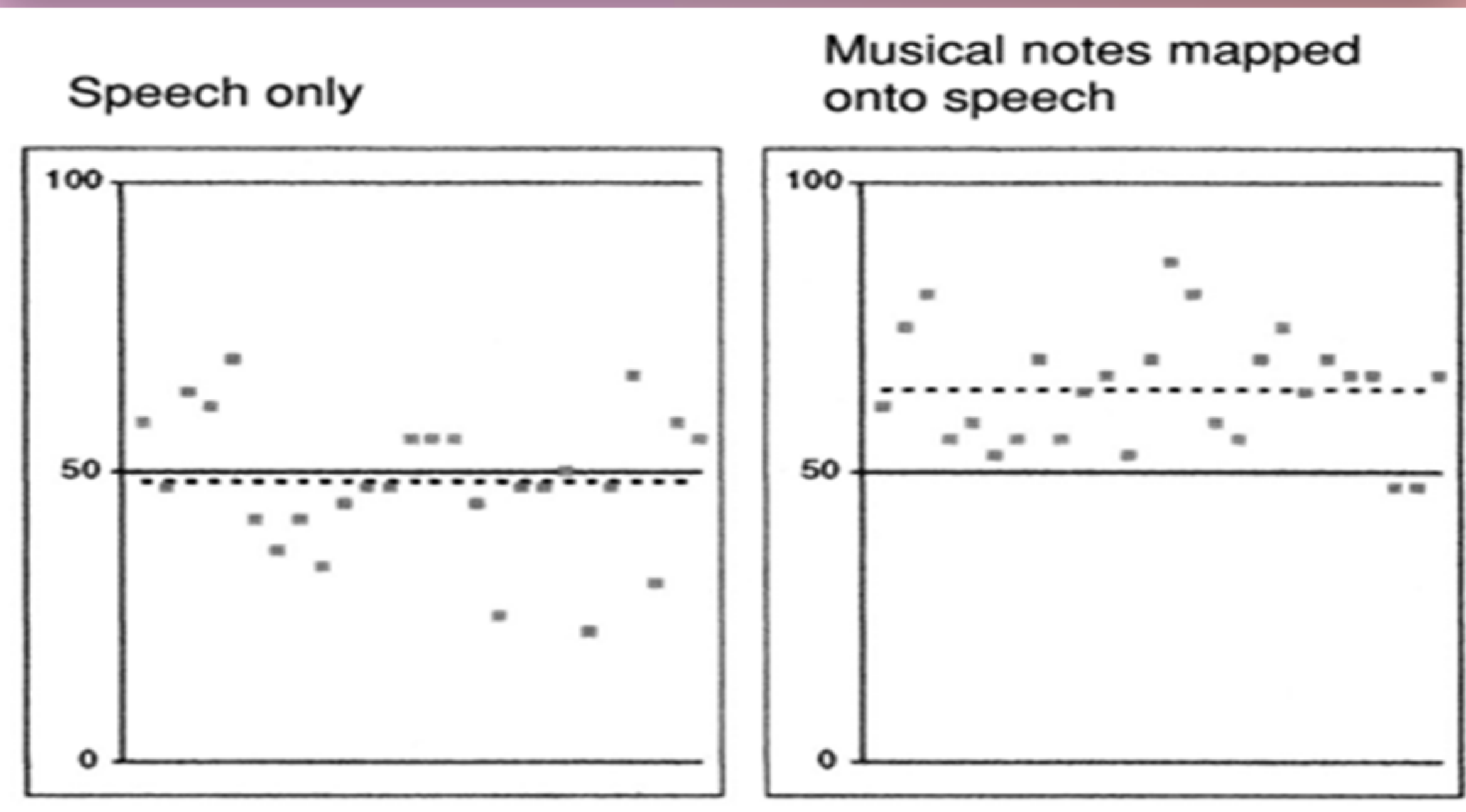


MUSIC BEYOND YOUR WORLD

Studies

Recent studies actually show benefits to learning a foreign language while listening to music in said language. This study showed that while mapping syllables to notes, and after listening to the the words in a song fashion for a bit, listeners could parse through the words at a better rate than just listening to the words through speech. If you want to learn a language, that languages music could really be beneficial in learning when a certain syllable start and end, how its pronounced and even help to memorize certain words.



As the world becomes more globalized in upcoming generations, people should have access to music beyond their own culture to form a more worldly view of life. As music in America is widely spread to countries around the world, the same cannot be said for foreign music entering America. This project aims to help remedy this situation so people can experience the sounds and culture of Asia, through the form of music.



Math Rock:



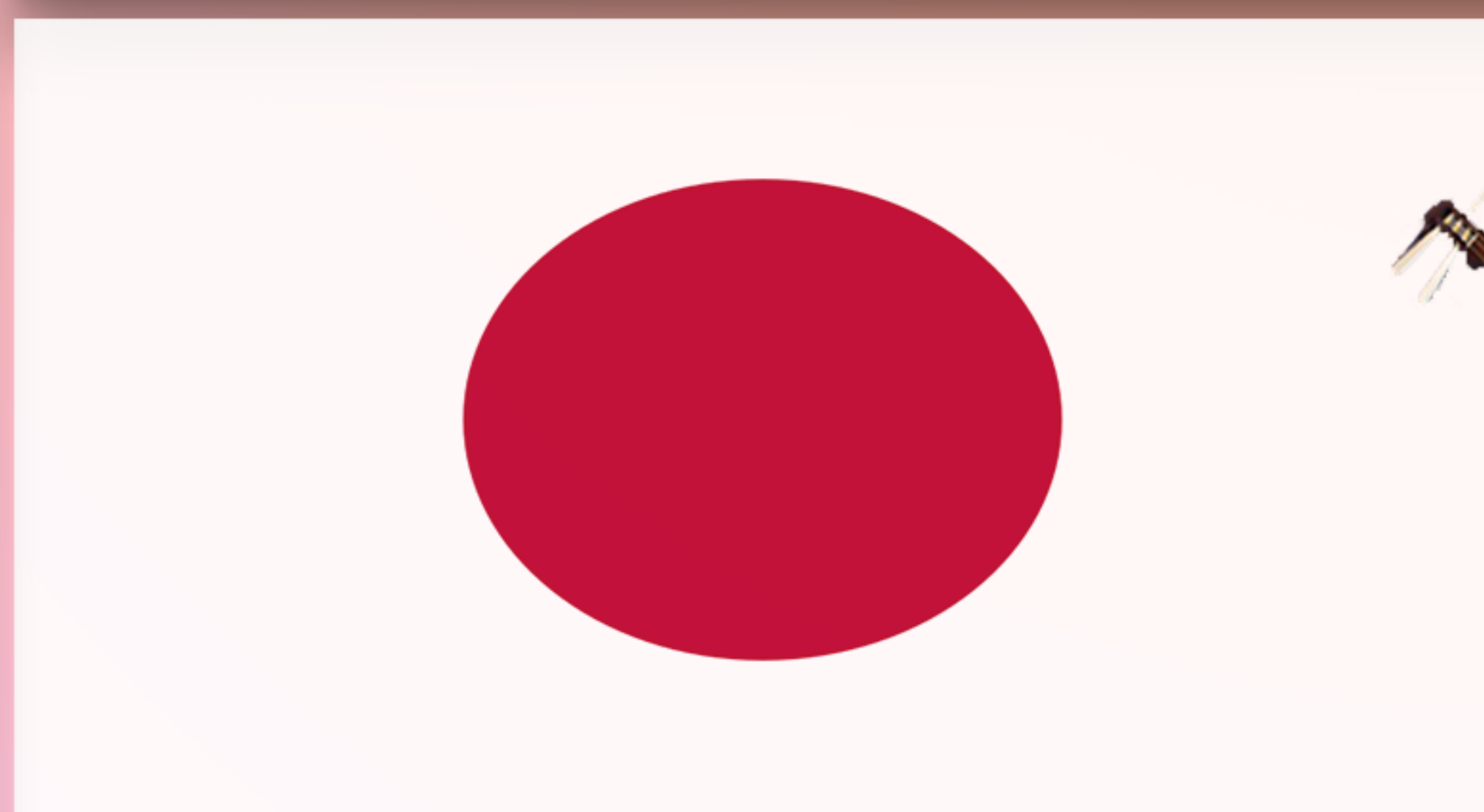
Rock/Alt:



Pop/Jazz:



Rock/Alt:



Pop Rock:



Math Rock:



Concerns

Asian immigrants continue to be the largest growing population in the United States, 72% from 2000 to 2015, with this knowledge we should be able to see a rise of Asian media presence, but its very minimal or scarce, showing different concerns.

- Many Asian and Asian-American artists express how difficult it is to “market” an Asian media presence.
- Asian companies not wanting to broadcast their music overseas for fear of low sales, language barrier miscommunications.
- Worries of image and how an Asian image that is accepted in their country will be in overseas countries.
- How cross-cultural elements will play out, most companies believe that their music culture might not be represented accurately overseas.

Listening

Global sites like YouTube and Spotify offer a glimpse of music from every country but finding that music may still be a challenge to people. Simply typing “Korean music” in a search bar will give the results of K-pop when there is much more to Korean music today. There are apps and websites that provide free, streamable, demo and purchasable Asian music but most people don’t know these website and apps even exist. The QR code to the right provides a small list of websites/apps that will expand your world of music, and with translation built into websites and apps, its now even easier to experience foreign music.

Music Links



Sources



Stony Brook University

