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## Off-the-Shelf, into the Community: Academic/ Community Outreach

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## Off the Shelf and into the Community: Academic/Community Outreach

Annie Epperson, Engagement & Academic Programming  
Wendy Highby, Library Research Services  
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University of Northern Colorado, Greeley, CO



UNIVERSITY OF  
**NORTHERN**  
**COLORADO**



# Who is in the room today?

- Faculty?
- Administrators?
- Community partners?
- Students?
- Student affairs professionals?
- Librarians?



# Off the shelf – session outline

U. of N. Colorado: orientation and context

Libraries engaged in partnership

Programming as outreach

What we learned

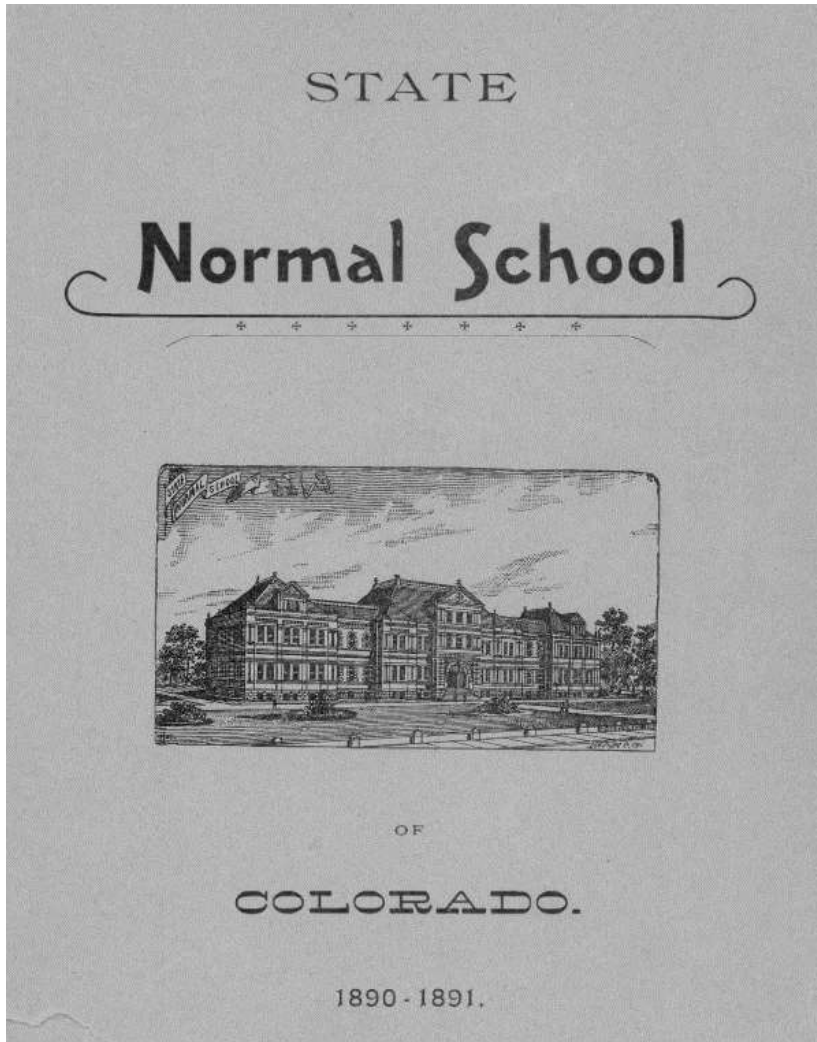
Bringing it back to campus

For the future





# Orientation and Context



Greeley Colorado

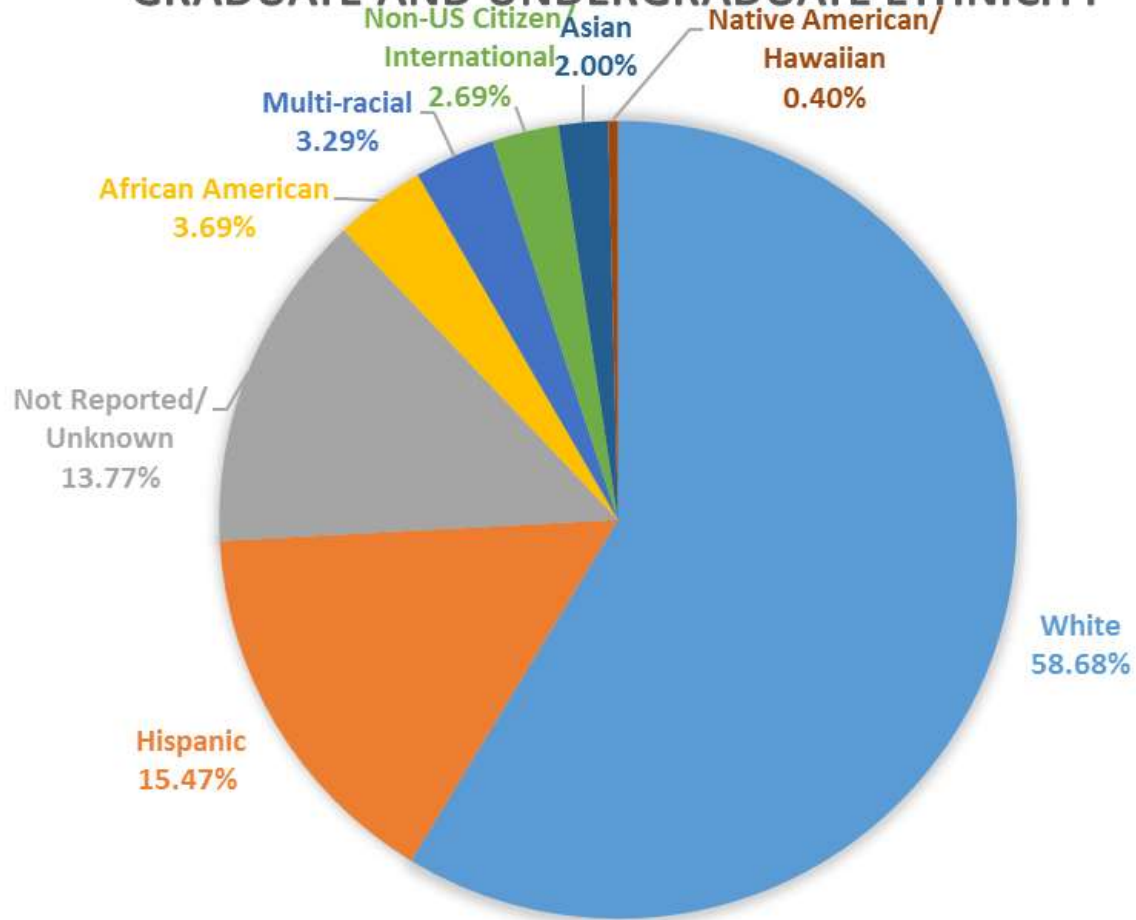
University of Northern  
Colorado

Libraries





## GRADUATE AND UNDERGRADUATE ETHNICITY





# Into the community

Libraries engaged in partnership



CREATING COMMUNITY  
Connecting Northeastern Colorado Librarians



# Partnering with Public Library District

**LIFE ON CAMPUS**

**HPLD**  
HIGH PLAINS LIBRARY DISTRICT

**at**

**UNC**  
MICHENER LIBRARY

Get your free HPLD library card at Michener Library.  
Browse the collection online at [www.MyLibrary.us](http://www.MyLibrary.us).  
Place your items on hold and select Michener as your pick up location.  
Return your items to Michener or one of HPLD's libraries.  
Find it all! Ebooks, audiobooks, music, magazines, online resources and more.

UNIVERSITY OF NORTHERN COLORADO | University Libraries | **highplains** LIBRARY DISTRICT

[library.unc.edu](http://library.unc.edu) or [MyLibrary.us](http://MyLibrary.us)

**JUST GOT A WHOLE LOT BETTER**

The graphic is a circular advertisement for the partnership between HPLD and UNC Michener Library. It features two cartoon characters: one sitting at a table reading a book with a coffee cup, and another walking while talking on a phone. The text is arranged in a circular fashion, with 'LIFE ON CAMPUS' at the top and 'JUST GOT A WHOLE LOT BETTER' at the bottom. The central text reads 'HPLD HIGH PLAINS LIBRARY DISTRICT at UNC MICHENER LIBRARY'. Below this, there are instructions on how to get a library card, browse online, place holds, and return items. At the bottom, there are logos for the University of Northern Colorado, University Libraries, and High Plains Library District, along with the website and social media information.





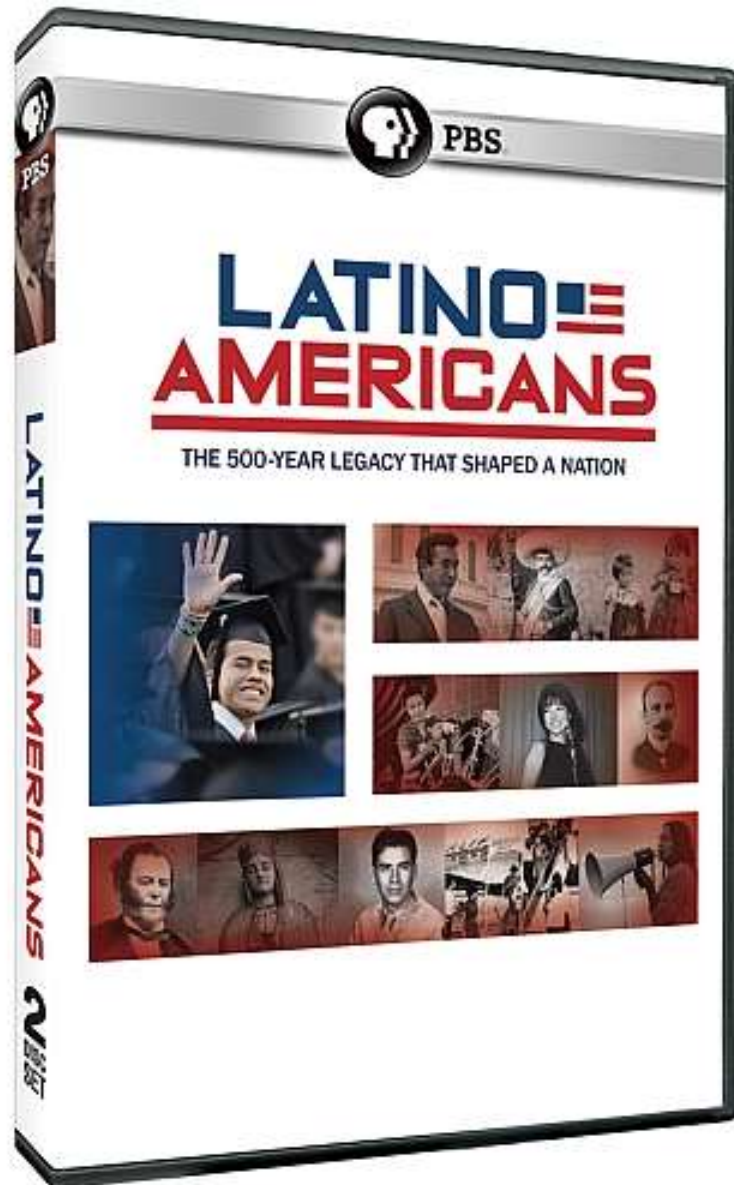
# Community & Civic Engagement

- Planning
- Implementation
- Institutionalization
- Next steps





LIBGUIDE URL TO GO HERE!!!!



# LATINO AMERICANS

THE 500-YEAR LEGACY THAT SHAPED A NATION



LATINO AMERICANS PBS



# LATINO AMERICANS

500 YEARS OF HISTORY

[Home](#) [About](#) [News](#) [Resources](#) [For Grantees](#) [Grant Recipients](#)

## For Grantees



Promoting Your Programs



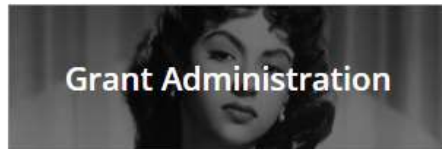
June 2015 Workshop



Online Learning



Mi Historia



Grant Administration



Connect

### In This Section

- [Promoting Your Programs](#)
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- [Mi Historia](#)
- [Grant Administration](#)
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CELEBRATE  
**LATINO  
AMERICAN**  
HISTORY



*La raza de Colorado: La Historia*

La raza de Colorado: La Historia explores the history of Colorado's Latino culture from the 1500s to the 1940s—hosted by Dr. Priscilla Falcón.

Join us on Monday, October 12, 2015 5:30–7:00 PM  
in Lindou Auditorium (lower level of Mishener Library)

ALA American Library Association

LATINO AMERICANS  
100 YEARS OF HISTORY

50 Humanities  
1965-2015

UNIVERSITY OF  
NORTHERN  
COLORADO  
University Libraries



## HISPANIC STUDIES

HUMANITIES & SOCIAL SCIENCES

- [SPANISH PLACEMENT EXAM](#)
- [UNDERGRADUATE PROGRAMS](#)
- [UNDERGRADUATE ADVISING](#)
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### About Our Offerings



UNC's Hispanic Studies Department—offers a wide variety of programs at both the undergraduate and graduate levels.

Our undergraduate offerings include majors in Spanish Liberal Arts, Spanish K-12 Teaching, Mexican American Studies Liberal Arts, and Mexican American Studies K-12 Teaching, and minors in both Spanish and Mexican American Studies as well. We also offer teaching endorsements in Spanish, Teaching English as a

Second Language, and Bilingual Bicultural endorsements for elementary and secondary education students.

Our graduate program, Master of Arts in Foreign Language: Spanish Teaching Emphasis allows students who have a BA in Spanish to obtain a Master's Degree in three summers on the Greeley campus, with one optional summer Study Abroad in Salamanca, Spain.

### Highlights of our Program and Faculty

**Spanish Teaching and Teaching Spanish as a Second Language have recently been awarded national collegiate accreditation from NCATE (National Collegiate Accreditation for Teacher Education)**

- The experience of our faculty and the small size of most of our courses ensure that our students receive personal attention and a superior education.

### Contact

**Department of Hispanic Studies**  
501 20th St  
Campus Box 87  
Greeley, Colorado  
80639

**Interim Chair:** Dr. Elizabeth Franklin

**Main Office:** CAND 0295  
**Phone:** (970) 351-2811  
**Fax:** (970) 351-3823



## CensusViewer - Graphs & Tables: Hispanic/Latino Origin



Population by Hispanic or Latino Origin (of any race), 2010 Census - Greeley, Colorado

Persons Not of Hispanic or Latino Origin

Counts

59,449

Percentages

64.00%

Color



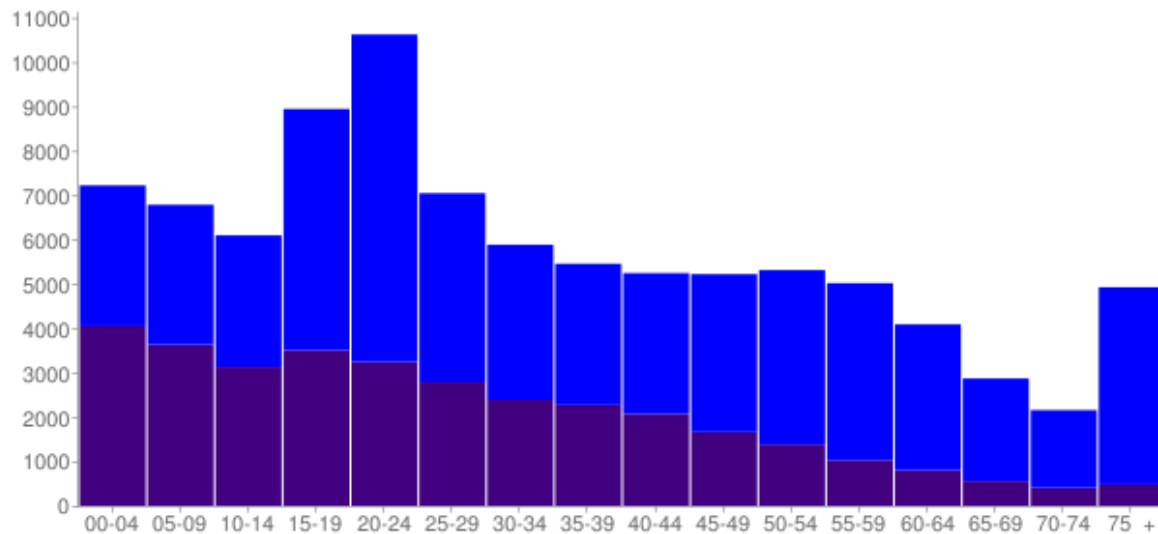
Persons of Hispanic or Latino Origin

33,440

36.00%



Graph: Population by Age and Hispanic or Latino Origin, 2010 Census - Greeley, Colorado





# the crucible

Vol 29 No. 1

Colorado State College, Greeley

May 28, 1969

## Committee Reports On 27 Demands

### DEMAND 1:

A Black Studies program.

### DEMAND 15:

The immediate formation of a Hispano Studies program under the department of "Third World Studies."

The committee recommends that a Department of Minority Studies be recognized as a bona fide academic unit, interdisciplinary in nature with application toward a liberal arts or teaching degree.

Current and proposed courses would provide the foundation. The committee recommends the eventual development of courses adequate to constitute major programs in both Black and Hispano Studies, in addition to programs in African Studies and Latin American Studies.

The department would organize programs of study, advise students of the programs, develop the curriculum, and develop new interdisciplinary courses.

political, and cultural contributions of the Black man to society, to investigate and develop progressive measures to aid societal reform in matters pertaining to the Black man, to provide educational experiences that will prepare students for teaching in urban school systems; and to improve the general academic environment at Colorado State College.

The committee recommends a required core of courses, electives, and suggested additions to the curricula.

Purposes of a Hispano Studies Program are: To emphasize the historical, political, and cultural contributions of the Hispano to society; to investigate and develop progressive measures to aid societal reform in matters pertaining to the Hispano; to provide educational experiences that will prepare students for teaching in the Southwest; and to improve the general academic environment at Colorado State College.

Again, a required core, electives and suggested new courses were suggested.

art, music, literature, etc. should be expanded to include recognition of Black and Hispanic contributions whenever appropriate. Such coverage should be extended immediately.

2. Students preparing to teach need deep understanding of human relations. This committee endorses the concept of required study in human and race relations. It is further recommended that students preparing to teach elect some courses from those listed in the minority studies program.

Members of the committee were Dr. Claire Quinlan, chairman, Dr. Calvin Kennedy, Dr. Martin Candelaria, Walter Klein, Al McWilliams, Carlos Leal, Adrian Capehart, Jerry Soliz and Mary Sheehan.

### PRESIDENT'S ACTION:

The recommendations are accepted. Current courses offered in the 1969-1970 academic year provide the basis for a minor in Black Studies and Hispano studies. This should be im-

### From The President...

Colorado State College is open to all students without regard to race, color or creed.

I wish to emphasize that this college offers a wide range of programs for all students. These programs include majors in many areas: Professional, pre-professional, general, vocational, occupational, under-graduate and graduate. These programs are accessible to all qualified students.

Balance, therefore, is the key word. We are operating a balanced program for all students.

In this report you can read about actions related to meeting the needs of minority and disadvantaged students. In this regard, we have made a special effort this spring.

May I emphasize that not only will this effort continue, but also that we will redouble our efforts to improve and enhance every aspect of the college including every program which is available to every student.

I would like to thank particularly the faculty and students who have worked on the 27 demands presented by the coalition. The results of their committee work are presented in this paper. We have every reason to take pride in their accomplishments and to look forward to continued programs.

--Darrell Holmes



Listening and Contemplating

be accepted by appropriate review authorities including the Colorado Commission on Higher Educa-

### DEMAND 14:

The immediate representation of Hispano





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## University of Northern Colorado President Kay Norton condemns racist attacks on UNC protesters

Article Comments (1)

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Print, A A +, Email, Print

### UP NEXT

Joy Landeira, chairwoman of the Department of Hispanic Studies, said she still holds hope that the University of Northern Colorado will rescind the suspension of the Mexican-American studies major. College of Humanities and Social Sciences Dean Donna Bottenberg said discussions were ongoing, and those may include another forum.

If nothing changes, Landeira and her department have until Sept. 15 to submit a plan to revamp Mexican-American studies offerings. If that plan is approved, students could

University of Northern Colorado President Kay Norton on Friday afternoon sent a campuswide email condemning racist attacks on Mexican American studies protesters.

UNC students critical of the university's decision to suspend the Mexican American studies program have been protesting off and on since the decision was announced March 25.

Some of these protesters had shirts that read...

### TOP JOBS



City application form required for ...  
Greeley, CO 80631 - Jun 12, 2016 - ad id: 12169174

City application form required for all positions. Full job postings on our...

< View All >



Crime Log 6/15



Rate the Stampede: Woody's Root Beer makes for a refreshing...





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TRENDING:

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WD-ERT23EH01T

Tyler Silvy  
tsilvy@greeleytribune.com  
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## Panelists at University of Northern Colorado event advocate for solutions for Latino students

Article Comments (0)

Share 2 Tweet Pin Share 7

### BY THE NUMBERS

Various panelists presented the following numbers from a variety of reputable sources:

- 17 — Percent of U.S. population comprised of Latinos.
- 22 — Percent of K-12 population in the U.S. comprised of Latinos.
- 33 — Percent of U.S. Latino families with children younger than 18 who live below the poverty line.

Some called for revolt, others called for calm. All of the panelists Tuesday night during a University of Northern Colorado discussion of Latinos in education called for a hard look at the data.

The sixth event in the UNC Libraries' "Latino Americans: 500 Years of History" series at the Lindou Auditorium in the Michener Library featured a panel with generational gaps but no

### TOP JOBS



Truck Driver w/ Class A CDL, Veris ...  
F1 Lighth, CO 80621 - Sep 9, 2016 - ad id: 12370640

Truck Driver w/ Class A CDL Veris Environmental is hiring full-time drivers ...

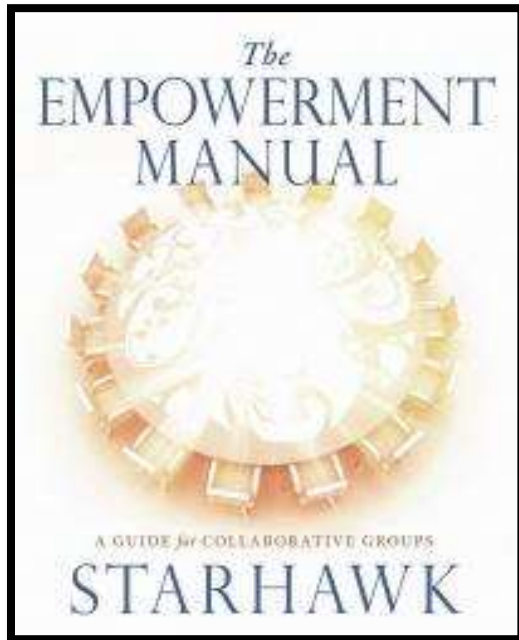
View All

### POLL

Should the sale of BB guns that look like real guns be banned?

- Yes.
- No.
- Don't care.

VOTE VIEW RESULTS



### **1. Recognize Privilege**

Learn to recognize some of the ways in which you might hold privilege — not to feel guilty, but to be aware of the unfairness that still characterizes our society so that we can work more intelligently to change it. Release guilt, and accept responsibility for being an agent of that change.

### **2. Distinguish Between Privilege and Identity**

You are not your privilege — or lack of it. Your race, your class background, your access to opportunity, the circumstances of your life are not the essence of your being. Rather, you are what you've done with your circumstances and opportunities, the choices you've made, the stands you've taken.

### **3. Know Your Heritage**

Learn something about your own history, the people you come from, their traditions and stories and culture. Even among “white” people great diversity exists. Italian culture is different from Dutch. Black people are not all the same; Chinese, Japanese and Koreans all have different cultures. When you know who your ancestors were and where they came from, you may discover a rich and wonderful heritage.

### **4. Learn About Others**

The dominant culture does not need to know much about the cultures of the oppressed — but people from oppressed cultures do need to learn the dominant culture in order to survive. As a result, many of us know little about groups that have historically been disadvantaged. Read books about other cultures, learn history from a multiplicity of perspectives, study other languages and, above all, learn about the real, current, present-day struggles of people around the world.

### **5. Ask “Who Is the Protagonist of the Story?”**

Privilege leads us to unconsciously expect to be the star of every movie. Popular culture still reinforces this idea. Hogwarts may have a multicultural student body, but Harry Potter is still a white boy. *Avatar* may plead brilliantly for nature and indigenous cultures, but it's still told through the eyes of a white man.

If we're trying to build a broad, multicultural movement, if we're organizing across the barriers of race and class, we have to stop casting ourselves as Jake



## **Pair/Share Activity**

Who are the protagonists of your campus/community story?

Whose story has been ignored or distorted?



RMPBS SPECIALS

## La Raza de Colorado - El Movimiento

+ ADD

Aired: 09/27/2010 | 56:02 | Rating: NR |

Episode Two: El Movimiento examines the Colorado Chicano Movement during the turbulent 1960s and 1970s. Riveting first-hand accounts speak to the significant social issues of our time: identity, racial conflict, civil rights and cultural pride.

### PROBLEMS PLAYING VIDEO ?

[Report a problem](#) | [Closed Captioning](#)

Anytime. Anywhere.  
[pbs.org/anywhere](http://pbs.org/anywhere) #PBSAnywhere





- Archives and Community

## The Purpose of Archives

- Identify records and papers of enduring value
- To preserve those materials
- To make those materials accessible to researchers





- Archives and Community

## Power and Archives

- Traditionally houses the records of the powerful
- Move towards broader collecting activities



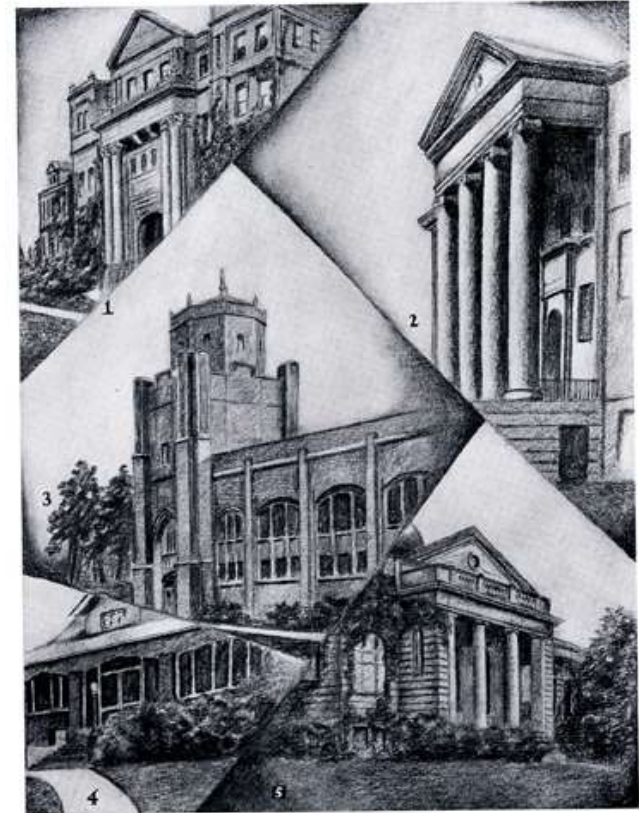
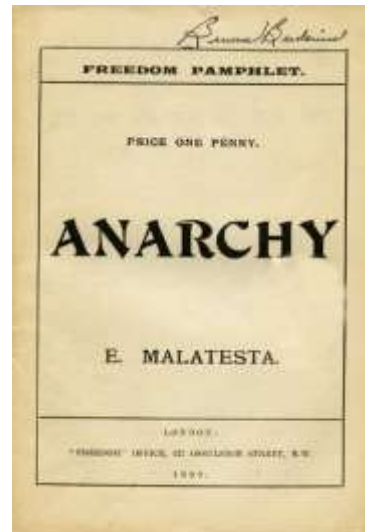
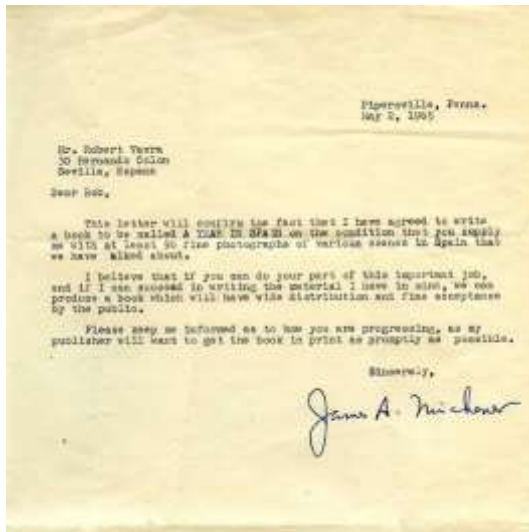




- Archives and Community

## We are what we collect

- University Records
- Special Collections
- James A. Michener Papers and Collections



CAMPUS SKETCHES  
BY KENNETH EVETT  
1. Cranford Hall 2. Guggenheim 3. Gunter Hall 4. Club House 5. Library



- Archives and Community

## James A. Michener Collections

Shortly before his death in 1997, James Michener designated the University of Northern Colorado to be the home for the bulk of his writing and publishing legacy

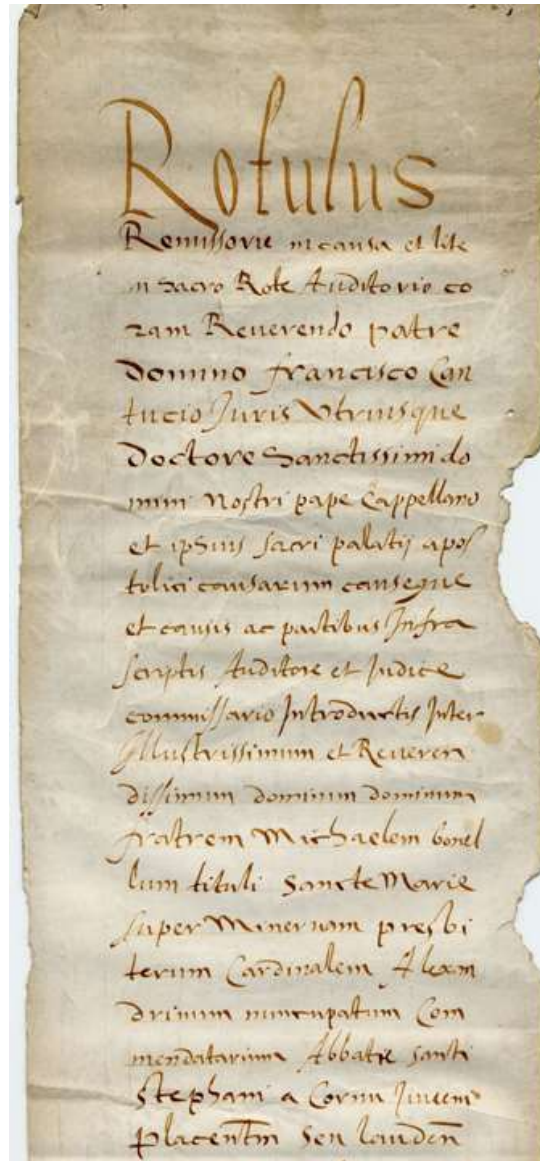




- Archives and Community

## Special Collections

Manuscripts, papers, records and books deemed rare, unique and/or of significant research value to warrant permanent preservation.





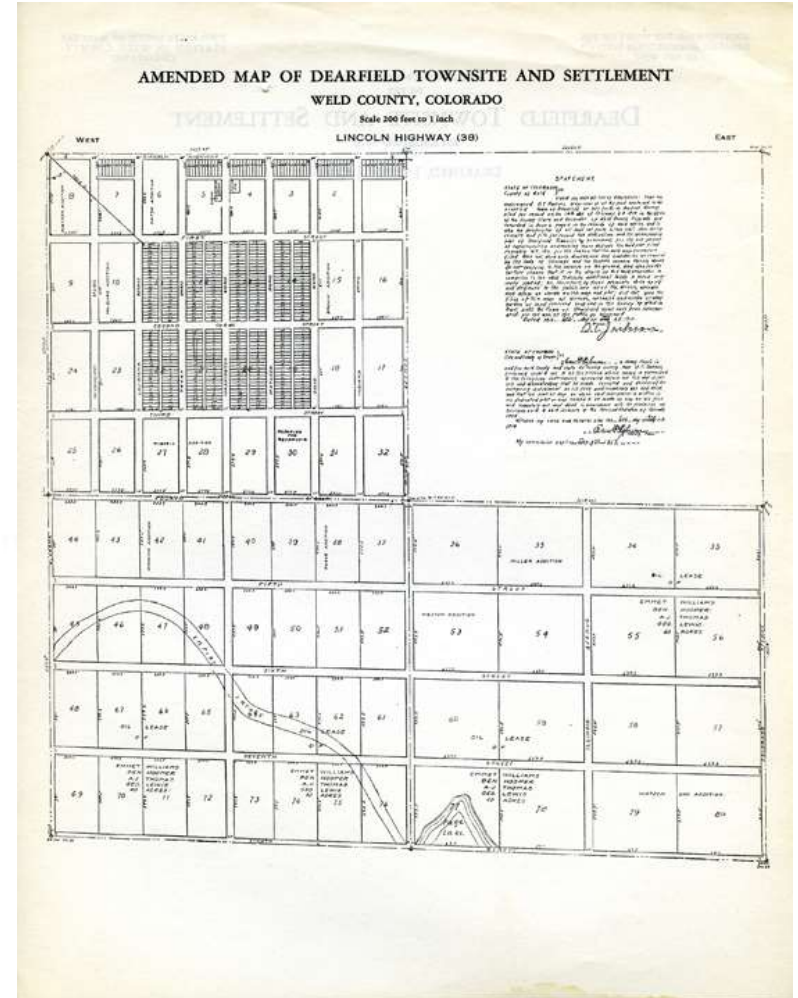
- Archives and Community

## Special Collections

### O. T. Jackson Papers and the Dearfield Collection, 1920s-1940s



FILLING STATION





- Archives and Community

## Special Collections

Paul Stewart Oral History Collection,  
1970s-1990s





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## Special Collections

Northern Colorado Communities Preservation Project



<http://libguides.unco.edu/OfftheShelf>



- Archives and Community

## Chicano Collections – CSU Pueblo

Creating trust

Community advisory involvement





## **Pair/Share Activity**

What is your campus doing now to engage with and preserve the stories and experiences of marginalized members of the campus/community?

What more can be done?





- Archives and Community

## University Records

Official repository for records documenting the administrative history of the University.

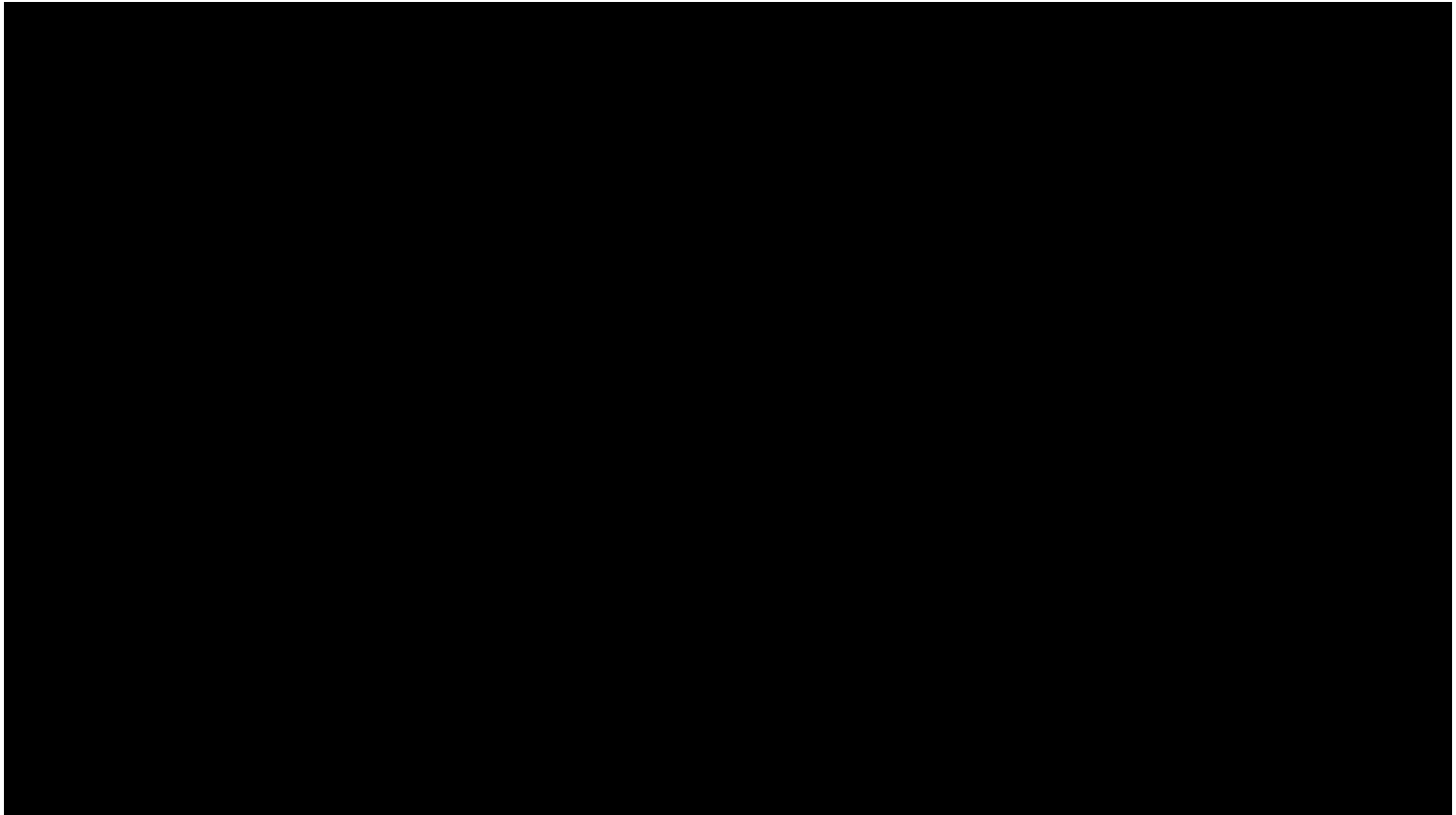




- Archives and Community

# University Records

Student Voices Collection



Thank you!

URL

**Annie Epperson, Engagement & Academic Programming**

**Wendy Highby, Library Research Services**

**Jay Trask, Head of Archival Services**

***University of Northern Colorado, Greeley, CO***



**UNC**