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#### Learning from a Decade of College Promise Scholarships

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# Learning from a Decade of College Promise Scholarships

### October 26, 2017 The W.E. Upjohn Institute for Employment Research







### **INTRODUCTION**

Michelle Miller-Adams Research Fellow, The Upjohn Institute Professor, Grand Valley State University







Founded 1932; became the W.E. Upjohn Institute in 1945

Non-partisan, not-for-profit research institution

Dedicated to understanding the causes and consequences of unemployment

Delivers federal and state workforce programs in the region

Staff of 105

**PROMISE** INVESTING IN COMMUNITY a project of the W.E Upjohn Institute











### PromiseNet 2017

CELEBRATING SUCCESS, LEARNING FROM EXPERIENCE

#### RADISSON PLAZA HOTEL KALAMAZOO, MI

100 W MICHIGAN AVE

MONDAY NOV 6 MESDAY NOV 7

- Remarks by <u>WMU President Ed Montgomery</u>
- Keynote address by <u>Karen Pittman</u>, Forum for Youth Investment Keynote address by <u>Sara</u> <u>Lundquist</u>, Lumina Foundation
- Research Plenary: "Taking Stock, Moving Forward"
- 15 Breakout Sessions
- Opportunities for Collective Problem Solving and Informal Networking
- Programs from 20 States Represented

PROMISE INVESTING IN COMMUNITY a project of the W.E Upjohn Institute



## Register by 11/1 at http://promisenet.net





**PROMISE** INVESTING IN COMMUNITY a project of the W.E Upjohn Institute



### **PROMISE DATABASE**

Brad J. Hershbein Economist, The Upjohn Institute





# **Defining Promise Programs**

- Place-based scholarship programs that seek to transform communities as well as students and schools
- Geographically bounded
- Often include enrollment and/or residency requirements
- Early commitment element
- Within these parameters, great variation





#### HOW TO USE THIS DATABASE

You can use this database to generate profiles of individual programs or to sort programs by a variety of characteristics, including location, year established, source of scholarship funding, type of community served, and other key characteristics.

Multiple fields can be specified to help you target your search (using CTRL-click), or the entire database (by selecting ALL) can be browsed. More than 90 variables are included though only a fraction are shown using the database search. A comprehensive list of variables covered and their definitions can be accessed here.

For any questions or concerns, please contact the W.E. Upjohn Institute Promise Programs Research Group at promisedatabase@upjohn.org.

#### PROMISE **INVESTING IN COMMUNITY** a project of the W.E Upjohn Institute

STATE YEAR OF ORIGIN All Alabama 1993 1994 Alaska Arizona 1995

All

FUNDER TYPE

All

Public

Private

Mixed

COLLEGES COVERED

All Local Only Statewide National

FINANCIAL NEED REQUIREMENT ACADEMIC MERIT REQUIREMENT

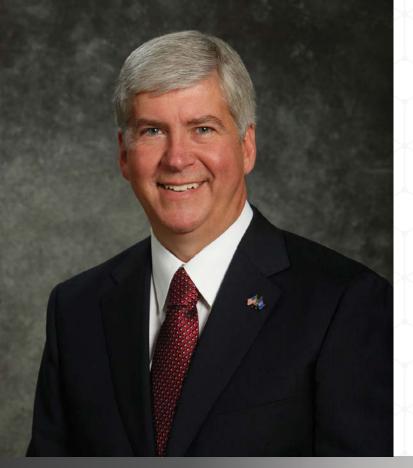
**Apply Filters** 

ars after graduation
a

PROGRAM COMPARE

PROGRAM SUMMARY

PROGRAM LOCATION



### **KEYNOTE REMARKS**

Governor Rick Snyder State of Michigan







### **COMMUNITY INSIGHTS: BUCHANAN, MI**

Rob Habicht President/CEO, Michigan Gateway Community Foundation







### **COMMUNITY INSIGHTS: RICHMOND, CA**

### Councilmember Jael Myrick Richmond City Council





### **COMMUNITY INSIGHTS: EL DORADO, AR**

Allison Parker Manager, Global Communications Murphy Oil Corporation

W.E. UPJOHN INSTITUTE



# Q & A

- Elizabeth Garlow, Moderator
- Rob Habicht, Buchanan, MI
- Greg Handel, Detroit, MI
- Brad Hershbein and Michelle Miller-Adams, Kalamazoo, MI
- Jael Myrick and Jessie Stewart, Richmond, CA
- Allison Parker and Sylvia Thompson, El Dorado, AR





# **THANK YOU FOR PARTICIPATING**



Register for the conference at <u>http://promisenet.net</u>

Send questions about the database to promisedatabase@upjohn.org

Learn more about our Promise research program at <u>http://upjohn.org</u>

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