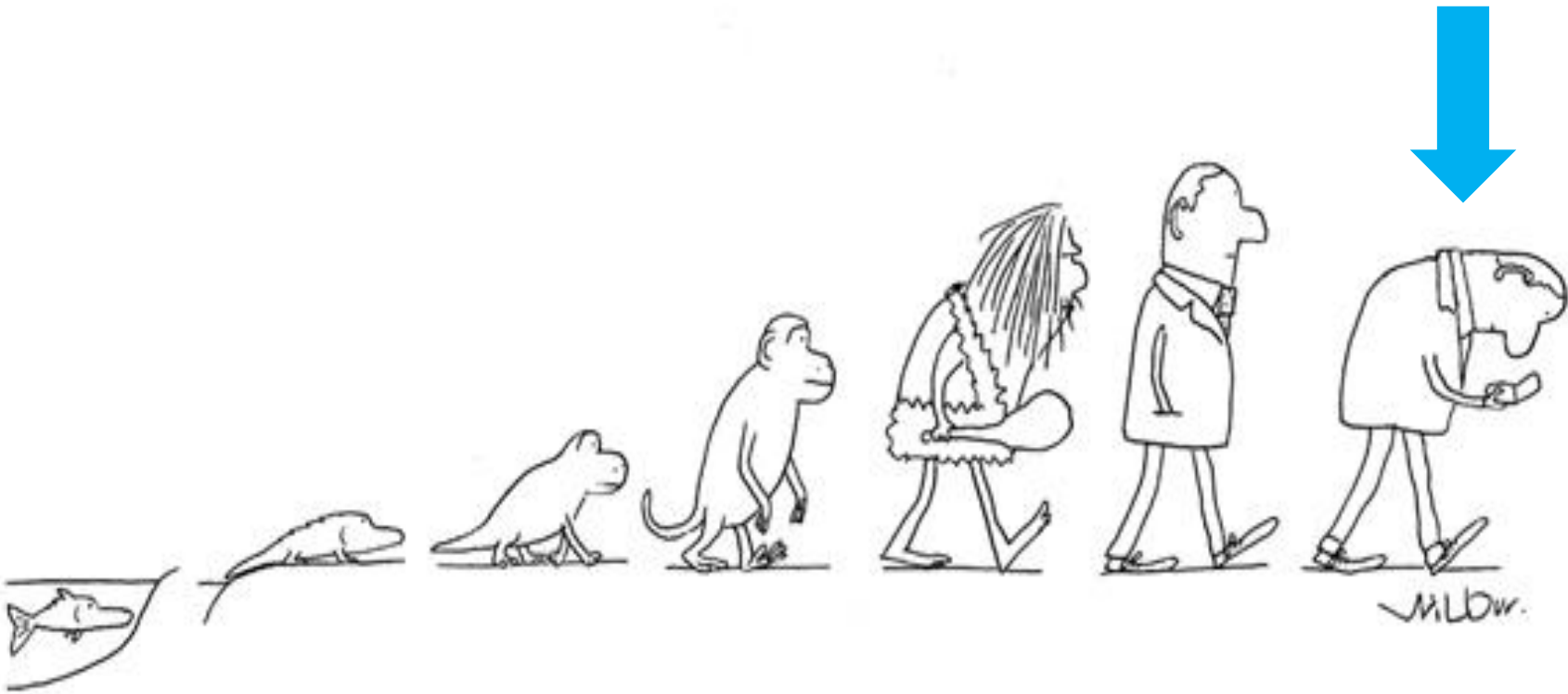




**Xarxes socials i recerca**  
**@xavierlasauca**

**II Jornades**  
**Biblioteques i Salut Catalunya**  
**08.06.2017**

# L'homo mobilis!



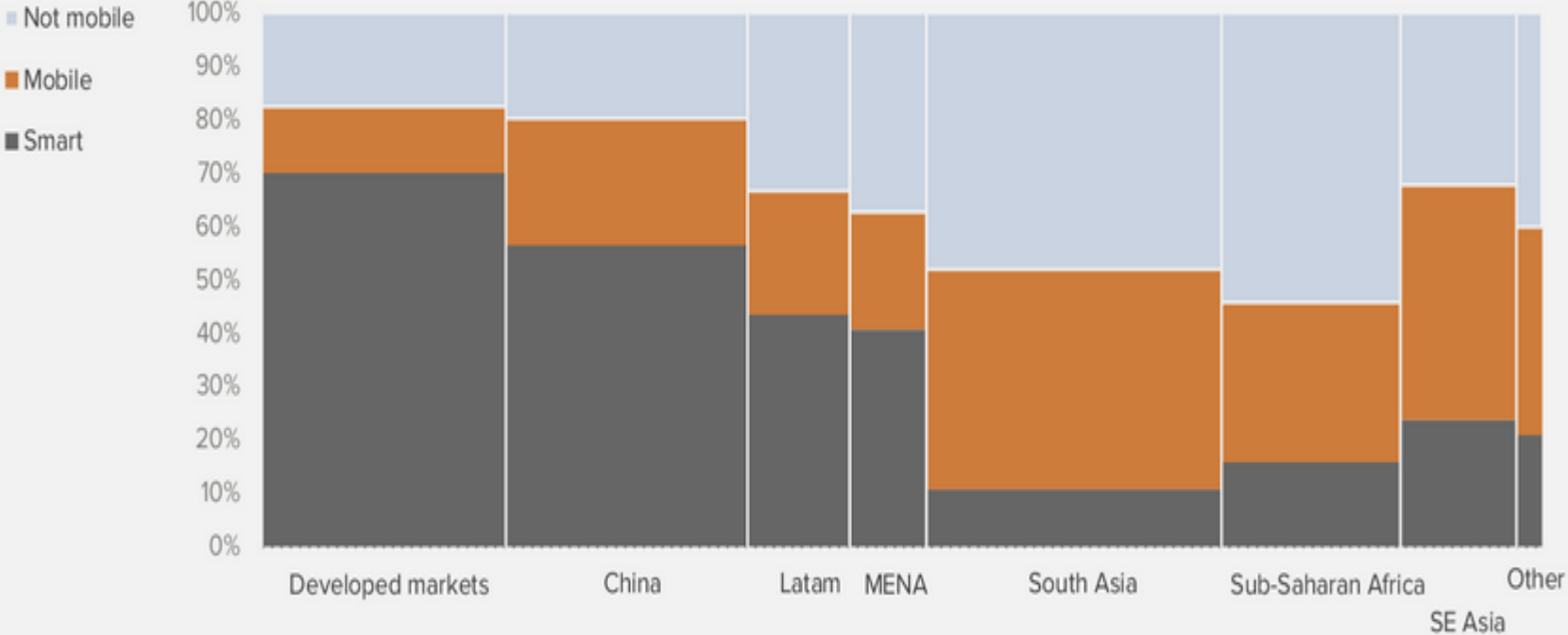








Global population and mobile penetration\*, December 2016



Source: [Mobile Is Eating the World](#), by Benedict Evans





**Mike Massimino** ✓

@Astro\_Mike

 Follow



From orbit: Launch was awesome!! I am feeling great, working hard, & enjoying the magnificent views, the adventure of a lifetime has begun!

RETWEETS

331

LIKES

1,185



6:33 PM - 12 May 2009

 34

 331

 1.2K



Researchers and science professionals  
are active users of social media...



Twitter



Google+



LinkedIn



Academia.edu



ResearchGate



Mendeley



Facebook





عربي

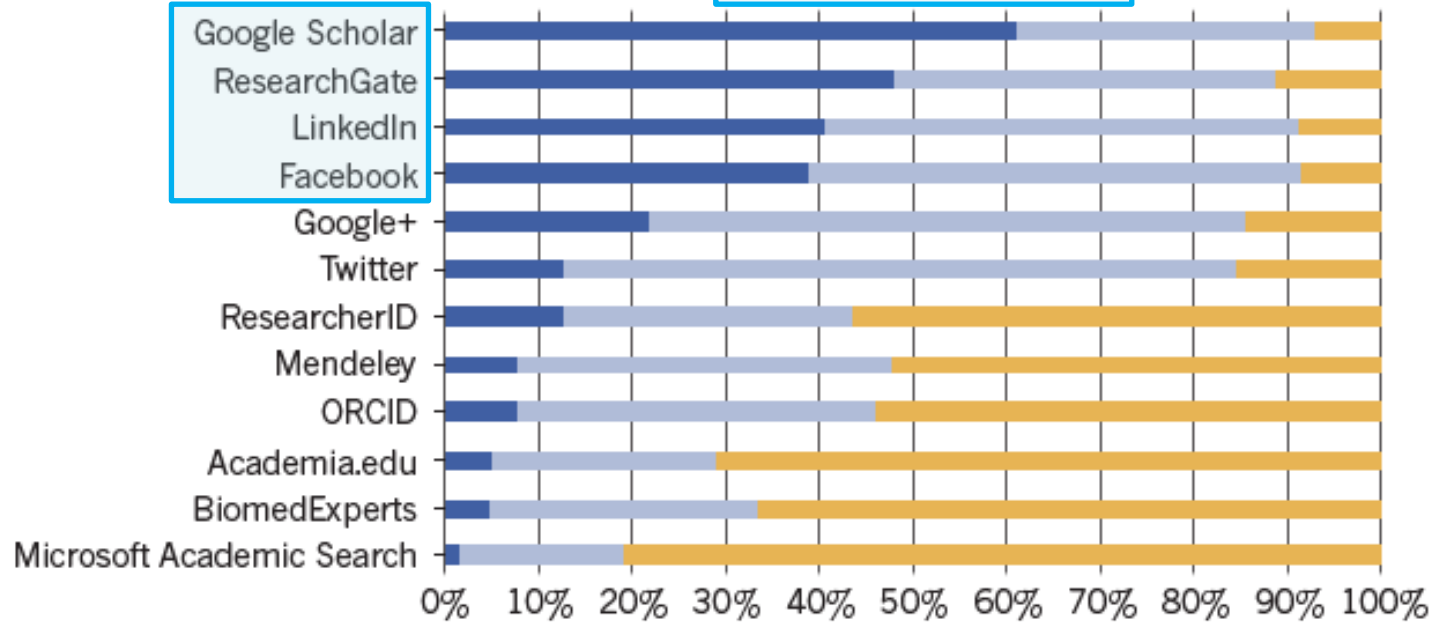
## Online collaboration: Scientists and the social network

**Giant academic social networks have taken off to a degree that no one expected even a few years ago. A *Nature* survey explores why.**

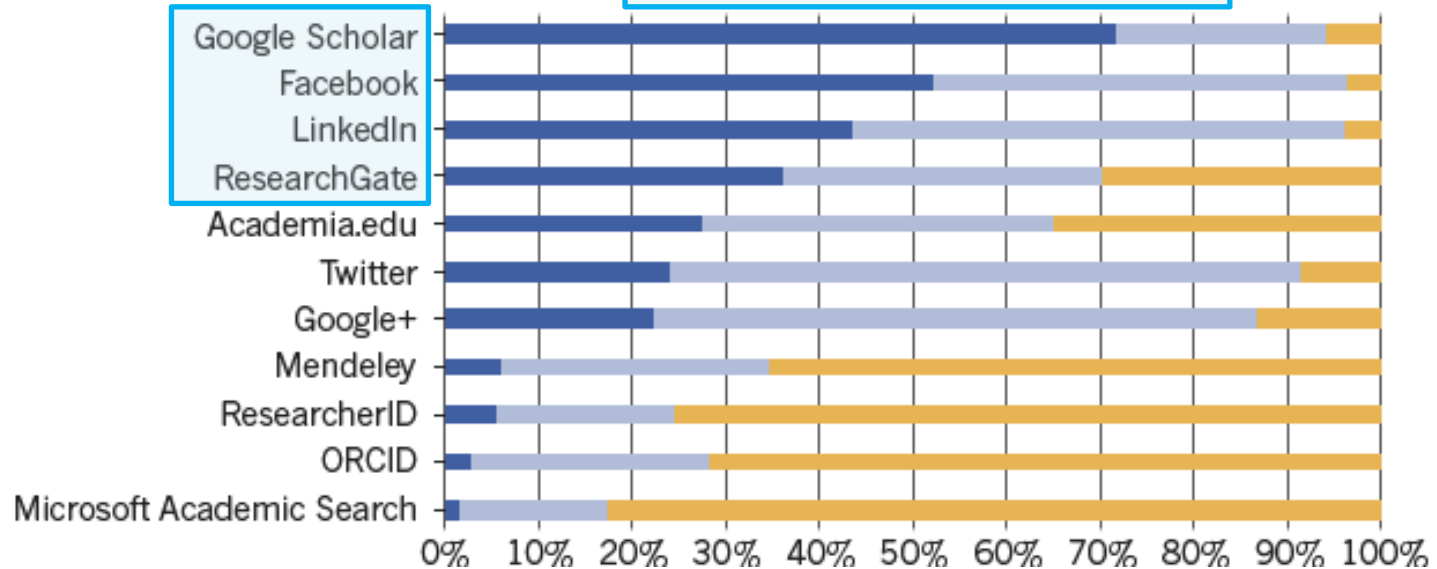
**Richard Van Noorden**

13 August 2014 | Corrected: 15 August 2014

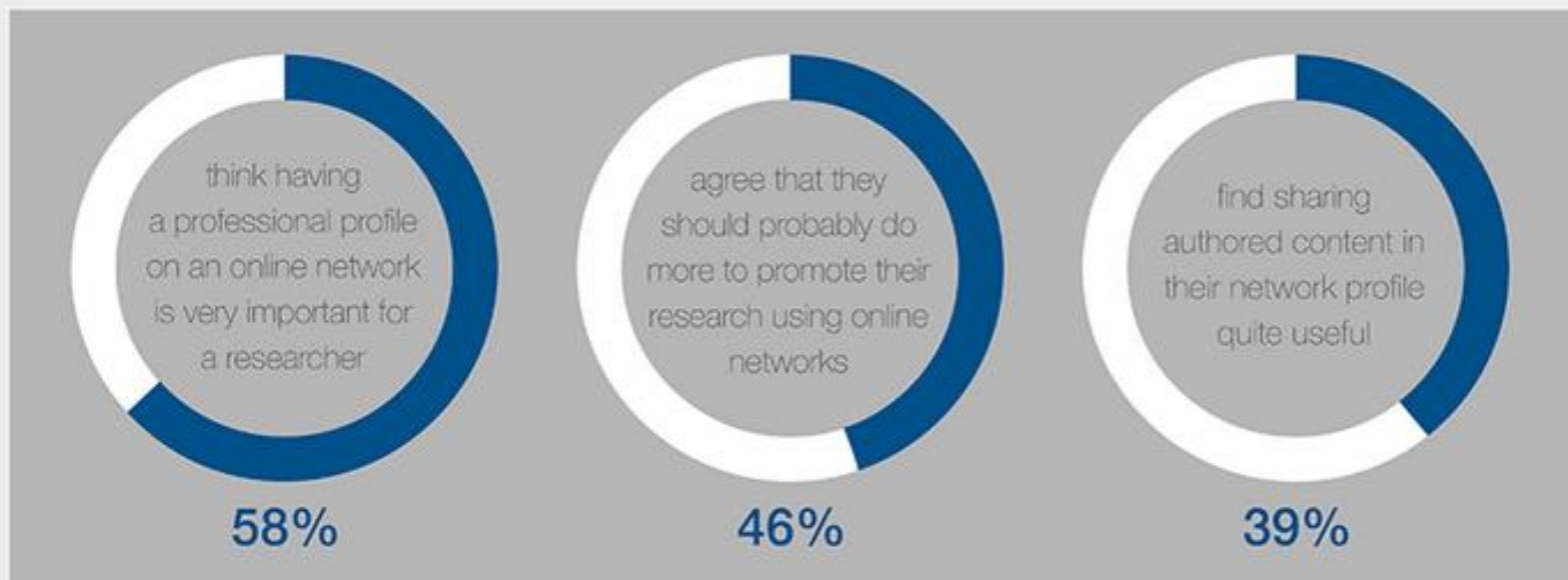
### Science and engineering



### Social sciences, arts and humanities



## AND THEY THINK IT'S IMPORTANT...

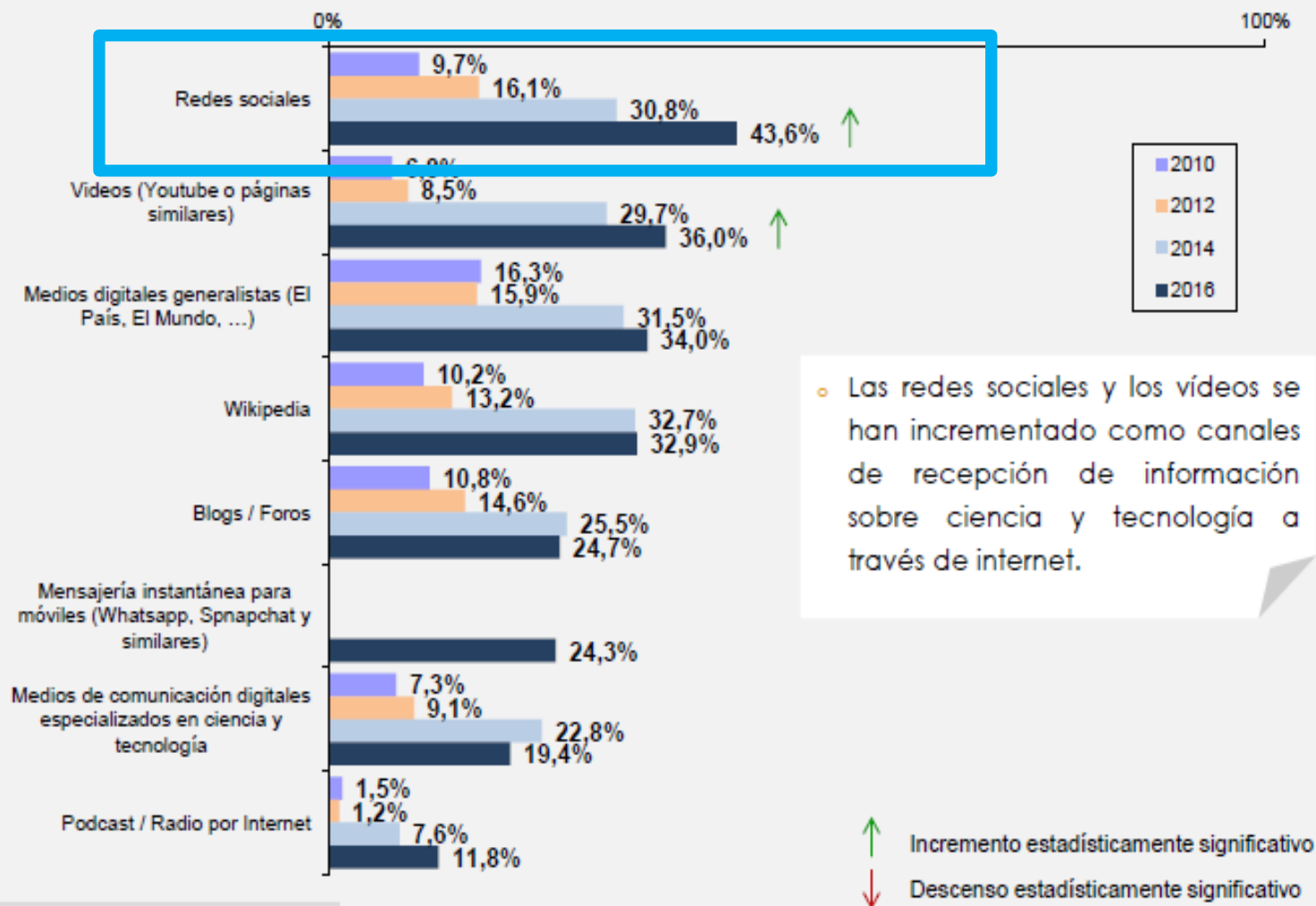


Source: *Nature*, Online collaboration: Scientists and the social network (doi: 10.1038/512126a)

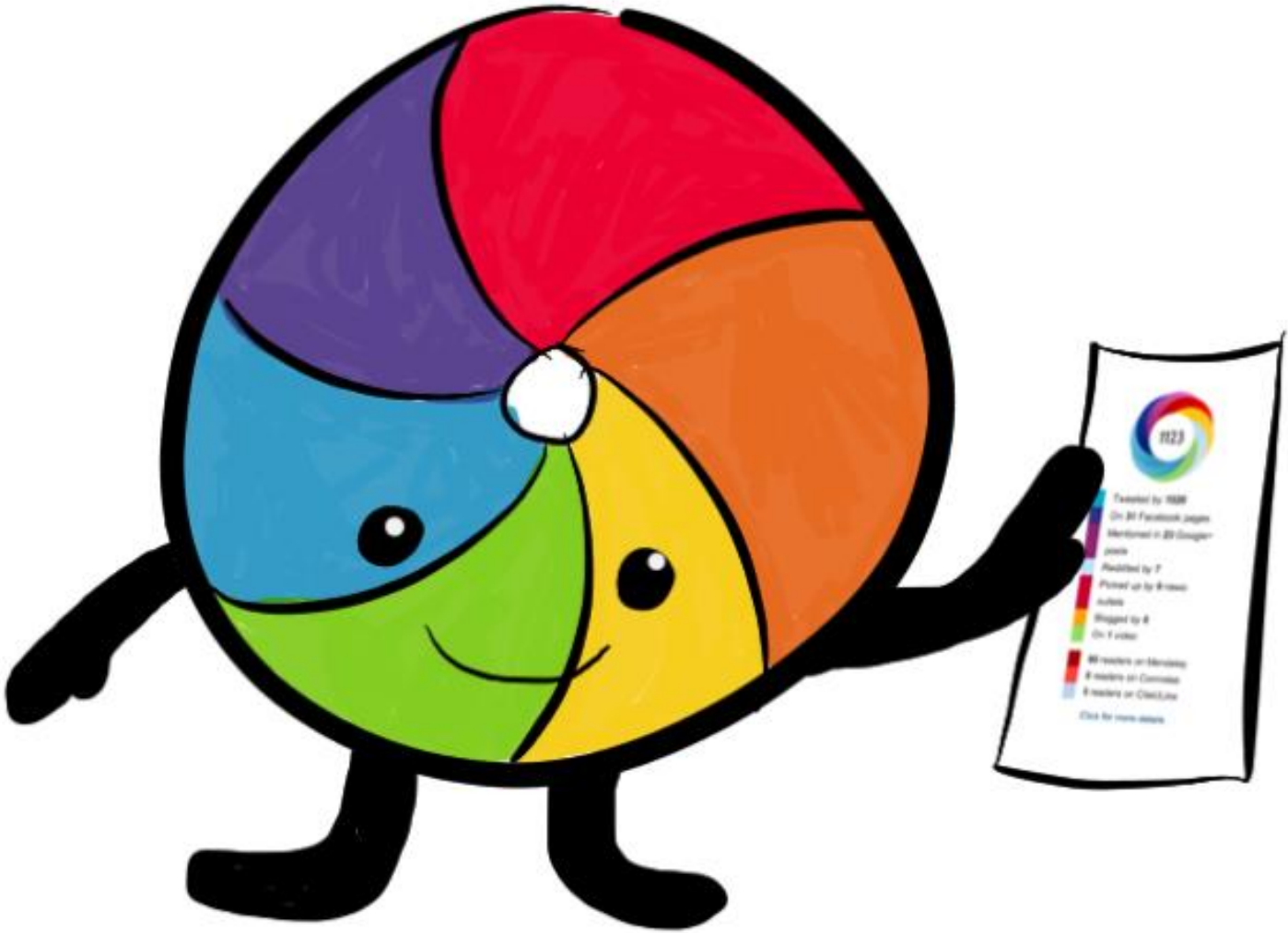


## B.5. Ciencia y tecnología y medios de comunicación

ME HA DICHO QUE SE INFORMA SOBRE CIENCIA Y TECNOLOGÍA A TRAVÉS DE INTERNET. DÍGAME, POR FAVOR, A TRAVÉS DE QUÉ MEDIOS EN CONCRETO (P.10)  
- SOBRE EL TOTAL DE LA POBLACIÓN -



Base: Total de personas entrevistadas que utilizan Internet para informarse sobre ciencia y tecnología.



Altmetrics!

# Design and synthesis of a minimal bacterial genome

Overview of attention for article published in Science, March 2016



## About this Attention Score

In the top 5% of all research outputs scored by Altmetric

MORE...

### Mentioned by

- 159 news outlets
- 37 blogs
- 1257 tweeters
- 49 Facebook pages
- 4 Wikipedia pages
- 24 Google+ users
- 2 Redditors
- 1 research highlight platform
- 1 Q&A thread
- 3 video uploaders

## SUMMARY

News

Blogs

Twitter

Facebook

Wikipedia

Google+

Reddit

Res

**Title** Design and synthesis of a minimal bacterial genome

**Published in** Science, March 2016

**DOI** 10.1126/science.aad6253 [↗](#)

**Pubmed ID** 27013737 [↗](#)

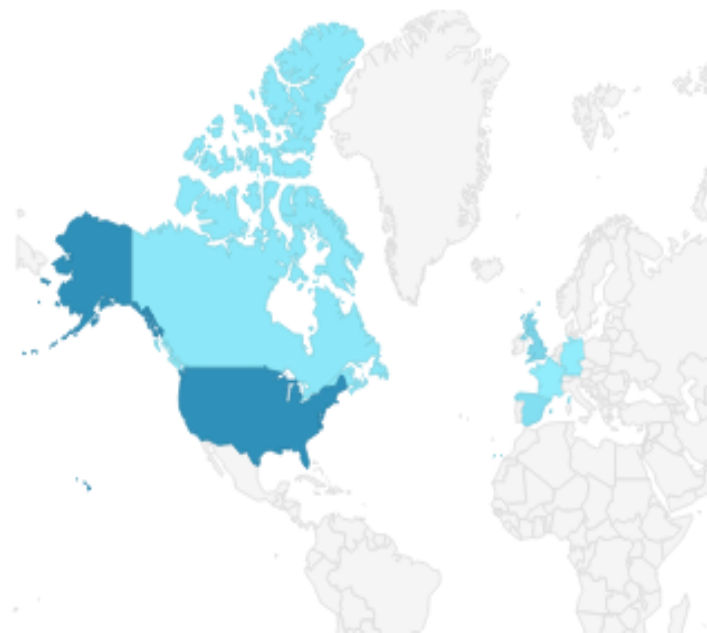
**Authors** Clyde A. Hutchison, Ray-Yuan Chuang, Vladimir N. Noskov, Nacyra Assad-Garcia, Thomas J. Deerinck... [\[show\]](#)

**Abstract** We used whole-genome design and complete chemical synthesis to minimize the 1079-kilobase pair... [\[show\]](#)

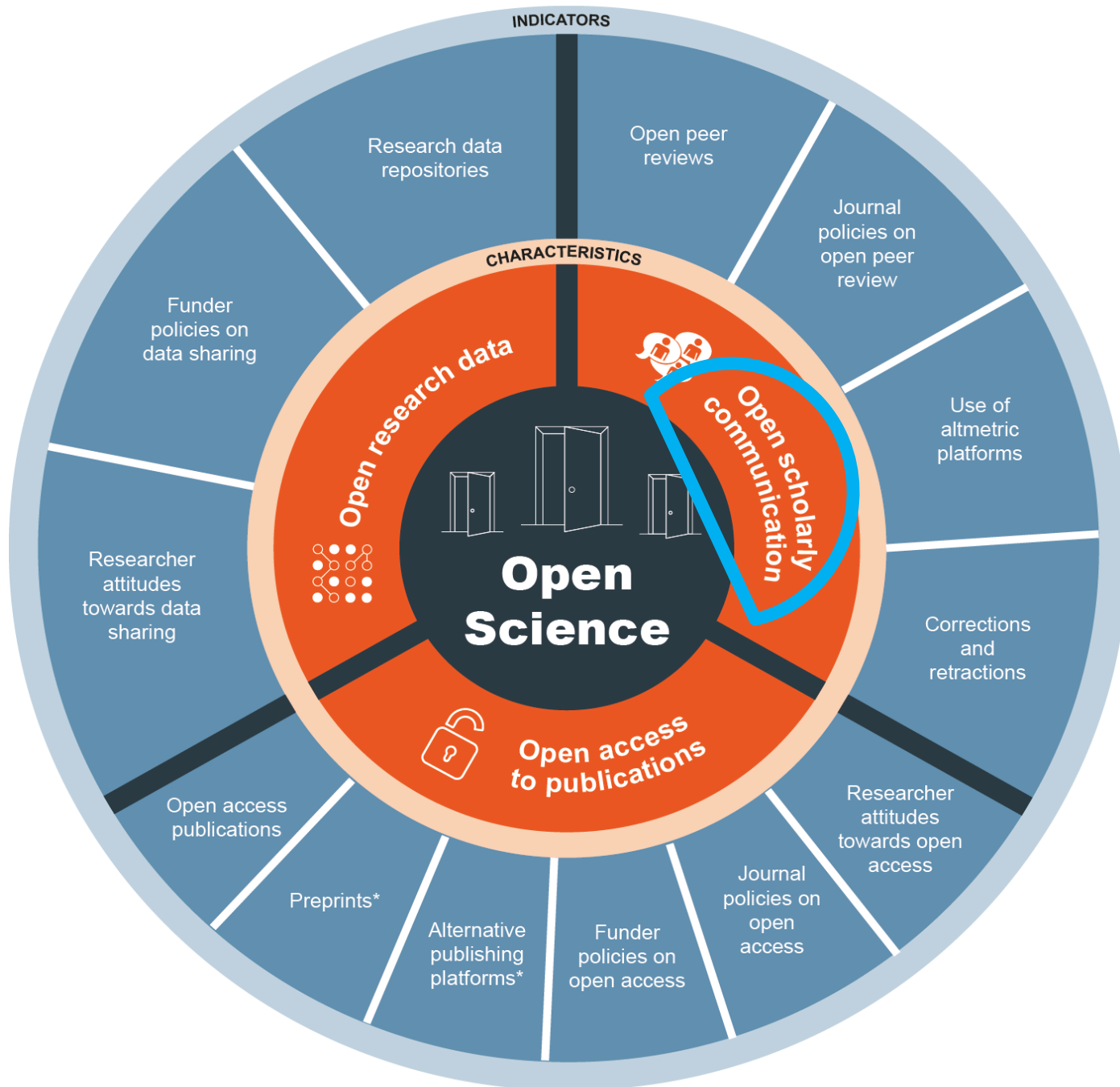
## TWITTER DEMOGRAPHICS

## MENDELEY READERS

The data shown below were collected from the profiles of 1,257 tweeters who shared this research output. [Click here to find out more](#)







## ARTICLE 38 — PROMOTING THE ACTION — VISIBILITY OF EU FUNDING

### ARTICLE 38 — PROMOTING THE ACTION – VISIBILITY OF EU FUNDING

#### 38.1 Communication activities by beneficiaries

##### 38.1.1 Obligation to promote the action and its results

The beneficiaries must promote the action to a wide range of audiences (including the media and the public).

This does not change the dissemination obligations in Article 36 or the security obligations in Article 37.

Before engaging in a communication activity, beneficiaries must inform the [Commission]/[Agency] of the planned activity.

#### Ajuts ERC concedits a Catalunya\*

Starting Grants – StG	89
Consolidator Grants - CoG	50
Advanced Grants - AdG	60
Proof of Concept - PoC	48
Synergy Grants - SyG	2
<b>TOTAL</b>	<b>249</b>

\*Des de 2007 fins a últimes convocatòries resoltes

	entitats	Total
1	UPF	32
2	ICFO	25
3	UB	20
4	CRG	19
5	UAB	18
6	ICIQ	14
7	IRB	10
8	CREI	10
9	IBEC	10
10	CIMNE	9
11	ICMAB-CSIC	8
12	UdG	7
13	UPC	6
14	VHIO	6
15	ICN2	5
16	BSC	5
17	IDIBELL	4

Font: AGAUR

Any communication activity that is expected to have a **major media impact** (i.e. media coverage (online and printed press, broadcast media, social media, etc.) that will go beyond having a local impact and which could have the potential for national and international outreach) must be first **notified** to the Commission/Agency.



**WARNING:**  
This body is  
**NETWORKED**



**R<sup>20</sup> = EC<sup>4</sup>**

**EC<sup>4</sup>**

**E**scoltar

**C**rear

**C**omunicar

**C**onnectar

**C**ompartir



**Escoltar**





# feedly



# FAE

31 unread articles

- 🏠 Home
- 🔖 Saved For Later
- Organize
- ☰ All
- > Universitats I Recerca 98
- > Comunicació Científ... 20
- > FAE 31
- > Innovació 479
- > Administració Pública 70
- > Mediterrània-Think T... 188
- > Mediterrània - Mèdia 378
- > Mediterrània-Blogs 25
- > Llengua I Cultura Àr... 6
- > Política 1
- > Blogs Personals 83

## TOP STORIES

- 🔖 The Reference ... 2 **Juan Maldacena's NYU colloquium on QM, GR** Some hot promising yet divisive conjectures mentionedReaders with 66 spare 6h
- 🔖 Quantum Diaries 4 **Reality and the Interpretations of Quantum Mechanics** If there were only one credible interpretation of quantum mechanics, then we 20h
- 🔖 Of Particular Sig... 100 **The Black Hole's Tale** [Inspiration strikes in odd ways and at strange times. Don't ask me why I wrote this, because I've no idea. In any 3d

## LATEST

- 🔖 The Reference ... **Study finds a huge discrimination against boys at schools** Science shows that the opposite of the feminist claims is trueIn the 23h
- 🔖 symmetry break... 57 **#FollowFriday IV: Physicists to follow on Twitter** In the final installment (for now) of #FollowFriday, symmetry highlights four more 1d
- 🔖 Physics and Ph... **The Big Guns** In case you missed it from 2 weeks ago, this Nature article (Nature, v.505, p.604 (2014)) on X-ray FEL is similar to the article I 1d
- 🔖 The Reference ... **Ukraine: can U.S., U.N. meddle with it while [having coitus with] EU?** Some comments related to Russia and Ukraine.First, 1d
- 🔖 The Reference ... **CERN may sometimes build its bigger SSC** It would beat the cancelled collider in TexasPhysics World mentions a conference in 1d
- 🔖 The Reference ... 4 **An equation of intelligence** Alex Wissner-Gross' thoughts are probably too good to be trueÓscar Gómez asked me about a 12-minute 1d
- 🔖 symmetry break... 60 **Virtual field trips take students into the labs** Teachers are using Google+ to bring their classes behind the scenes at national 2d
- 🔖 Cuentos Cuánti... 21 **Carnaval de Matemáticas. Edición 4.1231056256-El resumen** Bueno, pues aquí están las entradas que participan en la edición 2d
- 🔖 dorigo's blog 1 **Particle Physics For High School Students** Yesterday I visited a high school in Treviso, a small centre in north-west Italy. The students 2d



B<sub>3</sub> L<sub>1</sub> O<sub>1</sub> G<sub>2</sub> G<sub>2</sub> I<sub>1</sub> N<sub>1</sub> G<sub>2</sub>

Crear



← Follow the Money; or, Why it Took an Accounts Committee to Decide Why Access to Clinical Trial Data Matters

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Tweet 33

Share 15

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PLOS Staff Blogs

- EveryONE
- PLOS Biologue
- PLOS Tech
- Speaking of Medicine
- The Official PLOS Blog

A note to readers...

## Why Scientists Should be Science Communicators; or, Having your Cake and Eating it Too

nature.com blogs
 

[Advanced search](#)

27 Dec 2013 | 16:12 GMT

## Nature Collaborates with Reddit Science

Posted by

### About nature.com blogs

Welcome to the nature.com blogs, the home for



LOGIN     
(forgot password?)

### Post List



## Depression: Ketamine Eyes Hath Seen The Glory?

by Neuroskeptic in [Neuroskeptic\\_Discover](#)

Ketamine: club drug, 'horse-tranquillizer', and... miracle antidepressant? I've blogged about

Biology  
Medicine  
Psychology  
Neuroscience

SEARCH    
[Advanced Search](#) | [Show All Posts](#)

TOPICS	DATES
<a href="#">All</a>	<a href="#">All</a>
<a href="#">Anthropology</a>	<a href="#">Today</a>
<a href="#">Astronomy</a>	<a href="#">Yesterday</a>
<a href="#">Biology</a>	<a href="#">Last Seven Days</a>





Cerca

Presentació

Qui som

La revista

La Facultat

Suggeriments

## Com seran les biblioteques acadèmiques i de recerca el 2022?

Enviat per Pep Torn el Dc, 31/05/2017 - 19:14

[biblioteques acadèmiques](#) [biblioteques de recerca](#) [prospectiva](#)

**Clara Riera Quintero**

Directora de Serveis per a la Recerca de la Biblioteca de la Universitat Oberta de Catalunya

Pep Torn Poch

Versió per a imprimir

MENÚ D'EDITORS

Administrar subscriptors

1915  
2015

Facultat de  
Biblioteconomia  
i Documentació



Universitat Ob  
de Catalunya

# DocuBlog

[Home](#) [Benvinguda](#) [Qui som?](#) [Innovació docent](#) [Recerca](#)

## Universo Abierto

Blog de la biblioteca de Traducción y Documentación de la Universidad de Salamanca

# Health ISGlobal

*Un espai obert a totes aquelles idees  
que persegueixin un accés equitatiu a  
la salut. A tot el món.*



IMIMa't!  
divulguem la ciència



Blog

Sobre l'IMIMa't!

# redcedar





<b>Motive A: Visibility</b>	<b>Motive B: Networking</b>	<b>Motive C: Information</b>
increase own impact	connect with peers	be up to date
be found by peers and other stakeholders	stay in touch with colleagues	be part of a conversation
present self/own work	be(come) part of a community	anticipate trends

**Source:** *(Micro)blogging Science? Notes on Potentials and Constraints of New Forms of Scholarly Communication*, by Cornelius Puschmann

# RRResearch

Not your typical science blog, but an 'open science' research blog. Watch me fumbling my way towards understanding how and why bacteria take up DNA, and getting distracted by other cool questions.

[Our lab home page](#)

[home](#)

[who we are](#)

[how to contact us](#)

[where we are](#)

[what we're planning](#)

[what we're doing](#)

[what we've done](#)

[whose turn is it?](#)

[lab photos](#)

[other resources](#)

[About Me](#)

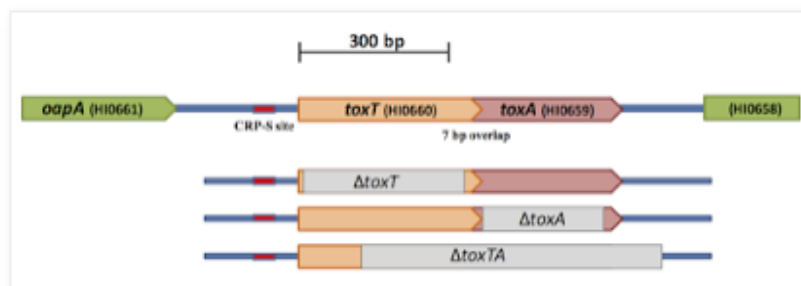
## Does expression of the *toxA* operon depend on ToxT as well as ToxA?

By Rosie Redfield on [Saturday, May 20, 2017](#)

[M](#) [E](#) [t](#) [f](#) [p](#) [G+](#) Recommend this on Google

**Short answer: Yes, but not in the way we expected.**

First, here's a diagram showing the *toxTA* operon and the mutants we're examining:



The grey bars show the extents of the deletions. The  $\Delta toxT$  and  $\Delta toxTA$  mutants have a SpcR/strR cassette inserted at the deletion point, but the  $\Delta toxA$  mutant has only a short 'scar' sequence at the deletion point.

A few months ago I wrote a post about evidence [that ToxA prevents transcription of the \*toxTA\* operon from an unexpected internal promoter](#). Here's a better version of the graph I showed there (note that transcription is going from right to left):

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▼ May (2)

[Does expression of the \*toxA\* operon depend on ToxT ...](#)

[Learning to use the NCBI Gene Expression Omnibus](#)

► April (5)

► March (2)

► February (1)

► January (1)

► 2016 (20)

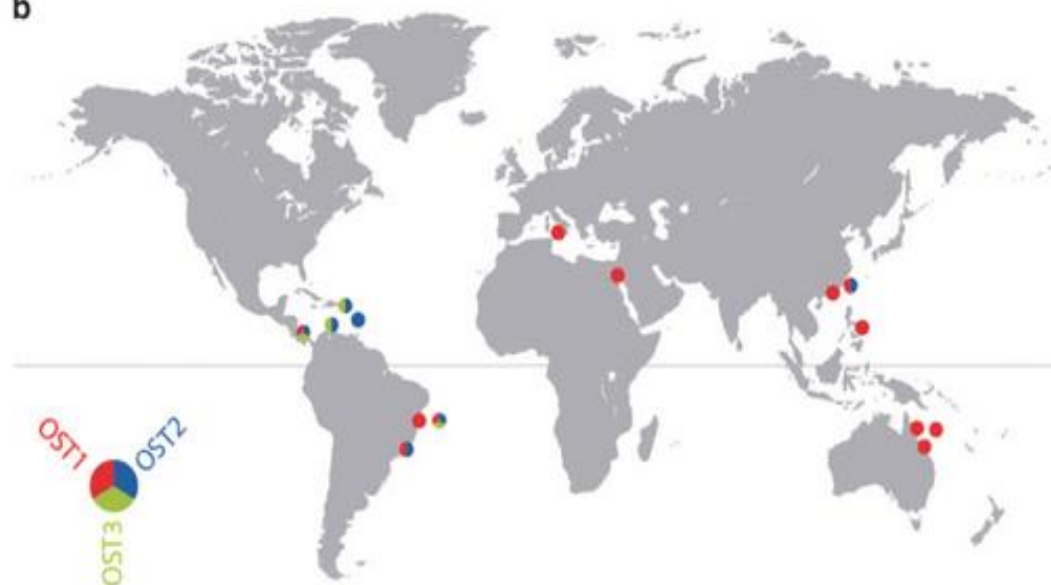
► 2015 (45)



## THE 'OTHER' CORAL SYMBIONT: OSTREOBIUM DIVERSITY AND DISTRIBUTION

OCTOBER 21, 2016 / FONAMENTAL / LEAVE A COMMENT

b

# EUKREF

Tweets by @fonamental

Javier del Campo Retweeted

**Ramiro Logares**  
@ramalok

Seasonal patterns in Arctic prasinophytes and inferred ecology of Bathycoccus unveiled in an Arctic winter metaG  
[nature.com/ismejjournal/...](http://nature.com/ismejjournal/)

17h



PUBLISH  
**OR**  
PERISH  
WikiLeaks

# Evolutionary Genomics (IMIM-UPF)

ABOUT US

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PUBLICATIONS ↓

PEOPLE

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SOFTWARE

DECEMBER 2, 2016

## New genes and functional innovation in mammals

Many human genes have counterparts in distant species such as plants or bacteria. This is because they share a common origin, they were invented a long time ago in a primitive cell. However, there are some genes that do not have counterparts in other species, or only in a few of them. These genes have been born much more recently. Although they may have appeared by accident, some have acquired useful functions and been preserved by natural selection. We have recently compiled thousands of mammalian-specific gene families and asked which functions they perform. We have found an enrichment in proteins from the immune system, milk, skin and the germ cells. The most recent genes, however, are rarely functionally characterized. The results of this work provide new insights into how new genes originate and what they are selected for.

Read our paper at [bioRxiv](#) and tell us what you think!

### Recent Posts

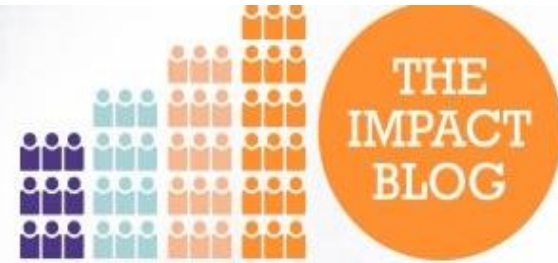
- [New genes and functional innovation in mammals](#)
- [Our group portrayed at El.lipse](#)
- [Pervasive translation of lncRNAs](#)
- [Gene regulation in a hibernating primate](#)
- [Our group at Saló de l'Ensenyament \(Education Fair\)](#)

### Categories

- [amino acid repeat](#) (1)
- [de novo gene evolution](#) (10)
- [differential gene expression](#) (2)



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OF ECONOMICS AND  
POLITICAL SCIENCE



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## An antidote to futility: Why academics (and students) should take blogging / social media seriously



*Blogs are now an established part of the chattersphere/public conversation, especially in international development circles, but **Duncan Green** finds academic take-up lacking. Here he outlines the major arguments for taking blogging and social media seriously. It doesn't need to become another onerous time-commitment. Reading a blog should be like listening to the person talk, but with links.*

Before I started teaching at LSE in January, I had the impression that the academics and researchers around the school were totally social media savvy – prolific tweeters like [Charlie Beckett](#) and top blogs like [LSE Impact](#) are high up on my follow list.





# Comunicar





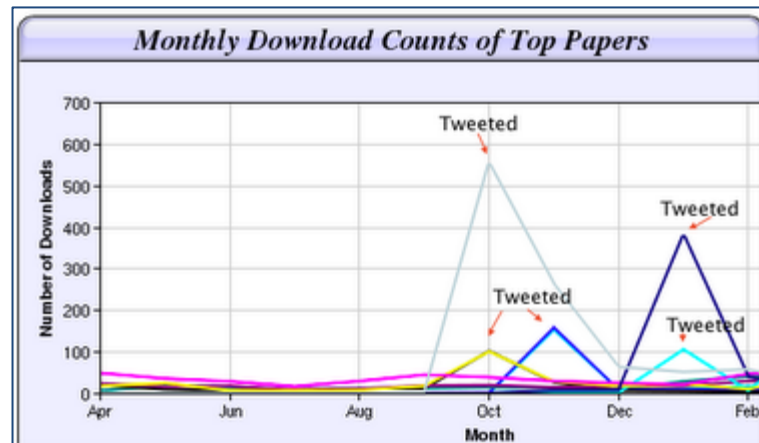
Apr  
19  
2012

# The verdict: is blogging or tweeting about research papers worth it?



*Eager to find out what impact blogging and social media could have on the dissemination of her work, [Melissa Terras](#) took all of her academic research, including papers that have been available online for years, to the web and found that her audience responded with a huge leap in interest in her work.*

In October 2011 I [began](#) a project to make all of my 26 articles published in refereed journals available via UCL's Open Access Repository – "[Discovery](#)". I decided that as well as putting them in the institutional repository, I would write a blog post about each research project, and tweet the papers for download. Would this affect how much my research was read, known, discussed, distributed?





## Nuria Lopez-Bigas

@nbigas · ET SEGUEIX

ICREA Research Professor at @irbbarcelona. Working on computational cancer genomics. Leading the Barcelona Biomedical Genomics Lab @bbglab

Barcelona

bg.upf.edu

Unit: maig de 2011



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636

SEGUIDORS  
1.622

AGRADAMENTS  
231

Tuits

Tuits i respostes

Continguts

Tuit fixat



Nuria Lopez-Bigas @nbigas · 1 març

We're looking for a talented #Research Associate to join our lab at @irbbarcelona [irbbarcelona.org/en/about-us/jo](http://irbbarcelona.org/en/about-us/jo) ....  
Deadline: 23/Mar.

Tradueix del anglès

## We're hiring!

The Institute for research in Biomedicine is seeking a talented and experienced **Research Associate** to join our Biomedical Genomics Lab.

The successful candidate will:

- Design and carry out experiments to test the biological relevance of candidate driver mutations derived from computational studies (omnibus) under way in the group.
- Work independently and collaboratively, primarily using human cell lines and xenograft models, as needed to advance the project.
- Report on progress and communicate actively with the Lab.

D



Repiulat per Nuria Lopez-Bigas



**Eduardo Eyras** @EduEyras · 10 feb.

Regulation of the Ras-MAPK and PI3K-mTOR Signalling Pathways by Alternative Splicing in Cancer [ncbi.nlm.nih.gov/pmc/articles/P...](https://ncbi.nlm.nih.gov/pmc/articles/P...)

Expandir

↳ Respon

↻ Retuitar

★ Marca com a preferit

⋮ Més

C



**Nuria Lopez-Bigas** @nlbigas · 10 feb.

Amazed by history revealed by Transmissible Dog Cancer Genome. Arose 11k years ago. 646 lost genes, 10k with missense [sciencemag.org/content/343/61...](https://sciencemag.org/content/343/61...)

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↻ Retuitar

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B



**Nuria Lopez-Bigas** @nlbigas · 9 feb.

Our paper describing jHeatmap: an interactive heatmap viewer for the web, is now accepted in Bioinformatics. @mpschr [bg.upf.edu/jheatmap](https://bg.upf.edu/jheatmap)

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↻ Retuitar

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A



**Nuria Lopez-Bigas** @nlbigas · 9 feb.

Combined Annotation Dependent Depletion (CADD): to score the deleteriousness of SNVs and indels in the human genome [cadd.gs.washington.edu](https://cadd.gs.washington.edu)

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TUITS  
**5.850**

SEGUINT  
**1.000**

SEGUIDORS  
**908**

AGRADAMENTS  
**22,2m**

LLISTES  
**2**

## Martí Casals

@CasalsTMarti ET SEGUEIX

Applied Statistician & Consulting Sports Biostatistician. I'm interested in Biostatistics, Modelling, Epidemiology, #sportanalytics #injuryprevention |PhD, MSc

📍 Girona

🔗 [researchgate.net/profile/Marti\\_...](https://researchgate.net/profile/Marti_Casals)

📅 Unit: desembre de 2012



Tuits   Tuits i respostes   Continguts

Tuit fixat



**Martí Casals** @CasalsTMarti · 1 gen.

Are you interested in #Statistics, #Epidemiology, #Sports Science & #Medicine? You should read this paper in @IP\_BMJ

🌐 Tradueix del anglès



**Sports Biostatistician: a critical member of all sp...**

Sports science and medicine need specialists to solve the challenges that arise with injury data. In the sports injury field, it is important to be able to optimise inj...  
[injuryprevention.bmj.com](https://injuryprevention.bmj.com)

👤 1   🔄 26   ❤️ 39

1



Martí Casals @CasalsTMarti · 20 nov.

A systematic review of application & quality of results reported from #GLMMs in @PubHealthStats [dx.plos.org/10.1371/journal.plosone.0241111](https://dx.plos.org/10.1371/journal.plosone.0241111) #epidemiology #PLOS



Mostra el resum

2



Martí Casals @CasalsTMarti · 19 nov.

Email received to say that new paper from my PhD has been accepted! Thanks @PLOS ONE A Systematic Review of GLMMs [dx.plos.org/10.1371/journal.plosone.0241111](https://dx.plos.org/10.1371/journal.plosone.0241111)



Mostra el resum



# Twitter for Sci-Ed Part 1: Teaching in 140 characters or less

By Atif Kukaswadia

Posted: August 19, 2013



Twitter is a well known microblogging platform. People can post updates in the form of 140 character “tweets” that can be read by followers, who can “retweet,” i.e. repost that tweet to their own followers, or reply to the original post. I started using it about a year ago, and have found it to be equal parts [whimsical](#) and [hilarious](#), along with [useful](#) and [informative](#).

---

## Twitter for Sci-Ed Part 2: Networking and connecting

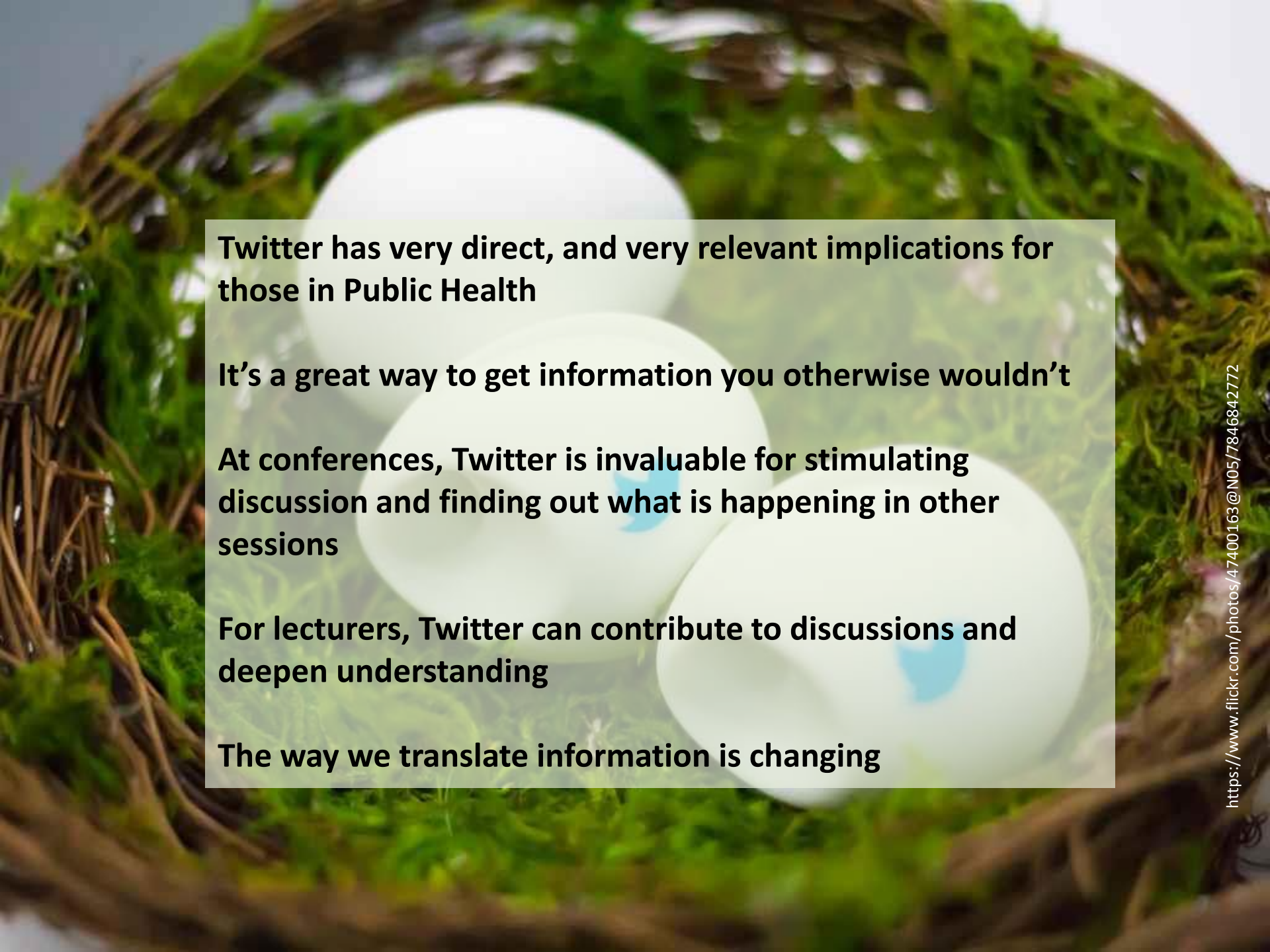
By Atif Kukaswadia

Posted: August 21, 2013

## Twitter for Sci-Ed Part 3: To boldly go where no lecturer has gone before

By Atif Kukaswadia

Posted: August 26, 2013



**Twitter has very direct, and very relevant implications for those in Public Health**

**It's a great way to get information you otherwise wouldn't**

**At conferences, Twitter is invaluable for stimulating discussion and finding out what is happening in other sessions**

**For lecturers, Twitter can contribute to discussions and deepen understanding**

**The way we translate information is changing**



CELEBRATING THE 25TH CONFERENCE ON  
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**16TH European Conference on Computational Biology**  
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**ISMB/ECCB  
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Prague, Czech Republic  
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A wrongly twisted helix -  
Our logo story

SUBMIT RESEARCH

ISCB ART IN SCIENCE

PROGRAM

## ISMB/ECCB 2017 - Growing Together, Celebrating 25 Years of ISMB!

As always ISMB/ECCB 2017 will provide an intense multidisciplinary forum for disseminating the latest developments in bioinformatics/computational biology, fostering fresh dialogues and perspectives to learn about and shape the future of the field. In response to the increasing interest in the activities of the ISCB's Communities of Special Interest (COSIs) who have previously organized the Special Interest Group (SIG) meetings at ISMB, ISMB/ECCB 2017 will be organized with the active participation of the COSIs. ISMB/ECCB 2017 will be more streamlined and will have an outstanding scientifically effective program.

The new conference format will retain the key features that make ISMB a successful open conference, including proceedings talks and presentations that include highlights (previously published research) and late-breaking research, outstanding keynote lectures, technical tracks and industry sessions. In addition, equal opportunities activities, a students' council day, tutorials and other activities will take place. The new structure is intended to bring a new energy and flow to the conference by centering it thematically around the vibrant ISCB COSI communities. Further, with the COSIs more central to the conference, networking within and between the scientific communities will be greatly enhanced. Each year, including 2017, conference program chairs will encourage the emergence of new scientific themes through special sessions for emerging communities.

# #ISMBECCB



## Using Twitter in university research, teaching and impact activities

### A guide for academics and researchers

Amy Mollett, Danielle Moran and Patrick Dunleavy

Twitter is a form of free micro-blogging which allows users to send and receive short public messages called tweets. Tweets are limited to no more than 140 characters, and can include links to blogs, web pages, images, videos and all other material online. You can start tweeting in 10 minutes, anytime, from your computer, smart phone or tablet.

By following other people and sources you are able to build up an instant, personalized Twitter feed that meets your full range of interests, both academic and personal. Thousands of academics and researchers at all levels of experience and across all disciplines already use Twitter daily, alongside more than 200 million other users.

Yet how can such a brief medium have any relevance to universities and academia, where journal articles are 9,000 to 8,000 words long, and where books contain 80,000 words? Can anything of academic value ever be said in just 140 characters?

This guide answers these questions, showing you how to get started on Twitter and showing you how Twitter can be used as a resource for research, teaching and impact activities.



### Top **Twitter** Tips for Academics

More and more academics are turning to Twitter to connect with their peers and promote their work, but how can academics get the most out of Twitter?

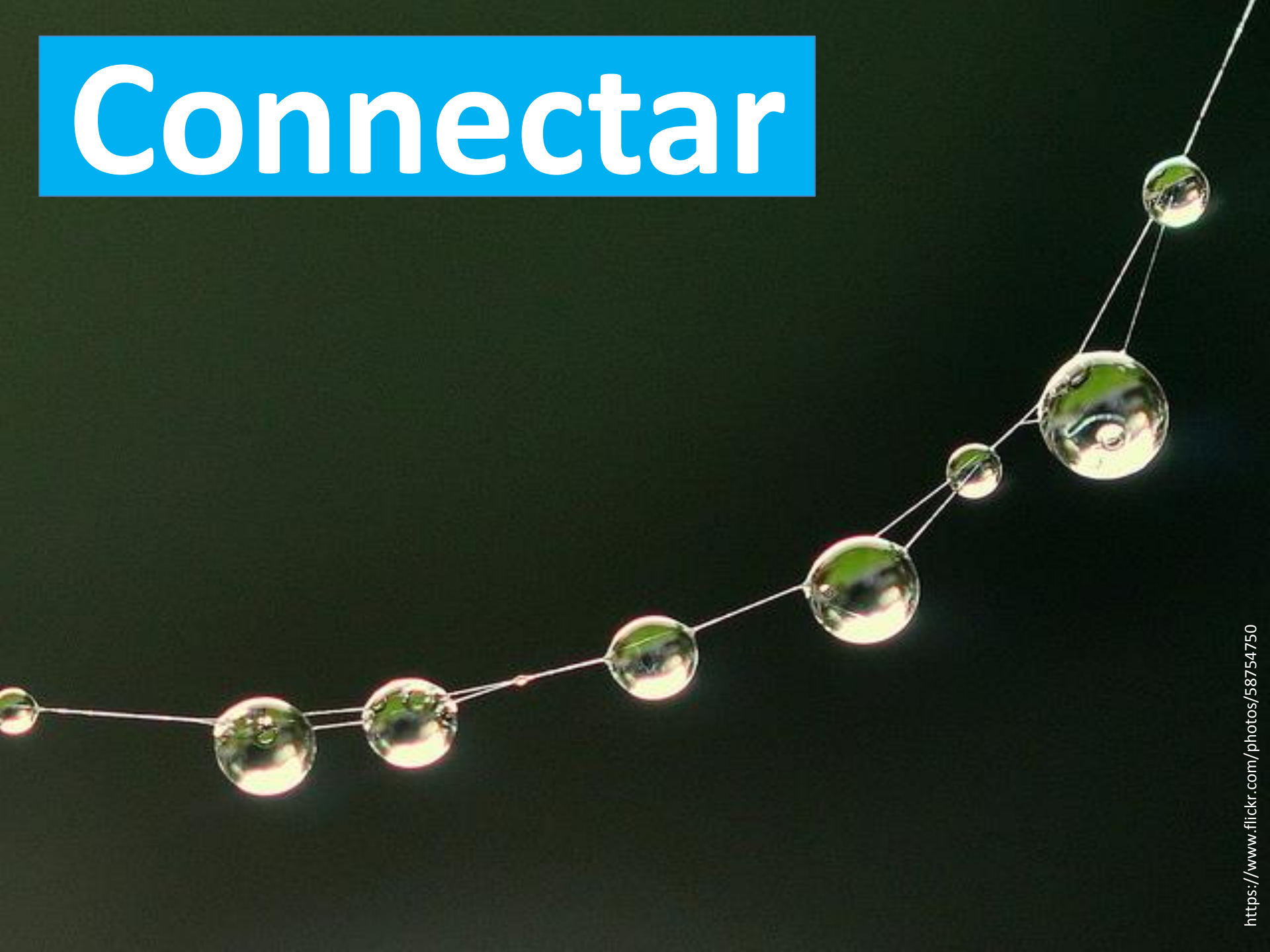
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7 top twitter tips for academics:

- 1 Tweet yourself, your projects and your institution
- 2 Don't just wait for people to find you: actively promote your twitter stream
- 3 Work on your signal-noise ratio
- 4 Get your timing right
- 5 Use Twitter as part of a wider social media and communications strategy
- 6 Constantly refine your practice
- 7 Remember it's all about relationships



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*The New York Times*



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Fundació Institut Investigació... , Badalona · Unitat de Tub...

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## Projects (3)

### Study of TB lesions obtained in surgery: the SH-TBL Project (ClinicalTrials.gov Identifier: NCT02715271)

Project

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### Pilot Study to estimate the potential efficacy and safety of using Adjunctive Ibuprofen for the Treatment of XDR Tuberculosis (ClinicalTrials.gov Identifier NCT02781909)

Project

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159

Research items

8,173

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Fundació Institut Investigació Germans Trias i Pujol  
Unitat de Tuberculosi Experimental  
Badalona, Spain

### About

I've been studying TB from an immunopathogenic point of view, using experimental modelling "in vitro", "in vivo" and "in silico", as well as using tissues from human origin. I've authored different hypothesis to explain it: "Dynamic hypothesis"; "Citadel Paradox"; "Confluent hypothesis". On 2000 I invented the first therapeutic vaccine against tuberculosis RUTI®, developed by Archipel Farma. Now I'm the leader of MANREMYC, a spin off to develop the first probiotic against TB.

### 26 Followed and recommended research

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Publication [Numerical Classification of 280 Strains of...](#)

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Project [Retirement!Thank you all!!!!](#)

### Top co-authors

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Cris Vilaplana

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Janne Simonen 32.16  
University of Jyväskylä

### What kind of presence, if any, should a research lab have in social media?

Our lab has an up-to-date website with a nice news section. However, it seems certain that most of our target audience will not visit the website regularly, so the readership of our news is very limited.

The university is active in LinkedIn, Facebook and Twitter, but naturally only shares the most important news. Therefore it seems that we should be active ourselves in sharing links to our news in social media. Some individual researchers do promote their own research online, but a concentrated lab-level effort would seem more effective.

We have considered setting up a LinkedIn group for our lab. This would be used for sharing links to our website news, new papers and job opportunities. A joint SlideShare account also seems worth the effort. Other obvious alternatives are Twitter and Facebook, and of course ResearchGate.

Do you think this would work, or would there be a better way?

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Xavier Lasauca  
Generalitat de Catalun...

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**Imatges (flickr, Instagram) i vídeos (YouTube)**

**zotero**



**Gestors de dades bibliogràfiques (Zotero, Mendeley)**



**Telefonia per internet (Skype, Google hangouts)**

# Google hangouts







Featured Video



This is a description of the research study "Stimulus-specific enhancement of fear extinction during slow-wave sleep" by Hauner, K. K., Howard, J. D., Zelano, C., & Gottfried, J. A (2013).

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Fund Research



A dark post for a bright future in





**1 Libraries remain the gatekeepers to rich tapestries of information and knowledge.**

**2 Incorporating new media and technologies in strategic planning is essential**

**3 In the face of financial constraints, open access is a potential solution.**

**4 Libraries must balance their roles as places for both independent study and collaboration.**

**5 Catering to patrons effectively requires usercentric design and a focus on accessibility.**

**6 Spreading digital fluency is a core responsibility.**

**7 Libraries must actively defend their fundamental values.**

**8 Advancing innovative services and operations requires a reimagining of organizational structures.**

**9 Enabled by digital scholarship technologies, the research landscape is evolving.**

**10 Artificial intelligence and the Internet of Things are poised to amplify the utility and reach of library services.**

# Per aprofundir-hi

A person with curly hair, wearing a dark jacket and a backpack, is crouching on a large blue tarp. They are looking down at a small device in their hands. The background shows a clear blue sky and some distant structures.

- [\*An Introduction to Social Media for Scientists.\*](#) Holly Bik and Miriam Goldstein. PLoS Biology. 2013.
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  - [\*Next generation metrics\*](#)  
European Commission. 2017





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