

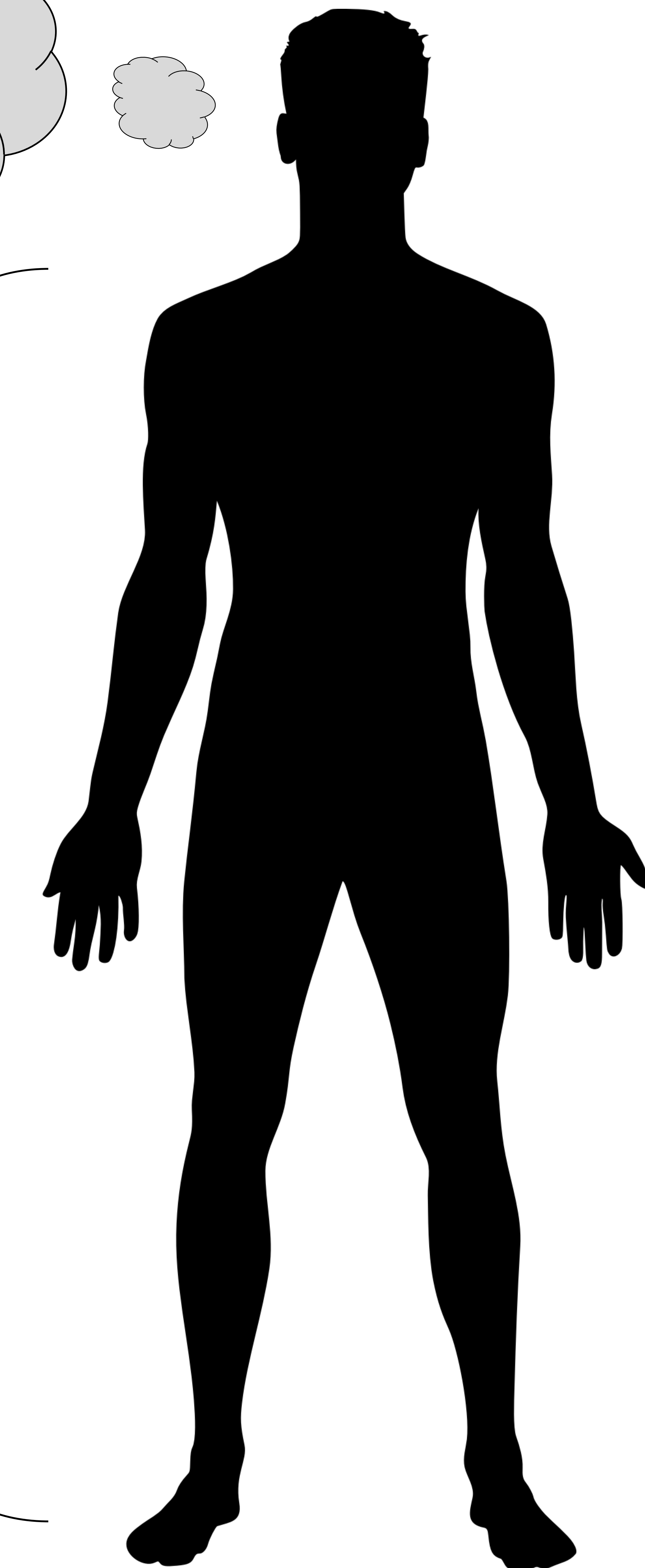
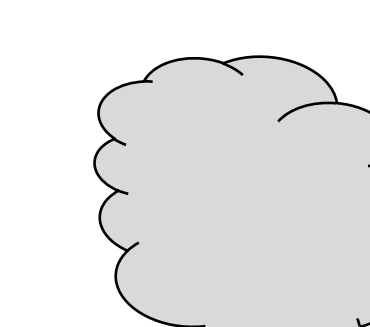
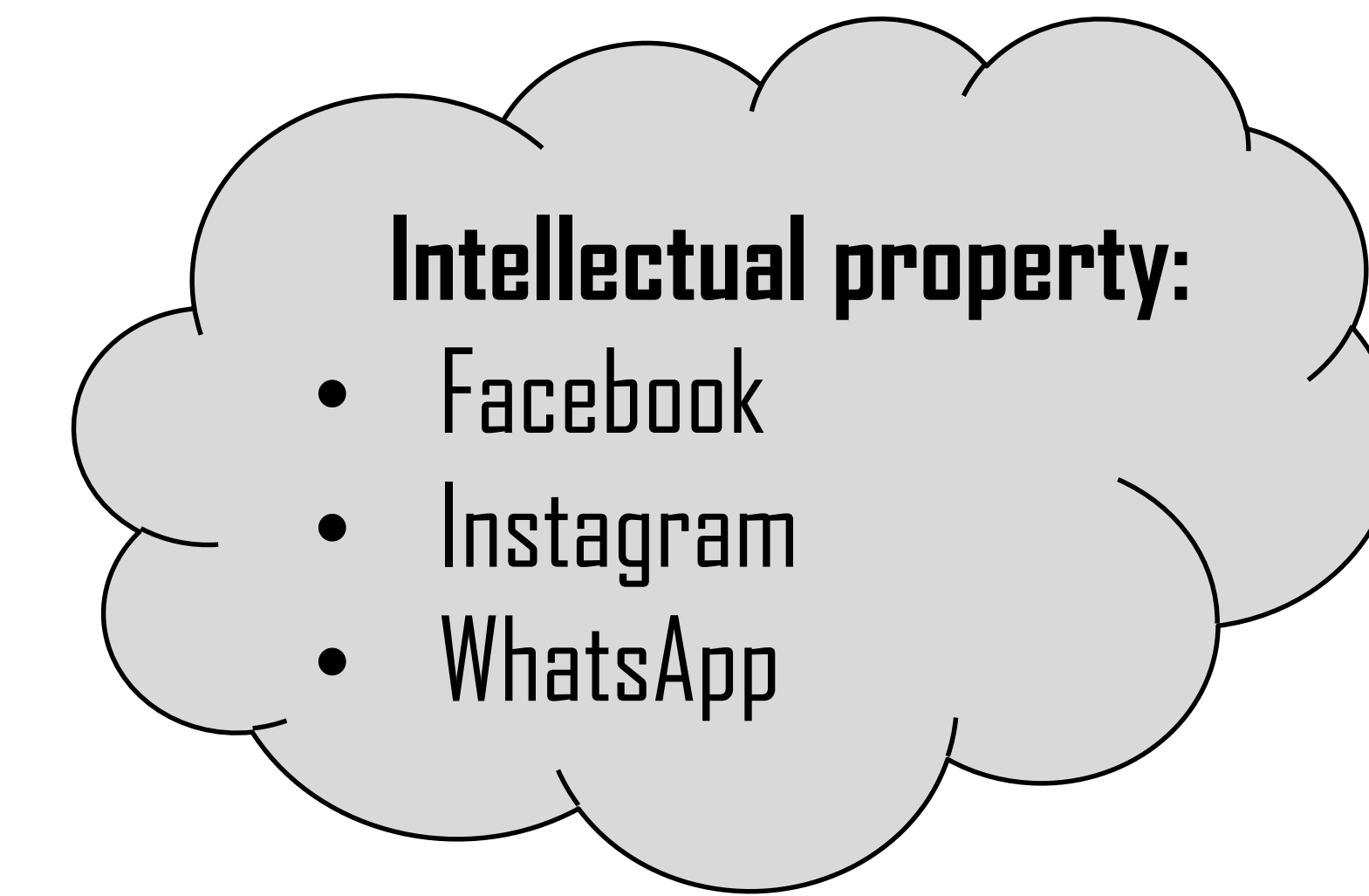
The Facebook Companies and Data Sharing: A Violation of American's Privacy



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Abstract:

The focus of this research is an examination of federalism and government organization for the intergovernmental issues security of national interest and how social media relates to privacy and security policy. Facebook is the social media selected for examination in this initial phase of study. After analyzing Facebook's Data Policy and the policies of the companies owned and operated by Facebook, the privacy and implications for security were considered. There is a large amount of identifying and non-identifying data gathered on users. This data can be shared with other companies and creates a digital file of users intellectual and physical information. There are multiple policy implications for security from the results.



Identifying Information:
Department of Homeland Security Definition- "any information that permits the identity of an individual to be directly or indirectly inferred, including any information that is linked or linkable to that individual."
This includes **user's name, phone number, and email**, all of which are often needed to **create or activate an account.**

Non-Identifying Information:
This information is **broad, non specific information** gathered through analytics program. Non-identifying information includes **age, gender, race, and ethnicity**. The information gathered can apply to many individuals and is often use to **better target advertising campaigns.**

Physical Information:

- Moves
- Masquerade

Spatial Information:

- Oculus
- Moves
- Onavo
- Instagram
- Facebook



Facebook Companies Data Sharing						
	Facebook Companies		Affiliates		Third-Party Partners	
Payments, Inc	No	Yes	No	No	No	No
Atlas	Yes	Yes	No	Yes	No	Yes
Instagram, LLC	Yes	Yes	Yes	Yes	No	Yes
Onavo	Yes	Yes	Yes	Yes	No	Yes
Moves	Yes	Yes	Yes	Yes	Yes	Yes
Oculus	Yes	Yes	Yes	Yes	Yes	Yes
WhatsApp Inc	Yes	Yes	Yes	Yes	No	Yes
Masquerade	Yes	Yes	Yes	Yes	Yes	Yes
Crowd Tangle	Yes	Yes	Yes	Yes	Yes	Yes
	Identifying	Non-Identifying	Identifying	Non-Identifying	Identifying	Non-Identifying