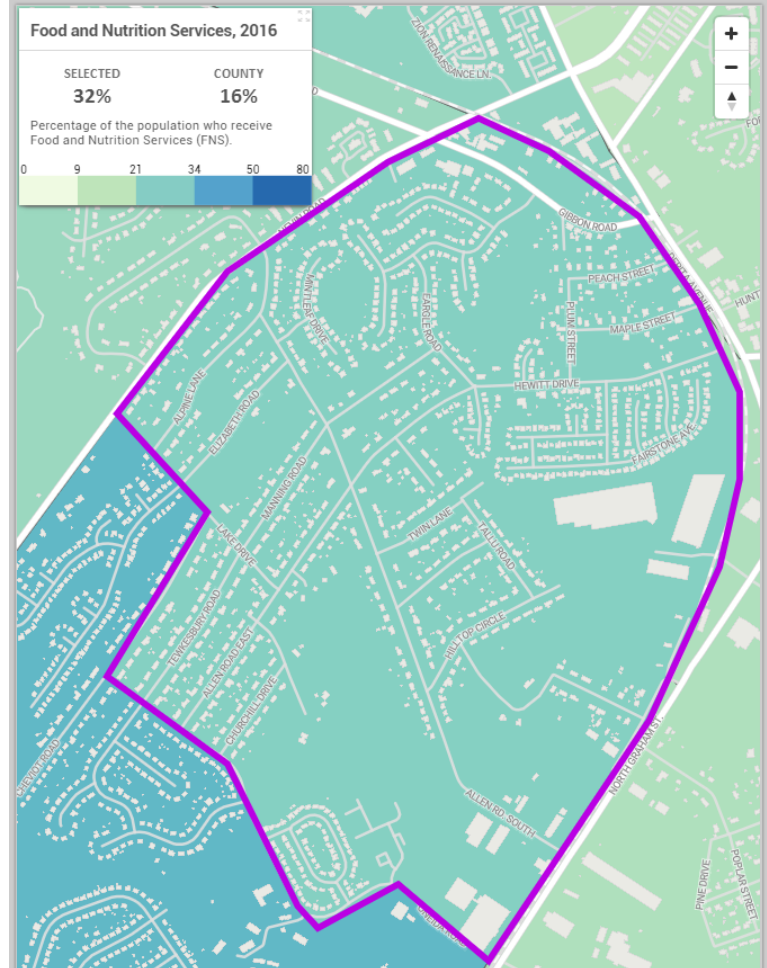
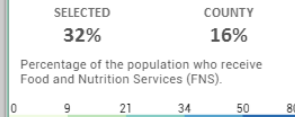
Food and Nutrition Services

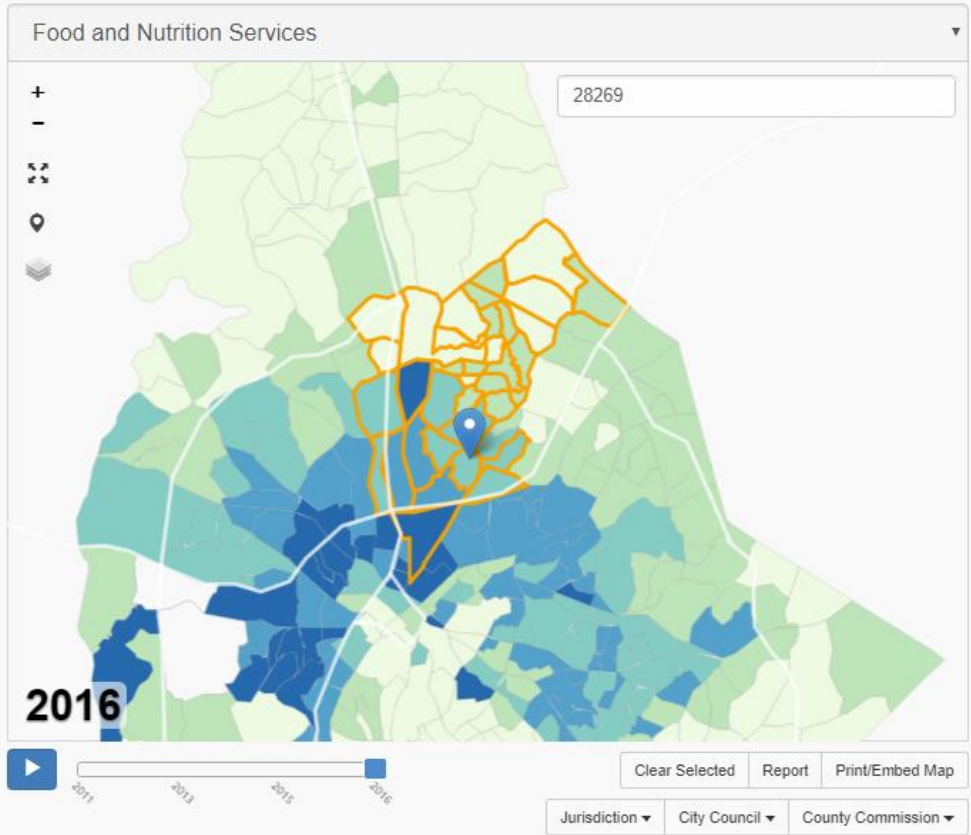
PRINT

Embed

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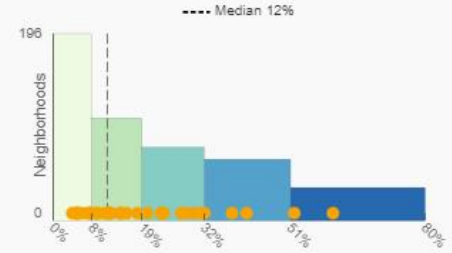
Food and Nutrition Services, 2016





Percentage of the population who receive Food and Nutrition Services (FNS)

SELECTED NPAs COUNTY
18% **16%**



NPA	Value	Change 2011-2016
14	14%	↑ 3
38	5%	↔ 0
72	5%	↑ 1
117	24%	↔ 0
125	38%	↑ 11
139	32%	↑ 4
150	28%	↑ 5
154	5%	↓ 2
160	42%	↑ 5

Download as CSV

Housing

Variable	Selected	County
Home Ownership (2015) Percentage of housing units that are owner-occupied.	58%	57%
Home Sales Price (2015) Average sales price of homes.	\$162,333	\$273,064
Housing Age (2016) Average age of single-family housing units.	24	33 Years
Housing Assistance – Development-Based (2015) Percentage of housing units with development-based assistance.	2%	3%

28269 Summary Report

The [Quality of Life Explorer](#) is an interactive online tool to help neighborhoods, government leaders and staff, businesses, community organizations, new residents and others learn more about our county and the diverse neighborhoods within it. The Explorer features over 80 variables that reflect you, the places you live and work, and collectively, our community.

On these pages, you'll find information about the selected area's social, housing, economic and environmental conditions. Check out the Explorer online to learn more about what's happening, see trends over time, and connect to resources to take action on the issues that matter to you.

Learn More. Take Action. Create Change.

CHARACTER	EDUCATION	ECONOMY
90,470 population	37% bachelor's degree	\$58,728 household income
ENGAGEMENT	TRANSPORTATION	HOUSING
74.4% voter participation	39.5% streets with sidewalks	35,777 housing units
SAFETY	ENVIRONMENT	HEALTH
41.3 property crime rate	43.4% tree canopy	29% grocery store proximity

Quality of Life Explorer • mcmmap.org/ql

Title
Food and Nutrition Services

PRINT

Embed

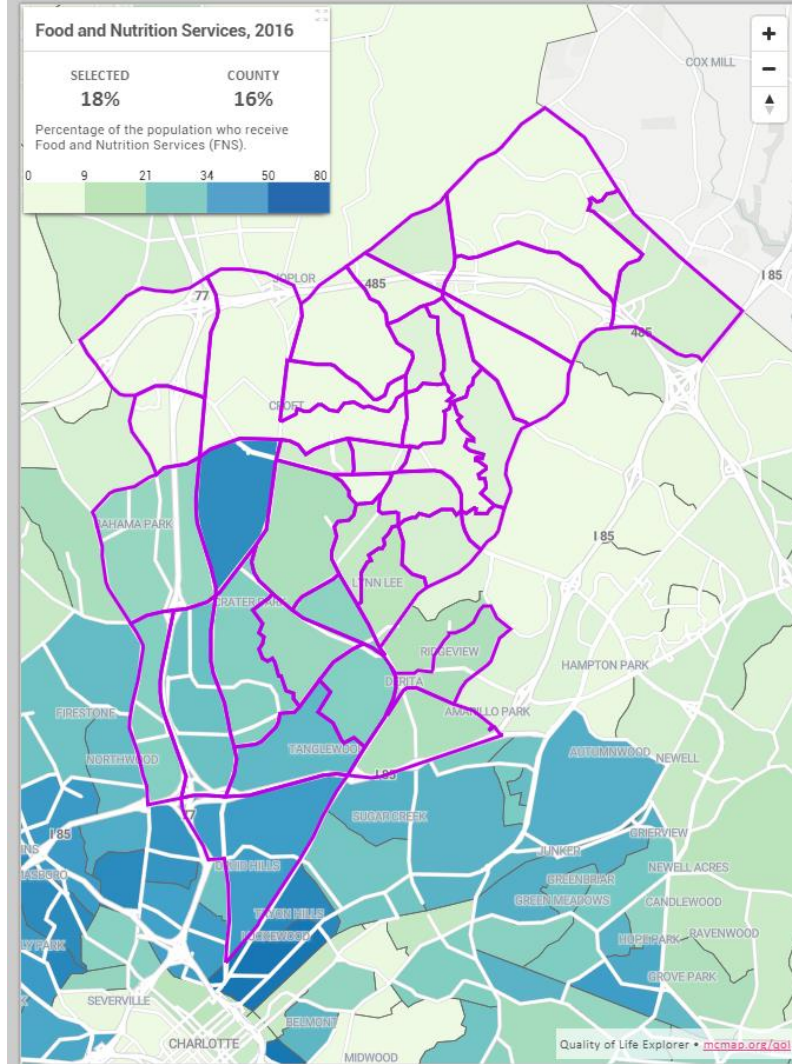
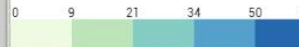
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Food and Nutrition Services, 2016

SELECTED
18%

COUNTY
16%

Percentage of the population who receive Food and Nutrition Services (FNS).

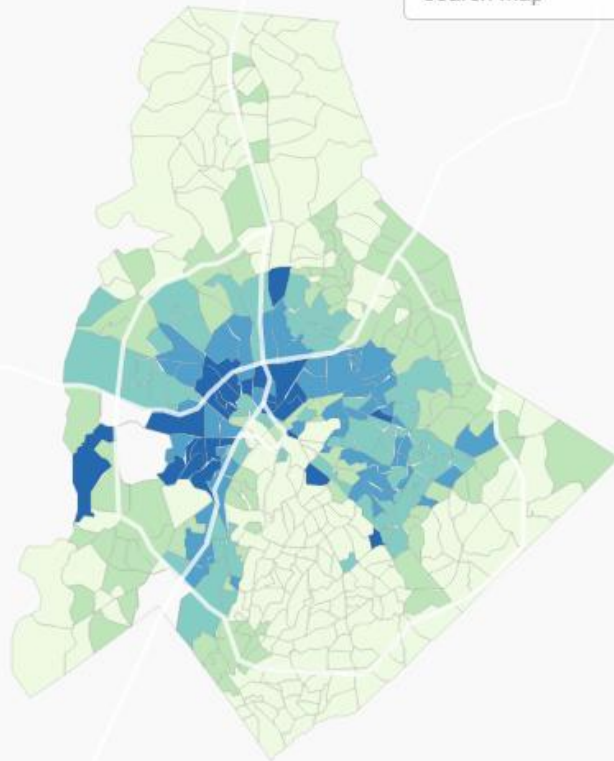


Quality of Life Explorer • mcmmap.org/ql

Food and Nutrition Services



search map



2016



Clear Selected

Report

Print/Embed Map

Jurisdiction

City Council

County Commission

Download the Quality of Life Dataset

Mecklenburg County Open Mapping

City of Charlotte Open Data Portal

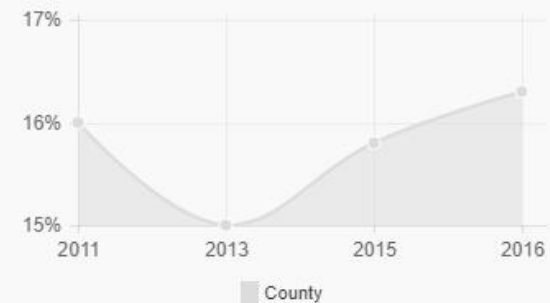
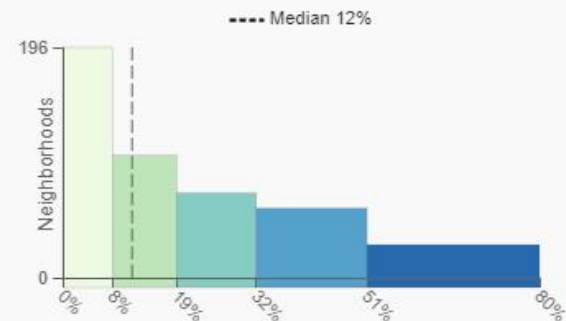
Food and Nutrition

SELECTED NPAS

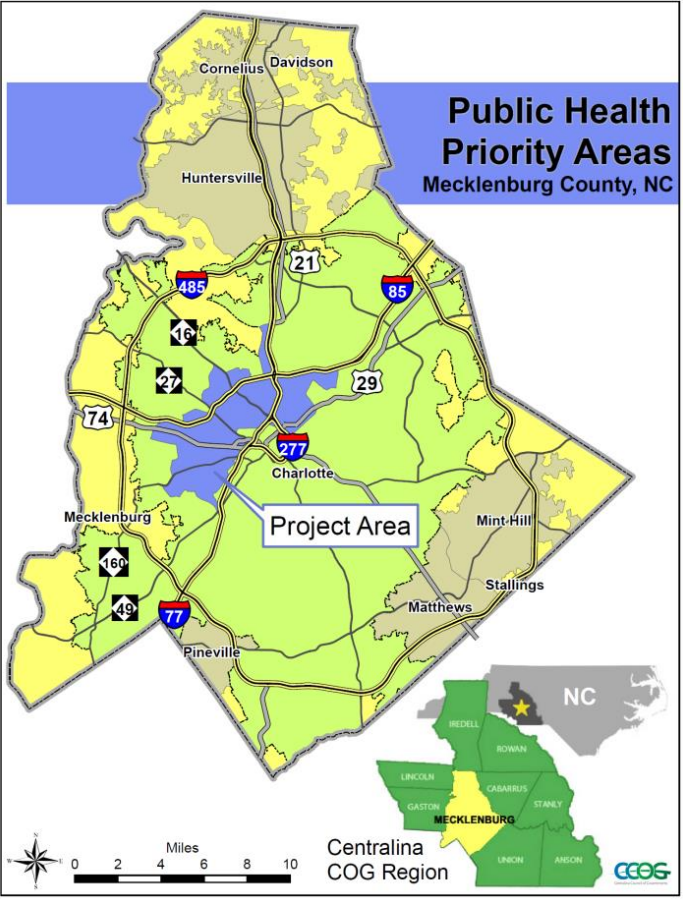
N/A

COUNTY

16%











**NATIONAL
NEIGHBORHOOD
INDICATORS
PARTNERSHIP**

