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John Allen Chalk: Personal Correspondence

John Allen Chalk

12-11-1967

Correspondence between Chalk & W.E. Stephens (3 letters, enclosure)

W.E. Stephens

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P.

December 11, 1967

Mr. W. E. Stephens
Stephens Manufacturing Co.
306-308 2nd Avenue North
Nashville, Tennessee
Dear Bill:

Thank you so much for remembering me with your kind letter of December 1. It was a real pleasure to visit the Harding Place church and to become acquainted with you.

Sue and I are thrilled at the thoughtful Christmas gift that you are sending. Thank you so much for sending the record and the record player. We have known of these records for some time, but will treasure having one in our home. You couldn't have chosen a more thoughtful gift. Thank you.

Faternally yours,

John Allen Chalk
Radio Speaker

JAC:hm

C
O
P
Y

W. E. STEPHENS MFG. CO., INC.

A Little *BIGGER*  A Little *BETTER*

306-308 2nd AVE., N., NASHVILLE, TENNESSEE 37201

December 1, 1967


Mr. John Allen Chalk
809 Byrd Drive
Abilene, Texas

Dear John Allen:

In spite of my statement that your picture on the radio transcript is the 'spittin' image, if I were to see you in broad open daylight I am convinced that the picture would not do you justice. I have since noticed that your most recent picture has hair and is a big improvement. I am further convinced that if we were working together at Harding Place Church, you would soon become a truly handsome gentlemen.

I have no doubts whatsoever about your abilities. If you can work up a highly infectious and contagious case of want-to-itus, then you are just the man we need. You may count on the full support of my limited abilities. May I earnestly request that you seriously consider the challenge at Harding Place. The potential is indeed great.

Heartily yours,


W. E. Stephens, Jr.

WES/kl

WORK, WESTERN AND PLAY CLOTHES

FOR MEN, WOMEN, BOYS AND GIRLS



W. E. STEPHENS MFG. CO., INC.

A Little *BIGGER*  A Little *BETTER*

306-308 2nd AVE., N., NASHVILLE, TENNESSEE 37201

December 1, 1967

John Allen Chalk
809 Byrd Drive
Abilene, Texas

Dear John Allen:

You should receive in a few days an inexpensive record player and four records produced by the "Foundation for Human Betterment" to express my wish for a merry Christmas. These items, plus a popular Christmas record, will be our company's Christmas gift to each of our employees.

Do me a favor, please. Listen through "THE GREATEST THING IN THE WORLD" and any others that time permits. Give me your considered opinion of this record. Can you foresee any particularly good uses for it? If it could be sold at a reasonable price (possibly \$1.00 retail and \$.50 in large quantities), would an attempt at volume distribution be worthwhile? Your opinions and suggestions will be appreciated.

Sincerely yours,



W. E. Stephens, Jr.

WES/kl

P.S. I plan to furnish Harding Place enough records for each family to have one.



WORK, WESTERN AND PLAY CLOTHES

FOR MEN, WOMEN, BOYS AND GIRLS



copy to chalk

November 29, 1967

Dr. Oscar W. Carter
1921 Hayes
Nashville, Tennessee

Dear Dr. Carter:

I have been receiving each month the transcripts of the sermons by John Allen Chalk but had never read one through. Last Sunday evening I met John Allen, when he preached at Harding Place Church, and was most favorably impressed by his keen intellect. Last night I read the four most recent transcripts, one after the other.

I am sending them to you with the hope that you may read them and get one half the benefit that I have from them.

Sincerely yours,

W. E. Stephens, Jr.

WES/kl