Old Dominion University ODU Digital Commons

Computer Science Presentations

Computer Science

11-13-2015

Combining Storytelling and Web Archives

Yasmin AlNoamany Old Dominion University

Michele C. Weigle Old Dominion University, mweigle@odu.edu

Michael L. Nelson Old Dominion University, mnelson@odu.edu

Follow this and additional works at: https://digitalcommons.odu.edu/ computerscience_presentations



Part of the Archival Science Commons

Recommended Citation

AlNoamany, Yasmin; Weigle, Michele C.; and Nelson, Michael L., "Combining Storytelling and Web Archives" (2015). Computer Science Presentations. 5.

https://digitalcommons.odu.edu/computerscience_presentations/5

This Book is brought to you for free and open access by the Computer Science at ODU Digital Commons. It has been accepted for inclusion in Computer Science Presentations by an authorized administrator of ODU Digital Commons. For more information, please contact digitalcommons@odu.edu.

Combining Storytelling and Web Archives

Yasmin AlNoamany Michele C. Weigle

Michael L. Nelson

Old Dominion University
Web Science and Digital Libraries Group
ws-dl.cs.odu.edu
@WebSciDL

This work is supported in part by IMLS LG-71-15-0077

Old Dominion University ECE Department Colloquium 2015-11-13

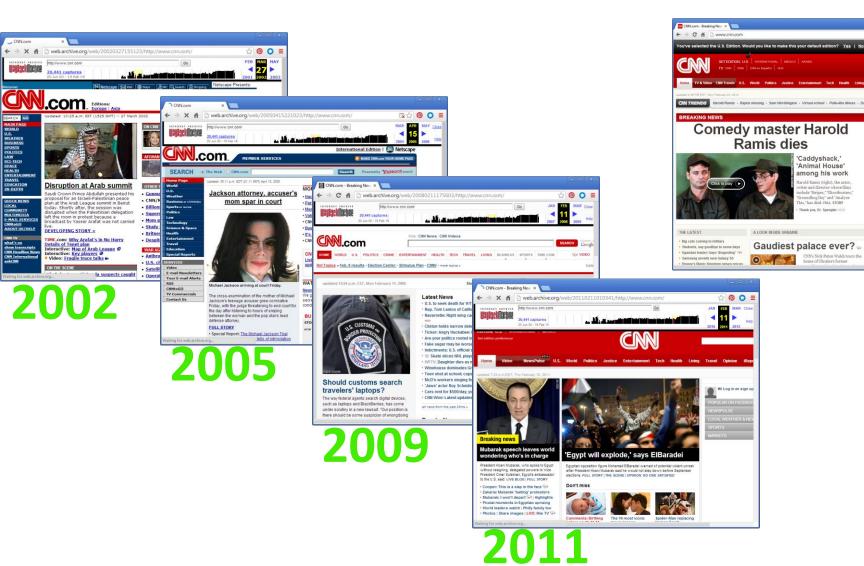
IMLS-Funded Research

- 1. Use small "stories" to summarize much larger collections of archived web pages
 - big \rightarrow small
- 2. Generate web archive collections by mining user-generated stories for seed URIs
 - small → big

The Web is important for our cultural heritage.

How to preserve the Web??!!!

What are web archives?



☆ **②** ○ ≡

BLACK CARD.

HE ULTIMATE BUYING TOOL

'Caddyshack,'

'Animal House' among his work

nclude "Stripes," "Ghostbusters Groundhog Day" and "Analyze 'his," has died. FULL STORY

VISA

Memento: an archived snapshot as it appeared in the past



BLACK CARD.

HE ULTIMATE BUYING TOOL

What are some web archives?

The entire web



On-demand free services



National libraries

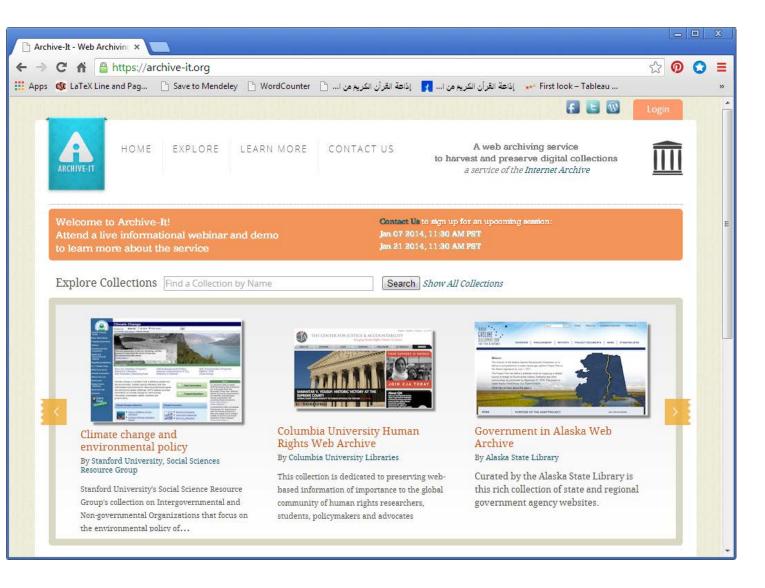




Theme-based collections



Archive-It, a subscription-based service, hosts curated web collections

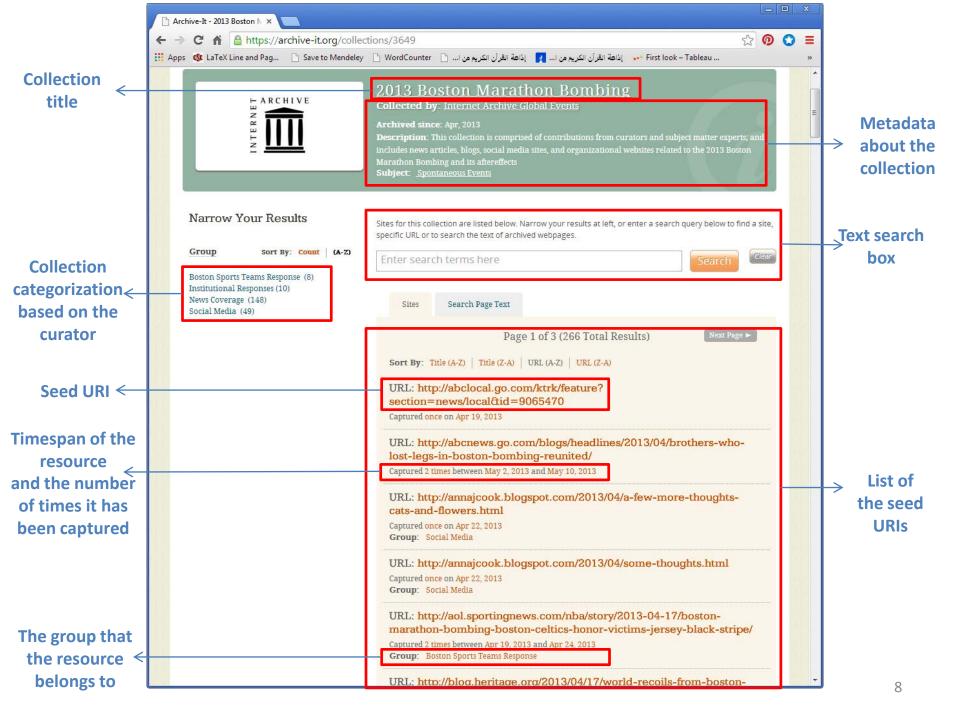


> 3,000 collections

~340 institutions

> 10B archived

pages



What is the problem with the archived collections?

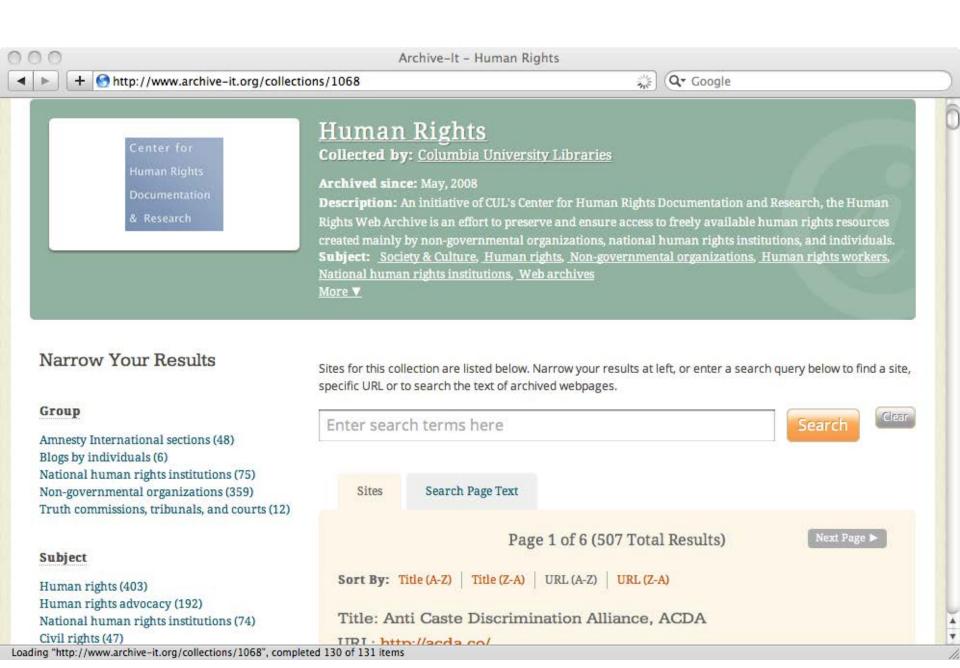
There is more than one collection about "Egyptian Revolution"

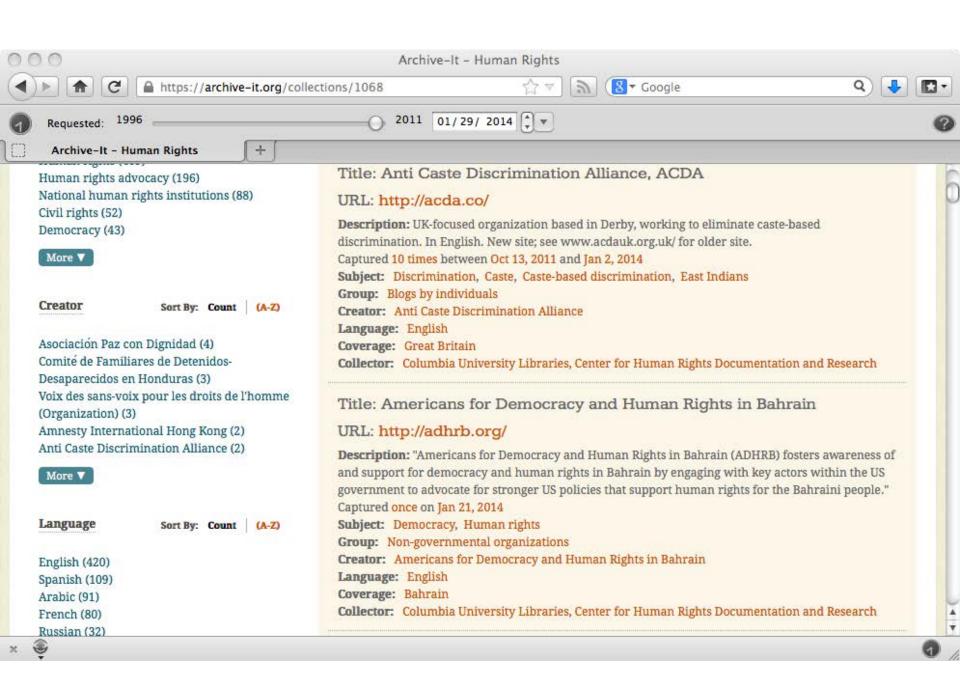


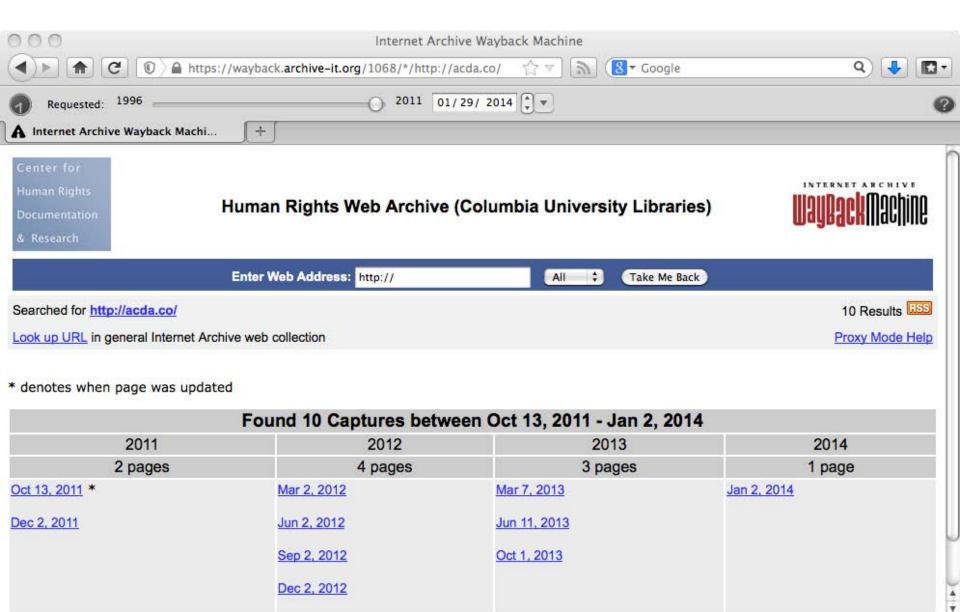
10

Collection understanding and collection summarization are not supported currently

Not easy to answer "what's in that collection?"







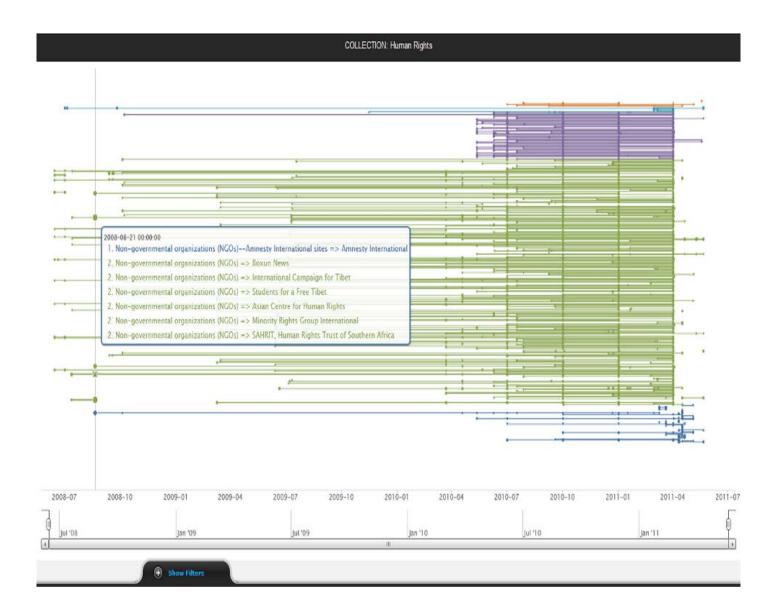




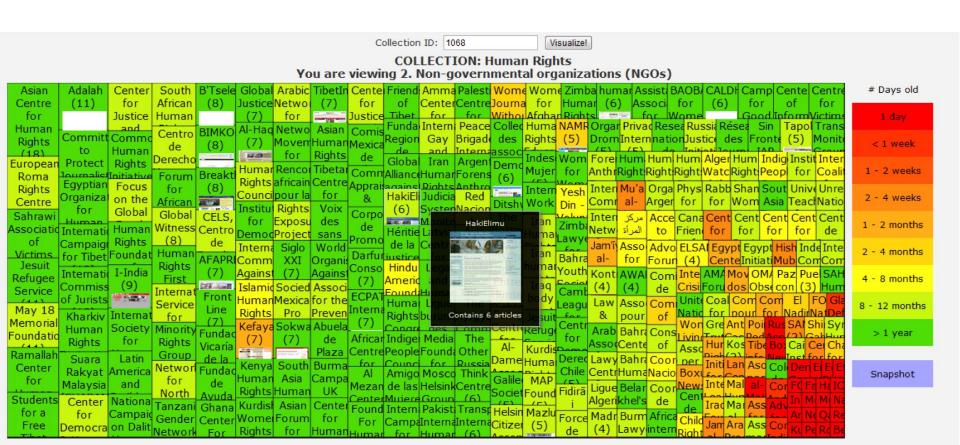
Our Early Attempts at Collection Understanding Tried To Include *Everything*...

http://ws-dl.blogspot.com/2012/08/2012-08-10-ms-thesis-visualizing.html

Timelines

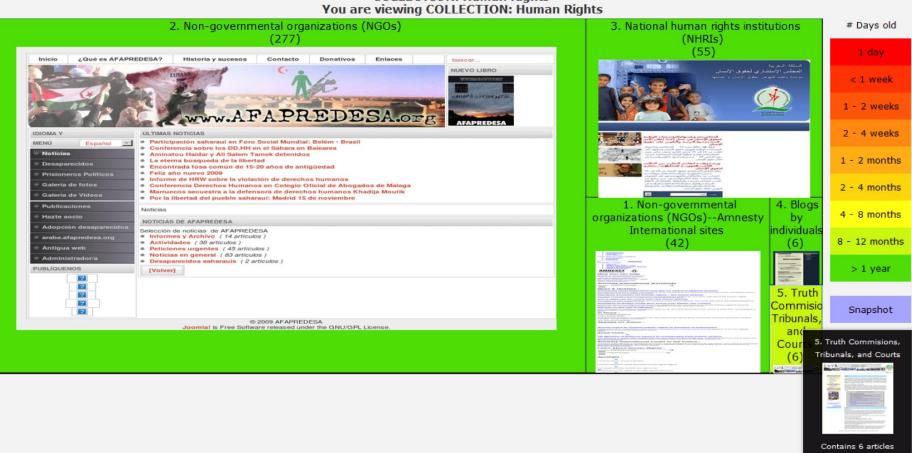


Treemaps



Treemaps

COLLECTION: Human Rights

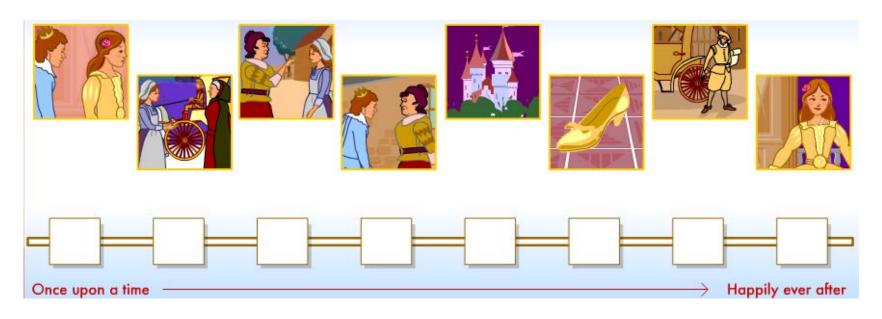


(1000s of Seeds X 1000s of Mementos) + Dimension of Time == Conventional Viz Methods Not Applicable

Idea: Storytelling

Stories in Literature

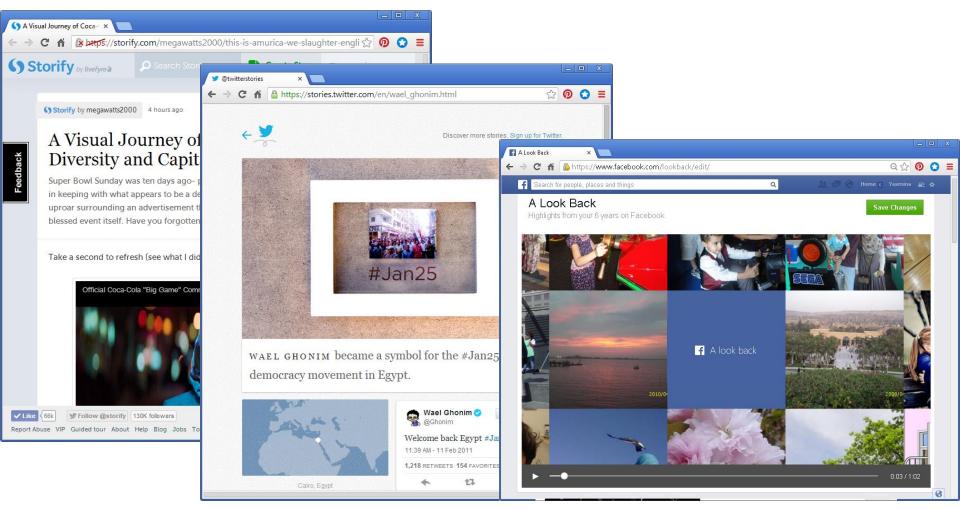
Once upon a time



Story elements: setting, characters, sequence, exposition, conflict, climax, resolution

Stories in social media

"It's hard to define a story, but I know it when I see it" (Alexander, 2008)



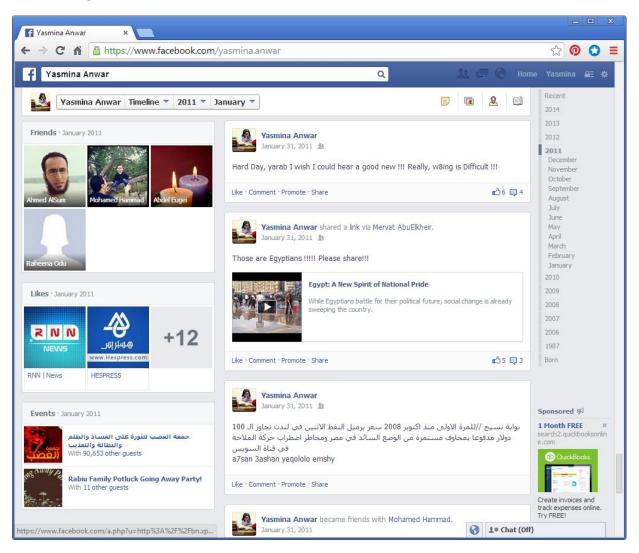
A loose context of the conventional definition in Literature

"storytelling" is becoming a popular technique in social media

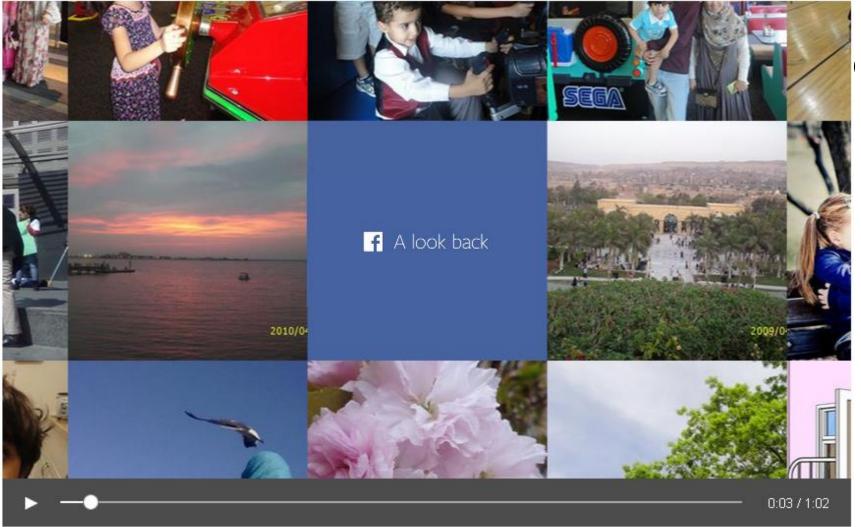


There is interest in choosing *k* items from *N* where *k* << *N*

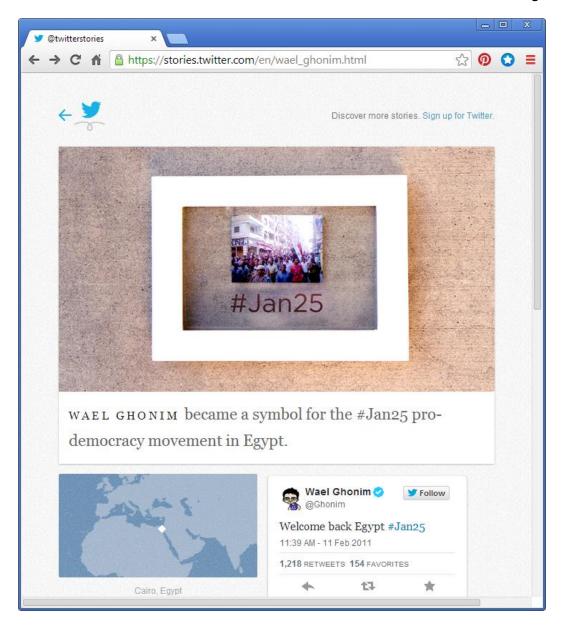
I have 1000s of posts, images, friends' posts, etc. in Facebook



Facebook reduces this to 1 minute video (Facebook Look Back)

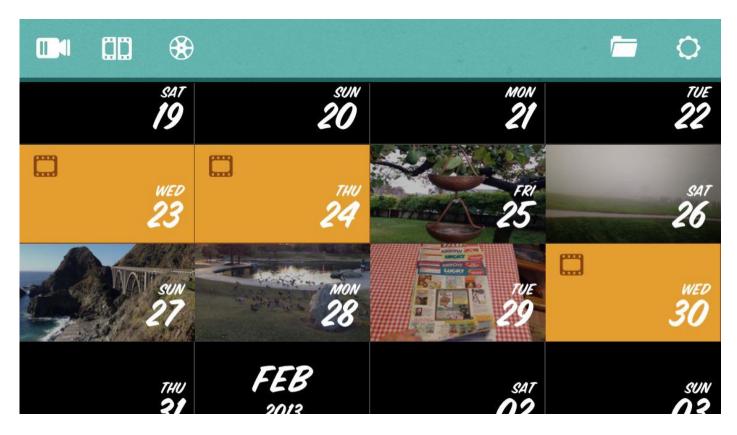


Interest from Twitter in storytelling



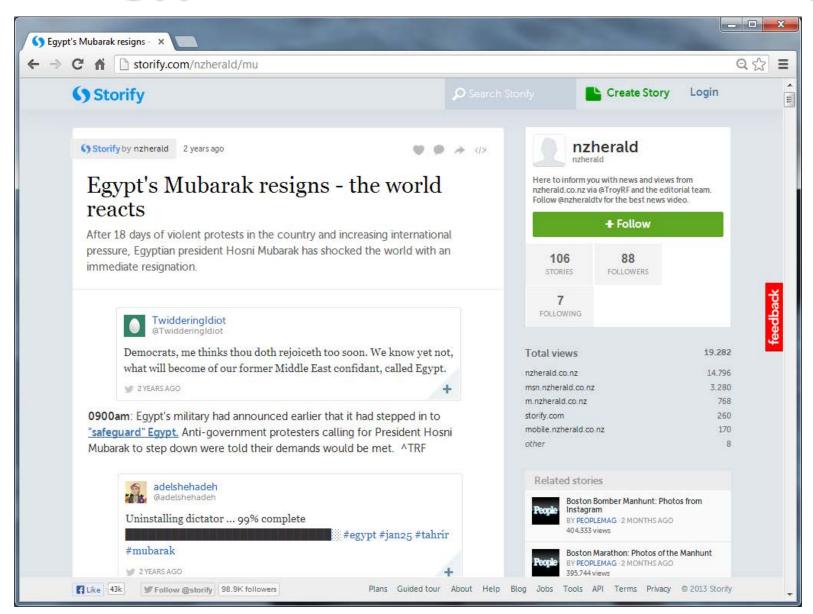
1 Second Everyday



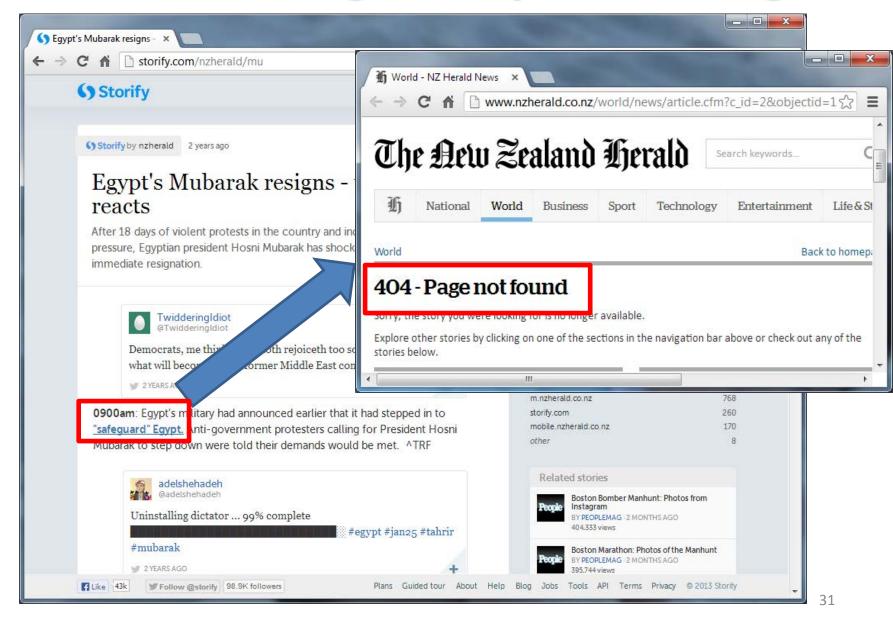


What are the limitations of storytelling services?

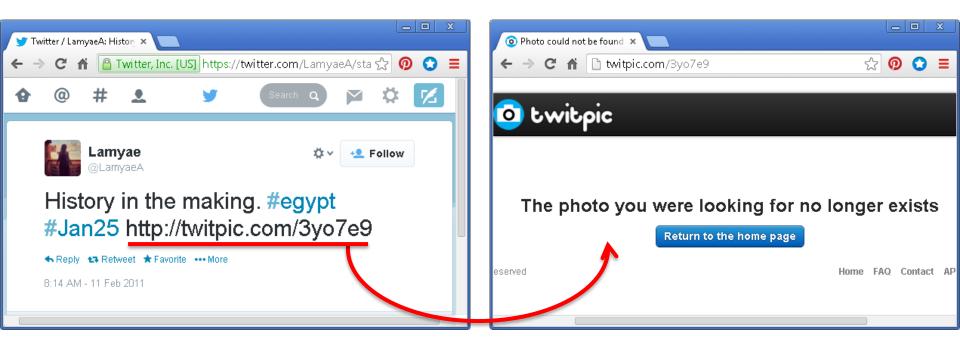
The Egyptian Revolution on Storify



Bookmarking, not preserving!



Social media can go off-topic or disappear

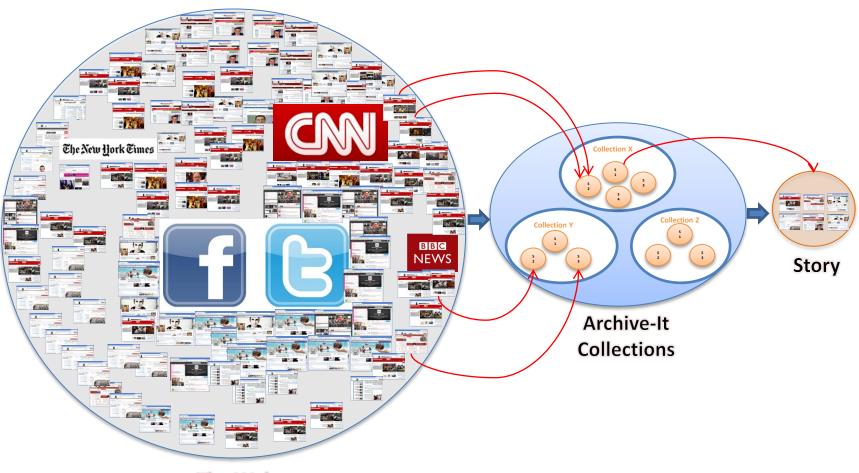


A year after publication, about 11% of content shared on social media will be gone (SalahEldeen, 2012)*

^{*} SalahEldeen, H.M., Nelson, M.L.: Losing my revolution: How many resources shared on social media have been lost? TPDL'12.

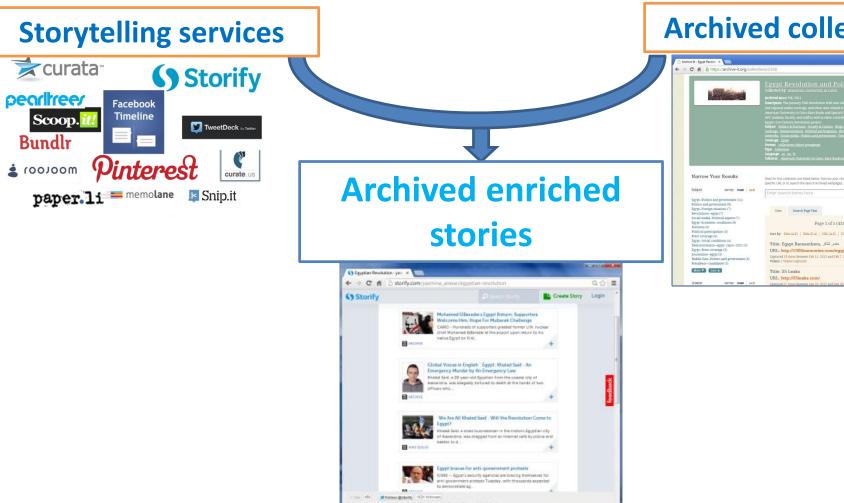
Despite these limitations, how do we combine storytelling & archives?

We sample *k* mementos from *N* pages of the collection to create a summary story



The Web

Use interface people already know how to use to summarize collections



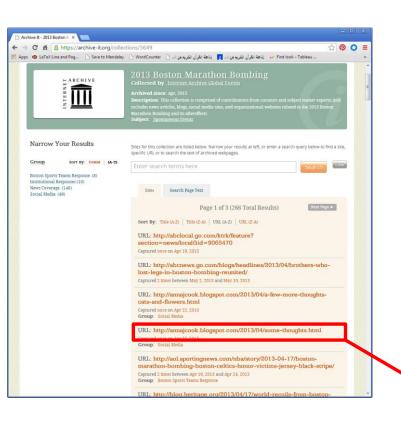
Archived collections

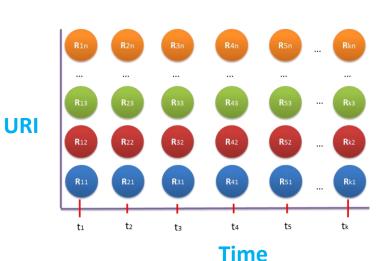


Research Question

Can we (semi-)automatically identify, evaluate, and select candidate archived web pages from archived collections for generating stories that summarize the collection?

The archived collection has two dimensions





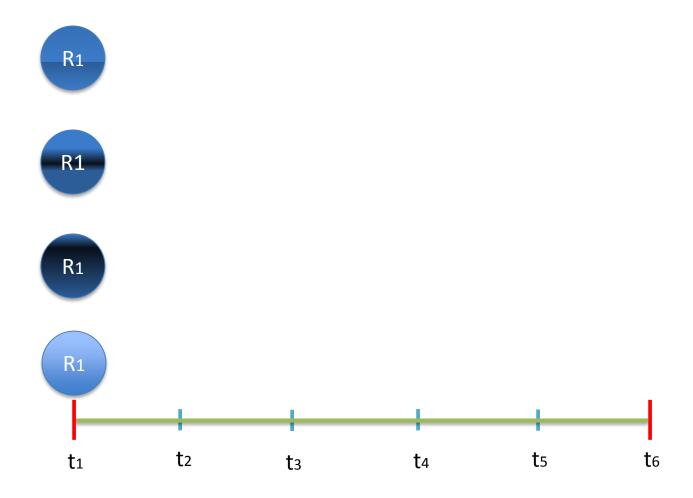


The Two Dimensions Applied to Stories

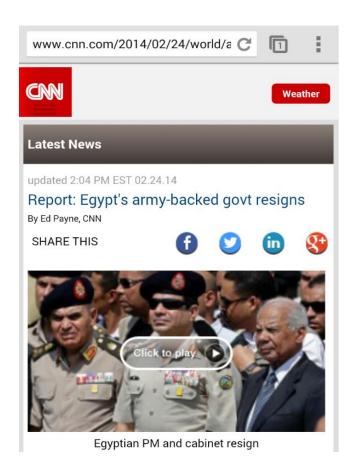
Time

		same	different
URI	same	Fixed Page – Fixed Time: differences in GeoIP, mobile, etc. (Kelly, 2013)	Fixed Page – Sliding Time: evolution of a single page (or domain) through time
	different	Sliding Page – Fixed Time: different perspectives on a point in time	Sliding Page – Sliding Time: broadest possible coverage of a collection

Fixed Pages, Fixed Time



Fixed Page, Fixed Time



Andriod Chrome user-agent

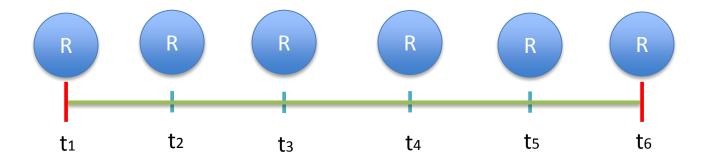
http://www.cnn.com/2014/02/24/world/africa/egypt-politics/index.html?hpt=wo_c2

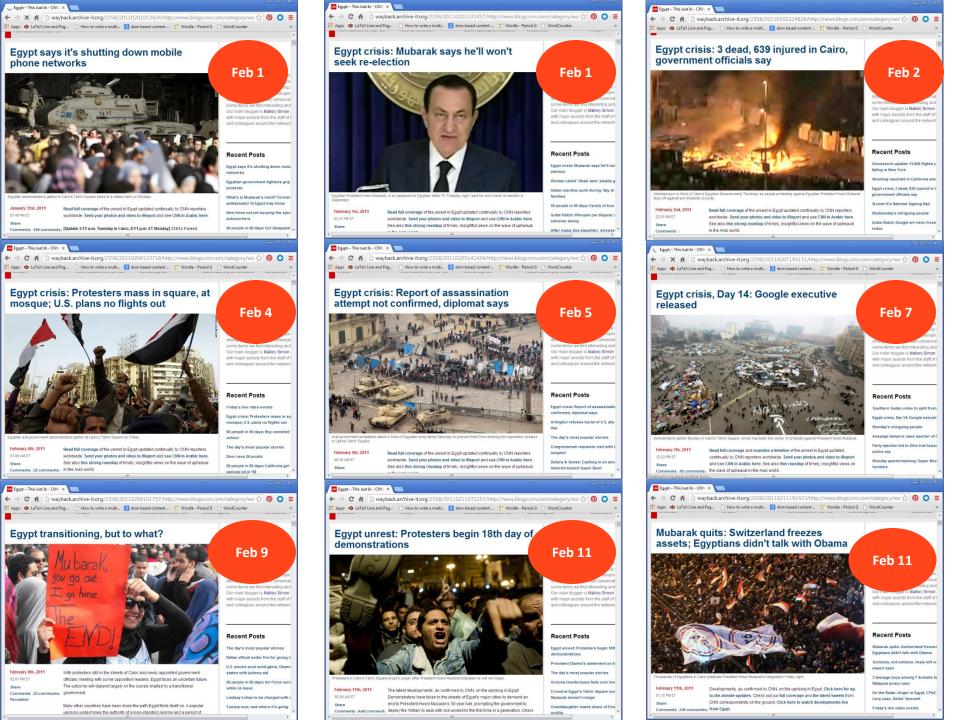


A desktop Chrome user-agent

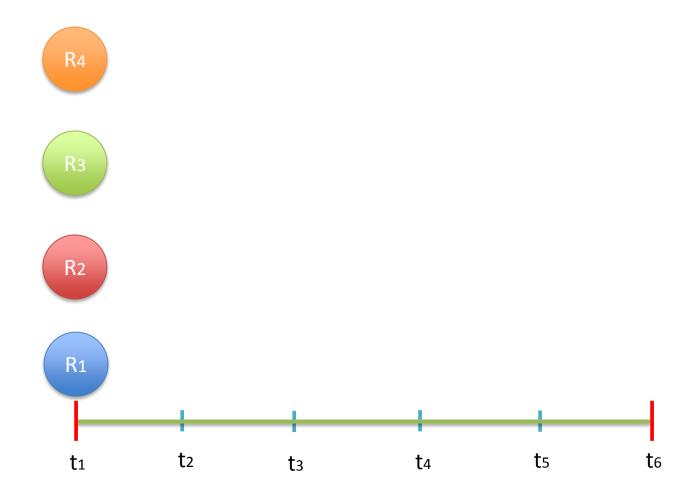
http://www.cnn.com/2014/02/24/world/africa/egypt-politics/index.html?hpt=wo_c2

Fixed Page, Sliding Time





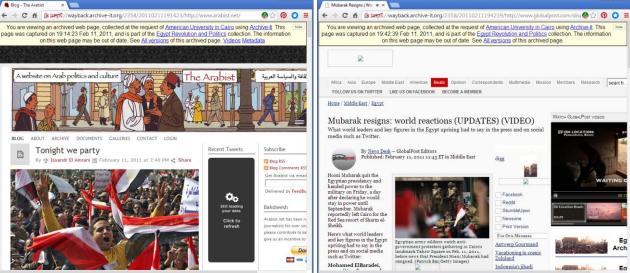
Sliding Page, Fixed Time





Feb. 11, 2011 Mubarak resigns





WATCH GLOBALPOST VIDEOS

OP ON LOCATION

Reddit

Print Version

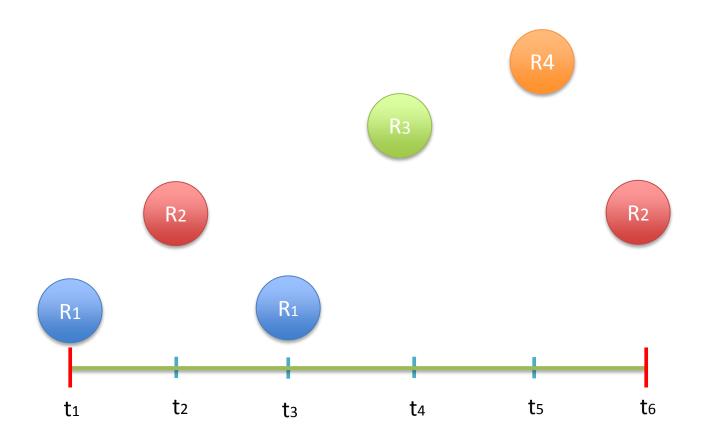
FOR OUR MEMBERS

Antwerp Gourmand

Vacationing in scenie

Indonesia's jihad

Sliding Page, Sliding Time







President Mubarak addressed the nation in a television

Islamists hattle for

Baffling array

wonderful logos

Egyptian views on

Weird and

Feb 10

lanhunt closes US national park

Person held over LA arson attacks

Features & Analysis

plays a big role in

Mind over mat

Connecting In

acing the cha

Becoming aw

← → C 🐧 🔓 https://wayback.archive-it.org/2358/20120102150520/http://www.bbc.co.uk/

Home US&Canada Latin America UK Africa Asia Europe Mid-East Business Health Sci/En

Egypt protests: Hosni Mubarak refuses to

Mr Mubarak said he would delegate some powers to Vice-President Omar rural votes

10 February 2011 Last updated at 18:22 ET

Egypt's President Hosni Mubarak has said he will stay in office and transfer all

he was preparing to stand down immediately

reacted angrily to his announcement

presidential palace some distance away.

His comments in a national TV address confounded earlier reports that

Thousands of anti-government protesters in Cairo's Tahrir Square

There were chants of "Down with Mubarak", and protesters waved their

shoes in disgust. Thousands were reported to be heading towards the

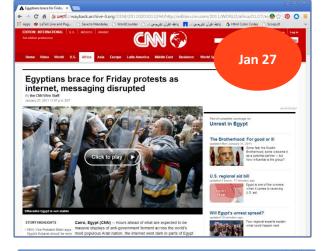
dramatically with the celebratory, almost party atmosphere that existed in the hours running up to President Mubarak's televised address.

Mr Mubarak had previously pledged not to stand in September's poll, and

step down

presidential election.

power only after September's













these very difficult circumstances Egypt is going through. President Hosni Mubarak has decided to step down from the office of president of the

republic and has charged the high council of the armed forces to

administer the affairs of the country," he said.

US man shot pair 'in cold blood' Father 'admits he killed' twins Features & Analysis Day in picture

Feb 11

Cowboy reviv

Prince Philip a Pictures of the

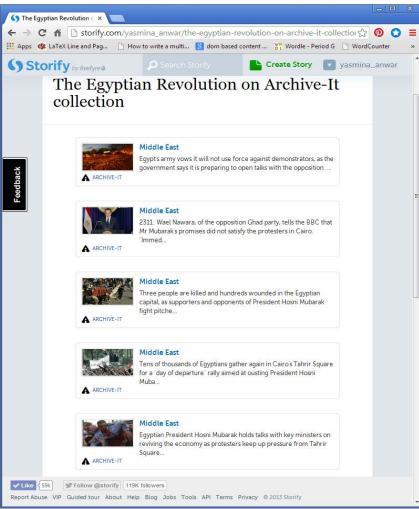
great survivor

In pictures:

Muharak's

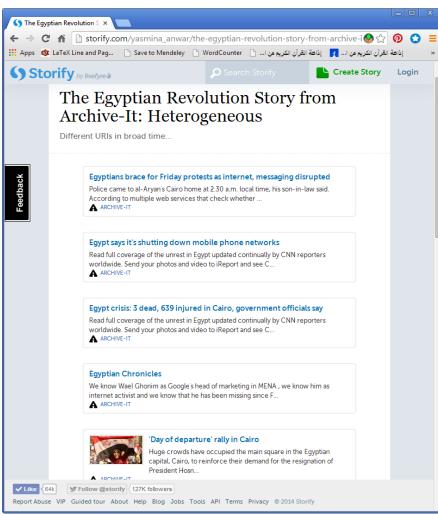
presidency

Handcrafted Stories in Storify



Sliding Page, Fixed Time

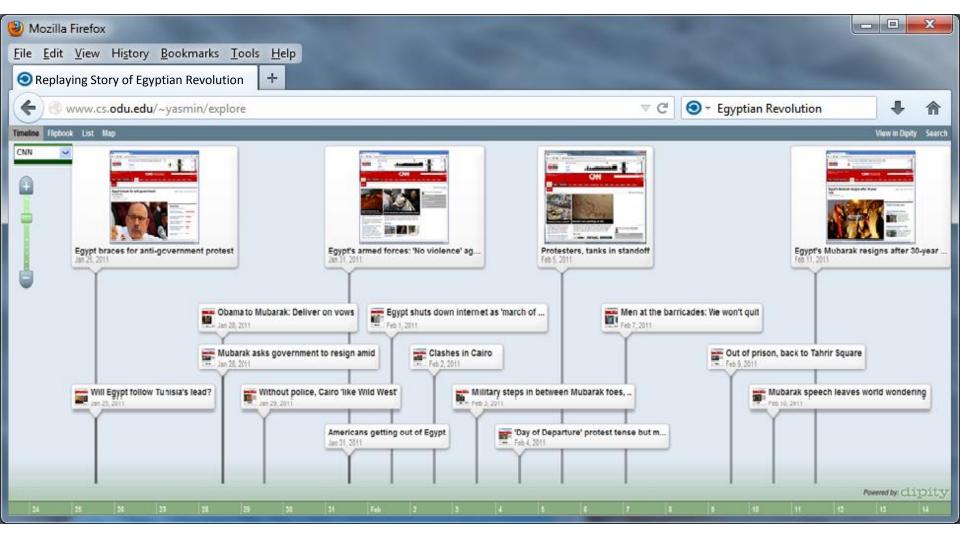
 $\label{lem:http://storify.com/yasmina_anwar/the-egyptian-revolution-on-archive-it-collection$



Sliding Page, Sliding Time

http://storify.com/yasmina_anwar/the-egyptian-revolution-story-from-archive-it-hete

Other Interfaces Possible...



Yasmin's Research Status

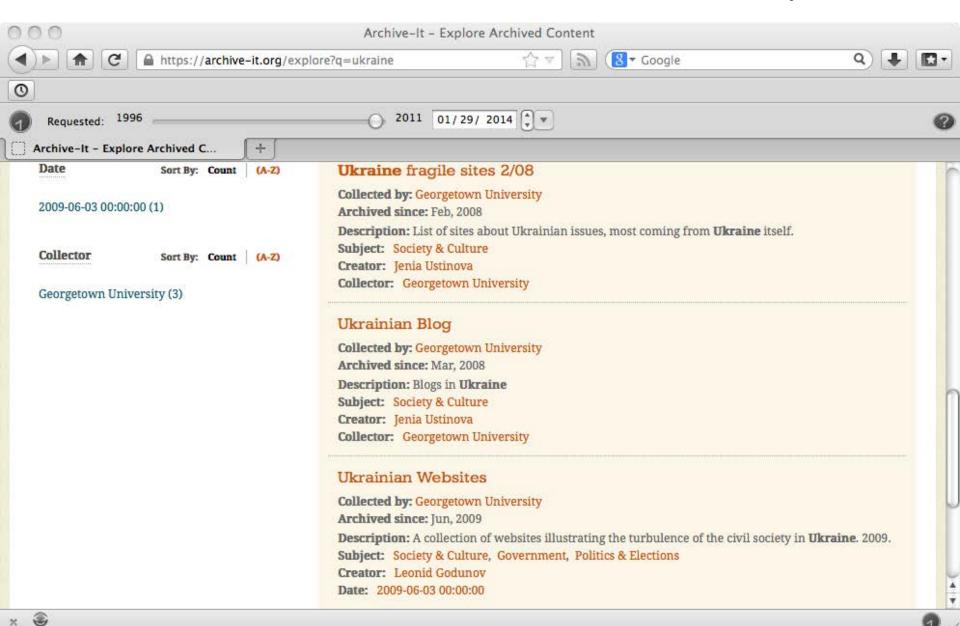
- 1. Establishing a baseline
 - a. For archived collections (Visualizing Digital Collections at Archive-It, JCDL 2012)
 - b. For human stories (Characteristics of Social Media Stories, TPDL 2015)
- 2. Calculate the aboutness of the collections
- 3. Find off-topic URIs (Detecting Off-Topic Pages in Web Archives, TPDL 2015)
- 4. Identify the best k mementos that summarize the collection for desired story type
- 5. Evaluate & visualize the generated stories

What about using stories to seed web archive collections?

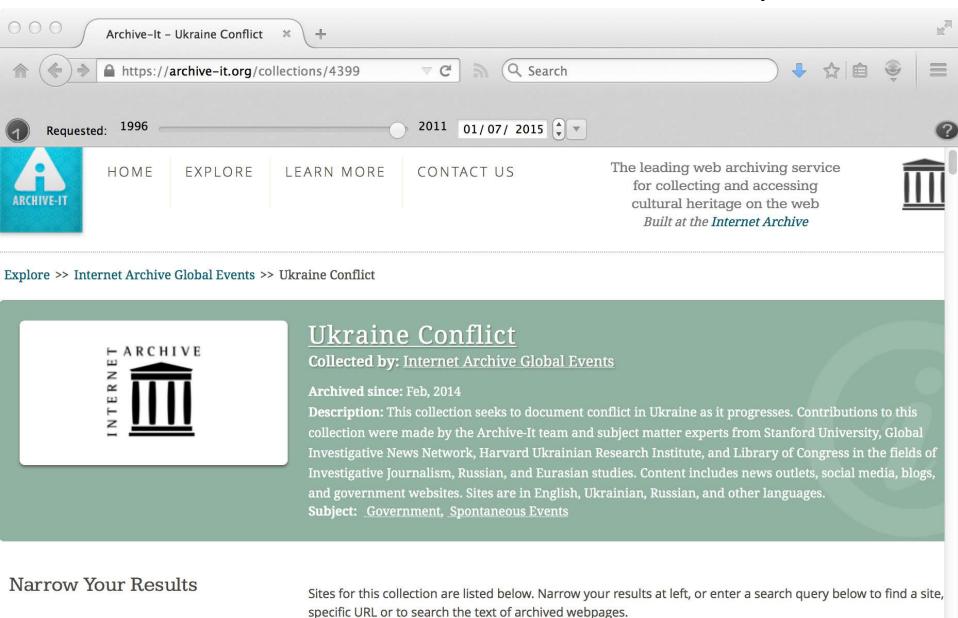
Creating collections is hard.

Requires combination of awareness, domain knowledge, crowdsourcing, etc.

Ukrainian Themed Collections, Prior to February 2014



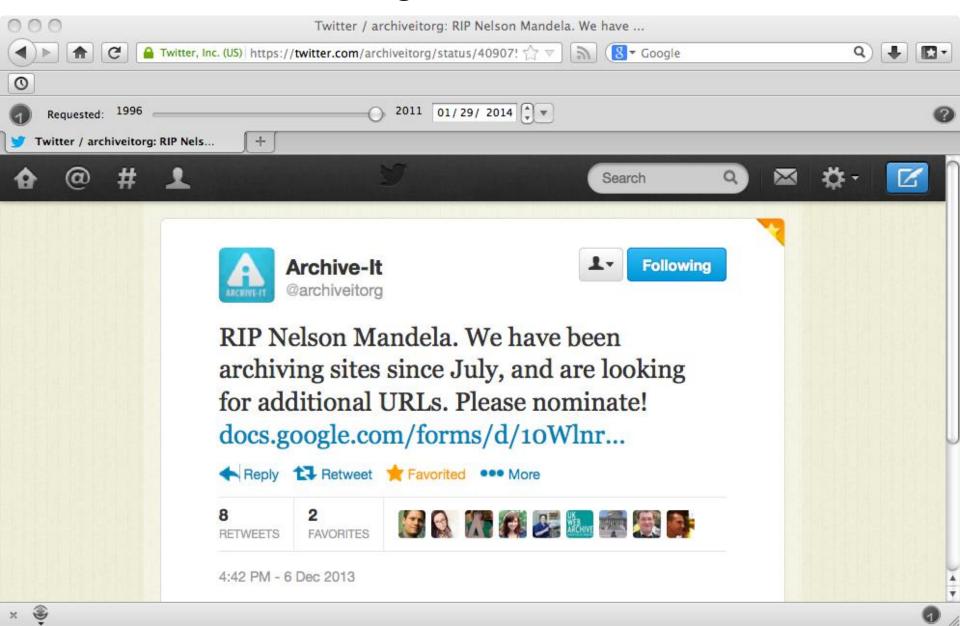
Ukrainian Conflict Collection Started February 2014



Contributor

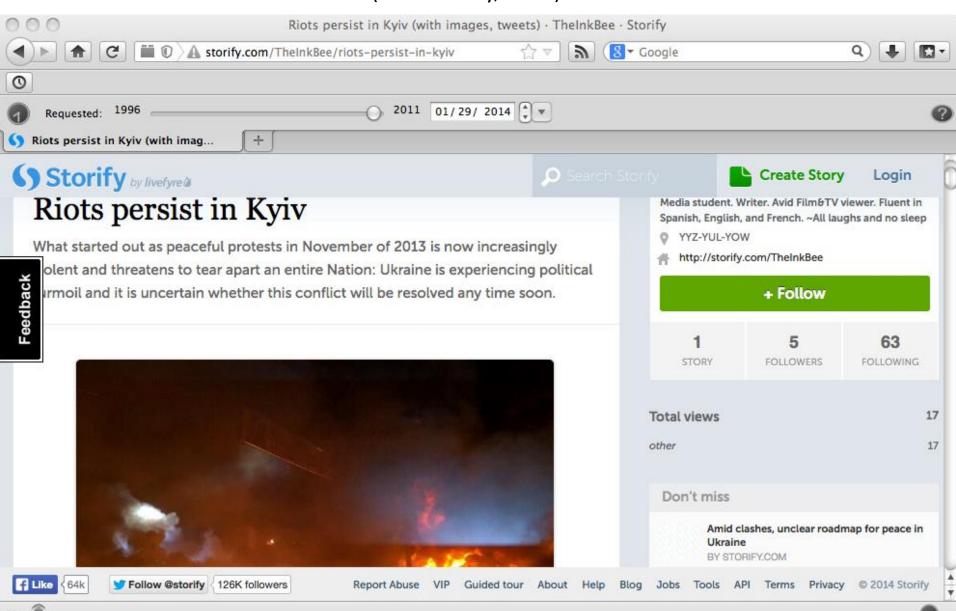
Sort By: Count (A-Z)

Crowdsourcing Collection of Seed URIs

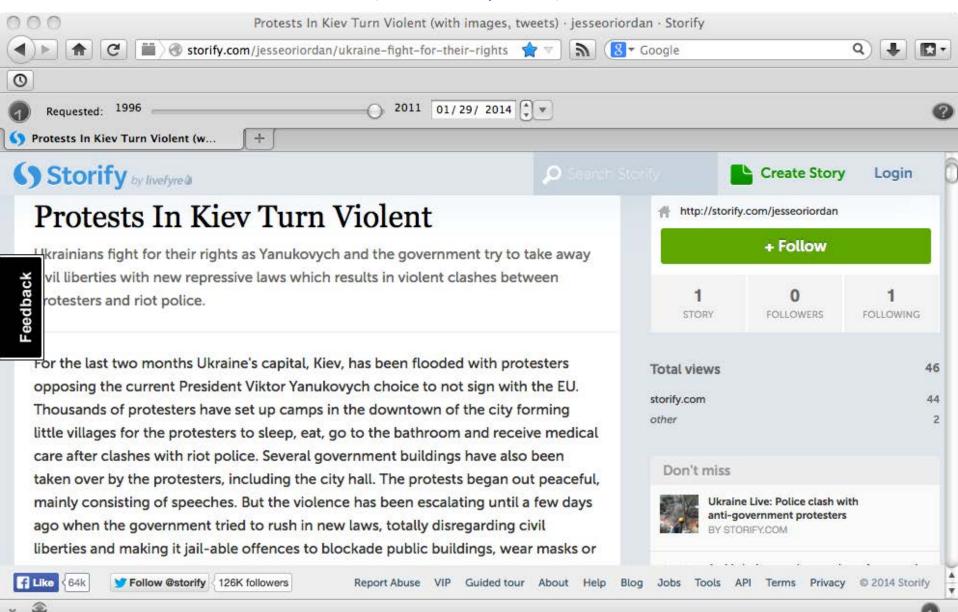


What about social media, especially curated social media?

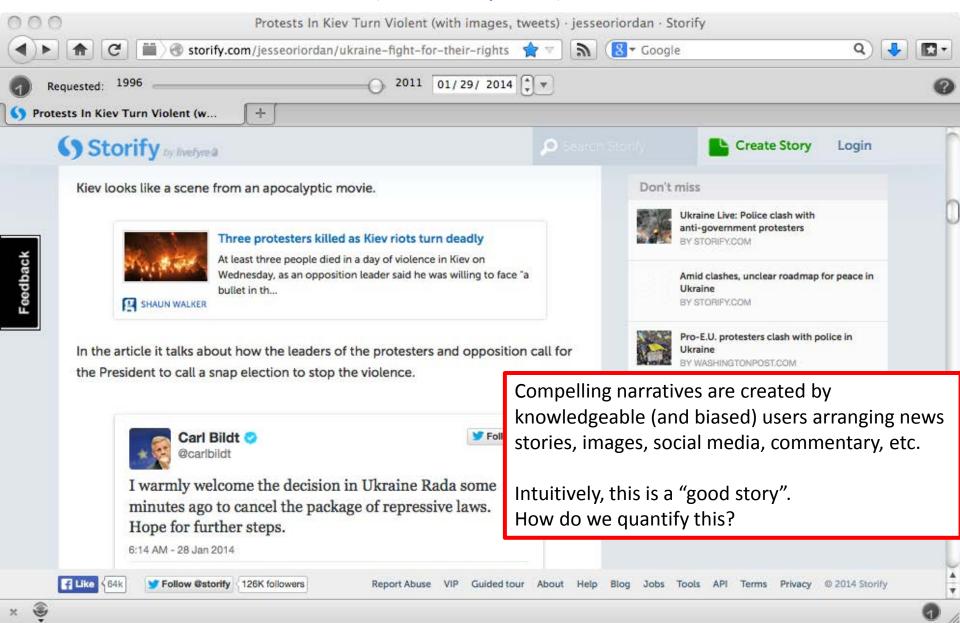
(late January, 2014)



(late January, 2014)



(late January, 2014)



https://storify.com/jesseoriordan/ukraine-fight-for-their-rights

Characteristics of Social Media Stories

Yasmin AlNoamany, Michele C. Weigle, and Michael L. Nelson

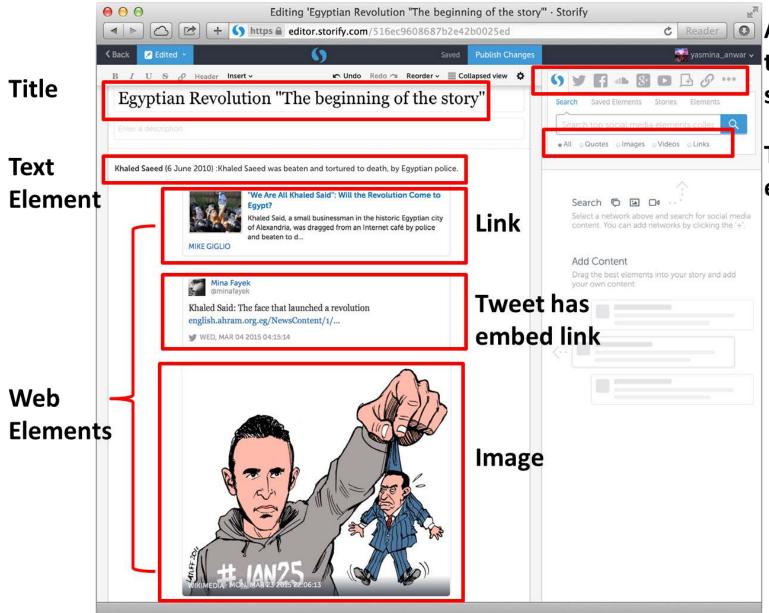
Old Dominion University
Web Science and Digital Libraries Group
http://ws-dl.cs.odu.edu/, @WebSciDL

TPDL 2015 16.09.2015, Poznań, Poland

"Storytelling" is becoming a popular technique in social media



Story creation interface on Storify



Artifacts to be searched

Types of elements

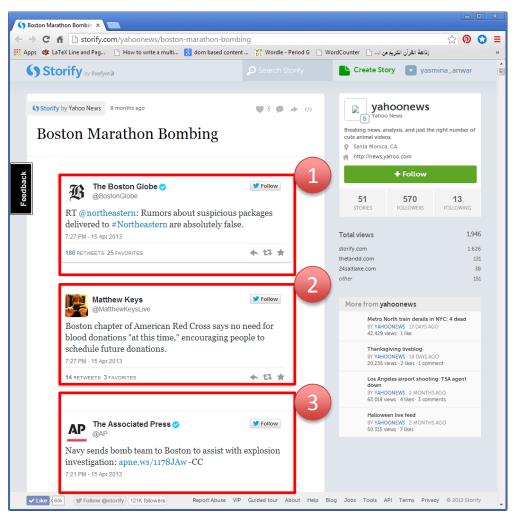
Research Question

We'd like to automatically generate stories, but we don't yet know what constitutes a "good" story.

Q: What are the structural characteristics of popular (i.e., receiving the most views) human-generated stories?

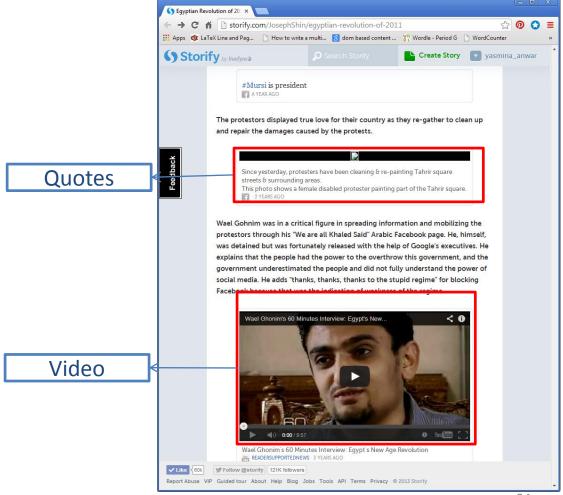
What is the length of a story (the number of resources per story)?

This story has31 resources



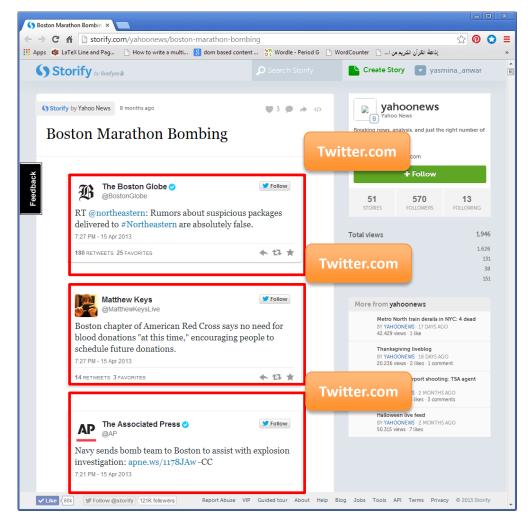
What are the types of resources that compose a story?

- This story has
 - 19 quotes
 - 8 images
 - 4 videos

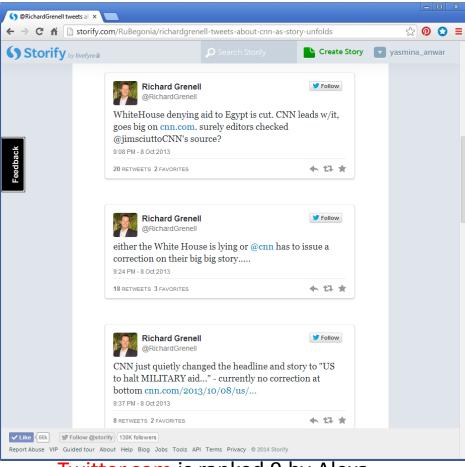


What are the most frequently used domains?

- 90% twitter.com
- 7% instagram.com
- 3% facebook.com



The popularity of the most used domains in the stories



Twitter.com is ranked 9 by Alexa global rank



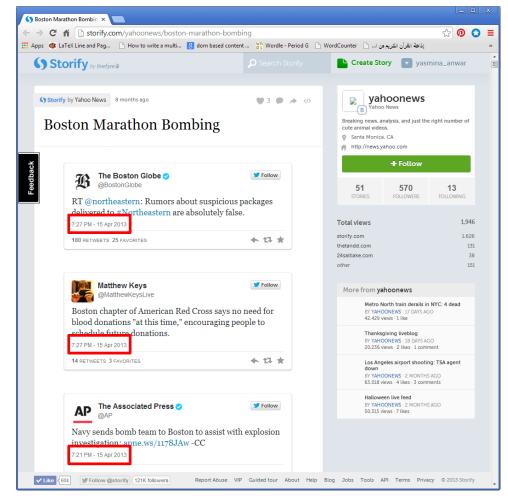
mr_sedivy.tripod.com is ranked 3,084,064 by Alexa global rank

What is the timespan (editing time) of the stories?

 This story covers ~4 hours

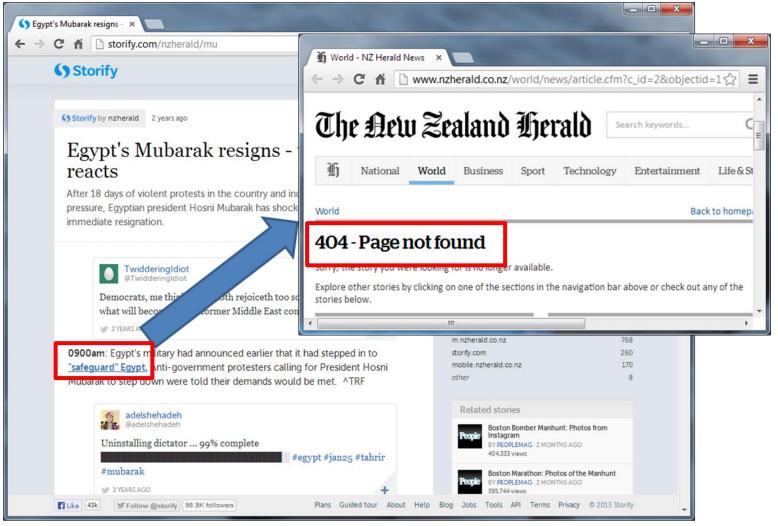
(from 3:12 PM - 7:27 PM)

 Is there a relation between the timespan and the features of the story?



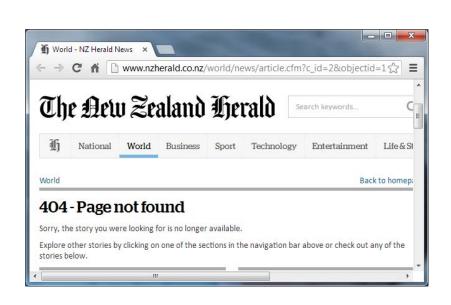
http://storify.com/yahoonews/boston-marathon-bombing

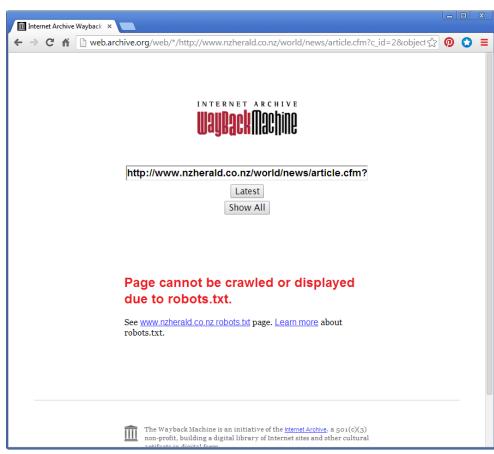
What is the "HTTP 404" rate of the resources?



68

Can we find these missing resources in the archives?





What differentiates a popular story?





19,795 views

64 views

Data set construction

- 1. Queried Storify Search API with the top 1000 English keywords as seen by Yahoo
- 2. Downloaded 145,682 stories in JSON on Feb. 2015
- 3. Considered stories authored in 2014 or earlier, resulting in 37,486 stories
- 4. Eliminated stories with only zero or one elements or zero views, resulting in:
 - a. 14,568 unique stories
 - **b. 10,199** unique users
 - c. 1,251,160 web and text elements

Characteristics of humangenerated stories

Features	Views	Web elements	Text elements	Subscribers	Timespan in hours
25 th percentile	14	10	0	0	0.18
50 th percentile	51	23	1	4	3
75 th percentile	268	69	9	21	120
90 th percentile	1949	210	19	85	1747
Maximum	11,284,896	2,216	559	1,726,143	36,111

Characteristics of humangenerated stories

Features	Views	Web elements	Text elements	Subscribers	Timespan in hours
25 th percentile	14	10	0	0	0.18
50 th percentile	51	23	1	4	3
75 th percentile	268	69	9	21	120
90 th percentile	1949	210	19	85	1747
Maximum	11,284,896	2,216	559	1,726,143	36,111

44 % of the stories have no text elements at all

What is the Average Timespan for Stories?

What is the Average Timespan for Stories?

Intervals	Percentage	Median web elements	Median text elements	Median views (normalized by time)
0-60 seconds	14.0%	15	0	23
1-60 minutes	26.7%	19	0	53
1-24 hours	23.4%	25	5	110
1-7 days	13.5%	26	7	78
1-4 weeks	8.4%	26	9	80
1-12 months	10.9%	38	2	129
1-4 years	3.1%	56	15	156

There is nearly linear relation between the time length of the story and the number of elements

What is the Average Timespan for Stories?

Intervals	Percentage	Median web elements	Median text elements	Median views (normalized by time)
0-60 seconds	14.0%	15	0	23
1-60 minutes	26.7%	19	0	53
1-24 hours	23.4%	25	5	110
1-7 days	13.5%	26	7	78
1-4 weeks	8.4%	26	9	80
1-12 months	10.9%	38	2	129
1-4 years	3.1%	56	15	156

The story with the longest timespan in our data set covers more than 4 years and with more than 13,000 views. It had only 33 web elements and 51 total elements.

The distribution of the elements (1,251,160)

Resource	Proportion
links	70.8%
images	18.4%
text	8.1%
video	2.0%
quotes	0.7%

Text elements are relatively rare, meaning that few users choose to annotate the web elements in their story.

What are the most frequently used domains?

The most frequent domains in the stories

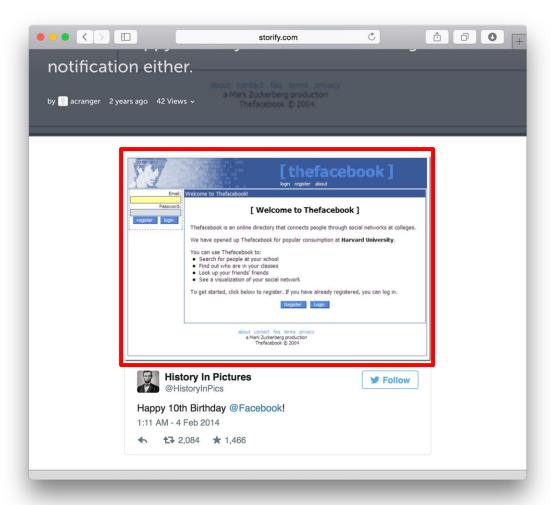
- Domain Canonicalization
 - www.cnn.com → cnn.com
- Dereference all the shortened URIs
 - For example: t.co, bit.ly
- **25,947** unique domains

Host	Frequency	Percentage	Alexa Global Rank as of 2015-03	Category
twitter.com	943,859	82.05%	8	Social media
instagram.com	45,188	3.93%	25	Photos
youtube.com	22,076	1.92%	3	Videos
facebook.com	13,930	1.21%	2	Social media
flickr.com	7,317	0.64%	126	Photos
patch.com	5,783	0.50%	2,096	News
plus.google.com	3,413	0.30%	1	Social media
tumblr.com	3,066	0.27%	31	Blogs
blogspot.com	1,857	0.16%	18	Blogs
imgur.com	1,756	0.15%	36	Photos
coolpile.com	1,706	0.15%	149,281	Entertainment
wordpress.com	1,615	0.14%	33	Blogs
giphy.com	1,055	0.09%	1,604	Photos
bbc.com	966	0.08%	156	News
lastampa.it	927	0.08%	2,440	News
pinterest.com	892	0.08%	32	Photos
softandapps.info	861	0.07%	160,980	News
photobucket.com	768	0.07%	341	Photos
nytimes.com	744	0.06%	97	News
soundcloud.com	736	0.06%	167	Audio

Host	Frequency	Percentage	Alexa Global Rank as of 2015-03	Category
twitter.com	943,859	82.05%	8	Social media
instagram.com	45,188	3.93%	25	Photos
youtube.com	22,076	1.92%	3	Videos
facebook.com	13,930	1.21%	2	Social media
flickr.com	7,317	0.64%	126	Photos
patch.com	5,783	0.50%	2,096	News
plus.google.com	3,413	0.30%	1	Social media
tumblr.com	3,066	0.27%	31	Blogs
blogspot.com	1,857	0.16%	18	Blogs
imgur.com	1,756	0.15%	36	Photos
coolpile.com	1,706	0.15%	149,281	Entertainment
wordpress.com	1,615	0.14%	33	Blogs
giphy.com	1,055	0.09%	1,604	Photos
bbc.com	966	0.08%	156	News
lastampa.it	927	0.08%	2,440	News
pinterest.com	892	0.08%	32	Photos
softandapps.info	861	0.07%	160,980	News
photobucket.com	768	0.07%	341	Photos
nytimes.com	744	0.06%	97	News
soundcloud.com	736	0.06%	167	Audio

Host	Frequency	Percentage	Alexa Global Rank as of 2015-03	Category
twitter.com	943,859	82.05%	8	Social media
instagram.com	45,188	3.93%	25	Photos
youtube.com	22,076	1.92%	3	Videos
facebook.com	13,930	1.21%	2	Social media
flickr.com	7,317	0.64%	126	Photos
patch.com	5,783	0.50%	2,096	News
plus.google.com	3,413	0.30%	1	Social media
tumblr.com	3,066	0.27%	31	Blogs
blogspot.com	1,857	0.16%	18	Blogs
imgur.com	1,756	0.15%	36	Photos
coolpile.com	1,706	0.15%	149,281	Entertainment
wordpress.com	1,615	0.14%	33	Blogs
giphy.com	1,055	0.09%	1,604	Photos
bbc.com	966	0.08%	156	News
lastampa.it	927	0.08%	2,440	News
pinterest.com	892	0.08%	32	Photos
softandapps.info	861	0.07%	160,980	News
photobucket.com	768	0.07%	341	Photos
nytimes.com	744	0.06%	97	News
soundcloud.com	736	0.06%	167	Audio

Host	Frequency	Percentage	Alexa Global Rank as of 2015-03	Category
twitter.com	943,859	82.05%	8	Social media
instagram.com	45,188	3.93%	25	Photos
youtube.com	22,076	1.92%	3	Videos
facebook.com	13,930	1.21%	2	Social media
flickr.com	7,317	0.64%	126	Photos
patch.com	5,783	0.50%	2,096	News
plus.google.com	3,413	0.30%	1	Social media
tumblr.com	3,066	0.27%	31	Blogs
blogspot.com	1,857	0.16%	18	Blogs
imgur.com	1,756	0.15%	36	Photos
coolpile.com	1,706	0.15%	149,281	Entertainment
wordpress.com	1,615	0.14%	33	Blogs
giphy.com	1,055	0.09%	1,604	Photos
bbc.com	966	0.08%	156	News
lastampa.it	927	0.08%	2,440	News
pinterest.com	892	0.08%	32	Photos
softandapps.info	861	0.07%	160,980	News
photobucket.com	768	0.07%	341	Photos
nytimes.com	744	0.06%	97	News
soundcloud.com	736	0.06%	167	Audio



https://pbs.twimg.com/media/BfnnY-0CcAA56oy.png

- We sampled 5% of 47,512 tweets: 15,217
- The unique URIs: 14,616

Domain	Percentage	Category
twimg.com	46.17%	Images
instagram.com	4.28%	Images
youtube.com	2.82%	Videos
linkis.com	2.04%	Media sharing
facebook.com	1.40%	Social Media
wordpress.com	0.61%	Blogs
vine.co	0.53%	Videos
blogspot.com	0.52%	Blogs
storify.com	0.49%	Social Network
bbc.com	0.44%	News

- We sampled 5% of 47,512 tweets: 15,217
- The unique URIs: 14,616
- 46% are photos from twitter.com

Domain	Percentage	Category
twimg.com	46.17%	Images
instagram.com	4.28%	Images
youtube.com	2.82%	Videos
linkis.com	2.04%	Media sharing
facebook.com	1.40%	Social Media
wordpress.com	0.61%	Blogs
vine.co	0.53%	Videos
blogspot.com	0.52%	Blogs
storify.com	0.49%	Social Network
bbc.com	0.44%	News

- We sampled 5% of 47,512 tweets: 15,217
- The unique URIs: 14,616
- 0.49% of the stories point to other stories in Storify

Domain	Percentage	Category
twimg.com	46.17%	Images
instagram.com	4.28%	Images
youtube.com	2.82%	Videos
linkis.com	2.04%	Media sharing
facebook.com	1.40%	Social Media
wordpress.com	0.61%	Blogs
vine.co	0.53%	Videos
blogspot.com	0.52%	Blogs
storify.com	0.49%	Social Network
bbc.com	0.44%	News

Is there a correlation between Alexa global rank and rank within Storify?

Most of the time, the highly ranked resources correlate the most used resources in human-generated stories

n	10	15	25	50	100
Kendal	0.1555	0.4476	0.3372	0.3194	0.2485

Most of the time, the highly ranked resources correlate the most used resources in human-generated stories

n	10	15	25	50	100
Kendal	0.1555	0.4476	0.3372	0.3194	0.2485

This is in contrast to the usage of resources in Pinterest [1]

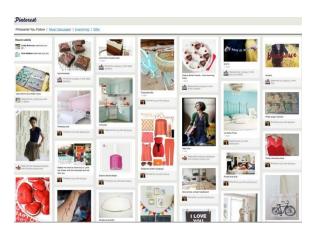


Image source: http://workmonk.in/testblog/wp-content/uploads/2014/01/pinterest.jpg

[1] Zhong, C., Shah, S., Sundaravadivelan, K., Sastry, N.: Sharing the Loves: Understanding the How and Why of Online Content Curation. ICWSM 2013

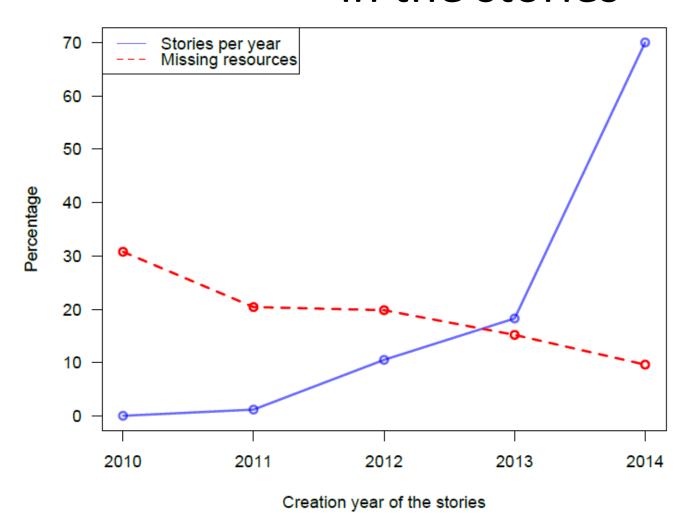
How many of the resources in these stories disappear every year?

Can we find these missing resources in the archives?

The existence of the resources

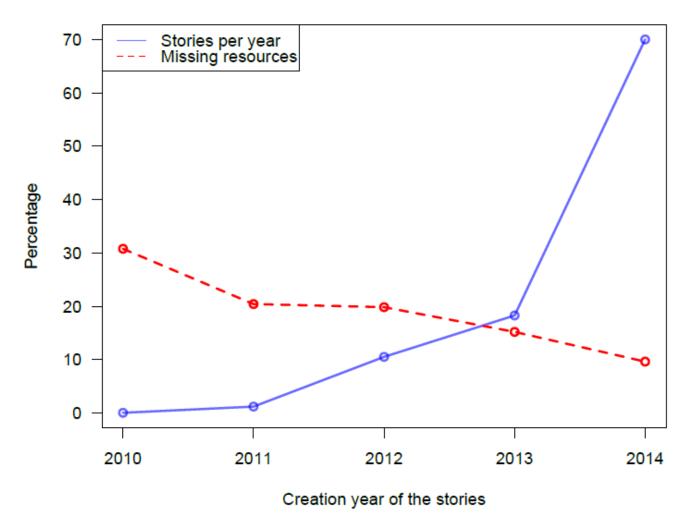
- We checked the live web and public web archives for 265,181 URIs
 - 202,452 URIs from story web elements
 - 47,512 randomly sampled tweet URIs
 - 15,217 URIs of embedded resources in those tweets
- The unique URIs are 253,978
- We examined the results of the five most frequent domains in the stories
 - twitter.com, instagram.com, youtube.com, facebook.com, flickr.com

The decay rate of the resources in the stories



40.8% of the stories contain missing resources with an average value of 10.3% per story

The decay rate of the resources in the stories



There is a nearly linear decay rate of resources through time. This matches the finding by SalahEldeen [2].

Existence on the live web and in the archives

	Existence on live web			Found in archives			
Resources	Available	Missing	Total	Of the available	Of the missing	Total	
Twitter	95.5%	4.5%	47,385	0.9%	3.4%	477	
Instagram	86.6%	13.4%	43,396	0.3%	0.07%	103	
Youtube	99.3%	0.7%	19,809	16.0%	0.75%	3,140	
Facebook	95.2%	4.8%	12,793	0.6%	0.49%	80	
Flickr	95.6%	4.4%	6,859	0.4%	0.0%	25	
others	82.1%	17.9%	109,120	26.8%	15.5%	27,033	
Twitter resources	90.1%	9.9%	14,616	8.0%	14.1%	1,257	

Of all the unique URIs, 11.8% are missing on the live web.

Existence on the live web and in the archives

	Existence on live web			Found in archives			
Resources	Available	Missing	Total	Of the available	Of the missing	Total	
Twitter	95.5%	4.5%	47,385	0.9%	3.4%	477	
Instagram	86.6%	13.4%	43,396	0.3%	0.07%	103	
Youtube	99.3%	0.7%	19,809	16.0%	0.75%	3,140	
Facebook	95.2%	4.8%	12,793	0.6%	0.49%	80	
Flickr	95.6%	4.4%	6,859	0.4%	0.0%	25	
others	82.1%	17.9%	109,120	26.8%	15.5%	27,033	
Twitter resources	90.1%	9.9%	14,616	8.0%	14.1%	1,257	

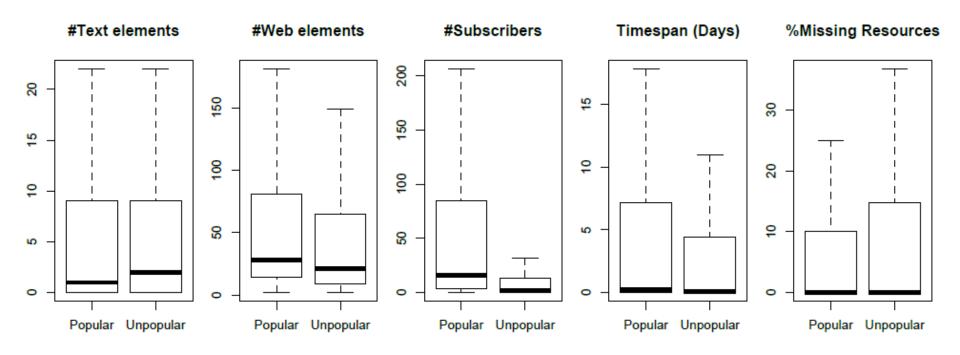
- The social media is not well-archived like the regular web
- Facebook uses robots.txt to block web archiving by the Internet Archive

What differentiates a popular story?

Specifying the popular and the unpopular stories

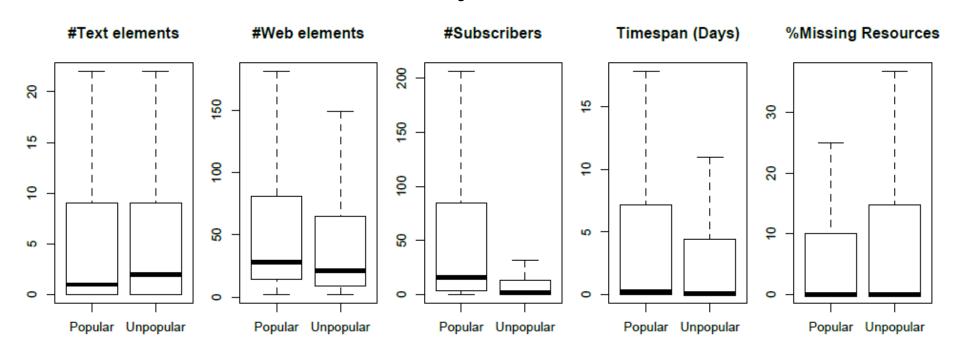
- The stories are divided based on the number of their views, then normalized by the amount of time they were available on the web.
- Popular stories
 - the top 25% of stories that have the most views
 - 3,642 stories

The distributions for the features of the stories



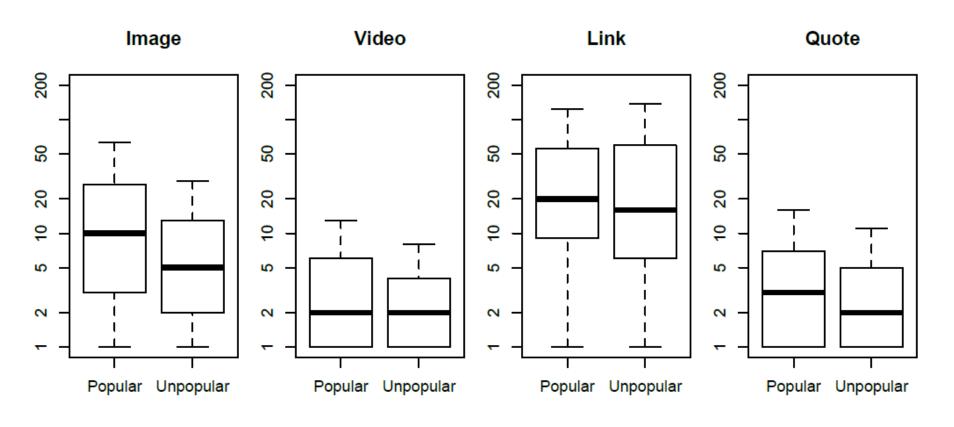
- Based on Kruskal-Wallis test, at the $p \le 0.05$ significance level, the popular and the unpopular stories are different in terms of most of the features
- Popular stories tend to have:
 - more web elements (medians of 28 vs. 21)
 - longer timespan (5 hours vs. 2 hours) than the unpopular stories

Do Popular Stories have a Lower Decay Rate?



The 75th percentile of decay rate per popular story is 10% of the resources, while it is 15% in the unpopular stories

The distributions for the elements of the stories



Conclusions

- We analyzed 14,568 stories from Storify comprising 1,251,160 elements.
- Popular stories have a min/median/max value of 2/28/1950 elements, with the unpopular stories having 2/21/2216
- Popular stories have a median of 12 multimedia resources (the unpopular stories have a median of 7)
- Of the popular stories, 38% receive continuing edits (as opposed to 35%)
- In popular stories, only 11% of web elements are missing on the live web (as opposed to 13%)
- The percentage of the missing resources is proportional with the age of the stories.