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Upjohn Press Catalog 2019-2020

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UPJOHN PRESS PUBLICATIONS 2019.2020

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Upjohn Press

The Upjohn Institute is a nonpartisan, not-for-profit institution dedicated to finding and promoting solutions to employment-related problems. Integral to the Institute's mission is the dissemination of research findings that stem from work produced both by Institute researchers and by scholars from outside the Institute. The Institute's publications program helps accomplish this by producing books and ebooks that offer rigorous yet accessible explorations of topical, policy-relevant issues. Contact us if you'd like to submit your manuscript or proposal for the Upjohn Press.

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This quarterly publication offers data and analysis on current economic conditions facing the major metropolitan areas of west Michigan. Read new and past issues of *Business Outlook* at https://research.upjohn.org/bus_outlook/.



Economic Development Quarterly

The Upjohn Institute is home to EDQ, a peer-reviewed journal dedicated to publishing the latest quality research findings in economic and workforce development. Learn more at https://journals.sagepub.com/home/edq.



Confronting Policy Challenges of the Great Recession Lessons for Macroeconomic Policy

Eskander Alvi, Editor

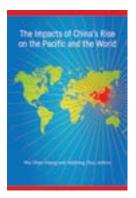
This book presents a notable group of researchers who describe the unprecedented economic damage suffered during the Great Recession and the extraordinary policies put in place to limit the damage and help put the economy back on a growth track. Not surprisingly, some policies succeeded while others barely made a dent. The analysis of the many lessons and encounters—and successes and failures—offers fresh perspectives on how policymakers and central bankers might manage the economy in a future crisis.

In the years following the Great Recession, much research has been conducted on the lessons learned from the event, but an appreciation of the severe challenges, such as that presented here, enriches our understanding of policy options that worked (or didn't). This hindsight, as seen through the eyes of acknowledged economic experts gathered here, is invaluable.

Contributors include Barry Eichengreen, Gary Burtless, Donald Kohn, Laurence Ball, J. Bradford DeLong, Lawrence H. Summers, and Kathryn M.E. Dominguez.

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146 pp. 2017 \$40 cloth 978-0-88099-636-5 \$15 paper 978-0-88099-637-2



The Impacts of China's Rise on the Pacific and the World

Wei-Chiao Huang and Huizhong Zhou, Editors

China's economic growth over the past few decades is remarkable. Despite its recent slowdown, projections are for it to surpass U.S. gross domestic product in the year 2028. Paralleling this economic growth is China's expanding geopolitical reach and influence. The combination of these two forces—economic and political makes China, by many accounts, the most important diplomatic challenge facing its neighbors, the United States, and rest of the world's nations.

But does the recent concentration of power around Xi Jinping—which includes tighter societal controls and adopting Xi's distrust of private markets—offer China a path forward for sustained rapid growth? And will China use its growing political influence, backed by a modernized military, to destabilize existing regimes?

The editors of this book have assembled a group of China experts who weigh in on such issues. Together, they offer an indepth look at key internal factors influencing China's economy as well as factors that will impact the U.S.-China relationship for years to come.

Contributors include Murray Scot Tanner, Barry Naughton, Wing Thye Woo, Mary E. Lovely and Yang Liang, Guanzhong James Wen, and Xiaodong Zhu.

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164 pp. 2018 \$40 cloth 978-0-88099-633-4 \$15 paper 978-0-88099-632-7



The Human and Economic Implications of TwentyFirst Century Immigration Policy

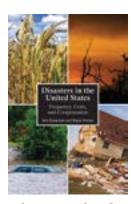
Susan Pozo, Editor

Immigration is one of the most highly-charged and divisive issues facing the U.S. today. Yet little attention is paid to serious analysis of immigration and data about immigrants and their influence on the U.S. economy. Instead, anecdotes—often ugly—rule the debate.

This book provides a framework that helps move us from the personal to the analytical, to facilitate a more systematic appraisal of immigration and the policies before us. The authors document and provide careful analyses on several key issues including the fiscal impacts of immigrants in the United States, assimilation along generational lines, the effects of enhanced immigration enforcement at the interior of the United States, and alternative blueprints for allocating refugees. They also offer suggestions on the use of modeling tools of international trade to assess immigration policy today. The public must be better informed to more effectively debate immigration, and this volume can help set us on that path.

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235 pp. 2018 \$40 cloth 978-0-88099-656-3 \$18 paper 978-0-88099-655-6



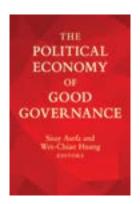
Disasters in the United States Frequency, Costs, and Compensation

Vera Brusentsev and Wayne Vroman

Brusentsev and Vroman analyze several types of hazards that pose the risk of becoming disasters. They draw inferences about the frequency, geographic patterns, trends, and financial costs related to disasters, and show that declarations of disasters have increased at a rate much faster that the rate of population growth. They also find that disaster risks of climate change tend to be concentrated in urban areas, and that there is a statistically significant association between disasters and the increase in global temperature. Also discussed is the complexity of issues associated with mitigating the effects of hazards that become labeled disasters.

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232 pp. 2017 \$40 cloth 978-0-88099-523-8 \$20 paper 978-0-88099-521-4



The Political Economy of Good Governance

Sisay Asefa and Wei-Chiao Huang, Editors

The contributors describe several of the key dimensions of good governance, as well as what deleterious and negative consequences may arise in its absence. They draw analysis and solutions from diverse sectors such as economics, public administration, management, and political science, and connect the importance of education, health, climate change, and poverty to address the challenges of creating a world where more countries embrace good governance policies to benefit their peoples.

Contributors include Carolyn J. Heinrich, John Ishiyama, Susan J. Linz, Seema Jayachandran, Stephen C. Smith, Sisay Asefa, and Wei-Chiao Huang.

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173 pp. 2015 \$40 cloth 978-0-88099-497-2 \$15 paper 978-0-88099-496-5



Measuring Globalization Better Trade Statistics for Better Policy

Susan N. Houseman and Michael Mandel, Editors

The chapters in this twovolume set identify biases and gaps in national statistics, examine the magnitude of the problems they pose, and propose solutions to address these issues.

Shifts in the location of production and associated trade patterns have been driven to a large degree by lower prices in emerging economies. The research in the first volume focuses on biases in price indexes that may arise from the growth of globalization.

The second volume extends the analysis to several other measurement issues arising from the growth of globalization, including the fragmentation of production that has given rise to so-called factoryless goods producers. Chapters in the second volume also examine the classification of output of multinational corporations in national statistics and, with the advent of the Internet, the explosion of international trade in data.

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696 pp. 2015 \$55 cloth 978-0-88099-489-7 \$35 paper 978-0-88099-488-0



Workers' Compensation Analysis for Its Second Century

H. Allan Hunt and Marcus Dillender

Hunt and Dillender provide a succinct analysis of the state of Workers' Compensation (WC) programs in North America by focusing on three key performance issues: 1) the adequacy of compensation for those disabled in the workplace, 2) return-to-work performance for injured workers, and 3) prevention of disabling injury and disease.

Following a brief introductory chapter that provides a discussion of the difficulties of trying to compare a number of diverse programs, Hunt and Dillender devote a chapter to each of the three performance issues and provide empirical findings and useful guidance for policymakers and researchers as they set their sights on adapting WC for the twenty-first century.

"Hunt and Dillender do an excellent job in providing valuable empirical findings and direction for policymakers and researchers. Their book is a very interesting read, and I highly recommend it to all interested audiences." —Richard Works, Montly Labor Review

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132 pp. 2017 \$14.99 paper 978-0-88099-530-6



Lessons Learned from Public Workforce Program Experiments

Stephen A. Wandner, Editor

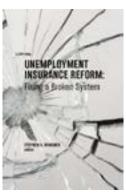
This book presents an analysis of the lessons learned from public workforce experiments conducted and evaluated in the United States. The U.S. Department of Labor sponsored a number of these experiments over many decades, and some have resulted in significant public workforce program and policy improvements.

These experimental evaluations of public workforce programs have included training programs—the Job Training Partnership Act (JTPA) and the Workforce Investment Act (WIA)—and the Job Corps. Another effort was a series of unemployment insurance (UI) experiments that were conducted in the 1980s and 1990s to test new or improved reemployment approaches. More recently, experimental evaluations of a UI work-search eligibility review and reemployment services program (Reemployment and Eligibility Assessment).

The contributors to this book show that public workforce program experiments have provided solid evidence on which policymakers have been able to make informed and helpful decisions that have benefitted America's workers.

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183 pp. 2016 \$14.99 paper 978-0-88099-630-3



Unemployment Insurance Reform

Fixing a Broken System

Stephen A. Wandner, Editor

The Unemployment Insurance (UI) system is a lasting piece of the Social Security Act, which was enacted in 1935. But like most things that are over 80 years old, it occasionally needs maintenance to keep it operating smoothly while keeping up with the changing demands placed upon it. However, the UI system has been ignored by policymakers for decades and, say this book's contributors, it is now broken, out of date, and badly in need of repair.

Stephen A. Wandner, former director of research for the Employment and Training Administration, pulls together a group of UI researchers, each with decades of experience, who describe the weaknesses in the current system and propose policy reforms that they say would modernize the system and prepare us for the next recession

The contributors include David E. Balducchi, Christopher J. O'Leary, Suzanne Simonetta, Wayne Vroman, and Stephen A. Wandner.

PDF is free at research.upjohn.org/ up_press/249/

248 pp. 2018 \$14.99 paper 978-0-88099-652-5





Evolving Approaches to the Economics of **Public Policy** Views of Award-Winning Economists

Jean Kimmel, Editor

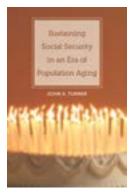
Five award-winning economists tackle a diverse range of topics and show how applied economics, incorporating inputs from other sciences, has evolved to give policymakers a more nuanced approach to policy development.

"[T]his book provides excellent overview of the aspects of public policy by integrating some of the most important issues in the contemporary world. It connects these issues well, including human capital, regulation, government, market, society, and technology. Whereas it may particularly cater to the economist, it is very handy for the scholars of other social science fields as well."-Journal of Regional Science

The contributors are Erica Field, Nancy Folbre, Avner Greif, David M. Kreps, and Michael J. Piore.

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183 pp. 2016 \$40 cloth 978-0-88099-513-9 \$15 paper 978-0-88099-512-2



Sustaining Social Security in an Era of Population Aging

John A. Turner

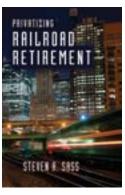
Politicians on both sides of the aisle will agree on this-Social Security needs fixing. The system currently lacks the financing to pay for benefits already promised, and maintaining the status quo is untenable; the Congressional Budget Office projects that insolvency will occur in 2031. While many proposals for fixing the system have been floated, most are little more than bandages that stem the bleeding but fail to address the underlying malady.

Turner argues that the solution to the long-term health of Social Security lies in politically acceptable periodic reforms of the formula used to determine benefits. Specifically, he endorses a set of reforms that address increased life expectancy, the growing relationship between income and life expectancy, the decline in the physical demands of jobs, the rise in income inequality, and the increasing poverty seen among the older population.

What sets this book apart from others that address Social Security's long-term health are the interconnected political and behavioral aspects that Turner emphasizes. These are, he says, what currently hinder policymakers from making the needed reforms.

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117 pp. 2016 \$14.99 paper 978-0-88099-515-3



Privatizing Railroad Retirement

Steven A. Sass

Sass offers an engaging review of the evolution of the Railroad Retirement program and addresses whether it offers lessons for Social Security. He begins by examining the history of the program, including actions taken over the decades to keep it afloat, and then discusses the growing interest in investing Social Security trust fund assets in private equities.

Are there lessons policymakers could glean from the Railroad Retirement program that might be used should they decide to invest Social Security assets in equities? According to Sass, yes there are, with the three most important relating to 1) dealing with risk, 2) governance of trust fund investment, and 3) budgetary accounting.

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109 pp. 2015 \$14.99 paper 978-0-88099-494-1



Student Loans and the Dynamics of Debt

Brad Hershbein and Kevin M. Hollenbeck, Editors

This volume presents timely and inclusive research and knowledge available about student loans and repayment. It serves as a valuable reference for researchers and policymakers who seek a deeper understanding of how, why, and which students borrow for their postsecondary education; how this borrowing may affect later decisions; and what measures can help borrowers repay their loans successfully.

"Academic administrators and researchers will gain insights into trends and problems involved in student loans and their repayment; policymakers will find the conclusions in the text particularly interesting. Summing Up: Recommended." –Choice

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473 pp. 2015 \$45 cloth 978-0-88099-485-9 \$25 paper 978-0-88099-484-2



Promise Nation Transforming Communities through Place-Based Scholarships

Michelle Miller-Adams

Michelle Miller-Adams presents the most accessible and comprehensive overview available of the emergence and development of the Promise movement nationwide as well as an up-to-date assessment of available research on the impacts of such programs.

"'Promise Nation'
convincingly confirms and
documents the power of a
simple, elegant guarantee
of a free college education
to transform lives and revitalize communities." – John
Austin, President, Michigan
State Board of Education

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144 pp. 2015 \$14.99 paper 978-0-88099-504-7

For up-to-date data and research on Promise programs visit https://bit.ly/2FePSPV.



The STEM Dilemma Skills that Matter to Regions

Fran Stewart

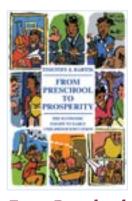
Fran Stewart dives into the murky waters where education and economic goals meet to confront several key issues facing policymakers and educators, including the role of public investment in human capital, the types of human capital investment that provide the greatest public return, and whether those investments should vary by region. Her detailed findings provide evidence that not all high-paying jobs require STEM skills; that not all good-paying, highly skilled STEM jobs require college degrees; and that "soft skills" (e.g., critical thinking and communication) are important for STEM as well as other highpaying jobs.

Stewart notes that STEM graduates are important for the overall economy, yet not all regions are home to the types of industries that rely on workers with STEM skills. Policy preoccupation with promoting STEM degrees may be overlooking other types of training that may yield greater economic benefit. This suggests that by adopting one-size-fitsall strategies for human capital development, regions may be failing to reap the greatest possible returns on their public investments.

Stewart's analysis and findings will be of interest to anyone involved in workforce development and regional economic development.

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222 pp. 2017 \$40 cloth 978-0-88099-640-2 \$20 paper 978-0-88099-639-6



From Preschool to Prosperity The Economic Payoff to Early Childhood Education

Timothy J. Bartik

Bartik shows that investment in high-quality early childhood education has several long-term benefits, including higher adult earnings for program participants.

"The economic benefits of investing in high-quality early childhood education are clear and backed by an impressive amount of research, as laid out in Tim Bartik's book."—Arthur J. Rolnick, former Senior Vice President and Director of Research, Federal Reserve Bank of Minneapolis

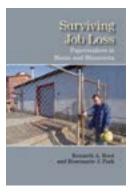
"This new book makes a comprehensive and compelling case for a strong public commitment to early childhood education."

-Nancy Folbre, Professor of Economics Emerita, University of Massachusetts
Amherst

"Tim Bartik explains how early learning investment can strengthen the national economy and address economic inequality by increasing economic opportunity. Are there today any two economic topics more crucial than these?" –Robert Dugger, Managing Partner, Hanover Provident Capital

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113 pp. 2015 \$14.99 paper 978-0-88099-482-8



Surviving Job Loss Papermakers in Maine and Minnesota

Kenneth A. Root and Rosemarie J. Park

Root and Park examine the plight of workers displaced from two paper mills and their paths to reemployment, retirement decisions, and the personal struggles they faced as a result of their dislocations. They provide insightful, personal portraits of workers that are representative of the hundreds who lost their jobs as a result of two mill closings—one in Sartell, Minnesota, and the other in Bucksport, Maine.

In addition, the authors describe the types of assistance that were offered to the workers displaced by the mill closings, dedicate a chapter each to the plights of female workers and of spouses who were both displaced by the closings, discuss the importance of community when economic displacement occurs, and compare the experience of a mill closing in Canada with the Maine and Minnesota closings. They conclude with ways that society can be more proactive in assisting workers who suffer job displacement and the economic and psychological impacts that so often occur as a result.

Overall, this book adds a human perspective to the problems facing dislocated workers, not only in the shrinking paper industry but also in other contracting industries in the United States.

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How Did Employee Ownership Firms Weather the Last Two Recessions? Employee Ownership, Employment Stability, and Firm Survival: 1999–2011

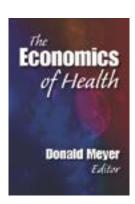
Fidan Ana Kurtulus Douglas L. Kruse

Kurtulus and Kruse present new evidence that links employee ownership with increased employment stability and firm survival. They show that, in comparing the performance of employee ownership firms with that of otherwise similar firms during the last two recessions, the macroeconomic effects of employee ownership during periods of recessionary pressure tend to decrease unemployment while helping to stabilize the economy. According to the authors.

Combining our findings with the empirical literature as a whole, we see a body of evidence showing that, despite the theoretical freerider and financial risk objections raised against it, employee ownership is generally linked to increased worker performance and commitment, enhanced employee cooperation toward firm goals, lower turnover, higher pay, and wealth, as well as to improved firm-level outcomes such as higher productivity, greater employment stability, and firm survival. These benefitsparticularly the greater stability and survival, which can help the overall economy by reducing unemployment and resisting recessionary pressures—can provide a clear justification for widespread government support to broaden employee ownership programs.

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178 pp. 2017 \$40 cloth 978-088099-526-9 \$18 paper 978-088099-525-2



The Economics of Health

Donald J. Meyer, Editor

The choices we make concerning our health have consequences that are felt both personally and economy-wide. On the personal level, good health allows us to function freely, earn a living, interact with family, friends, and coworkers, and to generally enjoy life. Each individual's healthrelated decisions also play a role in the nation's healthcare economy, which now represents some 17 percent of the nation's GDP with projections that it will reach nearly 20 percent by 2024. Therefore, policies and actions that encourage healthy living, along with a streamlined healthcare system, can have positive impacts on a large and growing portion of the nation's economy.

In this timely collection, editor Donald J. Meyer leads a group of notable health economists who explore critical issues—and their economic impacts—facing the nation's healthcare system today. These include lifestyle choices and their health impacts, decisions on medical care and self-care, the fee-for-service payment model, disability and workers' compensation insurance claims, long-term care, and how various aspects of the Patient Protection and Affordable Care Act (ACA) impact the nation's healthcare system.

Contributors include: M. Kate Bundorf, Marcus Dillender, John H. Goddeeris, Donald J. Meyer, Edward C. Norton, and Charles E. Phelps.

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155 pp. 2016 \$40 cloth 978-0-88099-463-7 \$15 paper 978-0-88099-462-0



Guild-Ridden Labor Markets The Curious Case of Occupational Licensing

Morris M. Kleiner

Kleiner examines why the institution of occupational licensing has had such a curious evolution and influence in the United States, the European Union, and China. He also discusses the many similarities it has to guilds.

"No one has done more to put the issue of occupational licensing firmly on the policy agenda than Morris Kleiner. This careful book brings together his path-breaking scholarship on the issue, effortlessly combining economics, history, law, statistical analysis, and a keen understanding of the politics involved. Kleiner is the world's leading scholar of occupational licensing, and this book should stand as a reference for decades to come."-Justin Wolfers. University of Michigan

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117 pp. 2015 \$14.99 paper 978-0-88099-501-6



Extending Work Life Can Employers Adapt When Employees Want to Delay Retirement?

Robert Clark Melinda Sandler Morrill

Aging men and women are increasingly remaining in the labor force. As a result, labor force participation for workers aged 55 and older more than doubled, from 15.5 million in 1994 to 33.9 million in 2014.

Usually, the reason workers remain in the labor force is that they need to work additional years in order to be able to support an increasing number of years in retirement. But how do employers react to an aging workforce?

Robert Clark and Melinda Sandler Morrill are among the first to address this issue. They provide a thorough assessment of the costs and benefits of accommodating later retirement ages, and they describe options employers may use to create some new form of employment contract with aging workerse.g., phased retirement and return-to-work policies. But the success of such policies also depends on tax policies and whether government-provided retirement benefits could be redesigned to play a role in a newly defined employment relationship.

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What Does the Minimum Wage Do? Dale Belman and Paul J. Wolfson

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Occupational Labor Shortages

Concepts, Causes, Consequences, and Cures Burt S. Barnow, John Trutko, and Jaclyn Schede Piatak

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The New Scarlet Letter? Negotiating the U.S. Labor Market with a Criminal Record Steven Raphael

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The American Recovery and Reinvestment Act

The Role of Workforce Programs Burt S. Barnow and Richard A. Hobbie, Editors

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The Road through the Rust Belt

From Preeminence to Decline to Prosperity William M. Bowen, Editor

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Reconnecting to Work

Policies to Mitigate Long-Term Unemployment and Its Consequences

Lauren D. Appelbaum, Editor

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Social Security and Pension Reform

International Perspectives Marek Szczepański and John A. Turner, Editors

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Lessons from Michigan Michael F. Addonizio and C. Philip Kearney

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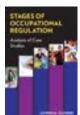


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Albert N. Link and John T. Scott

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Early Childhood Programs
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Timothy J. Bartik

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Solving the Reemployment Puzzle From Research to Policy Stephen A. Wandner

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The Performance of Performance Standards James J. Heckman, Carolyn J. Heinrich, Pascal Courty, Gerald Marschke, and Jeffrey

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Smith, Editors



The Economics of Natural and Unnatural Disasters

William Kern, Editor

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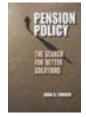


Imagining the Ideal Pension System

International Perspectives
Dana M. Muir and
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