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John Allen Chalk: Personal Correspondence

John Allen Chalk

3-16-1971

From/To: M. Norvel Young (Chalk's reply filed first)

M. Norvel Young

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3-16-71

Dear Dr. Young:

Our ~~last~~ ^{more clearly} conversation in Los Angeles at ~~breakfast~~ helped me see the nature of my purposed work with the Law School. I appreciated ~~the~~ ^{the} preciseness with which you ~~spoke of~~ ^{described} the unique nature of major donor cultivation. Your insight not only gave me new insight into myself but it also gave me even greater appreciation for what you and Bill are doing. ~~You~~ You have been able to submerge your own self-~~interests~~ for the greater good of educating young men and women.

~~The opportunity to work directly with you as Assistant to the President would offer many advantages for training and experience. This I would enjoy. But Sue and I feel that John and Mary Beth will need my immediate presence during the next few years. This judgment of ~~ours~~ precludes me taking on any kind of challenge that requires significant amounts of away-from-home time.~~

I must decline your generous offer to work with the student recruitment program. For now we will either remain with the Highland church or look to the kind of situation that can both utilize my talents and give me reasonable amounts of family time.

Thank you for the warm reception I ~~always~~ ^{our} receive from you and Mrs. Young. I thoroughly enjoyed visiting with both of you again during my recent California trip.

~~Fraternally yours,~~
Fraternally yours,

~~Marilyn continues to attend all our worship and study times at Highland. She is showing an unusual interest in our Bible study periods.~~

PEPPERDINE COLLEGE

8035 SOUTH VERMONT AVENUE
LOS ANGELES, CALIF. 90044

OFFICE OF THE PRESIDENT

February 25, 1971

Dear John Allen:

Since you were last here I have given a great deal of thought to our conversation regarding your future with Pepperdine University. Frankly, all of us are unanimous in the hope that someday, somehow, and under some constructive conditions, you will be a part of our work in Christian education.

I wish it were possible at this time for me to offer you, without reservations, the position of Provost of the Law School. However, the reasons which I candidly set forth in our conversation cause me to suggest an alternate path. I would like to have you consider the post of Assistant to the President for Student Recruitment, at least for an initial 12-month period. We are gearing up to improve the percentage of our Church enrollment as we open the Malibu campus. We think it is one of our most important needs, as we strive to involve young people who come from backgrounds that cause them to have a special interest in Christian education. We are having trouble finding someone who has rapport with the brethren and with young people, and sufficient clout to perform a miracle: and move our percentage of Church kids from 25% to at least 60%. That is no small task! I have enclosed a job description. We could discuss salary and terms, and in these matters we are prepared to challenge you.

The most critical stage of this work would be before September 1972, because we have to do the enlisting before the new school opens. If, after performing this important task for a 12-month period, you are still interested in the Provost spot, we would be in a much better position to offer it.

This is simply my tangible way of saying that we want to hire you, and here is a job that desperately needs someone of your energy, personality, judgment, and vision. Let me know what you think.

Cordially yours,


M. Norvel Young

Mr. John Allen Chalk
809 Byrd Drive
Abilene, Texas 79601

JOB DESCRIPTION

ASSISTANT TO THE PRESIDENT -- STUDENT RECRUITMENT

As Pepperdine University moves toward opening a new campus at Malibu in September, 1972, it faces no greater challenge than setting the quantity and quality of the initial student body. The tone and spirit of the college will be set for years to come by those students who comprise the first class at Malibu. Because of the importance of this task, the University is creating the position of Assistant to the President-Student Recruitment.

The individual who assumes this position will be responsible for recruiting a select number of highly qualified students from across the nation. Most of these students will be identified with the church of Christ and all of them will have a commitment to a Christ-centered college. Through nation-wide speaking engagements and individual conferences, the Assistant to the President-Student Recruitment will have prime responsibility for interesting qualified students in Pepperdine University - Malibu. He will be assisted by the regular Admissions office, which will continue the routine processing of applications and the regular methods of student recruitment.

The Assistant to the President-Student Recruitment will be responsible directly to the President for his actions. There is a freedom with this challenging task for the full use of one's creative talents. He will have the cooperation of the Church Relations Representative in coordinating meetings with various church groups, in an effort to attract students from the church constituency.