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John Allen Chalk: Personal Correspondence

John Allen Chalk

1-30-1964

From: E.R. Harper (1/30/64)

E.R. Harper

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January 30, 1964

Mr. John Allen Chalk P. O. Box 474 Cookeville, Tennessee

Dear John Allen:

I want to let you know how much I personally appreciate your accepting the responsibility of becoming a key man in your area for the Herald of Truth program.

We believe that, because of your work, and that of others, we will be able to produce the television films next year necessary to obtaining upwards of \$500,000 in additional sustaining time; that is. "free" time.

This alone would make all of our efforts worthwhile, but the work that you do will also make possible the continued world-wide growth of the program.

We pray that 1964 will be our greatest year. To assure our goal of world-wide broadcasting in 1964, it will be necessary to raise \$1,932,000. This will enable us to reach every major city in America, over 128 English-language foreign stations abroad, and to secure up to \$1 million in free time (including the almost \$1.5 million now being utilized).

Your cooperation in this great effort will be of tremendous value to us in accomplishing this goal.

Let me assure you that we feel most fortunate in having you working with us, and may the Lord bless you and all of us in this great work.

Thankfully yours,

E. R. Harper

ERH:s1

Robert Holton