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The Space Congress® Proceedings

2019 (46th) Light the Fire

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## WUCF

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# PBS APPROACH





# RESEARCH-DRIVEN, STANDARDS-BASED



The PBS KIDS line-up on WUCF is filled with shows and related apps designed to teach important science & math skills:

- *The Cat in the Hat Knows a Lot About That!*
- *Sid the Science Kid*
- *Curious George*
- *Dinosaur Train*
- *Wild Kratts*
- *Peg + Cat!*
- **Ready Jet GO!**



# LET'S WATCH: READY JET GO





Parents say:

**PBS KIDS is the #1 educational media brand for children.**

**69%  
PBS  
KIDS**

**3%**  
Cartoon Network

**3%**  
Nickelodeon

**6%**  
Nick Jr.

**6%**  
Disney Junior

**6%**  
Disney Channel

**8%**  
Universal Kids

Research demonstrates that

**PBS KIDS  
multiplatform  
content helps  
prepare children  
for kindergarten.**



Source: McCarthy, B., Li, L., Schneider, S., Sexton, U., & Tou, M. (2013). PBS KIDS Mathematics Transmedia Suites in Preschool Homes and Communities. A Report to the CPB-PBS Ready to Learn Initiative. Redwood City, CA: WestEd.

**After engaging with ODD SQUAD,  
children's average  
scores on post-  
tests were higher**

**than their average scores on pre-tests  
for the following math skills: skip counting  
(25%), simple addition and subtraction  
(12%) and pattern recognition (7%).**



Children who used media  
content from PEG + CAT

**showed  
improvement in  
critical math areas**

**involving ordinal numbers, spatial  
relationships and 3-D shapes.**



# SUMMER OF SPACE



ORLANDO  
INTERNATIONAL  
AIRPORT | MCO

PAUL B. HUNTER &  
CONSTANCE D. HUNTER  
CHARITABLE FOUNDATION



WUCF





# SUMMER OF SPACE

THE JOURNEY BEGINS Monday July 8



## READY JET GO!

One Small Step

PREMIERES  
Monday, June 17th

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