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# Tools Managing Seed URls (Detecting Off-Topic Pages)

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## **Tools for Managing Seed URIs** (Detecting Off-Topic Pages)

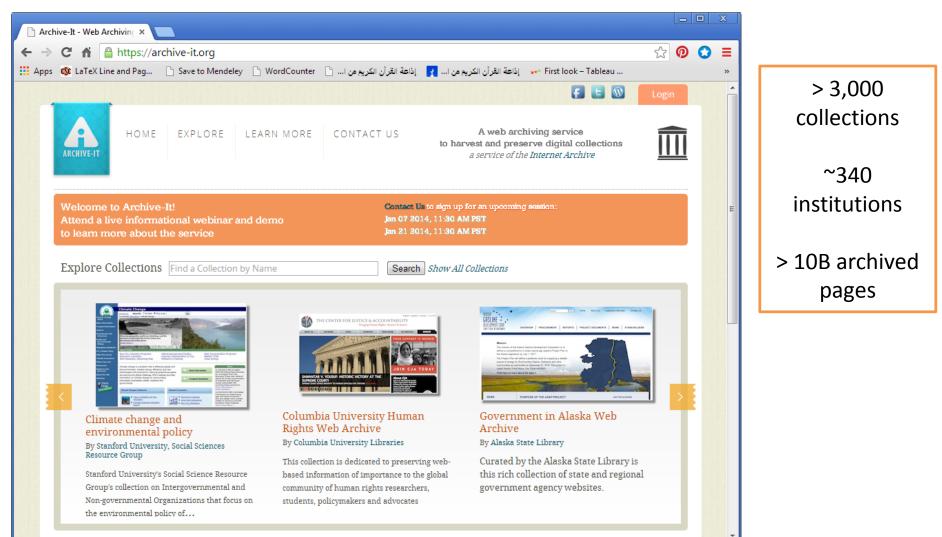
### Yasmin AlNoamany, Michele C. Weigle, Michael L. Nelson

Old Dominion University Web Science and Digital Libraries Group http://ws-dl.cs.odu.edu/, @WebSciDL

Funded by Columbia University Libraries Web Archiving Incentive program

Web Archiving Collaboration: New Tools and Models June 4-5, 2015

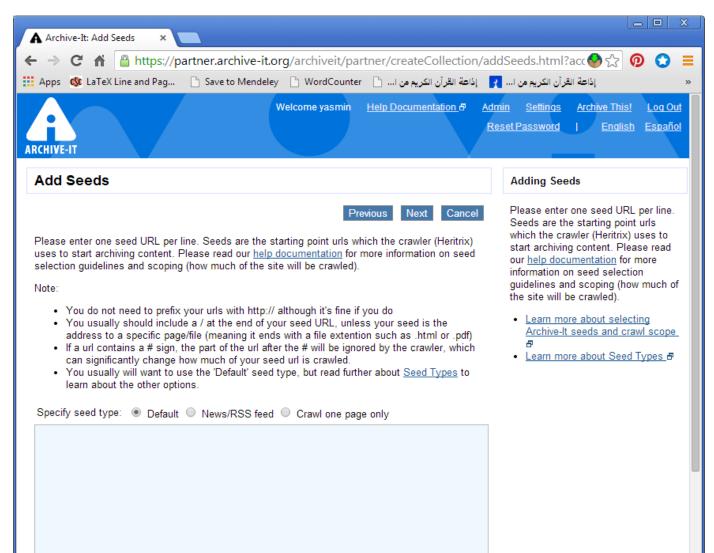
### Archive-It hosts curated web collections



## Curator's view of Archive-It

Apps 🐝 L							Id=4316&acc 🔗 숬 🔞 🗧 الماطة الق الماط المع المع المالي الماطة الق		
CHIVE-IT							set Password   English Españo		
ome <u>Col</u>	lections <u>Crawls</u>	<u>Reports</u>	<u>Acce</u>	ess <u>Help Do</u>	cumentation & <u>S</u>	ubmit a Question &			
	Revolution (The be cly visible?	eginning) <u>E</u> e	<u>lit</u>		Collection M	anagement	Help		
Updated: y	asmin Jan 26, 2014 7:0 asmin Jan 26, 2014 7:0 n Management			♀[Active Seed Manage	vate] [ <u>Deactivate]</u> gement	XML [Mark Dormant]	The Collection Management page allows you to make changes and manage your collection. • Learn more about managing your collection &		
Add Seeds				by seed state:	by crawl frequency	r.	<ul> <li>Learn more about starting crawls on demand a</li> </ul>		
Modify Craw	Scope			All (5) Twice Daily (0) Quarterly (0)					
Edit Collectio	on Metadata			Active (5) Daily (5) Semiannual (0) Frequen			Frequently Asked Questions		
Edit Docume	ent Metadata			Inactive (0)	Weekly (0)	Annual (0)	<ul> <li>What is the difference between</li> </ul>		
View Reports	2			Monthly (0) One-Time (0)			Active, Inactive and Dormant		
View Missing	g URLs from Wayback Q	<u>A</u>			Bi-monthly (0)		<u>collections and seeds?</u> How do I un-schedule crawls?     ₽		
Crawling	Activity						How do I un-schedule crawis? P     How can I add more seeds to my     collection?		
Frequency	Last Completed Crav	wl	Nex	t Scheduled Cra	awl		<ul> <li>How do I know how large my</li> </ul>		
Daily	January 26, 2014 7:15	:13 PM EST	<u>Janu</u>	ary 27, 2014 7:1	1:57 PM EST	<ul> <li><u>crawls will be?</u> ₱</li> <li><u>How do I export the metadata live</u> <u>addeed to my seeds and</u></li> </ul>			
							collections? #		

# The collection curator specifies seed URIs



# Curators specify the breadth and depth of the crawl

A Archive-It: Specify Freque: ×								
C f https://partner.archive-it.org/archiveit/partner/createCollection/sche	edule.ht	tml?accc 😔 😭 👩 🤇						
👔 إذاحة القرآن الكريم من ا 🖞 Apps 🐝 LaTeX Line and Pag 🗅 Save to Mendeley 🗅 WordCounter 👔 إذاحة القرآن الكريم من ا	من ا	2						
Welcome yasmin Help Documentation & Admi	in	Archive-It: Egyptian Revo						
		← → C' 🖬 🔒 htt	ps://partner.archive-it.org/archiveit/partner/collection/seed/settings.html?seedId: 🔮 😭 👩 😋 😑					
			اذاعة القرآن الكريم من ا ٢ إذاعة القرآن الكريم من ا ٢ إذاعة القرآن الكريم من ا ٢ المراجع القرآن الكريم من ا ٢ المراجع القرآن الكريم من الله عنها المراجع ال					
ARCHIVE-IT								
Specify Frequency	Hel		Welcome yasmin Help Documentation & Admin Settings Archive This! Log Out					
			Reset Password   English Español					
Previous Next Cancel	Ass A you	ARCHIVE-IT						
Specify the initial crawl frequency for your seeds by choosing one of the options below.	is s	Home Collections	Crawls Reports Access Help Documentation & Submit a Question &					
Once your collection has been created, you can go to the collection management page to change	cha or a	http://www.buffing	toppost com/2010/02/10/mohamed elbaradej egyptir n. /69070.html Edit					
the crawl frequency for some or all of your seeds.		<sup>1 Attp://www.huffingtonpost.com/2010/02/19/mohamed-elbaradei-egypt-r_n_468970.html Edit http://www.huffingtonpost.com/2010/02/19/mohamed-elbaradei-egypt-r_n_468970.html</sup>						
		•	· · · · · · · · · · · · · · · · · · ·					
		Updated: Jan 26, 2014	7:09 PM by yasmin Egyptian					
One-Time								
Twice Daily		Metadata Setting	s Comments					
Daily		Back to Seed Manageme	nt Previous Next					
<ul> <li>Weekly</li> <li>Monthly</li> </ul>								
Bi-monthly								
Quarterly		Frequency	Daily 🔻					
Semiannual								
Annual		Activation Status	Active Deactivate					
Once the collection has been created, you will have the option to run a test crawl.		Status On Live Web	Unchecked Verify Now					
Previous Next Cancel		Public Site	Show on public site					
		Seed Type	Default					
		oced Type	Default					
		Group	News/RSS feed Crawl one page only eate New Group					

## Current tools measure HTTP events, not "aboutness"

Archive-It: Crawl Re	2port [2 ×	2						
• - → C 🖬 🔓	https://part	ner.archive	e-it.org/archivei	t/partner/craw	l/report/r	mimeType.htm	l?accountI	d=536ℴ=ur 🧇 ☆ 👩 😒
Apps 🛭 🔇 LaTeX Lin	ie and Pag	Save to Mer	ndeley 🗋 WordCo	ہم من ا 🗋 ounter	عة القرآن الكر	کريم من ا 📊 🛛 إذاء	إذاعة القرآن ال	👌 Html Color Codes 🛛 🗋 Scoop.it!
				Welco	me yasmin	Help Documen		dmin <u>Settings Archive This! Log Ou</u> Reset Password   English Españo
ome <u>Collection</u>	<u>s Crawls</u>	Reports	Access H	lelp Documenta	tion 🗗 🛛 S	Submit a Questic	<u>n</u> 8	
Egyptian Rev	olution (T	he begin	ning)			Crawl	Report	Help on Reports
		-			Started: Ja	nuary 26, 2014 7	:12:03 PM	
Daily (ID #201	401270012	203292)		Com	pleted: Ja	nuary 26, 2014 7	:15:13 PM	Archive-It provides eight post crawl
< Back to Reports	5					Scope-It Craw	<u>I Explorer</u>	downloadable reports to assist partners in analyzing and understanding the data that has been
Summary H	losts See	d Status	Seed Source	File Types	PDFs	Videos	QA	archived. The reports can be downloaded as CSV files so they can be easily opened in Excel.
The File Types repor or the archived docu Click on the linked r ypes were provided	uments. numbers in the l	JRLs column						₽ • <u>Learn more about robots.txt</u> ₽ • <u>Learn more about the QA Report</u> ₽
File Type				URLs L		Data		
text/html					392 🗗		7.0 MB	
text/dns					<u>63</u> 🗗		9.1 KB	
text/plain					48 🗗		63 KB	
image/jpeg					<u>38</u> 🗗		1.0 MB	
application/x-javas	cript				<u>28</u> 🗗		2.2 MB	
image/gif					<u>23</u> 🗗		53 KB	
unknown					<u>17</u> 🗗		1.0 KB	
image/png					<u>14</u> 🗗		61 KB	
text/css					<u>13</u> 🗗		1.2 MB	
	ript				<u>11</u> 8		816 KB	
application/javascr							18 KB	
application/javascr image/x-icon					<u>11</u> 8		10 KD	
					<u>11</u> 8 <u>8</u> 8		4.2 KB	
image/x-icon								



May 13, 2012: The page started as on-topic.



May 13, 2012: The page started as on-topic.



May 24, 2012: Off-topic due to a database error.



May 13, 2012: The page started as on-topic.

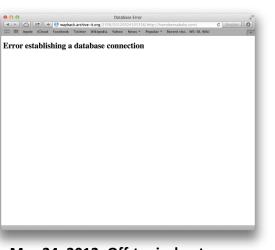
May 24, 2012: Off-topic due to a database error.

<ul> <li>● ● ●</li> <li>نئاسا المؤة لا يسل الان</li> <li></li></ul>							0					
										WS-DL Wiki		I
				بادية	شاکا. م	ظرًا له	ىعما . ن	لموقع لا	نأسف ا			

Mar. 21, 2013: Not working because of financial problems.



May 13, 2012: The page started as on-topic.



May 24, 2012: Off-topic due to a database error.



Mar. 21, 2013: Not working because of financial problems.



May 21, 2013: On-topic again

http://wayback.archive-it.org/2358/\*/http://hamdeensabahy.com



#### May 13, 2012: The page started as on-topic.



May 21, 2013: On-topic again



May 24, 2012: Off-topic due to a database error.



June 5, 2014: The site has been hacked



Mar. 21, 2013: Not working because of financial problems.

http://wayback.archive-it.org/2358/\*/http://hamdeensabahy.com

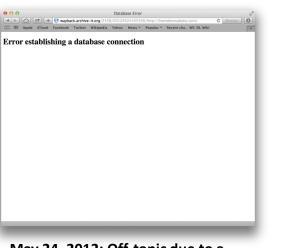
# Over 60% of archived versions of hamdeensabahy.com are off-topic



### May 13, 2012: The page started as on-topic.



May 21, 2013: On-topic again



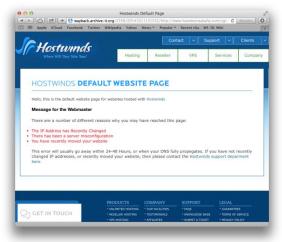
### May 24, 2012: Off-topic due to a database error.



June 5, 2014: The site has been hacked



Mar. 21, 2013: Not working because of financial problems.



Oct. 10, 2014: The domain has expired.

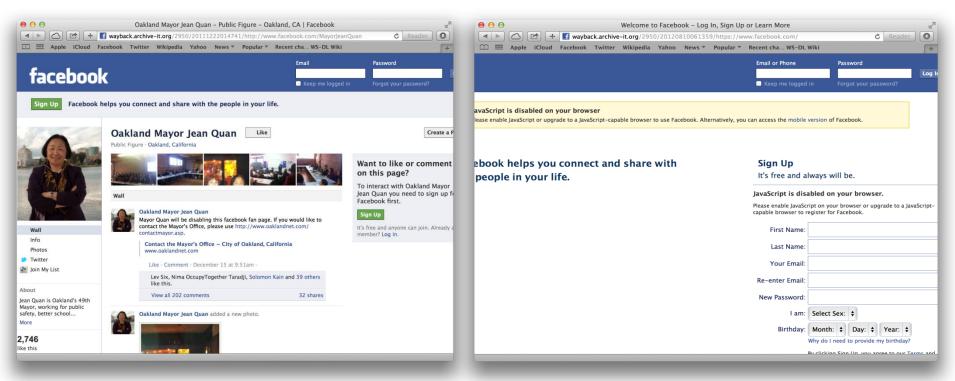
http://wayback.archive-it.org/2358/\*/http://hamdeensabahy.com

## Social media pages can go off-topic



Dec. 22, 2011: Facebook page was relevant to the Occupy collection

## Social media pages can go off-topic



Dec. 22, 2011: Facebook page was relevant to the Occupy collection

Aug. 10, 2012: URI redirects to www.facebook.com

# Classifying web page behavior over time

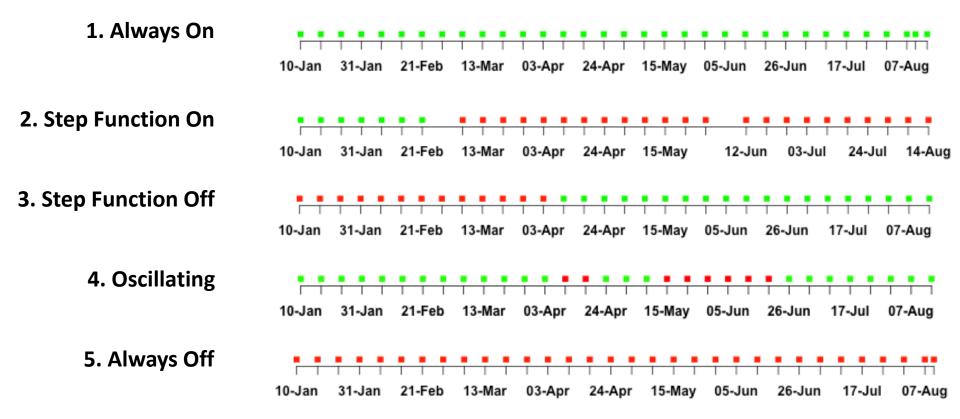
# A TimeMap is the list of a URI-R's mementos



\* denotes when page was updated

Found 226 Captures between May 13, 2012 - Oct 11, 2014								
2012	2013	2014						
35 pages	50 pages	141 pages						
<u>May 13, 2012</u> *	<u>Jan 3, 2013</u>	<u>May 21, 2014</u> *						
<u>May 20, 2012</u> *	<u>Jan 10, 2013</u>	<u>May 22, 2014</u> *						
<u>May 22, 2012</u> *	<u>Jan 17, 2013</u>	<u>May 23, 2014</u> *						
<u>May 24, 2012</u> *	<u>Jan 24, 2013</u>	<u>May 24, 2014</u> *						
<u>May 31, 2012</u> *	<u>Jan 31, 2013</u>	<u>May 25, 2014</u> *						
Jun 7, 2012 *	Feb 7, 2013	<u>May 26, 2014</u> *						
<u>Jun 14, 2012</u> *	Feb 15, 2013	<u>May 27, 2014</u> *						
Jun 21, 2012 *	Feb 21, 2013	<u>May 28, 2014</u> *						
<u>Jun 28, 2012</u> *	<u>Feb 28, 2013</u>	<u>May 29, 2014</u> *						
<u>Jul 5, 2012</u> *	<u>Mar 7, 2013</u>	<u>May 30, 2014</u> *						
Jul 12, 2012 *	<u>Mar 14, 2013</u>	<u>May 31, 2014</u> *						
Lil 10, 2012 <b>*</b>	Mar. 21. 2012 *	lun 1 - 2014 <b>*</b>						

## We identified 5 classes of TimeMaps



1. wayback.archive-it.org/2950/\*/http://occupypsl.org

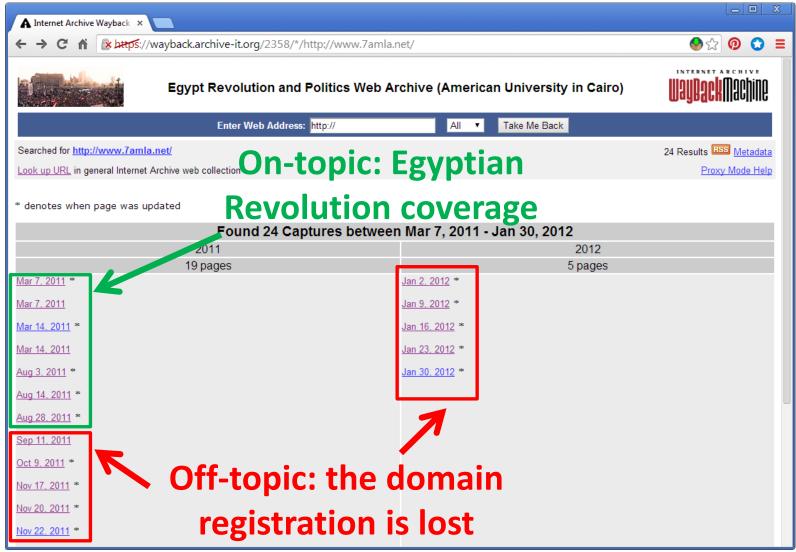
2. wayback.archive-it.org/2950/\*/http://occupygso.tumblr.com

3. wayback.archive-it.org/2950/\*/http://occupyashland.com

4. wayback.archive-it.org/2950/\*/http://www.indyows.org

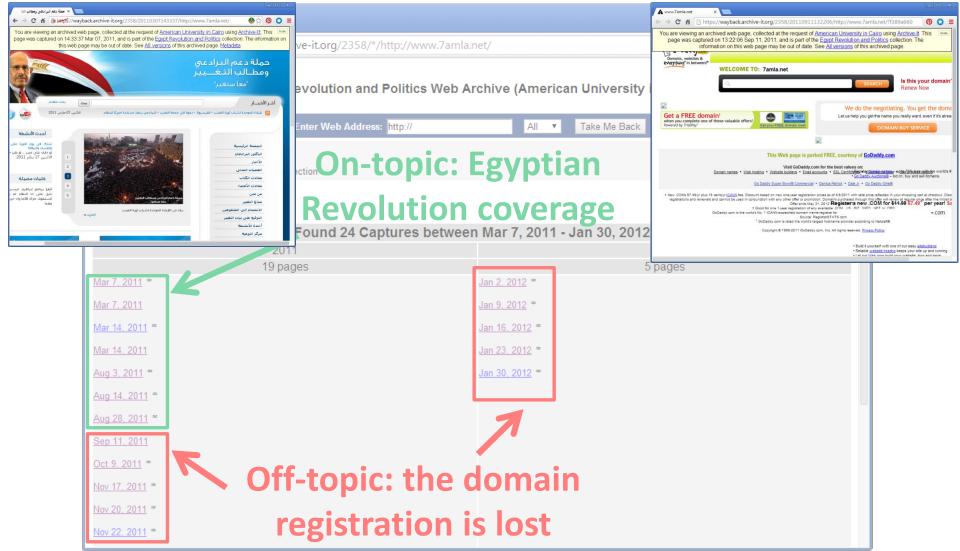
5. wayback.archive-it.org/2950/\*/http://occupy605.com

## A web page goes off-topic (Step Function On)



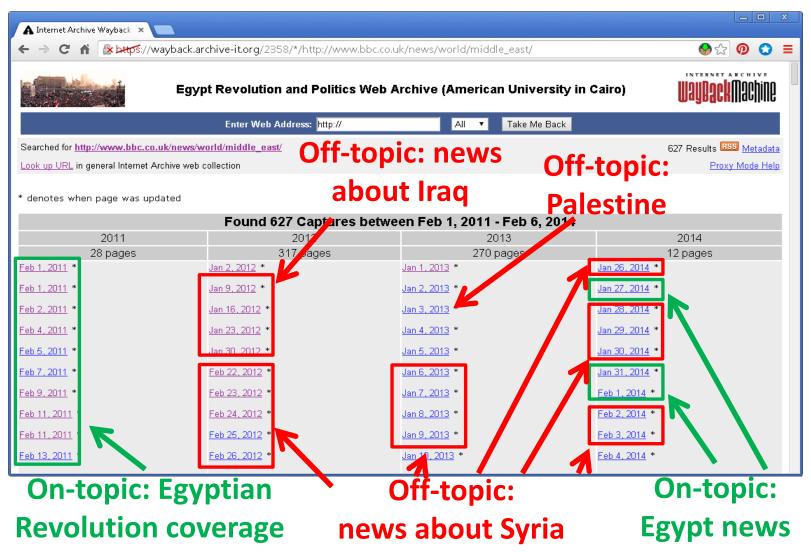
http://wayback.archive-it.org/2358/\*/http://www.7amla.net

## A web page goes off-topic (Step Function On)



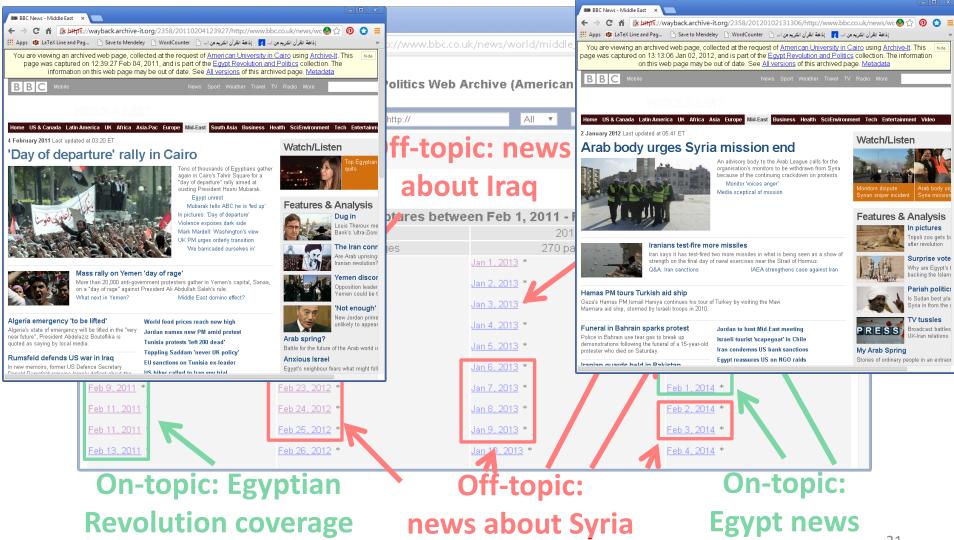
http://wayback.archive-it.org/2358/\*/http://www.7amla.net

# A web page goes off-topic and on-topic many times (Oscillating)



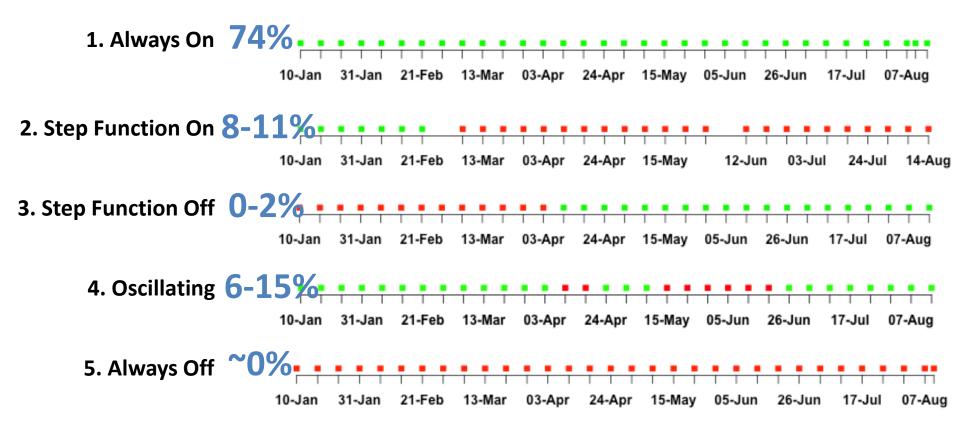
http://wayback.archive-it.org/2358/\*/http://www.bbc.co.uk/news/world/middle\_east/

# A web page goes off-topic and on-topic many times (Oscillating)



http://wayback.archive-it.org/2358/\*/http://www.bbc.co.uk/news/world/middle\_east/

## Most TimeMaps are Always On



1. wayback.archive-it.org/2950/\*/http://occupypsl.org

2. wayback.archive-it.org/2950/\*/http://occupygso.tumblr.com

3. wayback.archive-it.org/2950/\*/http://occupyashland.com

4. wayback.archive-it.org/2950/\*/http://www.indyows.org

5. wayback.archive-it.org/2950/\*/http://occupy605.com

## Methods for detecting off-topic pages

## From Archive-It collection to terms

- 1. Obtain the seed URIs from the front-end interface of Archive-It
- 2. Obtain the TimeMap of the seed URIs from the CDX file\*
- 3. Extract the HTML of the mementos from the WARC files\*
- 4. Extract the text of the page using the Boilerpipe library
- Extract terms from the page, using scikit-learn to tokenize, remove stop words, and apply stemming

\*locally hosted at ODU

## We investigated 6 similarity metrics

- Textual Content
  - cosine similarity of TF-IDF
  - intersection of the 20 most frequent terms
  - Jaccard similarity coefficient
- Semantics
  - Web-based kernel function using a search engine (SE)
- Structural
  - the change in number of words
  - the change in content length

### **Textual Content**

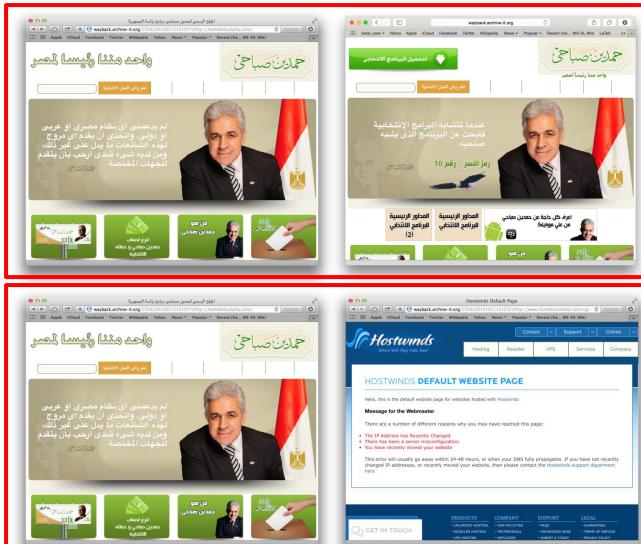
### cosine similarity, intersecting the most frequent terms, Jaccard similarity



Method	Similarity
cosine	0.7
<b>TF-Intersection</b>	0.6
Jaccard	0.5

### **Textual Content**

### cosine similarity, intersecting the most frequent terms, Jaccard similarity



Method	Similarity
cosine	0.7
<b>TF-Intersection</b>	0.6
Jaccard	0.5

Method	Similarity
cosine	0.0
<b>TF-Intersection</b>	0.0
Jaccard	0.0

## Semantics of the Text

#### Web based kernel function using the search engine (SE)

**July 2013** 

#### Feb. 2011

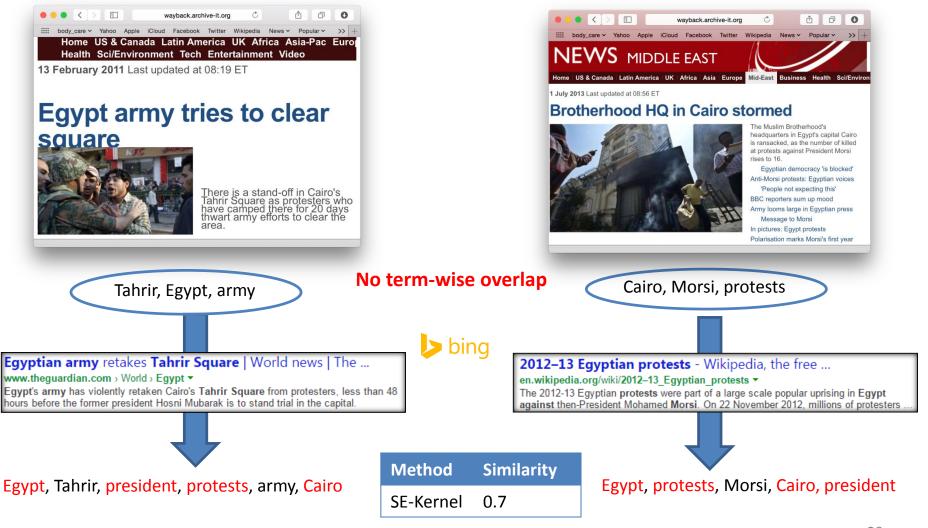


## Semantics of the Text

#### Web based kernel function using the search engine (SE)

**July 2013** 

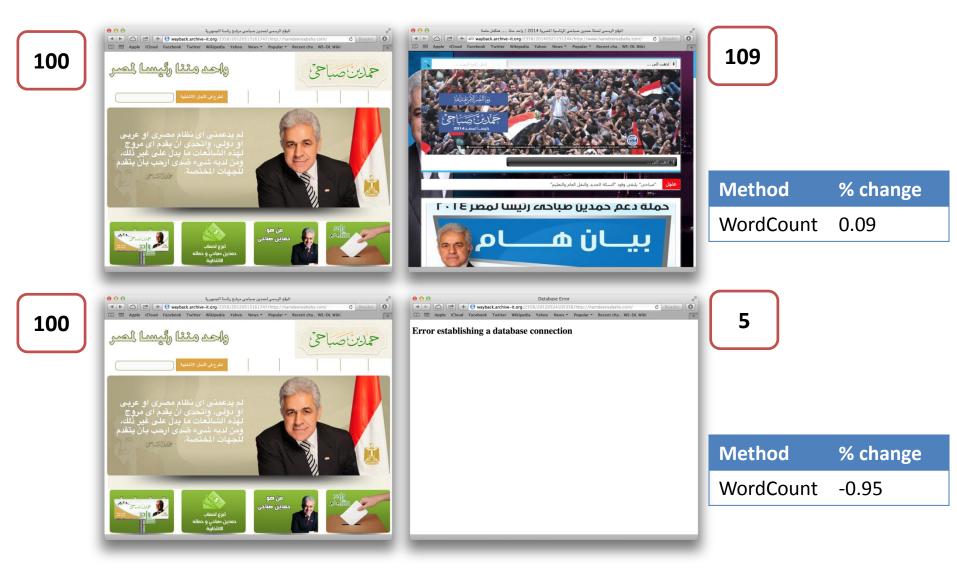
#### Feb. 2011



### Structural Methods no. of words, content-length

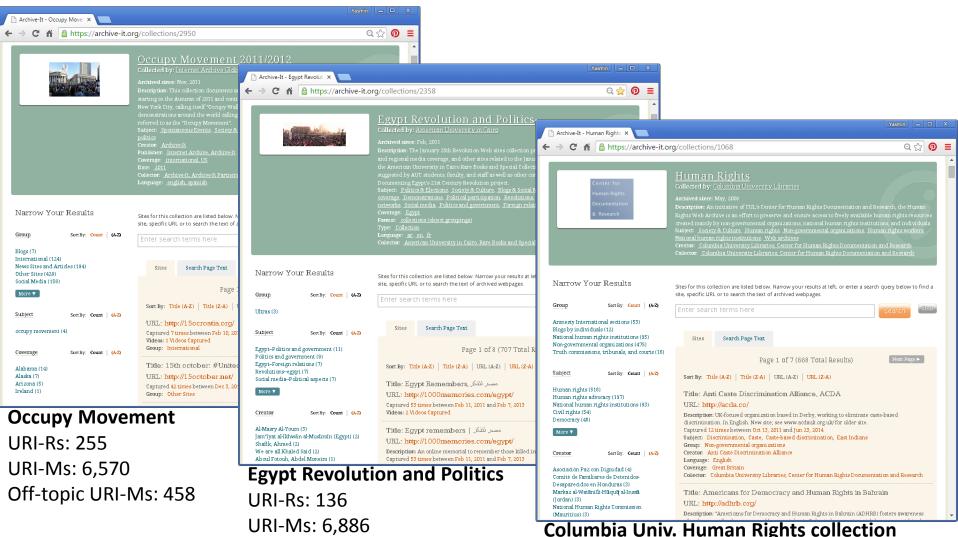


### Structural Methods no. of words, content-length



# We built a gold standard data set to evaluate the methods

## We manually labeled 15,760 mementos



Off-topic URI-Ms: 384

URI-Rs: 198 URI-Ms: 2,304 Off-topic URI-Ms: 94

## Example of manually labeled set

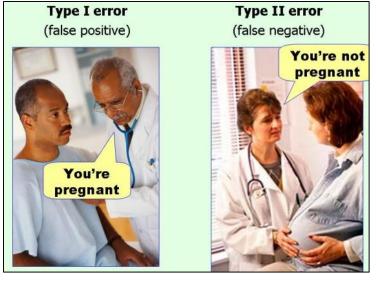
id	date	URI	label
9	20120124014240	http://wayback.archive-it.org/2950/20120124014240/http://occupysarasota.com/	1
9	20120131014118	http://wayback.archive-it.org/2950/20120131014118/http://occupysarasota.com/	1
9	20120207014119	http://wayback.archive-it.org/2950/20120207014119/http://occupysarasota.com/	1
9	20120501041141	http://wayback.archive-it.org/2950/20120501041141/http://occupysarasota.com/	0
9	20120508032644	http://wayback.archive-it.org/2950/20120508032644/http://occupysarasota.com/	0
9	20120515034720	http://wayback.archive-it.org/2950/20120515034720/http://occupysarasota.com/	0

### Future work: convert to annotated/extended TimeMap format

## Evaluated 6 methods at 21 thresholds

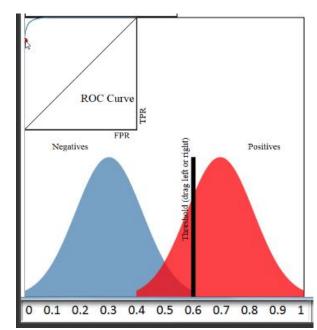
- Assumed first memento was on-topic
- Combined two methods ('OR') to find best combination method
  - 15 combinations
  - 6,615 tests (15 combinations x 21 thresholds x 21 thresholds)
- Averaged the results at each threshold over the three collections

#### Evaluated based on 5 metrics



- False positives (FP)
  - on-topic labeled as off-topic
- False negatives (FN)
  - off-topic labeled as on-topic
- Accuracy (ACC)
  - proportion of correct classifications
  - (TP + TN)/(TP + FP + FN + TN)

- F<sub>1</sub> score
  - weighted average of precision and recall
  - 2TP/(2TP + FP + FN)
- AUC
  - area under the ROC curve
  - ROC plots false positive rate vs. true positive rate



### Cosine Similarity performed well

Similarity Measure	Threshold	FP	FN	FP+FN	ACC	F1 🔻	AUC
Cosine   WordCount	0.10 -0.85	24	10	34	0.987	0.906	0.968
Cosine SEKernel	0.10 0.00	6	35	40	0.990	0.901	0.934
Cosine	0.15	31	22	53	0.983	0.881	0.961
WordCount SEKernel	-0.80 0.00	14	27	42	0.985	0.818	0.885
WordCount	-0.85	6	44	50	0.982	0.806	0.870
SEKernel	0.05	64	83	147	0.965	0.683	0.865
Bytes	-0.65	28	133	161	0.962	0.584	0.746
Jaccard	0.05	74	86	159	0.962	0.538	0.809
TF-Intersection	0.00	49	104	153	0.967	0.537	0.740

#### Finding off-topic pages in other Archive-It collections

# Applied best method to 11 Archive-It collections

- Cosine | Word Count with 0.10 | -0.85 thresholds
- Collection Characteristics
  - governmental, event-based, theme-based
  - time spans of 1 week 7 years
  - 35 1459 URI-Rs
  - 118 10,283 URI-Ms

# Average precision of 0.92 on 11 Archive-It collections

ID	Collection	URI-Rs	URI-Ms	Off-topic URI-Ms	Affected URI-Rs	ТР	FP	Р
2893	Global Food Crisis	65	3063	22	7	22	0	1.000
1084	Government in Alaska	68	506	16	4	16	0	1.000
2966	Virginia Tech Shootings	239	1670	24	2	24	0	1.000
2017	Wikileaks 2010 Document	35	2360	107	8	107	0	1.000
2323	Jasmine Revolution 2011	231	4076	114	31	107	7	0.939
1827	IT Historical Resource	1459	10,283	59	34	45	14	0.763
1475	Human Rights Document	147	1530	54	20	39	15	0.722
1826	Maryland State Document	69	184	0	0	-	-	-
694	April 16 Archive	35	118	0	0	-	-	-
2535	Brazilian School Shooting	476	1092	0	0	-	-	-
2823	Russia Plane Crash	65	447	0	0	-	-	-

#### Summary

- We investigated six methods for measuring similarity between mementos in a TimeMap:
  - cosine similarity of TF-IDF
  - Jaccard similarity
  - intersection of the 20 most frequent terms
  - Web-based kernel function
  - change in number of words
  - change in content length
- We tested the approaches on a gold standard data set from three Archive-It collections
- We evaluated best approach on 11 diverse Archive-It collections

# Findings

- Combining cosine similarity at threshold 0.10 and change in size using word count at threshold –0.85 gives the best performance
- Cosine similarity at threshold = 0.15 is the best single method
- Using the combined method, we achieved 0.92 average precision on 11 Archive-It collections

# Tool for detecting off-topic pages

- A python command-line tool for suggesting off-topic pages in web archives
  - Cosine Similarity
  - default threshold is 0.15
  - operates on live TimeMaps

#### Available at

https://github.com/yasmina85/OffTopic-Detection

#### Detecting off-topic pages in an Archive-It collection (Maryland State Docs)

```
% python detect off topic.py -i 1826 -th 0.15
extracting seed list
http://agroecol.umd.edu/Research/index.cfm
http://casademaryland.org
50 URIs are extracted from collection https://archive-it.org/collections/1826
Downloading timemap using uri http://wayback.archive-
it.org/1826/timemap/link/http://agroecol.umd.edu/Research/index.cfm
Downloading timemap using uri http://wayback.archive-
it.org/1826/timemap/link/http://casademaryland.org
...
                                                       This was run live after we did the
Downloading 4 mementos out of 306
                                                       evaluation, so now there are off-
Downloading 14 mementos out of 306
                                                       topic mementos
Detecting off-topic mementos
Similarity
                    memento uri
         http://wayback.archive-
0.0
it.org/1826/20131220205908/http://www.mncppc.org/commission home.html/
          http://wavback.archive-
0.0
it.org/1826/20141118195815/http://www.mncppc.org/commission home.html/
```

44

#### Detecting off-topic pages in a single TimeMap

```
% python detect_off_topic.py -t https://wayback.archive-
it.org/2358/timemap/link/http://hamdeensabahy.com/
```

```
Downloading 0 mementos out of 270
http://wayback.archive-it.org/2358/20140524131241/http://www.hamdeensabahy.com/
http://wayback.archive-it.org/2358/20130321080254/http://hamdeensabahy.com/
http://wayback.archive-it.org/2358/20130621131337/http://www.hamdeensabahy.com/
```

```
Downloading 270 mementos out of 270
```

```
Extracting text from the html
```

```
•••
```

...

```
Detecting off-topic mementos
```

```
      Similarity
      memento_uri

      0.0509170839413
      http://wayback.archive-

      it.org/2358/20140524131241/http://www.hamdeensabahy.com/

      0.0
      http://wayback.archive-

      it.org/2358/20130321080254/http://hamdeensabahy.com/

      0.0368021561791
      http://wayback.archive-

      it.org/2358/20130621131337/http://www.hamdeensabahy.com/

      0.12899637517
      http://wayback.archive-

      it.org/2358/20140602131307/http://hamdeensabahy.com/
```

## We're continuing work on this

- Enhancements to the detection tool
  - add the other similarity methods (WordCount first)
  - allow input of local CDX and WARC files
- Investigate characteristics of collections and TimeMaps that affect choosing thresholds
- Detect off-topic seeds (URI-Rs) in a collection
   determine collection aboutness



#### **Tools for Managing Seed URIs** (Detecting Off-Topic Pages)

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Python Tool: https://github.com/yasmina85/OffTopic-Detection

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