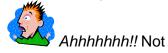






The Story of Global Warming...

Once upon a time, people were unconcerned with the copious amounts of carbon dioxide, methane, and sulfur dioxide that they released into the atmosphere by burning fossil fuels. They did not realize the potential future effects of these emissions. In only a couple of decades, various coastal cities would be submerged underwater as sea levels rose because of glacial melt. Tropical diseases would rise in prominence and natural disasters would increase in intensity. The entire global climate would change, causing serious droughts in many areas, and an increase in famine and border disputes.



Ahhhhhhh!! Not global warming!

Unfortunately, this is not a "once upon a time" kind of thing. It's happening now. But this is no cause for despair; we still have a brief window of time to change this story.

Choose your own ending!

According to Dr. James Hansen of NASA, we have nine years to implement solutions to the global warming crisis. Luckily, we already have many of the technologies and behavior changes necessary to slow down the course of global warming and decrease the chances of future catastrophe.



Let's blow out these candles!

On a personal level, you can take simple energy conservation measures like turning off lights and appliances, driving less, etc. These actions can be coupled with structural pressure to embrace renewable energies and efficient technologies that decrease emissions. One example would be to write a letter to Ithaca College's president, calling for the school to purchase wind energy instead of coal power.

Wind energy is a wonderful choice!!

The Energy Wars are Coming!!

Beginning Friday November 3rd, residents in the East and West Towers will engage in a friendly competition to see which building uses the least amount of energy. The competition will end on November 17th, and a beautiful trophy and delicious free food will be presented to the winning tower.

If you live in the towers, you will have a major impact in this battle. Turn off the bathroom lights when you leave, make sure you unplug appliances when they're not in use, and basically try to do things with minimal energy input. Help your tower win!

And if you aren't in the towers, don't fret! The energy wars may be coming to your residence hall soon! Start practicing your energy conservation techniques now for hopes of future victories.



Winning the energy war is just like winning a marathon, only *more* fulfilling!

