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Albuquerque Morning Journal, 03-26-1911

Journal Publishing Company

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Sale of New Foulard Silks, 21 to 24 Inches Wide, 65c Values 50c Yard

A large shipment of new foulard silks for spring and summer dresses. These are new patterns in all the prevailing colors.



OUR SPRING STOCKS Exploit Every Trend of the Latest Fashions.

UNRIVALLED SELECTIONS in Gowns, Tailored Suits and Walking Coats.

Prepare for spring now, while our store is chock full of new goods. Besides, Easter will be coming soon. The styles we now show will be proper styles for the entire season.



We Suggest You Begin Your Easter Shopping Now

Have you seen our showing of the New Parasols yet? It is worth the seeing. A well-chosen Parasol adds immensely to the new Easter Gown and Hat.

- The Tokio Frame, with 12 and 16 ribs, from \$3.50 to \$7.50
The Detachable Handle in Parasols and Sun Shades, from \$3.00 to \$15.00
Pongee Parasol; both plain and contrasting border \$2.00 to \$7.50

NEW BELTS in black and white effects. To meet the present vogue at 50c, 75c and \$1.00, Suede Belts with oxidized, gilt or self-covered buckles, all colors at \$1.50, 2.00, 2.50 and upwards

NEW BAGS in black and white effects; also all black satins, black suedes, and a full line of colors to match belt and suits.

NEW GLOVES. The Trefousse Make. We're ready for Easter in the Glove Shop, and the Trefousse factory supplies our best grades. \$2.00, \$3.00, \$4.00 At \$1.50, we furnish a Genuine French Kid Glove in all colors; also black and white.

At \$1.00, we carry a German Kid Glove which we warrant; all colors, also black and white.

SILK GLOVES. We carry the celebrated Kayser brand in black, white, and all the new shades. Priced at 60c, 75c, \$1.00, \$1.50, \$2.00 and \$2.50

COLORED BATISTE AND EMBROIDERY.

A nice line of White Embroidery Edging and Bandings on colored batiste grounds; colors, pink, sky and helio, with solid color batiste to match; also white grounds batiste with colored cross bars and stripes to match.

Edging, 50c yard. Banding, 60c yard. Cloth, 40-inch, 50c yard

Sale of Women's and Misses' \$25 to \$35 New Tailored Suits \$19.50

THE PRICE IS COMMONPLACE. IT REALLY MEANS NOTHING UNLESS YOU SEE THE SUITS.

Come and see them by all means. They are wonderfully chic, delightfully smart—just a bit different from the regular run of spring suits that will soon flood the market.

THE COATS are cut from 24 to 26 inches in length, lined with peach de cygne; some are semi-fitting and severely plain, others slightly trimmed.

THE SKIRTS are a little wider than usual, but cleverly designed, and offer an excellent choice of models that fasten either on the side, front or back.

THE MATERIALS include fine French serges, hairline stripe, black and white checks, fancy mixtures, wide wale serges, in all the leading shades, as well as the black and navy.

MISSSES AND JUNIOR WASH DRESSES—15 TO 18 YEARS.

The dresses are made of Scotch ginghams, in checks and stripes, muslins, in stripes, dots and swisses, lawns and fine batiste; also chambrays, in checks, stripes and dots; all colors. Large variety of pretty styles, plain or fancy trimmed.

GIRLS' AND MISSSES' GRADUATION DRESSES.

A very representative display of girls' and missses' graduation dresses—beautiful designs. It is really a matter for wonderment how each new model seems prettier than those that have gone before.

Priced at \$10.00, \$10.50, \$15.00 and up



THE NEW SPRING RIBBONS ARRIVE. SEE WINDOW DISPLAY. Persian Ribbons, in satin, perhaps newest of all. Yet already a host of lovely uses have been found for them.

If there were such a thing as an Oriental plaid, this new basket-weave ribbon would be it! And they are the richest, richest things for great hat-boxes or girdles—for any handsome use—imaginable.

NEW VELVET RIBBONS. And They're Stylish. Black, from No. 1 to No. 100; colors, from No. 1 to No. 60, and we have all the new shades.

A RIBBON SPECIAL. Consisting of about 100 pieces, 4 1/2, 5, 5 1/2, 6, 6 1/2, and 8 inch Ribbons, Woven Fulle, Pecot Edge Taffetas, Moires, Pompadour Dresden and a good line of solid colors; also plenty of Blacks. Values in this lot of Ribbons were up to 75c. Sale price .29c

WHAT WILL BE WORN IN MILLINERY.

Demure as a little Quaker are the new poke bonnets with just enough flower or feather trimming to add a touch of sauciness.

Simply stunning are the big hats with great, upturned sweep of brim and drooping plumes. Among these are to be seen the new linen and flax shades.

And just as fetching as they can be are the tiny cap effects of flowers and lace. Street hats, neither too large nor too small, have the trimming brought up sharply on the left side, in cockade style.

27-INCH FLOUNCINGS. Regularly worth from \$1.25 to \$1.50, a yd. 68c The assortment includes beautiful designs in blind, or ecylet work, also Irish crochet effects. In batiste or Swiss flouncings. The majority of these embroideries are hand-loomed.

Society

(Continued from page 7.)

Lawrence, Kas., where she will take in the commencement exercises of her Alma Mater.

Mrs. Ernest Hagny with her small son, left during the week for a visit with her people in Guthrie, Okla.

Miss Lulu Benedict, formerly a High school student here, has carried high honors in her graduation from the university commercial class at Oakland, Cal., and has accepted a position with a big electrical concern in that city.

HERE AND THERE.

The entertainment of Miss Regina Granfeld, recently returned from many months' wandering over Europe and the eastern states, made a pretentious start yesterday with an exquisitely decorated and prettily appointed luncheon at the J. Weinman home.

On Tuesday evening of this week, Mrs. C. H. Holmes of 114 South Ave. was hostess in honor of Miss Ida Walker of Stanley, N. M., who is her guest at this time.

Mrs. C. F. Allen, who leaves in the near future for California to reside, was the unexpected hostess Tuesday evening of a party of friends who invaded her home on North Eighth street.

Mr. and Mrs. C. E. Lowber entertained the members of St. John's choir together with a few friends at

their home, 119 South High street, Thursday night. After rehearsal there, was a thoroughly enjoyable social hour inclusive of a first rate feast.

The reception in the parlors of the Baptist church Thursday evening for the newly affiliated was eminently successful in a social way. It was largely attended and was the occasion of a splendid program, which opened with addresses of welcome and closed with fine musical numbers.

AMONG THE CLUBS.

At the home of Miss Gertrude Walker, where was held the regular meeting of the Monday Afternoon Card club, Miss Frances Borders was winner of the bi-weekly prize.

The Weekly Sewing circle were entertained royally Wednesday afternoon by Mrs. William King. There was the usual in needlework and an unusually good lunch.

Miss Elsie Myers was hostess to the Sewing club, of which she is a member, at her home last Thursday afternoon. Needlework and a bite to eat passed the time pleasantly.

The Ten Dons met in happy session Tuesday evening at the home of A. E. McMillen. Dinner is first and foremost on the programs rendered at these meetings and one of unusual excellence in menu and elegance in appointments pleased the eulastic fancy of the gentlemen at the McMillen home.

The "Idlers" were delightfully entertained Thursday afternoon at the home of Mrs. Hooper on West Marquette. The club is not nearly so idle as the name would lead you to imply and the time at the last gathering was spent in fancy work, the afternoon ending with a daintily appointed luncheon.

DUNBAR PARTIES. Thursday was a gala day at the

E. H. Dunbar residence as there was both an afternoon and an evening party. The first was given by Mrs. E. H. and Mrs. Ralph Dunbar in honor of Mrs. Bangs, mother of the younger Mrs. Dunbar, who is visiting in this city from her home in Eagle Grove, Ia.

In the evening a party of young people played five hundred as guests of Mr. and Mrs. Ralph Dunbar. They were Misses Elizabeth Willey, Betty Willey, Margaret Bowes, Margaret Baker, Anna Thomas, Mrs. Mabel Stevens Himeo, Mr. and Mrs. Alfred Frost, Mr. and Mrs. Roy McDonald, Messrs. Charles Andrews, William Wroth, George Thomas, Sam Pickard, Kancan, Mr. and Mrs. Dunbar.

QUARTERLY MEETING OF Y. W. C. A.

At the Lead Avenue Methodist church Tuesday evening will occur the membership quarterly meeting of the Y. W. C. A. Every three months during the year the members and friends of this great organization hold a big get-together meeting and it is expected that a large attendance and display of much enthusiasm will result from the gathering this week.

Thursday evening will mark the opening of the series of "Round Table Talks on Current Topics" at the Y. W. C. A. This feature is intended especially for the busy business girl and will be the discussion of topics of general interest at the dinner-hour.

Special Correspondence to Morning Journal Hillsboro, N. M., March 25.—John T. Inben, indicted for stealing a horse captured some months ago in Arizona, and awaiting trial here broke jail last night by filing one bolt of the inside iron door, lifting it off its hinges and making good his escape.

Where to Worship Today

CONGREGATIONAL CHURCH. Raymond B. Tolbert, minister. Stanley Seder, organist. Sunday school, 9:45, and there is a good class for your child with a consecrated teacher to lead him.

ST. JOHN'S CHURCH. Corner Fourth and West Silver Avenue. Archdeacon W. E. Warren, Rector. Sunday (Mid-Lent) in Lent. Holy Communion, 7 a. m.; Sunday school, 9:45; morning service and sermon, 11 a. m.

HIGHLAND METHODIST CHURCH. 318 South Arno Street. S. E. Allison, pastor. At 11 a. m. Mr. Allison will discuss the topic, "God Revealing Himself to the World."

ST. PAUL'S ENGLISH LUTHERAN CHURCH. Corner West Silver and Sixth Street. Rev. W. E. Oberholzer, pastor. A cordial welcome to all Sunday at 11. Theme: "Self Denial or a Deepening of the Spiritual Life."

SALVATION ARMY. The Salvation Army will conduct their meetings all day on Sunday as usual. Beginning at 10:30 a. m. with a street service on the corner of Second and Central avenue, 11 a. m.

Where to Worship Today

service from April 11 to 14. Easter Communion, April 15. Offering will be for synodical apportionment for benevolence.

FIRST METHODIST CHURCH. Lead Avenue and South Third Street. Charles Beckman, pastor.

FIRST PRESBYTERIAN CHURCH. Hugh A. Cooper, pastor. Services, 11 a. m. and 7:45 p. m.

GOLD AND BROADWAY CHURCH OF CHRIST. Hermon P. Williams, minister. Bible study at 9:45 a. m.; morning sermon, "A Study of the Atonement," 11 a. m.;

service. Capt. and Mrs. Allen and Capt. Ames, officers in charge. THE BAPTIST CHURCH. Corner Lead Avenue and Broadway. Jesse J. Runyan, Pastor.

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CHINO COMPANY AT SANTA RITA BUSY

Ten Locomotives and Four Steam Shovels Working Overtime Moving Grant County Copper Ore.

(Special Correspondence to Morning Journal) Silver City, N. M., March 25.—The Chino company at Santa Rita is doing an immense amount of work, with their cyclone drills going day and night. These drills have developed great bodies of ore that seem inexhaustible.

Journal Want Ads Get Results

Advertisement for THE BOLTE CONCRETE MIXER. Includes an illustration of the machine and text describing its benefits for mixing concrete.

Spring Opening

Our Introductory Showing of
Accepted Styles
and Fabrics
FOR SPRING 1911

THIS opening display will be a correct showing of fashions, approved styles for 1911. Beauty and elegance combined with distinctive design and value-giving qualities, make evident our careful study of style tendencies and ambitious desire to place before the public, seasonable merchandise at the most reasonable price. Being our first spring opening in our new home, a further demonstration of our unexcelled facilities for superior dealings will be noted by the people of New Mexico. Especial interest will be taken in the Millinery Section, Ready-to-Wear Section, Silk Section, Shoe Section, Infants' and Children's Department; also our up-to-date Jewelry Section where novelties will be found that are not shown elsewhere.

¶ We therefore take great pleasure in announcing our complete readiness, also in extending a cordial invitation to every man, woman and child to be present at our style show

Tuesday, March 28th, 1911,

2:00 P. M. Till 9:00 P. M.

Tuesday, March

28th, 1911

2:00 P. M. Till 9:00 P. M.

Rosenwald

WHERE QUALITY MEETS PRICE

Tuesday, March

28th, 1911

2:00 P. M. Till 9:00 P. M.



