

11-4-1966

From/To: Robert McAnally (Chalk's reply filed first)

Robert McAnally

Follow this and additional works at: <https://scholarworks.harding.edu/hst-chalk-personal>

Recommended Citation

McAnally, R. (1966). From/To: Robert McAnally (Chalk's reply filed first). Retrieved from <https://scholarworks.harding.edu/hst-chalk-personal/3041>

This Letter is brought to you for free and open access by the John Allen Chalk at Scholar Works at Harding. It has been accepted for inclusion in John Allen Chalk: Personal Correspondence by an authorized administrator of Scholar Works at Harding. For more information, please contact scholarworks@harding.edu.



November 4, 1966

Mr. Robert McAnally
Sunset Church of Christ
5467 South Beech-Daly Road
Dearborn Heights, Michigan 48125

Dear Robert:

Thank you so much for your letter of October 25. I will keep our meeting for September 11 through September 17 tentatively scheduled. I am radically changing my approach to the scheduling of meetings into the future. Hereafter all meetings will be scheduled only within the twelve months in which they are to be conducted. I will try to evaluate meetings so that I do not waste my time in places not prepared.

I will look forward to future communications from you as we look forward to the dates September 11 -17, 1967.

Fraternally yours,

John Allen Chalk

JAC:lct

C
O
P
Y

ELDERS

CARL SWINDELL
ADAIR LANGSTON

TELEPHONES

RES: CR 4-2486
OFFICE: LO 3-0597

Sunset Church of Christ

5467 SOUTH BEECH-DALY ROAD
DEARBORN HEIGHTS, MICHIGAN 48125
ROBERT McANALLY, MINISTER

DEACONS

GEORGE COX
ROB EARL PITT
DONALD HIGHLAND
ERNIE GILL
LESLIE PEGG
WILLIE JOE WAY

October 25, 1966

Mr. John Allen Chalk
P. O. Box 574
Cookeville, Tenn. 38501

Dear Brother Chalk:

The Elders have asked me to write you concerning your meeting scheduled with us for September 11-17, 1967. We do hope that it will not be necessary for you to cancel this date as we are planning this meeting to coincide with the official opening of our new 890-seat auditorium.

Our plans are to really advertise the meeting. Last year we budgeted \$2,500 for our meeting with Jimmy Allen and actually spent over \$2,600. This meeting had an average of more than 1,000 people per night, with 1,505 at the closing service. There were 76 responses to the invitation.

We believe that two things are important to a successful meeting: 1. The right man as the preacher, and 2. A good advertising and promotional campaign. We do feel that you are just the man for the meeting and we hope that you can still arrange to be with us.

Sincerely,

Robert McAnally

RM:mw