

## Board of Regents

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## Upcoming Events

**1st Quarter BOR Meeting**  
Wednesday, March 22, 2000  
**Founders Day**  
Thursday, April 6, 2000  
**Academic Awards Convocation**  
Sunday, April 16, 2000  
**Spring Gala**  
Saturday, April 29, 2000  
**Spring Commencement**  
Saturday, May 6, 2000  
**2nd Quarter BOR Meeting**  
Friday, June 9, 2000  
**BOR Administrative Retreat**  
August 7-8, 2000  
**3rd Quarter BOR Meeting**  
Friday, September 15, 2000  
**CPE Trusteeship Workshop**  
September 17-18, 2000  
**4th Quarter BOR Meeting**  
Friday, November 10, 2000  
**Winter Commencement**  
Saturday, December 16, 2000

## Message From The President

By Dr. RONALD G. EAGLIN

If the General Assembly adopts the 2000-2002 biennial budget recommended by Gov. Paul Patton, Morehead State University will receive an additional \$4.7 million in new operating funds over the next two years.

As this is being written on March 1, the budget picture is murky at best because of uncertainty surrounding the governor's proposals for increasing tax revenues. Without the new taxes he has requested, the legislature will have to scale down the budget and that could affect what was proposed for postsecondary education.

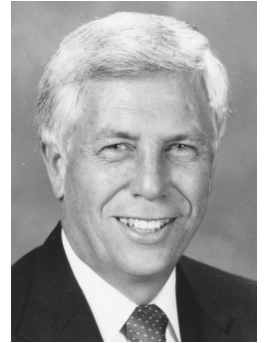
As submitted by the governor in late January, the new budget would mean an operating budget boost of \$1,159,500 in the first year of the biennium, an increase of 3.19 percent. But the new monies would jump to \$3,579,200 in the second year, an increase of 9.53 percent. Of the second year increase, \$2.1 million would be earmarked in support of enrollment growth and retention and for the state's action agenda for the year 2020. The proposed increases for the biennium would push the University's state appropriation for operating costs to \$41.137 million by the end of the 2001-2002 fiscal year.

In non-recurring appropriations, MSU could get \$2.872 million over the next two years in endowment matching funds, \$1.625 million in matching funds for physical facilities, and debt service for the \$10 million first phase of the renovation and expansion of the Adron Doran University Center. Additional funds also could be forthcoming for replacement of equipment from the technology trust fund.

We know that Rep. John Will Stacy and Sen. Robert Stivers are committed to helping us develop an adequate budget for this institution and we sincerely appreciate their efforts.

As proposed, the increases to our base budget are modest and will not go very far in improving salaries or meeting new fixed costs. But we remain optimistic that some of the new funding recommended by the CPE for specific categories can be converted to lump sum increases for our base budget.

All of postsecondary education owes another debt of gratitude to Governor Patton for again making us his top budget priority for the new biennium. At this point, we are hopeful that at least 51 representatives and 20 senators will agree with him.



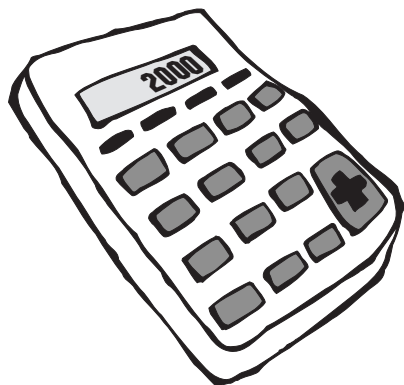
## Bookstore Manager

As part of a reorganization of the management structure of the University Bookstore, Jackie Griffey has been appointed General Manager of the store. Ms. Griffey has been serving in an interim capacity since the fall of 1998. She has 23 years of experience at the University Bookstore and formerly held the position of Supplies Manager.



## College of Business

On Jan. 18, the SIFE (Students in Free Enterprise) Organization in the College of Business received notification that the team had completed the requirements necessary to be named a bronze level SIFE team. As a bronze level team, the students are eligible to participate in the programs offered by SIFE Career Services. This includes submitting their resume to the resumix database and attendance at the career fairs held in conjunction with each of the Regional Expositions and the



## MSU Cheerleading Dynasty Continues!

On January 7, the MSU Varsity Cheerleaders won their eleventh Division I College Cheerleading Championship in Orlando, Florida. It also marked the tenth consecutive title for the MSU squad. The coed varsity holds the most winning spirit championships of any college or university in the U.S. The coed squad is coached by Myron Doan, Dean of Students.

The All-Girl Varsity Squad placed second nationally in its competition. Angella Vance, Admissions Counselor, coaches the all-girl squad.

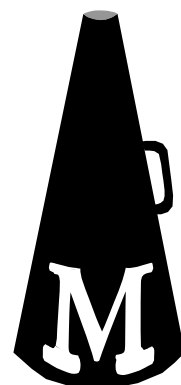
### Morehead State University Coed Varsity Cheerleaders

David Cunningham, *junior, Louisville, KY*  
Billy Humphrey, *sophomore, Shepherdsville, KY*  
Jason Kirk, *senior, Inez, KY*  
Matt Reid, *graduate student, Fayetteville, GA*  
Ryan McGovern, *sophomore, Medford, NY*  
Zachary Jackson, *sophomore, Meridianville, AL*  
John Morgan, *sophomore, Berry, KY*  
Kyle Grussmeyer, *junior, Reston, VA*  
Nick Carlino, *junior, Coeur d' Alene, ID*  
Tony Runyon, *graduate student, Monroe, MI*  
Cassie Piersol, *sophomore, Parkersburg, WV*  
Jessica Johns, *junior, Acworth, GA*  
Jaime Andreozzi, *freshman, Follansbee, WV*  
Whitney Spaulding, *sophomore, Hamilton, OH*  
Harmony Cannon, *sophomore, Douglasville, GA*  
Cheri Greco, *freshman, Syracuse, NY*  
Myron Doan, *Coach*



### Morehead State University All-Girl Cheerleading Squad 1999-2000

Elizabeth Barber, *sophomore, Greenup, KY*  
Rebecca Bush, *senior, Long Valley, NJ*  
Amanda Carter, *freshman, Flatwoods, KY*  
Tamara Chisholm, *freshman, Owensboro, KY*  
Erin Drees, *freshman, Highland, IL*  
Leslie Gayheart, *freshman, Waco, KY*  
Tiffany Ginn, *freshman, Mt. Sterling, KY*  
Heather Hardcastle, *sophomore, Scottsville, KY*  
Crystal Hardy, *sophomore, Lucasville, OH*  
Sherri Koehneman, *freshman, Highland, IL*  
Tara Malone, *freshman, Grayson, KY*  
Brooke McKinley, *freshman, Walton, KY*  
Julianne Mitchell, *freshman, West Chester, PA*  
Jenny Palmer, *sophomore, Gambrills, MD*  
Shelly Parrott, *freshman, Bowling Green, KY*  
Stephanie Sarrett, *sophomore, Elkview, WV*  
Latasha Smith, *freshman, Lexington, KY*  
Rebecca Wright, *junior, Greenup, KY*  
Angella Vance, *Coach*



International Exposition.

## College of Education

The SSWC computer lab was completely re-equipped thanks to funding from the NSF Course, Curriculum, and Laboratory Improvement grant. This semester course training modules are being devised in this three-year project.

Curriculum revisions to the Sociology, Sociology w/Criminology Emphasis, and Social Work baccalaureates are in progress and should be posted in the next catalog. These revisions are based on program assessments conducted during the past two years.

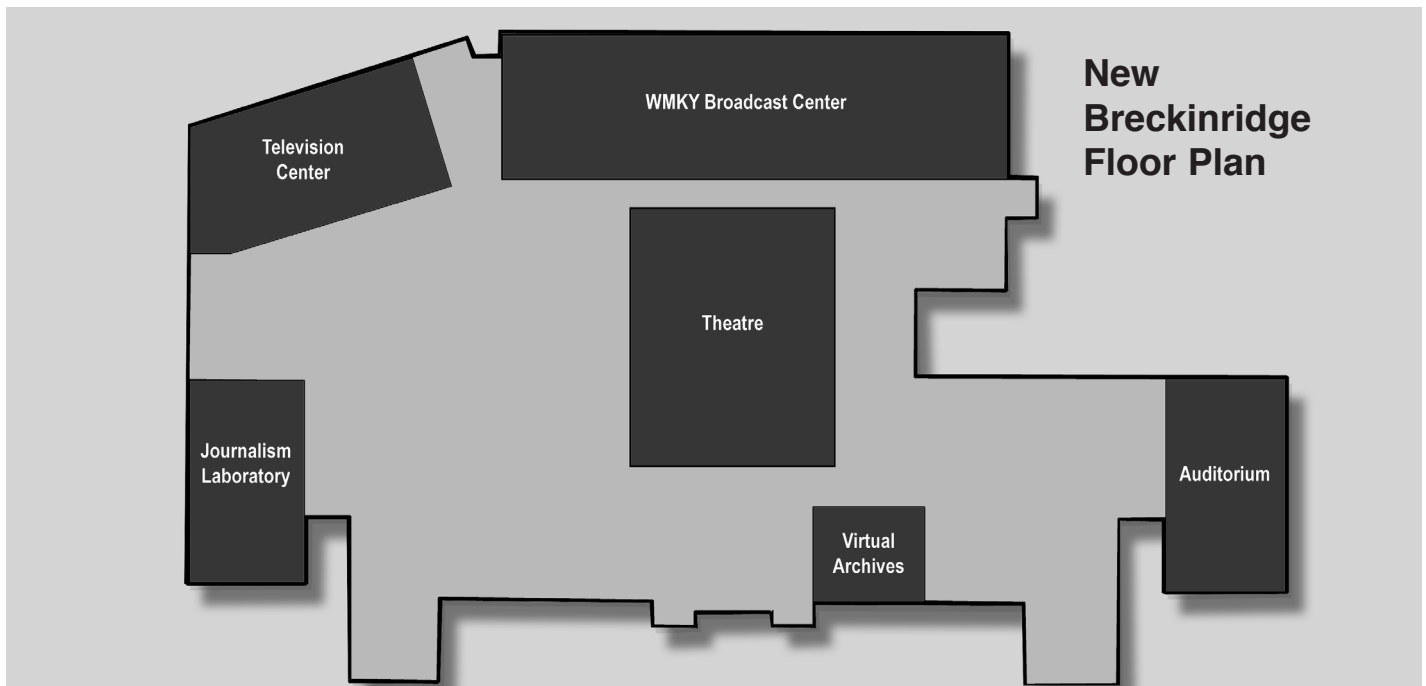
Ms. Misty Abel, a senior psychology student from New Haven, KY, won first place in the annual Richard M. Griffith Memorial student research paper competition held at the November 1999 meeting

## Women's Studies Program

### SYMPOSIUM AT MOREHEAD RECEIVES GRANT SUPPORT FROM KENTUCKY HUMANITIES COUNCIL

The Kentucky Humanities Council has awarded \$2,500 to Morehead State University for the ninth Annual Wilma E. Grote Symposium for the Advancement of Women. Participants will have the opportunity to present papers and have formal and informal discussions about issues related to gender equality, women, health and aging, the future of feminism, and economic and social empowerment of women in Eastern Kentucky. Dr. Mary Frances Berry, chair of the U.S. Commission on Civil Rights, will be the keynote speaker on Monday, March 27.

Susan Eacker, an assistant professor of history at MSU and the Coordinator of the Interdisciplinary Women's Studies Program, will direct the project.



## Breckinridge Hall Contract

The Breckinridge Hall Renovation Project bids were opened in Frankfort on December 22, 1999. The bids received were as follows:

<b>C B &amp; S Construction Co., Inc., West Somerset</b>	<b>\$11,132,000</b>
<b>D. W. Wilburn, Inc., Lexington</b>	<b>\$11,250,000</b>
<b>Venture Contracting, Inc., Glasgow</b>	<b>\$12,180,409</b>
<b>Debcon, Inc., Ashland</b>	<b>\$12,548,000</b>
<b>The Walker Company, Mt. Sterling</b>	<b>\$14,191,383</b>

It is anticipated that a contract will be awarded to C B & S Construction Co., Inc., and work will begin in February. The project, which includes a complete renovation of the existing facility and additions to each end of the facility, is scheduled for completion in 2002.

## **MSU Symphony Band To Tour China**

The Morehead State University Symphony Band and Percussion Ensemble have received an invitation to visit The People's Republic of China this coming spring break on a ten-day performance tour sponsored by Morehead State University and coordinated in part by the China Travel Affairs Office (CYTS - a division of the Chinese Government) and in cooperation with the Deputy Director of the China Public Affairs Office. The tour is scheduled for March 9-18, 2000 and will center primarily in Beijing, capitol of the People's Republic of China.

Students will have the opportunity to enhance their global knowledge and awareness of the role of the arts in creating cultures and building civilizations - the unique contribution to culture, society and the lives of individuals.



of the Kentucky Academy of Sciences.

## **Campus Digital Network Project Update**

The University made a long-term commitment in 1997 to the expansion, enhancement, and on-going maintenance of the campus telecommunications systems and infrastructure by allocating recurring funds in the amount of \$463,900 to the campus Digital Network Project. The project has been successful in achieving its first priority of building a high-speed campus infrastructure to support the campus telecommunications services over the foreseeable future. The Digital Network Project has allowed the University to go from 7 buildings connected to the campus backbone in 1997 to 39 buildings connected today. It also has provided for the building of a new fiber optic cable plant that serves to provide high-speed data access and deliver digital campus cable television service into the residence halls. The current phase of the Digital Network Project requires focus toward replacing the aging voice mail system and campus telephone switch. Both systems utilize 9+ year old technology and are scheduled to lose vendor support in the year 2001. A major portion of the Digital Network Project funds was utilized in 1999/2000 to purchase a new Octel Voice Messaging System. The Octel system supports over 14,000 voice mailboxes including one for every student currently enrolled at MSU. The replacement system was installed in January 2000 and offers expanded services that include network based fax services and mirrored disk drives with tape back-up capabilities. Software upgrades also are available for the new Octel system that will support interactive voice response capabilities to facilitate future development of "touch-tone" service applications.

Replacement of the existing Intecom S/80 telephone switch that provides campus voice communications to on-campus and extended campus centers is scheduled for the summer of 2000. This system currently supports 3,679 telephones and routes an average of 70,000 calls per day. A major change in service on the new switch will be a migration from digital to analog voice service in the residence halls. With analog service, students will be able to provide their own telephone instruments for use in their residence hall rooms. This change will reduce telecommunications operating expenses for the University.

## **Housing and Dining System Bonds to Be Sold**

Phase I of the residence hall sprinkler and fire safety projects has been completed. Phase II will start this spring. In addition, several structural, elevator and mechanical system repair and replacement projects have been initiated in the residence halls.

Interim financing for the projects was accomplished with proceeds from short-term notes obtained through the Commonwealth of Kentucky Asset Liability Commissions (ALCo). The permanent financing of those projects will be derived from the sale of Morehead State University Housing and Dining System Revenue Bonds, Series N. The sale of the bonds is tentatively scheduled for later in the spring



semester. Information related to the sale will be provided to the Board at its meeting on March 22.

## Clinical Learning Facility Agreements

The University routinely enters into agreements with external agencies to provide academic support and public services. These agreements are accomplished without monetary consideration and cover such services as providing clinical learning facilities for students enrolled in professional programs, classroom facilities for off-campus classes and agreements with other educational institutions and state agencies for various services. Since the last Board meeting, the University has entered into the following Clinical Learning Facility Agreements: Central Baptist Hospital Three Rivers Medical Center.

## Caudill College Of Humanities Activities

- Dr. Paul Taylor, associate professor of music, visited Taiwan for ten days from January 21-31, 2000. He performed seven solo piano recitals, one concerto, was piano accompanist for a traditional Chinese Flute performance, and presented several lectures. Lecture topics included "Essential training for the pianist of the 21st century", and lectures on Hispanic, African-American, American-Indian and Anglo-American folk music. These events were part of a recruitment effort coordinated by Dr. Lemuel Berry, Jr., Dean of the Caudill College of Humanities, on behalf of MSU to encourage students from Taipei, Taichung and Khiosung, Taiwan to enroll as graduate students. Dr. Taylor auditioned eight keyboard students. They will enroll in the MSU-ESL program on March 6, 2000. Study in the Music Graduate Program will begin August 2000.

- Shawn Stroop, a senior History major was chosen to present his Senior Thesis at the National Phi Alpha Theta Conference in Tampa, Florida, on December 27, 1999. His paper titled "Conservatism vs. Activism: An Appalachian Example," dealt with student demonstrations on MSU's campus during the Vietnam conflict. The paper analyzed anti-war sentiment at Morehead in the context of the larger movement on other college campuses, including ECU, UK, and Kent State.

- Dr. Timothy C. Pitts, associate professor of geography, has been awarded a \$6,000 grant by the Canadian Studies Faculty Research Program.

- Holly Salyers, a Social Studies teaching major from Riverside, Ohio, has attended the United States Air Force Student Assembly in Colorado Springs, Colo., in February.

- E. Stephania Fiala, instructor of Art Education, received the 1999 Outstanding Service in the Field of Education Award from the Morehead Chapter of the Kappa Delta Pi Honor Society.

- Karen Telford (graduate student) and Violet Vago (undergraduate student) held an exhibition of their art work, September 3-27, at the Estelle Campbell Center for the Arts at Alice Lloyd College.

- Shannon Shepherd, graduate student, is having an exhibition of his paintings and intaglio prints, Nov. 1-26, at the Mountain Arts Center in Prestonsburg.

- Telford, Shepherd and Violet Vago have had their work juried into the 1999/2000 Images From the Mountains Exhibition, which opens in November at Appalshop in Whitesburg and then tours East Kentucky for a year, showing in nine regional college and community college galleries.

- Three pieces of Salt Lick Stoneware Clay pottery created by Anita Carney (graduate student), were featured by Cedar Heights Clay (Oak Hill, OH) in

the June/July/August 1999 issue of *Ceramics Monthly*.

- Dr. Joy Gritton, assistant professor of Art, presented a paper, "Lucita Woodis: Self-Portraiture as a Healing Process," at the 12th Biennial Native American Art Studies Association Conference in October in Victoria, B.C. Dr. Gritton was awarded an Institute for Regional Analysis and Public Policy research grant in the amount of \$1563.00 for her proposal, "Appalachian Art and the Rockefeller Foundation."

- Elizabeth Mesa-Gaido, assistant professor of Art, was awarded a \$3,000 grant from the Kentucky Foundation for Women to assist in building a studio.

- The Art Department was awarded a "Campus Partnership Grant" in the amount of \$3,000 through the efforts of the strategic planning committee. The grant will support the Art Department Corporate Sponsorship Initiative.

- The Art Department hosted a visiting Chinese artist/scholar, Li Shen, who shared her expertise with painting and color foundation classes while she, herself, conducted research on Native American textiles.

- The Art 463/663, Arts of the United States, class produced an exhibit in the Strider Gallery titled "The Great Wall of the M.S.U Art Department."

- Violet Vago, undergraduate art student, was awarded second place overall at the Lexington Art League All Members' Open Exhibit for her watercolor titled Kaleidoscope Trees



## Department of Management, Marketing, & Real Estate

The Department of Management, Marketing, and Real Estate had two new faculty members join the department beginning January 2000.

1. Dr. Kenneth Henderson, assistant professor of Marketing. Dr. Henderson completed his Ph.D. at Florida State University in 1995 with a major in marketing and a minor in communications. His MBA was earned from Western New England College. Dr. Henderson's most recent experience includes Senior Lecturer at Queensland University of Technology in Brisbane, Australia and lecturer at Griffith University in Brisbane. In addition to his academic credentials, which include numerous papers in refereed journals and conference proceedings, Dr. Henderson has nearly 20 years senior management and marketing experience in financial services and consumer goods industries. He received the Florida State University College of Business Outstanding Doctoral Student Teaching Award.

2. Mr. Dan Nehring, instructor of Management-Spring 2000 Semester. Mr. Nehring is currently pursuing his Ph.D. in Business Administration at the University of Kentucky. His undergraduate degree was completed at University of Missouri. Dan will be teaching classes in business strategy and management. His experience includes Human Resource Management and Director of a Management Training Division in the US Navy. In addition, he served as instructor at Canadian Forces Community College.



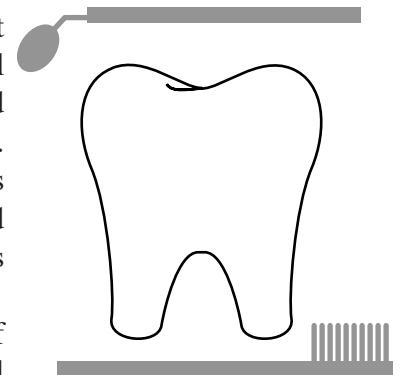
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## Health and Dental Insurance

While health care costs have increased ten to fifteen percent, MSU was not only able to maintain 1999 rates for 2000, but was able to enhance benefits as well. During the 2000 plan year, the University is offering two Preferred Provider Organization (PPO) plans - Option 2000 Base and Option 2000 Premium, and a Health Maintenance Organization (HMO) plan - Blue Preferred Provider Plus (Blue HMO). Coverage for routine vision exams was added to all three plans. The Blue HMO replaced the HMO Kentucky plan and provides coverage for self-referral and utilization of non-network providers, routine hearing exams, and enhanced coverage for a specialist office visit, mental health services, and physical therapy. The university's contribution toward each employee's health plan is \$140.

Delta Dental Plan of Kentucky will administer the University's self-insured dental plans. In addition to the regular Delta Premier plan, a new dental plan, Delta Preferred, was offered for the 2000 plan year and provides a broader range of benefits. Delta Preferred is a PPO plan that requires utilization of participating dentists and offers coverage for orthodontia, periodontics and prosthetics. Because the plan is a PPO "networked" plan, these expanded benefits can be offered at a lower cost. The university's contribution toward each employee's dental plan is \$15 per month.



## Kentucky Folk Art Center

"Time All Over," folk art and creative writing at the end of a millennium, opened January 10 in the Adkins Gallery, with an opening reception on January 23, and will run through April 8. The collaborative exhibit includes the works of 25 artists and 30 Kentucky authors. A catalog/book by the same title includes all art, poetry, and essay from the exhibit.

Olive Hill singer/songwriter Tom T. Hall will

## Residence Hall Furnishings

The University has undertaken an aggressive revitalization program to update the furnishings in selected residence halls during the summer of 2000. Vendors were asked to provide samples of bunkable beds, movable wardrobes, desks, chairs, and mattresses. Students, faculty, and staff viewed dorm rooms with the furniture samples, and their opinions were surveyed. Kentucky Correctional Industries was selected to supply all the items based on the following factors:

- Item cost
- Product construction/workmanship, warranty
- Student, faculty, and staff evaluations
- Delivery, shipping, storage, and installation
- Evaluation of the cost of future repairs

The new furnishings for the 192 rooms in Alumni Tower total \$412,000 and will be delivered this summer. The old wardrobes from Alumni Tower will be disassembled and Kentucky Correctional Industries will use the wood for the wardrobes for Cartmell Hall. During the summer of 2001, the furnishings for the 256 rooms in Cartmell Hall will be replaced. The existing furnishings were purchased in 1969.

## Sprinkler Project- Phase II Scheduled For Bidding

Phase II of the Sprinkler Project includes installation of sprinkler systems and an upgrade of fire alarm systems at Mignon Tower, Mignon Hall, and Cooper Hall. The bid opening is scheduled for 2 p.m. on February 8, 2000, in Frankfort.

Upon completion of this project, there will be seven residence halls with sprinkler systems. The University has scheduled the remaining eight unsprinkled residence halls to have systems installed over the next three years.

(Please see KENTUCKY, page 14)

## College Of Business Activities

• Dr. Stacy Vollmers served as chair for the Marketing Track IV: Marketing Education for the seventh Annual Meeting of American Society of Business and Behavioral Sciences.

• Dr. Vollmers has had two papers accepted for the 2000 International Applied Business Conference in Puerto Vallarta. "Examination of Brand Name Usage in Popular Songs: 1980-98" and "The Feasibility of Targeting an Alternative Niche Market for Universities and Business Schools".

• Dr. Robert Hatfield and Dr. James Turner had a paper accepted by the Southern Academy of Legal Studies in Business at Southwestern Federation of Administrative Disciplines, Spring 2000, "Are Tactics to Avoid Employment Suits Driven by Necessity, Social Responsibility, or Unfounded Fear? The Peculiar Case of Defamation Suits".

• Dr. Ron Cheek, Dr. Robert Hatfield and Dr. Martha Sale, "Business Communication Technology, A Web and Internet Approach to Market Research," Southwestern Federation of Administrative Disciplines, Spring 2000.

• Dr. Lary Cowart is serving as president of Kentucky Real Estate Educators Association.

• Dr. Lary Cowart, "For More Closings, Work With - Not Against-the Appraiser," Real Estate Business, Nov/Dec. 99.

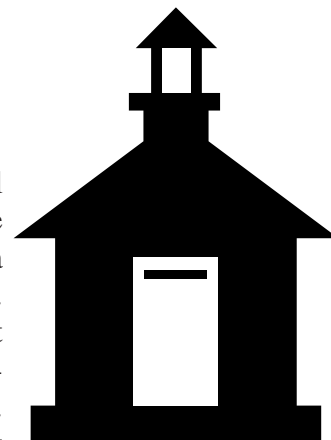
• Dr. Michele Kunz completed a book review, Silent Selling: Best Practices and Effective Strategies for Visual Merchandising, Fairchild Publishers.

• Dr. Kunz attended Society for Marketing Advances in October, a conference on Telecommunications and Information Markets, Fall 1999.

• Dr. Robert Hatfield, chair of the Faculty Development Committee for the College of Business, led the development of an electronic magazine, "Teaching and Writing Magazine", to support faculty development within the College of Business. The purpose of this magazine is to provide support for faculty development and

## Moonlight School Relocated

The Cora Wilson Stewart Moonlight School that had been located next to Breckinridge Hall for many years has been relocated to a vacant lot leased from the City of Morehead. The new site is at the corner of First Street and Wilkinson Boulevard, just a short distance from the Kentucky Folk Art Center. The school needed to be moved for the new construction at Breckinridge Hall to be completed.





## Web Registration Used For Spring 2000 Classes

Over 1,200 Morehead State University students elected to use the new web registration program to pre-register for spring semester 2000 courses. The new web-based registration provides students with an on-line, interactive scheduling option that eliminates the need to visit a campus office or arena registration to have a course schedule created. The system was available during this initial phase to only students in good academic standing and those with an official program-of-study check-sheet on file. The web registration program uses the student's official program-of-study checksheet to electronically advise students on whether the courses they select will qualify for credit under their current degree program. Also, the system performs various on-line verifications for pre-requisite and required courses before finalizing a student's schedule. Programming is underway to enhance the Web registration program to accept electronic fee payments beginning with the 2000 Summer I session.

## Year 2000 Wrap-up

After many months of careful planning and code conversions, the year rollover from 1999 to 2000 on all MSU central computing systems was a success. All systems were removed from the network in the early evening of December 31 and reopened for use by mid-day January 1. The 'downtime' was to allow technical staff an opportunity to verify that all systems were operating properly after the date rollover and to remove any possibility of Y2K pranksters from accessing the systems. To ensure Year 2000 compliance, Information Technology staff completed various preparations including an upgrade of the  
**(Please see, WRAP UP, page 14)**

## Department Of Information Systems

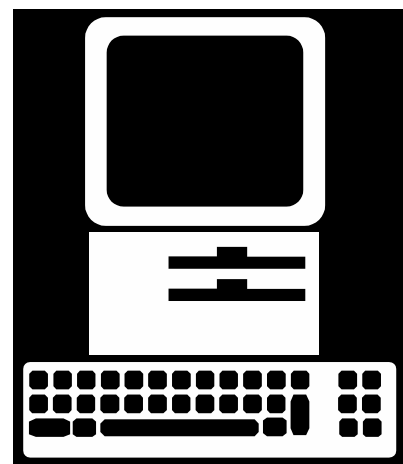
The Department of Information Systems has recently reviewed all program offerings based on data from program assessments, feedback from recent graduates, input from the new IS Advisory Board, and industry trends. Programs have been significantly strengthened in our continuing efforts to keep pace with rapidly evolving information technologies and transformation to a global digital economy. Changes will become effective with the new 2000-2002 MSU catalog.

This is a very brief overview of key changes. Programs affected are the Computer Information Systems Option (CIS), Business Information Systems Option (BIS), and Business and Marketing Education (BME).

- CIS Option has expanded the emphasis on networking, e-commerce, Web development, and newer programming languages such as HTML and Java. The area of e-commerce and Web development now includes separate course offerings on both the undergraduate and graduate levels.
- Restructuring of the BIS Option that began 2 years ago has taken further steps to strengthen the emphasis on information systems skills and eliminate the former administrative office management emphasis. The BIS Option now provides a strong non-programming information systems track. This Option essentially follows the national curriculum model for end-user information systems programs. Offerings in multimedia software, web-page design, group support systems, and PC software skills has been greatly expanded. The rapidly evolving field of knowledge management has been added. This program responds to the rapid job growth for knowledge workers with strong computer skills, but not necessarily computer programming. It is our belief that the changing business environment, growing business reliance on computer information systems, and the explosion of the Internet is transforming the business workplace and creating high demand for knowledge workers and end-user computer skills.

- Business and Marketing Education. It is our belief that all teachers, especially business educators, require much greater depth of computing competency. Microcomputer keyboarding formerly taught at the high school level is now being pushed further down to lower grade levels as it becomes an essential competency for all students.

Thus the former emphasis on the teaching of keyboarding in business education, which prepares teachers at the secondary level, is no longer appropriate. These teachers need to develop much higher proficiency in information technologies and networking. All teachers must be prepared to meet the new Kentucky technology standards for computer competency and to infuse the use of information technologies throughout the P-16 curriculum.





## Small Business Development Center

The Morehead State University East Kentucky Small Business Development Center (MSU/EKSBDC) has received funding to continue its efforts of encouraging economic development by assisting existing and potential small business owners throughout eastern Kentucky. The funding came from Morehead State University, the Small Business Administration, the Kentucky Cabinet for Economic Development and from the Kentucky Legislature through House Bill 145.

Over the past year several personnel changes occurred within the MSU/EKSBDC organization, including a change of the district director. In December of 1998 Keith Moore, the previous SBDC Director, was appointed as MSU's new MBA Director. Mike Morley, a 13-year veteran of the SBDC program, was then appointed to the SBDC director position after serving for a short time as the interim director. In July, a new consultant, Denise Thomas, was hired for the Morehead office.

Even though the MSU/EKSBDC spent much of the 98-99 year in transition, much was achieved, which resulted in the continued funding of this program. These accomplishments were measured by the number of clients served by the center and the number of attendees who received training at the more than 80 workshops conducted by the MSU/EKSBDC. The goal for clients during the year was 396, with the MSU/EKSBDC counseling 429, and the goal of 534 workshop attendants was exceeded with 755 attending training. These achievements were the result of a very dedicated seven-person staff.

MSU/EKSBDC, now in its 16th program year, looks forward to an even more productive year in 2000 and will continue to be the area's most important resource for small businesses, the center will continue building the region one small business at a time.

(Please see **INFORMATION**, page 9)

## INFORMATION

(Continued from page 8)

• The 2-year AAB programs in both CIS and BIS also have been changed to strengthen development of computer skills. The former administrative support options have been eliminated. We believe that all graduates will be better served with a much higher level of competency in information technologies. Much of the work formerly handled by clerical knowledge workers is now handled by information systems - everything from calendaring, email, transmission of documents electronically, editing on line, etc. Workers need the skills to collaborate electronically across geographic boundaries and to use technology creatively to streamline work. In summary, programs have been updated for the Digital Age.

## Reengineering Student Services

During the 1998-99 fiscal year, a committee was formed to reengineer student services at Morehead State University, giving particular emphasis to providing student services and information via the University's web page. That committee completed its work and the newly formatted University Web page was opened for the use of the campus and general public in June of 1999.

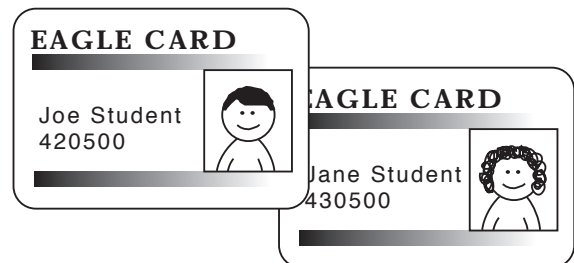
In the fall semester of 1999, another committee was formed to plan and implement Phase II of the reengineering process. Oversight of the reengineering committee is provided by a Steering Committee composed of the four vice presidents of the University.

The committee's objective is to create and implement a Web-based registration package extending from class scheduling through fee payment. The package will be available to all students except first-time freshmen. The incoming freshman class will continue to be served through the SOAR programs and other in-person contact from faculty and staff. As the class moves into its second semester of the academic experience, those students can be incorporated into the Web-based program.

The committee has identified the student services provided in the registration arena and formulated a plan to make those services available

on-line. Class scheduling, the first component of the plan, was made available through the Web for the fall 1999 semester. The balance of the plan, which includes on-line fee payment and purchase of textbooks, is scheduled for implementation through the spring 2000 semester.

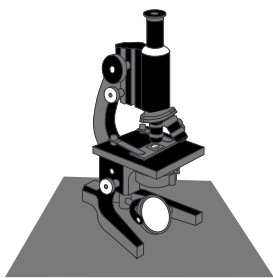
In addition to the registration-related student services, the delivery of other forms of student services also is being reviewed for improvement. These services are typically accessed on a per transaction



## Department Of Biological & Environmental Sciences

•For the third consecutive year, the Kentucky Junior Academy of Science will have its spring research paper competition hosted by the College of Science and Technology at Morehead State University on April 14. The competition will feature students presenting the results of original research before panels of judges representing all areas of science. This meeting will be the 65th annual meeting of the organization, which is sponsored by the Kentucky Academy of Science. The top two winners of the competition receive an all-expense paid trip to the annual meeting of the American Association for the Advancement of Science. This year's meeting will be coordinated by the Department of Biological and Environmental Sciences.

•Dr. David Eisenhour, assistant professor of biology, had two different research papers published in the December 1999 issue of the international journal *Copeia*. As the sole author of a paper on the systematics of the small minnow known as the Peppered Chub, Dr. Eisenhour's study involved an analysis of the genetics of this species, which is an important indicator of water quality in streams and rivers of the south central United States. In a second paper, Dr. Eisenhour collaborated with fishery biologists in Oklahoma and Illinois in a study of two species of minnows known as Shoal Chubs and how lake reservoirs serve as barriers to the dispersal of these fish. The journal *Copeia* is published by the American Society of Ichthyologists and Herpetologists.



(Please see **STUDENT**, page 10)

## STUDENT

(Continued from page 9)

basis and include food services, snack and soft drink vending machines, laundry, copiers, and laser printers in computer labs. All of these, as well as additional services such as banking, telephones, and building access control, can be transacted via the student identification card.

Today's university students have grown up in our highly retail-oriented society and expect goods and services to be provided in a safe, efficient, and convenient manner. Card access, or one-card programs, is the latest trend in the refinement of providing student services on college campuses. Morehead State University's one-card program, to be known as the EagleCard, is being evaluated for implementation as resources are available.

## Department Of Agricultural & Human Sciences

•Dr. Marilyn Sampley, Assistant Dean of the College of Science and Technology, served as a member of the self-study team for the Accreditation Commission for programs in Hospitality Administration at the University of Hawaii, November 1-3, 1999.

•On Saturday evening, January 29, 2000, Morehead State University's Agricultural Sciences Collegiate Competition team took top honors in the Kentucky Farm Bureau's Agricultural Collegiate Competition at the annual Young Farmer Conference held this year in Louisville, KY. The team, consisting of Ms. Hillary Barker, Mr. Greg Derosset, Mr. Keith Trimble, and Ms. Jessica McClain, represented the MSU Department of Agricultural and Human Sciences in competition against teams from the University of Kentucky (second place), Western Kentucky University, and Murray State University. Each four-member team presented a skit on a specified topic (challenges facing young individuals entering agriculture), and the team members individually completed written examinations in the subject area of Agricultural Science. The top two scoring teams, Morehead State University and the University of Kentucky, then faced off in a "Jeopardy!" style final round, with MSU winning the round and the competition. The Morehead State team was coached by Dr. C. Brent Rogers, Associate Professor of Agriculture.

•The Blue and Gold Cattle Show and the Licking River Preview Beef Show will be held April 22 at the Derrickson Agricultural Complex. The Kentucky Department of Agriculture has asked us to hold the Kentucky Junior Livestock Exposition-East on June 19-20, 2000.

•The Value Added Goat Marketing Grant with the Kentucky Department of Agriculture has been extended so that the collection, pooling, and marketing of goats in the region can be continued until all the funds of the grant are utilized.

•Billy Ray Smith, Commissioner of Agriculture with the Kentucky Department of Agriculture, made a check presentation to President Ron Eaglin and the MSU Department of Agricultural and Human Sciences at the Feb. 10 basketball game.

(Please see AGRICULTURE, page 14)

## Dept. Of Industrial Education & Technology

•Mr. Robert Hayes and current executive committee member, Dr. Ahmad Zargari, attended the October 27-29, 1999 KATEA conference in Cave City, Kentucky. Through their efforts, next year's conference will be moved back to Louisville, Kentucky. Other faculty members delivering presentations at the conference included Dr. Smallwood, Dr. Patrick, Dr. Morella, Dr. Stanley, Dr. Grise, and Dr. Spangler. Mr. Kevin Cantrell, an MSU senior preparing to enter the Technology Education profession as a teacher, received the KATEA \$500 scholarship. Mr. Cantrell is from West Liberty, Kentucky, and has established himself as a dedicated and sincere student wanting to foster the ideals inherent in the teaching profession.

•Industrial Technology graduates can now prepare for their futures in teaching with IET's new modular lab. Located in Lloyd Cassity 204, the lab consists of eight state-of-the-art modules. Used in many classes, the lab offers students hands-on experience in applied physics and also in the artistic side of technology. The equipment also is used in KTSA competitions. With support from the Enrichment Grant supplied by the Cabinet for Workforce Development each year, the modular lab will continue to develop.

•The Spring 2000 Industrial Education and Technology Advisory Board meeting was held at Mazak in Florence, KY, on January 21. Advisory Board Member, George Harperink, hosted the meeting and gave an overview of the production facilities and the history of Mazak. The presentation included a tour of the highly advanced automated factory which manufactures computerized machine tools for industry. Dr. Wayne Morella and Mr. Ed Nass presented an overview of the Graphics Communications option available in the Industrial Technology Program at MSU.

•The Department of IET is very pleased to be hosting four exchange students participating in the Magellan Project this spring. From Satakunta Polytechnic in Rauma, Finland, are Teppo Kuism and Johanna Rastas. Also participating are Bart Arnouts and Jordi Min form Hogeschool, Limburg, Netherlands. Johanna and Teppo are engineering students, with plans to graduate with a bachelors degree in Industrial Engineering and Management. Bart and Jordi are both construction majors and will graduate after completing the Magellan Project here in the U.S. These students have added an extra dimension to the IET Department and they brought with them academic experiences that expanded the educational opportunities for all of the students in IET.

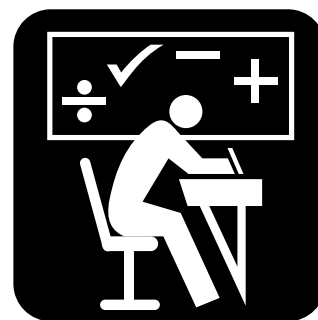
•The Industrial Education and Technology faculty attended the Eastern Kentucky Technology Education Association (EKTEA) meeting at Morgan County High School (MCHS) on January 13, 2000.

•The EKTEA members were given a tour of the vocational center by Mr. Woods. A tour of the technology education program also was provided by Mr. Cantrell and officers of the Morgan County Technology Student Association. A student-designed brochure was distributed explaining the many products of the MCHS Technology Education Project "Lead The Way." Pre-engineering Program. Wendell Morris, EKTEA President, conducted the business session of the association. The 2000 TSA review will be held on MSU's campus on

## Department Of Mathematical Sciences

As a recipient of a NASA Project NOVA Implementation Planning Grant, Dr. Dan Seth, Mathematical Sciences Department, Dr. Robert Boram, Physical Science Department, and Dr. Karen Lafferty, Elementary Reading and Special Education Department, participated in a conference-workshop in Orlando, FL on January 11-13. The MSU group presented posters illustrating their accomplishments, future goals, and presented an overview of the course scheduled to be taught in Fall 2000, which will feature the integration of math and science using data from NASA.

Mrs. Joyce Saxon and Dr. Vivian Cyrus have presented and will be presenting workshops on January 13, 31, February 15 and 28 for the "Eight Goals 2000 Workshops for Pike County, Floyd County, and Pikeville Independent School Systems." These workshops are for middle school mathematics teachers on the NCTM Addenda Series. The workshops will cover "Geometry and Measurement," "Data and Chance," "Patterns and Functions," and "Developing Number Sense and Understanding Rational Numbers."





## Department Of Nursing & Allied Health Sciences

The Department of Nursing and Allied Health Sciences has been working with Ashland Community College, Marshall University, Shawnee State University, King's Daughters Medical Center, FIVCO District Health Department, and Community Hospice to develop a Regional Collaborative Nurse Residency Program for new graduates from associate degree and baccalaureate nursing programs.

The first year of the program is to build on the relationships with the nursing education programs and King's Daughters Medical Center. During the second and third years of the project, the clinical sites will expand to include other hospitals, health departments, long term care, etc.

The Nurse Residency Program is designed to move new nurse graduate forward in their educational experience, allowing them to gain experience in already learned skills and to become more competent in the practice of nursing at the beginning level. In other words, the program will assist the new graduate to transition from the student role to the realities of the practice of nursing.

The program will be implemented with an intense eight week session beginning June 12, 2000, and going through August 4, 2000. There also will be three days of follow-up held three times during the year.

To support the Nurse Residency Program, a proposal has been submitted to the Department of Health and Human Services and is being reviewed for funding.

March 3 with approximately 150 participants from various high schools.

## Department Of Physical Sciences

•Senior physics and math double majors, Eric Hudson from Breathitt County and Seth Hall from Letcher County, won first and second places respectively in the student paper presentation at the Fall Meeting of the Kentucky Academy of Sciences in Richmond.

•Mike Stanley, a 1986 graduate in physics and mathematics from Catlettsburg, KY, who is currently a physics teacher at Mason County High School, won the Milken Prize for outstanding science teaching. Mr. Stanley was awarded \$25,000 and has an expenses paid trip to California to participate in seminars on quality teaching.

•The Department of Physical Sciences hosted seminars by Jay Lockman, a nationally known expert in Radio Astronomy from the National Radio Astronomy Observatory, on February 7. Seminars were open to students and the general public.

•Morehead State University will be one of four sites in Kentucky visited by the National Aeronautics and Space Administration's traveling exhibit called "Benefits of Space on Tour." The exhibit on March 21 will be available to university students, area school groups, and the general public.

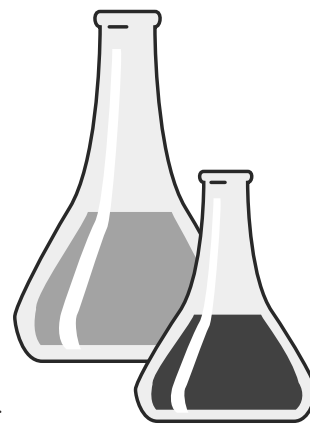
•The MSU Chemistry club received a \$150 mini-grant last fall from the American Chemical Society. ACS matched the money and provided handouts and materials to do chemical demonstrations in middle and high school classes. These materials were distributed to teachers at the KY Science Teachers Association meeting in November.

•Dr. Zexia Barnes has been reappointed to the American Chemical Society General Chemistry Exam Writing Committee. This is a standardized exam given nationwide at the end of the second semester of general chemistry for science majors.

•Dr. Ronald Fiel, tournament director, has announced that on April 15, 2000, MSU will host the finals in the Kentucky Science Olympiad. Teams from five regional contests will compete in 48 different events. One hundred twenty faculty, staff, and students from MSU create and run the events.

•Dr. Richard Hunt, Associate Professor of Chemistry, is developing software with alumnus Norman Fraley for Kelly Associates to assist in the training of part-time workers in chemistry labs.

•Dr. Steven Reid, Associate Professor of Geology, is co-author on an abstract that has been accepted for this spring's national AAPG meeting. The title of the abstract is, "Carbon Gravity-flow Processes and Resultant Depositional Features in Outer Ramp Facies: Mississippian Lake Valley Formation, south-central New Mexico," and will be published by the American Association of Petroleum Geologists Abstracts with Programs, 2000 AAPG Annual Convention.





## Elementary Reading And Special Education

•Kentucky Reading Project with the Pike County Board of Education for 30 primary teachers has begun. Dr. Melinda Willis, Director.

•In the planning stage: Implementation of the Pike County Literacy Academy for Middle Grade and Secondary Teachers with the Pike County Board of Education for 30 middle grade and secondary teachers, beginning Summer I of 2000 and continuing through the Summer and Fall of 2000. Follow-up with teachers and schools will occur in Spring 2001. This collaborative effort will involve faculty from MSU and NKU. Teachers will be enrolled at MSU; faculty from other institutions will receive stipends. Dr. Mary Anne Pollock, Director.

### Middle School Initiative

•Middle grade faculty will be working with two middle schools in the service region to implement and provide professional development for Kentucky's state Improvement grant in the Middle School Initiative. Dr. Paul McGhee will serve as the university contact for East Carter Middle School (Region 7), and Dr. Mary Anne Pollock will serve as the university contact for a school in Region 8 (to be determined).



# SCIENCE

(Continued from page 12)

•MSU has a franchise for providing GLOBE (Global Learning and Observations to Benefit the Environment) training for teachers in Kentucky. GLOBE is a partnership between science and education where students and teachers collect and analyze scientific data and then electronically submit the data to scientists for further global research. One workshop is ongoing with three more planned for later this spring and summer. We receive several calls and e-mails every week from teachers requesting GLOBE training, including requests from Indiana, Alabama, and Idaho.

## Eastern Kentucky Wellness Project

The Department of Health, Physical Education and Recreation in conjunction with the state Cabinet for Health Services has initiated an East Kentucky Wellness Project (EKWP) to reduce work related injuries with Emergency Medical Services throughout the MSU service area.

Eric Walters coordinates the Eastern Kentucky Wellness Project under the direction and guidance of Dr. Jack C. Sheltmire, chair of HPER.

In the near future the Eastern Kentucky Wellness Project will take on the new responsibility of working with fire and police personnel in the MSU service area. While working toward the primary goal of the EKWP, the secondary focus is to decrease the number of workers compensation cases filed in East Kentucky.

Information for the project is gathered through a series of assessments that chart progress of the project.

The results of the initial assessments to date show the following:

- 83 participants have been tested
- 45% of the participants are at an increased risk for cardiovascular disease based on a weight-to-height ratio (body mass index).
- 72% of the participants performed below average or were unable to complete the cardiovascular endurance test (three-minute step test).
- 34% of the participants performed below average or were unable to complete the low back flexibility test (sit and reach). 29% of that group have medical conditions directly related to their test performance.
- 40% of the participants have below average shoulder flexibility (shoulder girdle flexibility test).
- 64% of the participants performed below average or were unable to complete the upper body endurance test (push-up test).
- 30% of the participants performed below average or were unable to complete the abdominal endurance test (curl-up test).
- 51% of the participants performed below average or were unable to complete the lower body strength test (wall-chair-sit test). 43% of that group have medical conditions directly related to their performance.
- 18% of the participants performed below average or were unable



to complete the grip strength test (hand dynamometer).

## Brandon Fraley Honored

Brandon Fraley, MSU student government president and student regent to the MSU Board of Regents, received the J. Edward Zollinger Senior Award from Sigma Phi Epsilon Fraternity. The award was presented at the Carlson Leadership Academy on Feb. 19 in Lexington.

The award is presented to the outstanding senior in each of the 24 districts of the fraternity. Fraley was selected from district 13, comprised of Kentucky and Tennessee. The award is presented for outstanding scholastic achievement, fraternity and campus leadership, and community involvement. This is the third consecutive year that a senior from MSU has been selected for this honor.

Fraley is the son of Carl and Susan Fraley of Grayson.

## Info Tech Newsletter

The Office of Information Technology maintains an electronic newsletter to communicate with campus users on various technology resources, issues and projects. All articles also are archived electronically so users may search past and current issues for information relating to a specific technology subject. You may visit the on-line technology newsletter from the Information Technology's departmental web page at

[www.morehead-st.edu/units/it](http://www.morehead-st.edu/units/it).

## College of Science & Technology

The College of Science and Technology has been awarded \$165,313 by the Cabinet for Workforce Development, Department of Technical Education for "Vocational Education Programs, Services, and Activities."

## New Office Supply Contract

Morehead State University, in conjunction with other universities in the state, is a member of the Kentucky Educational Purchasing Cooperative (KEPC). The KEPC is comprised of the purchasing officers of the universities. Over the past several years, the buying power of the KEPC has made goods and services available to its members at prices that could not be obtained by the universities acting individually.

The latest contract available is for the purchase of office supplies. The new contract is with Boise Cascade. In addition to catalog purchases, office supplies may be purchased on-line with a university procurement card. Boise Cascade has an excellent reputation with governmental and educational entities and will provide daily delivery of purchases to all campuses in the state.



## KENTUCKY

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(Continued from page 6)

receive the 2000 "Appalachian Treasure" award June 18 to open the Appalachian Celebration, and will perform on June 19 with the Lonesome River Band.

The complete Celebration schedule is posted on the KFAC web site at [www.morehead-st.edu/units/folkart](http://www.morehead-st.edu/units/folkart) or [www.kyfolkart.org](http://www.kyfolkart.org).

## WRAP UP

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(Continued from page 8)

operating system software on all UNIX plat forms, conversion of all Local-Area-Networks to a Y2K compatible version of the NT operating system, upgrade of the voice mail and telephone switch software, and code modifications to over 4,000 application programs on the AIMS system. Over 1,600 microcomputer workstation verifications/upgrades also were completed during 1999 to prepare for handling of the new millennium date.

## AGRICULTURE

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(Continued from page 10)

•The new Swine Breeding and Gestation Facility at the DAC should be completed shortly. Also one of the old greenhouses at the DAC has been replaced with a new greenhouse. Another greenhouse is being built at the DAC to facilitate the growth of tobacco plants and the study of possible uses of greenhouses in the seasons of the year in which they are not currently being used to grow tobacco plants.

## Physician Assistant Program

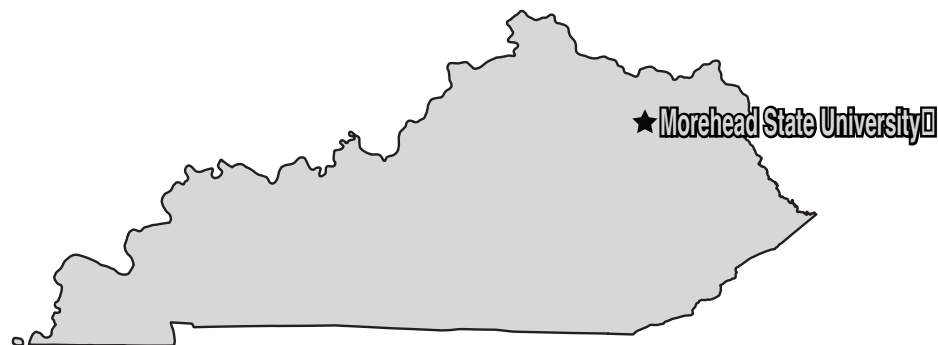
The MSU extension program of the University of Kentucky Physician Assistant Program will not be admitting an incoming class for the fall 2000. The UK PA program is currently in the process of changing the degree of the program from a bachelor's to a master's degree. The proposal is in committee now. If approved, classes for the master's degree will start in January of each year. To facilitate this program change, UK has decided that a fall 2000 class will not be admitted but they will be selecting a class instead for admission in January 2001. Should the curriculum change not be approved, the spring 2001 class would be awarded a bachelors degree and future admission to the BS program will be on a calendar year basis.

## PHYSICAL

(Continued from page 12)

Dr. Robert Boram attended the combined meeting of the Kentucky and Tennessee Eisenhower Steering Committees with the Eisenhower Regional Consortium for Math and Science Education at AEL in Nashville, Tennessee, February 3, 2000. Plans were made to provide "Geometry Professional Development" for high school math teachers in all eight regions of Kentucky. Dr. Boram will coordinate the training for Region 7. To further enhance our ability to provide GLOBE training for teachers, Dr. Joan Whitworth, Dr. Ron Fiel, Ms. Trish Kerr, and Mr. Eric Thomas recently completed certification as GLOBE trainers. (Dr. Whitworth and Dr. Fiel are faculty at MSU; Ms. Kerr and Mr. Thomas are regional science consultants for KDE). This information was submitted by Dr. Robert Boram as the MSU GLOBE Franchise Director.

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## AND TRAVEL THE



**Morehead State University  
Symphony Band and Percussion Ensemble  
Concert Tour of the People's Republic of China  
March 9-19, 2000**



