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July 10, 2013: Best Practices and Communications Strategies for Adapting to Sea Level Rise and Flooding

Hampton Roads Sea Level Rise/Flooding Adaptation Forum

7-10-2013

#### RE.Invest

Denise Thompson City of Norfolk, VA

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#### **Repository Citation**

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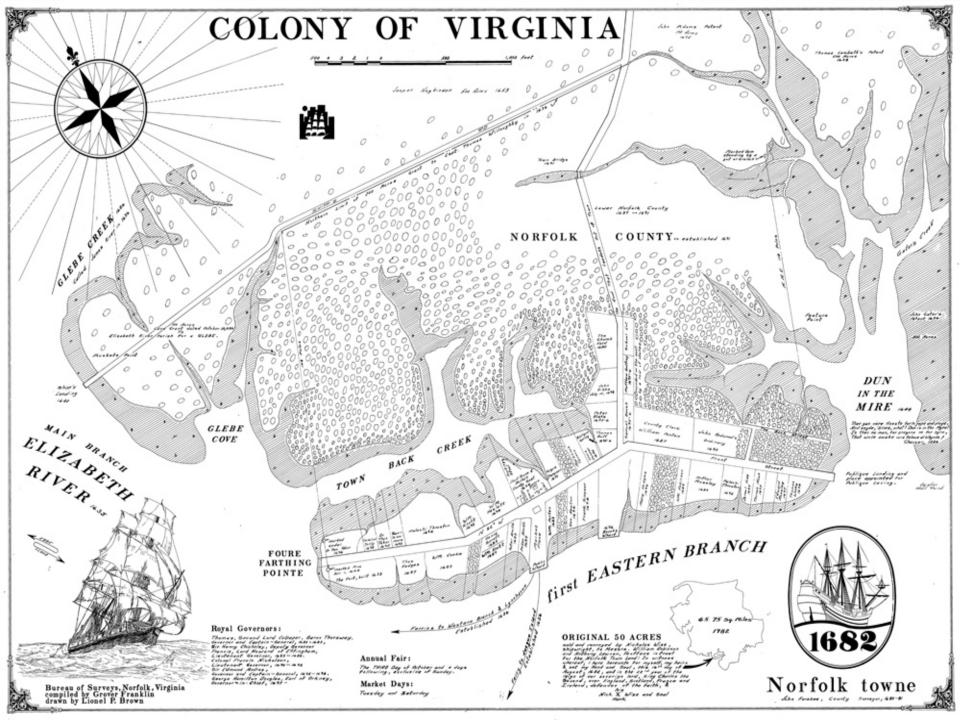


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#### **Washington Post**

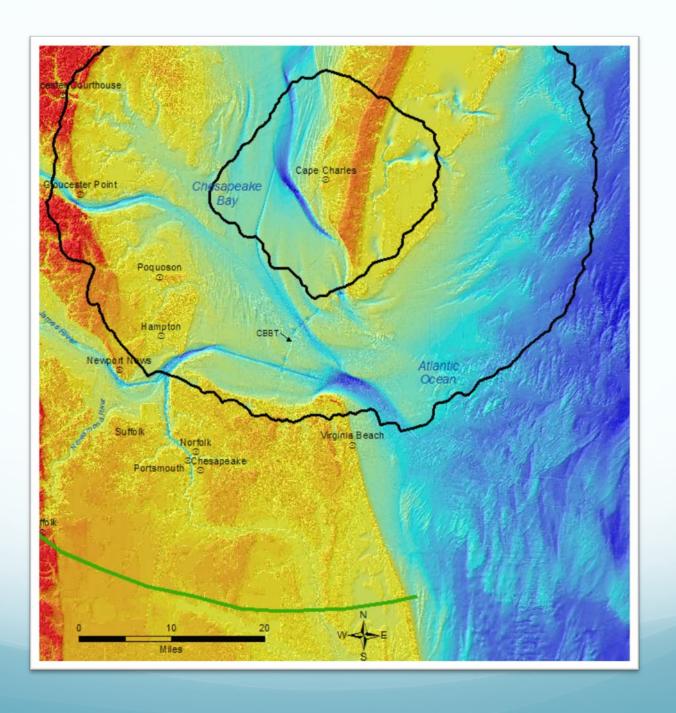
May 22, 2013 | NORFOLK, Va. - Floodprone Norfolk is one of eight cities nationwide chosen by the Rockefeller Foundation for a program to finance and build better storm water infrastructure.











## Seeking Private Sector Investment



Re.invest Initiative cities include: El Paso, Hoboken, Honolulu, Miami, Milwaukee, New Orleans, Norfolk and San Francisco

## Post-Sandy initiative to develop resilient urban stormwater infrastructure

- Two-year initiative, funded by the Rockefeller Foundation.
- Rethink the way cities design, plan, implement and finance urban infrastructure.
- RE.invest will reduce the burden placed on city personnel and public budgets by using public resources more efficiently and attracting new sources of private investment.

# Provides technical assistance from engineering, law and finance experts

"The RE.invest initiative is a smart approach for cities looking to improve vital infrastructure in a way that attracts new sources of private investment. We are... providing the type of credible financial experts who will think creatively about ways to invest in the resilience of our communities."

--- John Nelson, Managing Partner of Wall Street Without Walls

# Making projects on the drawing board a reality

"We are looking forward to using our technical know-how, our history of applying creative thinking to infrastructure planning, and our ability to help make projects become a reality."

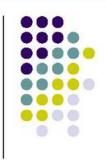
--- Walker Kimball, Managing Director, Infrastructure, at Bechtel



## Smart planning, innovation and an integrated approach

- Focus on sustainable stormwater infrastructure systems: green rooftops, trees, wetlands and repaved roads with more permeable surfaces.
- Partners will identify news ways to bundle revenue streams so cities can effectively work with private investors and the private sector to make smart improvements to their local infrastructure.
- RE.invest will help cities and private sector partners connect the dots. Can power lines be buried when the road is opened? Can the road be repaved with absorbent asphalt to reduce water runoff?

## Norfolk Flooding Strategy



#### Plan

- City planning
- Study and analysis
- Modeling & simulation

# Norfolk Flooding Strategy ARADINATION

## **Prepare**

- Emergency
   Preparedness &
   Response
- Education & Training

### Communicate

- Citizen outreach
- Partnerships
- Online resources

## Mitigate

- Infrastructure development
- Flood remediation and mitigation