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John Allen Chalk: Personal Correspondence

John Allen Chalk

11-21-1963

From: Robert W. Holton

Robert W. Holton

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ROBERT W. HOLTON

FLEETWOOD 2-2102 • 11616 SONNET DRIVE • DALLAS, TEXAS 75229

November 21, 1963

Mr. John Allen Chalk
P. O. Box 474
Cookeville, Tennessee

Dear John Allen:

Although my work, for the most part, is before the camera, I am well aware that no television program could be produced without the men behind the camera. Only recently I learned that you belong in the latter category.

It is encouraging to me to know of your willingness to assist in an endeavor so filled with opportunities for reaching the lost. Think of it--there is a definite possibility that the pure gospel will be heard 'round the world IN OUR TIME. The HERALD OF TRUTH radio and television program is contributing greatly to this dream. Its weekly audience is now numbered in the millions.

As you know, the special project for which you have kindly consented to assist us is aimed toward an extension of the television portion of the program. The network offer of free time, provided a sufficient number of films can be produced, is one of the outstanding challenges of the century. The fact that hundreds of thousands of dollars in free time is ours for the taking is nothing short of astounding. We must meet this challenge.

I know you will do all you can to broaden the vision and elicit the support of those about you. Just \$100.00 as a special contribution from 1500 congregations or individuals will provide an amount sufficient to produce all the new films needed to receive the network's amazing free offer.

Please accept my personal thanks for your efforts. You may be sure the elders at Highland and all who have a part in the program are equally grateful.

Sincerely in Him,



Robert W. Holton

RWH:s1