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# Las Vegas Optic, 04-14-1914 

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## MEXIGAN GINBOAT WILL SALUTE AMERICAN FLLAI IN TAMPICO OR 

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Action Is Taken When Federal Commander Says Huerta's Explanation Is Sufficient

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Villa and His Forces Are Operating in Vicinity of Torreon in A Carranza at An Early Date-Exiled Spaniards Prepare to Return to Mexico at Risk of Being Executed

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## What Rosenwald Says Rosenwald Does

Bring this ad, with you-check off the items you wantyou will not find a single thing misrepresented

Las VegasLeadinǵStore
E. Xosenwald Son

Established 1862

## Watch Our Windows

They Will Keep You Informed and Remember We Change Ads Daily

# Housekeeper's Week 

## ABOUT OUR ADVERTISING

Retall advertieting has probably been more abused than any other one thing. Some people, who in private life would elirink from mlarepresenting the truth, fin adverthing seem to have no limit in inflating values. Has a merchant any moral right to advertise an article that was bought to be sold at not more than 25 cents (and never sells for more) as a 45 cent value bor a fabiric that is 67 per cent cotion as all wool? We THINK NOT and we never une comparative prices unless there is an actnal reduction to price. In that case the price advertised represents the AOTUAL BELL ING PRICD before the reduction was made. We try to tell our store news in as attractive and instructive a way as possible, backed by our guarantee "SATISFACHION OR YOUR MONEX BACK." We feel that our friends and customers appreciato this policy-TRUTí in AdDVERTISING:

35c Aprons 21c
Made of Amoskeng Gingham In two styles, One is a plain band apron, the other is made with wide clrcular thounce, with two convenient pockete-uil aro nicely finished.

Housekeepers' Week 21 c

Special Prices on Bed Spreads $\$ 1.25$ Bed Spreads 98 c
These come in a good welfht materlal, eeveral patterns, hemmed,

$\$ 2.00$ Bed Spreads \$1.68
These come in foll sive made of heavy material, hemmed, soxeral These come in froll silie, made of heavy material,
patterns to chioose from. This is an extras good valle.

Bealdes theee, we have in stook a large line of spreads in hemmed, canloped, plain or cut corners, you coan find fust what you want here Note the prices on
knows ther ralue.

$45 \times 36$ Pillow

## Bargains in Towels

Our towel department is spectally large and completo-you can find ast anyoing here you would fare in the towel line. Here's some specinit ralues in towelo you use erery day.

35c Extra Heavy Turkish Towels 22c
Thene are 22xx15 inct extra heary bleached Turkifh Towellige Refo itar $35 \mathrm{e}-\mathrm{s}$ tor $\$ 1.00$.

15 c Turlish Towels 9 1-2c
20:36 henvy unbimeched Turkilh towelling: A good yalge at 15 c . 18c Huck Towels 10c
These are good ernde cotton Huek Towels-size 20 x 50 .

## 25 c tinen Huck Iowels 17 c

Made of heavy
10c Bleached Muslin 7c
Yard
This is a 36 -finch bleached muslin, firm heavy weave, that we sell regularly at 10 o a yard. Daring this sale you can buy as much as you want-one yard or a boit at

7c Yard


We Deliver Free to All Parts of the City

tems are cash only and we cannot accept telephone ordera.
Remember this Sale Closes
April 22nd



50 pounds Potatoe $\qquad$ --....-- ---. 90
10 pounds Pure Lard $\qquad$ .81 .30
We carry a strictly dependable line of GROCERIDS and make Prompt
Delliveries. It will pay you to get acguainted with this department.




## April 15 to April 22

It's housecleaning and moving time-and we are going to make it a profitable time for every housekeeper in this city and vicinity. We want this week to be the highwater mark in this Springs selling-and we are making price concessions as an incentive. The goods listed here will be sold for cesh only during this sale and we want you to visit the storeyou will find many bargains not listed here.

## Come!

## From Our Grocery Department



## For Leisure Hours

Our art needio work departmen: offers everything you need in fancy for this departuent daily.

Hoyal Soclety and Artema Packages.
A. M. C. and Moral soctets morbo

ery and Crocliet Cottons
Celesta Twist, Sille Floss, Novelty traidh, Cluny lacen (linen or cotton) for edginge, Art Lhens, all width, P Minges, eto.

We now have complete instruction books for all kinds of crocheting.



## DO IT ELECTRICALLY

## IT'S SUCH A COMFORT AT A TRIFLING COST

You can save your time and money and conserve your strength by the use of COMPLETE ELECTRIC SERVICE in the house

Did men know-fully know-the labor saved, the energy conserved the health and beauty retained, the pleasure derived and the ultimate economy which follows the free use of ELECTRICITY in the home, they would be the first to urge the adoption of it, and they would also be the very first to say "it is not expensive."
The "little electric servants" are comparatively cheap to purchase, and inexpensive to operate. INVESTIGATE TODAY.

EVERYWOMAN IS INTERESTED IN THE io MOST IMPORTANT HOUSEHOLD USES FOR ELECTRICITY

Furnish Illumination for the home Toast bread Wash the clothes Keep hot the heating pad Operate the sewing machine
Run the vacuum cleaner. Fry anything that will fry Cook food in the chafing dish Iron the clothes Percolate coffee

Costs from ic to gc an hour to operate these appliances. Let us demonstrate them to show actual costs. Don't delay -do it today

THE LAS VEGAS LIGHT \& POWER
COMPANY

THE DAILY OPTIC

©. M. PADEETT..............Editor

| Ces Vegas, New Mexico for transantanton throngh the Unfted Staten |
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 Kewpies The New V Pins WatchChains for the Belt Waldermar Chains Sautoir Chains Friendship Bracelets
at Talpert's

# Unprecedented Showing of Fine Suits, 

 Coats and DressesBEFORE EASTER SALE PRICES WILL CONTINUE
 THRUOUT THE WEEK

Hose Specials
The following prices apply to our best and choice stock of Redfern and Palmer made garments. Each garment carries our unqualified guarantee. We are just as interested in your making satisfactory selections at these reductions as though the regular prices prevailed

## For Wednesday and

 Thursday50 c Lisle Hose for women, pr... 430
35 c Lisle Hose for women, pro. 26.
35 c Children's fine Lisile Hose, pr.. 19 c
35 c Children's fine Lisle Hose, pr..
35 c Chlldren's silk finlahod Hose,
15c

See Our Special Pay Day Bargains at the Bottom of this Ad
WEDNESDAY and THURSDAY Only

Your Choice of any Dress
Here at a Discoumt of
15 Per Cent

## OUR LINE OF WOMEN'S

 Dresses and Gowns Is Undoubtedly the Prettiest Ever Shown in Las Vegas
## PAY DAY

 SPECIALWament' All Linea
Handerechletact, 6 for
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> PAY DAY SPECLAL

> All Shades
ently devoted to him, whilst the p
triclian element did everythling "Quo Vadls" as presented by Mr.
Kleine, however, Is full of so many interesting features that one might flce it to aay that they are weill worth
he time or anyone who enjoys the thest t.


## PERSONALS





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| to Warden Tynan at the state prison, In addition to the fire department half a dozen prison guards, armed with sawed-ort shot guns, were soon on the acene. <br> Several ahots were tired, but so far as is known no one was injured. After some display of resistance the members of the mob entered their automobiles and drove away, An investigution of the affafr has been started by the county authorities. <br> CARELESSNESS IS BLAMED <br> The Dalles, Ore, Aprll 14.-Careleseness and thexperience of men in charge of the powder work on the government Cellio canal profect cost the lives of four men in an explosion, a coroner's jury reported today. It is recommended that the men found responalble be held criminally llable and that the wir department sivest1gate the exploslon and the present system of work, which is pronounced dangerous. $\qquad$ |
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## A DOLLAR ......-WHAT IS IT? <br>  The dollar is my yesterday. I may spend it and staritopition banikrupt. I may inave it and tomor row not work at all, because my yesterday's dollar will pay for the service of anotber who may do the $k$ better than myself." A dollar is really a part of a man's life and an he guards his heatth to take <br> PEOPLES BANK R TRUST CO.

| $\begin{aligned} & \text { Company, celebrated his nine- } \\ & \text { I birthay today. Mr. Sellgman was } \\ & \text { of efkht brokere, all of whom were } \end{aligned}$ |  | $\begin{aligned} & \text { CHICAGO BOARD OF TRADE } \\ & \text { ChIcago, April 14.-Wheat today at- } \\ & \text { ter openigg weal, rallied on nocornt } \\ & \text { of Ueht receints northwest. Prices } \end{aligned}$ |
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| other cities. In 1864 the brothers em- barked in the bankfig business In New York. Later they established |  |  |
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| LAWS ARE TO BE PASSED ON <br> Keokuk, It, April 14-With Judges bench, argumenti were presented in |  |  |
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| bench, argumenta were presented inthe federal court here todsy on thequestion of constititionality of Iowa's |  |  |
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| much discussed sterifisation law andblue sicy law. The flrst is to determ-fne whether the sinte has the rigiht to fne whether the state has the rigitht tosterilize Its prisoners, The blue sky |  |  |
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| Inw is designed to regulate investment companies doing business in the state. |  |  |
| DISCUSS COMPENSATION LAW Lansing, Mich., April 14.-Member <br> of state $\qquad$ |  |  |
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| the enforcement of worlsfegmen's |  |  |
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| acient bourd. The chief object o the confarence is to bring about more |  |  |
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## BUY THAT LINOLEUM



\section*{NEW GOODS ARRIVINI DAILIY <br> AT <br> THE GOLDEN RULE STORE <br> TIIE STORE THAT IAS IT FOR LESS <br> | LACE CURTAINS | MEN'S:sults mind |
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|  | Another shlpment of about $100^{\prime}$ |
| 31.50 valuce phtr - | Sulte fust added to our vieviosa |
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## Bring Your

## Job Work

To

## The Optic Office

It Will Be
Done Quickly and
Rightly

The

## Optic Pub.

 Co.PHONE MAIN 2


## IN COMPETITION FOR © THE PADGETT CUP


but Ah Yong obstinately refused. The
FInglishman had promised his daugh-
ter that he would oring her the most

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| d bright. Turough the barred whe | An interesting Relic |
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| window thoughtully looking out |  |
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| eyes filled with tears as he |  |
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| tears away and his face hardened | Iy |
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| plat meane of escape. But | p |
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|  | ne painted the lovely Flower. |
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| Weary of the world and fatigued | clancend fato Ah Yong's home |
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|  |  | and was very much surprised when in Japan, and he fnstantly saw that he was told that, the end or his term the rosejar what been duly tiful.

bad come. After he had prepared he was glven advice, which
he took cooly, and money whleh he took eagerly. Then he set out, a free
man, to start ufe anew.

 Whs that of stealing. He did not the bottom with gold letters,
have a home, but slept in old burns,

## Don't Forget

Cream Loaf =Flour
is the very best that modern milling knows how to make

## Stearns' Store Only

## NAYAJO BLANIKETS

Direct from the Indian Reservations-Large Assortment -- fine colorings .- unifque patterns-all prices.

KHNE
These blankets are Genufith Sbivenirs of the Great Southwest and nothing more appropriate can be purchased for home uise or gifts.

## CHaRLES IIFELD COUMPANY

Now waito betat mameate

| our For Your Easter |  |
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| The Las Vegas | Roner Mills |

## Ai the Home of the Bess of fverything Eatable STRAWBERRY RHUBARB 3 lbs. for 25 c All other vesetablesa tlowest market price 

GIISS TO NSTALL NEW DFFICERS, THEN DINE



## AUTOMOBILE

LIVERY and REPAIRING

We also carry
THE LARGEST STOCK OF AUTOMO-
BILE TIRES, SUPPLIES AND ACCESSORIES IN THE CITY

## ALL REPAIR WORK GUARANTEED

let us give you a tire talk
las vegas motor car co. us veais firin silis curpir

## TIRES AND TUBES

For the best on the market today see us. Miller Non-Skin or plain thread. Michelin tubes and tires and Fiske tires and everything needed for the auto.

> AL YORR DONE AT OUR SHOP GUARNTEED FOR ITS PRPFEGTESS

The Las Vegas Automobile and Machine Shop

a Gilest at diner


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