

9-23-1912

Las Vegas Optic, 09-23-1912

The Optic Publishing Co.

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Salesman and Detective

The Optic is a Salesman

Have you any article, large or small, of which you wish to dispose? An advertisement in the classified section will sell it for you.

If you are a merchant and wish to let the public know you have desirable merchandise, a display advertisement in The Optic will fill your store with customers.

The Optic is a Detective

Have you lost something? A notice in the classified column will find it for you.

Have you found something of apparent value? The Optic's classified ads will bring the owner to your door.

Though it is a first class class salesman and a first class detective, The Optic does not charge the high fees demanded by such professions.

Advertising rates are reasonable. Investigate and be convinced that all these statements are true.

Optic Publishing Company

PHONE MAIN 2

NATIVE CLINGSTONE PEACHES

SMALL BUT SOUND AND FINE FLAVOR

Just the Thing for Pickling

10 pounds for 25c
50 pounds for \$1.00

IKE DAVIS
THE CASH GROCER

SEAL SHIPT OYSTERS

The First of the Season

REGULAR SHIPMENT EACH WEEK

Direct from the Oyster Beds

J. H. STEARNS

Pure Things to Eat



SEE!—This fine Dinner Set for 5 Coupons from **EMPRESS Flour**

AND \$3.90 CASH

REGULAR RETAIL VALUE, \$12.00

We purchased several cartons of this beautiful dinner-ware, and our large purchase enabled the manufacturer to give us an exclusive dealer and a very low price. We are charging part of the cost to "advertising expense" and only ask you to pay a percentage of the actual cost of the set. It is of a beautiful "Gothic" design and cannot be duplicated in quality for less than \$12 in any retail china store. It is guaranteed by both the manufacturer and ourselves.

There is a coupon in every sack of **EMPRESS Flour**. Send us five coupons and \$0.90 in cash, draft, postal or express money order, and we will send you one of these beautiful sets by freight. Address coupons and request to The China Department of the **Empress Flour Mills Company**, Hutchinson, Kansas. We also write your name and address plainly. The coupons in **EMPRESS Flour** are also good for **EMPRESS** Silverware and other valuable premiums. Ask for descriptive circular.

EMPRESS, you know, is that "Mighty-Good" **GERMAN-MILLED** Flour that makes Baking a Delight.

ALL GROCERS
Try a Sack You'll Like It.

At the Home of the Best of Everything Eatable

WE HAVE JUST RECEIVED A FRESH ASSORTMENT OF

Fromage De Camembert, Fromage De Neufchatel
Lunch Limberger
Milwaukee Brick Switzer
and American Cream

CHEESE

THE GRAAF & HAYWARD CO. STORE

LOCAL NEWS

See Van Petten for Insurance.

Try a dram of Old Taylor bourbon at the Opera Bar.

S. U. Barker has applied for \$4 as bounty on two coyotes killed by him recently near Beulah.

Flach's Golden Wedding Rye, aged in the wood, Direct from distillery to you. At the Lobby, of course.

Placido Duran of Mora county was committed Saturday to the state hospital for the insane after a hearing before Judge David J. Leahy.

Today, being the twenty-third day of September, marks the formal ushering in of the autumn. There are many Las Vegasans who are willing to assert that autumn formally was ushered in several days ago.

The county commissioners once more have changed the date for the opening of bids for the construction of the three new bridges at Villanueva, Pecos and Azul. The bids will be opened and the contract awarded on Wednesday, September 25, instead of Monday, September 30.

The mountains are particularly beautiful at this time of the year, when the leaves are beginning to turn to bright autumn colors. The air is bracing and the sun warm. Yesterday large numbers of people drove to the mountain resorts to spend the day. Many returned by moonlight.

The Romero baseball club, the fast West side aggregation, has signed up to play the Maxwell club for the \$25 purse to be offered on Pumpkin Pie Day at Maxwell next Saturday. The Romero bunch has been practicing faithfully for some time and will be in excellent condition to compete for the prize money.

A freight car standing in the yards in Albuquerque near the new warehouse of the Charles Ilfeld company caught fire Friday night and before the firemen could extinguish it it had ignited the structure. After a hard fight the firemen put out the blaze. Damage was done to the amount of several hundred dollars.

Several marriage licenses were issued Saturday afternoon at the court house. The couples made happy were Pablo Martinez, aged 37, Las Vegas, and Estrella Romero, aged 25, Las Vegas; Felix Montano, aged 23, Las Vegas, and Genevieve Uribe, aged 30, Las Vegas; Estanislado Silva, aged 23, Antonchico, and Cleotilda Castellano, aged 18, Las Vegas. Several other licenses, which were published Saturday, were issued Saturday morning. Altogether Saturday was a busy day for the marriage license clerk.

If Your Shirt Is Laundered

by our new "pressing system" it has the same attractive appearance that it has when new. Our process gives the shirt the proper stiffness without that harsh, board-like effect.

And, owing to the fact that there is no friction used to iron your garments, by this method, there is positively no opportunity for unnecessary wear.

Our "press ironers" make your linens fit and look better—and wear better.

TRY OUR WORK

Las Vegas Steam Laundry

Phone Main 61 617 Douglas Ave

NOW THAT THE OUTDOOR FLOWERS ARE FROZEN

You will need some of our fine Cut Roses for your table and for gifts for your friends.

\$1.25 PER DOZEN

PERRY ONION & SON
507 1/2 Sixth Street Phone Vegas 121
—SEEDSMEN & FLORISTS—

All bills against the Catholic Ladies' Bazaar association should be presented to Mrs. H. J. Ryan as soon as possible.

G. W. Ripsey of the Colorado Casket company of Denver, was in Las Vegas Saturday and yesterday on business.

Dr. and Mrs. F. R. Lord today removed from their home on Fifth street to D. T. Hoskins' residence on the corner of Washington avenue and Seventh street. Mr. Hoskins and son, Leonard, will retain rooms in the house.

The meeting of the board of directors of the Las Vegas Business Men's association will be held tomorrow night. Regular monthly session. Business of importance will be transacted at this meeting and a large attendance is desired.

Perry McDonald has resigned as driver of the Wells Fargo Express company, and will leave this week for Walsenburg, Colo., where he will be employed by Lane Brothers, merchants. Earl Jones, collector for the express company, will succeed McDonald.

The temperature Saturday night and last night dropped to below freezing. The thermometer Sunday morning at 5 o'clock registered 22 degrees above zero. This cold weather is leaving its mark on foliage on the trees and already leaves are taking on the fall colors and falling to the ground.

At a brief session of the probate court Saturday afternoon Mrs. Helene Marcotte made her final report as executrix of the estate of the late Charles Reinhardt. Mrs. Marcotte was discharged and relieved of her bond. Probate Judge Adelaido Tafuya ordered that any portion of the estate remaining undisposed of be turned over to M. Martin, attorney for heirs.

Owing to the fact that the office of the state superintendent has been slow in returning the certificates of the young men and women who passed the teachers' examinations in this county last month, the schools of San Miguel county have been late in opening. Today only three or four rural school terms have begun. County Superintendent M. F. DesMarais expects to have all the schools opened at the earliest possible date.

A bowling tournament in which the Hoke team and the Kelly aggregation will participate will be staged on the alleys in the Elks' club house Wednesday night. The Hoke quintette, recently organized, is composed of members of the former Barnes' team and some new recruits. They line up as follows: Walter Hoke, Erle Hoke, Charley Trumbull, E. J. McWenie and Dr. F. R. Lord. They are a coming bunch and will no doubt give the Kelly veterans a run for the money. The contest will be an interesting one.

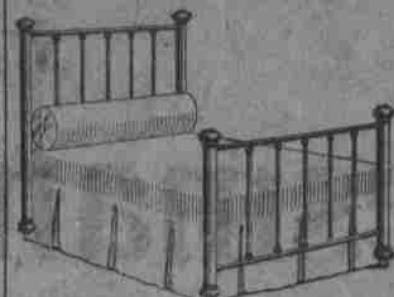
Henry Little and Miss Frances Allen, well known as vaudeville performers on western circuits, will appear tonight at the Browne theater in "Flashes of Mimic Art," which act will be run in addition to the regular motion picture show. The program of this couple is varied, introducing snappy comedy, impersonations, imitations, pianologues, character changes and singing. A comical duet, an imitation of a lady cat and her gentleman admirer yowling "Il Trovatore" at each other, is one of the screaming numbers included in their performance. Their act is said to be a side-splitter.

IT WAS APPRECIATED

Rev. Father Adrian Rabeyrolle, pastor of the Church of the Immaculate Conception, and Mrs. H. J. Ryan, president of the Catholic Ladies' Bazaar association, wish publicly to thank every person who contributed in any way to the success of the bazaar, including the members of the bazaar committee, persons who assisted with the entertainments and booths, the contestants for the various prizes and the general public, which patronized the affair liberally, showing a truly genuine spirit of good will.

The Big September SACRIFICE SALE

IS STILL ON—BIGGER AND BETTER THAN EVER.



Brass beds, 2 inch posts, the \$18 kind, like above \$10.00
\$1.95 for \$2.50 iron beds.
\$3.85 for the \$5.00 metal couches with drop sides.
\$2.75 for \$3.50 cotton top mattresses.
\$1.55 for wool cot mattresses.
\$4.85 for all cotton mattresses, fancy tick, imperial edge, \$6.50 value.
75c printed linoleum, sq. yd.60c
85c printed linoleum, sq. yd.70c
\$1.25 granite inlaid, sq. yd.95c
\$1.45 inlaid linoleum, sq. yd.1.25
\$1.60 inlaid linoleum, sq. yd.1.35
MASON'S BEST JARS.
Pints 80c, quarts 90c, half gallons \$1.20 a dozen.
Jelly glasses, with tops, 40c a dozen.
One-fifth off on all blankets, owing to an overstock of s.m.e.

The ROSENTHAL
Opposite the Y. M. C. A.

BEN LEWIS TO OPEN A CLOTHING STORE

LAS VEGAS MAN LEASES THE COORS BUILDING AT SIXTH AND LINCOLN

Ben Lewis, the popular merchant, until recently with the Hub Clothing company, will open a clothing store in the Coors building on the corner of Sixth street and Lincoln avenue in the near future. Carpenters and painters went to work in the store room this morning and Mr. Lewis hopes to have his establishment ready for business three weeks from today. He will leave tonight or tomorrow for Chicago where he will purchase his stock, which will be shipped to the Meadow City as soon as possible.

Mr. Lewis has been in the clothing business since "Hector was a pup" or, to be more definite, for the past 20 years. He has been associated with A. M. Adler in the Hub Clothing store for nine years, and has become known one of the most popular and reliable clothiers in the city.

A short time ago Mr. Lewis severed his connections with this company, expecting to locate in Oklahoma. However, a few weeks in that state showed him that New Mexico was the place in which to live after all, and he returned bag and baggage to the Meadow City.

Mr. Lewis expects to conduct an up-to-date store, dealing exclusively in men's furnishings. The location chosen for the new establishment is one that has remained unoccupied for several years, and its reopening will add greatly to the appearance of that part of the downtown district. The store will be called the Palace Clothing Co.

A DISCOVERY WORTH WHILE

Process for the Vacuum Treatment of Coffee, mechanically purifying and cleansing the coffee bean, rendering powerless the properties considering baneful to persons of extreme nervous temperament, producing sleeplessness, nervous chills and tremblings, headaches, irritability, indigestion, etc.
Vacuum Treated Coffee has been proven by rigid tests. You can drink it without the return of the usual ill effects.

Price in 1lb. Cans **50c**

C. D. BOUCHER
The Coffee Man

OUR LINE OF Fall and Winter Underwear

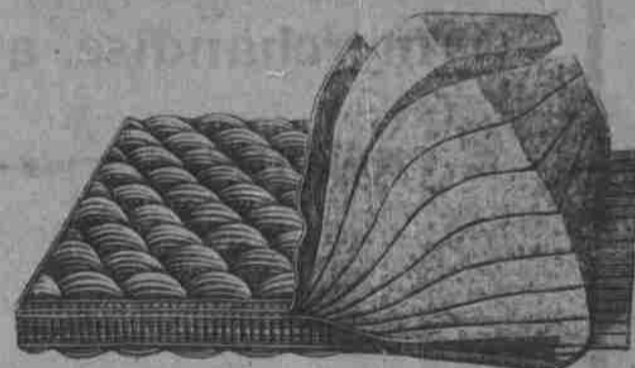
Is now complete in every detail, Union Suits and Two Piece Garments in all Weights and Colors. We are exclusive agents for



A Really Comfortable Union Suit Closed Crotch White Cat Brand (Patented)

The crotch is knitted, smooth, elastic, no seam and closed like a pair of drawers. Perfect convenience and comfort without a single objection—the ideal undergarment for men. Try this suit and you will never go back to two piece suit or old style union suit.

GREENBERGER



The Famous Egyptian Cotton Felt Mattress

Guaranteed for 20 years The Best Mattress on the Market at any price.

Remember we carry a full line of COMFORTS, BLANKETS, ETC., ETC.—

J. C. Johnson & Son
623-625 DOUGLAS AVE.

DEMONSTRATED AGAIN

THE SUPERIORITY OF "OLD HOMESTEAD" FLOUR

Trade demands this flour to such extent that local competitors unable to sell their own brands resort to devious methods of obtaining supply of "Old Homestead."

Our sales increase daily by SUCH acknowledgment of its superiority and selling qualities.

Order "Old Homestead" from your grocer or merchant

CHARLES ILFELD CO.

Its Exclusive Distributors for Las Vegas and Albuquerque

Jefferson Reynolds President
E. D. Reynolds Vice President
Stephen B. Davis Vice President
Halfett Reynolds Cashier
H. Erle Hoke Asst. Cashier

FIRST NATIONAL BANK

OF LAS VEGAS, N. M.

CAPITAL, \$100,000 SURPLUS AND UNDIVIDED PROFITS \$35,000

Our Depositors Receive Every Courtesy and Accommodation Within the Scope of Good Banking.

Interest Paid on Time Deposits