

12-11-1914

Deming Graphic, 12-11-1914

N. S. Rose

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Photo by Frank Fourrier, Staff Photographer Western Newspaper Union.

Holiday Bulletin

Make This Christmas Cheerful "WHAT SHALL I GIVE?"

THE thought that you have given something useful—worth while—will work wonders in making Christmas Day a happy one. While we all appreciate Christmas gifts, a practical and useful gift is appreciated most. Thus two birds are killed with one stone: You make someone happy and as a result, are happy yourself. You know this is the store for the whole family—a store of practical gifts where quality is held uppermost in the purchase of stock, but where prices appeal to you because of the value served.

HERE ARE SOME OF THE MANY ARTICLES TO CHOOSE FROM:

<p>PRESENTS FOR FATHER AND BROTHER:</p> <ul style="list-style-type: none"> A Bath Robe A Smoking Jacket A Clothcraft Suit A Clothcraft Overcoat A Hat Caps Shoes Fancy Pajamas Wool Sweaters Dress Gloves Linen Handkerchiefs Silk Neckwear Silk Hose Lisle Hose Fancy Suspenders Felt Slippers Umbrellas Shirts Mufflers Knives Razors And Many Other Articles too Numerous to Mention <p>GIFTS FOR THE BABY:</p> <ul style="list-style-type: none"> Hand Made Dresses Knit Caps Knit Gloves Booties Kimono Blankets Sleeping Bags Comforts Shoes Teddy Bear Set Sweaters Leggings Hose and Many Others 	<p>LADIES' AND MISSES' SUITS</p> <table border="1"> <tr><td>Formerly \$15.00, now</td><td>\$11.25</td></tr> <tr><td>Formerly 18.00, now</td><td>13.50</td></tr> <tr><td>Formerly 20.00, now</td><td>15.00</td></tr> <tr><td>Formerly 22.50, now</td><td>17.00</td></tr> <tr><td>Formerly 25.00, now</td><td>19.00</td></tr> </table> <p>LADIES' AND MISSES' COATS</p> <table border="1"> <tr><td>Formerly \$ 7.50, now</td><td>\$ 5.75</td></tr> <tr><td>Formerly 10.00, now</td><td>7.50</td></tr> <tr><td>Formerly 12.00, now</td><td>9.00</td></tr> <tr><td>Formerly 15.00, now</td><td>11.25</td></tr> <tr><td>Formerly 20.00, now</td><td>15.00</td></tr> </table> <p>LADIES' AND MISSES' DRESSES</p> <table border="1"> <tr><td>Formerly \$10.00, now</td><td>\$ 7.50</td></tr> <tr><td>Formerly 12.00, now</td><td>9.00</td></tr> <tr><td>Formerly 15.00, now</td><td>11.25</td></tr> <tr><td>Formerly 18.00, now</td><td>13.50</td></tr> <tr><td>Formerly 20.00, now</td><td>15.00</td></tr> </table> <p>SMOKING JACKETS</p> <table border="1"> <tr><td>Formerly \$8.00 to \$7.00, now</td><td>\$4.50</td></tr> </table>	Formerly \$15.00, now	\$11.25	Formerly 18.00, now	13.50	Formerly 20.00, now	15.00	Formerly 22.50, now	17.00	Formerly 25.00, now	19.00	Formerly \$ 7.50, now	\$ 5.75	Formerly 10.00, now	7.50	Formerly 12.00, now	9.00	Formerly 15.00, now	11.25	Formerly 20.00, now	15.00	Formerly \$10.00, now	\$ 7.50	Formerly 12.00, now	9.00	Formerly 15.00, now	11.25	Formerly 18.00, now	13.50	Formerly 20.00, now	15.00	Formerly \$8.00 to \$7.00, now	\$4.50	<p>LADIES' AND MISSES' SKIRTS</p> <table border="1"> <tr><td>Formerly \$ 3.00, now</td><td>\$ 2.25</td></tr> <tr><td>Formerly 3.50, now</td><td>2.65</td></tr> <tr><td>Formerly 5.00, now</td><td>3.75</td></tr> <tr><td>Formerly 6.00, now</td><td>4.50</td></tr> <tr><td>Formerly 7.00, now</td><td>5.25</td></tr> <tr><td>Formerly 8.00, now</td><td>6.00</td></tr> <tr><td>Formerly 10.00, now</td><td>7.50</td></tr> <tr><td>Formerly 12.50, now</td><td>9.50</td></tr> </table> <p>ALL-WOOL AUTO BLANKETS</p> <table border="1"> <tr><td>Formerly \$ 6.00, now</td><td>\$4.50</td></tr> <tr><td>Formerly 7.50, now</td><td>5.75</td></tr> <tr><td>Formerly 10.00, now</td><td>7.50</td></tr> <tr><td>Formerly 11.50, now</td><td>8.75</td></tr> </table> <p>CLOTHCRAFT SUIT AND OVERCOAT</p> <table border="1"> <tr><td>Formerly \$15.00, now</td><td>\$11.25</td></tr> <tr><td>Formerly 17.50, now</td><td>13.50</td></tr> <tr><td>Formerly 20.00, now</td><td>15.00</td></tr> <tr><td>Formerly 22.00, now</td><td>16.50</td></tr> </table> <p>BEACON BATH ROBE BLANKETS—NO TWO ALIKE IN COLOR—PRETTY LINE OF INDIAN PATTERNS, CORD AND FROG TO MATCH</p> <p>Formerly \$4.00, now \$3.00 complete.</p>	Formerly \$ 3.00, now	\$ 2.25	Formerly 3.50, now	2.65	Formerly 5.00, now	3.75	Formerly 6.00, now	4.50	Formerly 7.00, now	5.25	Formerly 8.00, now	6.00	Formerly 10.00, now	7.50	Formerly 12.50, now	9.50	Formerly \$ 6.00, now	\$4.50	Formerly 7.50, now	5.75	Formerly 10.00, now	7.50	Formerly 11.50, now	8.75	Formerly \$15.00, now	\$11.25	Formerly 17.50, now	13.50	Formerly 20.00, now	15.00	Formerly 22.00, now	16.50	<p>PRESENTS FOR MOTHER AND SISTER:</p> <ul style="list-style-type: none"> A Fur Set A Hat A Muff or Scarf A Kimono A Bath Robe A Fashionable Suit A Fashionable Coat A Fancy Silk Waist A Traveling Bag A Wool Sweater Knit Caps Silk Petticoats Silk Hose Lisle Hose Silk Gloves Kid Gloves Novelty Neckwear Handkerchiefs Mufflers Veils Silk Scarfs Comfy Slippers Stylish Shoes Beauty Pins Hair Ornaments Hand Bags Lingerie Underwear Umbrellas Silk Dresses Wool Dresses <p>GIFTS FOR THE HOME:</p> <ul style="list-style-type: none"> Table Linen Napkins Auto Robes Comforts Beacon Blankets Bathroom Rugs Linen Towels Bed Sheets Pillow Cases Beacon Bath Robe Blanket Bed Spreads
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You are welcome at our store whether you purchase or not. Wishing all a Merry Christmas

The Lindauer Mercantile Co.

PINE STREET

IN OUR NEW BUILDING

DEMING, N. M.

Deming Water
100% Pure
Government Test

THE DEMING GRAPHIC

Deming Air
100 per cent. Pure
Breathin' Test

"A LIVE PAPER IN A LIVE TOWN"

VOLUME XIII, NUMBER XV

DEMING, LUNA COUNTY, NEW MEXICO, FRIDAY, DECEMBER 11, 1914

FIVE CENTS THE COPY

MIMBRES HOT SPRINGS GREAT HEALTH RESORT

Thirty-Eight Miles in Mountains,
Reached Over Automobile High-
way Along Mimbres River.

HAS GOOD RECORD OF CURES

Hillard Brothers and J. G. Cooper
Plan Lake, New Bath Houses,
and Hotel and Pavilion.

Direct from the unquenchable fires that burn at the earth's core, comes the hot water that runs through the radiators of the Mimbres Hot Springs Hotel, thirty-eight miles north of Deming. The heating plant is connected directly by a pipe with one of the two score of springs the temperatures of which reach 150 degrees Fahrenheit, above zero. The rooms are always comfortably warm and the radiators so hot that the bare hands would be burned by being placed upon them for any length of time. As the thermal springs are higher than the building gravity alone is needed to bring the water into it.

What more unique heating system is there in the world, or more desirable? No coal bills; no firing the furnace; no repairs to boilers; no attendance. Night and day the temperature is the same. In addition there is always hot water for the lavatory and bath and without stint.

A cold spring, just a few feet from the hot one, supplies the necessary cold water. What would the average Demingite not give for such a supply?

Not only, however, do the waters bestow these agreeable luxuries, but for more important, they freely offer their curative properties to those who are sick. Those who suffer with rheumatism, gout, anemia, skin, nervous, and venereal diseases; and troubles of the bowels, liver and kidneys, find relief very quickly by drinking at and bathing in the sparkling fountains. The patients who are to be found there joyfully testify to the regeneration which they have found in the pleasant canyon among the New Mexico hills. More and more, persons from a distance are coming to enjoy the water and bright sunshine that mean health, and a new zest in living. The residents of Silver City, Deming, and El Paso find the place a pleasant summer and winter resort where rest and recreation may be conveniently courted.

The situation of the Mimbres Hot Springs is remote enough to bring it in visiting distance with the thickly wooded slopes of Mount Sawyer in the Black Range, and it is yet near enough to Deming to make it accessible to tourists and health seekers who arrive over the Santa Fe, El Paso and Southwestern, or Southern Pacific railroads. Half of the thirty-eight miles is over the best highways of the Mimbres Valley and the rest is over hill roads that are rough but easily negotiable by an automobile. Two hours and a half going and fifteen or twenty minutes less than that returning is accounted fair time. Part of the hill roads are in Grant county and part in Luna county and the road boards of the two have not cooperated as fully as is possible in keeping up the thoroughfare. For this reason the road is not the camino real which it is destined to be.

Leaving Deming, with Cooks Peak dead ahead, the motorist finds a good road over the bridge of the Mimbres river, the dry bed of which stretches for miles, its sunken waters giving life to agriculture in the Mimbres Valley. When next the Mimbres River is crossed on the lower road to Dwyer it runs bank full of pure, sparkling mountain water, past the alfalfa fields and famous apple orchards of the Upper Mimbres. The highway winds along the fertile valley, sheltered on either side by high hills that sometimes approach the river so close that a gorge is formed by the abrupt canyon walls. At Old Town the famous old Butterfield trail is crossed. Old Town was a stage station in the early days.

There are many Mexicans that still make their homes on the river banks, where their forefathers settled before the Pilgrims landed on the New England shore. These simple folks live a life of pastoral

MOOSE OFFICERS LECTURED HERE SATURDAY EVENING

There was a very important public meeting at the Christian church last Saturday night at which Charles G. Reum, national director of Texas, Arizona, and New Mexico, L. O. O. M., and Albert B. Wimssett, publicity manager for the Loyal Order of Moose supreme lodge, Moosehart, Ill., addressed a good crowd. Their lectures on the aims, objects, and progress of the Moose order, were listened to with great attention.

Social Circle

The Ladies' Social Circle of the Presbyterian church will meet with Mrs. Anna Brown next Wednesday.

C. O. MCLANE FALLS DOWN A 45-FOOT WELL

C. O. McLane, local representative of the Rumely Products Company, was very severely injured last Saturday by falling forty-five feet to the bottom of the pit in the Cobb well two miles east of the city. Mr. McLane had a very narrow escape from death because of his presence of mind in grasping the pipe and sliding. A man at the bottom of the well further broke the fall by interposing his shoulder. His injuries consist of a strained back and some ugly cuts about his ankles. He climbed out of the well but little assistance and is reported to be in no danger.

case, needing little and having an abundance of all that they desire. Among them are many pioneer Americans who came later and who fought with the Mexicans to free this section from the menace of the fierce Apaches. The first town on the river above Deming is Dwyer, where a store and postoffice are located. Farther up is Schwartz with its store and postoffice. Both are rural centers where adobe churches and schools mark them as social points of contact in their portion of the river country. All along the way is shaded by willows, cottonwoods, and the white rocks that crop out from the hillsides. The absence of signs on these landmarks is agreeable, but demonstrate that the merchants of some cities are overlooking facts.

For many years the apples of this region have been far-famed, taking a first prize at the world's fair held at St. Louis. They are large, sound, and of the exquisite flavor that the frosts in this altitude give even in this low altitude. The orchards for the most part are planted and cared for in a haphazard way, but the water and sunshine do the work. How care-free the growers are, is shown by the adobe huts in which they live, some of them being but of one room, with the addition of a bower made of willow withes thatched with mud and grass. Of barns or shelter for stock, they are for the most part guiltless. Some of the larger stockmen, however, have plants modern in every way. Such is the NAN ranch of D. M. Pryor, its barns and silos rising above the great trees that surround the ranch headquarters.

Hot Springs Canyon enters the Mimbres River Valley shortly beyond Schwartz, and from there on the road rises in a few miles almost a thousand feet. Deming's elevation is 4,300 feet and that of the Mimbres Hot Springs about 6,000 feet. Up many a stiff grade and around many a tortuous turn, the motor pants on its way over the hills. Now and then the riders are charmed with a view of distant blue mountains, broad sand buttes, and the sweep of brown mesas where the cattle of the ranchers graze on the rich gramma grass. The canyon road has been worked by the management of the Hot Springs company and it winds about the side of the canyon with the view of a precipice dropping sheer several hundred feet. The driver has need of a steady hand here, though the road is a good one, with culverts over the canyonites.

A rise in the road reveals the dozen or more buildings at the Hot Springs, some of these are so old that no one knows who built them. The ruins of an ancient bath house is to be traced that was undoubtedly used by the prehistoric peoples that once inhabited this region, the records of whom may be seen, but not read, on the white face of many a canyon wall. An old Mexican ranch house, with walls pierced for loop holes still stands unaltered on a flat. A pool, sheltered by a great live oak, stands before the office at the end of the alamo shaded lane. The willow leaves and grasses are still green

ANNUAL MEETING DEMING CHAMBER OF COMMERCE

More Than One Hundred Sat Down Tuesday Evening at Harvey Hotel to Feast and Hear Recapitulation of Year's Work and Accomplishments; President Tomke's Address and Report of Secretary Holt Demonstrated That Great Progress Has Been Made Through Publicity Methods Adopted by Retiring Board of Directors.

ELECTION OF OFFICERS FOR ENSUING YEAR NEXT TUESDAY EVENING AT CRYSTAL

Guests From Many Other Communities of State and From Other States From New York to California Were Present to Join With Local "Boosters". Meeting Did Not Break Up Until Long Past Midnight; Reports Showed That \$10,000 Had Been Expended in Community Enterprises and That a \$4,000 Debt Had Been Paid.

The annual meeting and banquet of the Deming Chamber of Commerce Tuesday evening at the Harvey Hotel was a great success in every particular. The manifestations of the renowned Deming spirit was never more in evidence and the enthusiasm engendered carried the members and their guests through more than four hours of speech-making. The election of officers was postponed until next Tuesday evening, when it will be held at the Crystal theater.

President A. A. Tomke's report on the activities of the chamber of commerce showed that the organization has actually expended \$10,000 in publicity and other community service this year. A debt of \$4,000 was paid off under the present management and the finances of the organization left in the best possible condition. The year's record of accomplishment was recapitulated and the progress of the community incontrovertibly demonstrated. This interesting report is given in full in this issue.

Secretary W. E. Holt's report was more in detail and was a carefully prepared record of the methods used to induce immigration into this section during the past year. The success of the plans was pointed out and recommendations for the future made. This report is also given in full elsewhere in this issue.

Of course, there was the usual flow of after-dinner oratory, directed by Secretary Holt as toastmaster. Practically all the responses, save that of Mayor John Corbett, and R. C. Ely, were made by those identified with New Mexico's progress in other communities. The leaders of great educational movements, industrial enterprises, and civic activities traveled forth to be present at this annual love feast of boosters. Deming is cosmopolitan, and values the viewpoint of other communities engaged in the great business of empire-building in the Southwest.

The address by Mayor John Corbett extended to the guests of the chamber of commerce the hearty welcome of neighbors and friends, and expressed to them the gratification which the organization feels for their kindly interest in Deming.

Of great interest to Deming citizens, was the address of Ralph C. Ely, last on the program but of first importance in its contribution. Mr. Ely made it clear that New Mexico's great problem was the education and

about this, because the warmth of the water bids the frost king keep his distance. The buildings are detached, and stand on the brink of the canyon facing a flat enclosure devoted to alfalfa and garden. At the upper end of this another pool gathers the waters used in irrigating the few acres between the houses and the opposite hills. These hills provide shelter from every wind that blows, though they are not abrupt and their evergreen clad sides offer little challenge to those who enjoy mountain climbing.

The springs have been recently incorporated under the ownership of Hillard Brothers and J. G. Cooper, all of whom are well known in Deming. They plan great changes that are to make the property as famous as Europe's Carlsbad, whose waters and muds, indeed, are almost identical in analyses. There is to be a large hotel with every comfort and attendance, a 10-acre lake formed where Hot Spring Canyon and Cold Spring Canyon join in a narrow rocky gorge, pavilion, outdoor swimming pool, conservatory warmed by flowing water, modern bath house, a rifle range, tennis courts, stadium, and all the adjuncts that go to make up a resort frequented by sick and well alike. At the present time Dr.

Stovall is practicing medicine here with a wonderful record of health restored. The fact that he has been here seven years shows that he believes in the curative waters of the springs, although he is not financially interested in them.

Several deer were killed near the springs this season, so that the sportsmen will find this section of interest. The lake will be stocked with the game fish that thrive in the clear, cool depths. Motor boats will be made a feature of this aquatic attraction.

From the falls over the dam, electric power will be generated that will easily supply energy for lighting and power for ice machines and any other appliances that may be needed.

At the present time only about forty of the hot springs have been walled and their waters analyzed. Almost all are now running freely down the canyon without beneficial use. In the frosty mornings it is interesting to note the columns of steam that rise over this mountain stream to dance away with the mist of the dawn. Although there has been heavy frosts at this altitude much of the shrubbery that borders the brook is still green, because its roots drink always of the warm waters. Perhaps more than five hun-

drated gallons of water a minute escape down the canyon to join the Cold Spring Canyon stream, the latter being fed by cold springs that flow about an equal amount of water. How this could feed a large lake and be made to produce a sufficient amount of power, can readily be seen.

The idea of placing a glass house over a portion of the stream to conserve the heat for winter flowers and vegetables, is notable, and should provide both substance and decoration for the dining table. At the present time the hotel has its own poultry and dairy plants. The writer can make affidavit that the cuisine, however, can not be much improved.

When the proposed additions are made in this natural fairyland of sunny New Mexico, it ought to rival the playgrounds more frequented because placed nearer to centers of population. However, its remoteness and repose are the twin charms that make a stay within its enchanted boundaries to be remembered long after the flavor of its waters faded from the lips.

FREIGHT RATES TO BE ADJUSTED VERY SOON

Hugh H. Williams, state corporation commissioner, was a guest of the Deming Chamber of Commerce Tuesday evening. Mr. Williams did not appear on the program, much as many would have liked to have heard of the progress of the freight rate cause, a decision on which is expected soon from the interstate commerce commission. Mr. Williams declares the decision is bound to come and must be favorable to lower freight rates in New Mexico.

DETACHMENT OF THE 13TH TO DEMING EACH WEEK

A troop or squadron of the Thirtieth U. S. Cavalry now stationed at Columbus will make forced marches to Deming once a week until all of that organization have made the hike. The troopers will come one day, camp, and go back the next.

HANDSOME PARK FOR COUNTY COURT HOUSE

The two blocks of land on which the court house is situated is being grubbed, graded and parked. A complete pumping plant is being installed and the entire area will be planted to trees, shrubs, and alfalfa. The work is being done by the Board of County Commissioners, the labor being performed by the county prisoners. This, in addition to the parking done last year, will make a great showing. Silver avenue now has a curb at both ends. When the street is curbed with trees and grass in the center it will be a most beautiful boulevard.

Notice of Election of Officers

Notice is hereby given that, pursuant to the by-laws, the annual election of a president and treasurer and seven directors of the Deming Chamber of Commerce will be held at the office of said association, corner of Gold avenue and Spruce street, in Deming, New Mexico, on Tuesday, December 15, 1914, between the hours of 3 p. m. and 9 p. m. of said day.

Said election will be by ballot, and no member who is delinquent in the payment of his dues shall be entitled to vote at said election, but if such delinquent dues shall be paid at the time the vote is offered, it shall be received and counted.

Nominations for president, treasurer and directors shall be posted on the bulletin board in the office of said chamber of commerce at least one day in advance of said election.

The inspectors of said election, appointed by the retiring board, who will conduct said election, are Clyde Earl Ely, E. R. Vallandigham and P. A. Burdick. Said inspectors will attend between the hours aforesaid, on the day of said election, and receive all votes cast and determine the qualifications of voters, and will canvass the vote and certify the result, as provided in the by-laws.

By Order of the Board of Directors.
W. E. HOLT
Secretary

The chamber of commerce are putting Red Cross stamps on every piece of first-class mail sent out and suggest that it would be a good plan for every business firm to do likewise. It's certainly a worthy cause.

The total number of pupils enrolled is 1407; the average daily, belonging for the third month of the term is 1326; the average daily attendance is 1244; the percent of attendance for the third month is 91.5.

Miss Susie Mott of the Iola school in district No. 8 has had 100 percent attending since September. She reports several on tardiness. The enrollment of the Iola school is now twenty-one pupils.

Miss Goebel is rejoicing over the receipt of the courses of study for 1914 from the Department of Education. Every effort will be made to have each school complete the limit of work prescribed for each grade before the term closes.

A compilation of the school laws of New Mexico for 1914 has also been received and one sent to each of the secretaries of the various boards. This is a decided convenience and help to school officials.

NEW DEVELOPMENT CO. TO BE INCORPORATED

Alva Johnson and O. E. Bailey With Other Mimbres Valley Associates are the Promoters.

WILL FARM THE MIESSE LANDS

Have Already Signed 1,000 Acres Belonging to Farmers Unable to Move Here Next Season.

Alva Johnson and O. E. Bailey are engaged in the organization of a development company and are renting all the lands on a cash basis formerly owned by the Mimbres Valley Alfalfa Farms Company and the Southwestern Alfalfa Farms Company, but now held by absentee farmers who will be unable to move here during the season. Other local capitalists are interested in the organization which will soon be incorporated for \$50,000. In connection with the farming of the land the new concern will raise hogs and cattle for feeding. Negotiations are now pending for the purchase of 100 blooded brood sows. More than a thousand acres are now under contract.

Much of the lands of the Mimbres Valley Alfalfa Farms Company was farmed in this valley last year and a great success was had. The new company will handle the land for more recent purchasers, and it will be put in the same excellent productive condition so that when the eastern farmers are able to move here they will find their farms returning profits.

The company that opened last season raised 1,600,000 pounds of milo maize, 1,000 tons of alfalfa, 2,000 tons of milo maize fodder, 150,000 pounds of beans, and haled 1,600 tons of native hay. Much of this is being held for better prices. The beans and grain are stored in two barns one 24 by 96 feet and the other 24 by 48 feet.

When this crop was growing it was a wonderful demonstration of what can be done in the wonderful productive Mimbres Valley and served to attract many settlers to this section. The new company will bring new lands under the plow and will add to the attractiveness of this section.

County Superintendent's Report

A report sent to the Department of Education by County Superintendent Grace G. Goebel, summarized shows the teachers' certificates of Luna county to consist of three life professional, one five-year professional, two three-year professional, one special, thirty-seven county first-grade, and three county second grade certificates.

One instructor draws a salary of \$200 per month, one \$108.33, two \$100, three \$90, five \$85, two \$80, twenty \$75, seven \$70, two \$65, three \$60, and one \$50 per month.

The length of term for three of these teachers is twelve months, for twenty-five is nine and one-half months, for nineteen is nine months, and for five is eight months.

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Schuman Quintet

The Schuman Quintet comes to the Crystal tomorrow evening under the auspices of the Deming Woman's Club. Perhaps no other attraction has been presented that comes more highly recommended. Those who like good music will appreciate the symphonic concert.

THE DENING GRAPHIC

Published every day except Sundays and holidays. Published by the Dening Graphic Co., Inc., 111 N. Main St., Denning, N.M.

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ADVERTISING RATES

When with a single column, a weekly contract with amount of 1000 words, single column, 1000 words, 1000 words, and 1000 words. For each insertion at one cent per word, and 1000 words, and 1000 words. For each insertion at one cent per word, and 1000 words, and 1000 words.

DENING, NEW MEXICO, DECEMBER 11, 1914

THE WEEK BEHIND US

The annual meeting and banquet of the Denning Chamber of Commerce has come and gone, leaving the impression that will be good to carry the "boosters" through another year of successful effort in community building. The enthusiasm which is always a feature of the annual meeting has been well received by Denning citizens. Over 1000 men, women, and children were present.

The bestowment and wonder with which the citizens of other cities are so fortunate commences with the manifestation of the renewed Denning spirit, is a source of deep satisfaction to the Denning "boosters". The attitude was with which they set the stage for the "banquet", would be missing were they less in earnest about getting the proper light for the proper display of collective thought and purpose. For only, however, have they called the spirit of self-interest and being, but they have entered the realm of displaying a attractiveness in others. In the way Denning is not only working on its own interests but is in its courage and enterprise, inspiring other communities of the Southwest. Denning realizes that it cannot grow alone in a selfishness.

The retiring board of American Society for the benefit of a thoughtful citizenship. Its retiring efforts will be rewarded by the making of Denning the best place in the north to live and conduct business. Like the business life is all a solid. It has actually collected \$100,000 for community enterprises and spent of a sum of \$10,000 contracted under a former administration. Money and well it has planned and every and well it has managed. Denning will be fortunate in getting another such board.

The two forces of good and evil are always at work in the world. The evil forces are not unknown in the north of the Denning Chamber of Commerce. But the clear vision that comes of painstaking effort gives the citizens the power to distinguish between good and evil. The friendly citizens. While the non-partisan spirit themselves, they are really recognized and as ready to contribute. The north and south will never forget the business of this community. For every good "banquet" must be an annual and Tuesday evening at the Central theatre is one to it that only those who are competent leaders looking to the good of the community at heart are allowed to sit in the councils of the Denning Chamber of Commerce during the coming year.

THE PRESIDENT'S MESSAGE

The president's message which congress Tuesday was delivered in person and covered what had been accomplished and what was to be expected. The executive made it plain that there would be no increase of the army, in spite of the European war which has raised the question of national defense to first importance in the public mind. The army is not to be increased in size, but the quality of the army is to be improved.

Something in military training for Americans, in part to be made. It will be right enough to provide a system in which every citizen will be trained in the use of arms, rudiments of drill and maneuvers, and other military matters. But for a general law compelling military service, he heartily disapproves.

There was great glad that the business legislative program was particularly complete and that business would not go ahead confidently in the straight and narrow path mapped out by congress.

The passing of the shipping bill to create an American merchant marine was urged, so that, in the president's opinion, must provide our advantage to be gained in foreign trade in connection of the European war. He pointed out the country's advantage in South America particularly.

A large measure of self-government for the Philippines was recommended through pending legislation.

The subject of rural credits, the president suggested, should be taken up by the congress.

The importance of clearing the courts to give life and property the speedy justice they are entitled to.

The government machinery should be reorganized, think the president, to insure greater efficiency and economy in operation.

The work of the present congress must necessarily be largely in consolidating appropriation bills.

THE BORDO THINGS

According to a report dispatched some of Uncle Sam's land defenders at Laredo, Texas, were moved away from the border because they were "humiliated" by the dispatch says. Let's just burst of those noisy Mexicans to stand around the corners and make remarks about our army. Perhaps they talked about their "snaps" or the size of their "noses". They ought to have been arrested for "insulting".

The administration should be glad that the Mexicans feel about the soldiers as they do at Laredo. When the three battalions of the fourth were dispatched for that border-duty they were ordered to keep a mile from the border. To limit their gaze will be needed with powder and munitions. "No aggressive action is contemplated," according to Secretary Taft. Why, of course, not. That's not what American pay taxes is big held guns for. Let the Mexicans continue to all Americans in the United States or out of it, but by no means waste good strategic shells on them. The present administration will give an account of this policy, and the great American people are not going to approve of it. The mass of voters are not yet Seminoles, nor are they study of Seminoles.

THE FEW WORDS

In recognizing the present board of directors of the chamber of commerce, very careful consideration must be given to choosing new representatives of the city's business interests. The present board members will be the requirement, and with the addition of some new blood for the sake of keeping up the training, should be acceptable to all who are interested.

The work of the chamber is two fold. Raising money and spending it for publicity. The former takes men of financial responsibility and ability, the latter, men who are in touch with the publicity work of other communities and who have had some training in writing and placing advertising.

The European war is probably the greatest calamity that has happened to modern civilization, yet Americans are already weary of reading about the slaughter. No stupor is a calamity is numbing to the senses; its extent like infinity cannot be grasped by the mind and is coming to the fatalities.

GENERAL NEWS

London—After a long and difficult session the House of Commons today passed a bill to provide for the better government of the colonies. The bill is expected to be passed by the House of Commons today.

Washington—The House of Representatives today passed a bill to provide for the better government of the colonies. The bill is expected to be passed by the House of Representatives today.

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The Bank of Denning
CAPITAL AND SURPLUS \$250,000.00
LICK BANKS FOR BEST



Combined Statement of the Denning National Bank and the First State Bank
Denning, New Mexico, at the close of business, June 30th, 1914

RESOURCES
Loans and Discounts \$119,106.28
Building House Site 2,000.00
Furniture and Fixtures 7,000.00
United States Bonds 25,000.00
Other Bonds and Securities 7,000.00
Cash on Hand 524,777.26
Cash in Banks 102,346.75
Total Cash and Sight Exchange 158,123.15
Total Resources \$221,204.43
LIABILITIES
Capital and Surplus \$100,000.00
Undivided Profits 2,102.00 \$ 102,102.00
Deposits 119,106.28
Total Liabilities \$221,204.43

The Best Material at The Lowest Price. THE SOUTHWEST LUMBER COMPANY. HEADQUARTERS FOR BUILDING MATERIAL. D. G. PENZOTT, Manager. The Biggest Assortment and The Best Service.

FOR YOUR BOY CHRISTMAS FOR YOUR GIRL ONE OF OUR HOME SAVINGS BANKS \$1 SECURES THE BANK: OPENS THE ACCOUNT: DRAWS INTEREST AT 4 PER CENT, AND WILL BE RETURNED WHEN BANK IS RETURNED. Safe Deposit Boxes 4 Per Cent On Savings Compounded Quarterly. CITIZENS TRUST AND SAVINGS BANK Capital \$50,000

COME
AND
VISIT
US
IN
OUR
NEW
HOME



THE
FINEST
EXCLUSIVE
MEN'S
STORE
IN
NEW
MEXICO

HE'LL BE PLEASED

with his gift when he finds it came from our store. If you failed to visit this store yesterday—come today—not necessarily to buy but to see the most up-to-date exclusive Men's Store in this section of the Southwest. Our modern methods of display and our merchandise cannot fail to interest you.

GIFTS FOR HIM:

Sweater Coats...\$1.75 to \$8.50
Initial Belts...\$1.75 to \$3.00
Mackinaw Coats, \$6.50 to \$13.50
Hart Schaffner & Marx Suits and Overcoats
Mallory and Stetson Hats
Held Caps
Edwin Clapp Shoes
Fancy Vests, Auto Gloves

Hosiery.....10 cents to \$1.50
Cravats.....25 cents to \$3.00
Initial Handkerchiefs, 12 1-2c to 50c
Travelling Bags, Suit Cases
Dents Dress Gloves
Bath Robes, Smoking Jackets
Pajamas and Night Robes
Silk Shirts
Hosiery Cases
Kerchief Wallets

SPECIAL SATURDAY and MONDAY
MEN'S GENUINE FIBRE
SILK HOSE in black, tan, navy, gray and white
3 pair for 50c
A good durable Silk Hose for Men of good taste

THE CLARK CLOTHING CO., Inc.
THE HOME OF HART SCHAFFNER & MARX GOOD CLOTHES

Dainty Slippers of Ribbon for Christmas



ANOTHER pretty gift made of plain ribbon is pictured in the pair of boudoir slippers. These are made in all sizes and colors and are appropriate for all the feminine members of the family from grandma down to the baby. Ribbon about two and one-half inches wide is needed to make them. It is sewed to insoles of leather with elderdown on one side (or quilted satin). These soles are bought ready made and cost very little.

In sewing the ribbon to the soles it is pulled slightly across the toe and joined in a felled seam in the back. Above the heel it is gathered on an elastic cord to hold the slipper in place. A little fullness is gathered in at the toe where three small rosettes provide a finishing touch.

Sashes and Girdles Among Best of Gifts



NO ONE need remain long in doubt as to what to get for a maid or matron in this day of the vogue of girdles and sashes. A girdleless gown is hardly to be found and whether for the street, the home, or evening wear, ribbons are used to form the circlet that enfolds the waist or terminates the bodice. There are any number of styles in girdles and sashes to choose among made of every variety of weaves known to the loom and every color and combination of colors that has been thought out.

A girdle of wide plaid ribbon, finished with a sprightly bow of two loops and two ends, is shown in the picture. It makes a Christmas gift that will delight every woman who likes to keep abreast with the mode. The girdle portion is boned to spread the ribbon and hold it in place without pins. The bow is simply tied and may be untied and the length wrapped about the figure if preferred.



A sash of dotted satin ribbon, designed for a party gown, may be used as a model for making up any of the soft fancy ribbons, suited to dressy wear. It requires ribbon about four or five inches wide, of which three lengths are sewed together to form the girdle. This is boned at the sides and back to hold it in place and fastened in the back with hooks and eyes. Over the fastening a flat bow of three loops and one end is placed with the loops lying lengthwise on the figure.

Narrow ribbons are sewed together to form wide girdles and ribbons of moderate width are bordered with black velvet ribbon, from an inch to two inches wide. The flowered Dresden and rich, brightly colored brocades are very effectively bordered in this way. Sometimes narrow shaded or flowered ribbons are joined by means of narrow velvet ribbons, a half inch in width. The edges of the velvet ribbon overlap those of the satin ribbon and are machine stitched down. Girdles made in this way are fastened with hooks and eyes and the fastening concealed by flat bows of two loops without ends.

Toys Made in the Home Workshop



THERE are some toys that can be made at home for the smaller children and they are among those that are most durable and most cherished. Among them are Teddy bears, dogs, elephants, rabbits and kittens made of cotton flannel or plush. Rag dolls, printed on strong muslin, can be bought ready to be cut out and made at home. The animals are cut by patterns to be had at pattern companies and are stuffed with sawdust. Small buttons or beads make their eyes and heavy yarns are employed in outlining the mouth or nose or other details.

A small white dog shown in the picture illustrates how well these toys look. He is furnished with eyes made of little black buttons and ears cut from black cloth. A ribbon carrying a tiny bell is sewed about his neck and he is bedecked with a narrow band of red ribbon about his body, tied in a bow at the side.

A clown doll is shown with the head made of ribbed goods like a stocking top. The body is made of blue cambric and the shoes of red. The tall hat is of red also, and the costume is finished with a ruffle collar of white lace. This doll has eyes made of small black beads with eyebrows and eyelids defined with black yarn. His nose is formed by making a short ridge in the face drawn together by a few stitches. A stitch, in red yarn, forms his mouth and a mustache and whiskers are made of black yarn. By separating the yarn into strands, and sewing it about the head below the cap, an abundance of curly, black hair is simulated. The cap is topped with a tiny bell and red yellow and blue yarns represent buttons and embroidery in his apparel.

Among the new things brought out for this year are pictures to be made by cutting out figures from colored tissue paper and pasting them on a thin paper background. The tissue is placed over an outline picture and the figure wanted drawn in outline with a pencil. It is then cut out. Different objects are drawn on different colored paper, as trees on green paper, horses on white or brown paper, and other objects on appropriate colors. After all the required figures are cut out, they are pasted on the background.

Our idea of a numbskull is a fellow who doesn't appreciate our brand of genius.

That family to waver the water eclipses even our own little domestic unpleasantness.

Many a smile illumines an empty shell.

DON: KEDZIE RETIRES FROM WESTERN LIBERAL

Word has reached here of the sale of the Lordsburg Western Liberal, one of the oldest newspapers in the Southwest and edited by the dean H. Kedzie. Mr. Kedzie has been the editor of the Liberal for about thirty years. His interests go to Ferris Bush of Silver City, an employe of the Silver City Independent. It is understood that the retiring editor will make his home in Los Angeles.

Never worry over the things you can't do. Do the things you can to the best of your ability, and in time you will be doing the others without worrying.

The ladies of the Christian church held their annual bazaar and supper Friday, December 4, from which they netted \$178.12. They wish to thank all who so kindly assisted, especially in the decorating.

W. D. Shea, traveling freight and passenger agent for the Southwestern, was in Deming Tuesday morning from El Paso.

Wanted: A Market

Like any other business man, the farmer only wants a fair profit on his capital investment and a living wage for his labor. There is no better way of helping him make both ends meet than by giving him a profitable market for his products.

Seal on Each Sole

"Am I using Red Cross Christmas Seals?" reiterated a good-natured old cobbler as he looked up from the shoe he was repairing to the person who stood blocking the doorway of the little shop, and who had asked the question originally. "I don't know of them. What are they for?" he asked.

When told that the little stickers were being sold all over the United States to raise money to prevent tuberculosis, the cobbler became very much interested.

"Now, I call that a good cause," he drawled. "I can't afford many, because I don't get very much work away out here in this end oftown, but you can leave me ten of them."

"No, I don't write any letters, and I don't send any Christmas packages. There's just me and the old woman left. I can't use my seals that way, but I'll tell you how I can use them. I will stick a seal on the sole of every shoe I tap!"

Dr. David Ross Boyd, president of the University of New Mexico at Albuquerque, arrived in the city Tuesday morning to attend the annual meeting and banquet of the Deming Chamber of Commerce.

Mr. and Mrs. Boyd Higginson of Morganfield, Kentucky, arrived in Deming Tuesday to spend the winter with friends.

J. S. Vaught was in Santa Fe on business Monday and Tuesday.

Deming's Beautiful NEW "MOVIE" THEATER

WHAT SHALL IT BE NAMED?

People, it's up to you to name this handsome theater TO BE COMPLETED ABOUT MARCH 1 (By Frank H. Nordhaus)

The Biggest Ball EVER HELD IN DEMING TAKES PLACE NEW YEAR'S NIGHT

AT THE CRYSTAL THEATER

Come Out and Enjoy Life

K-A-T-H-L-Y-N

Tenth in the Series will be Shown

Tomorrow Nite at The Comet

PEOPLES' STORE

"THE HOME OF LOW PRICES"

The Store That Will Help You Solve The Problem of High Cost of Living

The following are a few of the many bargains at our store:

A good flour, per cwt.	\$3.00
10-lb. pail of Cottelene	1.50
10-lb. pail of Snowdrift	1.25
10-lb. pail of Arctic	1.00
4-lb. pail of Crisco	.55
Bulk lard, per lb.	.12 1/2
Wesson oil, three cans	1.00
A bulk coffee, 6 lbs.	1.00
Arbuckles coffee	.20
Ambassador coffee, large can	1.00
Statesman coffee, large can	.95
A bulk coffee for the person who knows a good coffee. We guarantee this coffee to please you. Use one half-pound; if not pleased, come get your money, 3 pounds for	1.00
Coal oil, per gallon	.15
25c size K C baking powder	.20
7 bars Lenox soap	.25
6 bars Bob White soap	.25
6 bars Crystal soap	.25
Salt pork	.20
Smoked bacon	.22 1/2
Garrett snuff	.25
Potatoes, per hundred	1.00

Vegetables and fruits at lowest price in town
Large Stock Good, Wholesome, Candy at Hard-time Price
FRESH NUTS ALL THE TIME
PHONE an order large or small to No. 140
IT WILL BE APPRECIATED AND DELIVERED PROMPTLY
Help us and we will help you. We are at your service.

THE PEOPLES' STORE

**MR. WOLFE'S ANNUAL REPORT
OF CHAMBER OF COMMERCE**

The present board of directors have reason to shake hands with themselves every morning when they think of the great results that have been accomplished by the Deming Chamber of Commerce during the period for which they must render an account.

While the Mimbres Valley is at peace with all the world, when the present board of directors took charge of affairs they were confronted by a "war tax" of about \$4,000. This they immediately proceeded to liquidate, and the secretary well remembers that at the first meeting of the new board, Director John Corbett said: "Now, Cap'n Bill, don't contract any debts that you haven't got the money to pay." And how well that admonition has been heeded can readily be seen when I say that when the present secretary hands to his successor on January 1 the books entrusted to him he will show every bill paid and a good balance in the treasury. He will also turn over to his successor good bills receivable to the value of at least \$1,000.

When the present administration assumed control of affairs the school census of our district showed 861 pupils of school age, and in the census completed by the board of education September 1, 1914, the records show 1,607, and it is a very pleasant thought to know that the county schools as reported by our efficient county superintendent show an almost corresponding increase.

Among the things that have been accomplished it may be well to call attention to the organization of our splendid national guard, securing the state encampment for Deming, which not only gives us a large amount of publicity, but attracted to this city the best military gathering of state and national troops in the United States this year. Another factor of tremendous importance is the building of our splendid station park. This being accomplished in conjunction with the Southern Pacific Company through Chas. Butler, one of the best roadmasters on the right-of-way. The chamber has been likewise active in securing for Deming rural free delivery, and we are assured that city delivery will be installed in the course of a very short time. The chamber has lent encouragement to farmers in the building of silos by the payment of a \$10 bill to each farmer reporting a completed silo, with ensilage enough to fill it, and if the secretary's memory isn't at fault the promoters of the creamery about to be erected shows that a majority of the stockholders are members of this commercial body. And when you speak of actual benefits to farmers, the supreme act of more consequence than all others, is the securing for Luna county the first agricultural agent cooperating with the United States Department of Agriculture and the New Mexico Agricultural College, in the person of P. D. Southworth who is unable to be present with us tonight because

of his conference with department officials and others connected with the government service at Chicago, but who is laboring from fourteen to sixteen hours each day to obtain the best results for farming, stock-raising, hog raising, poultry raising and horticulture. And when it comes to obtaining outside markets, Mr. Southworth is the "ne plus ultra," "epluribus unum" of any man who walks in two shoes. He can sell anything good that the farmer raises and always at the top of the market. Although his direct employers of Luna county are the members of the county school board, the institution was started by the chamber of commerce, and an office furnished by our body.

Among the industries that have been launched during the past year are the leafless Refrigerator factory, and two pump companies, and arrangements are completed for the immediate opening of a splendid broom factory. The secretary has the money in his possession for the first installment of broom corn, and although there has been little broom corn raised in this vicinity this year, enough has been grown here to prove that like everything else we can raise the best in the world.

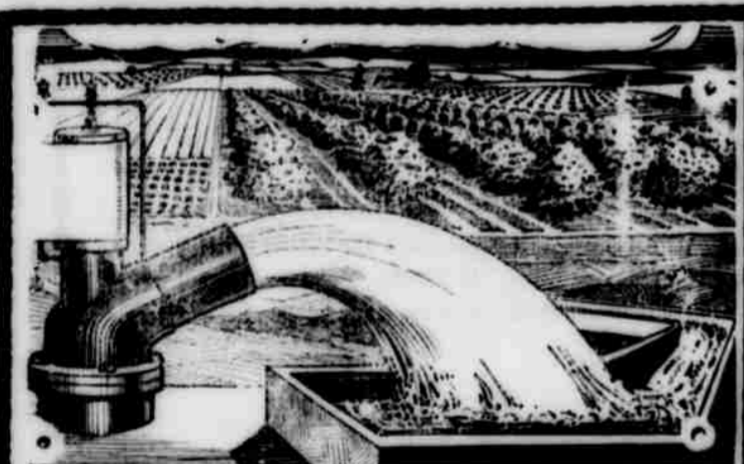
During the past few weeks the secretary has been obtaining actual figures from actual farmers, and up to the present time he has been able to get personal interviews with nineteen of our leading farmers representing practically every section of the valley, and here are the startling figures: These nineteen farmers had a total acreage of 879 1/2 acres and according to the figures submitted by themselves there is an average net gain of \$30.56 per acre. The reports are on permanent file at the office and can be seen by anyone so desiring. Of these nineteen prominent farmers every one, save one, advised forty acres or less as the proper size for a farm, and each one is favorable to the raising of live stock, and nearly all of them are favorable to fruit culture. The active duties of the secretary have prevented him from obtaining further reports along this line, but he would advise his successor in office to make this a permanent feature every year working in conjunction with the county agricultural agent, who will be able to present next year a report on everything raised and the best methods of production. Likewise the efficiency of pumps and the expense of putting water on the ground. All of these things are very necessary to the permanent success of this valley.

The splendid business blocks that have been erected during the present year and the many beautiful homes bespeak a prosperity that is almost unknown in many parts of the United States. Perhaps local conditions may be understood when I say that while in one of our leading business houses the other day I was informed that the business for the month just passed was 48 per cent better this year than last year, during the same period, at the same time remarking that the business

**THIS CHRISTMAS WILL BE REMEMBERED—IF
YOU MAKE IT AN ELECTRICAL CHRISTMAS**



10 Per Cent Discount
AND A HANDSOME NICKLE-PLATED TRAY WITH THE PURCHASE OF ANY TWO COOKING APPLIANCES
 For Sale at J. A. MAHONEY, INC.
THE DEMING ICE & ELECTRIC CO.
 "AT YOUR SERVICE AT ALL TIMES"



**NEW MEXICO IMPLEMENT
COMPANY**

Deming, New Mexico

Office: Rooms 2 and 3
Deckert Building
Warehouse and Shops: On Santa Fe tracks north of Union depot

ALL KINDS OF FARM MACHINERY

Fairbanks-Morse & Company
Oil Engines
Layne & Bowler
Corporation Pumps

MANUFACTURERS OF
STEEL WELL CASING, LAYNE PATENT
SHUTTER SCREEN AND SLOTTED
SCREEN IN ALL SIZES

Agents for Oakland and Franklin Autos

last year was "no slouch."

The establishment of the Deming Cottage Sanatorium during the past year and the marvelous success the young institution has already attained, and the growing business of the Deming Tent Cottages, shows that our great asset of climate is being appreciated.

The opening up of the Deming Library by our active Woman's club speaks volumes for the progressive spirit of the community. These and many other things give positive evidence of our splendid civic growth and community development.

A matter of supreme importance to this entire region is the unprecedented growth of our educational system. The board of education of the Deming district has completed its third suburban school within the last month and is now constructing a ward school in the city, and has bought and paid for twenty acres of ground near the present high school which, when completed in 1912 was thought to have been large enough to last for at least ten years.

and is now completing arrangements for the establishment of a permanent experiment farm of ten acres to be conducted by the instructor of agriculture of the Deming Public Schools the county agent representing the department of agriculture and agricultural college. An athletic field of five acres will be established and a new county high school will be erected that will be a credit to the whole State of New Mexico.

The great railway systems, empire builders of this continent, that traverse this region are working in harmony with Deming and the Mimbres Valley and every force is being employed to make this one of the most delightful places of residence, as well as profitable, in Uncle Sam's domain.

We cannot forget the wonderful development of the Miesse tract that has transformed nearly 3,000 acres of desert land into most productive farms and has established a village there with better than 200 lots already sold and a number of buildings now erected and in process of erec-

tion. There is no development in the Southwest that can possibly compare with this, and I want to tell you Myndus is no slouch, and it is a source of congratulation to us all that a wealthy syndicate of Californians has purchased 31,000 acres south of this tract and will soon put it into development. The price paid for this land was more than double the amount set upon it by the state and shows what judicious publicity can do in a community like ours.

We also owe a debt of everlasting gratitude to our local newspapers, two of the best weeklies in the United States.

In closing up the year's work the secretary desires to express his deep appreciation for the cooperation and help given by the president and board of directors, and cannot help publicly acknowledging the fact that no secretary has ever had a better assistant and it would be difficult to get a better one than Miss Perkins.

**IS THERE A HELL? IF SO,
OF WHAT DOES IT CONSIST?**

Subject to be discussed at the Baptist church next Sunday evening. The pastor will speak on this, one of the most important subjects of the Bible. Mr. Russell, the leader of "Millennial Dawnism" has been read by a large number of persons and it will be the purpose of the pastor Sunday evening to take the Bible and prove the teachings of Hell.

Regular services for the week: Prayer meeting Wednesday evening at 7:30, study second chapter of Colossians, regular business meeting after service; Friday evening, teachers' training class at 7:15 p. m., choir rehearsal following, at 8:00.

Charles Butler, S. P. roadmaster here, made a business trip to Lordsburg Saturday.

Charles Allen made a trip to his mine in the Victoria mountains Saturday?

Christmas Greetings

Our New Quick Service
AUTOMOBILE

For small bundles and
for instant Passenger
Service. Your pack-
ages will go anywhere
in the city for only

Ten Cents

Two Large Auto Trucks

are always ready for heavy hauling
anywhere in the Mimbres Valley.
We move farmer's crops cheaper
than they can haul them with their
own teams. Get our prices.

When we move safes or plate glass
we insure their delivery in perfect
condition. Furniture and Piano
moving a SPECIALTY of ours.



Have just signed a contract
with Noonan to haul my
Christmas load, it's cheaper
and safer than my reindeer.
SANTA CLAUS

Western Transfer Co. JOHN NOONAN, Proprietor
111 North Silver Avenue Telephone 284



PROMPT AND CAREFUL

is the slogan of The New Deming Steam Laundry

THIS MEANS REAL SERVICE.

When your linens come to our laundry it
is carefully sorted, washed separately and in
a sanitary manner without harmful compounds.
Your clothes that need a button or a few
stitches receive attention, and we make good
any shortage in the list.

We Have the Equipment and We Know How

THE NEW
DEMING STEAM LAUNDRY

TRUE SPIRIT OF THE DAY

CHRISTMAS GIVING SHOULD BE
PROMPTED BY THE HEART

Religion in the Orthodox Sense Not
Necessary to Appreciate Finer
Qualities of Great Christian
Holiday

By PRUDENCE STANDISH

More the
Christ m a s -
tide and its
beautiful
meaning is
with the world. Again
the shepherds, watch-
ing their flocks by
night, are sore afraid at the glory
which shines about them. Clothed in
blinding light, the angel speaks; the
heavenly host that crowds suddenly
about him sing of glory in the high-
est and peace and good will. The
men who have seen his star in the
East, kneel and spread their gifts of
gold and myrrh and frankincense
without question.

The miracle of 2,000 years ago is
still new and glad and lovely, for,
lo! in all Christendom bells peal and
sweet choirs sing the message given
by the blinding angel and the crowd-
ing host:

"For behold I bring you tidings of
great joy which shall be to all people.
Glory to God in the highest, and on
earth peace, good will toward men."

This is the message of the Christ-
mastide, yet the bigger half of Christ-
tendom makes the period the pagan
festival it once was at the time of
the winter solstice. We give gifts,
for sake of the gods of custom and
merriment, forgetting entirely that
they are for sake of the great spiri-
tual joy "which shall be to all people."

The gold and myrrh and frankincense
of the heart are withheld—we give
gifts because we've got to, and keep
our hearts as much closed to the
Christmas child as was the inn. We
have our own selfish ends to gain, the
rich patron to cater to, the friend to
appease. We heap little children with
dazzling toys, and light the starry
lamps of their fir trees because it is
the fashion, and we do our small
Christmas charities because it would
seem mean not to do them.

We have forgotten the joyous and
sublime meaning of Christmas. One
does not need to be religious in the
orthodox sense to appreciate the fi-
ner quality of this great festival, for

what is known as Christian feeling
has come to be a moral obligation at
this time—a point of etiquette, in
truth, for the heart and mind.

In point of mere etiquette—what
the social world thinks on the sub-
ject of Christmas gift giving—it is
thought bad taste for a person of
modest means to give presents of
value to others of wealth and influ-
ence, for this savors too much like
carrying to continued favor if the
giver is already under obligations.

But some knowledge of the helpful
friend's existence is necessary, and
this may take the form of a pretty
Christmas card with an appropriate
greeting; or a knot of flowers or win-
ter berries be sent with a note ex-
pressing warm Christmas wishes.

That the servant who has given her
bodily strength and heart's best in-
terest to the home must not be for-
gotten, goes without saying; but it is
certainly bad form to make the poor
servitor's gift an inexpensive trifle
when something better can be afford-
ed.

Then what a woeful want of taste
it shows for us to defer buying a
friend's or sister's present until we
have found out what she means to
give us, and so make the exchange a
quid pro quo. The gift that goes to
friend or relative is above all one for
love, and it is undoubtedly better
taste for the recipient of the simpler
gift in the exchange to appear as
pleased as if she had received some-
thing ten times its value.

But, then, what matters the nature
of the gift after all? The spirit is
the thing—and does not this silly
picture or cushion, so unbecoming to
the parlor, mean that the friend or
sister has thought of us?

As for the little children, so much
are their feelings painfully strained
at this time that I would like to write
a book on the subject. I beg every
mother not to threaten the poor little
heart that misbehaves sometimes with
the eternal word that "Santa Claus
won't come if you do that any more."

The dear kiddie who forgets to be
good knows better after a year or
two of this harrowing threat, which
makes you out a story teller. Mean-
while, there is the little heart staying
awake at night with its dreadful anx-
ieties; there are the sudden storms
of bitter tears, with all the glory of
Christmas sunk in the bottomless pit
of absolute sureness that Santy-
dear, abused, good old fat gentleman
—won't come.

We remember the poor and drop a
few pennies gladly for the blind chil-
dren.

But, why do we do it—why? It is
because a wide, sweet star has stop-
ped over a stable in the far East,
because the church choirs are sing-
ing of peace on earth and good will
toward men.

No let us never lose sight of that
fact with our gifts, whether our
hands tender or receive them; for the
heart closed to the deeper signifi-
cance of Christmas may truly be
likened to the inn that held no room.
Let us send with each gift some of
the heart's true gold and frankin-
cense—bind it with the cord of some
memory of Bethlehem. Let us re-
ceive each and every one of our gifts
as tidings of great joy.

Under the Mistletoe

To ask a girl if you may kiss her
before doing it is an insulting way
of laying all the responsibility on
her.

In a man's opinion a kiss is an end
that justifies any means.

You needn't be afraid of a mere
kiss. Thousands are exchanged daily
by people of the highest reputation.

The kissed girl fears no mistletoe.

A kiss is as good as a smile—and
a good deal better, too!

The ideal kiss is the kiss that is
never given.

A kiss too soon may be a fall stop
in the tale of love.

A child who doubts about Santa
Claus has insomnia. The child who
believes has a good night's rest.

The Joy of Shopping

(By Wilbur D. Nesbit)
I love to go and shop for things
To send as Christmas gifts to
friends.

For then my fancy girls on wings,
I feel the joy that never ends,
O, what a rapture 'tis to stand
And be stepped upon, bumped into,
joggled, jostled, pushed, squeezed,
shoved, frowned at, scowled upon,
trampled, bruised, slammed, rushed,
hurried, jolted, and finally get up to
the counter and discover that you
are at the wrong one!

Seasonable Prices
Now doth the Christmas shopper
With happiness elate,
Buy something that was forty-nine,
Marked up to ninety-eight.

THE MAJOR'S CHRISTMAS

(By MARTHA FATTIE)

THE major felt a vague sense of personal grievance. It was Christmas morning. Everything was most agreeable at the hotel. As he had distributed his customary gold pieces to the "bells," the telephone girls, the check-room boys his waiter and the head waiter, and the chambermaid on his loor; he felt oddly disturbed.

"Carter, my boy," he told the tall, gray-haired image in the mirror, "You're getting sentimental. You're thoroughly disappointed because there isn't a soul in the world who can call out a 'Merry Christmas' to you, and mean it from the bottom of his heart. You're like a boy with nothing in his stocking. I'm ashamed of you, sir; I am indeed."

Yet that didn't help matters. He wandered around the deserted hotel corridors in the morning feeling utterly lost. Nearly every one seemed to be going out to dinner to some place where he was urgently desired. Four times he strolled over to the desk and looked casually up at his box, but there were no mail and no presents for Maj. Robert Lee Carter.

The last time he had really decided to give up and ring up some business associate to take dinner with him at the hotel. But he saw a letter in his box, and the clerk handed him a curiously shaped parcel, rather bulky and oval. He took it up to his own rooms, and opened it with a funny little thrill of anticipation.

By George, he was wrong. There was somebody, he didn't know who it was, but there was somebody who had remembered him. The last wrapper fell off, and he stood staring down at a little homemade willow basket, filled with mistletoe. A card on top read, "Love and Merry Christmas from Pam."

Pam? He remembered no Pam. He opened the letter for enlightenment, and as he read, his heavy gray eyebrows drew closer together, and every now and then he ejaculated, "God bless my heart and soul!"

"You won't remember me at all, but I'm Pamela Grayson, and my mother was your sister's daughter, so I'm your grandniece, see? Mother died about a year ago, just after we came north, and I have been here alone ever since. I didn't even know you were alive until cousin Florrie, of Carter's Landing, down home, wrote and told me to share this mistletoe with you, for she had gathered it in the old oak grove where you used to go when you were a little boy. Here's wishing you a merry, merry Christmas, and I wish I knew you, because it does certainly get fearfully lonesome here in New York holiday time when you haven't any one of your very own."

The telephone bell rang sharply just as the major was about to say "God bless my heart and soul" once again. But he lifted the receiver, and smiled at the voice that answered his hail.

"Delighted, Ralph, delighted, my boy, but you see, I am going to have a young lady guest here to dinner with me, my grandniece, sir, from Virginia. Now, instead of my joining you in your bachelor apartments, supposing you join us, and try and compensate to her for having a surly old chap for a dinner partner. Name's Miss Pamela Grayson. Come right down."

Then he smiled, and kept on smiling in the oddest, happiest way. And he leaned back in his deep leather chair, and lit a cigar, and watched the smoke rings form overhead, and smiled at them. He had four sisters. Pam's grandmother had been the youngest. And now somehow, they were all gone, as he thought, "the way of the roses," and he was alone. He had rather lost track of all the nieces and nephews and grandnieces and grandnephews. Sentiment does not thrive in the New York atmosphere, yet as he looked at the letter, he felt an odd glow of pride, and he held the little basket of mistletoe out at arm's length, smiling retrospectively. Many a time he had gone up to the old oak grove to gather it for his mother to decorate the great hall at Christmas. And now this little Pam—

The major rose suddenly with quick intention. Five minutes later he was on his way up to the address in the letter. Upstairs two flights he climbed, and tapped at the low top door with its modest card:

"Pamela Grayson."

She stood at the easel with her back to him, a big blue apron on, and she was singing.

"Oh, holy town of Bethlehem, How still we see thee lie, Above thy deep and dreamless sleep The silent stars go by."

The major stood at attention, but when she turned and caught sight of him, she gave a little cry of joy.



THE merit of originality is not novelty, it is sincerity. The fact that we sell very original styles doesn't give us the right to ask you for your business. We pile in quality and sell every garment under guarantee. This makes our product worthy of an early and searching investigation.

Lester & Deckert

"Uncle Bob! How did you come so soon to me?"

Eh, but she was bonnie, thought the major approvingly; very much like her grandmother in her girlhood, soft brown bands of hair around her small head, and wistful, childish gray eyes. It took him about ten minutes to coax her into a "real" dress, as she said, and down into the waiting taxi.

And how fast she talked. There were years to catch up, she told him, and as long as there was only the two of them left in New York to uphold the pride of the Carters—

"There's one more, child," warned the major. "But he is very distantly connected, very. He is about your nineteenth cousin, but he is to dine with us, Ralph Carter."

Pam sat very still, and did not speak, looking straight ahead of her. "Ever hear of him?" asked the major.

"I just love his shadow," said Pam solemnly. "If it's the same one, I've tried and tried to paint pictures that would sell, and finally I coaxed an old dealer on the avenue to let one of my Virginia gardens stand in his window awhile. You know Aunt Annabelle's rose garden with the sundial, and the old white coach house in the back? Well, it was snapped up by a Mr. Ralph Carter. And he wanted to know if I had more Virginia scenes. So I sent down the oak grove at sundown along in November, with a big orange harvest moon stealing over the edge of the hill, and he bought that. And now I'm painting the old flagged walk under the grape arbor, with it all sunshiny, and Mummy Martha Ann coming along from the outdoor kitchen with a big covered platter of fried chicken, and he's going to take that."

The major leaned back his head, laughing and shaking with pure enjoyment. Up on the Hudson, at Hastings, stood Ralph Carter's bachelor home, and he had made it almost a replica of the old one in Virginia. Successful in every way in New York, he had clung to the old southern traditions almost fiercely, this tall, lean, clear-eyed lawyer.

"And so he's been hanging your pictures all over his walls," exclaimed the major. "God bless my heart and soul, child. This is certainly a merry Christmas for us all!"

Pam was rather grave, though, as they went through the splendid red and gold corridors of the great hotel. The dinner was to be very select and

private up in the major's reception room and she wondered what this distant cousin would be like.

He was all she had wanted him to be. Even Pam could find no fault as she sat next to him at the round table. And oh, after years of lonely striving among strangers, how it made her cheeks glow and her heart beat to hear these two, the splendid old major and Ralph, vie with each other in their delightful courtesy and compliments.

"You don't know how good it is to find some one of your very own," she said, when the major had gone out after the dinner was over.

"Don't!" said Ralph, smiling down at her. "I've put in about fourteen years up here, and only the major to give me a cousinly greeting now and then. I'm mighty glad to find another one, even if she is a nineteenth one. The major tells me he's going to take a house for you and himself."

"Why," Pam caught her breath quickly. "I didn't know that."

"So I will see a great deal of you, I hope."

He stopped and looked into her eyes. Someway they wavered under his gaze. The major's voice hailed them.

"God bless my heart and soul, boy can't you see she's under the mistletoe. I hung it there on purpose."

Ralph stooped, and pressed a kiss on the warm, half-averted pink cheek, while the major drank their health.

"And to our next Christmas together, the little Pam, and you, my boy, and this old chap who'll never be lonely again."

"To next Christmas," pledged Ralph. "Will you kiss me then, Pam?"

But Pam's eyes only shone with happiness, and very demurely she answered the toast:

"To next Christmas!"



CHRISTMAS TALKS



It Will be to Your Advantage

To look over my stock before making your Christmas purchases. I am now located in the new Clark building, Gold avenue and Pine street, and am showing a well selected stock of

- DIAMONDS
- WATCHES
- JEWELRY
- CLOCKS
- CUT GLASS
- SILVERWARE
- MANICURE AND TOILET SETS IN SILVER AND PARISIAN IVORY ETC., AT REASONABLE PRICES.

I have made a special effort to meet your requirements and would be pleased to have you call and inspect my stock.



A. O. SNYDER
JEWELER AND OPTICIAN

204 GOLD AVENUE

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A MERRY CHRISTMAS
TO ALL THE PATRONS OF
PAUL NESCH, Prop. **PHONE 159**
NESCH'S
SANITARY BAKERY
AND LUNCH ROOM
A PROSPEROUS NEW YEAR

CHRISTMAS IS COMING

WE are better equipped than ever to take care of your future orders.

OUR SPECIALTIES:
Everything found in an up-to-date bakery.

OUR MOTTO:
Quality Service.

FULL line of fresh fruits, nuts, figs, dates and Holiday candies.

TURKEYS FURNISHED READY FOR YOUR TABLE
SPECIAL ORDERS RECEIVE PROMPT ATTENTION

**NESCH'S SANITARY BAKERY
AND LUNCH ROOM**

HANGING THE MISTLETOE

ORIGIN OF CUSTOM ASSOCIATED WITH CHRISTMAS FESTIVITIES

Plant is Surrounded With Many Superstitions in European Countries—Sign of Ill Omen in Some Parts of Ireland

THE good old custom of hanging mistletoe from the ceiling at the Christmas festivities is said to have its origin in the idea that since the plant did not have its roots in the ground no part of it should ever be permitted to touch the earth.

Among the Saxons the fact that mistletoe was suspended from the roof of a dwelling intimated to the wayfarer that the hospitality of the house was at his disposal, and beneath its branches friend and stranger, vassal and lord, gathered in comradeship and good cheer.

The religious aspect of the mistletoe tradition, which had its origin in the Druidical rites and the gathering of it by the archdruid with his golden sickle, merged later into a purely social symbol, and the idea of simple hospitality developed into one of merrymaking and a somewhat riotous entertainment.

The kiss of the Scandinavian goddess expanded into the custom of a kiss given for every berry that grew on the bough. Small wonder that, in spite of the mistletoe having originally existed in the odor of the sanctuary, the church came to regard it as an entirely pagan symbol and refused to allow it to participate with the lily and the evergreen in the Yuletide decorations.

There is an ancient belief that the mistletoe was the tree from which the holy cross was hewn and that after this was made the plant withered and ever afterward became a mere parasitic growth, clinging for support to other and sturdier trees.

Other stories, however, credit it with divine gifts in the healing of diseases and the expulsion of evil spirits.

Ram, the high priest of the Celts, received in a dream the intimation that by means of the plant he would be enabled to save his people from the plague which was decimating them. To celebrate their delivery he instituted the feast of Noel (new health), a midwinter holiday, which has come to be considered coincident with the new year.

In many parts of the United Kingdom the silver berries and the gray-green leaves of the mistletoe are looked upon as anything but an emblem of good cheer; on the contrary the plant is regarded with dread as being the bringer of ill luck and the sign of ill omen. This superstition exists both in Devonshire and in Ireland, and, strange to say in neither of these places does the plant flourish, owing, report has it, to the fact that both incurred the displeasure of the Druids and were in consequence cursed in such a way that their soil became incapable of nourishing the sacred growth.

In the sixth book of Aeneid a lengthy description of the mistletoe is given by Virgil, who makes the Sybil describe to his hero the exact spot in hades where he will find it growing. There is little doubt that the strange ethereal appearance of the little opaque berry is largely responsible for the mystic character it has enjoyed among the people of diverse nations from the earliest historical times.

+++
Giving of Presents

It was the custom among Romans to exchange gifts at their winter festival, and this custom may have descended to us from antiquity. But Christians like to feel that it was because the wise men brought gifts to the infant Jesus, and because of the gift of God to the world. Gifts to the poor seem from the earliest Bible times to have been an expression of a thankful heart.

+++
Kindhearted

"Are you going to hang up your stocking on Christmas eve?" asked the boy's uncle, patronizingly.
"I suppose so," answered the boy, still more patronizingly. "Father and mother seem to expect that sort of thing, and it would be a pity to disappoint them."

+++
Help!

"Gentleman offers to exchange a Christmas present for something useful."

+++
Couldn't Have

"Huh! I bet you didn't have a good time at your Christmas party yesterday," taunted Billy.
"I bet I did," answered little Eddie.
"Aw, go 'way. Why ain't you sick today, if you did?"

UP With the Lamp that Triples
Your Light

DOWN With Wasteful
Carbon Lamps.

Get More candle power at one-third the cost for current. You can make a big change in your home lighting at a constant saving with

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Christmas Greetings

**AT CHRISTMAS TIME REMEMBER
Henry Meyer
Can Supply All Your Table
WANTS**

Turkey, Cranberries, Apples,
Grapes, Celery, Oranges,
Grape-Fruit and all kind of VEGETABLES
Oysters, Fish, Pickles and Olives

MEATS

Remember US

When Preparing Your

Christmas Dinner
STAPLE AND FANCY
GROCERIES

Choice Meats is Our Specialty

C. W. COOK
Butcher



Just a Reminder

IN SELECTING CHRISTMAS REMEMBRANCES FOR THE MEN ON YOUR LIST WE FEEL SURE YOU WILL FIND OUR OFFERINGS WORTHY OF YOUR BEST CONSIDERATION:

What nicer than a box of THE CIGARS HE LIKES, a humidor to keep them in perfect condition at home, a handsome case to carry a supply in his pocket, or an amber or meerschaum holder:
 A silver or gun metal cigarette case:
 Or an amber or meerschaum tube:
 A humidor for home use or, last but by no means least, the REAL joy smoke—
 A Pipe?



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OUR POCKET AND CAROM BILLIARD PARLOR FOR SERVICE AND QUALITY

EMOTIONAL VALUE OF DAY

Christmas Spirit Almost Universally Felt, But What It Is Remains a Mystery to Many.

The emotional value of Christmas may be said to be universally felt. Something happens at Christmas that, if only for a day or two, does the whole world good. What that something is remains for many a mystery. A number of persons who feel the renewing impulse are like Faust when the notes of the Easter

song arrest his suicidal intent: they take and enjoy the moment's deliverance and continue to regard the source of the boon as nothing more than mythology made potent through human associations. Others are moved through superstitious fears; they approach the great season with consciences crowded with uncomfortable memories: Marley's ghost is after them, but, unlike Scrooge, their new Another group simply fall in with an ancient custom and are surprised, and indeed pleased, when the dry bones of their unbelievable minds

come together, take on flesh, and begin to live. A vast multitude meet the great day with buoyant expectation, take with thanks its new happiness, return to their work in this exalted mood, and ask no questions about cause and effect. A few philosophize on the phenomenon, and they are willing to stake their lives on the substantial truth of their insight—George A. Gordon, in Atlantic Monthly.

Think lovely thoughts in keeping with the spirit of the time.

FESTIVAL FOR THE YOUNG

Opportunity of Christmas of Bringing Happiness to Children Should Not Be Passed By.

Christmas, the celebration of the birthday of the Divine Child, is peculiarly the children's festival. And while it cannot, too, but be a time of special rejoicing among grown-ups, we realize after all, that it has no other charm to compare with the pleasure we take in some kiddy's delight over the doll or drum or picture book that our special Santa Claus has brought him.

This opportunity of making some child's Christmas one of surpassing joy, of which he will carry a gracious and ennobling memory into after life, years, it may be, after our direct influence for good or evil will have ceased forever—this opportunity of giving pleasure is one of the best that life has to offer us. And perhaps the greatest opportunity is his who in place of home times, has the wide, gray world of homeless, loveless, unhappy childhood from which to choose the most needy recipient of his Christmas giving. The chances of giving happiness in this way are so many, the means so simple, and the deed itself so worthy, that no one of us should let the season pass unimproved.

Wise and Just

There was a man in our town,
 And he was wondrous wise:
 He said all plants were mistletoe
 To his discerning eyes.

When'er beneath a spray of green,
 From holly down to fir,
 He found a maiden young and fair,
 He then and there kissed her.

And when the maids objected, he
 Did penance there and then:
 He counted up each kiss he took,
 And gave it back again.

When and Why

"Do you go to Sunday school now, Georgie?" inquired Georgie's uncle.
 "Yep; Christmas is comin'!"
 "Don't you go except just before Christmas?"
 "Yep; I go just before the summer picnic, too."

 * Except ye become as a little *
 * child ye shall in no wise enter *
 * into the joy of Christmas time. *

Satisfied

He was a poor man but a contented one. Santa Claus came to him and said:

"What do you want, my friend?"
 "Nothing," he replied, with becoming modesty, which he hoped would be rewarded.

And Santa Claus was so pleased that he gave it to him and passed on.

Papa's Suggestion

Miss Fodiek (who is self-willed)
 —I wish I knew what to give dear Charles for a Christmas gift.
 Fodiek, pere (who hates "dear Charles")—Give him a wide berth.

Borderland Garage



THE BORDERLAND IS KNOWN ALL ALONG THE LINE OF THE BORDERLAND ROUTE BECAUSE IT IS HERE THAT THE TOURISTS RECEIVE INSTANT ATTENTION.

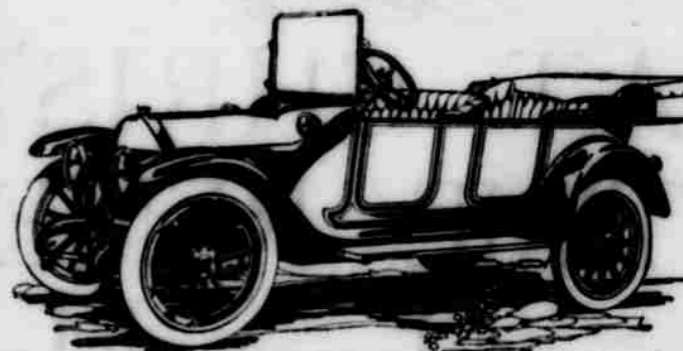
"Why," said a tourist at Phoenix, Arizona, not long ago, "There is not another place on the road where strangers can get the ready service which Blackham & Son are ready to render. There is always some one on hand to attend to the wants of patrons, and if a guide is needed for the road they will spare no pains to see the tourist safely on the right track. THEY ARE EXPERTS IN THEIR LINE, TOO."

THAT'S SOME REPUTATION, AND WAS NOT ACQUIRED BY SLIPSHOD METHODS. It took long years of conscientious and intelligent effort to earn it.



THAT'S WHY THEY ALL GO TO THE

BORDERLAND GARAGE



DON'T AND DO
In Holiday Fire Caution
 + Do not decorate your Christmas tree with paper, cotton or flimsy materials.
 + Do not use cotton to represent snow.
 + Do not permit children to light candles.
 + Do not leave matches within reach of the children.
 + Do not place Christmas tree near window curtains or gas fixtures.
 + Use metallic tinsel and non-flammable decorations only.
 + Use asbestos fiber to represent snow.
 + Set the tree upon a substantial stand.
 + A house of merriment is better than a house of mourning.
 + Have an extinguisher or a few buckets FULL of water near the tree, ready for use in an emergency.

Origin of Christmas Tree
 The Christmas tree is supposed by great numbers of people to have originated in Germany, but from a reliable source we learn that the Christmas tree came in the first instance from Egypt, and its origin dates from a period much earlier than the Christian era. The palm tree is known to put forth a branch every month and a spray of this tree with twelve shoots on it was used in Egypt at the time of the winter solstice as a symbol of the completed year.

He Was Thankful
 "John," said the Loving Wife, "I intended to get you a nice new necktie for Christmas, but I am ashamed to acknowledge that in the rush of the shopping I completely forgot it."
 "Thank you, nevertheless," said the Happy Husband.

Friendly Advice
 "Can you suggest something for me to get for my wife for Christmas?" he asked of the shopkeeper.
 "You'd better get her a box of cigars, I expect," said the shopkeeper. "She was in here this morning and bought a lace parasol for you."

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—the best state in the Union. When you do come to New Mexico, be sure that you

Settle in the Mimbres Valley

—the finest Valley in the best state. Now! just a moment, when you come to the Mimbres Valley, don't fail to

Investigate the Southwestern Alfalfa Farms Co.

3000 acres. The cream of the Mimbres Valley. Going rapidly, better look us up.

Southwestern Alfalfa Farms Company
Mahoney Building, Deming, New Mexico

this connection I desire to say, that you have paid for the actual operating expenses of the chamber of commerce about an amount equal to the value of the services rendered you by your secretary. In other words, that you have had the services of a \$3,000 man for considerable less money—how much less, I am ashamed to say. I am free to admit that we are unable to pay him fully for what his services are worth to this community, should he ask it. If it wasn't for his unbounded enthusiasm for the town and for the valley, I would be fearful that some other town, more able to pay him adequately for his services, would woo him and win him away from us, but "Bill" couldn't get up the same amount of steam in any other community than this, at least for a long time—until he got used to poorer water.

The board of directors and officers have given freely of their time and money and have tried to do their level best. They have endeavored to let the world know our resources—our fertile lands, abundant, pure water and matchless sunshine, good schools, good churches and modern conveniences. And the people have given heed and have come, and many of them have stayed. Have made their homes here and are happy and prosperous. How many, I do not know, except as I may estimate from the school census, which in 1912 was 861 and in 1914, 1607, for Deming and in the county the school census is 2,336, almost double what it was three years ago.

Until this year, we failed to take advantage of one of our most valuable assets, and that is our climate. We talked, and wrote and boasted about it, but only incidentally. We made no consistent efforts to realize on it. In other words, we did not capitalize it as our sister city to the north, Silver City, has done. They long ago realized its value and results have proven their wisdom. I have reference to the sanatorium idea for the treatment of tuberculosis. This has proven a wonderful source of revenue to Silver City. It does not mean alone the money which is brought directly into a community for board and lodging and medical treatment of the patient, but is much more far-reaching in its effects. In Silver City it has been the means of bringing men and women of national reputation, people of wealth and influence. It has meant money to the merchants, to the business and professional men, but it has also meant untold money for the banks and for the development of the resources of the country. People who come there and get well, stay and make it their homes and they influence their families and friends to come, and it is valuable as an advertising medium. Therefore, I believe that the establishment of the Deming Cottage Sanatorium by Dr. Janet Reid and her associates is a step in the right direction. It is a small beginning, which, with the proper support of the community and with proper management will grow into a great asset to the community and it need not be limited to this one institution, but will, in itself, create the demand for other accommodations of this kind. And, incidentally, will take from the homes and from the hotels in the city victims of the disease who will come here to some extent anyway.

For some time the chamber of commerce has bent its efforts toward getting for the farmers in the valley some man qualified to teach them the things which otherwise they would have to spend large sums of money to learn in the bitter school of experience. And it was with much gratification that we learned that, when the agricultural college had three men available for this purpose in New Mexico, they came to us first and asked us would we have such a man, and of which offer Luna county, through its high school board, immediately availed itself. The results of the good work Mr. Southworth is doing in this capacity is already making itself felt in the community. He seems to be working in the right direction and I am satisfied his work will be worth untold thousands to the Mimbres Valley.

I have already mentioned the station park and the work which has been done upon it during the past year. I consider this one of our most valuable advertisements. The Southern Pacific Company will maintain it free of charge to the city when it is complete. It is doing so now. But it needs some more money to get it up to its full measure of attractiveness. We agreed when the American Well Works and the Westinghouse Motor Company furnished the pump equipment, free of charge, to build a pump house with plate glass sides. This should be done as soon as possible, not only because we agreed to do it, but because it will add greatly to the beauty of the place. Rustic bridges should be built across the reservoir to this house, and sidewalks laid around the inside of the park. I believe the

Southern Pacific Company will furnish the men to do this work, and all that will be necessary for the chamber of commerce to do will be to furnish the material needed.

Another thing that should not be lost sight of during the coming year, and some attempt made to properly advertise it, is the automobile traffic which will go to and from California during 1915. I believe that we have no idea what this will amount to and it should be properly exploited.

In conclusion I wish to thank the members of the chamber of commerce and the community for the splendid support you have given the board of directors and the officers during the past year, and I bespeak of you your unstinted support for the next administration. I think you can make no better investment and I pledge to you on behalf of the retiring board and myself that we will work just as untiringly as members as we have done as directors and officers.

FOR SALE OR TRADE

One 40-acre chicken ranch and farm, 3 miles of town, excellent road, all under tight poultry fence, modern dwelling, water in house, and barn; fine pumping plant; ten acres cross-fenced and poultry houses; one thousand head of chickens. Will trade or sell on long time. Possession at once.

H. G. BUSH, Deming, N. M.



If You are Buying Furniture
Get Our Prices Before
You Purchase

If You are Selling Your Furniture,
Get Our Prices Before
You Sell

IT WILL PAY YOU EITHER WAY

Eisele Furniture Co.

Dealer in New and Second Hand Furniture
103 Silver Ave. Phone 42



SPECIAL
TURKEY DINNER

50 cents

- Oyster Soup
- Crisp Celery
- Turkey and Dressing
- Cranberry Sauce
- Mashed Potatoes
- Sweet Potatoes
- Creamed Peas
- Chicken Salad
- Christmas Plum Pudding
- Mince or Pumpkin Pie
- Coffee
- Assorted Cakes

Side-Board Restaurant

NIXON AND CAMP, PROPRIETORS

C. E. MIESSE
President Mimbres Valley Alfalfa Farms Company
D. S. ROBBINS Surveyor and Engineer

Miesse-Robbins Realty and Engineering Company

Mimbres Valley Lands

OFFICES: CHICAGO and DEMING

Deming Office: Mahoney Building DEMING N. M.



income during the present year.

We have spent for newspaper and magazine advertising during the year about \$300. Experience has taught the present board that it does not pay to expend large sums of money for promiscuous paid advertising in advertising agencies or large daily papers. The medium of our paid advertising during the year have been the Earth, a Santa Fe railroad publication, and the Sunset Magazine, as long as it was a Southern Pacific publication.

In addition to this we have expended for what I may call miscellaneous advertising about \$1,300. This includes the amounts paid for photographs which were made into cuts for various articles and for books of photographs made by the West Coast Art Company and locally; for subscriptions to the local Fourth of July celebration; and for booklets and an article in the official New Mexico book of the San Diego Fair Commission, and for other donations including that of the Deming Band.

We have paid to the local papers, for stationery, extra copies for mailing, etc., the sum of \$125. When you consider the great amount of valuable matter which the local papers print for us during the year, you cannot help but feel that they are doing their share in the "boosting game," yet in addition to this, they have contributed generously toward the support of the chamber of commerce in cold cash.

During the past year Company "I" of the New Mexico National Guard was organized in Deming, largely through the efforts of the chamber of commerce. There was no state appropriation to cover the expense of preparing grounds for the encampment which was held here last summer and the chamber of commerce has entirely borne this expense, amounting to approximately \$550. The City of Deming has kindly provided temporary quarters for the armory in the city hall and we confidently expect our representatives in the next legislature to secure for Deming a generous appropriation for an armory next year. The encampment coming so soon after the organization of the militia company, more than reimbursed the people of Deming.

Our fixed charges, or overhead expenses as they may be called, such as secretary's and stenographer's salaries, rent, light, fuel, telephone, janitor, etc., amount to about \$250 per month, or \$3,000 per year. In

greater than ours, you will find that by comparison conditions in Deming and in the Mimbres Valley are exceptionally good.

Through generosity of the members of this body we have collected by membership fees and subscriptions something over \$10,000 during the past year. I will not attempt to give you the exact figures in this report but will leave that for the secretary in his report.

With this money we have wiped out the last cent of the indebtedness with which we were confronted when the present board of directors and officers took charge two years ago, and quite a balance of which remained unpaid one year ago. To do this has taken nearly \$3,000 of our

PRESIDENT TEMKE'S REPORT TO CHAMBER OF COMMERCE

The president's report, in part, was as follows:
It is with great pleasure that I submit my report to you as president of the Deming Chamber of Commerce, at this your fifth annual meeting.
I think that the past year has been, considering everything, the most successful year of this chamber of commerce since its organization. I grant that, owing to circumstances over which we had no control, it may not have been the most prosperous, but when you consider conditions in other communities, with resources as great or

What We Buy From Europe
The department of commerce has issued a statement showing the different kinds of articles imported into the United States from European countries. The compilation of these data was made necessary in order to diligently answer the numerous queries received, since the European war began, from merchants and manufacturers in practically every country in the world. According to the report, the United States is dependent upon England for a large portion of the cotton goods consumed in this country, approximately 36,000,000 yards of cloth, valued at \$20,000,000, being imported into the United States annually.

Germany supplies the American trade with a large quantity of chemicals, and last year sold \$20,000,000 worth to United States merchants. Other important articles imported from Germany to the United States are cotton goods, palm oil, potash, salts, wood pulp, toys, machinery, cutlery, gloves, silks, paper goods, clover and sugar beet seed, rice flour, cocoa, spirits, wines and malt liquors.

France supplies the United States with a large amount of luxuries, among the most important being silks, art works, autos and wines. We also import perfumes, diamonds and motion picture films from this country. France contributes few necessities to the United States.

Italy supplies large quantities of macaroni, fruits and nuts, olive oil, prepared vegetables, cheese, still wines, art works, hats, argols and distilled oils. Netherlands is a leading source of diamonds and wrapper tobacco, and also sends us hides, fish, spices, tin and paper stock. Belgium is our largest source of diamonds, and also sends us much rubber, hides and furs, and linens. Switzerland leads as our source of imported cotton laces and watches, and is important in the matter of cheese, silk goods and coal tar. Ireland supplies large quantities of linens.

Praise properly bestowed is one of your best investments. But some people are so egotistical they want to hog it all.

PERSONAL

Mr. and Mrs. J. M. McTeer are back from Albuquerque.

W. J. Cox, cattle buyer of El Paso, is in the city transacting business.

Dr. J. A. Massie of Santa Fe was in the city Sunday.

P. R. Smith is back from Los Angeles and will remain here for several weeks.

Ben Titus left the city today for Tucson, Arizona, on a brief business trip.

J. B. Bailey of Silver City was in Deming Tuesday en route from Magdalena to his home.

Captain W. F. Herringshaw, quartermaster of the Sixth U. S. Cavalry at Columbus, was in Deming Monday.

Mrs. Charles Heath left the city Sunday for an extended visit with friends in San Diego, Cal.

John Steinman, formerly of Deming, but now living at Tyrone, was in the city the early part of the week.

Captain Markley of Silver City left the city Tuesday for his home. Captain Markley has been transacting business in El Paso.

J. M. Gardiner and Robert Boulware of Silver City motored to Deming Monday evening. They will leave for Magdalena.

Andy Reeves and Mayor C. E. Kelly of El Paso arrived in Deming Tuesday to attend the fifth annual banquet and meeting of the Deming Chamber of Commerce.

The Social Circle of the Christian church have postponed their meeting until January 7, when they will elect officers for the ensuing year. All members are requested to be present. Meeting place will be announced later.

Plenty of Proof

TEDDY sat upon the top step of the stairs that led to the street and rested his chin in the palm of his hand. Some of the fellows came along and hulloed to him, but Teddy didn't answer. He didn't want to play with the fellows just now, for he was battling with a great sorrow.

Tom had said it, so it must be true, for Tom was eight years old and didn't have to go to bed until 8 o'clock. Teddy's hour for retiring was half past 7, and he realized that the extra half hour made a man of the world out of Tom, while it left the unfortunate Teddy still a baby.

Tom had stuck his hands into his pockets—Tom's trousers were lovely and rough, just like his father's—and had swaggered around telling all the fellows that there wasn't any Santa Claus! When questioned further, he had said that there used to be, but that this year there wasn't going to be, and there never would be again.

No Santa Claus! If Teddy hadn't been six years old, he might have cried, but of course one as old as he never cried.

Teddy wondered if he'd better tell his mother. He decided he wouldn't. Why should his mother, whom he loved so dearly, be made to suffer any longer than was necessary?

It was hard, though, during the next two weeks, which seemed like years, not to tell, and when Christmas eve came and his mother gayly brought out his biggest pair of stockings and



hung them up at the end of the mantel he could hardly keep back the tears. How disappointed he and his mother would be when they got up in the morning and found the stockings empty! She leaned over and kissed him tenderly. "Are you tired, dear?" she asked. "You don't seem as happy as usual!"

Teddy assured her, as well as he was able for the lump in his throat, that he was perfectly well. His mother, like the wise one that she was, didn't press the question. She merely drew up her low rocking chair and sat beside the bed until she thought Teddy was asleep and then she crept quietly down stairs.

Teddy lay for a long time after she went, watching the firelight flicker on the walls. He couldn't go to sleep and besides what was the use, when there wasn't anything to wake up for? A good many tears rolled out of the corners of his eyes, but he didn't care now.

He must have lain there for about four or ten hours, he thought, and had just shut his eyes to rest them from the light, when he heard a sound, a very little bit of a sound. He sat up quickly in bed and listened eagerly, because it sounded, it really did sound, as if it might be sleighbells. In a minute, he didn't know just how, he was leaning out of the window.

He didn't feel as if he had walked there at all, but more as if he had just skimmed along without any effort on his part, as if he had been some sort of delightful fish bird. He leaned away out of the window, not feeling a bit afraid of falling, and looked down upon the street.

Yes, down there on the street, as plain as day, he could see the reindeer shaking their long horns and prancing until the bells that seemed almost to cover them filled the air with their musical jingle. And then there was a gleam of red. Somebody was climbing into the sleigh! There was the echo

of a jovial voice calling, the horns of the reindeer quivered joyfully, their little feet pawed the ground, then the whole turnout seemed to leap into the air, and like a flash was gone!

Teddy rubbed his eyes. It was funny! He thought he was at the window, but here he was in bed.

He sat up and looked around the room. The fire in the grate had gone out, but the gray light of the morning was beginning to steal through the curtains. Teddy slid out of bed and crept softly to the fireplace.

The stockings were bulging in all directions, as had been their exhilarating wont in other years! He put out his hand and touched one of them gently. It was no dream! The stocking was full to overflowing!

With a little sighing, whispering wheeze of joy and relief Teddy clasped his hands until the knuckles showed as white as the snow outside. Then with a cry of absolute delight he dashed into his mother's room.

She opened a pair of sleepy eyes at the sound of the pattering little feet. Teddy threw himself upon her laughing and sobbing.

"Oh, mother, mother, mother!" he cried. "He come after all! Santa Claus did come! Santa Claus did come! He did, he did, he did!"—Chicago Daily News.

THE WRIGHT PUMP

IS THE RIGHT ONE FOR EVERY MIMBRES VALLEY FARM

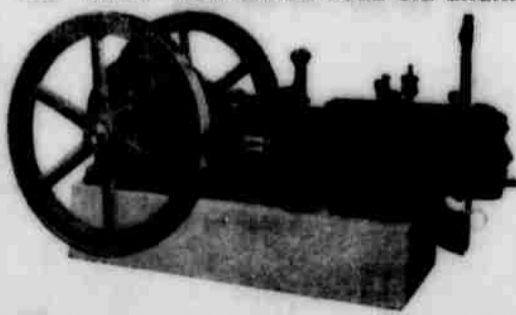


MADE FOR IRRIGATION AND ADAPTED TO LOCAL CONDITIONS BY CAREFUL OBSERVATION AND EXPERT CONSIDERATION

More Efficient and Cheaper OFFICE ON GOLD AVENUE

THE "GIANT" LOW-GRADE FUEL OIL ENGINE

Operates ON Crude oil Fuel oil Shave oil Star oil Tar oil Solar oil Gas oil Holder oil Coal oil Taps Residuum Distillate Alcohol Naptha Benzole Gasoline Motor spirits



IT HAS NO Valves Gears Carburetor Mixers Heaters Magneto Batteries Timers Switches Cams Wires Spark plugs

Two-Cycle, Low-Compression Type; Cross-Head Construction Design Up-to-Date; Exceptionally Liberal Proportions—Air Starter LAST WORD IN EFFICIENCY FOR IRRIGATION AND MINING Chicago Pneumatic Tool Co. Builders ALBUQUERQUE FOUNDRY & MACHINE WORKS, Agents Write for prices and full particulars. Albuquerque, N. M.

Firestone Smashes Another World's Record

300 Miles Without a Stop at an Average Speed of Over 80 Miles an Hour

THAT is the wonderful record of Barney Oldfield on Firestone Tires at the famous Corona, California, Race Thanksgiving Day.

It is by far the greatest no-stop record on any road or track in the history of motor car racing. Think of the terrific heat—nearly four solid hours of the relentless grinding at this torturous speed. Twenty cars were in the race, but Oldfield was the only driver who did not stop for tire changes.

Firestone TIRES

—less than three weeks previous to the Corona Victory—got the First, Second and Third honor in the Los Angeles-Phoenix Race and First place in the El Paso-Phoenix Event. These two races, known as the "Cactus Derby," put tires to a grueling test of over 1200 miles of unfrequented, rough mountain trails and burning desert sands. Here all nature's wildest forces were encountered, but Firestone, already World Victorious, stood the test by winning these, the greatest road races ever run.

This constant piling up of victory upon victory, year after year, is significant.

This wonderful strength is built into every Firestone Tire—the same heat resistance, the same fighting endurance. The reason is in the making—in the abundance of good rubber and the strongest fabric—built into a staunch unit by the exclusive method of Firestone master workmen.

For your safety and saving, every day, you should demand Firestones—

The Colossus of Roads

Built in America's Largest Exclusive Tire Plant

Right now, as winter approaches, is the time to equip with Firestone Non-Skids. Insist on them for your safety and peace of mind.

DEMING AUTO COMPANY DEMING, NEW MEXICO



Clark Grocery Company

Staple and Fancy Groceries

BAKERY IN CONNECTION

Phone Us Your Order

PHONE 69

Hay

Grain

BEST APPLES ROT ON GROUND ON MIMBRES

Deming cellars are full of apples raised on the Mimbres this year for which the sale was cut off from the outside by the war. The crop is the heaviest in years and many tons have of the soundest and best have been left to rot on the ground because they would not pay transportation charges to nearby markets that are glutted. Two cents a pound has been the average price paid for the best of the crop here.

H. V. Platt, general manager of the S. P. F. C. Fox, general manager of the Santa Fe; H. J. Simmons, general manager of the El Paso and Southwestern; and R. R. Seeds, commercial agent of the Rock Island, were in Deming to attend the annual meeting and banquet of the Deming Chamber of Commerce.

Robt. Hume and family of Seligman, Arizona, arrived in Deming last week. Mr. Hume will make his home near Hondale, where he has 160 acres which he will cultivate next season.

W. P. White of the Capital Savings & Investment Company of Silver City spent Tuesday in Deming. Mr. White says that with the new sanatorium and depot being built, Silver City is experiencing quite a business revival.

Hugh H. Williams, state corporation commissioner, arrived in the city Tuesday morning from Santa Fe to be present at the annual meeting and banquet of the Deming Chamber of Commerce.

Prof. John H. Vaughan of the agricultural college and president of

the New Mexico Educational Association was in Deming to attend the annual meeting and banquet of the Deming Chamber of Commerce.

With an efficient committee hard at work on the movement, the Woman's club expects to make a signal success of the Red Cross stamp sale locally and to do its share toward providing the National Red Cross with funds for the relief of the tuberculosis during the year 1915. More than that the local organization desires to outstrip all of the other women's clubs of the state in the number of stamps sold per capita.

The sale is being conducted direct to the business men and in the schools. A little later selling booths will be placed in the principal business houses and every holiday shopper asked to buy all the stamps that they can afford.

Tried - Tested - Satisfactory

American Pumps



Let the
Factory
Take the
'Kinks Out'

Why
Experi-
ment?

Largest Exclusive Pump Manufacturers
in the United States

The American Well Works

Deming, N. M.

AURORA, ILL.

W. W. BARRACKS

F. C. KROEGER

BARRACKS & KROEGER

General Contractors

Homes Built on Your Lots or
Ours, After Your Plan or Ours.

Loans Arranged For

Two Modern Bungalows
Near High School Will
Be Placed on Market Soon

HOMES OUR SPECIALTY
SEE US

A Christmas Treat for the Boys
BICYCLE \$16
Regular \$22.50 Value

F. C. PARRISH, SPOT CASH STORE

Legal blanks, the right kind, at this office

TUNIS AND RED MOUNTAIN

R. S. Pond is putting an addition on his farm-house.

J. J. Short and Mrs. Sylvanus are having land cleared on their Red Mountain ranches.

The Red Mountain Literary society held its regular meeting at the Tunis school house on Friday evening, December 4.

It was decided that the four-acre grounds of the school would be fenced in a very few weeks and that some gymnasium apparatus would be installed.

The society voted to have three more meetings in December. On December 18 a debate will be held—Resolved: "That a man has more love for a woman than he does for money." The speakers will be: affirmative, Messrs. Johnson and Ramsey and Mrs. Pool; negative, Messrs. Phillips, Pond and Hurt. As a change from more serious subjects, the club will have this theme to add a little humor to the meetings. Also, on the same evening, Messrs. Ramsay and Chandler will present a dialog sketch "Taking the census."

Mr. Pond and the Misses Orton and Sylvanus will arrange a program for the evening of December 24. On that date the little fellows will be treated to a Christmas tree and many good things by dear old Santa, under the auspices of the society; and the program will be replete with recitations, good cheer and music.

On December 20 at 3 p. m., the Rev. J. D. Henry will preach in his inimitable manner at the Tunis school house (on the Borderland road and one mile due north of Red Mountain). You and your friends are urged to attend this and all other church services at the school house.

MIESSE ITEMS

J. F. Eckert of Las Cruces was a guest at Hotel Miesse Monday. He is improving a claim north of the tract, having just completed a 307 foot well.

R. H. Danner of Los Angeles, a star pump expert, was transacting business in Miesse this week.

W. A. Casler happened to an accident Saturday night. He was unloading some piping when his team became frightened and ran away. The wagon ran over Mr. Casler's foot and broke three bones.

Mr. and Mrs. O. E. Bailey and Mr. and Mrs. W. A. Casler motored to El Paso last week.

School work is progressing nicely. A new pupil was enrolled Monday.

The Illinois Development Company are threshing six hundred sacks of maize per day, having finished threshing the bean crop.

Mr. Link and Mr. Ebb of El Paso, were transacting business in Miesse Monday.

Mr. and Mrs. E. Tabor were in Deming last Thursday. They were accompanied home by Mrs. Tabor's father, Mr. Doyle, who spent a few days with them.

Mrs. J. Smyer's father, Mr. Lewis of Texas, came several days ago to spend the winter with her.

As Mrs. G. W. Longest, daughter Edith, and son Victor were going to Lewis Flats church last Sunday, their horse became frightened, about half a mile west of Mr. Tabor's and whirled, turning the buggy over and the occupants were thrown out. No one was injured. Mrs. Longest received a few cuts on the face.

About forty people enjoyed a picnic in the Little Floridas last Saturday.

Mr. Hollenback returned last week from Illinois. He was called to the bedside of his father, who died during his stay there.

West End Club

The West End Five Hundred Club were very pleasantly entertained last Monday night at the home of Mr. and Mrs. Chester Sundquist. The following were present: Mr. and Mrs. E. P. York, Mr. and Mrs. John L. Williams, Mr. and Mrs. Homer Reams, Mr. and Mrs. V. S. Hillis, Mr. and Mrs. Walter Curtis, Mr. and Mrs. Walter Rawson and Oscar Sundquist of Rockford, Ill. After a pleasant evening at cards the hostess served a very delicious 2-course luncheon which was very much enjoyed by all.

CHRISTIAN CHURCH IS TO OBSERVE MISSIONARY DAY

Sunday the annual missionary services will be conducted at the Christian church. At 11 a. m. Bro. McClure will deliver an address on "the women of the church and the Lord's work."

Special music.
Offering.

The Christian Woman's Board of Missions will preside at the evening services. The program follows:

Opening hymn
Scripture reading, Isaiah 35
Prayer by Bro. McClure
Hymn
"The call of our day," Mrs. De Long

"Important news from the Atlanta Convention," Miss Smith.

Solo—Miss Barraeks
"What we could do if—" by nine ladies

Duet—Misses Watkins
"Is it worth while?" Mrs. Wideman.

Offering
Doxology and benediction

Former Postmaster General Frank W. Hitehook was in Deming Tuesday evening to attend the annual meeting and banquet of the Deming Chamber of Commerce.

Ferris V. Bush, now editor of the Western Liberal at Lordsburg, was in Deming to attend the annual banquet and meeting of the Deming Chamber of Commerce Tuesday evening.

IOLA ITEMS

An accident which might have had serious consequences, befell G. A. Gibson on Sunday. While working with a cow one of the animal's horns almost entered Mr. Gibson's eye. The lid was cut, but it is hoped that the eye was not seriously hurt.

Tom Cox has rented Dr. Hollinshead's farm and will shortly begin work there. Dr. Hollinshead is not yet certain where he will reside. The neighbors regret the possibility which may take him from their midst, but assure him of their good wishes.

Last Sunday Dr. Hollinshead gave a chicken dinner for Messdames Kimball and Daise and Miss K. Porecher and Joe Kimball. The delicacies provided were greatly enjoyed by the guests.

John Yates, who has charge of the work on Mr. Huntzman's claim, is entertaining that gentleman, who came from Albuquerque to look after his interests.

MOUNTAIN VIEW ITEMS

Sunday school had a larger attendance than usual, last Sunday.

There will be preaching the night of the thirteenth. Everybody is cordially invited to attend.

Mrs. P. P. Allbee of Deming spent several days of last week on the ranch.

Several people from Iola and Capitol Dome attended the dance at the C. W. Snidow ranch on the 5th. Cake and coffee was served at midnight. After which all retired to their respective homes.

The pupils of the Mountain View school are progressing nicely under the instruction of Miss Ross.

The Mountain View school and Sunday school will have a joint entertainment for Christmas to be held on Christmas eve.

C. W. Snidow and family and Miss Ida Ross visited at the Akers' ranch Sunday.

D. Rambo went to Deming Sunday, returning Monday.

Mr. Rambo is still busy putting improvements on his place. He is

The rural free delivery from Deming to Mountain View is now flourishing, there being fourteen boxes at the Mountain View school house.



CHATTO, APACHE CHIEF
He Killed District Judge McComas and Family in 1883



Exercise Judgment

IN BUYING CHRISTMAS GIFTS

Buy something that will please—and more—something that will grow into money, a pig, a colt or a calf.

Tuesday, December 22

We are going to sell at

PUBLIC AUCTION

100 Head Fine Dairy Stock (COWS AND CALVES)

150 Hogs, Poland Chinas and Durocs

30 Horses, Mules and Colts

FREE LUNCH WILL BE SERVED

Little Vineyards Dairy Co.

See Hand Bills or next issue of Graphic for Details

The Graphic Cent-a-Word
Classified Ads
Bring Results
If You Want Anything Telephone 103

FOR SALE

FOR SALE—Quarter section desert relinquishment; \$250 worth of improvements; 14 miles south of Deming; only \$500; extra good soil. Address "R." Graphic. tFB

FOR SALE—Elliott windmill, Fuller & Johnson gasoline engine, tank and tower, all complete. 416 Silver avenue. tF

FOR SALE—1 50-h. p. Fairbanks-Morse oil engine with pressure pump and air receiver for self-starting device for engine and 1 5-2 stage Byron Jackson pump with frame shafting and pulleys. This equipment is in first-class condition and will be sold at a bargain. Call at the office of the water works. tF

FOR SALE—Best grade refined salt in 200-lb. sacks; very cheap at 50c per 100 lbs. Best chance for cheap and good salt for any purpose. Call Graphic. tFB

FOR SALE—A good 10 h. p. engine. Address Box 193. tFR

FOR SALE—Or will trade, 25-horsepower engine for smaller one. A. Wilsey, Deming. 15-p

FOR SALE—Upright grand piano, practically new; will sell cheap, or trade for cow, town lot, or what have you? Write Box 534, city. tF146

FOR SALE—Small amount cash, balance terms to suit, 3-room house, newly painted and decorated. Write Box 534. tF146

FOR SALE—5-passenger Ford automobile, just overhauled; first class condition. Write Graphic. tFG

FOR SALE—Cole Hot Blast 12-inch heater. Address Rev. E. C. Morgan. tF

FOR SALE—Pure bred Poland China boar. Address Box 223. tF

FOR SALE—Quarter section patented land valued at \$3500 four miles from Deming near two well-traveled roads; improved for chicken ranch. What have you in vacant lots or close-in acreage or improved city property? Terms to suit. Owner, care Graphic. tF

FOR SALE—Fine 40-acre tract 8½ miles south, in the shallow water belt, unimproved, within ¼ mile of good school; in a district where farmers make good; big wells on adjoining farms; \$900 takes it. Write "X," care Graphic. tF

FOR SALE—No. 3 new American centrifugal pump, 45 feet discharge pipe and shafting, bearing grease cups and ten feet of suction pipe; will throw 400 gallons per minute; cheap. Address "Pump," Graphic. tF

FOR SALE—Second hand 4-cylinder Henderson motorcycle. Jas. S. Kerr, Ford garage. tF85

FOR SALE—Six choice lots in Orr addition; price low. Write D. Davis, 201 N. High street, Albuquerque, N. M. 15-D

FOR SALE—Wood for heating or cook stove. Address L. F. Brown. 15

BARGAINS—The best two buys in the Mesilla valley today; 160 acres three miles from Las Cruces, silted in soil, practically level, signed up under Elephant Butte project, no better soil in the valley, only \$50 per acre for quick sale, part of purchase price may be carried at 7 per cent.

Also 90 acres near La Mesa, New Mexico in the best farming section of the Mesilla valley, about 70 acres in cultivation, 20 acres in alfalfa, 100-ton silo, 300-ton barn, small house, good silt soil, with all these improvements, \$110 per acre, \$2750 cash and balance in twenty annual installments at 6 per cent interest. Address Las Cruces Realty Company, Designated Agents Water Users Association, Las Cruces, New Mexico. 17

FOR SALE—Studebaker "25" touring car in good condition, \$350. Inquire of Graphic. tF85

FOR SALE—Fine team of mules at your price; weigh between 2600 and 2700. Inquire of Graphic. tFB

FOR SALE—Household furniture; call mornings. Mrs. M. B. Ament, 310 Gold avenue. tF

FOR SALE—Three young thoroughbred Poland China boys, one orchard cultivator, one 20th Century grader, one 6 h. p. oil engine mounted on truck. Address Box 464, Deming, N. M. tFT

FOR SALE—Horse, ride or drive; cheap. Dr. E. M. Payne. tF

FOR SALE—Fraser buggy in good condition. Can be seen at Watkins Transfer Company. See Graphic. 15

FOR SALE OR EXCHANGE—Good upright piano. Fred Sherman. tF

FOR QUICK SALE—Household goods consisting of dressers, beds, tables, dining table, chairs, rockers, refrigerator, kitchen cabinet. Apply at 200 Copper Ave., or phone 290. 15Bp

FOR SALE—Nearly new \$450 piano or will trade for anything of value. Phone 266 or address Box 128, 15145

WANTED

WANTED—A small furnished house. Address Graphic. tF123W

WANTED—List your property for sale with us. W. Shaw Realty Co., Deming, N. M. tF

WANTED—Well work of any kind, concrete pits a specialty. Inquire at Daniel's second hand store or P. O. box 453. tF

WANTED—Girl between 8 and 11 years old to help do house work and care for small children. Good home and comfortable clothes will be provided for her. Apply at once to Mrs. Mayfield, 214 Zinc avenue. 15

Dressmaking—Mrs. Wackerman, southwest corner Elm and Platinum. 15p

WANTED—Two gentlemen for room and board, or light housekeeping. Address "Rooms," care Graphic. 15

FOR RENT

FOR RENT—Good warm house corner Grant and Birch. Tel. 240. 42F

FOR RENT—Farm of 160 acres, 80 acres with rabbit-proof wire, farmed for two years; water three feet of surface; 2,000-gallon-a-minute pumping plant. For particulars, write Mrs. A. O. Bailey, Columbus, N. M. 18p

FOR RENT—Four-room modern house, barn and other outbuildings, 122 Elm street. tFA

SANORE has rented houses in Deming over nine years and is still in the business. tF

MISCELLANEOUS

CLEANING, mainspring or jewel for watches, \$1.00. McCurdy, next to post office. tF

Painting, tinting, paper hanging; wall paper in stock or ordered from samples. Olen Featherston, successor to Douglas. Phone 330. tF

FOR EXCHANGE

FOR TRADE—Work horse for brood mare, cow or maize heads, or small pump. Reo automobile for engine or pump. W. N. McCurdy. tF

LOST

LOST—Gold bracelet near postoffice or Mahoney's corner. Graphic. 15J

Deming Candy Kitchen now open. Fresh candies made every day. Read our advertisement in this issue. Baker building on Spruce street.—ad

Mailing Christmas Packages

Postmaster W. E. Foulks is urging upon the patrons of the local office the necessity of mailing their Christmas packages by parcel post early. He announces that there will be no extra charge for placing such legends as "Do not open until Christmas" on the packages.

Sam Cresap left the city early this week for Marfa, Texas, where he will make his home.

W. G. Bamsamer of El Paso was in the city Tuesday to attend the annual meeting and banquet of the Deming Chamber of Commerce.

D. F. Weathered has opened a general store in the Baker building, 117 Spruce street.

Judge Barnes, Prof. Enloe and State Senator W. B. Walton, all of Silver City, were visitors in Deming early this week.

Valentine Payton of Los Angeles, is in the city to invest in Mimbres Valley property.

State Senator C. J. Laughren is back from a brief business trip to Los Angeles.

R. H. Rhinehart, president of the El Paso Automobile Club, and Hope Patterson, a cattleman of Lordsburg were in the city Tuesday in a motor car.

The Higher Explanation

"Father, what is this 'higher criticism' I read so much about?" "It is a method by which a man convinces himself of the falsity of something which he knows is not true."—Philadelphia Ledger.

Deming Candy Kitchen now open. Fresh candies made every day. Read our advertisement in this issue. Baker building on Spruce street.—ad

WELLS-PEUGH REALTY CO.
"LAND SPECIALISTS"

Houses for rent.

LISTEN! LOOK! ACT
80 acres 4½ miles south of town, house, pumping plant and partly cultivated and fenced. Improvements cost over \$2500. We will sell the 80 acres, improvements and all, if sold by January 1, for \$2000; to see this is to buy. We want cash.

We have several good fruit ranches near Grand Junction, Colorado to trade for Deming land.

Ten acres one mile of city, level, sandy loam; will sell for \$800 on easy terms. Two corner lots and 3-room house in residence section of city for \$850.

Good grocery stock in town of 20,000; stock will run about \$4,000; doing a monthly business of about \$3000; will invoice. This is a dandy proposition and will stand a very close investigation.

83-acre farm one mile south of Summertown, Tenn. (Summertown is on L. & N. R. R.). Land is level to slightly rolling; about 65 acres under cultivation; farm is fenced and cross-fenced; large 6-room house with two big halls and front, rear and side porches, house is in AI condition and is newly painted and papered; good practically new barn and several good out-buildings; nice big lawn with fine shade; big garden fenced with chicken-proof fence; good cellar, well and spring; family orchard consisting of apples, peaches, plums and grapes. All ordinary crops of the temperate zone can be raised here, also cotton and peanuts. The altitude is about 1200 feet and this is considered an exceptionally healthful place to live. The winters are short and mild and stock is still on pasture without feed. This would make a good stock farm.

For exchange—Farm of 120 acres about seven miles from Bedford and about four miles from Mitchell, Lawrence county, Indiana; on pike roads and R. F. D., ½ mile from school; land is rolling but practically all could be cultivated; farm is fenced and cross-fenced; family orchard; 3-room plastered house, barn and outbuildings, good cellar, cistern and drilled well; good blue grass land; would make good stock or fruit farm; is located in famous Orchard Land District of southern Indiana. Good markets for all produce.

For Exchange—Residence property located in Bedford, Lawrence county, Indiana, 1½ blocks from public square; 6-room house, 2-story, in good condition, newly painted and papered, has new roof of best shingles obtainable; outbuildings, verandas in front and cement floored porch in rear with cement walks around house. Bedford is one of the best industrial towns of its size in the United States. It is in the center of the oilic limestone industry and numbers of stone mills are quarries are located there and millions of dollars are invested in the stone business which, with the good farming country around Bedford, makes it a staple town and makes city property a safe investment.

WELLS-PEUGH REALTY CO.

"Always on the Job"

TELEPHONE 266

Spruce St. Deming, N. M.

FOR SALE

100-acre relinquishment with \$500 worth of improvements on it; price only \$500. Good stock proposition.

80 acres very fine wooded land within five miles of Deming; price \$1000. This is a very good buy.

Four very choice lots near the public school; price \$1000.

FOR TRADE

Four-room brick house, also several very good choice lots in Albuquerque. Will trade for wooded land near Deming.

MCCLUGHAN & DEXTER
ROOM 5, DECKERT BLDG.

WATCH MYNDUS GROW

Contract let for fourteen new buildings.

Myndus is situated in the center of 100,000 acres of the finest agricultural land in the Mimbres Valley.

Myndus has ten new bungalows all occupied and as many more spoken for.

Myndus has a 36-room hotel and is taxed to the limit to accommodate the trade.

Myndus has one of the best schools in Luna county, exclusive of Deming, requiring two teachers.

Myndus is soon to have a building especially for the movies.

Myndus has a modern bank building in course of construction.

California capitalists will begin developing and colonizing 31,000 acres directly south and east of Myndus in the near future.

Southern Pacific officials assure the good Myndus citizens of an up-to-date passenger depot in the near future.

Modern drug store building with physicians' offices is being constructed in Myndus.

Myndus lots sell altogether on their merits. No lottery or drawing schemes.

Myndus lots for sale reasonable, \$50.00 to \$500.00.

For further particulars see

JOHN ROSEBOROUGH
Myndus

ROSEBOROUGH & DYER
305 Mills Building

EL PASO, TEXAS

or Write for Myndus Booklet

Notice

State of New Mexico
County of Luna, ss.

To whom it may concern, and especially to all who are interested or may become interested in the estate of Josephine Carpenter, deceased, late of the County of Luna, in the State of New Mexico:

Whereas, the last will and testament of Josephine Carpenter has been filed in the office of the county clerk for Luna county, New Mexico, you are hereby cited to appear before the probate court for said County of Luna to be holden at Deming, New Mexico, on the 4th day of January, 1915, at 10 o'clock in the forenoon of said day, being the time set by said court for the probating of the last will and testament of Josephine Carpenter, deceased, there to show cause, if any you have, why said last will and testament should not be admitted to probate by said court.

Witness the Hon. C. C. Fielder, judge of said court, this tenth day of December, A. D. 1914.

(Seal) C. R. HUGHES
County Clerk

DEMING KANDY KITCHEN
NOW OPEN

PRICES:

25

40

60

Cents a Pound

We are making a specialty of home made candies.

These candies are made fresh every day and are absolutely pure and wholesome.

BAKER BLOCK—SPRUCE STREET

Deming Kandy Kitchen
Fresh Every Day

Stewart F. Loughbrough and Geo. Wyelys of Roswell were in the Mimbres Valley last week looking after their land interests near Myndus.

Captain Clifton and Lieutenant Coil of the Thirteenth U. S. Cavalry were guests of the Deming Chamber of Commerce Tuesday night. They came up from Columbus on a practice hike, returning Wednesday morning.

Mrs. W. R. Merrill, formerly of Deming, wishes to announce the engagement of her daughter Janet, to William R. Carson of Manuquito, N. Mex.

Adjutant General Harry T. Herring and Mrs. Herring motored from their home in Santa Fe to Deming, arriving Tuesday afternoon. They left Wednesday morning for Silver City.

S. R. Braselton has accepted a position as agent for the Texas Oil Company in charge of Arizona. He will make his headquarters at Tucson. He expects to leave in a few days for his post, but Mrs. Braselton will not join him there until later.

What Three Cents Did

A little boy, about six years old, rushed into a store and asked if they kept those stamps that had the picture of Santa Claus on. The clerk said: "Yes, my boy, we do; how many would you like to have?" The little boy looked earnestly into the clerk's face and asked: "How much are they?" The clerk answered that they were only a cent apiece. The child looked joyfully around and said, "I heard my mother talking about how the money was to help the poor sick people that had consumption. I've only got three cents, but I wanted to help them by buying stamps."

He received his three Red Cross Stamps and left the store, proud to think he had perhaps helped some boy's father who had that terrible

Special Notice to Our Customers

The ladies from the following churches and institutions will have sales ladies on our floor on the following dates:

Episcopal church, Monday and Tuesday, December 14 and 15.
Methodist church, Wednesday and Thursday, December 16 and 17.
Ladies Hospital, Friday and Saturday, December 18 and 19.

The purpose of these special sales ladies is, that any goods that they sell upon the dates mentioned above, five per cent of their entire sales will be given to the organization they represent.

All the goods in our main store will be available during this sale. J. A. Mahoney, Inc.—adv. 15.

Deming Candy Kitchen now open. Fresh candies made every day. Read our advertisement in this issue. Baker building on Spruce street.—ad

H. G. Bush spent the week-end in El Paso.

Not Enough to Go Round

In Arkansas in one of the smaller towns a new, colored clerk stood behind the desk. A traveling man entered and registered.

"Sam, give me a call for six o'clock," he ordered.

The clerk ran his eye down the call sheet, and saw that all the spaces in that column were taken. "Ah is sure sorry, boss," he explained, "but all de six o'clock calls done been taken. Ah can give you-all a call for seven o'clock—Youth's Companion."

On Exhibition

Briggs—We are coming around to see you this evening.

Griggs—That's right; but do me a favor, old man. Don't let your wife wear her new fall suit; I don't want my wife to see it just now.

Briggs—Why, ma'am alive, that's just why we are coming.

His Kind

"The dentist over the way as ordered a chicken."

"Then send him a pullet."

Some donkeys have long ears, and some others are addicted to the silk underwear habit.

Never form your opinion of an egg until the lid is off.

Her Favorite "Nim"

One Sunday morning a father suggested to his daughter that she ought to go to church in the evening, the subject of the discourse being "An Hour of Favorite Hymns," and he expected it would be very interesting.

"Father," said the daughter with a smile, "I should like to go very much, but I have made an engagement to spend several hours with my favorite him tonight."

The Surprise Ending

Two young men, "Mr. Smith" and "Mr. Jones," were talking at a dancing party when a pretty young woman passed and spoke to "Smith."

"Geo." said "Jones," "who's that? I'd like to meet her."

"You can," said "Smith;" she's a relative of mine." The introduction followed. "Jones" was enthusiastic and captured a couple of dances. Then, feeling better acquainted, he urged her to permit him to accompany her home.

"But, you see, I must go with my husband," she said.

"Your husband?" ejaculated "Jones."

"Why, he introduced us; didn't you know?" she asked innocently. Exit "Jones."

Deming Candy Kitchen now open. Fresh candies made every day. Read our advertisement in this issue. Baker building on Spruce street.—ad

P. D. Southworth, county agricultural agent, left the city for Chicago Saturday to attend the sessions of a conference of state managers and county agents.

The Peoples Ice & Storage Company recently shipped a car of ice to Hachita.

IN SANTA-CLAUS LAND



Our Store is **GIFT HEADQUARTERS** of the town. It is because our Christmas line contains the most items for the most attractive prices for the most people. Big values in Holiday Goods from all the world. We offer you these, confident of our ability to please.

FREE ENTERTAINMENT DEC. 12

At 2 o'clock Saturday, December 12, we cordially invite every child, his mother or sister, to attend a free entertainment given by us at the Crystal theater. Tickets will be given away beginning at 9 a. m., and every child receiving a ticket must give name and address and if attending school, the name of same.

A special prize of \$10.00 will be given to the teacher outside of the city who brings the largest delegation. The money to be applied to the school library or organ fund.

5% DISCOUNT ON CASH SALES

We will give five per cent of all cash purchases from December 12 to December 24, inclusive, to any church or organization in Luna county that contemplates Christmas exercises, that the customer will designate when making a purchase.

In this way every church or organization can easily have all the money necessary for a Christmas treat.

Mail orders included.



Teach your boy to "see his head"

develop his inventive genius—with

THE AMERICAN MODEL BUILDER

It is a collection of all main mechanical parts used in modern machinery, with which he can build the things that real men build. Come, see it. Eight sizes—

89c up

TOYS—TOYS—TOYS

the greatest line you ever saw in your life is ready in our store for your Christmas buying. The quantity is almost bewildering and the prices are more than attractive.

Selecting presents for the youngsters from these goods will be easy, and a pleasure.

WE CAN SAVE YOU MONEY, TOO

Aeroplanes, Air Rifles, Alphabet Blocks, Automobiles, Architectural Blocks, Arks, Animals, Baby Dolls, Balloons, Balls, Banks, Bears, Birds, Blackboards, Blocks, Boats, Books, Cannons, Card Games, Carts, Rattles, Checkers, China Toy Sets, Humpty Dumpty Circus, Coasters, Dolls, Doll Carts, Drums, Electric Trains, Motors, Transformers, Steam Engines, Footballs, Furniture, Games, Christmas Tree Ornaments, Pop Guns, Hobby Horses, Mechanical Toys, Modeling Sets, Pianos, Pistols, Printing Outfits, Rockers, Roller Skates, Tool Chests, Tops, Tricycles, Wagons, White Enameled Toy Furniture.



Give Useful Christmas Gifts

ELECTRIC IRONS, HOT POINT OR WESTINGHOUSE \$3.50

Electric: Toasters, Cookers, Heaters, Percolators, Heating Pads, etc., etc., at the low national advertised prices.

CUT GLASS

DINNER SETS

FANCY DISHES

CARVING SETS

SILVERWARE

SCISSOR SETS

MANICURING SETS

POCKET KNIVES

GUNS

BICYCLES

GUERNSEY EARTHENWARE

BRASS GOODS

Consisting of Jardinieres, Trays, Ash Stands, Clocks, Cuspidors, etc., at prices so low that everybody can afford them.

INDIAN BLANKETS

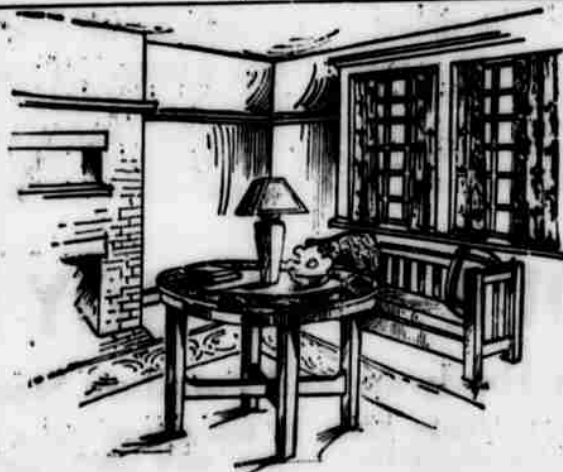
Scarfs, Pillow Tops, Couch Covers and Rugs. Genuine Indian Hand-work; beautiful patterns \$1.00 and up.

PICTURES

Assortment of Oval, Framed Pictures, 10c, 15c, and 25c. Hand Painted Pictures \$1.00 and up.

Carpet Sweepers \$2.75 and up. Small Rugs \$1.00, \$1.25, \$2.00, \$3.50.

SEE THE SHOW WINDOWS



Rockers \$1.50 to \$30.00
Parlor Suites \$17.50 to \$45.00
Library Tables \$10.00 to \$35.00
Davenport \$35.00 to \$75.00
Cedar Chests \$10.00 to \$20.00
Telephone Stands \$2.25 to \$7.50
Shirt Waist Boxes \$4.50 and \$5.50

Electric Lamps

The most attractive and most inexpensive Lamps ever shown. Parlor Lamps and Dining Room Domes.

Linens--Linens

Table Linens, Napkins, Scarfs, Center Pieces and Towels. All put up in fancy Christmas boxes.

Silk Comforts \$3.50 and \$4.00

Bed Spreads 79c to \$7.50

Wool Blankets \$4.00 to \$12.50

Curtains and Draperies.

SEE THE SHOW WINDOWS

J. A. MAHONEY, Inc.

The Store of Quality

Dear Sir and Madam:

The men and women of this city are representative Americans. They like to live well, to dress well, to have what others have—the best they can afford. They like to afford the best. We all know that conditions are changing in this country—methods of work—standards of value—the general way of looking at things. Business is learning to cut waste. More than that, it is learning that whatever is saved is taken off the price, and more, put into the quality of the product. More is expected of everybody. With this end in view we have just completed for the people of Luna County one of the most up-to-date stores in this big Southwest. The most modern fixtures to be had now fills our store. Merchandise of the best and largest manufacturers are elegantly displayed and shopping at Nordhaus' henceforth will be a pleasure as well as profitable. So we announce our

Christmas Opening, Monday, December Fourteenth, Nineteen Hundred Fourteen

And Bid the People of Luna County, one and all, a Most Cordial Invitation to Be Present
Special Offerings Will Be Featured in All Departments

READY-TO-WEAR MILLINERY

Furs

Be sure to set aside at least one hour during our opening day to visit in our new ready-to-wear and millinery departments, and prove a permanent satisfaction to yourself that here is the place for up-to-the-minute garments and hats.

SUITS SPECIALLY PRICED AT \$14.95 to \$24.95

A MOST ARTISTIC SHOWING OF MILLINERY IN THE VERY LATEST THINGS SPECIALLY PRICED FOR THIS OCCASION AT \$3.95 to \$10.00

FURS—All Kinds and Descriptions—Specially Priced at \$5.00 to \$25.00 the Out
ALSO A BIG LINE OF FURS FOR CHILDREN

We Now March on Toward a New Goal

In the great forward advance of this store one single purpose is ever before us—to give the clothes buyers of this community the greatest measure of clothes value for every dollar that modern methods can deliver.

The New Fall KUPPENHEIMER SUITS AND OVERCOATS
\$20.00 to \$35.00

The New Fall "STYLE-PLUS SUITS AND OVERCOATS
ONLY—\$17.00—ONLY

"WOOLY BOY" CLOTHES FOR BOYS—Big Range of Styles
\$2.50 to \$10.00 the Out

A Most Complete Showing in All These Lines.

We Suggest Our Clothing Department for Some of These Christmas Presents

EVERY SILK SHIRT

In special holiday boxes—beautiful, every one of them—all specially priced for Christmas presents—\$2.50 to \$7.50 each

Articles For Christmas Gifts That May be Seen in Our Special Displays

Articles that are made up and trimmed with ribbon in combination with lace, chiffons, nets, mousselines, etc:

SACHETS, OPERA BAGS, VANITY BAGS, SEWING BAGS, BOUDOIR CAPS, BEDROOM SLIPPERS, TEA APRONS, BATHING, CORSET BAGS, LINGERIE BAGS, HANDKERCHIEF BAGS, COAT AND DRESS HANGERS, GARTERS, BOWS FOR SCRAP BASKETS, TABLE BOWS, PIN CASES, TIE RACKS, HAIR RECEIVERS, INFANTS' CARRIAGE STRAPS, GIRDLES, SOFA CUSHIONS, LACE WAISTS, COLLAR AND CUFF SETS, FANCY COLLARS, HANDKERCHIEFS, CENTER PIECES, DOLLIES, PIN CUSHIONS, COMBINATIONS, DRAWERS, NIGHT GOWNS, CHEMISES, BUREAU SCARFS, SILK PETTICOATS, BABY DRESSES, BABY CAPS, DRESSER SCARFS, BATH ROBES, SMOKING JACKETS, HOUSE SLIPPERS, MACKINAWs, SWEATERS, MUFFLERS, FINE NECKWEAR FOR MEN, AUTO ROBES, FINE SILK DOWN COMFORTS AND MANY OTHER USEFUL ARTICLES.

FEATURES OF OUR 1914 TOY DEPARTMENT:

(At Our Hardware and Furniture Store)

CALLING YOUR ATTENTION TO THE BEAUTIFUL AND EXTENSIVE RANGE OF MERCHANDISE, THE ATTRACTIVE ARRANGEMENT AND DISPLAY OF THE GOODS, THE COMPLETENESS OF EVERY LINE AND THE PRICES WILL STAND THE MOST RIGID COMPARISON.

Dolls, 5c to \$10.00
Dolls' Wearing Apparel, 5c to 30c
Character Dolls, 50c to \$5.00
Kewpies, 25c to \$2.00
Doll Heads, 10c to 75c
Books, 5c to \$1.50
Bibles, \$1.50 to \$7.00
Games, 10c to \$1.00
Alphabetical and Architectural Blocks, 10c to 50c
"Erectos," the mechanical wonders, \$1.00 to \$3.00
Toy Furniture, 25c to \$1.50 a set
Toy Trunks, 25c to \$2.00
Toy Laundry Sets, 25c to 75c
Toy Dinner Sets, 10c to \$2.00

Metal Toys, 5c to \$1.00
Bisque Toys, 5c to 80c
Toy Beds, 15c to \$3.00
Wooden Toys, 10c to 85c
Toy Animals, 5c to \$1.00
Mechanical Toys, 25c to \$2.50
Steel Toys, 5c to \$2.00
Toy Trains, 50c to \$1.50
Toy Fire Engines, 25c to \$1.50
Toy Stoves, 10c to \$2.00
Toy Banks, 5c to \$1.00
Magic Lanterns, \$2.50 to \$5.00
Toy Watches, 5c to 15c
Toys, 5c to 25c
Toy Planes, 50c to \$3.00
Toy Drums, 25c to \$3.00

Toy Tool Chests, 50c to \$5.00
Air Rifles, 85c to \$2.00
Christmas Tree Decorations of all kinds and descriptions, 1c to 25c each
Work Boxes and Sets
Collar Bags and Combination Sets
Mansions Sets
Leather Novelties
Travelers' Sets
Toilet Cases
Shaving Stands and Sets
Music Bags and Smokers' Sets
Rockle and Brush Racks
Infants' Sets
Photo Frames

Rugs of every description, etc.
Mirrors
Fancy Paperies
Books
Albums
Christmas Seals, Labels, Stamps, Cards, etc.
Calendar Pads
Writing Sets
Thermos Products
Safety Razors
Picture
Brass Ware
Hand Painted China
Cut Glass
Brio-a-Brac

Silverware
Cutlery
Carving Sets
Aluminum Ware
Firestoves
Cooking Stoves
Electrical Goods
Electrolux
Ebay Chairs—Leather and Upholstered
Beds
Book Cases
Library Tables
Bass Beds
Cedar Chests
Beverages

EXTRA SALESPERSONS IN BOTH STORES THIS MONTH—AND WE'RE MIGHTILY RUSHED AT THAT—COME EARLY

NORDHAUS'

THE ALL YEAR ROUND VALUE GIVERS

REMEMBER—2% OF ALL OUR CASH SALES GO TO THE LUNA COUNTY TREES OF LUNA COUNTY THIS MONTH—JUST SAY WHICH ONE YOU WANT WHEN PURCHASING

Deming Water 99.99 Pure Government Test

THE DEMING GRAPHIC

Deming Air 100 per cent Breathing Test

A LIVE PAPER IN A LIVE TOWN

VOLUME XIII, NUMBER XV

DEMING, LUNA COUNTY, NEW MEXICO, FRIDAY, DECEMBER 11, 1914

FIVE CENTS THE COPY

How They Celebrated Christmas In Deming Thirty Years Ago

(By EDW. PENNINGTON)

The coming of Christmas time brings to the minds of some of the "old boys" hereabout thoughts of the days and doings of thirty years ago...

Within a very short time after the S. P. had built to and passed beyond this point the A. T. & S. F. made the junction...

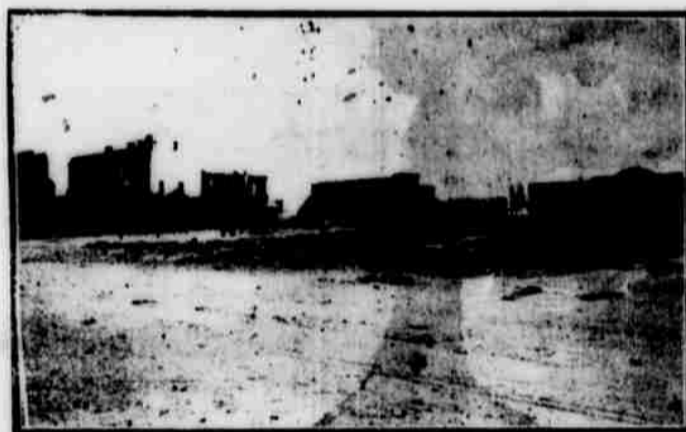
ess, Signor & Robinson, C. W. Greene, and Ed Pennington with the Tribune; Thurman & Shepard with the Cabinet saloon; Steve Birefield and his "Bullhead" John Worden and Andy Price...

his store was Santa Claus' headquarters and he, the Santa Claus of Deming. If any family in Deming missed a good Christmas dinner...

Cabinet saloon at the corner of Silver avenue and Pine street, and a brick saloon building about where the Eagle restaurant now stands...

ler in those days, and would tackle anything from "La Sonambula" to "Michael Schneider's Party."

In October of that year someone got a private "tip", and shared the scoop with a few of the select. The Southern Pacific builders reached a point just east of the Mimbres river...



RUINS AFTER FIRE OF 1886—GOLD AVENUE



RUINS AFTER FIRE OF 1888—GOLD AVENUE

and San Francisco. Deming, the division point for both roads; lay-over station for all Pullman employees, train crews and express messengers...

At the advent of the town the population was of the usual well assorted kind—good, bad and indifferent—for the indifferent don't come until the town is established.

another old-timer that this old-timer cannot think of. Judge Warren Bristol was our first district judge, and put up the first two-story residence in the town.

over the blocks bounded by Spruce street on the south, Pine street on the north and from Silver to Gold avenues east and west.

Col. McGrorty and A. J. Clark with a row of handsome two-story bricks. This district was burned again in 1886, 1889 and 1914.

Of the old-timers who made history hereabouts were many who have made history elsewhere since that time. Among them were W. R. Hearst, A. E. Head and Otto Mergenthaler, the linotype inventor.

But a change came over the spirit of their dreams. The A. T. & S. F. railway had passed the east point of the Cook's Peak mountains and taken a dip to the west that looked suspicious, when, by all accounts it should have kept on directly south to the New Chicago.

At the advent of the town the population was of the usual well assorted kind—good, bad and indifferent—for the indifferent don't come until the town is established.

business was dull used to go gunning for each other, then everybody else hid out. Gilpin went gunning one afternoon in '83 and ran up against Charley Roberts by mistake.

By the close of 1882, or early in 1883, the tents had completely disappeared from the business portion of the town and given place to many substantial brick and frame structures.

General Miles, abandoned their homesteads there and removed to the Atlantic coast, where they soon became good Indians in the tuberculosis way.

The fellow who tells a girl her voice has the flexibility of a violin may be hinting to be her beau.



Standing—DR. STOVALL, ANDY LAIRD, EDW. PENNINGTON Seated—OSCAR ROBERTS, WILLIBALD BERG



GERONIMO, APACHE CHIEF



GERONIMO AND SON AND TWO BRAVES

"in it." Their report to the mass meeting at the future metropolis was paralyzing. But western town builders don't "paralyze" for long, and that night, just four weeks from the birth of their town, they folded their tents like the Arabs, and as silently stole away...

T. A. Carr, H. B. Oleott, John Watson, Haynes, with the Blinn Lumber Co.; Gates and Jim Howe, Doc Warren, D. C. LeRoy, the scout; Col. McGrorty, Hale, Haas, A. H. Thompson, Kelly, the Randall brothers, Simons, with his lodging house; Dan Tucker and Billy Burns, Agent Comfort, Manager Buntin, Bud Styles and his partner, Boone, Pap Case, Barney Martin and about 500 others.

In those early days—1883 to 1889—Sigmund Lindauer was the merchant prince of the southwest, and

terprising ladies of Deming always had some plan on foot to raise money for this purpose, and their efforts met a ready endorsement from all the people.

Newt was considerable of a war-

General Miles, abandoned their homesteads there and removed to the Atlantic coast, where they soon became good Indians in the tuberculosis way.

A Testament—or Bread
The World's Sunday School Association is undertaking to collect a million nickels for a million testaments for a million soldiers fighting in Europe.

The object would be a worthy one, if the soldiers were without testaments. But it is customary for governments to furnish bibles or testaments to their troops in the field, and it is more than likely the combatants in Europe are already supplied.

It is good to give within the limits of our resources.

But in giving for the collection of testaments would it not be well to give yet another nickel for a loaf of bread?

Our country is just emerging from a period of financial depression which has left millions of people out of employment. This is so to a marked degree in the larger cities.

Thousands of these unfortunate people have used up their last pennies and are hungry for bread. They have families dependent upon them, and they, too, are hungry for bread.

A million nickels will buy a million testaments for a million soldiers in Europe.

And a million nickels will buy a million loaves of bread for a million hungry people in the United States.

Why not add the second nickel? Those million testaments may save a good many souls.

By all means let us give a nickel for a testament.

But let us dig a little deeper and care for the sick and the distressed at our own door; let's feed the hungry and clothe the ragged and the naked in our own country; let's hunt employment for the fathers whose children are crying for bread; let's protect the young girls in the cities who are committing suicide almost daily because they are confronted with starvation or a life of shame.

Would this not be an act upon which God would bestow His divine approval? Would it not appeal to Him quite as forcibly as giving a nickel for a testament for a soldier in Europe?

God can take care of the souls of men—if the men will let Him.

But God does not bake bread.

Your Christmas Cheer

You are going to spend some money for articles you will send out with words of cheer on this approaching Christmas day.

It is a beautiful habit—this giving of cheer—and the custom fittingly commemorates the day when Christ was born.

For Christ gave most of all—His life.

In the expenditure of our holiday funds would it not be well for us to remember that every dollar we spend at home will give cheer to some one of our own people to some one who is interested in us who is laboring for the advancement of our own community?

It is not for us to tell you where you should trade. That is a matter for your own judgment.

But we do ask you to look carefully over the advertisements in this paper.

You probably will find what you want, and quite likely you will be able to purchase it as cheaply in this town as anywhere else.

And the home merchant and his family will thus partake of the Christmas cheer which you hand out on that blessed day.

And even you, the giver, will be cheered by the thought that you have added to the happiness of some one you know on this day of peace and good will to all peoples.

Thanks—When we Get It

We modestly suggest That Christmas draws near, And a little will pay For this paper a year.

If you send it in time You perhaps will decree That we-uns and ours Shall partake of tur-kee.

We give you our thanks And this gentle hint, For that little you send us Direct from your mint.

Doubtful War News

"What is the latest news from the war?"

"I don't know. I can't tell whether the victorious French troops are retreating or the annihilated Germans are advancing."

Unkind

"Does Miss Yeller sing for money?" asked the Old Fogey.

"I don't know," replied the Grouch. "The only time I ever heard her she seemed to be singing for spite."

To become formally recognized in the millionaire class you must first acquire indigestion.

Don't shed any tears over the fate of the world when you leave it. The old ball may never miss you.

Rosie's Santy Man
By MERE BEACH

"OH DEAR! I wish he'd come," sighed Rosie Parsons.

"Maybe he be sick," said the brother, as he dusted carefully the array of fruit arranged with such a holiday air in the narrow window of his shop. "He come if he not sick. You wait, Santy man no forget."

But Rosie in spite of her brother's encouraging words became very impatient. Finally she started in search of the kind friend, who was none other than the Santy of her street. Not the real Santy of Christmas eve, but a man who just pretended he was the same jovial friend of holly and cheer and wore a cloak and hat of red, faced with fur, and carried instead of a long whip to urge tired reindeer, a sign which told of a wonderful toyshop just around the corner.

A week before Pietro had seen from his little shop windows this same Santy man stagger and fall. Then both he and Rosie had helped the stranger into the fruit shop, where food and sympathy had been generously given. Now it was the day before Christmas and the stranger who each day had stopped at Pietro's little shop had failed to appear.

"Maybe he up the street somewhere," the brother had called to Rosie. "When you see heem, tell heem, tomorrow we look for him to eat with us. Yes?"

Rosie nodded and went on down the long avenue. There was a gentle snow falling, just enough to add to the street the touch of Christmas. But nowhere



could Rosie see the kind Santy man of her street, who had told her such wonderful tales of toys, fairies and of the real country of deep hills and red sunsets.

Suddenly she thought of something, a something so different that it made her heart go thumpy-thump. She would go to the wonderful toyshop, just around the corner and see for herself, if her friend was there.

But not a tired, hurried clerk of the shop had time to answer Rosie's questions. Finally she approached a tall gray-haired man standing in the center of the long aisle. She felt certain he would know something about the Santy of her street.

"Please, do you know our Santy man?"

"Who?" asked the man.

"The Santy man, who wore a red coat, cap and carried a sign?"

"No, I don't. What is it you want to buy, little girl?"

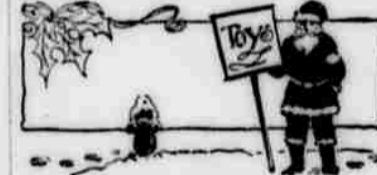
"I don't want to buy nothin'. I'm just lookin' for the Santy man of my street. He—" Then Rosie could say no more. The lumps would stick in her throat, no matter how hard she swallowed.

Just what might have happened is hard to say, if a lady standing near hadn't heard what Rosie said and wanted to help her. She knew exactly what to do.

An hour later, after seeing Pietro at his little shop, Rosie rode away with the lady, who was very beautiful, by the way, in her big automobile, to the hospital, where the poor Santy had been taken the night before.

It was a wondering, curious little Rosie, who followed her friend down the long, cool hall to the ward where the sick Santy man lay. Timidly she walked to the man's bedside. He saw her. He held out his hand. Rosie grabbed it and held it close and fast in her own little hands.

"Oh—I'm so glad you're found. Me and Pietro love you so much. I never



would have found you if the beautiful lady hadn't—"

But Rosie didn't finish the sentence, for Santy hadn't heard a word she was saying. He was staring with deep, strange eyes at the lady, who had drawn nearer the sick man's bed.

"Sis," he whispered.

"Bob," she answered.

There Rosie sat with shining eyes and a little heart thumping and listened to the wonderful story of her Santy man and the lady. Santy was none other than the lady's brother, whom she hadn't seen since the day, years and years ago, he ran away to sea. And the lady? She was the beautiful fairy of the toy-shop.

"And did you know all the time she owned it?"

"Yes."

"Why didn't you go and see her?"

"Because I was too poor, sick and proud."

Now, of course, like all stories where fairies and Santy hold forth, everybody was glad and lived happy ever afterward. It was a wonderful day for Rosie and Pietro.

And up and down Rosie's street, too, there was gladness; for the good news had spread to the children. Rosie and the sparrows told, that the Santy man of their street had found a sister.

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Russian War Song
Up to Migulinskaia come a Russian hold one day, And the streets were paved with gold, so everyone was gay, Singing songs of Sarpukow and of Kamilets Podolsk Till Ivanovitch got excited, and his voice could not be stobst.
It's a long way to Ivanovo-Vosnesensk
It's a long way to go; It's a long way to Ivanovo-Vosnesensk
To the sweetest girl I know: Goodbye Ekaterinodar, Farewell Zhitoncer, It's a long way to Ivanovo-Vosnesensk, So I'll stay right here.
Just try this over sometime—as a vocal selection—it's all to the merr-y.

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TIME TABLE
SANTA FE
Westbound Daily Ar 9:50 a. m. 817 Lv 10:10 a. m.
Eastbound Daily Ar 6:15 p. m. 818 Lv 7:00 p. m.
SOUTHERN PACIFIC
Time Table No. 75.
Eastbound Daily No. 102 Departs 6:15 a. m. No. 2 Departs 7:35 p. m.
Westbound Daily No. 1 Departs 9:55 a. m. No. 101 Departs 12:05 a. m.
EL PASO & SOUTHWESTERN
Time Table No. 88.
No. 21 Departs 7:30 a. m. Mondays, Tuesday, Thursday, and Saturday for Hachita.
No. 22 Arrives (Same Days) 5:30 p. m.
No. 23 Departs 7:30 a. m. Sunday, Wednesday, and Friday for Tyrone.
No. 24 Arrives (Same Days) 5:30 p. m.

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DR. J. G. MOIR
PHYSICIAN AND SURGEON
Special attention will be given to eye, ear, nose and throat work and the fitting of glasses.
Telephones: Office 72; Road, 100, 52
J. A. Mahoney spent the week-end in El Paso.
E. W. Rankin, a cattleman of Brawley, Cal., returned to his home Saturday.

MARTIN KIEF
DEALER IN
LUMBER
And Everything in the Shape of BUILDING Material
HONDALE, NEW MEXICO

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HAS THE LARGEST AND BEST STOCK THEY HAVE EVER HAD
Propagated from varieties that have been tested and the best, perfectly free from any disease. We make a specialty in propagating varieties that seldom get killed by frost. Prize winning maize and sudan grass seed for sale. Prices on application. Agents wanted to sell on commission.
L. N. DALMONT, Prop. PLAINVIEW, TEXAS

"Cut down the war news," cried the boss.
And oh, his voice was glad.
"I don't care if the knaiser's licked—I've got a two-page ad.
Cut down the war news—what care I if allies win or fail?
I've more important stuff today—Rozinski's Bargain Sale."
George Fred Williams says he came near being king of Albania. Too mild, Georgia. We came near to being king of our own household, but



No musician can hope to be greater than his instrument — so why not enlarge your possibilities as a musician by getting a **BALDWIN PIANO**, one that is standard and will be appreciated in years to come as well as now.

Other pianos and player-pianos of quality are:

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THE COMFORT OF A WELL FURNISHED HOME IS GREATLY APPRECIATED AT THIS SEASON OF THE YEAR. IF YOU NEED SOME CHAIRS, TABLES, BEDS, BEDDING, STOVE OR KITCHEN UTENSILS, YOU CAN GET THEM AT THE NEW AND SECOND HAND STORE OF FRANK JORDAN ON SILVER AVENUE AT PRICES ANY-ONE CAN AFFORD. (THERE ARE A FEW OF OUR MANY BARGAINS:

- Quartered Oak Rocking Chairs, \$8 values; Holiday Special at \$ 4.50
- 125 Coil Bed Springs, \$4 values; Holiday Special at 3.00
- Folding Bedstead, \$40 value; Holiday Special at 12.50
- Celebrated Boston Rolled-edge Mattress, \$8 values; Special at 5.00
- Kitchen Cupboard, \$8.50 value; Holiday Special 7.50
- Standard Sewing Machine, \$40 value; Holiday Special 35.00
- Granite Stewers, 75c value; Holiday Special at .50
- Henry Disston Saws, \$2.25 values; Holiday Special 2.00
- Copper Bottom Wash Boilers, \$2 value; Holiday Special 1.75
- 50-gallon Standard Oil Tank with pump, \$5 value; Special at 2.50



F. JORDON

SILVER AVENUE

DEMING, N. M.

Mustn't Touch"

Remember when you were a little tad, or taddies, and your mother or father pointed out something to your little eyes and said: "Mustn't touch"? Of course you remember it. You'll never forget as long as you live how those very words threw a cloak of mystery around the object that you "mustn't touch," and how that phrase started the determination in your mind that you would touch.

The other day a mother took her two-year-old baby to call on a neighbor. The first thing the child noticed in the room was the glare of the fire in a stove. She pointed at it and said, in her chiddish lisp: "Pitty!"

"Mustn't touch, baby," warned her mother, drawing her away from the stove.

Then the mother turned to talk with her friend. The very first thing the baby did was to touch the hot stove. The "mustn't touch" command of her mother only whetted her curiosity and MADE her touch the stove. But she burned her hand and learned through experience not to touch.

The other day the mother of a boy in town here made some pumpkin pies. As she placed them near a window to cool she saw her young son looking longingly at the steaming pies.

"Mustn't touch" she warned, shaking a finger at him. Then she left the room. The first thing her son did was to grab one of the pies and eat it all. He became very ill.

He learned, through experience, that he shouldn't eat too much pie. The "mustn't touch" warning had only made him all the more curious. Men and women are only big boys and girls. They have almost the same thoughts and identically the same aversion to the phrase "mustn't touch." Only in the realm of big boy and girlhood it isn't a mother or father who says "mustn't touch," but some law, framed by a zealot who would try to make legislation do what nothing but education or experience will accomplish. Such laws are always broken and thus is generated a disrespect for good and necessary laws.

If a law was passed today prohibiting a man having ham and eggs for breakfast it would be a safe wager that he would have ham and eggs for breakfast for 364 days out of the year and on the 365th day he would have—ham and eggs.

Must Pay for the Paper

Judge George Thomas of Columbus, Neb., recently decided that if a man accepts a paper that is sent him he must pay for it. The decision was rendered in the case brought by The Columbus (Neb.) Telegram against a man for \$2.35. The Telegram had been sent to the man's home and he had accepted the paper. When called upon to pay for it he refused and suit was brought. When Judge Thomas heard the evidence he instructed the jury to bring in a verdict for the Telegram. Judge Thomas ruled that the old common law principle that what a man received and used he was bound to pay for applied in this instance.

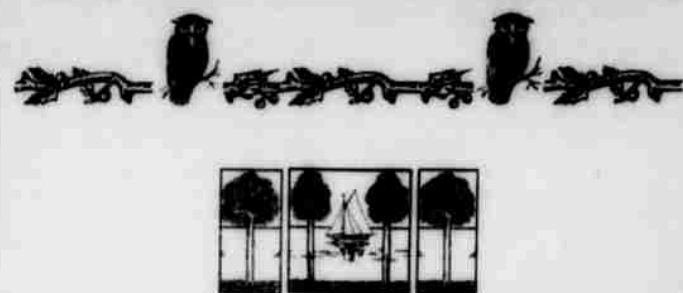
All kinds of wood. Prompt delivery. Phone 255. Diego Caballera—adv. 16



Poultry Raising That Pays It All Back—And More

Many a dollar is invested in poultry raising and never comes back—for the simple reason that the necessary knowledge has not also been invested. The way to get your money back, and a lot more with it, is to know exactly what to do, and how to do it. You cannot get this practical knowledge from a book. You have to get it from those who have made big money raising poultry through right methods. The help and guidance of such experts are given you in the Poultry Course of the International Correspondence Schools. Every phase of successful poultry raising is covered in a clear, concise, practical way. Here are several of the subjects: How to select most profitable breeds; feeding; marketing eggs and poultry for profit; natural and artificial brooding; natural and artificial incubation; laying hens; combination plants; poultry appliances; diseases of poultry; poultry houses and equipment; turkey raising; water fowls; quacks; etc. Besides all this, the I. C. S. is associated with the largest poultry farm in the world—the Rancocas Poultry Farm—where experiments of every kind are made for the benefit of those taking this Course. Write today for full particulars to International Correspondence Schools, Box 688, Scranton, Pa.

J. W. BARDAY, District Manager
Deming, N. M.



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50 CENTS TO \$1 PER DAY
SPECIAL RATES BY WEEK
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AUTOMOBILES MEET ALL TRAINS
J. W. DINES, Proprietor



The Miracle

Consider the Pumpkin. It hideth itself amidst the growing corn.

It is the lowliest of all things that groweth in the fields.

The proud Farmer spurneth it and the Small Boy laugheth it to scorn.

The Wise Men of the agricultural college lecturereh not upon it. Never hath it caused a car shortage.

The bugs devoureth it not and the beetles and the worms and the moths and the weevils and all the mighty host that peryeth upon the haughty Corn and the Wheat and the Spuds, give it the go-by.

Behold it is the goat of the Vegetable Kingdom.

Yet there cometh a day when the wife of the husbandman entteth the Pumpkin into golden squares and boileth it in the syrup of the sugar cane and addeth thereunto sweet spices, yea even cinnamon and cloves and ginger.

And lo! A miracle is wrought. She bringeth forth from the oven the Pumpkin Pie, and the odor thereof is sweeter than the breezes from Cateh.

And the husbandman and the small boy and the hired man falleth down in adoration ad watereth at the

Darn it All

The regional reserve banks opened last week and floating around the country somewhere are about four hundred millions of dollars in emergency currency—that is, if we have the dope right. That would make about four dollars for every man, woman and child in the country. All this is in addition to the money that was alleged to be in circulation before the regional banks opened. Now we have been looking forward to the release of all this money, expecting that we would, of course, get our four dollars. But where is it? We said nothing about this last week because we wanted to give William McAdoo and Paul Warburg a chance to get on their feet and attend to the distribution.

But ten or eleven days have gone by and yet there is nothing doing. This places us in an embarrassing position. We had learned that the Rock Island railway was to have been put up for sale at auction and we expected to be able to buy it. New look at the hole we are in! Any day they may decide to put up the railway and here we are without our four dollars. We have made up our mind to one thing. If William McAdoo ever runs for president, we will refuse to support him and will leave him flat on his back.

HUMAN HEALTH AND THE FOOT-AND-MOUTH DISEASE

The anxiety that has been expressed in several quarters in regard to the effect upon human health of the present outbreak of the foot-and-mouth disease is regarded by government authorities as somewhat exaggerated. The most common fear is that the milk supply might become contaminated, but in view of the precautions that the local authorities in the infected areas are very generally taking, there is comparatively little danger of this. Milk from infected farms is not permitted to be shipped at all. The only danger is, therefore, that before the disease has manifested itself some infected milk might reach the market. For this reason experts in the department recommend pasteurization. As a matter of fact, however, pasteurization is recommended by the department anyway for all milk that is not very high grade and from tuberculin-tested cows.

It has been demonstrated by experiments which have been made in Denmark and Germany that pasteurization will serve as a safeguard against contagion from the foot-and-

mouth disease just as readily as it does against typhoid fever, but in any event it must be thoroughly done—the milk must be heated to 145 degrees Fahrenheit and held at this temperature for 30 minutes.

In this country the foot-and-mouth disease has been so rare that there are few recorded cases of its transmission to human beings. In 1902 a few cases were reported in New England and in 1908 in a few instances eruptions were found in the mouths of children, which were believed to have been caused by contaminated milk. In both of these outbreaks the sale of milk was stopped as soon as the disease was found among the cattle. As long therefore as the disease can be confined by rigid quarantine to certain specified areas the danger from this source is very small. Should the pestilence spread all over this country and become as general as it has been at various times in large areas in Europe, the problem would become more serious. Under any circumstances, however, pasteurization would be an efficient remedy. Where pasteurization is not possible and where there is any reason to suspect that the disease may exist the pre-



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AT J. B. HODGDON'S STORE

HODGDON WILL SELL AT A GREAT REDUCTION, FOR CASH, FOR 30 DAYS, FROM DECEMBER 10

McElwain-Barton Shoes for Men, Women and Children a Specialty.

Men's All-wool Suits from \$9.00 up, in stock, and orders taken for tailor-made suits, selected from fine line of samples.

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Men's Flannel Shirts, special line\$1.00 and up

The "Merit Shirts", extra quality, \$1.50 and \$1.75 for \$1.00

Line of Women's Underwear Closing Out at Cost

Large assortment of Conklin Gloves for men and boys, also an excellent line of fleeced-lined gloves, woolen gloves, and mittens and fur top gloves for children.

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J. B. HODGDON
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caution of boiling milk might be advisable.

Cows affected with the malignant form of the disease lose practically all of their milk. In mild cases, however, the decrease may be from one-third to one-half of the usual yield. The appearance of the milk also changes. It becomes thinner, bluish, and poor in fat. When the udder is affected, the milk frequently contains coagulated fibrin and blood, so that a considerable sediment forms, while the cream is thin and of a dirty color. These changes, however, occur only when the disease is in an advanced stage, and, as a matter of fact, the disease is not permitted to pass into an advanced stage, as any stricken animal is at once slaughtered.

Men who come in contact with diseased animals may also become infected. In adult human beings the contagion causes such symptoms as sore mouths, painful swallowing, fever, and occasional eruptions on the hands, finger tips, etc. While causing considerable discomfort, however, the disease is rarely serious. Where it is very prevalent among animals, some authorities believe that it is fairly general among human beings, but that the disturbances it causes are usually so slight that they are

not brought to the attention of the family physician. There is, however, a very good reason for everyone giving the diseased animals as wide a berth as possible, namely, that otherwise they may easily carry the disease to perfectly healthy herds. Federal inspectors engaged in the work of eradicating the pestilence are thoroughly equipped with rubber coats, hat, boots and gloves, which may be completely disinfected; and others who lack this equipment are strongly urged not to allow their curiosity to induce them to become a menace to their own and their neighbors' property.

The disease, in short, is dangerous because of the loss that it occasions to property, and not because of its effects upon the health of mankind. At present all infected herds are being slaughtered as soon as they are discovered, the carcasses buried, and the premises thoroughly disinfected. Until all danger of infection has been removed in this way, the local authorities quarantine the milk.

Those who wish additional precautions are recommended to use pasteurized milk, but as has already been said, this recommendation holds true whether or not there is any fear of the foot-and-mouth disease.

NUTT STATION

Elsworth Bloodgood and wife stopped over night in Nutt last Wednesday on their way to California.

Clay Holland and Mr. Fuller owners of the Pride ranch, spent Thanksgiving in Deming.

J. D. Keith visited his daughter, Mrs. Hanie Barksdale on the ranch near Nutt this week.

W. T. McClure was in Nutt for supplies Sunday.

Hill Hall and Ed Pride are in Albuquerque on business.

John Holland, after seeing about ranch interests, left for his home in Alpine, Texas, last Monday.

John Hawkins was in Nutt Thursday.

Mrs. J. C. Barksdale gave a Thanksgiving dinner to friends and relatives.

Miss Hallye Neffe visited at Nutt a couple of days last week on her way to Silver City.

Grover Bolander, wife and baby, with John Warren, "Diamond A" ranch foreman of Engle, came through Nutt on their way to Hillsboro.

Sheriff Kende! of Hillsboro, passed through Nutt with two carloads of Mexican cattle, billed for Oacoala.

Mr. Nolford and mother, who have been in Deming for a few days, visited in Nutt several hours before returning to their home in Hillsboro.

Mrs. Prentzel and children of Silver City have been visiting Mrs. E. A. Davis.

Nora Coffelt and sister Emma, have been staying a few days with Mrs. Jim Hall.

Bud Latham was in from the ranch Friday.

Hubert Master came down from Cooks Saturday for express and mail.

Flying High
 "Now, don't tell people you are a book agent."
 "What shall I tell 'em, then?"
 "Announce that you are demonstrating the current sellers."



WORLD'S MOST SACRED SPOT

Manger in Church of the Nativity at Bethlehem: Where Christ is Said to Have Been Born.

What may perhaps be described as the most sacred spot on earth is the grotto or manger in the Church of the Nativity at Bethlehem. This small underground chamber, reached from the church above by a flight of steps, is said to be the site of the actual manger where Christ was born, and a silver star, let into the floor underneath the altar, is alleged to be the exact spot of the Nativity. Above the star hang fifteen lamps, which have continually illuminated the little chapel for several hundred years.

The altar is adorned with most elaborate embroideries, the work of royal princesses, while from the ceiling hang a number of brass lamps and a few paintings. There has, of course, been no little controversy as to whether this is the actual site of the original manger. To begin with, it is underground, and many people wonder how it could have been used by cattle and horses. Here, however, we have to remember that in the East donkeys and mules often dwelt in underground stables, and the staircase would present no difficulty to

the agile native cattle of Palestine. No less an authority than Colonel Conder has declared that "the rude grotto with its rocky manger may be accepted even by the most skeptical of modern explorers."

Hard Times Sure

Brown—You mustn't feel disappointed this Christmas, Johnnie. These are terrible times we are having.

Little Johnnie—They must be pretty hard, dad, when Santa Claus takes the trouble to drag my old cart out of the lumber-room and gives it a new coat of paint.

Cause for Sorrow

Photographer (who is taking the family group)—Now, then, Mr. Housefull, the expressions are all right but yours. Try to look happy; remember that Christmas is coming.

Mr. Housefull (despondently)—Hang it, man, that's just what I am thinking about.

Sodaville, Nev.—W. E. Noble, desert teamster, shot a rattler recently. The bullet passed through the snake's head and struck a rock, splitting it. The rock assayed \$150 a ton gold and 900 ounces of silver. At present there are 2500 tons of ore in sight.



Arrived—The New Winter Styles

AGAIN we spread Winter clothes before you—a complete assortment.

STYLE seems this season almost endless in its range. On the coats and overcoats some lapels are smartly notched. Others are high and peaked. Some coat fronts are rounded boldly while others are straight.

THE latest fabrics include novel black-and-white effects, pin stripes, chalk lines, Tartan plaids and checks. Ratine finish chinchillas.

ALL of these authoritative style touches you will find in our

A man wear these clothes confidently. They mark him always as a gentleman.

AND they appeal to his business judgment. For they are the only clothes which are GUARANTEED to be all-wool, fast in color, London-shrunk, hand-tailored, and sewn at all points of stain with silk thread.

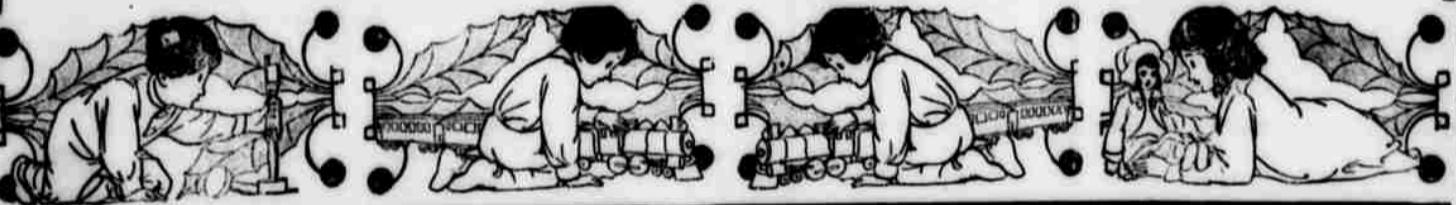
KIRSCHBAUM
\$15 | "Yangfelo" | \$25
\$20 | CLOTHES | \$10

SEE THESE CLOTHES. NEXT SEASON THEY WILL NO DOUBT BE WIDELY COPIED

Hirsh Wickwire Suit and Overcoats	\$20 to \$40	Merit Flannel Shirts	\$1.50 to \$3
Keiser Neckwear, IN HOLIDAY BOXES	50¢ to \$2	Cooper's closed crotch winter underwear, all wool union suits	\$1 to \$5
Sweaters, Rough neck, Jerseys in maroons, cardinals and oxfords	\$1.50 to \$10	Bath Robes and Smoking Jackets, ALL SHADES	\$7.50 to \$10

THE TOGGERY
TIDMORE-WILLIAMS & CO. EVERYTHING MEN WEAR

EXCLUSIVE AGENTS, ED V. PRICE & CO., MADE-TO-MEASURE CLOTHES



Method in Madness
Buy a bale o' cotton, Bill
Buy a heavy ham
Buy a bar'l of apple sass.
Buy a jar o' jam.

Buy a box of oranges
Buy a car of oats
Buy yourself a suit of clothes
Buy some overcoats.

Buy yourself a ton of hay
Buy a load of bricks
Buy a pair of rubber boots
Buy a flock of chicks.

Buy yourself some chewing gum
Buy it by the box
Buy yourself an auto
Buy a dozen sox.

Buy a year's subscription
Pay it in advance
Then your friend, ye editor
Can buy a pair o' pants.

—E. F. McIntyre

Improving the Breed by Law
That the enforcement through legal agencies of the principles of eugenics, admirable as they are, belongs to a future ideal state of society, and not to the imperfect present, is the opinion of such authorities as Dr. William Mahon, superintendent of the Manhattan state hospital and chairman of the Medico-Psychological association committee which has studied the subject with scientific care, and certainly without prejudice against any practicable scheme for race improvement. The conclusions of the committee were supported by the society at its meeting, when resolutions advocating "clean bills of health" and "evidence of normal mind" in candidates for marriage licenses were emphatically rejected by it.

Like most reformers, the eugenists move too fast. They would remake a world over night, and change the habits of a whole race by writing a law on the statute books. Not only would the course which they advocate fail to accomplish the purpose they desire, but it would inevitably bring in its train unnecessary suffering and lawlessness. But this is not to say that their crusade will accomplish no good. On the contrary, as Dr. Mahon says:

"I do think that, as education of the people continues, and the lay public becomes more familiar with the consequence of the marriage of unfit persons, the health of a prospective husband or wife will exert a more and more powerful influence, and that love will move within a narrower range and reason in a wider."

It will be observed that Mr. Mahon does not exclude love from his highly educated, sensitive and responsibility-acknowledging society. He restricts its field somewhat by extending the province of reason. Nor is this a mere dream. Most persons have knowledge of cases in which strong passions have been curbed and the natural desires of those possessed by them restrained through the operation of a realization of physical or mental unfitness for their fulfillment. One of Dr. Doyle's stories is based on an incident of this nature, and we presume that scarcely a medical man on the roster is unacquainted with cases of the kind.

What the Medico-Psychological association has done is to acknowledge the impotency of law to bring about a condition that can be attained only through education. If other societies would recognize, as it does, that all progress is not measured by statutory enactments, a good many mischievous laws would soon cease to cumber the books; and were the money expended in ineffectual efforts to enforce them devoted to the cause of education the advent of ideal conditions might be brought appreciably closer.

For the Reindeer
In Belgium the boys and girls fill their shoes with beans and carrots, and put them in the chimney corner for the reindeer of St. Nicholas. The steeds eat the beans and carrots and the saint puts sweetmeats in the shoes he has emptied.

Good Slogan
"I wish we could hold the elections along about Christmas time," said the astute politician.

"Oh, that's a poor time for a campaign," objected the unthinking person.

"Poor time?" responded the astute politician. "Why, just think of the vote that would be raked in for the party that set up a cry for the 'Full Christmas stocking!'"

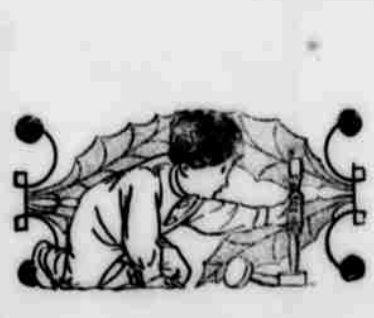


If you want a Christmas Present that is useful and pretty, moderate in price and above all—distinctive, All you need to do is to look over our line of

Hand-made Christmas Novelties and Hand Painted Christmas Cards

AND WHENEVER YOU ARE IN NEED OF A BECOMING HAT—ONE WITH MARKED INDIVIDUALITY—(AT CHRISTMAS TIME OR ANY OTHER TIME) YOU WILL FIND IT HERE EVERY TIME.

Price & Company Milliners



For it is good to be children sometimes, and never better than at Christmas, when its mighty Founder was a child himself
—Charles Dickens



Guarantee Electric Company

ALL CLASSES OF ELECTRICAL WORK DONE Promptly and well

WHEN we wire your house or your place of business the work will be done right.

OUR PRICES ARE REASONABLE



We're Not as Close as Your



117 Silver Ave.



LEGEND OF THE YULE LOG

Old Negro Tradition of its Origin as Told in Virginia Every Christmas Eve.

While the family sit around the yule log and sip their Christmas eggnog, there is told in many Virginia homes every Christmas eve the old negro tradition of the origin of the yule log.

In the early days one of the old darkies would recite the story after the fire was kindled and the lurid glare of the yule log lit up the darkest corners of the room.

Then the old legend was told as follows:

One very cold Christmas eve, when the frosty wind howled across a world of snow, an old black man was sitting in his little cabin on a mountain side, wishing and wishing that he had a fire to warm him.

Suddenly he heard the cry of a little child away out in the cold. The old black man hobbled to the door and gazed out across the icy world of snow. The wind and the snow came rushing in and the old man shivered till his "onliest two teef" chattered with cold.

The plaintive cry of a little child

came again across the snow. It went straight to the old man's heart and he wished with all his power of longing that he might have strength to go out and find the unfortunate little one.

A third time the wailing cry came, and then a wonderful thing happened. A miraculous power filled the old man's veins. His muscles became strong and tense, his crutch fell back into the cabin and he stepped from the threshold out into the snow.

He hurried over the snow with an activity he had not possessed since boyhood, and by and by he came to a little child in a snow bank.

As the child's little form touched him a great, new strength came to him which seemed to give him wings to speed back to his little cabin.

He placed the child upon the bed and tenderly drew the ragged quilt about it and then he looked to see if there might be a piece of furniture of which to make a fire to warm the little one.

At that very instant a great log rolled across the threshold and into the fireplace. The little child looked at the log with eyes like stars, which sent gleams of light that kindled the log with the most brilliant fire the dingy little room was filled with radiance and warmth, and as the old man had ever seen.

light wrapped the child he laughed and laughed like a song of the heart. The old man turned his eyes to where the fire burned and watched the flames leap in beautiful rainbow tints over the log, forming the shape of a cross in the fire.

The flames of the cross leaped higher and higher, blue, red, yellow and white, till all mingled into the colors of the rainbow, and as the old man watched all this display, suddenly and magically a table appeared in the center of the room, covered with a Christmas feast such as never before had been spread before his eyes, and never again was he hungry or cold and never after that was there a Christmas in old Virginia without the yule log and the Christmas Child to give light and warmth.

This is the story of the yule log as it is told in Virginia every Christmas eve.

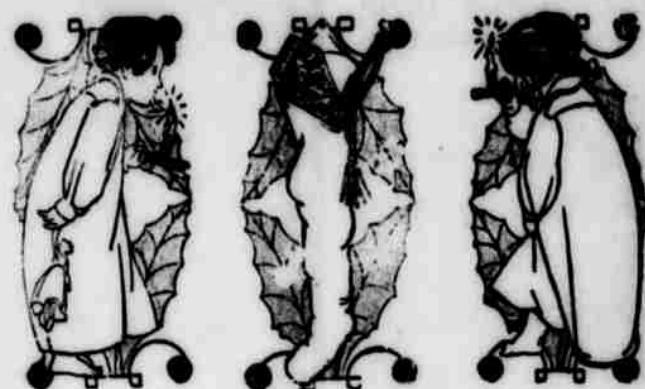
Selected Paragraphs

The tombstone industry will be looking up soon.

One European grave is six feet wide, six miles long and contains 40,000 corpses. And the dance goes on!

Sage advice: Do your Christmas shopping before Christmas.

In Switzerland a woman miner digs for wealth in the ground. Over



Your Christmas Shopping

It will not be complete without a visit to this establishment

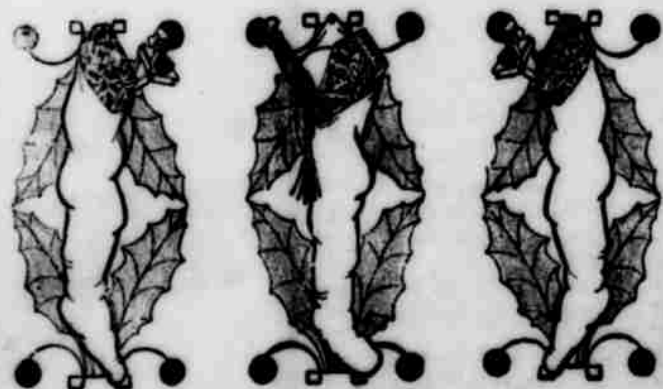
Here you will find a very large and carefully selected stock of precious gems and fine jewelry

And you'll find a wealth of articles—all of the best quality—which we offer at very moderate prices

Your patronage is valued whether your expenditure be great or small

W. P. Tossell & Son
Watchmakers and Jewelers

206 Gold Avenue



A BIG GIFT OF AMERICAN-MADE GOODS

THE mills of America are busy producing the finest goods of all kinds, and amongst those lines which are handled in the drug trade, we have selected most carefully the famous EATONS, CRANE AND PIKES STATIONERY.

IN our Christmas stock you will be able to find useful gifts that will please the eye, delight the pocket book and bring the greatest appreciation from those who receive them.

GOODS ON DISPLAY NOW

ROSSER DRUG CO. INC.

C. B. ROSSER, Manager

ALSO SEE OUR FOUNTAIN PENS, CAMERAS, THERMOS BOTTLES, SAFETY RAZORS AND OUR FULL LINE OF BULK AND BOX CANDIES.

here she digs into her husband's pockets.

Some people never hide their light under a bushel. Have neither light nor bushel.

European belligerents say they don't want gray horses. And the horses retaliate by saying it's mutual.

A long-eared contemporary says "man's mission in life is to pay for what women want." In which man is signally honored, you old duffer!

Now that the federal reserve banks are open we are expecting a tremendous upward movement in the subscription market.

Indiana has produced a freak of a man who has never asked for a federal job. Head of the class!

A mother never changes. When her son is forty years old and wears long whiskers she won't call him anything else but "Willie."

The scientists must be losing their grip on the "peepul" In December of last year the Harvard savants announced the Great Discovery that nearly all women are knock-kneed. But you may have noticed that the fool men keep right on getting married and taking a chance.

A Massachusetts girl cut off her hair in her sleep. Most girls yank it off before they go to sleep.

It must be a terrible jar to the Reformers to realize that the fellows who smoke cigars manage to cop out so many good jobs.

Odd Bits of News

San Bernardino, Cal.—Fishing for rattle snakes is the latest sport here. Fish hooks are fastened to bamboo poles and held near the snakes. The snake strikes at the end of the pole and become hooked.

New York—Dr. Wright, the eminent sociologist, has created a sensation by showing the increasing quantities of opium that are being consumed in the United States. He declares that the annual requirement for legitimate medical and other purposes is 60,000 pounds, but that last year more than 480,000 pounds were brought into this country. "The use of cocaine, opium and other drugs is, I regret to say, largely on the increase in the United States," said Dr. Wright. "Especially is this true of localities where the sale of liquor has been prohibited."

Crawfordville, Ga.—"Fritz," a trained rat and the mascot of the local paper died recently. Fritz knew his name and was a terror to other rats and mice. He had been a pet in the newspaper office for three years.

WINTER TOURIST

FARES

VIA SANTA FE

To all Points—East, West or North

will be pleased to quote fares on application

Our Service the Best — Harvey Meals.

W. S. CLARK, Agent

Phone 143

Pretty Little Corsage and Hair Ornaments



Pretty Shades for Christmas Candles

PRETTY candle shades for the dressing case or for the candles of the dinner or luncheon table, are sure to delight the home-maker, so they are among the most acceptable of Christmas gifts to everyone who loves the little touches that add to the beauty of the home.

Candle shades of figured silk, or silkalene or thin ribbon, may be made over small wire frames, with the silk put on in plaits or plain or fluted. The thin ribbons are easily handled.

Small wire frames are to be bought ready made and come in a variety of shapes and sizes. Sometimes the frame is made of stiff cardboard, but this is not durable nor as satisfactory as that of wire.

To make shades like that shown in the picture take flowered ribbon or strips of silk a half-inch wider than the width of the wire frame. Lay it in plaits a little less than a half inch in depth, or have it plaited on a plaiting machine. Sew one edge of the plaited strip over the top wire of the frame, crowding the plaits close together. Sew the other edge over the bottom wire. Spreading the plaits evenly is necessary. Conceal the sewing and border the shade at the same time with the sel braid in silver or gilt.



RIBBONS are used to make the single roses and small bouquets that it is fashionable to wear at the shoulder, over the coat or corsage. Single roses are also made of silver or gold tissues and small blossoms of these materials are used with those of ribbon in the little bouquets. The single metallic rose is as large as the largest natural roses and is set in foliage.

Ribbon in a heavy quality something over a inch in width is used for making roses. Pinks and reds as like the natural flowers as possible are chosen.

Hair ornaments are made by winding bonnet wire with satin ribbon in lengths sufficient to extend twice across the head from ear to ear. This covered wire is doubled in the center and caught together at the ends making a double band. At each end of this band a ribbon rose is set in rose foliage. Ornaments of this kind make lovely gifts for young women.

AIR BALANCED PUMP SOLVES IRRIGATION PROBLEM

The question of irrigation by pumping appears to have been settled by Free Hubbard of Globe, Ariz., known to many of his friends as the "Edison of the mining district." For many years Mr. Hubbard has devoted his leisure time to the perfecting of a pump that would lift the maximum amount of water with the minimum amount of power, and the result of his deliberation has been the production of an air float plunger pump with a patent foot valve of special construction and a pump jack that delivers power for a cylinder up to 60 inches with only three inches off center, thus affording tremendous leverage at the expense of very little power.

Mr. Hubbard installed nearly a score of these pumps throughout Arizona, and has just now taken up his residence at Deming, which is the heart of the great pumping district of southern New Mexico, and one of the noted pumping districts of the entire west. Mr. Hubbard has been demonstrating a pump at Deming for the last two weeks, and irrigators of the Mimbres valley are very much interested. Hundreds of people of the valley and from different sections of the country have viewed operations of the pump and have seen it lift water from the depth of 80 feet with about the power of an ordinary windmill.

Up to the present time Mr. Hubbard has only planned pumps for lifting from 100 to 500 gallons, but with the simplicity of construction and ease of operation he can increase the capacity almost indefinitely, by increasing the size of the parts. A feature that appears to interest all irrigators is the fact that there is no pit required in any well, and there is not a drop of oil used below the surface of the ground. A dime's

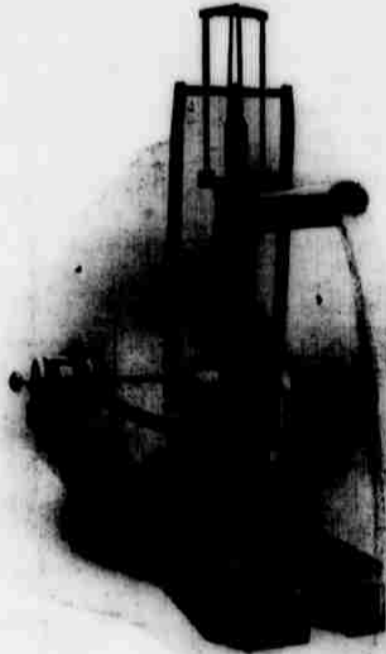
Pumping for Irrigation Made Cheap and Easy

By the HUBBARD Air Balanced Pump

Don't Buy any kind of a Pump until you see the HUBBARD

MAKE YOURSELF A CHRISTMAS PRESENT OF A PUMP THAT YOU CAN AFFORD TO RUN EVERY DAY IN THE YEAR

E. M. CARNEY, Local Agent HOLT & CONNAWAY, General Distributors for the U. S. A., Deming, New Mexico.



worth of cuprease will run a pump continuously for a week or more, and there is no climbing in or out of the well to "fix things."

Up to the present time no pump has been installed deeper than 145 feet, and this pump is being operated with perfect ease by a two horsepower engine—Reprint from El Paso Daily Herald, November 21, 1914.

SIMPLE IN CONSTRUCTION BUT GIGANTIC IN POWER

The Hubbard Air-Balanced Pump is simple in construction, but gigantic in power, although the power required in its operation is exceedingly small as compared with other pumps.

The durability of the machine is greatly enhanced by perfecting and applying a patent cam-driven pump jack that increases the length of the pump stroke without getting off center more than three inches, thereby increasing the leverage to a maximum degree. An enlarged roomy foot valve with a slope-shouldered seat is used, thus insuring a true seat and taking up its own wear. The cylinder has the full opening of its area space at the bottom, thus decreasing to a minimum water friction and vacuum.

The plunger rod is an air tight chamber and delivers a buoyancy or lifting power equal to about one-half the weight of the water in transmission, thus giving a counter-balance that keeps the pump running smoothly on both ascending and descending stroke, and reducing the weight on the plunger rod on the ascending stroke about fifty per cent.

The low speed and limited amount of wearing parts are a guarantee as to durability, the maximum speed of revolutions in any part being only 200, the number of strokes of the pump being reduced to 30 to 40 per minute.



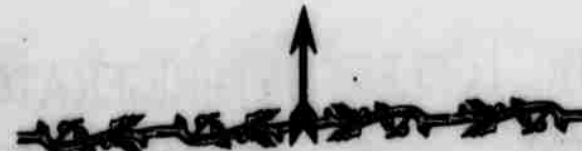
WE WISH TO TAKE THIS OPPORTUNITY TO THANK OUR MANY FRIENDS AND PATRONS FOR THEIR LIBERAL PATRONAGE DURING THE YEAR 1914 AND TO ASSURE THEM THAT WE WILL BE EVEN BETTER PREPARED TO TAKE CARE OF THEIR WANTS DURING 1915.

WE HAVE JUST ADDED TO OUR STOCK A LINE OF HIGH GRADE HOUSE PAINTS, WHICH WE WILL SELL AT LIVE-AND-LET-LIVE PRICES.

WE SHALL CONTINUE TO HANDLE "IDEAL," THE HIGHEST GRADE CEMENT BROUGHT TO THIS MARKET AND THE ONLY GENUINE "BEAVER BOARD," OF WHICH WE ARE EXCLUSIVE AGENTS IN DEMING.

WE SOLICIT YOUR BUSINESS FOR EVERYTHING IN BUILDING MATERIAL AND GUARANTEE OUR PRICES AS LOW AS THE LOWEST. QUALITY CONSIDERED.

**Mimbres Valley Lumber Company
Phone 107 J. V. SCHURTZ, Manager Silver Avenue**



Tobacco Pouch and Dressing Case Bag



A TOBACCO pouch is made of four long, narrow triangles of leather or of a silky plush, sewed together. A silk lining is made in the same way and placed in the outer bag. The edges along the top are blind-stitched together. The bag is 7 1/2 inches long, each triangle 3 1/2 inches wide. A casing is stitched in the bag 1 1/2 inches from the top to accommodate narrow elastic bands for drawing strings. If the bag is to be hung up ribbon or cord suspenders are sewed at each side.

Odd Bits of News

Gardner, Mass.—The State colony here has a modern Rip Van Winkle who has been asleep for ten months. He knows nothing of the present war and physicians claim he may sleep for years.

Jamestown, N. Y.—The authorities here have decided to install and operate a municipal milk plant. The figure on buying milk for four cents a quart and selling it for six cents. This will mean an annual profit of more than \$50,000.

Riverhead, Idaho—The only Democrat elected here at the recent election was Andrew Prudent who won over Charles H. Meller by two votes. After the election it was found that the office to which he had been elected, that of town game constable, had been abolished more than two years.

Afton, Okla.—An officer saw a man with a heavy grip. Thinking the man a bootlegger, the officer forced him to open the case. As he did so, about a hundred snakes wriggled out. The officer is, according to reports, still shaky.

Chillicothe, O.—A young girl here has signed a pledge not to speak to any man excepting her fiancée. The pledge was sworn to before a notary.

Bellaire, O.—Belmont county has 1000 applications for the thirty additional saloon licenses to be granted. The great rush for licenses is due to the fact that West Virginia, "right across the way," is dry. Belmont county was formerly dry but voted wet at the last election in order to take care of the West Virginia trade.

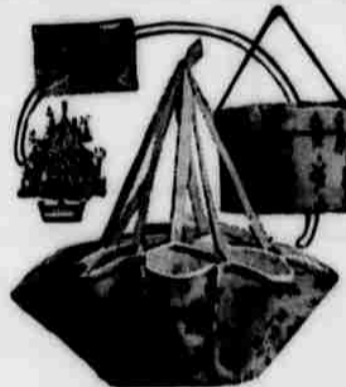
A man will pay a dollar for a 50-cent article that he wants. A woman will pay fifty-nine cents for a 39-cent article that she doesn't want.

Desk Sets for the Office or Home



AMONG the most attractive of novel presents for men are office or library sets consisting of portfolio, letter box, waste basket, candle shades, etc. They are made of handsome wall paper designs pasted over foundations of heavy cardboard or wood. A paper having a broad black and white stripe with dark red flowers, vaguely outlined on it, was used to cover the letter box and portfolio shown in the illustration. The candle shade is of dark red paper decorated with a fancy gold braid pasted on. The ability to choose an attractive paper and paste it on neatly is about all that is required for making these sets. Leather effects, the tiffany papers, besides many artistic flowered patterns are suited to the purpose and make useful and tasteful gifts that men appreciate.

Homemade Gifts Acceptable to Men



SELECTING gifts for one's menfolk is perplexing to the Christmas shopper; their needs are few, compared to those of women and children. Men like gifts that add something to their comfort and they like convenient things. They especially appreciate gifts made by the donor, and this year, there are some novelties for them which are not difficult to make at home.

A basket, which will do either for a den or a bedroom, is made very easily. The materials selected for it depend upon the purposes for which it is to be used. If it is intended for a convenient receptacle for tea, collar buttons, pins, needles, thread and various odds and ends, it is to be made of cretonne, brown linen or figured silk and finished with ribbon. But if for a den to hold pipes, matches, cigars, tobacco, etc., it is to be made of thin leather or heavy silk and finished with silver or gold braid and cord.

A collar box covered with cretonne and suspended by ribbon hangers is a reliable gift sure of a welcome. A round pasteboard box of suitable size is needed over which the covering is stretched and either pasted or sewed.

For small remembrance tokens flat sachets of crepe paper carrying lavender or spicy perfumes in an oblong bit of cotton batting, are tied with narrow strips of ribbons.

To Be Sure

Friendly Adviser—My boy, lazy men's names are not written on the sands of time.

Languid Youth—Oh, I don't know. Look at Rip Van Winkle—Puck.

A Wasted Quote

She—You know Milton says: "Come and trip it as ye go, on the light fantastic toe."

He—Milton? Which the Dansant is he connected with?—Puck.

Mathematics of Trade

"An automobile depreciates in value 20 per cent after it's once been driven."
 "Yep, but a straw hat drops 25 per cent after the first cleaning"—
 Detroit Free Press.

Injury Enough

Mrs. Bacon—Well, do you know of any injury that cigarets ever did?
 Mrs. Egbert—Certainly. My husband got coupons with his cigarets, changed the coupons for a safety razor and cut himself with the razor.

What Supports Them

Bill—Switzerland is noted for its scenery, you know.
 Jill—Yes, but a person can't live on scenery.
 "Well, the hotel proprietors seem to be doing pretty well at it."

A girl can wear a long skirt and make it display more hosiery than if she wore a short skirt. It is all in the management.

Business is on the rebound, but a few longer leaps would be quite acceptable.

The foot and mouth disease is a bad one, but the hand to mouth disease still has the call.

"General Prosperity is at hand," say the wise ones in Washington. The old boy will receive a wild and wooly welcome in these parts, whether he be General Prosperity, Colonel Prosperity, or just plain Old Pros.

China stands upon the brink of chop suey.

The conflict in Europe shows signs of becoming quite as serious as a matrimonial war.

Santa's Christmas

By MARY S. ARBUTT

LINDENETTE struggled valiantly with the tears that gurgled at last through tired eyelids. It was not often that the brave little homemaker gave way to grief, but in the present moment she seemed unable to control her emotion.

In the next room childish voices prattled joyously. Lindenette had not found the heart to tell them that Christmas would have to come and go without the much heralded visit from Santa Claus. Since the loss of both parents Lindenette had managed to keep a roof over the heads of her small brother and sister and had provided food for their slight frames. What did it matter if her cheeks had lost their roses and her lips their cheery bloom? The smile lingered. That was all that mattered.

She brushed her tears aside and arose to answer an unexpected summons from the knocker. She looked her surprise at the great man who stood on her tiny porch.

"I have come in search of one Linden Lane," the stranger said with a smile to which the girl responded.

"The name is unusual," admitted Lindenette, "and my own is even more impossible—being Lindenette Lane. May I ask you in from the cold?" She opened the door and Marvin Goodwin entered the pitifully barren room into which she led him. His eyes followed the girl rather than the contents of the room.

Two small, pale faces peered at him from the kitchen door, and Goodwin smiled at them.

"Do I look like Santa Claus?" he asked them by way of breaking the ice.

"No, you don't," returned the boy bluntly. "Besides, Linda says it may be too cold for Santa Claus to come out this year." There was a wall from the little sister, and the boy strove vainly to conceal his disappointment at this announcement.

Linda gave them each a hug and told them to run along. When they had gone she turned to Goodwin with inquiry in her eyes.

"My errand is a pleasant one," he said quickly, for his own voice was none too controlled. "It will add to your happiness, I know." He drew a memorandum from his pocket, and after consulting it, asked: "Your father, Linden Lane? Did he live in Stillwater, Minn., 22 years ago?"

"Yes," replied Linda, with a flush of excitement lending roses to her cheeks. "I was born there."

"Then, to come directly to the point," Goodwin told her, "we find two depos-



its of \$25 each in two of our banks there. One Linden J. Lane opened the account 22 years ago."

Linda laughed softly. "My father used always to fear bank failures and put small amounts in many banks." She turned sparkling eyes upon Goodwin. "We thought we had collected all his savings," she said.

"These two nests were undiscovered," the man laughed, "and the hens have been laying golden eggs. You have at this very minute \$300—"

"Three hundred dollars! Oh!" she impulsively held out her two tollworn little hands. "It is a fortune! The children! They can have their Santa Claus!"

Goodwin found himself feeling happier than he remembered having felt before. Was it the knowledge that he had been the Good Fairy in this small family, or was it something more subtle more wonderful that had crept into his mind?

He laughed a trifle nervously.

"I am going to ask for immediate payment for the joy I have found for you," he said and when Linda's questioning eyes met his he said impetuously: "Let me come tomorrow—and help make Christmas glad for the children. May I come?"

Linda glanced at him with a new shyness. "Yes," she said, simply. "If you like I will go with you to help get that Christmas tree."

Next morning Linda and the children were up early.

The crackling of the fire as it roared up the stovepipe created a spirit of cheerfulness that greeted Marvin Goodwin when he presented himself at an early hour.

"Oh!" shouted Bobby, "here's our own Santa Claus!" His eyes were glued to the armful of packages Goodwin deposited on the table.

"Bobby!" cried Linda. "Haven't you ever been Santa Claus before?" queried Peggy.

"Never! This is my very first experience. I hope I will acquit myself with proper dignity."

And Linda's eyes, over the heads of the children, looked down deep into Goodwin's big soul, and unconsciously she let the man read what her heart was saying.

"Next Christmas," he was saying in his mind, "Linda will have permanent roses in her cheeks, and her eyes will be mine, and that will be all the happiness one Santa Claus could have." Lindenette smiled.

For The Poor And Needy



A. B. Daniel offers to the Sunday schools of Luna County four per cent of all cash sales as a Christmas fund. This offer is good from December 10 to 22. Designate the Sunday school to which you wish the per cent to go when making purchases.

ADDITIONAL CASH

\$2 in cash will be given to the Sunday school credited with the highest percentage of cash sales.

If you really believe in home missions trade with A. B. Daniel and give the poor and discouraged an opportunity to enjoy a happy Christmas.

OUR CHRISTMAS LINE IS COMPLETE

We also have a full stock of furniture, mattresses, quilts, blankets, bicycles, musical instruments and a good line of men's and boy's shoes, hats and clothing.

WE ALWAYS SELL FOR LESS

A. B. Daniel

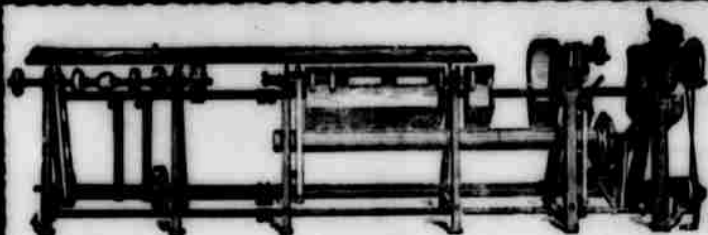


SPOT CASH GROCERY

Christmas Week Only

- Irish Potatoes, 14 pounds for ... 25c
- Onions, 14 pounds for ... 25c
- Apples, 50 pounds for ... \$1.75
- Mexican Beans, (Frijoles) 12 pounds for 50c
- Pork and Beans, 2 for ... 25c
- Crackers, 3 pounds for ... 25c
- Rice, 3 pounds for ... 25c
- Hams, (whole) per pound ... 21c
- Bacon, (by strip) per pound ... 25c

Spot Cash Store



MODEL 14—FLEMING SHOE REPAIR OUTFIT, RIGHT HANE
 MANUFACTURED BY LANDIS MACHINE CO., ST. LOUIS, MO

Shoes Repaired While You Wait

ORR'S ELECTRIC SHOE SHOP

BOOTS AND SHOES MADE TO ORDER

WE DYE:

Grips, Belts, Suit Cases, Hand Bags,
 Shoes and all Leather Goods

COLOR GUARANTEED

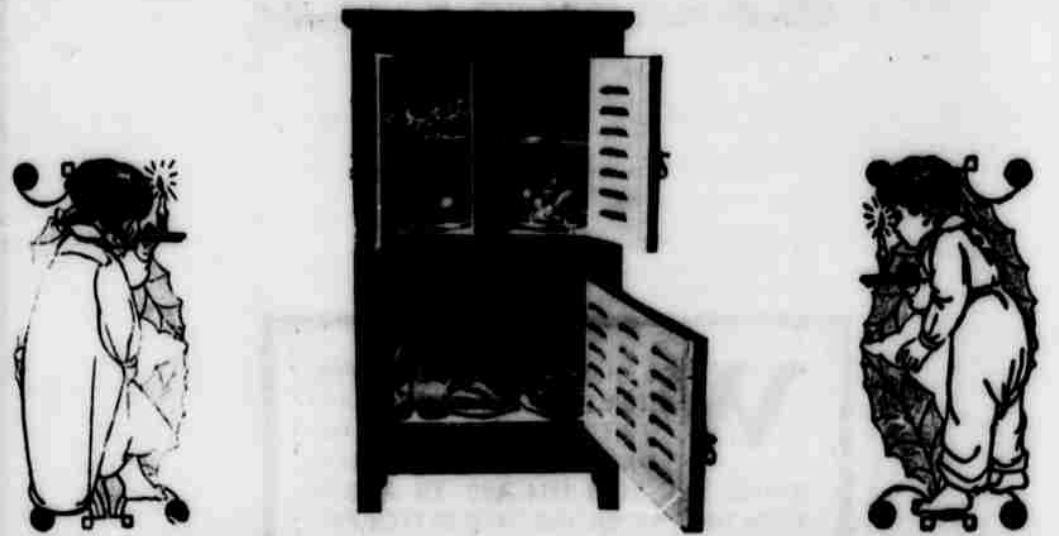
Soles Tacked, Sewed—Rubber Heels

POLISHES, STRINGS, BOWS AND ALL SHOE
 REQUISITES



202 Gold Avenue

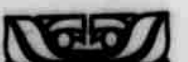
The Arctic Iceless Refrigerator



THE ARCTIC ICELESS REFRIGERATOR was recently awarded the decision for keeping food products longer, better and more sanitary than any other refrigerator on the market. Without Ice or Chemicals, Without Cost of Operation, Without the Sour and Bad Odors always present in Ice Refrigerators.

THE ARCTIC will save more in one season than the purchase price.

THE REFRIGERATOR FOR HEALTH, HAPPINESS AND ECONOMY



Come and See for Yourself or Write

THE ARCTIC ICELESS REFRIGERATOR CO.








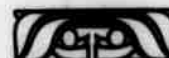
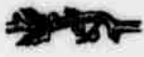








307 N. GOLD AVE.

DEMING, NEW MEXICO

CHRISTMAS POINTERS



Wells-Peugh Realty Company Land Specialists

 <p>No. 1. 80 acres three miles from Deming with six-room house, barn, silo and other buildings. This place has a 900-gallon well with number five pump and 30 horse power motor. There are fifty acres in cultivation, 20 acres being in alfalfa. Price \$7500.</p>	 <p>No. 7. Two lots in block "CC," east front, adjoining \$3000 residence. Price \$350.</p>	 <p>No. 13. 35 acres, 1 1/4 miles south of Deming. Excellent sandy soil, no hard pan near the surface. About 2 1/2 acres in fruit trees and grapes all in excellent condition. Good first stratum well with small pumping plant in good condition; 3000-gallon elevated galvanized tank with water mains leading to residence and to hydrants in orchard. Modern 6-room residence with large porches, bath, hot and cold water, electric lights, telephone, feed barn, stock barn, garage and poultry house. There should be an abundance of grapes, peaches and plums on this place next year and some apples and pears. The fruit is all of best standard varieties. The sandy soil quickly absorbs all rainfall so it is never muddy near the residence and other buildings. Price \$8500.</p>
 <p>No. 2. 160-acre relinquishment 12 miles south, with sandy loam soil, shallow water, small house and fenced. There is no brush. Price \$400.</p>	 <p>No. 8. Small stock ranch near Deming. This place contains 10,000 acres state land leased at three cents an acre and a 320-acre relinquishment adjoining. Price \$1000.</p>	 <p>No. 14. Have party wanting to lease alfalfa farm.</p>
 <p>No. 3. Good frame house, five rooms, two porches, bath, three lots and good lawn. This place is located close-in on Iron avenue and is in good condition. Price \$2750.</p>	 <p>No. 9. We have some choice lots on Pine street, south front. Price \$100. Investigate this.</p>	 <p>No. 15. 25-acre farm 1/4 mile from Deming post-office; 4-room house, irrigation plant of 400-gallon capacity; 20 acres in cultivation, 10 in alfalfa, two acres in fruit. There are also barn and other buildings. Price \$5,000.</p>
 <p>No. 4. 40 ACREE IMPROVED FOR SALE OR TRADE. This place is but three miles from Deming; there are 35 acres in cultivation, 500-gallon pumping plant, small house and is well fenced.</p>	 <p>No. 10. 80 acres level grass land, five miles out, three-room house, barn, fence, well with small pump. \$1800 buys it.</p>	 <p>No. 16. Good five-room house on lot 150x142. Chicken house, barn, etc. Ideal for chicken ranch. The house is plastered and has been built but three years. Price \$1750.</p>
 <p>No. 5. 4-room house on Silver avenue; 2 lots. Price \$1000.</p>	 <p>No. 11. Ten-acres tract on main road and less than one mile out. This tract is ready for the plow. Price \$700.</p>	 <p>No. 17. 160 acres improved, 500-gallon irrigation plant, 4-room house, partly cultivated, all fenced, fine, level grass land. \$25.00 per acre. Go see this.</p>
 <p>No. 6. A choice relinquishment eight miles south, level grass land. This land is fenced and has forty acres ready for the plow. Get our price.</p>	 <p>No. 12. 40 acres of level grass land three miles out at \$1200. For sale or trade.</p>	

Wells-Peugh Realty Company

"Always On The Job"

Telephone 266

Spruce Street

Deming New Mexico

Brand Whitlock's Quiet Time
 Brand Whitlock found the crashing din of Toledo, Ohio, too nerve-racking for a fellow who wanted calm, old-world peace in which to write a new book. So he accepted a post as minister to Belgium feeling that in the sleepy Flemish atmosphere he would be surrounded by ideal conditions.
 Bang!!
 The European war broke out and suddenly almost an entire corps of ambassadors unloaded their duties upon Brand's shoulders. He accepted them all. Then came the vanguard of the war-scared refugees, attempting to return to America. Brand cared for them in dozens, scores, hundreds, thousands, legions. He arranged for money for the moneyless, ships for the "shipless," clothes for the "clothesless" and fi-

nally got all his stranded and panic-stricken compatriots out of the various warring nations and on their way to the United States.
 Then came the distribution of food, supplies and money to the real victims of the war—the women and children rendered homeless by the destroying armies. Whitlock again was at the head and front of everything. He is sticking on the job like a hired man at a corned-beef and cabbage dinner. Of all the Americans in Europe he is the biggest, the busiest, and the most effective. Day and night, since the first week in August he has been up and doing. Not a day elapses but discovers him in a new role as first-aid to something.
 We should like to read that book that was to have been written in "the calm and peaceful atmosphere of sleepy Flanders."

Easily Made Christmas Novelties in Neckwear



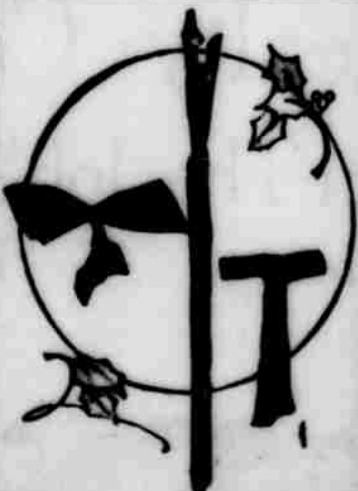
NECKWEAR and muff sets were never more fashionable than they are just now, and they are among the easiest to make of home-made gifts. They confer both style and comfort upon their wearers to the joy of those who receive them.
 Neckpieces are simply straight lengths of velvet, plush or fur cloth, cut a quarter of a yard wide and a yard or more in length. They are lined with satin and gathered in at the ends, where a tasseled ornament makes the finish. They fasten about the neck with a hook and eye or slide. Crocheted, passamenterie or bead buckles and ornaments are used on them.
 Muffs are barrel-shaped and made over beds of down or wool batting. These beds are bought ready made and are very cheap. Velvet coverings are usually gathered over them with ruffles at each end as shown in the picture. The muff and ruffles are lined with satin. Silk cords or strands of large black beads are fashionable this season for decorating these sets.

Inexpensive Gifts in Collars and Vestees



A COLLAR and vestee in sheer organdie, to wear with tailored suits will be welcomed by every woman and costs almost nothing but the time for making. The flaring collar is finished with hand-embroidered scallops or a band of fine narrow swiss embroidery, or lace, which extends down each side.
 The collar and vestee must be cut separately and joined at the neck line. The collar is wired to make it stand and flare correctly.
 A brilliant vestee, with collar and revers of filmy lace, is pictured made of brocaded velvet and shadow lace. The vestee is a band about the neck gradually widening to the waist line where it is trimmed into points. It fastens just above the points with hooks and eyes, and here three small, fancy buttons are set on for ornament.
 A short ruffle of lace forms a flaring collar which is supported with fine wires. The revers are made of straight pieces of lace draped in at each side and at the top in the neck line. Made of bright colored brocades this is one of the prettiest of novelties to be worn to embellish the blouse.

Holiday Ties and Bows in Ribbon



INEXPENSIVE and pretty neckwear is made of narrow colored velvet ribbon. Bows and ties like those shown in the picture are often finished with small pieces of ribbon or chiffon.

DIAMONDS

HERE IS WHAT THEY COST DIRECT FROM THE OLD RELIABLE CUTTERS IN NEW YORK. WOULD YOU PAY 5 PER CENT PROFIT ON A DIAMOND—NO TRAVELING SALESMAN, NO RAILROAD OR HOTEL BILLS ADDED—DIRECT FROM THE BIG CUTTERS?

Fair White, perfect, per carat	\$145.00
Good White, perfect, per carat	175.00
Finest White, very slightly imperfect, cut from Crystal White	195.00
Finest White Crystal, perfect	215.00
Blue White, slightly imperfect, cut from Blue White Wessolton	160.00
Blue White, perfect	230.00

Above prices are New York diamond cutters' prices direct. Beat these prices in the United States if you can. I know the diamond business—sold over \$14,000 worth at Granger, Texas from \$35.00 to \$590.00—have diamond scales to weigh them—set the stones in 14k mountings right here in Deming.

5% profit on \$145.00 would cost you \$152.25. I will send for any grade or size you may want; if it does not suit you, 12c will return it. That's diamond business. The cutter carries the stones. We sell them in any size or grade, just the way we sold them in Granger. But hurry—Christmas is near and they must come from New York cutters to get these prices. Let us show you Absolutely Perfect or Slightly Imperfect, any color, but don't delay.

Can show you any day the color of Finest White cut from Crystal. We have one weighing 11-64 carats.

Will order for you at almost cost, Sterling Silverware, Cut Glass, Umbrellas, or any of the fine goods carried by wholesale jewelers of Chicago, but see the big catalog in time.

W. N. McCurdy

NEXT TO THE POSTOFFICE

CHRISTMAS GREETING

A GOOD CHRISTMAS DAY DINNER

Means Turkey and Trimmings

If you appreciate nice fat birds, sold cheaper than elsewhere, and delivered alive or dressed, you will deal with us. You'll need eggs, butter, cranberries and fruits in preparing the great feast. You will get all of them fresh here, every time.

We Will Sell Much Cheaper and We Will Give You Better Goods

DEMING PRODUCE COMPANY

THE NEW FIRM ON NORTH SILVER AVENUE

A Christmas Gift and A Clear Conscience

When you buy a Christmas present this year, why not buy one that will relieve you of buying any again in the future and yet leave your conscience clear?

BUY A CHOICE RESIDENT LOT

\$50 to \$300

For your Son, your Daughter, or Any Member of Your Family.

As the years roll around, the lot will increase in value so that every Christmas will find it worth much more than it cost and by the time the one you give it to wants it for a home, it will be a Christmas present never to be forgotten.

The prices right now are cheaper than they will ever be again, the contract (until after Christmas) is so easy that you can't resist buying once you know how easy it is.

DEMING REAL ESTATE & IMP. CO.

Baker Building Phone 24.

The Greatest Christmas PRESENTS

- Pianos
- Player Pianos
- Grafinolas
- Organs

On easy terms

J. M. Crawford

MEET US AT OUR NEW STORE

Your friends will all be there, in the new Masonic building, at our old stand.

You will find many items which will afford relief to your overtaxed brain for something to make someones Christmas more enjoyable.

We Offer Below A Few Advance Suggestions From Our Stock

FOR THE YOUNGSTERS:

Alger Books	20
Alger books (more elaborate binding)	30
Henty books	30
Boy Scout books	40
Motor boys	40
Rover Boys	75
Books for Girls by Mead, Muloch, Molesworth, Prentiss	20

FOR THE KIDDIES:

Juvenile books 5c and upward.
Candy 5c and upward

FOR THE FAIRER SEX:

Liggett's Chocolates—"The Sweetest Story ever Told"	
1/4 lb. Original Style Package	25
1/2 lb. Original Style Package	40
1 lb. Original Style Package	80

1 lb. New Style Package	\$1.00
2 lb. New Style Package	2.00
3 lb. New Style Package	3.00
4 lb. New Style Package	4.00
5 lb. New Style Package	5.00
Fenway Chocolates, boxed, per pound	.80
Chocolates "Au Guth," boxed, 1 to 5 pounds, per lb.	\$1.00

"Your Stationery is the first intimation of your message."

Hence:

SYMPHONY LAWN 50c TO 75c THE BOX	
Symphony Lawn, two quire cabinet	\$1.00
Symphony Lawn, three quire cabinet	1.50
Symphony Lawn, four quire cabinet	2.00

Crane's Line Lawn Stationery	.75
Crane's Linen Lawn Stationery, gold bevel	1.00
Crane's Linen Lawn Stationery, two-quire cabinet	
Crane's Linen Lawn, three-quire cabinet	

Illuminated Crest Initial Stationery	.50
Steel Die Embossed	.30
Crane's Linen Lawn	1.00
Highland Linen Initial Correspondence Cards	.60
Steel Die Embossed Cards	.30
And Piles and Piles of Stationery at 25c the box and upward.	
Perfumes in attractive gift packages 25c to \$5.00.	

FOR THE GENTLEMEN:

Gillett razors	\$5.00
Other Safety Razors	\$1.00 and upward.
The Gentleman's Own Stationery	75c the box and upward.
Cigars,	\$1.25 to \$5.00 the box.

FOR EVERYBODY:

Waterman's Ideal Fountain Pens \$2.50 and upward.
Dennison's Christmas Decorations and Gift Dressings.

NEVER IN THE HISTORY OF DEMING HAS THERE BEEN THE ASSORTMENT OF STATIONERY THAT WE WILL SHOW YOU IN OUR NEW STORE. JUST REMEMBER, "IF IT'S STATIONERY, WE HAVE IT." WATCH FOR ANNOUNCEMENT OF DATE OF OUR OPENING THIS MONTH.

J. A. Kinnear & Company

The Rexall Store

We Want Your Business

PHONE 43

Useful Presents for the Little People



A WARM robe of elderdown flannel is among the many delightful gifts that are to be made for the baby or for the little ones who have outgrown babyhood. Elderdown flannel is woven in light colors and figured in white with Teddy bears, rabbits, birds and other figures that delight the youngsters. It is the softest and most comforting of materials for cold weather.

Bath robes like that pictured are bound with narrow ribbon on all the raw edges, provided with collars and pockets (except when made for infants) and have ties of silk cord, finished with tassels at the neck and about the waist, like the elderdown in color. For the little infant the pocket and waist cord are not needed.

Bed slippers of elderdown finished and tied with ribbons are very comfortable for little ones who are apt to kick off bedclothes in cold weather. They are among the most easily made of gifts. Shoes and booties, for little infants' daily wear, are also made of this material which is so well suited for a baby's garments. Other articles are short sacks, hoods and blankets for the baby's carriage. The last are decorated with big bows of wide, handsome satin ribbon.

C. R. HUGHES

P. A. HUGHES

HUGHES BROTHERS

FIRE INSURANCE and

ABSTRACTS OF TITLE

NO BETTER CHRISTMAS PRESENT COULD BE BOUGHT THAN AN INSURANCE POLICY ON YOUR HOME



SPRUCE STREET

DEMING, N. M.

Fancy Caps Popular as Christmas Gifts



FANCY caps, of many kinds, are among the gifts that may be relied upon to please those who receive them. This year they are shown made for the dancing party, for theater wear, for skating, and, in greater numbers still, for breakfast and bedroom wear. They employ a great variety of materials, the choice depending upon the purpose that the cap is to serve.

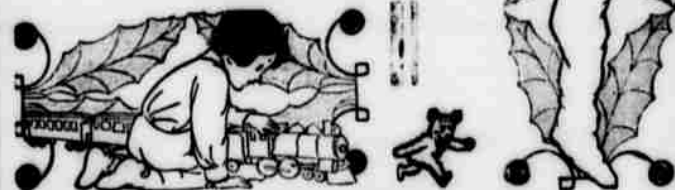
A pretty evening cap, shown in the picture, is made of silk and bound with silver braid. A fan of silver gauze at the side is an unusual ornament, poised like a butterfly near the face of the wearer, where two tassels of silver tinsel are suspended. Such a headdress need not be removed at the theater or dance and adds a charming touch of brilliance to the dress.

Naturally the community did not share in these hard and fast rules, and many a turkey was surreptitiously killed, and many a plum pudding quietly boiled. But woe betide the unfortunate offender against the act were he luckless enough to be discovered.

Soldiers were sent to search the houses of those suspected of harboring such delicacies as mince pies, etc., and many were the pitched battles between disagreeing sections of the public.

A man can lie out of a lot of things. But he can't deny it when he eats onions.

CHRISTMAS GREETING



HOMES of Quality

SAMUELS

Phones

296

PHONES

298

A junk dealer from the middle west had heard that Ford, the auto manufacturer used tin cans in the construction of his car. He gathered up several hundred tomato, sauer-kraut and oyster cans and sent them to the Ford factory along with a request that they be made into an auto. A week later he received a Ford by freight and a check for \$9.80 by mail. He had sent in too many cans.

The Hebrews claim that the use of a medicated tissue screen will make kissing "safe and sanitary." It may make it sanitary, but there isn't any way to make kissing safe.

A girl is real proud when she graduates from college with a B. A. But she is even prouder when she enters the school of matrimony and adds B Y to her degree.

REFUSED TO RECOGNIZE DAY

Puritans of England Made Christmas Illegal and Declared it a Misdemeanor to be Gay.

English Puritans of the seventeenth century guarded against looking upon the rosy side of life.

Because Christmas is really a survival of the Celts' Yule, and is not the actual anniversary of the birth

of Christ, they refused to countenance Christmas festivities. Not only did they refuse to recognize the day, but they made laws to that effect.

The parliament of 1644 passed an act ordering all law abiding citizens to observe December 25 as a solemn fast, to be spent in silent atonement for previous Christmas days that had passed in riotous living and merry-making.

SANTA CLAUS SAYS:

! A face wreathed in smiles is better than a mansion wreathed in holly.

! Better broken toys than broken hearts.

! Santa Claus by any other name would cost as much—and be worth it.

! Do not be satisfied with wishing people a "Merry Christmas," help make it one.

! Lots of men put on long white whiskers and think they look like me when they look more like a goat—and perhaps they are.

! If Willie wants to see what is inside the drum, for goodness sake let him.

! You are living in God's own country. What more do you want for Christmas.

! It is a wise Santa who keeps his whiskers away from the candles.

! Keep up the "Good will to man" part of it right through until next Christmas.

! It is more blessed to give than to receive, except in the matter of offense.

! Fortunately for most of us, we won't get what we deserve on Christmas.

! There is more joy in heaven over a ton of coal given to the poor than a ton of diamonds given to the rich.

Maid and Mistletoe

According to Archbishop Nares, the maid who was not kissed under mistletoe at Christmas would not be married in that year. The mistletoe speedily invaded the drawing room, without, however, reducing the quantity of kissing in the kitchen.

Two in One

"What a lucky fellow Bliss is."

"How so?"

"His fiancée's birthday comes on Christmas."

A Husky Fowl

William came in from the shed where Uncle Rufus was picking a Christmas chicken for his small city nephew's dinner.

"Aunt Sue!" he cried as he entered, "what do you think? Uncle Rufus is out in the shed husking a hen!"

Bessie's Pica

"Say, mamma, please don't make any fire in my bedroom grate," begged little Bessie.

"Why, you'll freeze."

"I don't mind being cold, just so long as Santa will be able to get down the chimney all right."

THE RIGHT CHRISTMAS ATTITUDE

Beware of uttering pessimistic and cynical remarks about Christmas and Christmas joys. If only from motives of vanity, abstain from grumbling during the festive season, for nothing so surely fixes a person's age as disagreeable remarks about the utter futility and absurdity of keeping Christmas. However well preserved, however free from gray hair, wrinkles and other distressing marks of devouring Time, be quite sure that your Christmas attitude will not give you away. "Heigho for the holly! This life is most jolly!" is the correct attitude. It is the attitude of the child, and at Christmas time the immortal child which lurks in every human being wakes to life if we do not frighten it and allow it to creep back to its hiding place for want of encouragement. Grumpy, disagreeable people naturally do not like Christmas, because it shows them up.

George's Threat

Little Georgie Prim had rejoined the Sunday school, as was his annual custom, just two weeks before Christmas.

"I'm glad to see you here again," said the superintendent.

"Well, believe me," said little George, "you've got to do better by me than you did last Christmas or I'll go to the Presbyterian church next time."

Friendly Advice

"Yes," said the Fairy Prince, "you may have whatever you want for a Christmas present."

"I will choose," said the Fortunate Person, "either a wife or an automobile."

"How foolish!" exclaimed the Fairy Prince. "Why do you not select something that you can manage?"

Listen, Daughter!

Listen, daughter, don't go moping around the house and sighing like a freight train cutting loose the air brakes; and don't be walking around with your eyes all puffed up and red from tears, simply because you can't have clothes that wouldn't look good anywhere except on one of those freak magazine-cover girls. I know it's a pretty tough old world, from your range of vision, because your ma and I have forbidden you to wear skirts that are too high and waists that are too low. I know, child, that some of the other girls are chasing around the streets in costumes that would shame a burlesque troupe and attracting lots of attention; but did you ever notice just what kind of attention they attract? Of course you haven't. You don't happen to be within earshot when some of the boys say what they really think about the "other girls"—thank God you don't. You're too young to know those things yet awhile.

You say the other girls laugh at your simple, pretty little frocks and at your freckles. Let 'em laugh! That shows they ARE the other kind of girls. Your mother and I met each other long, long ago. I loved her enough to ask her to marry me and she cared enough for me to answer "yes." We've been happy ever since, haven't we, ma? Our marriage took. It didn't take any split-kirt or silhouette gown to make me fall in love with your mother. She never had such contraptions on her in her life. And I didn't go prancing up and down Main street with a monkey hat on the back of my head and a cigaret poked out in front of my face.

Let the other girls smile if they want to, but just wait for the finish. You won't find the decent young chaps, the kind I would want to give my little girl to, marrying any of the "other girls."

That's right, have a good cry if you want to, it'll do you good. But remember, Dad knows best. So put on that pretty little dress, the one we all like—and we'll all go to the moving picture show and have some ice cream afterwards. Hurry up! It's getting late, and we don't want to miss Warren Kerrigan. That's right—smile!

CHRISTMAS TALKS



Christmas week will be one of Festivities—you'll want every room in the house warm and cozy for the children

Use Gallup Coal

Christmas morning you'll want a quick fire 'kiddies' will be crawling out early to see what Santa brought

Use Our Kindling

The Holiday Season will bring friends or perhaps some of your family will spend the week out of town, in either case,

Let Us Handle the Baggage



Sam Watkins Fuel & Transfer Co.

Heavy Hauling Our Delight. Phone 263



O. K. BLACKSMITH SHOP

Repairing and Horseshoeing

CRIPPLED FEET A SPECIALTY

WM. DICKSON and CALVIN TUCKER
PROPRIETORS

Our Christmas Suggestion is:

GET YOUR "GLAD RAGS" CLEANED and PRESSED

For the Holiday Season

City Dye Works

PERFECT DRY CLEANING

AUTO DELIVERY SERVICE

E. A. MALCOLM
Proprietor
124 Silver

392

Christmas Gifts at 5-10-25 cents

-candy oh so much and oh so good

Toys TOYS Toys

DeCrocker's New Store Silver Ave.

Christmas Greetings

WE Are Featuring For The Holidays:

Avondale and Libbys' Special Brands of Canned Goods

BROOKFIELD BUTTER

SWIFT'S HAMS AND BACON

FANCY CANDIES AND NUTS

COAL, HAY AND GRAIN



S. A. COX, Grocer



CHRISTMAS GREETINGS

At Christmas time or any other time you'll find the most complete line of BUILDING MATERIAL OF EVERY KIND

Sash, Doors, White and Yellow Pine, Lath, Shingles, Lime, Cement, Plaster, Roofing, etc.

OUR PRICES THE LOWEST
OUR MATERIALS THE BEST

SOUTHWEST LUMBER CO.

D. G. PENZOTTI, MANAGER

GOLD AVENUE

Deming Cottage Sanitorium



ADMINISTRATION BUILDING AND COTTAGES



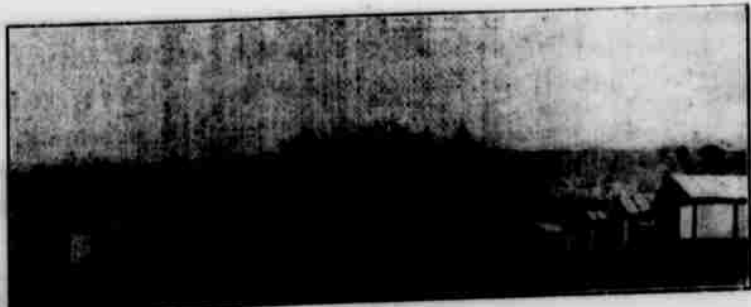
BEST LOCATED FOR HEALTH IN SOUTHWEST
EVERY ADVANTAGE OF MEDICAL ATTENTION
THE VERY BEST FOOD OBTAINABLE ANYWHERE
HAS OWN GARDENS, POULTRY YARD AND DAIRY
AN ABUNDANT SUPPLY OF PURE WATER
IN THE LAND OF SUNSHINE AND IDEAL CLIMATE
ALTITUDE 4,300 FEET



Consulting Staff:

Dr. E. S. BULLOCK, Silver City
Dr. A. G. SHORTLE, Albuquerque
Dr. LEROY S. PETERS, Albuquerque

A. T. PAGTER, Manager
Dr. F. J. REID, Medical Director



A COTTAGE COURT

WHEN THE SHEPHERDS GUARD THEIR FLOCKS

(Christmas Story)

TO THOSE who watch their flocks by night is said to be given the soul of the skies.

Tony Tafoya was a "pastor de cabras"—a goat herder who tended his flock whither the grass lands of lower New Mexico lead. And as goats browse far and fast this meant in his case a constantly changing habitat anywhere in that considerable area that circumscribes the southern city of Deming, away to the Floridas. By day Tony rested where God, and his goats permitted; by night, when the lean wolves were licking their chops from nearby silver-feathered clumps of sage brush and the velvet-footed bob cats were stealthily murdering down arroyo and canon for juicy yearlings, or easier killed first-borns, Tony would take up his lone vigil, beribboned guitar on knees, and sing to the skies above while his goats huddled together about him. And the skies above, beaded with big, warm stars as with pearls, would cluster about his head, and Tony would sit drowsing happily of the far-away lights of Deming—and Rosaria.

Once every so often, on the festivals of certain holy saints, as he reckoned time—Tony would leave his goats in the care of some chance other remote, hence neighborly, watcher, and with new scraps over shoulder, and beribboned guitar across back, mount a patient-eyed little burro for the long journey to Deming. There he would lean against the house-wall of a certain casa, and sing to its barred window the melodies of his soul.

In long, lone interims afar between these floral osculated "canto amorosos," Tony restrained his ardent soul by nightly tryst with Rosaria—in the star of the evening! This being entirely Tony's own poetic, vividly imaginative invention, argues that the soul of the skies was undoubtedly his; for all poets, as we know, are slightly mentally aberrated. While the beauty of God still lingered in the hot saffron over the mesas, and the star of the evening was pricked out singly therein, delicate as needle point in the border of a cardinal's cope, Tony would sit gazing into its crystal heart while he said his Ave Maria; for he knew that at that hour Rosaria, with other rebezo guarded maidens, would be telling her beads in vesper prayer. Not that Tony was unduly given to devotional exercises, but as a poet—hence mentally aberrated—he instinctively turned for intercourse with his heart's desire, (mortally denied him), through the medium whose soul he possessed.

Now the love of a southland Latin is as the fire of a bucking bronco anyway; and when that Latin chanced to be a boy, fed on the scarlet of the southern sunsets, and the gold of its mesas, and the blood-purple of the wonderful New Mexican jewel-light of evening, only, the throes of his first ardor are most like those of the flame for the virgin forest. Tony Tafoya knew no bounds. To argue that he was as soulful as the skies, and the desert, and the mountains, does not convey the psychology of the phenomena. He was a barbarian, a demi-god, drunk on the naked beauty of his passion as on wine. He trod on the circumambient ether; the earth and the heavens were his. Far remote, by calling, from the sophistication of the men of the cities, it never occurred to his poet mind that any other form of courtship could assail Rosaria, whereby she might become no longer his inviolate own—until that late summer evening when, his goats securely accounted for, he was jogging on his little burro toward Deming, singing cheerily. Over his shoulder hung a serape that not even the glory of the sunset could dull; his beribboned guitar swung gaily across his back; fresh gathered nopals gleamed blood-red among the polished jet curls over his ears. Just before him a winding trail led to the heart of the city's highway; and thereon, on the outskirts, was the casa with the barred window, beneath which he would sing the post-up melodies of his soul. Tony kicked his little burro into a shuffling amble, and caroled softly a mandrial of Andalusia to its huge, flopping ears as he drew nigh to the highway.

But other voices were alive to the beauty of the late summer evening also; and made themselves heard from some thick foliage that grew close by the trail—

"Ah, dulce amiga, la amada de una! I would kill the man in Deming who dared look upon you—I swear it!"

Tony vaguely recognized the passionate cowboy Spanish as being Big McKnight's—an American vaquero; for since when cows first loved, and sheep, or goats, first bleated, has been an honorable blood-fend between those addicted to either. Big McKnight's deep tones, and deadly Colts .45, were hatedly familiar to all trespassing pastores in lower New

Mexico. Tony was about to pass contemptuously on, when another voice fell on his ears—in pretty, lisp-ing Castilian; and Tony pulled up like a man shot.

"Hush, beloved! Swear no such dreadful oaths. Father Olmedo says it is sin to kill." (To stricken, wide-eyed Tony Tafoya came the sounds—as of human lips meeting). "See, beloved, I hang my rosary about your throat; it shall guard you from all hurt."

A little green-eyed god climbed up on the burro by Tony's elbow and introduced himself. Tony slid to the ground dazed. The skies crashed, jumbled and tumbled, about him.

The first shock of a bullet is but a numbing thud; after comes the agony. Tony staggered on, toward town—he knew not where, only that Rosaria was no longer his inviolate own. From the belfry of the evening tones were calling to vesper prayer. Tony heeded them not, nor the hot saffron over the mesas wherein was the star of the evening; for something had dropped from his life, and what was deflowered was as a falling star. Presently he brought up against the house-wall of a casa, and beat thereon with his clenched fists, sobbing aloud in the poignancy of his terror. With the swift death of the song of him, snapped like a rose from its stem between finger and thumb of a girl's hand, the earth man was born. He laughed; the whole of earth and heaven were shaking with uncontrollable laughter. He had given his soul—to be tossed at the feet of a gringo vaquero! A vile, coarse-bodied, money-sweating cowman, who sold for a monthly handful of greasy pesos the free soul that God had given him! Jesus—and hell to come! In his god-like independence Tony had never owned a dollar in his life; his gold were his goats and his song. He was as untrammelled as the stars, owning his own flock, the desert and grasslands for his palace, and the skies for its harnessed dome. The sun was his flame, the moon his lamp; he owed allegiance to no man, and dealt with his god as a lord of the infinite mesas. All this he had given to Rosaria; and all this that was hers, and his, she had elected to throw to the feet of a hireling—cowman! Blood of Christ, the abominable harlotry!

In a maze Tony found himself at last in the night riot of Hannigan's "taberna," on Silver avenue, gulping glass after glass of unfamiliar, fiery aguardiente, until even Hannigan felt called upon to interfere.

In the first throes of a successful courtship two ambitions are uppermost in the animal male's mind—to clasp the whole world in brotherly embrace, and fight some denizen of it, no applicant barred. Big McKnight, the tale of his love on his red-brown, animal features, stood suddenly in Hannigan's barroom, his quick, bright eyes roving swiftly over the gathered throng.

"Hola, caballeros!" he greeted Lat-and Saxon like a happy gust. "Ven-gan acompaneros a tomar un trago!"

In Hannigan's, one never inquired what his guests would drink. Glasses and bottles came rattling on to the scarred bar counter; and about these men gathered like bees to a honey-comb, for Hannigan's sensed a carouse toward. Then came the crash of broken glass at the far end of the bar counter; the cry of a hurt soul, strangled between hard-set teeth; and Tony Tafoya stood before the big cowman, his black, now blood-shot eyes blazing on a rosary, with a tiny filigree star pendant from its cross, that hung about Big McKnight's tawny, open-shirted throat. Big McKnight, still at peace with all the world, put forth a great hand on Tony's shoulder.

"Drink, comrade," he urged; "it's on me."

For answer Tony reached up and tore at the rosary about the open-shirted throat. The tiny filigree star pendant, only, came away in his fingers.

It was the slap in the face direct; the deadly, intentional insult between fighters. Big McKnight's features went a dusky flame. Hannigan's, with the practice of long experience, disappeared miraculously beneath tables, or behind the bar counter.

Big McKnight loosened his grip on Tony's shoulder—his hand started like a forked bolt for his hip—then hesitated. A motely, chalky hew overspread his features. A silence held.

A big, hairy-legged spider chanced to be crawling its slow way up the barroom wall. So still it was in Hannigan's men said afterwards the scratching of the spider's legs upon the wall was audible. Finally Big McKnight spoke, his voice coming in a dry, husky whisper through colorless lips.

"I—I am not ironed," he said.

ment of sickening suspense Big McKnight rested; then slowly backed to the street without.

Still the silence held. Finally a head appeared cautiously from beneath a table. A solemn voice announced

"Wa'al, I am damned."

It was not profanity; it was a simple verdict. According to the law of the Southwest the oriflame was pinned to Big McKnight's battered sombrero.

The fall of a popular idol is always a matter of contention and contention. Men came crowding silently up to the bar from everywhere, anywhere, easting furtive, awesome glances at Tony Tafoya.

But Tony heeded not. He was gazing intently upon a tiny filigree star-pendant between his finger and thumb, that could save a man from hurt.

All that late summer and autumn Tony's goats browsed far to the northward, so that he lost all ken of the lights of Deming; but with the chill blasts of winter they turned their faces southward once more. It was all one to Tony Tafoya. His song and beribboned guitar were things of a past life; he no longer needed the star of the evening. When the hot saffron lingered over the mesas, he would sit brooding moodily over a tiny filigree star-pendant held between finger and thumb. He remembered the exact spot whence he had wrenched that pendant from about a big, tawny throat. Some day, he intended loading that star-pendant into the barrel of his .45 and shooting it into that exact place.

One evening Tony relaxed his vigilance, and a lone wolf gained into his flock. Hot on his heels Tony picked up a badly lacerated yearling. A goat is but a goat—but to those who guard their flocks by night is given the soul of the skies. Tony glanced about him for signs of human habitation where water and bandages might be forthcoming. For the first time in long months he looked into the star of the evening—very bright, now, for it was the eve of Christmas. Just beneath where it shone was a human habitation, an adobe house. Tony tucked the wounded goat under his arm, and calling his flock about him trudged toward the adobe.

Men in the far-away lands of the big-hearted Southwest do not entrust their privacy to lock and bolt. The door of the adobe stood open. Tony entered.

It was a kitchen, plainly and sparsely furnished. On a stove a coffee pot stood simmering, its lid popping. Tony had drunk black coffee in many such before. His wounded yearling tended, Tony poured himself a cup of the strong beverage, and drank it slowly, taking in curious stock of his surroundings. Presently his eye was caught by an empty revolver holster that hung over the stove; burned into its leather flap were its owner's initials, "G. McK."

"Jesulita! Big McKnight!" exclaimed Tony.

For some time Tony sat gazing at the empty holster; then slowly drew his own gun. He fumbled in the pocket of his ragged jacket, and drew therefrom a little shining object. He wrapped this in a cigarette paper, and stuffed it carefully into the long barrel of his .45. He sat facing the door, waiting.

For quite some little time he sat thus, while dusk came slinking, gray and silent as a wolf, through the panes of a single window in the kitchen. Presently something fluttered into the room—like a sigh, or the wing of a bird. Tony perceived a box beneath the window. He crossed over and peered therein. Sleeping peacefully, its chubby little hands folded across its tiny breast, a wee babe lay. About its throat was a small rosary. A small empty hook at the end of its cross told that it had lost a pendant.

For a long time Tony gazed on the little sleeper. Then he slowly raised his gun—

Night had gathered as a man and woman came loping up to the adobe on sweating broncos. The man dismounted, laughing, for the woman had ridden nearly three miles to call him from his cows because a baby had cut its first tooth. He helped the woman from her horse, and together they started to enter the house. Suddenly the man pulled up with an oath.

"Some damned goats been around here," he exclaimed, examining the fresh tracks. He shrugged his shoulders, and followed the woman in.

She was kneeling by the box beneath the window, and motioned him to join her silently.

"See, beloved!" she whispered as he knelt by her, and placed his arm about her waist, "an angel hath guarded our child!"

The big man smiled—he was always amused at the superstitions of his Catholic wife—then stared.

Pendant from the cross at the little sleeper's throat was a tiny filigree star of Bethlehem.

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There is no gift more exquisite, nor is there any gift which would be more useful and acceptable than a box of EATON, CRANE, PIKE STATIONERY. For social correspondence this paper carries the "hall mark" of approval, and merits its selection the same satisfaction is afforded to the donor as to the recipient, because of its popularity with the socially well-informed. A large variety of sizes and styles provides a range of prices to suit all purposes. In this department are included the Raymond-Howe Co. and Thompson-Smith dainty lines of hand-painted and embossed Christmas cards and calendars. Engraved greeting cards for Christmas and New Years. These cards are now in very general use in polite circles and of course are greatly to be preferred over the time-worn garish styles of the past. We are now displaying an unusually attractive line, also a stylish display of Monogram Stationery in plain or gift boxes.

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COLUMBUS NOTES

On Saturday evening the bachelor officers of the 13th cavalry gave a dance at the B. O. B. hall, which was attended by the officers and citizens. A very pleasant time

was enjoyed.
T. A. Hulsey, constable, helped fifteen hoboes to make a quick get-out of town Wednesday evening and a dozen again the next morning. Some of them were taken before Judge Peach, but were allowed to

Rube Gulley, proprietor of the Alamo cafe is in Albuquerque this week, having been summoned as a witness in a case pending in court at that place.

go, as the expense of keeping them is more than their value on the streets.

The League had another one of those good times, such as they have every week or two, in the form of a pie social, Friday evening. Various "pie" games were played that were both interesting and amusing. Pie and coffee were served after the games. All expressed themselves as having had a good time.

A. E. Kemp returned home Wednesday evening and found that some one during the day had broken in his house and stolen several articles of value. The matter was reported to T. A. Hulsey and he went out and found where the thieves had driven in from the Grade and had then driven back to the Grade, going toward Deming. They had also come in from the direction of Deming.

The Ladies' Aid Society met with Mrs. A. J. Evans Wednesday in an all-day session. The following officers were elected for the coming year: President, Mrs. Lee Thomas; vice president, Mrs. A. L. Taylor; secretary, Mrs. Howard Alley; treasurer, Mrs. L. J. Peach. Mesdames Taylor and Thomas and Miss Waterbury were elected as auditing committee.

Since it has become possible for the foreign correspondents to reach the zone of shells their enthusiasm has suffered a sudden and incomprehensible relapse.

Carranza is a great general. He has never fought a battle.

Don't shirk responsibility. It will enlarge your brain and your bank roll.

The English king and the German kaiser are reported to be on the firing line. But we note it is only a report.

Every time a girl meanders down the street leading a frolicsome dog by a string the old bachelors in this town begin to exercise the rubber in their necks. At the dog, of course.

Notice of Sheriff's Sale

Notice is hereby given that I, the undersigned, Dwight B. Stevens, sheriff of Luna county, state of New Mexico, by authority in me vested by the final decree and judgment of the district court of the sixth judicial district of the state of New Mexico, within and for the county of Luna, made and entered on the 12th day of November, 1914, in a cause therein pending wherein F. O. Pattberg was plaintiff and E. M. Carney was defendant being civil cause No. 450, will on the sixteenth day of January, 1915, beginning at the hour of ten o'clock in the forenoon of said day at the front door of the court house in Deming, Luna county, New Mexico, expose for sale and sell to the highest bidder for cash in hand paid, one Fairbanks-Morse ten horse power distillate and gasoline engine and one Famous water elevator of 600 gallon-per-minute capacity.

DWIGHT B. STEVENS
Sheriff of Luna County, N. M.
Dec. 4-Jan. 1.

G. H. SWEENEY COMMENTS ON A CREAMERY HERE

G. H. Sweeney, general manager of the Albuquerque Creamery, has been very much interested in the proposed creamery here. While Mr. Sweeney admits that his interest is somewhat personal, yet he raises questions well to consider. The following is a recent communication from him relative to the subject:
Albuquerque, N. M., Dec. 2, '14
Mr. Clyde Earl Ely,
Deming, N. M.
Friend Ely:

I have been reading with great interest the article in the Graphic regarding the creamery at Deming, and while I am glad to learn that you are progressing to this extent, at the same time it appears to me that there are a number of things which should need refiguring.

To begin with, the article states that there are 250 cows within a radius of five miles of the city. There is no doubt but a great number of these are nothing more nor less than range stock, and while it is true it is profitable to milk range stock as long as it is not necessary to feed very heavily, in other words, when they can run on the range and pro-

duce milk, they have the habit of drying up almost entirely during the winter months. But we will suppose that you have nothing but dairy stock. In figuring these give on an average of three gallons of milk per day, with an average test of three and six-tenths per cent of butter fat, which in order to be safe, is about all that you can figure; they would produce 6375 pounds of milk, or figuring at the above percentage, 129 pounds of butter fat; also figuring your overrun at 20%, which would give you approximately twenty-five pounds of butter overrun daily. The flush of the year your local merchants buy butter, delivered in Deming, for about 29 or 30 cents per pound, you cannot figure that they or anyone else would pay you a premium, because you happen to be a local concern, but you have got to figure it as actual market value of butter. We will take therefore a basis of 30c per pound for butter, and also figure that you are paying 30c per pound for that fat, the butter fat would cost you \$38.70. Out of this 129 pounds of butter fat you will manufacture 154 pounds of butter, or \$46.20, leaving a balance of \$7.50 per day for running expenses, etc. If you have a competent man to handle this proposition for you, would cost you in the neighborhood of \$150.00 a month or approximately \$5.00 per day, which will leave you \$2.50 to pay rent, interest on investment, fuel, power, lights, ice, cartons and other supplies, and will cost you almost a cent a pound to place this product in marketable condition. So you can see that with the figures you have given that it would be an impossibility to make a creamery with only this limited amount of support, a success.

Again, you state that the plant will cost in the neighborhood of \$2,000. A first-class creamery equipment, not including building, will cost you every cent of that amount, regardless of how economically you may buy or how small it may be. If you think you can start a creamery and add new equipment from time to time you are mistaken, the first impression is the lasting one with the consumer, and if your products are not up to the standard, you will find that you will be very much handicapped. In order to make a first-class product, it is necessary to have an up-to-date equipment, and I believe you will make a mistake to do business on any other basis.

Again, the article states that this is to be strictly a cooperative affair. There possibly have been 2000 cooperative creameries organized throughout the United States, and I can safely say that there are not fifty which are running profitably, and 1500 of this amount are closed. While it may be possible for farmers to buy oil on a cooperative basis and other supplies when it comes down to managing a business, especially one as complicated as the creamery business, you will find that you will have disharmony and grief all the way through.

Your figures on buttermilk also appear to be somewhat out of line. We will sell you or anyone else in Deming who happens to be interested, all the buttermilk they may handle right now at 2c a gallon, Albuquerque. We are selling buttermilk for retail purposes at 10c, but what we are selling for hog feed we are getting 1 1/2c. Deming will only call for a limited amount of buttermilk, possibly 10 gallons per day, and I would like to know how you figure you would get 10c per gallon for the remaining 47 gallons.

The purpose of this letter is not to knock your ideas, but to show you just a few of the pitfalls. Any creamery that is unsuccessful, whether it is our own or yours, will give the dairy industry of this country just that much of a black eye. Hence, our interest in the matter.

If there is any information that we can give you, or if we can be of any assistance in any way, shape or form, we shall be only too glad to do so. As I formerly stated in person that I believe that the dairy cow is the only salvation to your community as well as to a great many others throughout the state.

I trust that you are enjoying good health, and doing a prosperous business.

Yours very truly,
G. H. SWEENEY

If the French become too hard pressed they might take refuge behind the Russian whiskers.

"Everybody's doing it" in Europe. Some people meekly accept whatever is offered them and never think of demanding more—and of course they never get anything but the crumbs.

Do it today and let others talk about it tomorrow.

Believe in yourself and in time others will have faith in you.

Mathematical problem: How many presidents has Mexico?

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LARGE CROP IS SURE TO GLUT THE MARKET

It is common for large crops to glut the market and realize low prices, where proper provision has not been made for the marketing of the crops thru livestock. We have a very marked example of this condition in the valley this fall. There is a very large crop of maize, kafir, feterita and native hay.

It is true that fair prices have been received for some small lots of grain, but when the enormous crops of these grains all over the Southwest are taken into consideration this year, it is evident that it will be very difficult to realize anything like a fair price unless we do something and do it now.

Fat hogs are bringing around \$7.50 per hundred-weight on foot. Prime hogs have sold as high as ten cents per pound within the last ten days. The grain crops fed to stock would bring at least two cents per pound while the native hay instead of being a drag on the market would be turned into profit. Besides that the manure of each cow or steer would be worth \$15.00 per year.

However, results cannot be accomplished in a minute. The valley has proved that it can raise feed. The next problem is to convert the feed into profit. It is easy to see that stockfeeding would be the best method of marketing, but just now money is scarce and cattle are high. Many farmers do not feel able to invest in livestock at this time. They have a considerable quantity of feed, however, and somehow it must be marketed.

The farmers of the Mimbres Valley have one of the most favorable market locations of any district in New Mexico. The mining towns of Hurley, Santa Rita, Central, Silver City, Pinos Altos, Tyrone and Mogollon use annually over three thousand tons of alfalfa and at least two hundred cars of grain. Several cars of beans are used every year. In regard to the bean market, Deming occupies a strategic position. Beans can be shipped by parcel post to mining camps away from the railroad at a much cheaper rate than they can be handled from any point outside.

Poultry, eggs and all kinds of garden truck demand a good price. Practically all the butter and cheese is shipped in from outside. A large quantity of pork is used and that is all shipped in. Shall we continue to be "sorry for ourselves" or shall we get busy and develop those markets and bring into our valley thousands of dollars that are now going outside. Let us worry less about our land prices and put that same energy into the development of successful farming. It will do more to "boost" the valley than all the printed matter sent out. A successful farming community is a magnet that

will draw investors as nothing else will.

Kafir, milo and feterita have about 90 per cent the feeding value of corn. By a thorough system of advertising and demonstration, it will be possible to supplant the corn shipped in from Kansas and Oklahoma largely by our own grains. We can do this because we can lay our product down in those camps so much cheaper than the shipped-in corn and still make a good profit.

I believe that no better work could be done by the agriculturist at this time than to help in the disposal of these crops. With that end in view, three farmers from different parts of the valley went with me on a "trade excursion" to the mining towns northwest of Deming. The farmers who went on the trip were Paul J. Case, A. T. Coffin of Hondo, and E. T. Hart of the Red Mountain district. The four men including myself, had for sale for themselves and others, over 100,000 pounds of farm crops consisting of beans, sweet potatoes, kafir, milo and hay.

On behalf of the farmers of the Mimbres Valley, I desire to thank the dealers and merchants of the mountain mining towns for the courtesy and support we received on our visits. Those merchants much prefer to buy their products near home and assured us they would deal with us if we will only do our part. It will be economy for them and for us to encourage and promote this trade.

As a guarantee of this assurance those merchants on our first visit ordered several hundred pounds of sweet potatoes and several thousand pounds of beans. On a subsequent trip the last of the week, with Geo. Carpenter, we sold two cars of hay and one of grain at prices that are satisfactory. It is up to us to continue this work.

A word of caution is here necessary. We have so much hay and grain to market this year that if the greatest care is not used, the market will be glutted and we will be in as bad shape as ever. The marketing must be handled thru one channel and under one management so the distribution may be controlled.

I would suggest the immediate formation of a market bureau to do this work and a thorough systemization of the whole matter. The time and energy of the agriculturist for Luna county is at the disposal of the Mimbres Valley farmers to forward this work. The business men of Deming are "there" when it comes to these things and it is a sure thing that when we all get together on this market job we can make it go.

P. D. SOUTHWORTH

County Agriculturist

Caleb's Conversion

By SAMUEL OSWALD

IT WAS Christmas eve, and Caleb Churton, the money-lender, sat in his great dining room, surrounded by all that makes for luxurious living.

"So Jack preferred his artist's work to this," he mused, chuckling contemptuously while he half spoke the words.

Ten years before, his elder brother had told their father that he was not cut out for a shlylock, that he preferred to get a living by pleasanter means than his fellow beings' flesh and blood, and had gone out into the world cursed by the father and laughed at by his brother.

It was three years later—and 12 months after he had announced his marriage to a fellow artist's daughter—that old Churton died, leaving all the business to Caleb, and not mentioning Jack Churton by so much as a single word in his will.

To do him justice, Caleb had rebelled against this as much as he could, but he had found out that his brother was able to keep his head above water, and, after offering him a share—only to be indignantly refused—Caleb applied himself to the task of doubling his father's wealth. All these things went through his brain as he sat by his fire. Of a sudden a thought struck him.

"I will go and parade my wealth before them—will make the wife bitterly envious and Jack sorry that he ever refused me!"

With this amiable intention he rose ordered his automobile to be brought



out, and was soon whirling toward Jack's home.

Suddenly the auto stopped, and he got out, telling the chauffeur to return in an hour, not longer.

"If I am finished before, I can spend the time somehow," he thought.

Up the steps of the great apartment he went until he came to a door labeled 42. Then he knocked, and getting no answer, entered very quietly finding the door not locked.

He looked round the tiny hall, and then stepped into the first room.

"Are you Santa Claus?" The timid little query stopped him in his wanderings, and he looked down to his feet to see a sunny haired, blue-eyed little mite gravely regarding him.

"But no, you can't be Santa Claus for he's ever so old, and has got a white beard and a long coat, and a big bag full of toys, and comes down the chimney, and doesn't come till after I've gone to bed, and—"

She paused in her list of details for want of breath, and, the first time for many years, Churton laughed heartily.

"You queer little mite," he said, "I'm not Santy. Who are you?"

"I'm Gladys Churton, and I'm not queer. I'm very well, thank you."

"So you are Gladys," he said.

"Where are your father and mother?"

"They've gone out to buy some things for me, and they told me to be ever so good. They will be back soon."

Churton looked around him. It was so pleasant, so happy, evidently, and the home he had left seemed to lack a great deal. He sighed.

"What's the matter, strange man?"

"Nothing, dear."

"But there must be something. I always go like that when I want a doll, and mamma won't buy it for me is your little girl naughty?"

"I haven't got a little girl."

"Poor strange man!" with a clouding of her sunny face. Then, sudden



ly, "look out, here come mamma and dad! Let's hide."

"All right, dear, tell me where."

Hastily she drew him behind a curtain, and followed.

"Where's my girl?" in a clear, happy voice.

The mite ran out and struggled in her mother's arms.

"You don't know who else is here," she said importantly. "There's a strange man, and—poor dear!—he hasn't got a little girl, and he isn't happy."

She ran back to the curtain and dragged out a somewhat dusty, shamefaced individual.

"I came to see you—felt a bit lonely— Hang it all! Jack, I want a taste of home life, and escape from the eternal accounts. No," as the clear, blue eyes of the baby were fixed on him, "that's a lie. I came here to show off my wealth, and to make you envious; but your little ray of sunshine here took the conceit out of me. Hang it, man, take me in, for pity's sake, and let me be human this Christmas-tide. The money can go. I must stay here."

When Churton's man came back, he was told that the master would not be home for some days.

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