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Research Development Webinar Series: A Collaboration Amongst Touro College and University System Libraries

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Research Development Webinar Series:

A Collaboration Amongst Touro College and University System Libraries

Joanne M. Muellenbach; Sara Tabaei; Jason Fetty; Deborah A. Crooke; Rhonda L. Altonen; Amy M. Castro; and Julie B. Horwath

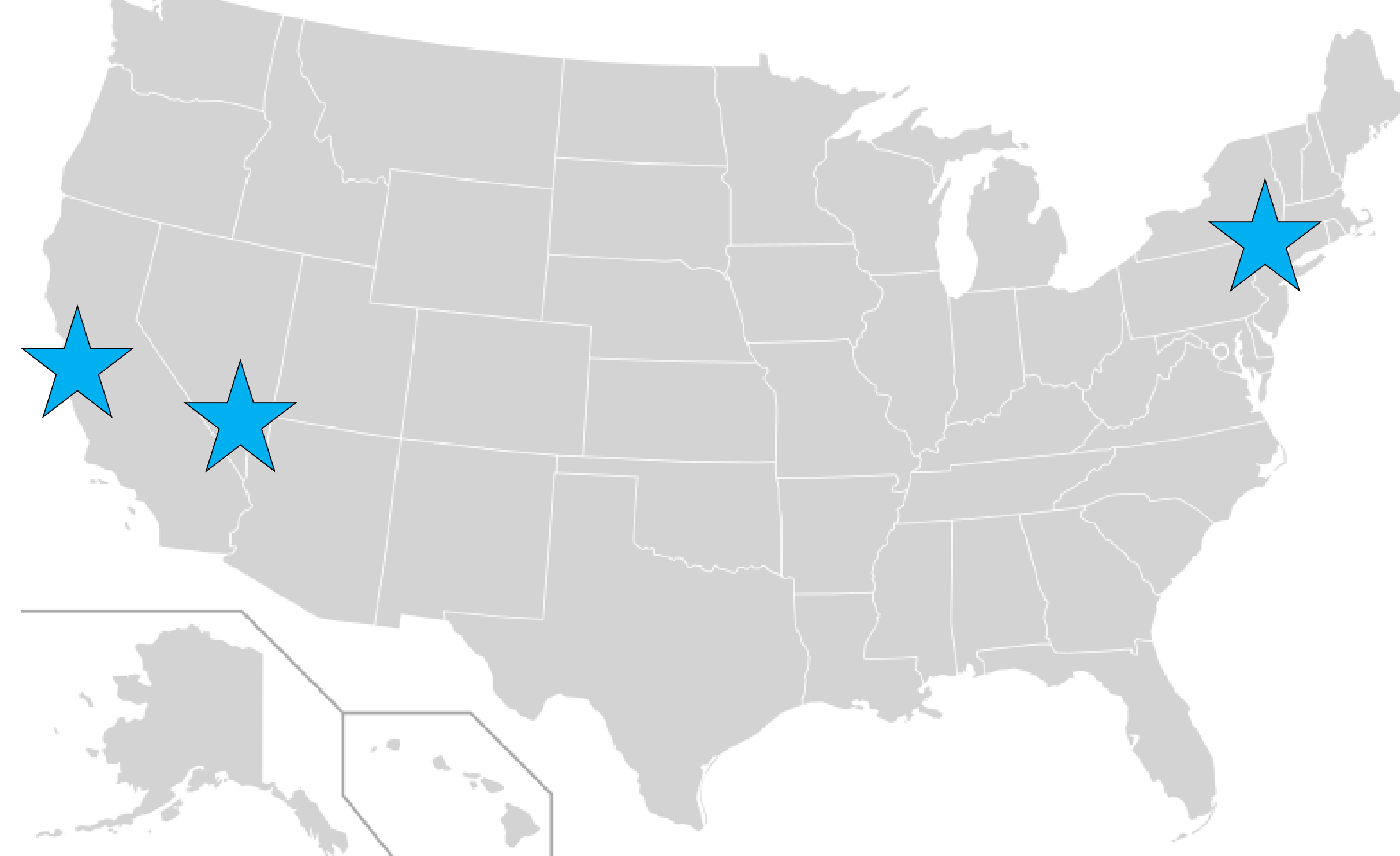
BACKGROUND

This collaboration amongst Touro College and University System (TCUS) libraries began as an initiative of the College Research Council to increase TCUS's research footprint. Specifically, faculty and students needed to develop greater research knowledge and skills. The Library Advisory Committee, one of four subcommittees of the Research Council, recognized the wealth of research taught across the system by individual libraries, and saw this as an opportunity for collaboration.

DESCRIPTION

The Library Information Literacy Director created a research guide, and TCUS librarians promoted research webinars to their faculty and students. Group viewing rooms were scheduled, in addition to the option to participate in Zoom conferences from any location. The response was overwhelmingly favorable. The initial spring 2018 series consisted of seven webinar topics between two TCUS locations, in New York and Nevada. It was then decided to invite TCUS libraries in California and other New York locations to participate and to expand the range of research topics. Thus, in fall 2018, the research development series included 18 webinars, contributed by five TCUS libraries. Topics included: altmetrics; data management; open educational resources; ORCID; and systematic reviews. Webinar times were adjusted for the various time zones, and sessions were recorded and linked from the workshop guide, whenever possible.

TOURO LOCATIONS



PROGRAM OBJECTIVES

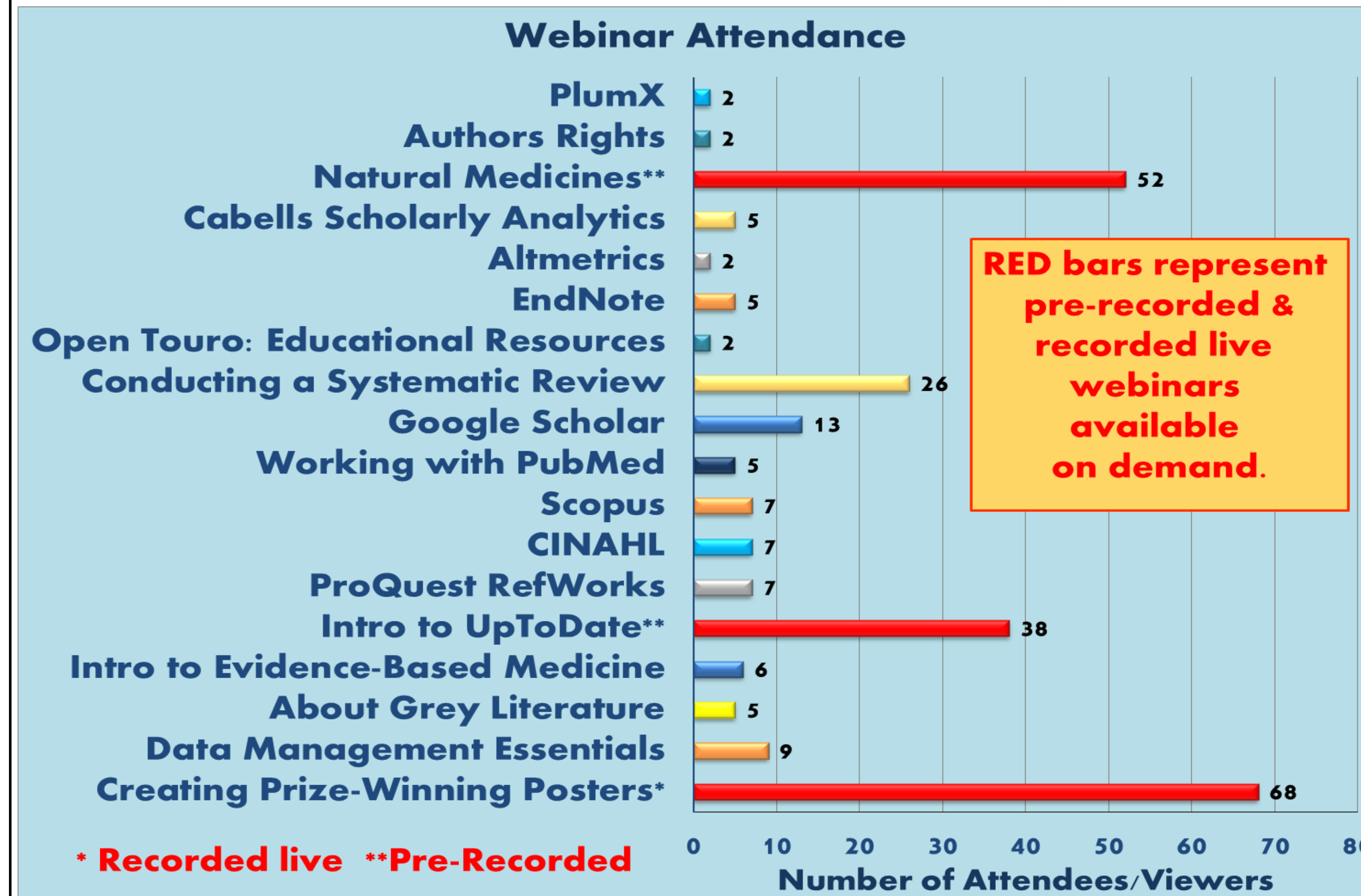
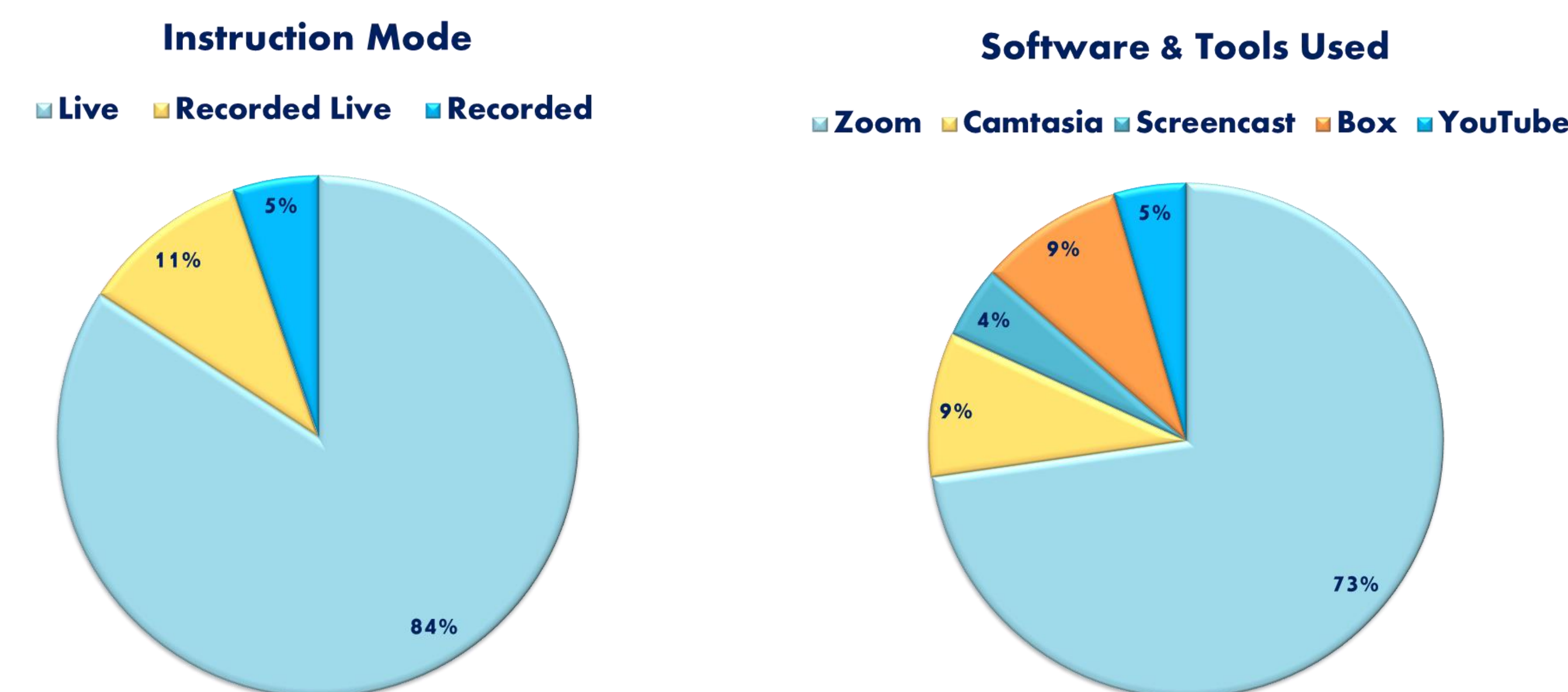
PROGRAM OBJECTIVES INCLUDE:

- Develop faculty and student research skills
- Collaborate with librarians system-wide to offer a variety of research topics
- Increase the value and visibility of TCUS libraries

PROGRAM OUTCOMES

PROMOTIONAL STRATEGIES:

- **Locally:** flyers; social media e.g. Instagram, Facebook and Twitter (we post before each webinar); TCUS library websites; local blasts to department chairs and school deans; announcements at college-wide committees; promotions through program Research and Scholarship coordinators; postings on Touro College's main website and on their Research page, under Faculty Research Training; via the Provost's monthly newsletter
- **System-wide:** e-mail blasts from the Provost's office to Touro faculty and staff.



LEARNING OUTCOMES

1. Participants will have a framework / model for developing and implementing a collaborative webinar series with affiliated libraries, libraries within their regions, or with libraries that serve the same user populations.
2. Participants will have increased knowledge of a variety of topics and tools available for creating and delivering webinars.
3. Participants will have increased knowledge of best practices for delivering instructional content at any time and location.
4. Participants will have a means for demonstrating their value as instructors and increasing the visibility of their libraries.

CONCLUSIONS

The TCUS libraries' collaboration has been a huge success. It has opened up new venues for librarians to work with faculty and to teach new scholarly communications topics. The webinars have also prompted future collaborations, such as embedded librarian projects. Going forward, we hope to offer more recorded sessions, adapt session topics for course-integrated instruction, and offer research snippets at selected committee and departmental meetings. In addition, we would like to conduct pre-test and post-test assessments in order to determine the impact that this research webinar series had on faculty and student participants, and their library user satisfaction, overall.



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