

Acute electronic cigarette use: Nicotine delivery and subjective effects in regular users.

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Abstract

Rationale Electronic cigarettes are becoming increasingly popular among smokers worldwide. Commonly reported reasons for use include: to quit smoking, avoid relapse, reduce urge to smoke, or as a perceived lower risk alternative to smoking. Few studies however, have explored whether e-cigarettes deliver measurable levels of nicotine to the blood.

Objective This study in experienced users explores the effect of using an 18 mg/ml nicotine first generation e-cigarette on blood nicotine, tobacco withdrawal symptoms and urge to smoke.

Methods Fourteen regular e-cigarette users (3 female), abstinent from smoking and e-cigarette use for 12 h, each completed a 3 h testing session. Blood was sampled and questionnaires completed (tobacco-related withdrawal symptoms, urge to smoke, positive and negative subjective effects) at four stages: baseline, 10 puffs, 60 min of *ad lib* use and a 60 min rest period.

Results Complete sets of blood were obtained from 7 participants. Plasma nicotine concentration rose significantly from a mean of 0.74 ng/ml at baseline to 6.77 ng/ml 10 min after 10 puffs, reaching a mean maximum of 13.91 ng/ml by the end of the *ad lib* puffing period. Tobacco related withdrawal symptoms and urge to smoke were significantly reduced, direct positive effects were strongly endorsed and there was very low reporting of adverse effects.

Conclusions These findings demonstrate reliable blood nicotine delivery after acute use of this brand/model of e-cigarette in a sample of regular users. Future studies might usefully quantify nicotine delivery in relation to inhalation technique and the relationship with successful smoking cessation/harm reduction.

Introduction

Tobacco smoking constitutes a major public health crisis causing an estimated 81,700 deaths per year in the UK alone (NHS Information Centre, 2011), yet 21% of the population continue to smoke (NHS Information Centre, 2011). Whilst nicotine is highly addictive, at levels commonly ingested by smokers, it is relatively non-toxic; the combustion products tar and carbon monoxide (CO) by contrast, are responsible for the major health risks (Royal College of Physicians, 2000). This recognition led to the development of nicotine replacement therapy (NRT) - pharmaceutical grade nicotine delivered in the form of patch, gum, lozenge, sub-lingual tablet, inhalator and both mouth and nasal spray used to quit smoking or as a longer-term less harmful alternative. Even with the use of NRT, 93% of quit attempts ultimately end in failure (Etter & Stapleton, 2006) suggesting that these non-cigarette pharmaceutical products have limitations.

Electronic cigarettes (e-cigarettes) are battery-operated devices that deliver nicotine via inhaled vapour. In the UK they are currently regulated as a consumer product under the General Product Safety Directive (GPSD) although the Medicines and Healthcare products Regulatory Agency (MHRA, 2013) recently announced plans to regulate as medicines from 2016. Since their introduction into the Chinese market in 2004, e-cigarettes have gained popularity worldwide with sales increasing year on year. E-cigarette liquid contains glycerol and/or propylene glycol, flavourings and nicotine (0-24 mg/mL). This liquid is vaporized by an atomizer which is activated by 'drawing' on the device or pressing a button 'Smoking' an e-cigarette therefore mimics the act of smoking and is commonly referred to as 'vaping' There are over 100 different e-cigarette brands commonly divided into first and second generation types. First generation e-cigarettes are simple 2-piece devices which tend to resemble tobacco cigarettes in size and shape. These devices use a 'cartomizer' system in which the atomizer and e-cigarette liquid are contained within one unit (cartridge). The cartridge is replaced as required and the user has no contact with the e-cigarette liquid. Second generation e-cigarettes are multiple piece devices which do not resemble cigarettes. The batteries tend to be larger, atomisers are more sophisticated, and they contain fluid filled cartridges ('Tanks') which are re-filled from bottles of e-cigarette liquid. Whilst surveys of users and small scale clinical studies suggest their potential for smoking cessation and harm

reduction (Caponneto et al., 2013; Dawkins et al., 2013; Etter & Bullen, 2011; Polosa et al., 2011) their ability to deliver nicotine is under-explored.

Nicotine delivery via tobacco smoke is absorbed within 10-20 s in high concentration through the lungs into the bloodstream, reaching the brain in the same high concentration within 10 s (Royal College of Physicians, 2000). Within 10 min of smoking, blood nicotine peaks at 15-30 ng/ml (Hukkanen et al., 2005; McEwen et al., 2008). Nicotine absorbed via commercially available NRT, by contrast, is much slower, either never reaching the peak achieved via tobacco smoking or taking much longer to do so depending on dose (Evans et al., 2006; Hukkanen et al., 2005; McEwen, West & Gaiger, 2008). Few studies have explored blood nicotine delivery via the e-cigarette although two early studies reported ineffective nicotine delivery with naïve users using first generation e-cigarettes. Bullen et al. (2010) observed a peak serum nicotine level of only 1.3 ng/ml in 19.6 min and Vansickel et al. (2010) reported that two different brands of e-cigarettes failed to raise blood nicotine levels significantly over a 45 min period.

Three subsequent lines of evidence however, indicate that naïve e-cigarette users may not puff effectively for nicotine delivery. For example, e-cigarette and tobacco cigarette puffing characteristics differ (Trtchounian et al., 2011); there is a learning curve to efficient vaping (McQueen et al., 2011); and regular users tend to use second rather than first generation devices (Dawkins et al., 2013; Foulds, Veldheer & Berg, 2011). In order to determine whether user experience and/or characteristics of the e-cigarette itself might influence blood nicotine delivery, Vansickel and Eissenberg (2013) carried out a pragmatic test in eight experienced e-cigarette users who used their own preferred devices and strength of nicotine cartridges. The brands used varied between individuals but were generally second-generation devices with nicotine strength e-liquid ranging from 9 to 24 mg/ml. Mean plasma nicotine levels increased significantly from 2 ng/ml at baseline to 10.3 ng/ml within 5 min, reaching a maximum concentration of 16.3 ng/ml by the end of a 60 min *ad libitum* puffing period.

Vansickel and Eissenberg's findings in experienced users (2013) clearly demonstrate that e-cigarettes can deliver measurable levels of nicotine but that this may depend on user technique and/or device characteristics. The purpose of the present study was to replicate the Vansickel and Eissenberg (2013) study design using a more systematic approach; all

users were accustomed to using the e-cigarette but the device was standardized (first generation, 18 mg/ml nicotine cartridge) across users. The overall aim was to measure the acute blood nicotine delivery profile and evaluate subjective effects in regular e-cigarette users.

Methods

Design and ethical approval.

A repeated measures design was used with one group of participants assessed at 7 time points over a 2.5 h period (Vansickel and Eissenberg, 2013). The study was granted ethical approval by the University of East London Ethics Committee on 21/11/12 and was performed in accordance with the ethical standards laid down in the 1964 Declaration of Helsinki.

Participants were recruited via advertisements for the study via the e-cigarette manufacturer's December 2012 newsletter, Facebook page and through e-mail distribution to the existing customer base. To be included in the study participants had to be: i) regular e-cigarette users (using the device for at least 1 month and using at least one 18 mg nicotine cartridge per day); ii) between the ages of 18 and 55; iii) a smoker or ex-smoker; iv) physically fit and willing to provide blood samples; v) willing to abstain from smoking, vaping and the use of all nicotine-containing products for 12 h prior to testing. Participants were excluded if they: i) were non-smokers; ii) were not current e-cigarette users; iii) reported any physical/medical condition (including asthma, diabetes, epilepsy, heart or neurological condition) or psychiatric condition (including depression, anxiety or psychosis); iv) had any history of high or low blood pressure; v) had any history of fainting or feeling faint associated with providing blood samples; vi) were pregnant or lactating females. All potential participants were given an initial telephone screening interview in order to confirm that they met the eligibility requirements for participation, and fully understood the nature of the study. They were then sent an information sheet (via e-mail or post) and an appointment date.

A total of 14 participants (3 women) aged between 22 and 54 yrs (mean = 37) completed the study. Nine described themselves as 'White British', one as 'Black British', two as 'Asian', one as 'White Spanish', and one as 'Mongolian'. Ten were educated to degree level or higher and four had completed GCSE/O-levels. Six participants described

themselves as current smokers and eight as ex-smokers. All were current first generation e-cigarette users.

Materials

The E-Cigarette

The 'SKYCIG' is a two-piece first-generation cartomizer e-cigarette. Individually sealed boxed starter kits and 18 mg Crown Tobacco Bold cartridges were provided by the manufacturer. E-cigarettes were fully charged prior to the assessment session. According to the manufacturer's website the cartridges contain nicotine, propylene glycol and 'common natural and artificial flavourings'.

Baseline assessment measurements

Demographic and smoking history information was taken at baseline (age, gender, ethnicity, occupational status, smoking and vaping history). In order to assess baseline current or former dependence on tobacco the six item scale *Fagerström Test of Cigarette Dependence* (FTCD; Fagerström 2012) was employed. Scores can range from 0 to 10 with a higher score indicating greater cigarette dependence.

Tobacco related withdrawal symptoms were assessed using the *Mood and Physical Symptoms Scale* (MPSS; West & Hajek, 2004) which measures the presence and severity of five symptoms (depressed, irritable, restless, hungry, poor concentration) and urge to smoke. These were each rated 'at this moment in time' at 4 time points during the study. Each withdrawal symptom is rated on a scale from 1 (not at all) to 5 (extremely). Total score can therefore range from 5-25 with a higher score indicating a higher severity of withdrawal symptoms. Urge to smoke is rated from 1 (not at all strong) to 7 (extremely strong).

For assessing direct (positive) effects of the e-cigarette (such as 'hit', 'satisfaction', 'pleasant', 'feels like smoking' etc.) an 11 item visual analogue scale was used based on Blank et al., (2008). Participants rate each item by placing a cross through a 200 mm line where the far left indicates 'not at all' and the far right indicates 'extremely'. Scores are derived by measuring from the far left to the point of the line in mm and then halving to achieve a score out of 100. A higher score therefore indicates a stronger/more positive effect.

Finally, in assessing (adverse) side effects of the e-cigarette we used a 21 item visual analogue scale based on Vansickel and Eissenberg, 2013 (confused, dizzy, headache, pounding heart, light-headed, nausea/feeling sick, nervous, salivation, sweaty, weak, mouth irritation, throat irritation, aching jaws, vomiting, flatulence/bloating, stomach ache, heartburn, diarrhoea, hiccups, cold hands/feet, palpitations). As above, participants rate each item by placing a cross through a 200 mm line where the far left indicates 'not at all' and the far right indicates 'extremely'. Scores are derived as above. A mean overall 'side effects' score is computed here by adding the scores for each item and dividing by 21.

Clinical Procedure:

Participants were asked to abstain from all tobacco/nicotine products overnight (for 12 h) prior to a morning testing session (Vansickel & Eissenberg, 2013). Upon arrival at the lab, written informed consent was taken and participants provided an expired-air CO sample to verify compliance with the instruction to remain abstinent from smoking (using a calibrated Bedfont Micro-Smokerlyser; CO < 10 ppm required).

Baseline questionnaires (see above) were then completed before a qualified phlebotomy nurse inserted a venous cannula into the forearm and took a baseline 6 ml blood sample. Each participant was then presented with a new boxed e-cigarette fitted with an 18 mg crown tobacco bold flavoured cartridge and instructed to take 10 puffs (within 5 minutes, inter-puff interval not measured). Questionnaires were completed at 5 min, and 6 ml blood was collected at 10 min after the start of this 10 puff period. This was then followed by 60 min of *ad lib* puffing with 6 ml blood taken every 15 min (another 4 times). During this time each participant made a note of the number of puffs taken under observation of the researcher. Questionnaires were then completed again at the end of the 60 min *ad lib* vaping period which was followed by a 60 min rest period during which time participants did not use the e-cigarette. A final 6 ml blood sample was then taken, and questionnaires completed at the end of this 60 min rest period (total of 7 blood samples taken) before the venous cannula was removed. Each participant was reimbursed for his/her time and travel with £50 cash and a SKYCIG starter kit (retails at £49.99).

Blood Nicotine Analysis.

Blood was collected in 6 ml lithium heparinised vacutainers, stored on ice and then centrifuged and stored at 70 °C prior to analysis. The bioanalysis of nicotine from plasma samples was conducted by Advanced Bioanalytical Service Laboratories Ltd, Welywn Garden City, United Kingdom. Samples were analysed by HPLC interfaced with an AB/MDS Sciex 4000 mass spectrometer (Digard et al, 2013). Quantification of nicotine was by peak area ratio. The determined lower limit of quantification for nicotine in plasma using this method was 0.5 ng/ml.

Statistical Analysis

Repeated measures Analysis of Variance (ANOVA) with simple contrasts to compare each time point to baseline was conducted for blood nicotine levels, urge to smoke and nicotine-related withdrawal symptoms.

Results

Baseline tobacco smoking and vaping-related information

Table 1 displays smoking and vaping-related information for the 14 participants. Baseline expired-air test CO levels were all < 5 ppm indicating that all participants had complied with the instruction to abstain from smoking. Compliance with the restriction on other nicotine use was retrospectively confirmed when all the measured plasma nicotine levels were < 2 ng/ml

Table 1: Baseline tobacco smoking and vaping-related information

	N	Min	Max	Mean	SD
Age started smoking (yrs)	14	13	20	15.64	1.91
Duration of smoking cessation (months)	8	1.5	12	5.56	3.16
Duration of SKYCIG use (months)	14	1	17	4.73	3.76
Cartridges used per day	14	1	4	1.80	0.79

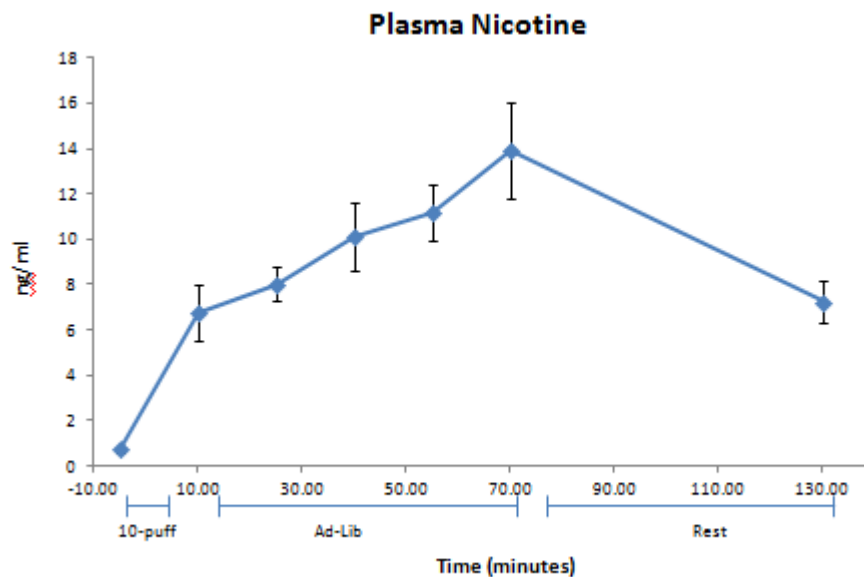
Puffs per day	9	25	200	98.33	65.14
FTCD	14	0	8	4.00	2.57
CO level (ppm)	14	1	5	3.21	1.37
Plasma nicotine (ng/ml)	14	0.5	1.41	0.69	0.31

Plasma Nicotine Levels

Complete sets of blood were obtained from seven participants, a further two were able to provide blood on six out of the seven occasions, one provided five samples, two provided four samples, one provided three and one provided two. Reasons for failing to gain samples included blocked catheter lines (most commonly), a lost sample and participant requests to have the cannula removed. It proved difficult to obtain blood from the 3 female volunteers.

Mean plasma nicotine level at each time point (ng/ml) are presented in Figure 1 (based on the 7 participants for whom nicotine levels were available at every time point). Plasma nicotine concentration rose from a mean of 0.74 ng/ml (SEM = 0.12) at baseline to a mean of 6.77 ng/ml (SEM = 1.23) 10 min after 10 puffs and reached a mean maximum of 13.91 ng/ml (SEM = 2.12) by the end of the *ad lib* puffing period. ANOVA revealed a statistically significant increase from baseline to each and every follow up time point ($F_{1,6} > 28$, $p < 0.01$ in all cases). There were large individual differences in plasma nicotine levels ($n=14$). For example, 10 min after 10 puffs, the highest level achieved was 13.4 ng/ml and the lowest was 2.50 ng/ml. Similarly, after 60 min of *ad lib* vaping, the highest plasma nicotine level achieved was 25.6 ng/ml whilst the lowest was 4.35 ng/ml. Participants took an average of 29 ‘puffs’ during this hour of *ad lib* vaping (range: 11 to 63) however, the correlation between number of puffs taken and plasma nicotine (ng/ml) at 60 minutes was only moderately and non-significantly correlated ($r = 0.48$, $p = 0.16$).

Figure 1: Plasma nicotine levels (ng/ml) at baseline (-5), after 10-puffs, during 60 min *ad lib* vaping, and after 60 min rest ($N = 7$; Error bars are ± 1 SEM)



Urge to Smoke and Nicotine-Related Withdrawal Symptoms

Mean urge to smoke and nicotine-related withdrawal symptoms are displayed in Figure 2 and 3 respectively. There was a statistically significant reduction in urge to smoke from baseline to a) the end of the 10 puff period and b) the end of the 60 min *ad lib* vaping period ($F_{1,12} > 12$, $p < 0.005$ in both cases). By the end of the 60 min rest period urge to smoke had increased and was no longer significantly lower than baseline ($F_{1,12} = 2.52$, $p = 0.14$). Nicotine-related withdrawal symptoms (as measured by the MPSS) also showed a statistically significant reduction from baseline to both a) the end of the 10-puff period and b) the end of the 60 min *ad lib* vaping period ($F_{1,11} > 7$, $p < 0.05$ in both cases) but not from baseline to the end of the 60 min rest period ($F_{1,11} = 4.13$, $p < 0.07$).

Separate analysis of the independent items of the MPSS revealed significant reductions from baseline to both the end of the 10-puff period and the 60 min *ad lib* period for irritability ($F_{1,12} > 12$, $p < 0.005$), restlessness ($F_{1,12} > 8$, $p < 0.01$) and poor concentration ($F_{1,12} > 5.5$, $p < 0.05$) but not for depression or hunger ($F_{1,12} \leq 1$, ns).

Figure 2: Urge to smoke at baseline, at the end of the 10 puff period, at the end of the 60 min ad lib vaping period, and after the 60 min rest period (Error bars are ± 1 SEM).

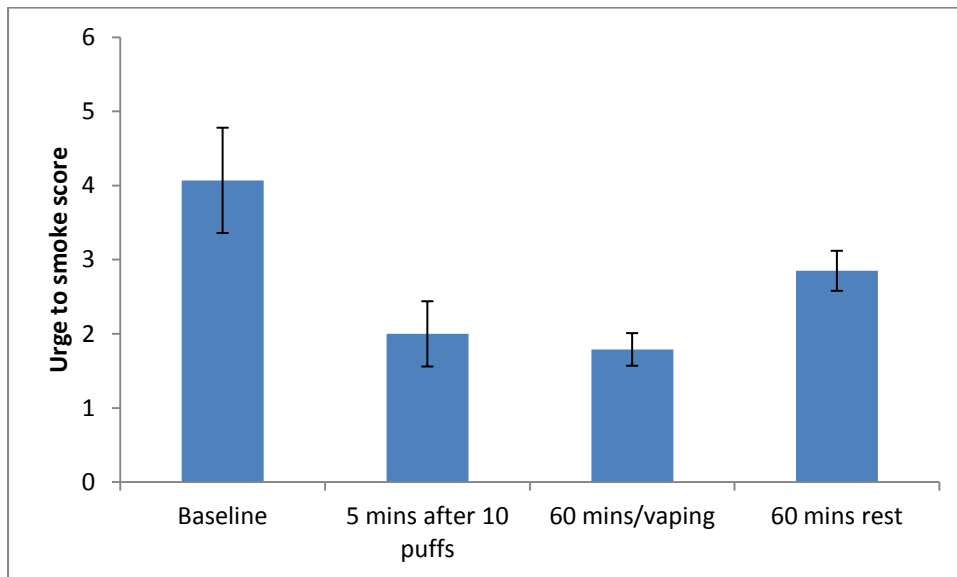
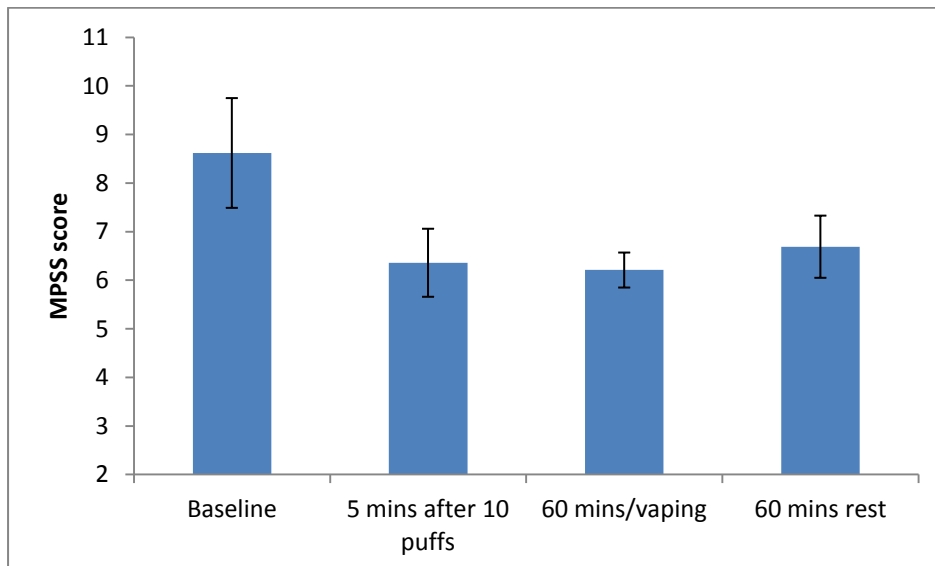


Figure 3: Nicotine-related withdrawal symptoms at baseline, at the end of the 10 puff period, at the end of the 60 min ad lib vaping period, and after the 60 min rest period (Error bars are ± 1 SEM).



Direct Effects of the E-cigarette

Mean visual analogue scale (VAS) ratings for ‘hit’ and ‘satisfaction’ after the 10 puff period were 74.07 (SEM = 7.15) and 70.86 (SEM = 6.28) respectively. Responses to the items ‘tastes like smoking’ and ‘feels like smoking’ were somewhat lower at 50.82 (SEM = 6.80) and 62.75 (SEM = 5.07) respectively.

Adverse Effects of the e-cigarette

Reporting of adverse side effects associated with use of the e-cigarette tested here were very low; total mean score was 12.81 (SEM = 1.45). ‘Light-headedness’ showed the highest mean (41.36; SEM = 7.37) followed by ‘throat irritation’ (27.25; SEM = 7.53). Table 3 presents mean side effect scores for individual items and total score at the end of the 10-puff period (results were very similar, and no higher, at the end of the 60 min *ad lib* vaping period).

Table 3: Minimum, maximum, mean and SEM scores for adverse side effect of e-cigarette use and total score (0 = ‘not at all’, 100 = ‘extremely’)

Side Effect	Min	Max	Mean	SEM
Light-headedness	4	85	41.36	7.37
Throat irritation	3.5	75.5	27.25	7.53
Dizzy	3.5	59	24.82	5.54
Salivation	3.5	66.5	20.71	5.58
Mouth irritation	4.5	62	16.54	4.75
Weak	4	69	14.86	4.90
Cold hands/feet	3	50	10.82	3.32
Pounding Heart	3	29	10.71	2.40
Headache	0	56	10.61	3.81
Sweaty	3.5	48.5	9.79	3.08
Aching jaws	2.5	38.5	9.43	2.51

Nausea	2.5	35	8.39	2.29
Nervous	2.5	30.5	7.93	2.06
Vomiting	3.5	11	7.54	0.64
Confused	4	12.5	7.5	0.85
Palpitations	3	19.5	7.46	1.66
Stomach ache	3	18	7.18	1.05
Flatulence/Bloating	3.5	10	6.93	0.62
Diarrhoea	3.5	11.5	6.61	0.67
Heartburn	2.5	12	6.36	0.78
Hiccups	3	11	6.29	0.76
Mean TOTAL	3.9	21	12.81	1.45

Discussion

Whilst surveys and small scale clinical studies suggest successful replacement of smoking with e-cigarettes due to the presence of nicotine (Dawkins et al., 2013; Etter & Bullen, 2011; Polosa et al., 2011; Siegel, Tanwar & Wood, 2011), effects of vaping on blood nicotine levels are relatively unexplored. In the current study, a significant increase in plasma nicotine level was observed 10 mins after taking 10 puffs on the e-cigarette (from 0.74 ng/ml to 6.77 ng/ml). Plasma nicotine levels continued to increase thereafter reaching a mean maximum of 13.91 ng/ml at the end of the 60 min *ad lib* puffing period. These findings demonstrate that reliable plasma nicotine concentrations can be achieved via the use of a first generation e-cigarette among regular users. That e-cigarettes can deliver nicotine in addition to providing the sensory stimulation associated with smoking, is likely to be an important determinant in their effectiveness for quitting or replacing smoking.

The findings are broadly consistent with those described by Vansickel and Eissenberg (2013) although the slightly higher plasma nicotine concentration reported in the earlier study may reflect differences in devices used - second generation (Vansickel & Eissenberg) versus first generation (current study). That earlier studies found minimal or no nicotine delivery

(Bullen et al., 2010; Vansickel et al. 2010) in naïve users is arguably due to their inexperience although it is also possible that the more recent positive findings reflect an improvement in device characteristics over the past few years.

There was coherence in plasma nicotine kinetics for 75-80% of the users, with a couple of notable outliers at the lower and higher end of the range. This could reflect i) the inherent pharmaceutical quality of the nicotine solutions cartridges as provided in the e-cigarette boxed sets (not chemically confirmed), ii) genetic differences in nicotine metabolism or iii) different inhalation techniques. A pre-cursor study could investigate aspects concerning quality control in advance of any further clinical study (Sanchez-Medina et al, 2007; Gao et al, 2008) whilst measurement of the nicotine metabolite, cotinine would enable exploration of individual differences in metabolism.

In relation to inhalation technique, it is unclear whether the wide range of nicotine delivery is due to inefficient puffing technique in those receiving very low levels, or deliberate titration to receive a dose that suits the individual. If the former is the case, such individuals may be prone to relapse to smoking if they are unable to receive adequate doses of nicotine. In the case of the latter, if e-cigarettes do allow such titration, this may help to explain their appeal and the reports of successful substitution of tobacco smoking (Dawkins et al., 2013; Polosa et al., 2012) though it would also imply that the nicotine content may not be important for everyone. Either way, assessment of e-cigarette puffing topography could more accurately characterise the relationship between puffing characteristics (e.g. puff duration, intensity and inter-puff interval) and blood nicotine delivery. If blood nicotine delivery does depend on a particular puffing technique, and if nicotine delivery is necessary for successful smoking cessation/replacement, an understanding of optimal puffing behaviour would be informative to both e-cigarette manufacturers and users.

An interesting feature of the current study was the plasma nicotine levels in the 3 female subjects. Bloods could only be collected for the first 10-30 min of the study due to problems with veins, but their plasma nicotine levels 10 min after the 10 puffs suggested that the peak plasma concentration is lower than for the male participants and that the recovery period could be predictably back to baseline cravings at an earlier time than men. With such small numbers it is not appropriate to conduct statistical tests, but the effect of gender certainly merits further exploration particularly given that previous studies suggest that nicotine content may be more important for men and sensorimotor aspects more important for women smokers (Dawkins et al., 2013; Perkins et al., 1999).

In general, the device tested here fitted with an 18 mg/ml nicotine cartridge in regular e-cigarette users delivers a range of blood nicotine concentrations on average comparable to that reported via commercially available doses of NRT (Evans et al., 2006; McEwen et al., 2008), oral snuff (2.5g) and chewing tobacco (7.9g; Hukkanen et al, 2005). The plasma profiles observed here however, are a slightly different shape (less pronounced plasma max and more of a gradual plateau over 60 min) compared to previous profiles for NRT which (Choi et al., 2003; McEwen et al., 2008; Molander & Lunell, 2001; Schneider et al., 2001).. This is a consequence of the dose escalation design used here, rather than a single dose followed over time, which reflects how vapers describe using e-cigarettes in practice (Dawkins et al., 2013).

The e-cigarette tested here also reduced urge to smoke and nicotine related withdrawal symptoms (irritability, restlessness and poor concentration) consistent with previous reports (Bullen et al., 2010; Dawkins et al., 2012; Vansickel & Eissenberg, 2013). Both urge to smoke and withdrawal symptoms increased again during the one hour rest period (no vaping permitted), consistent with the reduction in plasma nicotine levels during this period. Levels of 'hit' and 'satisfaction' associated with using the e-cigarette were also fairly high, with mean scores of 74.07 and 70.86 respectively (with 100 representing the highest score of 'extremely'). Consistent with the findings of two large survey studies (Etter & Bullen, 2011; Dawkins et al., 2013), use of the e-cigarette was associated with very low reporting of side effects. Given that these participants were regular users however, possibly with a vested interest in presenting e-cigarettes in a positive light, it is possible that there is over-reporting of positive effects and under-reporting of negative effects here. Light-headedness was most frequently reported which is consistent with a nicotine hit. Similar to other studies (e.g. Dawkins et al., 2013), some degree of throat irritation was reported which may be related to the nicotine hit in the throat and/or the effects of propylene glycol which acts as a humectant.

This small scale clinical laboratory study reports for the first time significantly elevated blood nicotine levels and positive subjective effects in regular users after using a standardised first generation e-cigarette. Nevertheless, there are some limitations. With full sets of blood available from only 7 participants, the sample size is small thus findings may not generalise to other devices or to novice users. Females were also under-represented in this study and their blood was difficult to obtain so conclusions cannot be drawn in relation to e-cigarette nicotine delivery in women. Finally, positive subjective effects may have been

over-estimated and adverse effects under-estimated in this sample of regular e-cigarette users who may have a vested interest in presenting the product in the most positive light.

To conclude, the current findings demonstrate reliable nicotine delivery after acute administration using a first generation e-cigarette fitted with an 18 mg/ml nicotine cartridge in this small sample of regular users. Urge to smoke and nicotine-related withdrawal symptoms were also reduced with e-cigarette use and side effects were consistent with those widely accepted for inhaled nicotine products. Taken together, these findings add to the growing body of evidence that e-cigarettes can reliably deliver nicotine in regular users although there were some notable exceptions. Further clinical studies might usefully quantify inhalation technique and device characteristics in relation to nicotine delivery and explore the relationship with successful smoking cessation.

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