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Assessing the Quality of Web Archives

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Recommended Citation

Nelson, Michael L.; Ainsworth, Scott G.; Brunelle, Justin F.; Kelly, Mat; SalahEldeen, Hany; and Weigle, Michele C., "Assessing the Quality of Web Archives" (2014). *Computer Science Presentations*. 8. https://digitalcommons.odu.edu/computerscience_presentations/8

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Assessing the Quality of Web Archives

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The State of Web Archiving

"Hooray! It's in the archive!"

VS.

future:

"How well was it archived?"





Digital Preservation, July 22-23, 2014, Washington DC

http://web.archive.org/web/20140717152222/http://vk.com/strelkov_info http://www.csmonitor.com/World/Europe/2014/0717/Web-evidence-points-to-pro-Russia-rebels-in-downing-of-MH17-video

Three Ways We're Assessing Quality

- Weighting the "importance" of missing embedded resources
 - "damage" measure for comparing archived pages
- Detecting "temporal violations"
 some rendered pages never existed
- Defining an archival tool benchmark

 "Archive Acid Test"

Not All Mementos Are Created Equal: Measuring The Impact Of Missing Resources JCDL 2014

http://www.cs.odu.edu/~mln/pubs/jcdl-2014/jcdl-2014-brunelle-damage.pdf

Synthetic Damage: Removing Images From xkcd.com



<image><text>

M = 0.17D = 0.09(live web) M = 0.24D = 0.41(missing main)



M = 0.29D = 0.36(missing logo + navigation)

damage (D) differs from % missing (M)!

Was missing resource important? and <embed> can leave hints about size and centrality.

For CSS, we look at the distribution of background color in page divided into vertical thirds.



Weights from Turker Assessment of Damage



first: establish that Turkers can determine damaged vs. undamaged pages (81% of the time) second: find weights that match Turker's rankings of (real) differently damaged versions of the same page

Good News:

Although M is steady/increasing, D is decreasing



A Framework for Evaluation of Composite Memento Temporal Coherence (in preparation)

http://arxiv.org/abs/1402.0928

As Presented by IA

A https://web.	archive.org/web/20041209190926/http://www.wunderg	ound.com/cgi-bin	☆ マ C (8 -	Google	۹ 💽 -				
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No Ads Weather Email \$5 a year Signup Here Email Password Login Print This Page	Varina, Iowa Local Time: 1:09 PM CST <u>Set My Timezone</u> <u>Current Conditions</u> Updated: 12:55 PM CST on December 09, 2004 Observed at Storm Lake, Iowa (<u>History</u>) Elevation: 1486 ft / 453 m <u>A1 °F / 5 °C</u> Light Drizzle Windchill: 37 °F / 3 °C	Thu 43° 29° Chance of Rain Detail	5-Day Ford Fri 36° 22° Mostly Cloudy Detail	this page to yo Lat/Lor ecast for ZIP C Sat 47° 34° Mostly Cloudy Detail	n: 42.6° N 94.8 ode 50593 Sun 41° 15° Partly Cloudy Detail	Weather Email W MSN Map Mon 31° 15° Partly Cloudy Detail			
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No Ads Weather Email \$5 a year Signup Here Email Password Login Print This Page Maps Temperature	Varina, Iowa Local Time: 1:09 PM CST <u>Set My Timezone</u> Current Conditions Updated: 12:55 PM CST on December 09, 2004 Observed at Storm Lake, Iowa (History) Elevation: 1486 ft / 453 m A1 °F / 5 °C Light Drizzle Windchill: 37 °F / 3 °C Humidity: 100% Dew Point: 41 °F / 5 °C Wind: 6 mph /	Thu Thu 43° 29° Chance of Rain Detail Click Detail for Alternate Compu	5-Day For Fri 36° 22° Mostly Cloudy Detail hourly wind, ten uter Forecast: A	this page to yo Lat/Lor ecast for ZIP C Sat 47° 34° Mostly Cloudy Detail nperature, humic	n: 42.6° N 94.8 ode 50593 Sun 41° 15° Partly Cloudy Detail dity and UV forear r Graph Local	Weather Email W MSN Map Mon Mon 31° 15° Partly Cloudy Detail casts. Allergy Info			

Digital Preservation, July 22-23, 2014, Washington DC

http://web.archive.org/web/20041209190926/http://www.wunderground.org/cgi-bin/findWeather/getForecast?query=50593 (now 404, but that's a different story...)

Not Everything Is 200412091900926



http://web.archive.org/web/20041209190926/http://www.wunderground.org/cgi-bin/findWeather/getForecast?query=50593 (now 404, but that's a different story...)

Consider:

<html> </html>



Correct Archival Rendering



But Archives Miss Updates...



You Can Choose the Closest

(closest is the current policy of most archives)



You Can Choose the Past



Or You Can "Bracket" the HTML

(when possible, brackets can be made via HTTP metadata or content comparison)



In this case, there is no right answer. Either choice will result in a temporal violation.

Completeness vs. Coherence

Description	Closest Single Archive	Closest Multi- Archive	Bracket Single Archive	Bracket Multi- Archive
Completeness				
Mean complete	76.1%	80.2%	76.2%	80.3%
Mean missing	23.9%	19.8%	23.8%	19.7%
Temporal Coherence				
Mean prima facie coherent	41.0%	40.9%	54.7%	54.6%
Mean possibly coherent	27.3%	27.3%	12.8%	14.2%
Mean probably violative	2.5%	5.3%	2.5%	5.3%
Mean prima facie violative	5.3%	5.3%	6.2%	6.2%

At least 5% of pages can be shown to be temporal violations

The Archival Acid Test: Evaluating Archive Performance on Advanced HTML and JavaScript JCDL 2014

http://ws-dl.blogspot.com/2014/07/2014-07-14-archival-acid-test.html

http://acid.matkelly.com/

Inspired by the Acid3 Test for Browsers





http://acid3.acidtests.org/ http://en.wikipedia.org/wiki/Acid3

The Archival Acid Test



perma.cc∞

archive.today



Archival Acid Tests





Archival Tools & Sites on AAT



Future of Web Archiving: Increasing Quantitative Analysis

- Measure "damage" instead of completeness of archived pages
 - enables large-scale comparison of archives
- Even if an embedded resource is present, it doesn't mean it's right

- ~5% of archived pages have temporal violations

- To improve the quality of the archives, we need to be able to benchmark archival tools
 - Archival Acid Test is an easy to use benchmark