

Publications

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Infographic: Celebrities Endorsing STEM

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WE NEED MORE



"We don't need more LeBrons. We need more physical therapists, scientists, police officers, teachers, doctors, professors, physicists, computer engineers, etc!! I want every kid to know there is absolutely NO LIMIT to what you can be. The teacher/accountant/scientist/doctor/etc. is just as talented as any athlete, if not more."

- LeBron James

*Professional Basketball Player,
3x NBA champion,
Business Owner, Screenwriter,
Voice Actor, & Television Producer*

<http://www.news-sentinel.com/sports/2018/10/01/lebron-james-captivates-crowd-in-his-los-angeles-lakers-debut/>

"Inspired by a nine year-old Riley Morrison, who had the courage to speak out against gender inequality, The Stephen & Ayesha Curry Family Foundation is funding an annual scholarship that's given to a college-bound female student who has shown an aptitude for overcoming adversity, catalyzing change within her community and demonstrating excellence in a STEM-related field of study."

- Stephen Curry

*Professional Basketball Player,
3x NBA champion*

<https://www.eyony.com/news/steph-ayasha-curry-launch-stem-scholarship-program-girls/>



http://www.hofgroup.com/Stephen-Curry-2014-15-Action-Golden-State-Warriors-Photo_p_134858.html



"We need more kids and young people that are interested in the fields of science, technology, engineering and math. So how do you do that? You get them exposed to it at an earlier age. Think about our society and technical advancements and just how science and math play a role in that and the role that's played in that hanging around the game of football and professional sports in general."

- Drew Brees

*Professional American Football Player,
NFL Champion*

<http://www.thepostgame.com/drew-brees-advises-kids-away-nfl>

"It's fun for us and it's fun for kids if you can connect a football player who likes playing with drones to a kid who finds drones fascinating. And who's to say that doesn't change a kid's perspective on science or technology? For a player, that's low-hanging fruit; that's something we can do pretty easily."

- Kelvin Beachum

Professional American Football Player

www.usnews.com/news/articles/2016-06-10/nfl-players-are-tackling-stem



<http://www.sportingnews.com/g00/us/nfl/news/new-york-jets-kelvin-beachum-doing-part-to-end-world-hunger/kt5de4o0789r1emn8hiu6rheg?i10c.ua=19i10c.encReferrer=aHR0cHM6Ly93d3cuZ29vZ2xlLmNvbS8%3d&i10c.dv=25>

WE DON'T NEED MORE ATHLETES

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#WENEEDMORE



"The truth is, I really do love science. The role as astrophysicist Jane Foster in Marvel's "Thor" gave me the opportunity to explore science and all its amazing opportunities."

- Natalie Portman

Actor, Model, Film Director, Screenwriter, Film Producer

www.quirkybyte.com/trendz/hottest-keira-knightley-natalie-portman-pictures/natalie-portman-in-grazia-france-september-2016-photoshoot/

www.timesofisrael.com/natalie-portman-science-mentor/

"To me it's empowering to see women in those [STEM] roles. In order for us to progress and move forward we have to be a little uncomfortable -- that's the only way to make change."

- Zendaya Coleman

Actor, Model, Singer, Dancer



<http://fashionbombdaily.com/snapshot-zendaya-arkan-zakharov-fashion-magazine-winter-2018/>

<https://www.pinterest.co.uk/pin/1275120524177079/>



"Closing the gender divide in science, technology, engineering, and math (STEM) fields is one of the most effective ways to achieve equality... When women have the education and skills that meet the needs of the modern job market, individuals, families, and our entire global community benefit."

- Eva Longoria

Actor, Film Producer, Businessperson, Restauranter, Television Producer, Activist

<https://deadline.com/2016/10/abc-940-saturdays-comedy-eva-longoria-telenovela-creators-chrissy-pietrosh-and-jessica-goldstein-1201838905/>

<https://deadline.com/2016/10/abc-940-saturdays-comedy-eva-longoria-telenovela-creators-chrissy-pietrosh-and-jessica-goldstein-1201838905/>

"As a female neuroscientist, I love encouraging young women to embrace the sciences. It's an incredibly enlightening way to view the world once you've been trained in STEM, it's a smart career choice and it's a creative and exciting lifestyle to be a scientist."

- Mayim Bialik

Actor, Neuroscientist, Author



<http://www.educationandcareernews.com/stem/mayim-bialik-star-to-scientist>

<http://sharovarka.com/mayim-bialik/>

#WEDONTNEEDMOREACTRESSIES

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#WE NEED MORE

"I am trying to encourage kids to do something that isn't yet on their mind because it is not in popular culture... Popular culture tells you "music, music, sports, sports". It neglects the importance of a STEM education."

- Will.I.Am

Rapper (Black Eyed Peas), Music Producer, Entrepreneur, Voice Actor, Dancer, Singer-Songwriter, Educator, Disc jockey, Philanthropist, Businessperson, Film Producer

<http://www.gentlemansdivision.com/will-set-launch-ill-optics/>



<https://manofmany.com/fashion/mens-fashion-trends/interview-theres-a-lot-more-to-will-i-am-than-black-eyed-peas>

"Our goal is to kill that very old-school mentality that math, science, technology & engineering are made for the male mind."

- Pharrell Williams

Rapper, Music Producer, Actor, Entrepreneur, Film Producer, Fashion Designer, Singer-songwriter, Drummer, Visual Artist, Television Producer

<https://edsource.org/2017/hidden-figures-stars-encourage-girls-to-pursue-stem-careers-during-la-screening/575077>



"THERE'S SO MUCH TALENT AND CREATIVITY IN THE COMMUNITIES THAT THESE SCHOOLS SERVE — AND CHANCE THE RAPPER EMBODIES WHAT CAN HAPPEN WHEN THAT CREATIVITY IS UNLEASHED. WITH EXPOSURE TO COMPUTER SCIENCE, STUDENTS CAN USE TECHNOLOGY TO TURN THEIR CREATIVE PASSIONS — WHETHER THAT'S ART, WRITING, MUSIC OR SOMETHING ELSE — INTO SOMETHING BIGGER." - Justin Steele

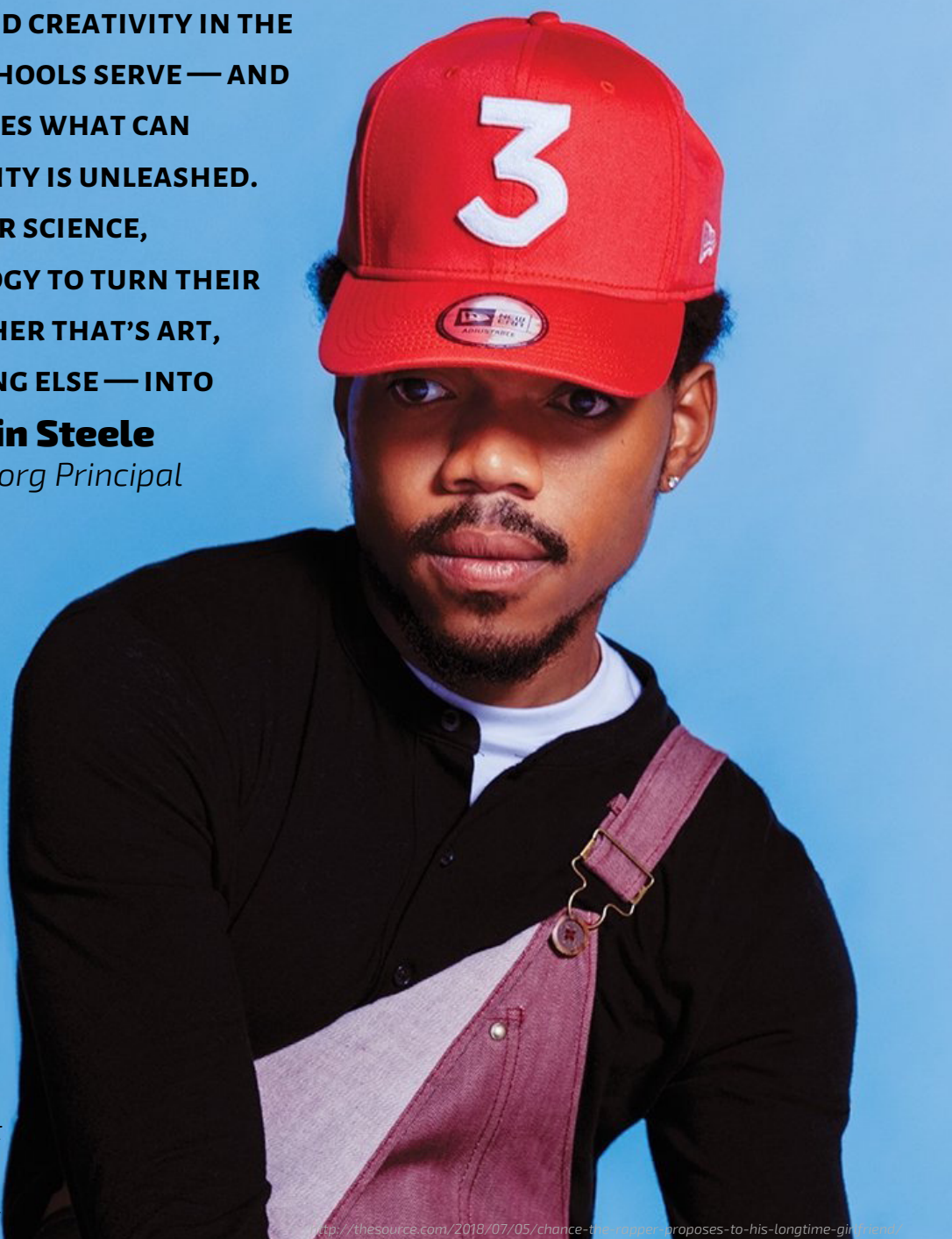
Google.org Principal

"THERE'S A LOT OF PEOPLE WHO USE THE INTERNET EVERYDAY, USING DIFFERENT SOFTWARE AND HARDWARE DESIGNED BY PEOPLE JUST LIKE YA'LL [STUDENTS]."

- Chance the Rapper

Rapper, Actor, Music Producer, Singer-Songwriter, Philanthropist

<https://www.chicagotribune.com/news/chicago-inc/ct-met-chance-the-rapper-google-donation-chicago-inc-20171206-story.html>



<http://thesource.com/2018/07/05/chance-the-rapper-proposes-to-his-longtime-girlfriend/>

#WE DON'T NEED MORE RAPPERS

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#WE NEEDED MORE

"Despite all the encouragement I received growing up, the stereotypes imbued in our culture still got through...They're empowerment books that help students prepare for the challenges they'll face in life...It was so gratifying to see their faces become more and more interested in math and STEM."

- Danica McKellar

*Actor, Author, Film director,
Film producer, Screenwriter*

<https://www.theguardian.com/personal-investments/ng-interactive/2018/sep/05/wonder-years-danica-mckellar-girls-math-stem>



<https://www.theguardian.com/personal-investments/ng-interactive/2018/sep/05/wonder-years-danica-mckellar-girls-math-stem>



<https://adrianalimablog.wordpress.com/2015/10/09/adriana-lima-photoshoot-by-russell-james-for-vogue-mexico-july-2015/>

""We need more [STEM] teachers! [meaning the next generation of achievers shouldn't strive to be models or celebrities — what the world needs is science and tech workers]"

- Adriana Lima

*Supermodel, Fashion Model,
Promotional Model, Actor*

<https://hiplatina.com/adriana-lima-verizon-stem/>

"I see myself in these girls — in their ambition and their determination to rise above their circumstances. We need all hands on deck. And that means clearing hurdles for women and girls as they navigate careers in science, technology, engineering and math."

- Michelle Obama

First Lady, Lawyer, Author



shenovafashion.com/blogs/blog/michelle-obama-s-5-greatest-contributions-to-women-in-stem

<https://www.theverge.com/2016/3/14/11179572/first-lady-michelle-obama-vr-interview-social-media-pictures>

#WE DON'T NEED MORE CELEBS

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