

The Long and Short of It: How to Make Treasure Troves in Your Collections Visible

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From Bowling Green State University

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The Long and Short of It

- Introduction/background of issue/pros and cons
- Patty's projects
- Libby's project
- Stefanie's projects

The Long and Short of It

- Special collections in academic libraries often contain numerous materials that are either inaccessible or only accessible locally
- Many libraries are experimenting with various means of making their collections accessible via brief bibliographic (bib) records, whether in their own catalog (ILS), using MarcEdit, OCLC's Connexion, or other databases
- Bowling Green State University (BGSU) Libraries began using Excel, MarcEdit and templates in 2013 for an LP backlog project.
- This project has been the launching point for other projects at BGSU in the special collections

The Long and Short of It

Patty's projects:

- LP backlog project & 45 RPM project-both have students using Excel templates and professional cataloger using MarcEdit and Sierra Data Exchange to create brief bib records

	Dubois, Claude	Table d'espace	Pinguin	UFO 1	1 sound disc ; b analog 33 1
1	Phil n' the Blanks	Lands and peoples	Pink	PRL 856	1 sound disc ; b analog 33 1
5	Phil n' the Blanks	Head Screwed on	Pink	PRL 857	1 sound disc ; b analog 33 1
5	June Brides	There are eight million stories	Pink	Pinky 5	1 sound disc ; b analog 33 1
7	Rumblefish	Tug-boat line	Pink	Pinky 16T	1 sound disc ; b analog 33 1
3	Jet Black Berries	Desperate fires	Pink Dust	72081	1 sound disc ; b analog 33 1
3	Erickson, Roky	Gremlins have pictures	Pink Dust	72109	1 sound disc ; b analog 33 1
1	Fuzztones	Lysergic emanations	Pink Dust	72123	1 sound disc ; b analog 33 1
1	Flaming Lips	Hear it is	Pink Dust	72173	1 sound disc ; b analog 33 1
2	Plasticland	Salon	Pink Dust	72179	1 sound disc ; b analog 33 1
3		Anytime anyplace anywhere	Pink Dust	72182	1 sound disc ; b analog 33 1
4	Various Artists	Pop-ei presenteert	Pink Noise	PN 8302	1 sound disc ; b analog 33 1
5	Mamma Tried	And then...	Pink Pudding	MT 101	1 sound disc ; b analog 33 1

The Long and Short of It

Patty's projects (continued):

LP finished version in BGSU catalog



Author: [June Brides](#)
Title: **There are eight million stories [sound recording]**
Permalink: <http://maurice.bgsu.edu:80/record=b4228287~S9>

Full Details

Location	Call Number	Volume
Music Closed Stacks	Map It Uncat LP	

Notes: Please ask at the Music Service Desk on the 3rd Floor of Jerome Library for access to t
Phys. Description: 1 sound disc ; analog 33 1/3 rpm, stereo 12 in
Music #: Pinky 5 Pink

The Long and Short of It

Patty's projects (continued):

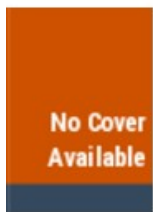
45 RPMs

1		Feathers	The dummy	Them onions	Veep	V	1200		V 1200	Popular music
2	Lee, Barry		Make it	Things gotta change	Veep	V	1201		V 1201	Popular music
3	Smith, Bobby Lee		No survivors	Forbidden affair	Veep	V	1203		V 1203	Popular music
4		Five Shades	I'll give you love	Vickie	Veep	V	1208	Promo	V 1208 Promo	Popular music
5		Marshmallows	When I look at my love	I don't even know his name	Veep	V	1212	Promo	V 1212 Promo	Popular music
6		Four Havens	What time is it	Let's have a good time baby	Veep	V	1214	Promo	V 1214 Promo	Popular music
7	Boyd, Bobby		My type of dancin'	Where were you?	Veep	V	1216	Promo	V 1216 Promo	Popular music
8	Caron, Don		That's my desire	Road runner	Veep	V	1217	Promo	V 1217 Promo	Popular music
9		Viscaynes	Pauline	Questions I ask	Veep	V	1221	Promo	V 1221 Promo	Popular music
10	Foster, Zena		Make it me	Baby, let me teach you	Veep	V	1222	Promo	V 1222 Promo	Popular music
11		Handjives	Gotta find a new love	Runnin' girl	Veep	V	1227	Promo	V 1227 Promo	Popular music
12		Imperials	Better use your head	The wonder of it all	Veep	V	1228		V 1228	Popular music
13	Pitt, Eugene		Another rainy day	Why why why	Veep	V	1229	Promo	V 1229 Promo	Popular music
14	Mimms, Garnet		It's been such a long way home	Thinkin'	Veep	V	1232	Promo	V 1232 Promo	Popular music
15	Corby, Chuck		Man loves two	Happy go lucky	Veep	V	1235		V 1235	Popular music

The Long and Short of It

Patty's projects (continued):

45 RPM finished version in BGSU catalog



Author: [Five Shades](#)
Title: **I'll give you love [sound recording] Vickie**
Permalink: <http://maurice.bgsu.edu:80/record=b4177061~S9>

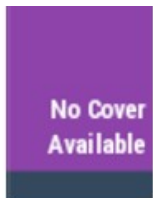
Full Details

Location	Call Number	Volume	Status
Music Closed Stacks	Map It Uncat 7/45 Veep 1208 Promo		Lib I Sci

Notes: Please ask at the Music Service Desk on the 3rd Floor of Jerome Library for access to this title
Phys. Description: 1 sound disc : analog, 45 rpm ; 7 in
Music #: V 1208 Promo Veep
Subject: [Popular music](#)

The Long and Short of It

Full bibliographic record for LP



Author:	Daddy Long Legs (Musical group : Brooklyn, N.Y.), composer, performer
Title:	Rides tonight / Daddy Long Legs
Imprint	New York, NY : Norton Records, [2015] ©2015
Permalink	http://maurice.bgsu.edu:80/record=b3963000~S9

Full Details

Location	Call Number	Volume	Status
Music Closed Stacks	Map It 12/33 Norton ED-402		Lib U Sch

Notes:	Title from disc label
Performer	Blue/rock music; performed by Daddy Long Legs
Note	Recorded St. Vitus, Brooklyn, NY, January 10, 2015
Contents	Kim Fowley speaks -- Long John's jump -- I feel so electric -- The stranger rides tonight -- Blood fr - Motorcycle madness -- Evil eye -- Flesh eating cocaine blues -- Cains-a-rattlin' -- Bourgeois blu road blues -- Death train blues

The Long and Short of It

Full bibliographic record for LP (continued):

Contents	Kim Fowley speaks -- Long John's jump -- I feel so electric -- The s - Motorcycle madness -- Evil eye -- Flesh eating cocaine blues -- C road blues -- Death train blues
OCLC #	919449232 Similar Items
Phys. Description	1 audio disc ; 12 in analog stereo rda
Other author:	Fowley, Kim
Music #	ED-402 Norton Records
Subject	Blues (Music) -- 2011-2020 Rock music -- 2011-2020
Genre	Live sound recordings.

The Long and Short of It:

Patty's projects (continued):

78 RPM project

- Students using template created in Sierra system to create brief bib records and item records
- Records verified by professional cataloger
- No authority control
- Records sent to depository

The Long and Short of It:

Patty's projects (continued):

Brief 78 RPM record in BGSU catalog

No Cover Available	Author:	Andrews, Ernie. Performer
	Title:	Trust in me [sound recording] : I can't get your lips / Ernie Edwards with Maxwell Davis and his trio
	Permalink	http://maurice.bgsu.edu:80/record=b4218622~S9

Full Details

Location	Call Number	Volume	Status 
NW Regional Depository	Map It 10/78 Aladdin 192		Lib Use Only

Music #	192 Aladdin
Alt Title	I can't get your lips
Call #	10/78 Aladdin 192

The Long and Short of It

Pros of projects:

- Pros:
 - Easy to train students
 - Quick way to batch load records for accessibility
 - MPLP approach

The Long and Short of It

- Cons of projects
 - Student turnover
 - Need to check for errors and inconsistencies
 - No authority control
 - Lack of consistency for terms such as DJ, promo, audition, etc.
 - Difficult to supervise students working on projects when located on another floor from main music collection
 - Catalog records are not really where we'd like them to be, which is fully cataloged

The Pollock Pamphlets

History of the Pollock collection

- Sam Pollock
 - Labor organizer
 - Toledo Autolite Strike
 - Hardin County Onion Pickers Strike
 - International Union Rep. Of the Amalgamated Meat Cutters and Butcher Workmen of North America
- The Collection:
 - Purchased by the CAC in 1986 from Sally Pollock
 - Consists of books, pamphlets, personal papers, etc.
 - 10k books on labor history, socialism, communism, economic theory, etc.
 - Books were cataloged
 - 45 linear feet of manuscripts
 - Print finding aid created. Later digital finding aid created.

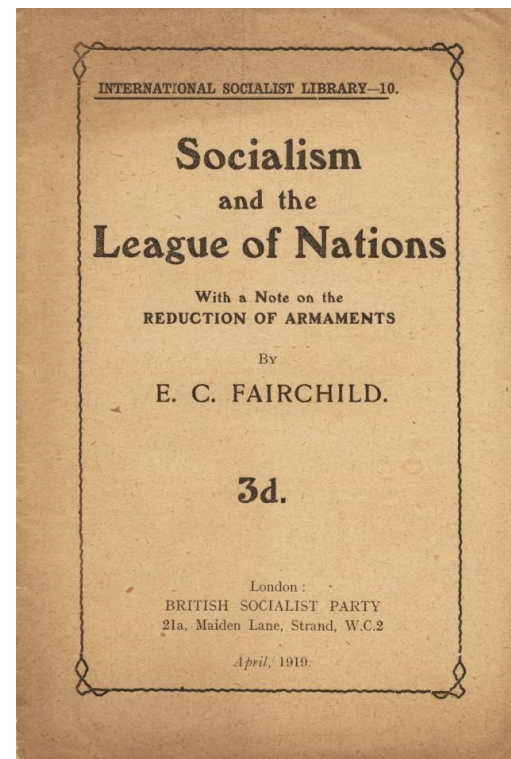
The Pamphlets: Organization and Description

- 4k pamphlets on themes related to labor history, socialism, communism, and economic theory
- Pamphlets were originally “cataloged” in a spreadsheet and then transferred to an Access Database
- Information in the Access Database, included title, author, place, publisher, date, and general subject information

TITLE	AUTHOR	PLACE	PUBLISHER	DATE	TOPIC	NUMBER
Prospectives of 1922	Trotsky, Leon	Colombo, Sri Lanka	Bolshevik Samasamaja Publ.	1920	Trotsky	000001
Leon Sedoff, Son, Friend, Fighter	Trotsky, Leon	New York	Young People's Socialist Leag.	1938	Trotsky	000002
Suppressed testament of Lenin/w On Lenin's testament.	Trotsky, Leon	New York	Pioneer Publishers	1946	Trotsky	000003
What Hitler wants.	Trotsky, Leon	New York	John Day Co.	1933	Trotsky	000004
Kirov assassination.	Trotsky, Leon	New York	Pioneer Publishers	1935	Trotsky	000005
Their morals and ours	Trotsky, Leon	New York	Pioneer Publishers	1942	Trotsky	000006
Fascism: what it is, how to fight it.	Trotsky, Leon	New York	Pioneer Publishers	1944	Trotsky	000007
Whither Europe?	Trotsky, Leon	Colombo, Sri Lanka	Lanka Samasamaja Publ.	1950	Trotsky	000008
Jewish question/ Transformation of morals.	Trotsky, Leon	London	Workers International News	1946	Trotsky	000009
Life under Lenin and Trotsky.	Keeling, H.V.	London	Laterlow Bros.	1917?	Trotsky	000010
Leon Trotsky, memorial address.	Cannon, James P.	New York	Pioneer Publishers	1940	Trotsky	000011
Assassination of Leon Trotsky: the proofs of Stalin's guilt.	Goldman, Albert	New York	Pioneer Publishers	1940	Trotsky	000012
Anarchism and the world revolution : an answer to Robert Minor	Graham, Fred S.	U.S.A.	s.n.	1921	Anarchism	000013
A.B.C. of anarchism.	Berkman, Alexander	London	Freedom Press	1945	Anarchism	000014
Writings of Leon Trotsky.	Trotsky, Leon	New York	Merit Publishers	1969	Trotsky	000015
State socialism and anarchism.	Tucker, Benjamin R.	New York	John Oksanen	19--	Anarchism	000016
Modern science and anarchism.	Kropotkin, Peter	London	Freedom Press	1912	Anarchism	000017
Socialism vs. anarchism	De Leon, Daniel	Gerard, Kansas	Appeal to Reason	19--	Anarchism	000018
Impossibilities of anarchism.	Shaw, Bernard	London	Fabian Society	1891	Anarchism	000019
State socialism and anarchism.	Tucker, Benjamin R.	London	A.C. Fifield	1911	Anarchism	000020
Philosophy of anarchism.	Read, Herbert	London	Freedom Press	1947	Anarchism	000021
World unemployment.	Trotsky, Leon	Colombo, Sri Lanka	Lanka Samasamaja Publ.	1952	Trotsky	000022
1905, results and perspectives	Trotsky, Leon	Colombo, Sri Lanka	Lanka Samasamaja Publ.	1954	Trotsky	000023
1905, before and after	Trotsky, Leon	Colombo, Sri Lanka	Lanka Samasamaja Publ.	1953	Trotsky	000024
Paris Commune, 1871	Trotsky, Leon	Colombo, Sri Lanka	Lanka Samasamaja Publ.	1955	Trotsky	000025
Against social-patriotism: an open letter to Jules Guesde.	Trotsky, Leon	Colombo, Sri Lanka	Lanka Samasamaja Publ.	1952	Trotsky	000026

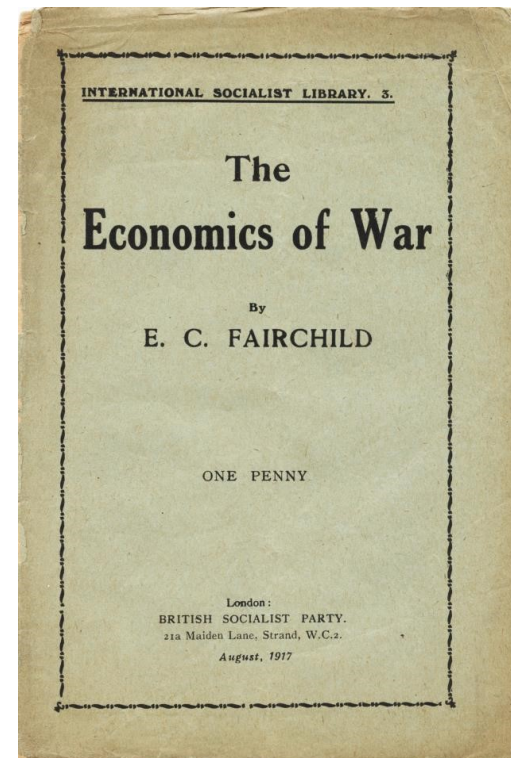
The Pamphlets: Accessibility

- Pamphlets mentioned in finding aid
- Subject index in finding aid
- At one time list of pamphlets was on the “website”
 - Just found (literally just found) listing online
 - We found it! Multiple Years Later!
- Only reliable form accessibility (Staff):
 - Staff Knowledge
 - Shared Drive
- Only reliable form accessibility (Patron):
 - Staff member on desk



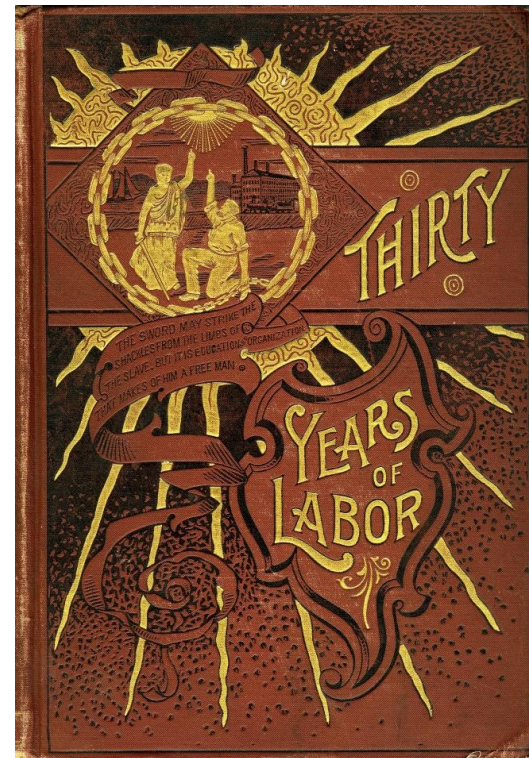
The Pamphlets: Race against time

- Faculty and Student interest
 - Labor history
 - Civil Rights
- Retirements
- Obsolete technology
 - Do we need to migrate to new technology?



The Pamphlets: Solution

- Create brief bibliographic records using Excel spreadsheet and original Access Database
- Cross-walked original data to MARC
- Did not perform quality control
 - Names
 - Subject Headings
- Added additional fields for:
 - Notes to find the collection
 - Notes to find the physical location of collection



The Pamphlets: Today

- Used in classroom instruction
- Available via catalog
- Patrons can request access to the material via library catalog
- Test case for future projects

The screenshot shows a library catalog record for a pamphlet. At the top, there are navigation buttons: 'Folder', 'Display', and 'UNLINK'. Below this is a search bar with 'RECORD #' and 'b3657483' entered, and a dropdown menu set to 'Archives & Great Lakes'. A 'Search' button is to the right. Below the search bar is a checkbox for 'Limit search to items available for checkout' and a '(Search History)' dropdown. The record details include: Author: De Leon, Daniel; Title: Socialism vs. anarchism; Publication: Gerard, Kansas Appeal to Reason 19--; Permalink: http://maurice.bgsu.edu.80/record=b3657483-S1. There are icons for Text, Email, Print, and RefWorks. A 'Full Details' section contains a table with columns for Location, Call Number, Volume, and Status. The table shows 'Archives' as the location, 'Map It' and 'pollock 000018' as call numbers, and 'Lib Use Only' as the status. A 'Schedule For Use' button is next to the status. Below the table are fields for Note, Local Note, and Subject.

Folder Display UNLINK

RECORD # b3657483 Archives & Great Lakes Search

Limit search to items available for checkout
(Search History)

Text Email Print RefWorks

Author: De Leon, Daniel
Title: Socialism vs. anarchism
Publication: Gerard, Kansas Appeal to Reason 19--
Permalink: <http://maurice.bgsu.edu.80/record=b3657483-S1>

Full Details

Location	Call Number	Volume	Status ?
Archives	Map It pollock 000018		Lib Use Only Schedule For Use

Note: Pollock Collection Pamphlets
Local Note: Housed on 5th floor with manuscripts
Subject: Anarchism

The Long and Short of It

Stefanie's Projects:

- Movie Press Kits w/ brief bib records – almost completed
 - Created using Sierra templates and prompts
 - Pros and Cons
 - Pros – student needed a project and we can use the existing system to do the job
 - Con - student assistant capitalized every word, so I have to correct that
- Movie Lobby Cards w/ brief bib records – very much in progress
 - Will be loaded into Sierra using Excel spreadsheets for the data and Marcedit for the templates

The Long and Short of It Movie Press Kits

Sierra - Jerome Library -- Bowling Green State University - Stefanie Hunker - PCL - New BIBLIOGRAPHIC

File Edit View Go Tools Reports Admin Help

sierra FUNCTION Catalog

Browse t TITLE Search + Local

Insert Save View Edit Summary Verify Export Print Close

LANG eng English CAT DATE BCODE3 z local no cent

SKIP

LOCATION c CALL # 099 MoviePresskitslgbox

TITLE

IMPRIN

Insert a MARC field

Insert a non-MARC field

b BARCODE

Next Cancel New Record Creation

The image shows a screenshot of the Sierra library catalog interface. At the top, the browser title bar reads "Sierra - Jerome Library -- Bowling Green State University - Stefanie Hunker - PCL - New BIBLIOGRAPHIC". Below this is a menu bar with "File", "Edit", "View", "Go", "Tools", "Reports", "Admin", and "Help". The main header features the "sierra" logo on the left and a "FUNCTION" dropdown menu set to "Catalog" on the right. A search bar contains "t TITLE" and a "Search" button, followed by a "+" button and a "Local" dropdown. A toolbar with icons for "Insert", "Save", "View", "Edit", "Summary", "Verify", "Export", "Print", and "Close" is positioned below the search bar. The main form area includes fields for "LANG" (eng English), "CAT DATE", and "BCODE3" (z local no cent). The "LOCATION" field is set to "c CALL # 099" and contains the text "MoviePresskitslgbox". Two modal windows are open: "Insert a MARC field" and "Insert a non-MARC field". The non-MARC field window shows "b BARCODE" selected. At the bottom, there are "Next" and "Cancel New Record Creation" buttons.

The Long and Short of It Movie Press Kits – brief record

[Start Over](#) [Add To Folder](#) [MARC Display](#) [Return To List](#) [Limit/Sort Search](#) [Search OhioLINK](#)

LOCAL CALL NO
 Limit search to items available for checkout
([Search History](#))

[Text](#) [Email](#) [Print](#) [RefWorks](#)

Record 20 of 23
Result page: [previous](#) [next](#)

Title: **The Simpsons movie: [press kit]**
Publication: 2007
Permalink: <http://maurice.bgsu.edu:80/record=b4100586--S9>

Full Details

Location	Call Number	Volume	Status ?
Pop.Cult.Spec.Coll	Map It MoviePresskitsbox80		Lib Use Only Schedule For Use

The Long and Short of It Movie Press Kits – Full Record

Library Home Ask Us! My Library Account Course Reserves Hours New Books Catalog Help

[Start Over](#)
[Add To Folder](#)
[MARC Display](#)
[Return To List](#)
[Limit/Sort Search](#)
[Search OhioLINK](#)

LOCAL CALL NO: [dropdown] moviepresskitsbox [dropdown] View Entire Collection [dropdown] System Sorted [dropdown] [Search](#)

Limit search to items available for checkout (Search History) [dropdown]

[Text](#) [Email](#) [Print](#) [Cite This](#) [RefWorks](#)
Record 18 of 21
Result page: [previous](#) [next](#)

Title: Almost famous : [press kit] / produced by Cameron Crowe, Ian Bryce ; written and directed by Cameron Crowe
Publication: [S.l.] : Dreamworks, 2000
Permalink: <http://maurice.bgsu.edu:80/record=b2912753--S9>

Full Details

Location	Call Number	Volume	Status i
	Deschanel, Zoey, 1980-		
	Toll, John, cinematographer		
	Griffith, Clay A		
	Hartley, Clayton R		
	Hutshing, Joe		
	Klein, Saar		
	Heimann, Betsy		
	Wilson, Nancy, 1954-		
	Bramson, Danny		
	Frampton, Peter		
	Dreamworks Pictures		
	Vinyl Films (Firm)		
Subject	Journalists -- Drama		
	Rock music -- 1971-1980 -- Drama		
	Road films		
	Feature films		
	Motion picture plays -- 1991-2000		
Local Subj	Press kits		
Unif Title	Almost famous (Motion picture : 2000)		
Alt Title	Almost famous (Motion picture)		
Genre	Comedy films.		

[BGSU Homepage](#) | [University Libraries Homepage](#) | [Contact Us at the University Libraries](#)

The Long and Short of It Movie Lobby Cards

Start Over Add To Folder MARC Display Return To List Limit/Sort Search OhioLINK

TITLE all neat in black stockings View Entire Collection System Sorted Search
 Limit search to items available for checkout
(Search History)

Text Email Print RefWorks

Record 2 of 2
Result page: previous next

No Cover Available
Title: All neat in black stockings
Imprint: [Place of publication not identified] National General Pictures 1969
Permalink: <http://maurice.bgsu.edu:80/record=b4232048~S9>

Full Details

Location	Call Number	Volume	Status
Pop Cult Spec Coll			Lib Use Only Schedule For Use

Notes: Eight cards with variant images
Credits: Producer, Leon Clore ; director, Christopher Morahan
Cast: Victor Henry, Susan George, Jack Shepherd
Phys. Description: 1 folder (8 pieces)
Other: 69/355

The Long and Short of It:

For more information, contact any of us after the presentation.

Questions?