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John Allen Chalk: Personal Correspondence

John Allen Chalk

11-7-1963

From: Batsell Barrett Baxter (11/7/63)

Batsell Barrett Baxter

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David Lipscomb College

NASHVILLE 5, TENNESSEE

DEPARTMENT OF BIBLE

November 7, 1963

Mr. John Allen Chalk
P. O. Box 474
Cookeville, Tennessee

Dear John Allen:

I was pleased to learn that you have accepted the responsibility of helping in the Herald of Truth work. This preaching of the gospel by means of radio and television has potentials for good that are beyond our fondest dreams and certainly beyond our present accomplishments. With you and others like you working in the field to keep the brotherhood informed and to raise money, I feel that we will reach thousands of people with the gospel whom we would not otherwise reach.

The funds for the production of fifty-two television films each year are so vitally needed. With scores and scores of television stations ready to run them free we just must find the money to make the films. Please get as many special gifts during the next month for this phase of the work as you possibly can.

In the long run, however, getting individuals and congregations to make regular contributions is our greatest need. A presentation from you and an appeal for regular support can mean a tremendous difference.

Thank you so much for accepting the responsibility of helping in this work. We know it will take time and effort, but it needs to be done. All of us are grateful to you. Please feel free to make suggestions for the improvement of the program. We also will appreciate your prayers that the preaching may be effectively done.

Sincerely in Him,

Batsell Barrett Baxter
Chairman, Department of Bible

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