

THE HALDEMAN AFTER SCHOOL PROGRAM: RURAL SERVICE LEARNING IN UNDERSERVED COMMUNITIES



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INTRODUCTION

Morehead State University and the Haldeman Community Center enjoy a strong service learning partnership and have jointly operated an after school program for children K-5 since 2012. Diverse community partners (including the public schools and area businesses), fund raising, effective communication, coordination of students and volunteer efforts, and integration of scholarship are all key components of the program's success. Student leadership opportunities, as well as specific needs requiring special expertise (such as filming oral histories or developing graphic and web design promotions) are addressed through directed studies or Undergraduate Research Fellowships.

NON-PROFIT ORGANIZATION

HALDEMAN COMMUNITY CENTER

Located in Rowan County, Kentucky, the Haldeman Community Center's mission is to provide a place for community members to meet for fellowship and to sustain and enhance the economic, educational, recreational and social well being of surrounding residents. The HCC also works to provide a safe haven for children from drugs and manages an after school enrichment program. Participating children enjoy physical activities, a nutritious snack, theater, gardening, music, art, cooking, wellness education, and help with their homework.

AFTER SCHOOL PROGRAM

STUDENT PROGRAMS & ACTIVITIES



Gardening



Health



Music

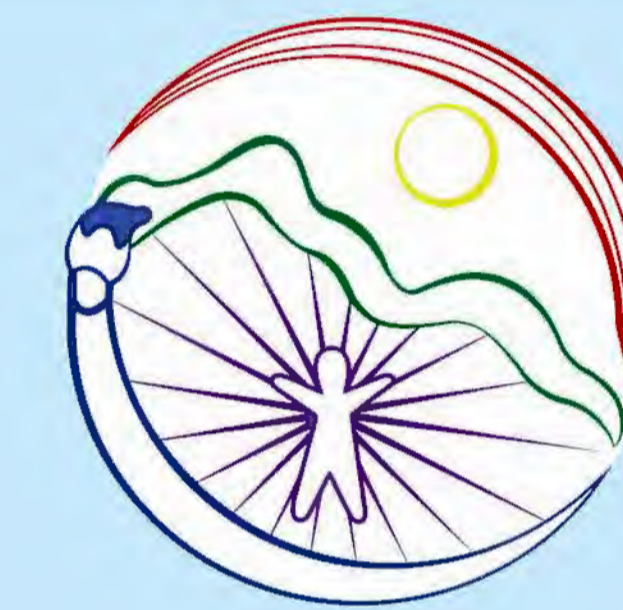
All of the programs and lessons offered at the Haldeman After School Program are designed to ensure the students in

Haldeman After School Program Student Activities.

COMMUNITY ENGAGEMENT THROUGH DESIGN

PROMOTIONAL MATERIALS

Public relations and promotion are key to a non-profit organization's success and graphic design has been an important part of the MSU-Haldeman collaboration for the past three years. The materials produced during this time boost the Haldeman Community Center's image, create community awareness and recognition, and help to generate funds.



Haldeman Community Center Logo



Haldeman Community Center Calendar, the individual month of June.

WEBSITE

