Grants Collection Georgia Southwestern State University



UNIVERSITY SYSTEM OF GEORGIA

Ellen Cotter, Gary Fisk, Judy Orton Grissett

Human Growth and Development







Grants Collection

Affordable Learning Georgia Grants Collections are intended to provide faculty with the frameworks to quickly implement or revise the same materials as a Textbook Transformation Grants team, along with the aims and lessons learned from project teams during the implementation process.

Each collection contains the following materials:

- Linked Syllabus
 - The syllabus should provide the framework for both direct implementation of the grant team's selected and created materials and the adaptation/transformation of these materials.
- Initial Proposal
 - The initial proposal describes the grant project's aims in detail.
- Final Report
 - The final report describes the outcomes of the project and any lessons learned.



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Course Calendars for PSYC 2103, Spring 2016 semester

Below is the course calendar for one of the face-to-face sections of PSYC 2103 taught in the Spring 2016 semester, showing the specific dates on which the readings were covered. The "Erikson" denotations in the "Assignment" column represent writing assignments in which students were asked to relate course material and life events to the developmental stages proposed by Erik Erikson. This series of assignments has been used in previous semesters and was not created specifically for this semester's section of the course.

Date	Торіс	Assignment
T 1/12	Introduction; Nature v. nurture	
	Reading 01:	
	https://www.boundless.com/psychology/textbooks/boundless-	
	psychology-textbook/human-development-14/introduction-to-	
	human-development-69/nature-vs-nurture-265-12800/	
R 1/14	Methods for studying human growth	Quiz due 1/17
		(Readings 01-02)
	Reading 02:	
	https://www.boundless.com/psychology/textbooks/boundless-	
	psychology-textbook/human-development-14/introduction-to-	
	human-development-69/methods-for-researching-human-	
	development-266-12801/	
T 1/19	Piaget's stages	
	Reading 03:	
	https://www.boundless.com/psychology/textbooks/boundless-	
	psychology-textbook/human-development-14/theories-of-	
	human-development-70/piaget-s-stages-of-cognitive-	
	development-270-12805/	
R 1/21	Attachment theory	Quiz due 1/24
		(Readings 03-04)
	Reading 04:	
	https://www.boundless.com/psychology/textbooks/boundless-	
	psychology-textbook/human-development-14/theories-of-	
	human-development-70/attachment-theory-271-12806/	
Т 1/26	Freud's theory	
	Reading 05:	
	https://www.boundless.com/psychology/textbooks/boundless-	
	psychology-textbook/human-development-14/theories-of-	

Date	Торіс	Assignment
	human-development-70/freud-s-psychosexual-theory-of-	
	development-267-12802/	
R 1/28	Erikson's theory	Erikson #1
	Reading 06: https://www.boundless.com/psychology/textbooks/boundless- psychology-textbook/human-development-14/theories-of- human-development-70/erikson-s-stages-of-psychosocial-	Quiz due 1/31 (Readings 05-06)
	development-269-12804/	
Т 2/2	Kohlberg's theory	
	Reading 07: https://www.boundless.com/psychology/textbooks/boundless- psychology-textbook/human-development-14/theories-of- human-development-70/kohlberg-s-stages-of-moral- development-268-12803/	
R 2/4	Genetic disposition	Erikson #2
	Reading 08: https://www.boundless.com/psychology/textbooks/boundless- psychology-textbook/human-development-14/prenatal- development-71/the-role-of-genes-in-prenatal-development- 272-12807/	Quiz due 2/7 (Readings 07-08)
Т 2/9	Prenatal brain development	
	Reading 09: https://www.boundless.com/psychology/textbooks/boundless- psychology-textbook/human-development-14/prenatal- development-71/prenatal-brain-development-273-12808/	
R 2/11	Exam 1; Textbook readings 1 through 9	Quiz due 2/14 (Readings 09-10)
T 2/16	Prenatal environment	
	Reading 10: https://www.boundless.com/psychology/textbooks/boundless- psychology-textbook/human-development-14/prenatal- development-71/environmental-impacts-on-prenatal- development-274-12809/	
R 2/18	Newborn	Quiz due 2/21 (Readings 11-12)
	Reading 11:	(

Date	Торіс	Assignment
	https://www.boundless.com/psychology/textbooks/boundless-	
	psychology-textbook/human-development-14/infancy-and-	
	childhood-72/the-newborn-275-12810/	
Т 2/23	Childhood: Physical development	
	Reading 12:	
	https://www.boundless.com/psychology/textbooks/boundless-	
	psychology-textbook/human-development-14/infancy-and-	
	childhood-72/physical-development-in-childhood-276-12811/	
R 2/25	Childhood: Cognitive development	Erikson #3
	Reading 13:	Quiz due 2/28
	https://www.boundless.com/psychology/textbooks/boundless-	(Readings 13-14)
	psychology-textbook/human-development-14/infancy-and-	
	childhood-72/cognitive-development-in-childhood-277-12812/	
Т 3/1	Childhood: Socioemotional development	
	Reading 14:	
	https://www.boundless.com/psychology/textbooks/boundless-	
	psychology-textbook/human-development-14/infancy-and-	
	childhood-72/socioemotional-development-in-childhood-278-	
	12813/	
R 3/3	Parenting styles	Erikson #4
	Reading 15:	Quiz due 3/6
	https://www.boundless.com/psychology/textbooks/boundless-	
	psychology-textbook/human-development-14/infancy-and-	(116801183 13 10)
	childhood-72/influence-of-parenting-style-on-child-	
	development-280-12815/	
T 3/8	Childhood: Social and cultural influences	
	Reading 16:	
	https://www.boundless.com/psychology/textbooks/boundless-	
	psychology-textbook/human-development-14/infancy-and-	
	childhood-72/cultural-and-societal-influences-on-child-	
	development-281-12816/	
R 3/10	Adolescence: Physical	Erikson #5
	Reading 17:	Quiz due 3/13
	https://www.boundless.com/psychology/textbooks/boundless-	(Readings 17-18)
	psychology-textbook/human-development-14/adolescence-	

Date	Торіс	Assignment
	73/physical-development-in-adolescence-282-12817/	
T 3/15	Adolescence: Cognitive	
	Reading 18:	
	https://www.boundless.com/psychology/textbooks/boundless- psychology-textbook/human-development-14/adolescence-	
	73/cognitive-development-in-adolescence-283-12818/	
R 3/17	Exam 2: Textbook readings 10 through 18	
3/22 and 3/24	Spring Break; no class meetings	
T 3/29	Adolescence: Socioemotional development	
	Reading 19:	
	https://www.boundless.com/psychology/textbooks/boundless-	
	psychology-textbook/human-development-14/adolescence-	
	73/socioemotional-development-in-adolescence-284-12819/	
R 3/31	Adolescence: Cultural and social influences	Quiz due 4/3
	Deading 20.	(Readings 19-20)
	Reading 20: https://www.boundless.com/psychology/textbooks/boundless-	
	psychology-textbook/human-development-14/adolescence-	
	73/cultural-and-societal-influences-on-adolescent-	
	development-285-12820/	
T 4/5	Adulthood: Physical and cognitive	
	Reading 21:	
	https://www.boundless.com/psychology/textbooks/boundless-	
	psychology-textbook/human-development-14/early-and-	
	middle-adulthood-74/physical-development-in-adulthood-287- 12822/	
	Reading 22:	
	https://www.boundless.com/psychology/textbooks/boundless-	
	psychology-textbook/human-development-14/early-and-	
	middle-adulthood-74/cognitive-development-in-adulthood-	
	<u>288-12823/</u>	
R 4/7	Adulthood: Socioemotional and relationships	Erikson #6
	Reading 23:	Quiz due 4/10
	https://www.boundless.com/psychology/textbooks/boundless-	(Readings 21-22)

Date	Торіс	Assignment
	psychology-textbook/human-development-14/early-and-	
	middle-adulthood-74/socioemotional-development-in-	
	adulthood-289-12824/	
	Reading 24:	
	https://www.boundless.com/psychology/textbooks/boundless-	
	psychology-textbook/human-development-14/early-and-	
	middle-adulthood-74/relationships-and-families-in-adulthood-	
	<u>290-12825/</u>	
T 4/12	Late adulthood: Physical	
	Reading 25:	
	https://www.boundless.com/psychology/textbooks/boundless-	
	psychology-textbook/human-development-14/aging-late-	
	adulthood-412/physical-development-in-late-adulthood-291-	
	<u>12826/</u>	
R 4/14	Late adulthood: Cognitive	Erikson #7
	Reading 26:	Quiz due 4/17
	https://www.boundless.com/psychology/textbooks/boundless-	(Readings 23-24)
	psychology-textbook/human-development-14/aging-late-	
	adulthood-412/cognitive-development-in-late-adulthood-509-	
	<u>16766/</u>	
T 4/19	Late adulthood: Socioemotional	
	Reading 27:	
	https://www.boundless.com/psychology/textbooks/boundless-	
	psychology-textbook/human-development-14/aging-late-	
	adulthood-412/socioemotional-development-in-late-	
	adulthood-292-12827/	
R 4/21	Late adulthood: Culture and society	Erikson #8
	Reading 28:	Quiz due 4/24
	https://www.boundless.com/psychology/textbooks/boundless-	(Readings 25-26)
	psychology-textbook/human-development-14/aging-late-	/
	adulthood-412/how-culture-and-society-impact-the-elderly-	Quiz due 5/1
	<u>293-12828/</u>	(Readings 27-28)
Т 5/3	8:00AM – Exam 3 Readings 19 through 28	

Below is the course calendar for the online section of PSYC 2103 taught in the Spring 2016 semester. For this section, the OER was organized into 14 learning modules. Two readings were covered in each module, in the order they appeared in the OER. Readings were not presented as being explicitly connected with each other except where thematically appropriate. Each module contained specific assignments for the students to complete; these assignments could be completed in any order and are listed in the far right column. The dates listed in the far left column represent the due dates for the work in each of the modules.

Date	Торіс	Assignment
1/17	Module 01: Nature vs. nurture and Research methods	Textbook readingsRead online
	https://www.boundless.com/psychology/textbooks/boundless-	
	psychology-textbook/human-development-14/introduction-to-	• Discussion activity
	human-development-69/nature-vs-nurture-265-12800/	Critical thinking
	https://www.boundless.com/psychology/textbooks/boundless-	assignmentQuiz
	psychology-textbook/human-development-14/introduction-to-	
	human-development-69/methods-for-researching-human-	
	development-266-12801/	
1/24	Module 02: Piaget's theory and Attachment theory	Textbook readingsRead online
	https://www.boundless.com/psychology/textbooks/boundless-	
	psychology-textbook/human-development-14/theories-of-	 Discussion activity
	human-development-70/piaget-s-stages-of-cognitive-	 Critical thinking
	development-270-12805/	assignment
		• Quiz
	https://www.boundless.com/psychology/textbooks/boundless-	
	psychology-textbook/human-development-14/theories-of-	
	human-development-70/attachment-theory-271-12806/	
1/31	Module 03: Freud's theory and Erikson's theory	Textbook readingsRead online
	https://www.boundless.com/psychology/textbooks/boundless-	
	psychology-textbook/human-development-14/theories-of-	 Discussion activity
	human-development-70/freud-s-psychosexual-theory-of-	 Critical thinking
	development-267-12802/	assignment
		Quiz
	https://www.boundless.com/psychology/textbooks/boundless-	Quiz
	psychology-textbook/human-development-14/theories-of-	
	human-development-70/erikson-s-stages-of-psychosocial-	
	development-269-12804/	
2/7	Module 04: Kohlberg's theory and Genetics and prenatal development	Textbook readings

Date	Торіс	Assignment
	https://www.boundless.com/psychology/textbooks/boundless- psychology-textbook/human-development-14/theories-of- human-development-70/kohlberg-s-stages-of-moral- development-268-12803/ https://www.boundless.com/psychology/textbooks/boundless- psychology-textbook/human-development-14/prenatal- development-71/the-role-of-genes-in-prenatal-development- 272-12807/	 Read online content Discussion activity Critical thinking assignment Quiz
2/14	Module 05: Prenatal brain development and Environmental influences on prenatal development https://www.boundless.com/psychology/textbooks/boundless- https://www.boundless.com/psychology/textbooks/boundless-	

Date	Торіс	Assignment
3/6	Module 08: Parenting styles and Cultural influences on child development https://www.boundless.com/psychology/textbooks/boundless-psychology-textbook/human-development-14/infancy-and-childhood-72/influence-of-parenting-style-on-child-development-280-12815/ https://www.boundless.com/psychology/textbooks/boundless-psychology-textbook/human-development-14/infancy-and-childhood-72/cultural-and-societal-influences-on-child-	 Textbook readings Read online content Discussion activity Critical thinking assignment Quiz
	development-281-12816/	
3/13	Module 09: Physical and Cognitive development in adolescence https://www.boundless.com/psychology/textbooks/boundless- psychology-textbook/human-development-14/adolescence- 73/physical-development-in-adolescence-282-12817/ https://www.boundless.com/psychology/textbooks/boundless- psychology-textbook/human-development-14/adolescence- 73/cognitive-development-in-adolescence-283-12818/	 Textbook readings Read online content Discussion activity Critical thinking assignment Quiz
3/20	Module 10: Socioemotional development in adolescence and Cultural influences on adolescent development <a "="" adolescence-284-12819="" boundless-psychology-textbook="" href="https://www.boundless.com/psychology/textbooks/boundless-psychology-textbook/human-development-14/adolescence-73/socioemotional-development-in-adolescence-284-12819/https://www.boundless.com/psychology/textbooks/boundless-psychology/textbooks/boundless-psychology/textbooks/boundless-psychology-textbook/human-development-14/adolescence-284-12819/ https://www.boundless-com/psychology/textbooks/boundless-psychology-textbook/human-development-14/adolescence-73/cultural-and-societal-influences-on-adolescent-development-285-12820/	 Textbook readings Read online content Discussion activity Critical thinking assignment Quiz
3/27	Spring Break; no assignments due	
4/3	Module 11: Physical and cognitive development in early and middle adulthood <u>https://www.boundless.com/psychology/textbooks/boundless- psychology-textbook/human-development-14/early-and- middle-adulthood-74/physical-development-in-adulthood-287- 12822/</u>	 Textbook readings Read online content Discussion activity Critical thinking assignment Quiz

Date	Торіс	Assignment
	https://www.boundless.com/psychology/textbooks/boundless- psychology-textbook/human-development-14/early-and- middle-adulthood-74/cognitive-development-in-adulthood- 288-12823/	
4/10	Module 12: Socioemotional development and Relationships in early and middle adulthood https://www.boundless.com/psychology/textbooks/boundless-psychology-textbook/human-development-14/early-and-middle-adulthood-74/socioemotional-development-in-adulthood-289-12824/ https://www.boundless.com/psychology/textbooks/boundless-psychology-textbook/human-development-in-adulthood-289-12824/ https://www.boundless.com/psychology/textbooks/boundless-psychology-textbook/human-development-14/early-and-middle-adulthood-74/relationships-and-families-in-adulthood-290-12825/	 Textbook readings Read online content Discussion activity Critical thinking assignment Quiz Term paper due
4/17	Module 13: Physical and Cognitive development in late adulthood https://www.boundless.com/psychology/textbooks/boundless-psychology-textbook/human-development-14/aging-late-adulthood-412/physical-development-in-late-adulthood-291-12826/ https://www.boundless.com/psychology/textbooks/boundless-psychology-textbook/human-development-in-late-adulthood-291-12826/ https://www.boundless.com/psychology/textbooks/boundless-psychology-textbook/human-development-14/aging-late-adulthood-412/cognitive-development-14/aging-late-adulthood-509-16766/	 Textbook readings Read online content Discussion activity Critical thinking assignment Quiz
4/24	Module 14: Socioemotional development in late adulthood and Cultural influences on aging https://www.boundless.com/psychology/textbooks/boundless-psychology-textbook/human-development-14/aging-late-adulthood-412/socioemotional-development-in-late-adulthood-292-12827/ https://www.boundless.com/psychology/textbooks/boundless-psychology-textbook/human-development-in-late-adulthood-292-12827/ https://www.boundless.com/psychology/textbooks/boundless-psychology-textbook/human-development-14/aging-late-adulthood-292-12827/ https://www.boundless.com/psychology/textbooks/boundless-psychology-textbook/human-development-14/aging-late-adulthood-412/how-culture-and-society-impact-the-elderly-293-12828/	 Textbook readings Read online content Discussion activity Critical thinking assignment Quiz

Date	Торіс	Assignment
4/30		 Final exam due by midnight

Initial Proposal

Application Title:

160

Submitter First Name:

Ellen

Submitter Last Name:

Cotter

Submitter Title:

Professor of Psychology

Submitter Email Address:

ellen.cotter@gsw.edu

Submitter Phone Number:

229-931-2267

Submitter Campus Role:

Proposal Investigator (Primary or additional)

Applicant First Name:

Ellen

Applicant Last Name:

Cotter

Applicant Email Address:

ellen.cotter@gsw.edu

Applicant Phone Number:

229-931-2267

Primary Appointment Title:

Professor of Psychology

Institution Name(s):

Georgia Southwestern State University

Team Members (Name, Title, Department, Institutions if different, and email address for each):

Dr. Judy Orton Grissett

Assistant Professor of Psychology

Department of Psychology and Sociology, Georgia Southwestern State University

judy.grissett@gsw.edu

Dr. Gary Fisk

Professor of Psychology

Department of Psychology and Sociology, Georgia Southwestern State University

gary.fisk@gsw.edu

It should be noted that these department members have previous experience using and implementing OERs.

Sponsor, (Name, Title, Department, Institution):

Dr. Charles Huffman

Professor of Psychology and Chair

Department of Psychology and Sociology, Georgia Southwestern State University

charles.huffman@gsw.edu

It should be noted that Dr. Huffman has previous experience using and implementing OERs.

Proposal Title:

160

Course Names, Course Numbers and Semesters Offered:

Course Name: Human Growth and Development

Course Number: PSYC 2103

Semesters Offered: Fall, Spring, Summer

Final Semester of Instruction:

Spring 2016

Average Number of Students per Course Section:

40 (45 for face-to-face sections, 35 for online sections)

Number of Course Sections Affected by Implementation in Academic Year:

7 (3 each in Fall and Spring, 1 in Summer)

Total Number of Students Affected by Implementation in Academic Year:

280

List the original course materials for students (including title, whether optional or required, & cost for each item):

Belsky, J. (2013). Experiencing the Lifespan (3rd ed.). New York: Worth.

This textbook is required. Students can purchase one of the following options new from our campus bookstore at the following prices:

Paper text: \$144.50 (wholesale cost: \$115.00)

Looseleaf pages: \$82.00 (wholesale cost: \$75.00)

A fourth edition of this book is coming out in October 2015. According to the publisher's website, the cost of this book if ordered directly from them will be as follows:

Paper text: \$144.99

Looseleaf sheets: \$93.99

LaunchPad (e-book with 6 months access): \$64.99

Proposal Categories:

Specific Top 50 Lower Division Courses

Requested Amount of Funding:

\$15,200

Original per Student Cost:

\$144.50

Post-Proposal Projected Student Cost:

\$0.00

Projected Per Student Savings:

\$144.50

Plan for Hosting Materials:

D2L

Project Goals:

The primary goal of this project is to provide PSYC 2103 students with an open educational resource (OER) that will reduce educational costs and increase accessibility of course materials. A secondary goal is to allow instructors of this course to explore contemporary and creative instructional resources so that they can feel less tied to a traditional textbook. This is particularly important because many of the students who take PSYC 2103 are majoring in a field other than Psychology, such as Nursing, Biology, or Exercise Science. These students may need content other than traditional psychology-oriented coverage of lifespan development to apply to their fields of study and future careers. Not feeling pressured to

cover all the content in a purchased textbook may help instructors tailor the course material to better suit the instructional needs of their students.

Statement of Transformation:

The transformation will primarily involve using the "Human Development" chapter in the Introductory Psychology textbook available at Boundless.com

(https://www.boundless.com/psychology/textbooks/boundless-psychology-textbook/humandevelopment-14/). The textbook has been adopted, either in entirely or partially, in 58 courses and customized 88 times. It is licensed under a Creative Commons Attribution-ShareAlike license (CC BY-SA 4.0), meaning that it can be shared or adapted as long as attribution is given and any shared or adapted content is distributed under this same license.

The "Human Development" chapter is divided into 28 small sections of content that are similar in organization and scope to the material found in a standard chronologically-organized lifespan development textbook. Each of these sections will be supplemented with materials such as web links, activities, and videos for the instructors to use. Instructors may choose to add their own materials as they see fit, but the applicant will bear primary responsibility for compiling these supplements and making them available to the other instructors.

Stakeholders affected by this transformation are the students enrolled in PSYC 2103, other faculty teaching the course at Georgia Southwestern State University, and the campus bookstore.

The impact of this transformation on student stakeholders is that students will have drastically reduced textbook costs, which will theoretically increase their access to the course materials and could improve their performance on exams. Not having a textbook could also increase student responsibility for and engagement in using outside sources, which is consistent with the practice of active learning. However, students may also experience some anxiety at not having a full textbook to refer to.

Faculty stakeholders may feel less pressure to cover all topics in the textbook and more freedom to tailor the course to their area of expertise or characteristics of their students. However, this may also increase faculty workload in the areas of incorporating these resources into the course and guiding students in appropriate access to and use of the resource.

The bookstore will have fewer students ordering the textbook, which will reduce the workload involved in coordinating book orders but could also reduce profits. Additionally, there may be some initial confusion early in the semester if students expect to be able to purchase their reading materials there; this confusion can be mostly if not entirely prevented by having the instructors contact the students in advance with textbook information and instructions.

In terms of broader stakeholders such as the departmental or university goals, it is unlikely that using OERs will increase course enrollment because this is already a high-demand course required for several majors. Use of an OER is, however, consistent with the university's emphasis on retention and progress toward graduation in that increased accessibility may enable students to be more successful in the course or divert their financial resources to other courses, thereby increaseing success in them. On a departmental level, instructors could use the OER for this course to foster the development of student research and information literacy skills, both of which are consistent with American Psychological Association (APA) guidelines for the undergraduate psychology major.

Transformation Action Plan:

As stated previously, the OER chosen for this purpose contains 28 brief modules. If instructors chose to use all of those modules, they could cover one module per day in a face-to-face course or two modules per week in an online course. As with any other textbook material, individual modules could also be deleted if the instructors chose to emphasize other content. Significant course or syllabus redesign is not anticipated apart from current instructors choosing to modify their current lecture materials or associated activities to adhere more closely to the content of the OER.

The activities expected from each team member are as follows:

Cotter: Primary instructor of record, primary responsibility for developing and compiling supplemental content, subject matter expert in lifespan development

Grissett: Assistance with design of assessments, subject matter expert in areas related to educational psychology

Fisk: Assistance with data analysis, subject matter expert in areas of brain development and sensation/perception

Additionally, both Dr. Grissett and Dr. Fisk have experience with the benefits and challenges of implementing OERs in their classes and can provide assistance in those areas.

The plan for providing open access to these materials involves posting them on Desire to Learn (D2L), for both face-to-face and in-person courses. A direct link to the OER website will be provided in the event that the OER itself cannot be easily imported into D2L.

Quantitative & Qualitative Measures:

Quantiative data will be collected to examine the Drop, Fail, Withdraw (DFW) rate, performance on exams, a pre-/post-course measure of changed knowledge of lifespan development, and analysis of the course pass rate. It should be noted that because PSYC 2103 is an Area F requirement for most of the students who take the course, the lowest possible passing grade is a C.

Qualitative data will be collected using student opinionnaires (anonymous surveys administered on D2L) regarding their perceptions of the quality of the source, the quality of the supplements, the ease of use, and changes in their knowledge of lifespan development. Instructor perceptions regarding source quality and ease of use may also be solicited as appropriate.

Because PSYC 2103 is taught both in a face-to-face and online format, we also intend to compare both quantitative and qualitative data measures across course format to investigate whether the OER seems more effective in one course format than another.

Timeline:

Resource development and collection will begin immediately, with the goal of implementing the OER in at least two sections of the course in Spring 2016.

OER timeline:

October – December 2015: Team members gather resources, familiarize themselves with textbook content, devise and obtain IRB approval for assessments, develop test questions, and post relevant materials on D2L

January 2016: Implement OER in two face-to-face sections and one online section of PSYC 2103, conduct beginning-of-term assessment of PSYC 2103 knowledge

January 2016 – April 2016: Teach course using OER, adding new resources as they become available to supplement existing textbook

April – May 2016: Conduct end-of-term assessments of pass rates, PSYC 2103 knowledge, and faculty/student perceptions of OER use

May 2016: Write reports and submit to ALG office

Budget:

This proposal is intended to encompass multiple sections of PSYC 2103.

Ellen Cotter, Ph.D.

Stipend as primary subject matter expert and instructor of record: \$5000

Judy Orton Grissett, Ph.D.

Stipend as instructor and specific subject matter expert: \$4000

Gary Fisk, Ph.D.

Stipend as instructor and specific subject matter expert: \$4000

Departmental equipment needs

Tablet computer for Cotter: \$800

Camtasia and Snagit software bundle for all instructors: \$600

Travel: \$800

Total: \$15,200

Sustainability Plan:

Course materials will be posted on D2L, which will render them fully accessible to instructors who teach the course in future semesters. Additionally, in the unlikely event that none of the faculty members included in this team are available to grant access to the course materials, our D2L administrator has the ability to locate and distribute these materials to future instructors.

Due to the dynamic nature of the internet, it is likely that some of the supplemental materials will need to be replaced or updated as new resources become available and old ones become obsolete.

Because this is a high-demand course, it will continue to be offered regardless of how well this specific OER implementation plan works. If the current plan is determined to be ineffective or infeasible, other options for OER will be explored.

Final Report

Affordable Learning Georgia Textbook Transformation Grants

Final Report

Date: May 10, 2016

Grant Number: 160

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Course Name and Course Number: PSYC 2103, Human Growth and Development

Semester Project Began: Fall 2015

Semester of Implementation: Spring 2016

Average Number of Students Per Course Section: 40

Number of Course Sections Affected by Implementation: 3 (2 seated sections and 1 online section)

Total Number of Students Affected by Implementation: 122 (89 total in the seated sections, 33 in the online section)

1. Narrative

A. Key Outcomes

The goal of this project was to implement an open educational resource (OER) in PSYC 2103, Human Growth and Development, at Georgia Southwestern State University (GSW). This course is an Area F requirement for GSW students majoring in Psychology, Nursing, and Exercise Science and is also an Area F elective for Biology majors. Human Growth and Development is also one of the "Specific Top 50 Lower Division Courses" targeted by Affordable Learning Georgia. The team members began working on their

transformation plan during the Fall 2015 semester and implemented the OER in the Spring 2016 semester.

The selection of an OER was somewhat challenging because an open textbook for this course does not currently exist, unlike the options available for Introductory Psychology. Partial sources are available on several websites and repositories, such as MERLOT, Noba Psychology, and the Saylor.org website, but these are insufficient to carry an entire course, and we also wanted something more unified. Another challenge is that most of the students who take this course are freshmen and sophomores who may still be developing the self-discipline and organizational skills needed to succeed at the college level. Additionally, many of these students have little previous experience with Psychology courses (PSYC 2103 has no prerequisite). Thus, because we felt that requiring these developing scholars and relative novices to synthesize material from a variety of sources may be too demanding, we opted to use a source that was as self-contained as possible.

The OER we adopted was the "Human Development" chapter in the *Psychology* open textbook published by Boundless.com

(https://www.boundless.com/psychology/textbooks/boundless-psychologytextbook/human-development-14/). This chapter is more comprehensive in both length and scope than its companion chapters in similar textbooks (such as the OpenStax *Psychology* textbook). It is divided into 28 brief sections that cover physical, cognitive, and socioemotional development throughout the lifespan, cultural and socie tal influences on development at different ages, major theories of development, and research methods in developmental psychology. Thus, the topics and organization of the material in this chapter are comparable to a full-length textbook. However, because the chapter is not as long or detailed as a full-length textbook, we could not rely solely on it to provide all of the material we wanted our students to learn. We therefore supplemented the Boundless chapter with other sources (such as instructional videos) as well as activities (such as writing assignments) that enhanced and/or expanded on the textbook content.

During the Spring 2016 semester, three sections of PSYC 2103 were taught. Two of these sections were seated, and one was online. The two seated sections required the modification and/or creation of new PowerPoint presentations for in-class lectures, because the order and scope of topics covered in the OER did not always correspond to the PowerPoint presentations that had previously been used. Similarly, the online class required near-complete reorganization of the material in the weekly learning modules, and in some cases the creation of new content pages as well as writing and discussion assignments.

A significant undertaking for all three sections involved the creation of a test bank. While only one section was taught entirely online, all three sections incorporated weekly guizzes that were administered online. Due to the increased risk of cheating in online testing situations, the use of weekly quizzes necessitated either the availability of a large test bank from which quizzes could be randomly generated or the use of test proctoring services or lockdown browser software. Test proctoring services for weekly quizzes were deemed prohibitively expensive for students, and the instructors' previous experience with lockdown browser software had been frustrating for them and their students, so these options were ruled out. One of our team members (Gary Fisk) had learned Python programming for an unrelated purpose and volunteered to write a program to facilitate the creation of multiple-choice test questions. This program requires the user to look at the source text and select words, phrases, and appropriate distractors for multiple choice questions. Then the program scans the chapter text for sentences that contain the search keyword/phrase. When a sentence with the keyword/phrase is found, the software reformats the sentence as a question stem with the keyword/phrase removed from the sentence, the different distractors as possible answers, and the correct answer indicated by an asterisk. The program saves its output in a text file that can then be opened and edited in any text editor (e.g., NotePad). This edited text can then be cut and pasted in a question import tool (e.g., Respondus) and uploaded to the course management system. This technology proved invaluable for generating a large test bank (over 900 questions) from which random question sets for individual student tests could be created, which saved the instructors from having to either generate all these questions from scratch or attempt to retool existing test banks to reflect the material in the OER.

It should be pointed out that for the two seated sections of the course, the in-class exams included not only questions from the test bank but also questions based on material covered in class sessions that may not have appeared in the textbook. This was not the case for the online class, which is a problem that will be addressed in future semesters (see below).

There were three main transformative impacts on the instructional methods and strategies of the instructors. First, the instructors became more engaged in identifying possible sources of free materials for either themselves or students to use. Resources identified in this process included the magazine *Neurology Now*, the Society for Research on Adolescence "Teaching Resources" webpage, Khan Academy, the webpage for Harvard University's Center on the Developing Child, and videos available on the Annenberg Learner website. The instructors also became more adept in finding images that were free to use, share, and modify; these images were incorporated into PowerPoint presentations and online content pages.

The second transformative impact occurred in the seated sections, in which the instructors relied less on simply repeating material from the textbook during class sessions and instead focused on going beyond the textbook topics. In some cases, this involved providing more information and detail about the textbook material; in other situations, the instructors presented information that was relevant to, but not contained in, the textbook. Having a free textbook gave the instructors more freedom in choosing what to cover without feeling obligated to mirror the textbook for the sake of justifying the students' textbook expense.

A third transformative effect is the coordination of effort between the faculty members who are responsible for teaching this course. In previous semesters, we used the same textbook but otherwise worked separately on our own courses. The OER project inspired us to collaborate more and share resources we developed, such as PowerPoint presentations and test bank questions. We hope to continue this collaborative effort in future semesters.

Transformative impacts on our students and their performance are a little harder to identify. In relation to our comparison semester (Spring 2016), in which a traditional textbook was used, we had lower rates of students withdrawing from or not passing the course; more specific data are presented below. Anecdotally, we did not notice large numbers of students using the OER during class sessions; however, we did not receive any student complaints about accessibility, and in contrast to previous semesters, we had no students reporting that they were performing poorly because they could not afford the textbook. We had hoped that attendance in the seated sections would improve with the use of the OER, because students could not simply rely on reading the textbook to learn everything they needed to know to succeed on exams, but the attendance rate for the Spring 2016 semester was comparable to that for Spring 2015 (83.17% and 84.34% for Spring 2016 and Spring 2015, respectively, for Ellen Cotter's seated sections; attendance data were not available for Gary Fisk's seated sections).

B. Lessons Learned

The main lesson we learned was that this experience could have been improved if we had waited longer to implement the transformation. Because we were not using a complete textbook with readily available ancillary materials, we had to retool or, in some cases, create new ancillaries with a somewhat limited time frame. This made certain aspects of the course not as effective as they could have been, as they were developed very quickly and with no piloting before their use.

One specific aspect of this reduced effectiveness involved the creation and use of test bank questions based on the textbook. Some of the multiple-choice questions

generated by the Python program needed revision due to factors such as ambiguous answer choices or awkward wording. Additionally, some questions within question sets were quite repetitive and therefore not very challenging for the students. More information regarding test scores in our sections is contained in Part 3 of this document.

Due to the short turnaround, we also lacked the time to create questions based on the online course content for the students in the online section. A better approach would involve testing the online students on both the content in the textbook and the content in the online learning modules, which would have not only been a better assessment of the students' knowledge but also increased student engagement with the online module content. The creation of additional test questions for this purpose is one of our next steps.

On the assessment front, our decisions about our implementation timeline also prevented us from assessing its effectiveness as thoroughly as we would have liked. For example, while we conducted a pre-semester and post-semester content knowledge assessment of our students, we did not have similar data from a previous traditional textbook semester to compare those results to. Thus, our conclusions about how much information our students learned using the OER compared to a traditional textbook are somewhat limited. We also, in our desire to reach as many students as possible, did not have a traditional textbook comparison group this semester, a choice which simplified this project in some ways but which further creates limitations when attempting to evaluate the effectiveness of the OER we used.

There were also some content areas we would have liked to cover in more detail – specifically, material related to brain development across the lifespan and the educational system in childhood and adolescence. Judy Orton Grissett and Gary Fisk worked to develop the content in these areas, and this content will be incorporated the next time the course is taught.

Another lesson learned involves the format of the OER and availability of ancillaries for students. The Boundless.com textbook does not come in an easily printable form such as a PDF; the content can be printed from the website, but this process is cumbersome because the user must select and print only the desired text in order to prevent extraneous material such as menu links from being printed as well. A PDF is available only if the instructor creates a class on Boundless.com and assigns the textbook, which will also give students access to ancillaries such as flash cards and quizzes; however, this costs the students \$29.99. Additionally, the Boundless.com textbook is not available for free download, although an electronic copy can be downloaded for \$9.99 through Amazon or iTunes. While none of our students reported any significant inconveniences related to these limitations, these issues are worth considering when evaluating potential OERs for use.

Overall, however, we regard this project as a success on two dimensions. First, we reduced textbook costs and increased accessibility for our students. Using a textbook with brief readings also allowed our students to target their reading efforts, and having the class sessions focus less on simply parroting the readings increased at least the potential for class sessions to be more interesting and better attended, although we did not have data to support this.

Second, we updated and retooled some of our instructional materials to be more streamlined and current, and we developed a technique for creating large numbers of multiple-choice questions from text sources. As we regard teaching as a continual work in progress and are always looking for the opportunity to develop our skills in this area, we consider ourselves to have benefited from this project as well.

2. Quotes

- I really liked having the book online, it made things easier than carrying a book around.
- I liked the online book which saved money and made the information easier to comprehend and find.
- The Boundless book the class used online was easy to understand and made it easier to take the online quizzes.

3. Quantitative and Qualitative Measures

3a. Overall Measurements

Student Opinion of Materials

Was the overall student opinion about the materials used in the course positive, neutral, or negative?

Total number of students affected in this project: <u>122</u>

- Positive: <u>97</u> % of <u>64</u> number of respondents
- Neutral: <u>0</u> % of <u>64</u> number of respondents
- Negative: <u>2</u> % of <u>64</u> number of respondents

Student Learning Outcomes and Grades

Was the overall comparative impact on student performance in terms of learning outcomes and grades in the semester(s) of implementation over previous semesters positive, neutral, or negative?

Choose One:

- <u>X</u> Positive: Higher performance outcomes measured over previous semester(s)
- ____ Neutral: Same performance outcomes over previous semester(s)
- ____ Negative: Lower performance outcomes over previous semester(s)

Student Drop/Fail/Withdraw (DFW) Rates

Was the overall comparative impact on Drop/Fail/Withdraw (DFW) rates in the semester(s) of implementation over previous semesters positive, neutral, or negative?

Drop/Fail/Withdraw Rate:

Eleven percent of students, out of a total 122 students affected, failed or withdrew from the course in the final semester of implementation. It should be noted that early-semester drops are not included in here because we were unable to track those data, and that "failed" includes grades of both D and F because most of the students who take PSYC 2103 need a C for a passing grade.

Choose One:

- <u>X</u> Positive: This is a lower percentage of students with D/F/W than previous semester(s)
- ____ Neutral: This is the same percentage of students with D/F/W than previous semester(s)
- ____ Negative: This is a higher percentage of students with D/F/W than previous semester(s)

3b. Narrative

One-hundred and twenty two students took PSYC 2103 in Spring 2016. Of these students, 88 took the course in a seated environment and 34 took the course online. In order to measure the effectiveness of the OER compared to traditional copyrighted materials, we compared student grades, including DFW rates, from the current semester (Spring 2016) to student grades of a previous semester with a traditional textbook (Spring 2015). Although the course was also taught in Summer and Fall 2015, final course grades and DFW delta rates are reported from Spring 2015 and Spring 2016 because the instructors and course formats were identical and would therefore yield a more valid comparison. We were also interested in comparing student grades across online and seated environments to learn of any possible differences across course formats.

In addition to examining student grades, we were also interested in students' perceptions of OERs. Specifically, we were interested in whether students' perceptions of OERs would

change after using OERs. Therefore, we asked students to complete a brief survey at the beginning and end of the semester. Ninety students completed the pre-test survey and 64 completed the post-test survey. Only seven online students completed the pre-test survey and none completed the post-test survey, so we were unable to draw any meaningful comparisons about perceptions between course formats.

In both Spring 2015 and Spring 2016, 122 students were enrolled across three sections of the course. In Spring 2015, 21 students (17.2%) of students received a D, F, or W as a final course grade. In Spring 2016, 14 students (11.5%) received a D, F, or W as a final course grade. When comparing DFW rates across course formats, we found that DFW delta rates were fairly consistent between seated and online course formats, with a change from 14 DWFs among seated students in Spring 2015 to 11 in Spring 2016 (Δ = -3), and from seven DWFs among online students in Spring 2015 to three students in Spring 2016 (Δ = -4).

In terms of course retention and completion rates, only two out of 122 students (1.6%) withdrew from the course in Spring 2016. Comparatively, five out of 122 students (4.1%) withdrew from the course in Spring 2015. Both students who withdrew in Spring 2016 were in the seated sections, and in Spring 2015 three were in the seated sections and two were in the online section. Overall, this is a marked improvement in course retention in both course formats. Again, we do not have records of students who dropped the class before the beginning of the semester or within the add-drop period; however, there were identical numbers of students in each section during both semesters, so we can reasonably conclude that these drop rates were likely similar.

Spring 2015 (Copyrighted text)	Spring 2016 (OER)
A = 15	A = 27
B = 47	B = 46
C = 38	C = 23
D = 12	D = 7
F = 4	F = 5
W = 5	W = 2

Related to course grades, Spring 2016 students performed somewhat better compared to those in Spring 2015. Grade distributions from both semesters are reported below:

As can be seen in the above table, the number of A's increased, whereas the number of C's and D's decreased. These results reflect a positive change in the final grade outcomes with the OER. It should be noted, however, that this difference did not quite reach statistical significance, $\chi^2(5, n = 231) = 9.34$, p = .096.

As illustrated in the chart below, improvements in student grades spanned across both seated and online sections, with a higher number of A's and lower number of C's, F's, and W's in both course formats. When the students were divided based on course format type, both instructional formats showed statistically significant improvements in the final grades (seated: $\chi^2(5, n=175) = 12.27$, p = .031; online: $\chi^2(5, n=67)=13.51$, p = .019)

Spring 2015 (Copyrighted text)		Spring 2016 (OER)	
Seated	Online	Seated	Online
A = 11	A = 4	A = 23	A = 15
B = 32	B = 15	B = 35	B = 11
C = 30	C = 8	C = 19	C = 4
D = 10	D = 2	D = 4	D = 3
F = 1	F = 3	F = 5	F = 0
W = 3	W = 2	W = 2	W = 0

In addition to final grades, we also examined student performance on weekly quizzes in both semesters. Material covered on the quizzes comes exclusively from the textbook and should therefore indicate what students were learning solely through reading course materials. Our results were very revealing. Students in Gary Fisk's seated section averaged 80.6% on weekly textbook quizzes, compared to 66.9% in Spring 2015. These results were statistically significant, t(41) = 3.67, p < .001. Similarly, students in Ellen Cotter's seated section averaged 94.1%, compared to 83.8% in Spring 2015. These results were also statistically significant, t(41) = 5.64, p < .001. Finally, students in Ellen Cotter's online section averaged 92.2%, compared to 76.5% in Spring 2015, t(31) = 5.66, p < .001.

Overall, students using the OER performed significantly better on weekly quizzes than students who used a copyrighted textbook. One interpretation is that the OER we used was more streamlined and therefore easier to read than the traditional textbook. It is also worth noting that having a free textbook that was accessible from any computer at any time of day or night may also have increased student access to and use of the textbook, therefore improving quiz performance. However, another possibility is that it may have been easier for students to look up answers for the quiz questions because the online text can be easily searched for key terms. This may have helped students perform better on the quizzes. In the future we will work to incorporate additional, possibly more rigorous materials, which may affect future student performance. In addition to weekly quizzes, students also completed a 10-question not-for-credit assessment at the beginning and end of the Spring 2016 semester to measure content knowledge. Questions covered a broad range of topics from the course. Across all sections, students answered 4.15 questions correctly at the beginning of the semester and 4.85 questions correctly at the end of the semester. This was a significant increase in student performance, t (148) = -2.535, p = .012. Students taking the course in Spring 2015 did not complete the questionnaire, so we are unable to compare results to the results of that semester.

We asked students about their perceptions of OERs in survey about textbook use and perceptions at the beginning and end of the semester. Ninety students completed the pretest questionnaire, and 64 completed the post-test questionnaire. The lower number of post-test responses was largely due to lack of responses among students in the online section. Questions pertaining to the OER and a summary of student responses are as follows:

- "Have you ever heard of open educational materials before this semester?"
 - Sixty-six out of 154 students (about 43%) reported that they had previously heard of open educational materials before, 22 (about 14%) reported they had not, and two (over 1%) reported they were not sure.
- "Have you used open educational materials in a previous class?"
 - Fifty-five out of 154 students (about 36%) reported that they had previously used open educational materials before, 29 (about 19%) reported they had not, and six (about 4%) reported they were not sure.
- "To what extent do you agree or disagree with this statement: 'I like the idea of open educational materials.'" (Scored on a 7-point Likert scale with 1 = Strongly agree and 7 = Strongly disagree)
 - Average student responses at the beginning and end of the Spring 2016 semester were 2.13 and 1.50 respectively, t(152) = 3.03, p = .003. This demonstrates an increase in students' positive attitudes regarding OERs.
- "To what extent do you agree or disagree with this statement: 'I like using a traditional paper textbook.'" (Scored on a 7-point Likert scale with 1 = Strongly agree and 7 = Strongly disagree)
 - Students responded very similarly to this question at the beginning (M = 2.68) and end of the semester (M = 2.67; t(152) = .023, p = .981). Essentially, students' attitudes toward traditional paper textbooks did not change over the course of the semester.

- "To what extent do you agree or disagree with this statement: 'I would like to have a traditional paper textbook to use in this class in addition to the open educational materials." (Scored on a 7-point Likert scale with 1 = Strongly agree and 7 = Strongly disagree)
 - Like the previous question, students responded very similarly to this question at the beginning (*M* = 3.06) and end of the semester (*M* = 3.02), *t* (150) = .139, *p* = .890. Again, this reflects that student attitudes toward traditional paper textbooks did not change over the course of the semester.
- "What do you see as the advantage(s) of open educational materials? (check all that apply)" (Students could choose from Cost, Ease of reading, Weight, Convenience, Ability to highlight and take notes, Ability to quickly find a topic, Can keep it as a reference book for future use, and Other)
 - Students reported on average significantly more advantages of open educational materials at the end of the semester (*M* = 4.11) than the beginning of the semester (*M* = 3.38; *t*(152) = -2.74, *p* = .007). One explanation is that students' use of open educational materials positively influenced their perceptions of the advantages these materials can offer.
 - In terms of specific advantages, the following number of students selected each advantage of open educational materials at the beginning of the semester (out of 90 responses): Cost (N = 80; 88.9%), Ease of reading (N = 29; 32.2%), Weight (N = 50; 55.6%), Convenience (N = 57; 63.3%), Ability to highlight and take notes (N = 14; 15.5%), Ability to quickly find a topic (N = 44; 48.9%), Can keep it as a reference book for future use (N = 29; 32.3%), and Other (N = 1; 1.1%). The student who selected "Other" reported that the materials are "Cheaper," which is in line with the first advantage, Cost.
 - Alternately, the following number of students selected each of the following advantages of open educational materials at the end of the semester (out of 64 responses): Cost (N = 63; 98.4%), Ease of reading (N = 34; 53.1%), Weight (N = 36; 56.2%), Convenience (N = 49; 76.6%), Ability to highlight and take notes (N = 8; 12.5%), Ability to quickly find a topic (N = 40; 62.5%), Can keep it as a reference book for future use (N = 32; 50%), and Other (N = 1; 1.6%). The student who selected "Other" reported that another advantage was the "ability to access anywhere."
- "What do you see as the advantage(s) of a traditional paper textbook? (check all that apply)" (Students could choose from Cost, Ease of reading, Weight, Convenience, Ability to highlight and take notes, Ability to quickly find a topic, Can keep it as a reference book for future use, and Other)

- Unlike students' perceived advantages of open educational materials, students' perceived advantages of traditional paper textbooks did not change over the course of the semester ($M_{Pre-Test} = 2.76$; $M_{Post-Test} = 2.81$), t(152) = -.284, p = .777.
- Specifically, the following number of students selected each of the following advantages of traditional paper textbooks at the beginning of the semester: Cost (N = 2; 2.2%), Ease of reading (N = 57; 63.3%), Weight (N = 3; 3.3%), Convenience (N = 39; 43.3%), Ability to highlight and take notes (N = 63; 70.0%), Ability to quickly find a topic (N = 26; 28.9%), Can keep it as a reference book for future use (N = 56; 62.2%), and Other (N = 2; 2.2%). One student who selected "Other" reported that another advantage was "not having to sit in front of a computer." The second student wrote "N/A" as the Other response.
- Alternately, the following number of students selected each of the following advantages of traditional paper textbooks at the end of the semester (out of 64 responses): Cost (N = 3; 4.7%), Ease of reading (N = 43; 67.2%), Weight (N = 3; 4.7%), Convenience (N = 26; 40.6%), Ability to highlight and take notes (N = 48; 75.0%), Ability to quickly find a topic (N = 19; 29.7%), Can keep it as a reference book for future use (N = 34; 37.8%), and Other (N = 4; 6.2%). Of the students who selected "Other," one reported that s/he just "way prefer(s) to read out of a book." Another student reported that, "If there's no wi-fi, I can still read the book." The third student reported that the traditional book was "in hand, kind of forcing you to work." The last student reported, "Traditional." It was unclear what the last student meant by his/her response.

4. Sustainability Plan

Because our textbook source is hosted on the Boundless.com website, we do not have a sustainability plan in place apart from monitoring it for significant modifications. We plan to continue to use this OER and its associated materials for the foreseeable future. We did not notice any significant negative effects of using it, and the amount of work we put in to developing this resource justifies its continued use.

We should note here that the PowerPoints, test bank questions, and online learning module content we developed for this implementation are "in-house" and are not being made freely available at this time. We have not yet explored the process of making these resources more widely available, partly because we do not feel this content is developed enough for that purpose. We have described in previous sections some of our plans for improving this content and will address the issue of sharing it when we feel it is ready.

5. Future Plans

In general, this project has encouraged us to think more creatively about textbook options for our courses – not just this course, but others as well. Not having a pre-prepared textbook with ancillaries forced us to draw on our own knowledge and become more alert to identifying and seeking out possible sources of information for our courses. We developed some new materials for our own use and, in the case of the Python program for creating multiple-choice test questions, created a new technology that we could use again and share with others.

Related to publications, presentations, and other professional activities stemming from this project, we have several items to report.

- In April 2016, Ellen Cotter gave a pecha kucha presentation about the OER implementation at the University System of Georgia Teaching and Learning Conference.
- We have plans to write a manuscript detailing the Python program for test question generation and submit that to a journal that focuses on teaching-related topics and strategies (such as *Teaching of Psychology*).
- We are also considering submitting a proposal to the National Institute on the Teaching of Psychology conference, possibly for a resource exchange or a poster presentation.
- A possible direction for the future involves the creation of an open textbook tailored to the study of lifespan development. We have begun efforts to learn more about this process and are hoping to make some progress toward this endeavor before the end of the calendar year.

6. Description of Photograph

(left to right) Dr. Ellen Cotter, team lead and instructor of record; Dr. Gary Fisk, test bank creator and subject matter expert; Dr. Judy Orton Grissett, assessment coordinator and subject matter expert.